We are thrilled to welcome you to our #NYLA2020 Virtual Annual Conference & Trade Show. These four pages are jam packed with everything you need to participate in this year's conference. We can't wait to "see" you soon!

Your Checklist

- Check the email you used to register for the conference. You will receive an email entitled "Virtual Event Portal Access" from NYLA 2020 Virtual Conference and Trade Show two days before the conference. This email will have your login information to enter the virtual conference. If you can't find this email, contact membership@nyla.org. We will resend it to you.

- Login to the conference platform ahead of time. Poke around the virtual conference and trade show beforehand to familiarize yourself with the system! When you are logged in, check out the left hand column. Click through the sessions, exhibit hall, gamification, and networking sections. This will help you get comfortable so on the day of - you're ready to engage!

- Create your attendee profile. After poking around the virtual conference and trade show, it's time to focus on YOU! In the left hand column, click on "Account" to build your attendee profile. Here you can upload a fun picture of yourself, add your socials, and even add a little bio about yourself! This profile will be live in the "Networking" section where other attendees can look you up and text or video chat with you during the conference.

- Build your personal schedule. Now that your attendee profile is created, it's time to create your personal conference schedule! All broadcasted and on-demand programs are listed under the "Sessions" section. You can add programs to your schedule by clicking on the "+" next to the name of the program. To access your personal schedule, click on "Filter" next to the "Search Bar" and then click "Personal Schedule" - all of your programs will be listed here.

- Schedule in time for the Virtual Trade Show. Finally, after building your conference schedule, pick which exhibitors you're going to visit! During the conference, all exhibitors will have reps working each of their virtual booths. You will be able to live text and video chat with them to ask questions you may have. After chatting with an exhibitor rep, you'll get access to a secret code to redeem for special limited-edition NYLA swag!
We know you’re excited to jump into all of the programming we have for this year’s conference! For this year’s conference, we will have On Demand and Broadcasted Programming. All Broadcasted Programming is listed below. These programs will only be available during the Conference. However, our 32 On-Demand programs are ready and available whenever you are – now through December 31st.

nyla.org/conference

### Virtual Conference Schedule

<table>
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<tr>
<th>Thursday - November 5th</th>
<th>Friday - November 6th</th>
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| **Welcome & Keynote Address with Rebecca Miller** | **Program Slot #3**
| **NYLA Annual Membership Meeting** | **Library Law for the Win!**
| **ESLN - Lunch & Learn with Meredith Farkas** | **Leading the Library Through Turbulent Times**
| **IFRT - Lunch & Learn with Erin Berman** | **Creating and Sharing Meaningful Messages**
| **Developing EDI Training for Library Staff** | **Tackling Sex Ed in the Public Library**
| **What Library Hiring Managers Wished You Knew** | **Program Slot #4**
| **Grassroots Community Organizing for Socio-Economic Development** | **Collaborating to Bridge the Gap**
| **Beyond Thunderdome Regenerative Thinking for Libraries** | **Library Closures: Representing The Unrepresented**
| **Program Slot #1** | **When YOU are the HR Department**
| **Program Slot #2** | **Pathways to Professional Diversity Through Library Internships**
| **Program Slot #3** | **Program Slot #5**
| **Program Slot #4** | **Malcolm Hill Lecture: Sites of Action How Libraries Advance Social Justice**
| **Program Slot #5** | **Teen Mental Health Resource Collaboration**
| **Program Slot #6** | **Skilled Up! Librarians Re-purposing Their Careers**
| **Social Hour** | **Library Advocacy: From Education to Action**

All Continuing Education Credits (CE) will be automatically tracked and counted once you finish viewing either a broadcasted or on-demand program. If you have questions regarding CE, please contact Becky at projects@nyla.org.
The #BestVirtualConferenceEver wouldn’t be without a stellar Virtual Trade Show!

Thursday, November 5th: 10AM - 4PM  
Friday, November 6th: 9AM - 4PM

Even more, each exhibitor will have reps on duty at their virtual booth! You will be able to chat with them live via text or video. And, each exhibitor is worth a different set of points that you can redeem to win prizes!

After you chat with a rep, they will give you their "Core Code." Then, you will insert this code in the "Gamification" section to gain these points. After the conference, make sure to use your points to redeem special, limited edition NYLA Swag!

**Sustainability Sponsor**  
20 Points

**The Public Good Sponsor**  
15 Points

**Intellectual Freedom Sponsor**  
10 Points

**Democracy & Diversity Sponsor**  
5 Points

All other exhibitors will be worth 1 point. Please note that this is not an exhaustive list of all of our exhibitors. If you have any questions about the Virtual Trade Show or the gamification feature, please contact Christina at marketing@nyla.org.
Code of Conduct

All NYLA events are subject to our Code of Conduct. For complete details please visit nyla.org/conduct

Questions? Technical Issues?

Please Call 800-252-6952

What's the Conference Hashtag?

NYLA will be tracking #NYLA2020 on Instagram, Facebook, and Twitter during the conference.

Want To Know More About #NYLA2020 Virtual Annual Conference & Trade Show?

Visit nyla.org/conference