



#NYLA 2020 VIRTUAL CONFERENCE & TRADE SHOW

STRENGTHENING OUR CORE

Location: *Wherever You Are* | When: *Nov 5th - 6th*
nyla.org/conference

We are thrilled to welcome you to our #NYLA2020 Virtual Annual Conference & Trade Show. These four pages are jam packed with everything you need to participate in this year's conference. We can't wait to "see" you soon!

Your Checklist



Check the email you used to register for the conference. You will receive an email entitled "Virtual Event Portal Access" from NYLA 2020 Virtual Conference and Trade Show two days before the conference. This email will have your login information to enter the virtual conference. If you can't find this email, contact membership@nyla.org. We will resend it to you.



Login to the conference platform ahead of time. Poke around the virtual conference and trade show beforehand to familiarize yourself with the system! When you are logged in, check out the left hand column. Click through the sessions, exhibit hall, gamification, and networking sections. This will help you get comfortable so on the day of – you're ready to engage!



Create your attendee profile. After poking around the virtual conference and trade show, it's time to focus on YOU! In the left hand column, click on "Account" to build your attendee profile. Here you can upload a fun picture of yourself, add your socials, and even add a little bio about yourself! This profile will be live in the "Networking" section where other attendees can look you up and text or video chat with you during the conference.



Build your personal schedule. Now that your attendee profile is created, it's time to create your personal conference schedule! All broadcasted and on-demand programs are listed under the "Sessions" section. You can add programs to your schedule by clicking on the "+" next to the name of the program. To access your personal schedule, click on "Filter" next to the "Search Bar" and then click "Personal Schedule" – all of your programs will be listed here.



Schedule in time for the Virtual Trade Show. Finally, after building your conference schedule, pick which exhibitors you're going to visit! During the conference, all exhibitors will have reps working each of their virtual booths. You will be able to live text and video chat with them to ask questions you may have. After chatting with an exhibitor rep, you'll get access to a secret code to redeem for special limited-edition NYLA swag!

#NYLA2020

Virtual Conference Schedule

We know you're excited to jump into all of the programming we have for this year's conference! For this year's conference, we will have On Demand and Broadcasted Programming. All Broadcasted Programming is listed below. These programs will only be available during the Conference. However, our 32 On-Demand programs are ready and available whenever you are - now through December 31st.

nyla.org/conference

Thursday - November 5th

9:00 - 10:30

- Welcome & Keynote Address with Rebecca Miller

11:00 - 12:00

- NYLA Annual Membership Meeting

12:00 - 1:00

- ESLN - Lunch & Learn with Meredith Farkas
- IFRT - Lunch & Learn with Erin Berman

1:30 - 2:30 : Program Slot #1

- Developing EDI Training for Library Staff
- What Library Hiring Managers Wished You Knew
- Grassroots Community Organizing for Socio-Economic Development
- Beyond Thunderdome Regenerative Thinking for Libraries

3:00 - 4:00 : Program Slot #2

- Social Media for Small Libraries
- Balancing Ethical Issues in Public Libraries
- What's New in Employment Law?

4:30 - 5:30

- Social Hour

Friday - November 6th

8:00 - 9:00 : Program Slot #3

- Library Law for the Win!
- Leading the Library Through Turbulent Times
- Creating and Sharing Meaningful Messages
- Tackling Sex Ed in the Public Library

9:15 - 10:15

- NYLA President's Forum with Dr. Jen Cannell & Claudia Depkin

10:30 - 11:30 : Program Slot #4

- Collaborating to Bridge the Gap
- Library Closures: Representing The Unrepresented
- When YOU are the HR Department
- Pathways to Professional Diversity Through Library Internships

12:00 - 1:00 : Lunch & Learns

- PLS: Author! Author! with Lester Spence
- YSS Empire State Award with Rita Williams-Garcia

2:00 - 3:00 : Program Slot #5

- Malcolm Hill Lecture: Sites of Action How Libraries Advance Social Justice
- Teen Mental Health Resource Collaboration
- Skilled Up! Librarians Re-purposing Their Careers
- Library Advocacy: From Education to Action

3:30 - 4:30 Program Slot #6

- TERF Wars
- Build Your Own Diverse Coalition
- The Lemonade of Crisis Response
- The Comeback Kids

All Continuing Education Credits (CE) will be automatically tracked and counted once you finish viewing either a broadcasted or on-demand program. If you have questions regarding CE, please contact Becky at projects@nyla.org.

#NYLA2020

Virtual Trade Show

The #BestVirtualConferenceEver wouldn't be without a stellar Virtual Trade Show!

Thursday, November 5th : 10AM - 4PM

Friday, November 6th : 9AM - 4PM

Even more, each exhibitor will have reps on duty at their virtual booth! You will be able to chat with them live via text or video. And, each exhibitor is worth a different set of points that you can redeem to win prizes!

After you chat with a rep, they will give you their "Core Code." Then, you will insert this code in the "Gamification" section to gain these points. After the conference, make sure to use your points to redeem special, limited edition NYLA Swag!

Sustainability Sponsor
20 Points



The Public Good Sponsor
15 Points



Empire State Center for the Book
Promoting Literature, Library & Libraries in New York State



Intellectual Freedom Sponsor
10 Points



Democracy & Diversity Sponsor
5 Points



All other exhibitors will be worth 1 point. Please note that this is not an exhaustive list of all of our exhibitors. If you have any questions about the Virtual Trade Show or the gamification feature, please contact Christina at marketing@nyla.org.

