Library Advocacy

NEW YORK LIBRARY ASSOCIATION
The Voice of the Library Community
AGENDA

BUDGET

LEGISLATIVE PRIORITIES

THE BASICS OF ADVOCACY

ADVOCACY DAY 2020

PARTICIPATION FROM AFAR

Q&A
2020 BUDGET PRIORITIES
NEW YORK STATE LIBRARY AID
LIBRARY CONSTRUCTION AID PROGRAM
Equitable Access to School Libraries and Librarians
Training for Library Trustees
E-Books & Fair Practices

Shared Services

Census Funding & Successful Completion
Be Informed
Stay on Message
Tell Your Story (Remember: Concise)
Allow for Others to Participate
Ask for a Photo
<table>
<thead>
<tr>
<th>The Structure</th>
<th>Your Story</th>
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<tbody>
<tr>
<td>Introduce your <strong>hero</strong>.</td>
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<tr>
<td>Describe the problem.</td>
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<td>Describe the library intervention.</td>
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<tr>
<td>Connect the intervention to a happy ending.</td>
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<tr>
<td>Connect that intervention to the <strong>work of your library</strong>.</td>
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<td>Connect the solution to the <strong>priorities of your decision maker</strong>.</td>
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<tr>
<td>Connect the ask to the priorities of your decision maker.</td>
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THE 5 FACTORS

1. Preparation
2. Communication
3. Documentation
4. Checking-In
5. Repetition
WE NEED YOU!
TO MAKE IT HAPPEN
PARTICIPATION FROM AFAR

How can you advocate for NYS libraries?

The New York Library Association (NYLA) leads, educates and advocates for the advancement of the New York library community. NYLA is the voice of the library community advocating at the state and local level on behalf of libraries with the Governor and State Legislature, the NYS Board of Regents, and local governments that provide funding to libraries and library systems.

The more NYLA members, and library advocates, the stronger the voice of the library community! We need your help with advocating for funding and legislation that will benefit and improve library services and the librarian profession. So, how can you help?

- **ATTEND** Library Advocacy Day
- **ENROLL** as a Library Champion
- **CONTACT** your Elected Officials
- **USE** the Advocacy Tools
- **DONATE** to the NYLA Advocacy Fund
- **LEARN** this Year’s Priorities
Q&A
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