Minutes
May 30, 2019 SSL Board Meeting
2:00 pm - 4:00 pm
Called to order: 2:15 pm
Attending: Charlie Kelly, Anne Paulsen, Penny Sweeney, Michelle Miller, Tara Thibaut Edmonds, Sue Kowalski, Jill Leinung, Mary Z, Lisa Perkowski, Beth Davis, Annarose Foley, Serena Waldron, Blythe Bennett, Sara Kelly Johns, Arlene LaVerde, Mickey Schied, Sue Padjen; Dawn Pressimone

I. Welcome / Approval of Agenda
Moved: Gail; Second: Anne; MOTION CARRIED

II. Approval of January’s Minutes
Moved: Anne; Second: Annarose; no discussion; MOTION CARRIED

III. Treasurer’s Report
● Figures don’t include conference costs, which have yet to be paid; also does not reflect $14K payment to Barbara Stripling for IFC work;
● Archival materials were brought to NYLA offices, housed in storage room;
● Payment was made to Letters for Literature;
● Last 5 years of Institute income/expenses, per January discussion: will look at numbers further with Lisa & Sara

IV. President’s Report
● Monthly online meetings have been taking place;
● Mailing out postcards to members has been going well;
● Urges folks to submit reports as early as possible.
V.  

**President Elect’s Report**

- Tara reports that there will be an affiliate assembly; she and Beth will talk with affiliate members to try to drum up support for hosting a 2021 conference.
- Job description chart is posted in her report and is ready to go live. Sue K saw a few places to spiff it up by adding forms, etc. & will work on some of those.
- Anne asked about process for maintaining it; Sue K will maintain it.

**Penny: Motion to have job descriptions move from Draft to Final with Sue as Liaison; Second: Anne; No discussion; MOTION CARRIED**

- Policy documents: Tara is working on coordinating them all in 1 place—both digital and print Board Book.
- Civic Readiness task force; she went to January meeting and online meetings; working on Seal of Civic Readiness, a Regents initiative; Another meeting in July w/presentation to Regents in September 2019.
- Representative Assembly: approval of language to support school librarians at every level. Had the most sign-ons of any resolution at RA.

VI.  

Old Business

None

VII.  

New Business

1. **Action Item: Library Students and Conferences**

Charlie met with Jim Bellair about getting students more involved; online meeting/discussion about encouraging library school students to become members; offering discounted membership and conference fees

Blythe notes that Syracuse pays for 1st year of ALA/NYLA membership; 2nd year is tough w/all of the expenses associated with certification, even with sliding scale.

Sue K. notes that this may be a marketing issue—getting the word out to students about membership

Michelle asks if this is something that needs to be a part of conference guidelines, since the expense could be high if many students want to attend—students pay only for meals? Charlie asks if it should be at the discretion of conference organizers;

Current conference: free sessions if students volunteer; they would pay for food;
Blythe says that it would help all of the schools if there was a consistent policy for all conferences.

Michelle: this would force organizers to break out meal costs and itemize at registration so students could pay for individual meals/events;
Sue K: is main concern getting people to conferences or getting them to join NYLA?

**Sue K suggests that Conference Guideline Committee (led by Michelle) develop guidelines for student membership/conference attendance & that they will bring recommendations to our August meeting.**

Anne points out that students who are working the conference don’t get to experience it fully; Sue K: what’s our big mission with this? How to rebrand our connection to students?

Sue P. asks: is there a possibility of scholarships from schools? Blythe: they tell students about NYLA/SSL/ALA/AASL scholarship opportunities;

Arlene: her involvement with SSL came directly from getting scholarship and attending conference. She thinks that it would be great to have a student assembly at a conference to get discussion going, make connections, hear feedback; Suggests first year NYLA SSL membership and first conference free; student would pay for hotel

Mary Z: some expectation if attendees get free conference--must attend membership meeting, table discussions, etc.

Blythe: there are students from 3 schools here--she will try to grab hers to get some feedback.

Beth: money for meals needs to come from SSL, not affiliates. Dawn P points out that students can apply for our current scholarships if they are members;

Anne P: we could designate a certain number of free slots for students at each conference--make it a line item.

**2: Action Item: Exhibit at NYSSBA in Rochester in October 2019**
We are on waitlist for ½ price booth ($900);
Goal is to advocate with school boards; Sue K asks what the messaging would be--would need to be strategic, clear, concise, professional; Sue P asks who would staff it.

Sue K: we need to get ourselves ready for something like this--upgrade booth, messaging, materials.
Sara says maybe go every other year?
Michelle: are there other conferences (superintendents, principals conferences)?
Sue K: need to get beyond our own borders--set goals to go to SS, NYSCATE, other conferences.
APPROVED

Penny: maybe this should be a committee--people to attend different conferences, design messaging for specific organizations, plan in advance;
Anne: affects the budget because we’d have to fund conference attendance

Sue K and Jill will be on an SSL Professional Outreach committee to work on this issue. Will gather information and suggested plan with an eye toward reporting back and further organizing, developing materials.
School Boards booth: tabled

3: Action Item: **2020 Conference Online Vote**
Melissa moved to approve holding the SSL20 Conference from Thursday, May 28 to Saturday, May 30, 2019 at the Turning Stone Convention Center. Second: Arlene. MOTION CARRIED (2 abstentions)

4: Action Item: **Job Descriptions**: see President-Elect’s report above.

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VIII. Affiliate Reports – <Action Items Only>

IX. Committee Reports - <Action Items Only>

1. **Joint YSS/SSL Advocacy Task Force Report**: Action Item: Youth Advocacy Committee is constituted as of June 1, 2019
Jill Leinung: vote at winter board meeting for this to be a committee. Met and have fleshed out details; Goal is to find ways for youth and school librarians to work together:

Anne Paulsen moved to accept name change and status as a joint committee
Second: Tara; No discussion. MOTION APPROVED

2. **Educational Leadership Institute**
Due to great SLSA participation, there are currently only 4 slots open.

Sara reports that it will be mostly a train-the-trainer format.

**Action item: Program for institute**
Decision about auction format and preliminary organization. See January 2019 minutes. Ad hoc task force?
**Book activity? Scholarship $$ makes a difference to members.**
Sara proposes an ad hoc committee to work quickly to put something together for the evening. We need to have credit-bearing activities.
Michelle points out that just having some wine would be ok but we can squash the buying of shots & egging on.

Beth points out that location has an impact--Syracuse offers a lot to do that draws people away from evening events.

Mary Z suggests keeping the book talks and having a tech petting zoo--those went over well.

Sara and Lisa will work on this; ask for input from others.

3. Action items: logistics for Institute
   - All board members who have not done so are asked to register for the Institute. (We have only 4 slots left.)
   - All board members are asked to make their hotel reservations.
     - DO NOT book a room for Thursday night if you are staying for the board meeting -- that night is paid for by SSL (see #3)
     - All board members are asked to let Lisa know if you are staying for the board meeting by filling out this form, ESPECIALLY if you need a room: https://forms.gle/85FLZrNjp6mqQhf18

Sue K: June 4th--Virtual Town Hall meeting for AASL. Link in her report.
New AASL award: Administrator Collaborative--recommend an admin partner to serve on committee.

Sue K, Sue Polos, Juan Rivera--on RAC--can share information w/ Regents. If there are big picture items to share, please do.

Penny: re: Knickerbocker/Karen O’Donnell
Karen is looking to step off board for Knickerbocker as she approaches retirement. Has been copying Penny in on everything.

Jill: President’s job to appoint Knick chair.
Lisa: urges an involved committee for Knick work.

Charlie appoints Penny Sweeney to be Knickerbocker Chair.

4. Action Item: Logo for May 28-30, 2020:
Motion to approve logo: Michelle; Second: Anne; MOTION CARRIED

Motion to adjourn at 3:50: Anne; Second: Arlene; MOTION CARRIED
APPROVED
Respectfully submitted,
Gail Brisson
NYLA-SSL Secretary