Infusing Literacy in your Community
Story Walk
Areas that we will cover

What is a Story Walk

Steps on how to carry one out in your Community

Making it city-wide

Question
What is Story Walk

StoryWalk® is a fun, educational activity that places a children’s story along a popular walking route in your community.

The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library.

http://www.vtbikeped.org/vbpc-article-archive/83-the-storywalk-project-faq-.html

- Promotes reading and outdoor physical activity for kids and families.
- Activities lead kids and families on a trip through your community where the pages from the children’s book chosen are displayed on storefront windows.
Identifying Collaborators/Outreach

Story Walk projects have **BROAD APPEAL**

- physical activity
- reading/literacy
- family time
- builds community

**Possible Collaborators**

- Local Foundations
- Schools
- Local Businesses
- Service Providers
- Merchant Associations
- Sponsors
Selecting a book

Things to consider

- Bilingual
- Smooth transition of bilingual text on one page
- Minimal text
- Relatable to the neighborhoods the Story Walk will take place in.
- Great story line with early literacy components built in
- Copyright laws

Early Childhood Initiatives that are in line with Story Walk
Mind In the Making [https://www.fbmarketplace.org/mitm](https://www.fbmarketplace.org/mitm)
Early Development Instrument (EDI) [http://edi.ctdata.org](http://edi.ctdata.org)
Knowing Your Community

Hartford CT-Frog Hollow-Northeast

Factors to consider while planning a Story Walk in a neighborhood

Race and Origin
Income
Languages Spoken
Who is walking in through your doors
Outreach to Businesses and Service Providers

Story WalkTM @ Unity Plaza April 11-25, 2015

What is Story Walk? The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library.

StoryWalk® is a fun, educational activity that places a children’s story along a popular walking route in your community. All are welcome to visit a StoryWalk® and the experience is free. Visitors are encouraged to share the joy of reading and record their responses in the comment book located at the end of the route.

StoryWalk® on Unity Plaza will incorporate the pages of El Tracto: The Trek by Ann Jonas and translated by Teresa Muller on the windows of storefronts in a busy commercial strip for families to engage in reading a book while on their way to school or back home from school or while shopping for groceries.

How do I register?
- Visit the Barbour Branch, 281 Barbour Street Hartford, CT on April 11 between the hours of 1:00 and 4:00 and register by picking up a passport
- Call the Barbour Branch: 860-695-7400 before April 11 to register your family or a class

How long is the Story Walk?
Story Walk on Unity Plaza will last for two weeks: April 11-25, 2015

How do I participate?
- Come to the kick off at the Barbour Branch on April 11 between the hours of 1:00 and 4:00. Mega Education will be there with music and giveaways
- Register your family or class and obtain a passport
- Start your trek and read all the pages from Ann Jonas’ book El Tracto: The Trek translated by Teresa Muller
- Get your StoryWalk™ Passport stamped for each page you read and receive a free copy of the book at your local library branch!

Benefits to the Community:
- Inspire parents, teachers, and caregivers to take young children out of doors for physical activity and to learn. StoryWalk® helps build children’s interest in reading while encouraging healthy activity for both adults and children.
- Builds Community
- Brings more business and attention to the neighborhood

Story Walk Partners with Unity Plaza Business Owners and Neighborhood Service Providers and Schools

What is Story Walk? The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library.

A StoryWalk® is a fun, educational activity that places a children’s story along a popular walking route in your community. All are welcome to visit a StoryWalk® and the experience is free. Visitors are encouraged to share the joy of reading and record their responses in the comment book located at the end of the route.

StoryWalk on Unity Plaza will incorporate the pages of a story on the windows of storefronts in a busy commercial strip for families to engage in reading a book while on their way to school or back home from school or while shopping for groceries.

Benefits to the business?
- Families, schools, daycares and the community will be invited to visit each business to read the story. Promotion of the Story Walk will be done throughout the city with an emphasis on the Northeast neighborhood. This will increase traffic into the businesses who partner with the Story Walk project.

Benefits to the Community:
- Inspire parents, teachers, and caregivers to take young children out of doors for physical activity and to learn. StoryWalk® helps build children’s interest in reading while encouraging healthy activity for both adults and children.
- Builds Community
- Brings more business and attention to the neighborhood

How long is the commitment for?
Story Walk on Unity Plaza will last for two weeks.

What is required of me if I would like to participate?
Story Walk will require the merchant or service provider to:
- Display one page/book of the book at their location for a two week period
- Stamp the participants passport to verify that they stopped at that location

Optional:
- Engage the students and participants in reading the page and have fun!

For further information and to participate, please contact Leticia Cotto at 800-695-7506
Develop a Route

Passport

Park Street StoryWalk™

Stop: at each page
Look: at each picture
Read: the story
And...

Ask your child:
1. What do you see?
2. Tell me more
3. Why do you say that?

Thank you to the publisher:
Lori & Lori Publishing, for permission to reprint Quino's story nursery (Quinto, Day and Night)

Thank you to the sponsors:
Hartford Public Library, The Hartford Business Association, Hartford Area Child Care Collaborative, City of Hartford Dept. of Families, Children, Youth & Nutrition, Hartford Foundation for Public Giving

<table>
<thead>
<tr>
<th>Passport</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quinto, Dia y Noche (Quinto, Day and Night by Ira Cooper)</strong></td>
</tr>
<tr>
<td>Page 1 – Luchini Jewelry (623 Park Street)</td>
</tr>
<tr>
<td>Page 2 – Fasta View (7th Park Street)</td>
</tr>
<tr>
<td>Page 3 – Si Seguro Agency (6th Park Street)</td>
</tr>
<tr>
<td>Page 4 – Hopi Envi (643 Park Street)</td>
</tr>
<tr>
<td>Page 5 – Fenner Coffee (523 Park Street)</td>
</tr>
<tr>
<td>Page 6 – Park Hardware (425 Park Street)</td>
</tr>
<tr>
<td>Page 7 – Hispanic Union (65 Park Street)</td>
</tr>
<tr>
<td>Page 8 – Commerio Restaurant (150 Park Street)</td>
</tr>
<tr>
<td>Page 9 – Maria's Video (503 Park Street)</td>
</tr>
<tr>
<td>Page 10 – El Molino Restaurante (622 Park Street)</td>
</tr>
<tr>
<td>Page 11 – El Mercado (701 Park Street)</td>
</tr>
<tr>
<td>Page 12 – Hartford Public Library Park Branch (751 Park Street)</td>
</tr>
</tbody>
</table>

O'Nebi Gigena (The Giant Twins) by Henrietta Barkow

<table>
<thead>
<tr>
<th>Passport</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>La Casa del Sol (1405 Park Street)</strong></td>
</tr>
<tr>
<td>Page 2 – Elegant Touch (1415 Park Street)</td>
</tr>
<tr>
<td>Page 3 – Dona's Party Goods (1615 Park Street)</td>
</tr>
<tr>
<td>Page 4 – Lo's Delicats (2 New Park Ave)</td>
</tr>
<tr>
<td>Page 5 – Budget Printers (1710 Park Street)</td>
</tr>
<tr>
<td>Page 6 – C Town (1744 Park Street)</td>
</tr>
<tr>
<td>Page 7 – Studio 2000 Hair Salon (1745 Park Street)</td>
</tr>
<tr>
<td>Page 8 – Barrera Bakery (1000 Park Street)</td>
</tr>
<tr>
<td>Page 9 – Esplendor Beauty &amp; Barber Shop (1030 Park Street)</td>
</tr>
<tr>
<td>Page 10 – La Estrella Bakery (1225 Park Street)</td>
</tr>
<tr>
<td>Page 11 – Los Pinos Barber Shop (1305 Park Street)</td>
</tr>
<tr>
<td>Page 12 – George's Pizza (2075 Park Street)</td>
</tr>
<tr>
<td>Page 13 – Altamirano Bakery (1515 Park Street)</td>
</tr>
</tbody>
</table>
You are on a StoryWalk™!

**Stop:** at each page
**Look:** at each picture
**Read:** the story
**And . . .**

**Ask your child:**
1. What do you see?
2. Tell me more
3. Why do you say that?

---

<table>
<thead>
<tr>
<th>Park Street StoryWalk™ Registration/Registración</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent's Name: (Nombre de padre/madre)</td>
</tr>
<tr>
<td>Children's Name(s): (Nombre de niño(na))</td>
</tr>
<tr>
<td>Age: (Edad)</td>
</tr>
<tr>
<td>Grade: (Grado)</td>
</tr>
<tr>
<td>School/Child Care Program: (Escuela/Programa de cuidado de niños)</td>
</tr>
</tbody>
</table>

If you would like to receive future event announcements please provide your EMAIL address.
Si a usted le gustaría recibir futuros anuncios de eventos por favor, proporcione su correo electrónico.

---

The StoryWalk™ Project was created by Anne Ferguson of Montpelier, Vermont and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg-Hubbard Library.

---

¡Usted está en un paseo de historia!

**Parar:** en cada página
**Mira:** en cada retrato
**Leer:** la historia
**Y . . .**

**Pregunte a su niño:**
1. ¿Qué ve usted?
2. Dígame más
3. ¿Por qué dice eso?
Costs to Consider

**Costs will vary on how the project is developed**

- Printing of the boards
- Costs of the books
- Printing of supporting materials
- Promotion
- Copyright Permission (waived)

**Optional** opening or finale activities and incentives
- Author visit
- Story Teller
- Giveaways
Story Walk

You are on a StoryWalk™!

Stop: at each page
Look: at each picture
Read: the story
And . . .
Ask your child:
1. What do you see?
2. Tell me more
3. Why do you say that?

¡Usted está en un paseo de historia!

Parar: en cada página
Mirar: en cada retrato
Leer: la historia
Y . . .
Pregunte a su niño:
1. ¿Qué usted ve?
2. Dígame más
3. ¿Por qué usted dice eso?
Story Walk
Story Walk
Story Walk Kick Off
### EVENT SCHEDULE PLANNER 2015 - 2016

<table>
<thead>
<tr>
<th>PROJECT/EVENT</th>
<th>STORY WALK 2014-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORGANIZER</td>
<td>HARTFORD PUBLIC LIBRARY</td>
</tr>
<tr>
<td>HARTFORD AREA CHILDCARE COLLABORATIVE</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>STARTING</th>
<th>ENDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>HPL KWANZAA STORY WALK</td>
<td>12.27.2014</td>
<td>12.27.2014</td>
</tr>
<tr>
<td>STORY WALK (BARBOUR)</td>
<td>4.11.2015</td>
<td>4.24.2015</td>
</tr>
<tr>
<td>HPL KINDERGARTEN READINESS STORY WALK</td>
<td>4.25.2015</td>
<td>4.25.2015</td>
</tr>
<tr>
<td>HPL SUMMER READING KICK OFF</td>
<td>6.2015</td>
<td>[select date]</td>
</tr>
<tr>
<td>UNITED WAY STORY WALK IN BURR MALL</td>
<td>6.2015</td>
<td>[select date]</td>
</tr>
<tr>
<td>STORY WALK IN CITY HALL</td>
<td>8.2015</td>
<td>[select date]</td>
</tr>
<tr>
<td>STORY WALK IN THE CITY (ENVISIONFEST)</td>
<td>9.2015</td>
<td>[select date]</td>
</tr>
</tbody>
</table>

---

**StoryWalk™**

**WINTERFEST HARTFORD**

11/28 - 2/1

LEE y COMPARE con tu familia el cuento *Quintito Día y Noche*. TRAIGA esta tarjeta a cualquier sucursal de la Biblioteca Publica de Hartford para redimir un premio.

Solo un premio para cada niño

---

**Hartford Public Library**

A place like no other.
Infusing Literacy in your Community
Thank You!