The Youth Services Section of the New York Library Association

2009 Spring Conference
“A Kaleidoscope of Ideas”

Friday, April 3, 2009
The Inn on the Lake
770 South Main Street
Canandaigua, New York

8:30 a.m. until 4:30 p.m.

featuring
Linda Sue Park
and
Vivian Vande Velde

Register Early and Save!

www.nyla.org

Kaleidoscopes are pocket rainbows—lift the rotating tube to your eye and the continually shifting shapes and colors are reflected in mirrors, creating a new vision with every turn. Constantly changing, youth services librarianship requires us to reflect and develop our services and programs to meet the growing needs of our young patrons.

Whatever their ages—preschoolers, elementary students, tweens, or teens—youth today are like those shifting bits of glass. Their “prism” is the library as it strives to offer collections, activities, and that personal touch young people need in today’s technological world. Come explore a kaleidoscope of ideas that will help you design new library services for the children, teens, and families you serve. Maybe you’ll see some new shapes and hues you want in your library!

The YSS Conference is pleased to feature two award-winning authors who reside in the Rochester area:

Keynote speaker
Linda Sue Park is the Newbery Award winning author of A Single Shard. The daughter of Korean immigrants, Linda Sue grew up outside Chicago and has been writing poems and stories since she was four years old. After Seesaw Girl was published in 1999, Linda was especially excited that her second book, The Kite Fighters, released in 2000, had chapter-heading illustrations created by her father. She received the Newbery in 2002 and has since published several additional novels, picture books, and short story collections. Linda Sue lives in Rochester with her husband and their two children.

Our distinguished luncheon speaker, Vivian Vande Velde, has a penchant for novels and short stories that usually have some element of horror or fantasy, but show off her abundant good humor! She received the Edgar® Award for Never Trust a Dead Man in 2000. Whether it is twisted fairy tales, dragons as best friends, time travel, vampires, or curses, Vivian has something for everyone. Being Dead was selected as a Best Book for Young Adults in 2001 and Tales from the Brothers Grimm and the Sisters Weird was a “Quick Pick for Reluctant Readers.” Many of Vivian’s books are set “long ago and far away” because that’s the kind of story she’s always liked best.
A Kaleidoscope of Ideas

The 2009 Spring Conference will be held at the Inn on the Lake, a waterfront resort and conference center on the north shore of Canandaigua Lake, one of the most picturesque Finger Lakes. Enjoy the Inn’s indoor pool, take a short walk to explore the New York Wine and Culinary Center, and use the Inn as the starting point for easy access to all of the many regional attractions. Stay overnight and enjoy the Greater Rochester Teen Book Festival on April 4 at Nazareth College in Rochester. Admission to the Festival is free and will feature outstanding authors from all over the country. (See the back page for lodging information and Teen Book Festival details.)

Questions? Contact Conference Chair Liz O’Toole at the Walworth-Seely Public Library, (315) 986-1511 or via e-mail at lotoole@pls-net.org

YSS Past Presidents’ Dinner
20th Anniversary Celebration

Open to all YSS Members and Conference Attendees

Thursday, April 2, 2009, 6 to 9 p.m. $35 per person.

Celebrate this 20th Anniversary with the YSS Executive Board and Past Presidents for a reception at All Things Art, 65 S. Main St. in Canandaigua. We’ll sample fine wines of the Finger Lakes region and tour the Ontario County Arts Council’s gallery featuring the Ontario County Student Art Show with works by youth artists in grades K through 12. Then we’ll walk a short distance to Simply Crêpes for an elegant dinner (101 S. Main St.). Cash bar.

Registration for this event closes on March 26.

Free parking available behind the restaurant; short one block walk to the gallery. Carpooling is available from the hotel. Please let us know if you need transportation. (See the registration form.)

Registration Form

Register early – space is limited! No on-site registration is available. Walk-ins cannot be accommodated.

Registration deadline is March 26, 2009

Detach and return this form with a check made payable to NYLA/Youth Services Section and mail to: Patricia Connor, 394 Fox Meadow Road, Rochester, New York 14626

No registrations can be accepted by fax or e-mail. YSS is unable to accept purchase orders or credit cards as forms of payment for the registration and event fees.

Refund Policy: Due to contracts with the hotel and in fairness to all attendees, registrants who do not attend the conference will be liable for the entire conference fee. For emergencies on the day of the conference, written requests for refunds must be mailed to the Conference Registrar Pat Connor by April 15, 2009. Food charges plus 10% of the registration fee will be deducted from the amount refunded.

Name __________________________________________ Organization ______________________________________

Mailing Address __________________________________________ Zip __________

Phone (work, home, cell) __________________________ E-mail Address __________________________

Workshop Preferences – pre-registration required

Please be sure to indicate both a 1st and 2nd choice of workshops in each time slot. Space is limited in some sessions.

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_____ Please check here if you would like a vegetarian entrée for lunch.

Please itemize any special dietary needs or other accommodations that need to be arranged for your attendance:

Conference fee includes continental breakfast, workshops, and luncheon.

Early Bird Registration – postmarked by February 28, 2009

_____ $100 NYLA Members: YSS, SLMS, and students in MLS programs

_____ $135 Non-Members

Standard Registration – postmarked March 1, 2009 or later

_____ $110 Members

_____ $145 Non-Members

_____ $35 Past Presidents’ Dinner (Thursday, April 2)

$________ Total amount enclosed

No registrations will be accepted after March 26, 2009.
Conference Schedule and Workshops

8 – 9 a.m.  Registration; Continental Breakfast; Book Sales; Booth Sales

9 – 10:15 a.m.  Welcome by Annette Birdsall, YSS President, and Liz O'Toole, Conference Chair; Keynote Address – Linda Sue Park

10:30 – 11:30 a.m.  Workshop session #1 (select one)

(A) Stepping Stones to Literacy for Little Ones—Learn about various interactive programs currently being conducted by several public librarians in the Rochester area in which teen mothers, other parents and caregivers, and educational professionals learn how to encourage the development of pre-literacy skills in infants through 5-year-old children.  Presenters: Mary Gleason, Children’s Librarian, Irondequoit Public Library, and Marcia Thor, Children’s Librarian, Maplewood Community Library, Rochester.

(B) Technology and Teens—Hear how to use technology in various ways to draw teens to the library, including podcasts created by teens and book reviews posted on YouTube.  Presenters: Members of the Monroe County Library System’s Emerging Technologies Team, Cathy Kyle, Teen Services Librarian, Chili Public Library, and Jen Barth, Teen Librarian, Irondequoit Public Library.

(C) Drawn Together: Developing a Comic Workshop—Find out what it takes to start your own “Comic Creation Workshop,” providing an opportunity for budding teen cartoonists to fine-tune their craft and see their work published.  Our panel will cover the steps to develop a successful, popular program from funding and advertising to supplies and program content.  They’ve been doing this for six years—they must be doing something right!  Presenters: Jenny Goodemote, Young Adult Services Librarian, Wood Library, Canandaigua, with Michael Churchill, owner of Pulp Nouveau Comix, and freelance artist and educator Ken Wheaton.

(D) Programming on a Budget: Small or None!—Even with very limited funds and staff, libraries can offer good service by planning programs that meet their communities’ needs.  Find out where to find funds, prospective speakers and program leaders, and how to tap into local talent.  The audience will also have time to share ideas that have worked in their libraries.  Presenter: Margaret Keefe, Coordinator of Youth Services, Mid-Hudson Library System.

11:30 a.m. – Noon  Networking; Book Sales; Autographing by our Authors; Visit the YSS Booth

Noon – 1:30 p.m.  Luncheon / Speaker – Vivian Vande Velde

1:45 – 2:45 p.m.  Workshop session #2 (select one)

(E) What the Caldecott Committee Sees—Join former members of the Caldecott Award Committee who will provide a brief overview of the art of the picture book, helping us get a glimpse of the Committee’s process and the selection criteria for the Caldecott Medal.  Presenters: Starr LaTronica, Youth Services Manager, Four County Library System, and Sue Rokos, Youth Services Consultant, Mohawk Valley Library System.

(F) Respecting Teens, Respecting Us—Since its inception in 2001, Rochester Public Library’s “Safe to Be Smart” program has provided guidance for teens to learn to use library resources for job readiness, college skills, and homework.  Out-of-school program offerings include photography, creative writing, and game playing.  Creating Teen Centers, building relationships with youth, and establishing expectations of appropriate behavior have also had a positive effect on branch library neighborhoods.  Presenters: Patty Uttaro, Assistant Library Director, Monroe County Library System, and Youth Services Assistants.

(G) Be All It Can Be: Your Library’s Web Pages for Children and Teens—Learn how to use photos (flickr.com, slide shows), blogs, videos on YouTube, podcasts, and other technologies to increase the value of the content of your library’s Web page for your young patrons and their families.  Presenter: Polly-Alida Farrington, Technology Consultant and Trainer, PA Farrington Associates.

(H) 2009 Summer Reading Program Crafts for Children and Teens—Hands-on craft ideas that you can make and take with you for this year’s themes, “Be Creative!” (children) and “Express Yourself!” (teens).  Presenter: Christine McGinty, Head of Youth Services, Bethlehem Public Library.

2:45 – 3 p.m.  Break; Autographing by our Authors; Book Sale; Visit the YSS Booth

3 – 4 p.m.  Workshop session #3 (select one)

(I) Derring Do and Daredevils, Too!—From wingwalkers to human cannonballs to jumping fools, author Julie Cummins will show us a kaleidoscope of sixteen men and women who craved limelights and headlines by performing death-defying stunts, all featured in her books, Women Daredevils, Tomboy of the Air, and Sam Patch.

(J) Understanding the Teenage Brain—Learn how the physical development of the adolescent brain affects emotions, behaviors, risk taking, and immature choices by teens.  Presenter: Dennis E. Boike, Ph.D., Marriage and Family Therapist.

(K) Get Your Game On: Developing a Video Game Collection for Children and Teens—Are you thinking about loaning video games at your library?  If not, you should be!  Now more than ever, there is a need to support gamers in our libraries.  Schools recognize the value of gaming and are adding it to their curriculums.  Learn how to evaluate, select, and purchase games for both children and teens, what systems you should support, what resources are available to develop your collection, and what should be in your collection development policy.  Presenter: Renee McGrath, Youth Services Manager, Nassau Library System.

(L) 2009 Summer Reading Program Crafts for Children and Teens; Repeat of Workshop H.  See description above.

4 – 4:30 p.m.  Autographing by our Authors; Booth Sales
Directions and Lodging Information

**Directions:** The Inn on the Lake is located at 770 South Main Street, Canandaigua, New York 14424-2296. Take Thruway Exit 44 and follow Route 332 South 10 miles to the head of Canandaigua Lake. Turn right just before Lakeshore Drive.

**Overnight accommodations must be booked directly with the Inn on the Lake.**

(800) 228-2801 or (585) 394-7800. Fax: (585) 394-5003. [www.theinnonthelake.com](http://www.theinnonthelake.com).

All room reservations must be made by Tuesday, March 3, 2009, to receive the room rates below and must be guaranteed by a credit card or advance deposit. The Inn on the Lake accepts all major credit cards. Please state that you are attending the New York Library Association’s YSS Spring Conference to receive the special room rates:

- **Standard Room** $94
- **Lakefront Rooms/Canal Suites** $129. Suites include a living room with a pull-out sofa bed and kitchenette — perfect as a triple to share costs!

Rates are subject to a 10.125% occupancy tax. Check in: 3 p.m. Check out: 11 a.m.

**Book Sales at the Conference**

Barnes & Noble Pittsford will be selling our authors’ books at the conference. The authors will be autographing their titles throughout the day.

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**Spring Conference Scholarships**

The purpose of this award is to encourage continuing education in the field of library services for youth. Two awards are given annually. The scholarship is designed to cover accommodations and transportation costs to attend the Youth Services Section’s Spring Conference. The amount of each scholarship is not to exceed $250 and comes in the form of reimbursement for these expenses. The recipient’s registration fee (which includes breakfast and lunch the day of the conference) is waived. The candidate needs to show a strong commitment to the field of youth services librarianship or other related careers.

Applicants must be members of NYLA/YSS. The applicant may NOT be an officer or employee or relative of the New York Library Association, NYLA Council, or the Executive Board of the Youth Services Section of NYLA. Financial need will not be a criterion for the award.

The YSS Scholarship Committee will review all eligible applications and notify applicants of the final results in writing.

**SCHOLARSHIP DEADLINE:** December 15, 2008. Please note: Applications received after the posted deadline will not be considered.

Please see the YSS Web site to download an application: [www.nyla.org](http://www.nyla.org). Go to Sections, YSS, YSS Scholarships.

For further information, contact Janet Kreason by e-mail (jkreason@sals.edu), telephone: (518) 371-8622 or fax: (518) 371-3799.