The Youth Services Section of the New York Library Association

Among the Readers & Beyond!

2013 YSS Spring Conference
Friday, May 17, 2013
Holiday Inn Rochester Airport
911 Brooks Avenue
Rochester, New York 14624
8:30 a.m. until 4:30 p.m.

presenting
Amy Dickinson
and
Margaret Peterson Haddix

Register Early and Save!
www.nyla.org

Come to Rochester during Children’s Book Week for a three day literary line-up like no other!

The 2013 YSS Spring Conference and beyond...
Thursday May 16, 7:00 p.m.

2013 May Hill Arbuthnot Honor Lecture
Nazareth College
Friday May 17, 8:30 a.m. - 4:30 p.m.

2013 YSS Spring Conference
Holiday Inn Rochester Airport
Friday May 17, 5:30 – 9:00 p.m.

YSS Past Presidents’ Dinner
Mario’s Italian Steakhouse
Saturday May 18, 9:00 a.m. - 5 p.m.

8th Annual Greater Rochester Teen Book Festival
Nazareth College

Our featured authors:

Nationally syndicated advice columnist and NPR commentator Amy Dickinson will be our keynote speaker. In 2003 Dickinson was chosen to succeed the legendary Ann Landers with “Ask Amy.” Dickinson’s memoir, The Mighty Queens of Freeville: A Mother, A Daughter and the People Who Raised Them, was a New York Times bestseller. She will provide insight into the importance of early literacy and her grass-roots initiative with the Family Reading Partnership in Ithaca, “A Book on Every Bed,” to foster a generation of readers.

Critically acclaimed author of teen and middle-grade novels Margaret Peterson Haddix will be our distinguished luncheon speaker. Winner of numerous awards from the International Reading Association, YALSA/ALA, and state groups, Haddix will provide conference goers with an exciting possibility to hear more about her popular titles: Running Out of Time, Game Changer, Among the Hidden and the rest of the Shadow Children series, and the Missing series.

2013 May Hill Arbuthnot Honor Lecture given by Michael Morpurgo

The Youth Services Section and Nazareth College were selected by the Association for Library Service to Children of the American Library Association as the hosts and site for the 2013 Arbuthnot Honor Lecture which will be delivered by Michael Morpurgo in Rochester on Thursday, May 16.

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This lecture celebrates May Hill Arbuthnot (1884-1969), who served as a strong voice for children’s literature. Her textbook for educators and librarians, *Children and Books*, was first published in 1947. With educator William Scott Gray, she created reading textbooks, the Curriculum Foundation Readers, which became better known as the “Dick and Jane” series. For more than 40 years, the stories of Dick and Jane taught millions of children to read with simple vocabulary, warmly drawn pictures, and endearing plots.

Established in 1969, the lecture series has only once before been presented in New York State, in Flushing in 2002. Each year a lecturer is chosen who will prepare a paper considered to be a significant contribution to the field of children’s literature. The paper is delivered as a lecture and is subsequently published in *Children & Libraries*, the journal of ALSC.

Michael Morpurgo will deliver this year’s lecture. He is the author of *War Horse* which has enthralled both theater goers who have attended the play in London and across North America and movie audiences that watched Steven Spielberg’s award-winning 2011 film. Born in England in 1943, Michael Morpurgo was teaching when he discovered the magic of storytelling and began writing. With more than 100 titles for young people, his books are noted for their imagination, power, and grace. Morpurgo is an Officer of the Order of the British Empire and served as Britain’s third Children’s Laureate from 2003 to 2005.

The Arbuthnot Honor Lecture will be held on May 16 in the Linehan Chapel on the Nazareth campus beginning at 7 p.m. Thank you to YSS’s academic partner, Professor Laura C. S. Jones, Ph.D., of the School of Education at Nazareth College in Rochester. If you would like to volunteer to help the Local Arrangements Committee in hosting the Lecture, please contact Lisa Wemett at (315) 986-3949 or via e-mail at lisawemett@frontiernet.net.

Conference attendees will be the first to have the opportunity to secure free tickets to the Arbuthnot Lecture. Tickets may be requested by the general public after March 1, 2013.

Once the “Flour City” for all the mills along the falls of the Genesee, now Rochester embraces “The Flower City” as its moniker. As the buds of spring burst forth into the show we’ve all been waiting for throughout the long winter, there is much to do and enjoy. Our location, the Holiday Inn Rochester Airport, is a 5-minute ride from Rochester’s international airport. Enjoy the hotel’s indoor pool, their fitness center, or take a short walk to explore the Genesee Valley Greenway or the Erie Canal Heritage Trail as the world turns green again.

VisitRochester’s multifaceted Web page at [www.visitrochester.com](http://www.visitrochester.com) offers you planning materials and videos of local attractions to help you design a weekend just for you. Please come enjoy spring in Rochester with us.

Questions?
Contact Conference Chair Cathy Henderson via e-mail at chenders@libraryweb.org or (585) 723-2488.

(Rochester photos by Terry Mulee)
Directions: The Holiday Inn Rochester Airport is located at 911 Brooks Avenue, Rochester, New York 14624. It is on the west side of Rochester, directly off I-390 at Exit 18A. Exit 46 is the closest exit off the Thruway, I-90.

All room reservations at the Holiday Inn Rochester Airport must be made by Thursday, April 25, 2013, to receive the room rates below and must be guaranteed by a credit card or advance deposit. The Holiday Inn Rochester Airport accepts all major credit cards. After this date, reservations will be taken on a space available basis only.

Overnight accommodations must be booked directly with the Holiday Inn Rochester Airport. (800) HOLIDAY or (585) 328-6000. Fax: (585) 328-1012

If you wish to make reservations by telephone, please state that you are attending the New York Library Association’s Youth Services Section Conference to receive the special room rates: Standard Room $109 (single or double). Rooms may also be booked online by logging onto www.hirochesterairport.com. Use the code NYL to receive our special group rate. A confirmation number will appear for your records.

Rates are subject to 8% local sales tax and 6% occupancy tax unless the guest presents a valid tax exemption form for New York State at check-in. All individual reservations have until 6 p.m. on the day of arrival to cancel with no penalty. (Cancellation later than 6 p.m. will require a charge for one night plus tax.)

Check in: 3 p.m.  Check out: 12 noon.

Due to this specially negotiated group rate, the “Kids Eat Free” policy does not apply. All parking is free for overnight guests. Complimentary shuttle service is available 24 hours a day for the Greater Rochester International Airport.

YSS Annual Past Presidents’ Dinner

A special event for all YSS members and Conference Attendees!

Friday, May 17, 2013
5:30 – 9 p.m. (Dinner begins at 6:30 p.m.)
Mario’s Italian Steakhouse
2740 Monroe Avenue
Rochester, NY 14618
$37 per person

Please join the YSS Executive Board as we honor our Section’s past presidents. This is a great chance to meet new colleagues and catch up with old friends. Price includes house salad, a choice of four entrées, dessert, and coffee or tea. Cash bar.

A Live (and lively!) Auction of donated items (some may be gently used) will be part of this event! Proceeds will benefit the YSS Scholarship Fund.

Registration for this event closes on Friday, May 10. There’s plenty of free parking at the restaurant which is a 10-minute drive from the Holiday Inn Rochester Airport.

Carpooling will be available from the Holiday Inn (meet in the hotel lobby). Let us know on the registration form if you need a ride or are willing to provide transportation to this event. Please indicate your menu choice.

Book Sales at the Conference

Barnes & Noble Pittsford will be selling our authors’ titles at the conference: Margaret Peterson Haddix, Amy Dickinson, and Michael Morpurgo. The authors will be available to autograph books throughout the day. (Please note that Michael Morpurgo does not sign autographs. With your purchase, you will receive a printed bookplate. Mr. Morpurgo will be happy to have his picture taken with you, so bring your camera.)

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Conference Schedule and Workshops

8 – 9 a.m.
Registration; Continental Breakfast in Divino Restaurant; Book Sales; Booth Sales; Vendor Displays

9 – 10:15 a.m.
Welcome by Jennifer Ogrodowski, YSS President and Cathy Henderson, Conference Chair
Keynote Address by Amy Dickinson

10:30 – 11:30 a.m.
Workshop session #1 (select one)

(A-1) Hot off the Presses: Children's Edition
Find out the newest titles and trends coming out of the publishing world in this showcase presented by representatives from the nation’s top publishing houses.

(B-1) Music and Children’s Literature: A Perfect Match
Young children's literature is filled with rhythmic text, illustrations, and storylines that can be enhanced with music. In this participatory workshop we will explore specific children's books and age-appropriate musical activities that link to them. Presenter: Patricia Gingras, Program Director, Early Childhood Music Program, Eastman Community Music School.

(C-1) Unplugging Games in the Library
Today's modern board, card, and social games are rich and vibrant resources that engage children and teens in ways that extend beyond their digital counterparts, fostering critical thinking and social growth. Join author and game designer Brian Mayer in a fun, interactive exploration of these analog play experiences and learn how you can introduce them into your library space. Presenter: Brian Mayer, Gaming and Library Technology Specialist, School Library System of Genesee Valley Educational Partnership.

(D-1) Thematic Arrangement of Materials for Youth

(E-1) Reaching Out to Reluctant Readers
We all have those readers who are just out of reach. This session will help identify strategies, programs and books with wide appeal to children and teens. Participants will have a list of reader-friendly books to take with them and tips for keeping students interested. Presenter: Melissa Iamonico, School Librarian, R.J. Bailey School.

11:30 a.m. – Noon
Book Sales; Autographing, Vendors; Visit the YSS Booth

Noon – 1:30 p.m.
Luncheon / Speaker – Margaret Peterson Haddix

1:45 – 2:45 p.m.
Workshop session #2 (select one)

(F-2) A Story-maker’s Journey
Michael Morpurgo has said that the history of the world is “the greatest story every told.” His books, including War Horse, Private Peaceful, An Elephant in the Garden, and The Butterfly Lion, all bring history to life and make it truly accessible to his readers. Engaged, these readers can move from their own world, where most have never experienced the devastation of war, to make a connection with the past, all by way of a great story. Come hear the former Children’s Laureate discuss the research he does to develop his historical fiction. Presenter: Michael Morpurgo, Author and 2013 May Hill Arbuthnot Honor Lecturer

(G-2) Rochester's Toy Library: A Case Study in Developing Play-Literacy Community Connections
Explore how play affects children's learning and behavior, family literacy, and society in general. Learn how toy lending, play environments, and play-literacy community outreach programs support children and families. Presenter: Deb Willsea, Education Consultant, Rochester Public Library Toy Library/Lincoln Branch

(H-2) Spinning a Tale of Intrigue through Engaged Storytelling
Storytelling can be a powerful way to share experiences or literature with others. Young minds are open receptacles for visualizing these tales. Employing Gardner’s Theory of Multiple Intelligences can increase the potential for successful engagement. Presenters: Michelle Costello, Education and
Instructional Librarian, and Dr. Sharon Peck, Associate Professor, School of Education, SUNY Geneseo.

**I-2) Outreach: Putting Your Best Foot Forward**
The goals of library outreach are to connect with underserved and special needs populations and "market" it to individuals who are not fully aware of library services. The panel will highlight outreach experiences for youth from birth through high school. Presenters: Terry Rabideau, Children's Librarian, White Plains Public Library; Robin Benoit, Children's Services Librarian, Fairport Public Library; Beth Totten, Teen Librarian/Public Relations, Canastota Public Library.

**J-2) Hot off the Presses: Tween and Teen Edition**
Find out the newest titles and trends coming out of the publishing world in this showcase presented by representatives from the nation's top publishing houses.

2:45 – 3 p.m.
Break; Autographing; Book Sale; Come “meet and greet” Michael Morpurgo—bring your camera!

3 – 4 p.m.
Workshop session #3 (select one)

**K-3) Programming Fun**
Have some fun and talk it up! Join three experienced children's librarians as they give you some fresh ideas for youth and family programming. Presenters: Julie Baxter, Children's Librarian and Contract Performer (formerly Head of Children's Services, Moffat Library of Washingtonville); Adrienne Furness, Director, and Anne Hicks, Children's Librarian, Henrietta Public Library.

**L-3) Library Makerspaces: Developing a Read-Write Culture in Your Library**
What is a library makerspace? How do they work and what is required to launch a makerspace? Participants will learn about “maker culture” and the powerful impact these spaces can have on communities. We will discuss how to promote a read-write culture in your library. Presenter: Lauren Britton, Transliteracy Development Director, Fayetteville Free Library.

**M-3) Powerful Partnerships**
It’s all about relationships. You will receive the tools to create collaborations in your community that will build advocates. Learn to identify useful partners, cultivate effective alliances, and detach from those not serving you well. Leave with three new partnerships to pursue and how to develop them. Presenter: Mary Fellows, Manager, Youth and Family Services, Upper Hudson Library System.

**N-3) Common Core State Standards and Public Libraries**
Curriculum and lesson plans are being re-written across the state. We will delve into what the Common Core State Standards (CCSS) are and what it means for students. With the shift to informational text and inquiry-based learning, libraries will become critical resources for students and teachers. We will also discuss the impact this will have on public libraries and strategies to support the new standards. Presenter: Jim Belair, School Library Systems Director, Monroe 2-Orleans BOCES.

**O-3) Venues for Volunteering**
Overrun by teen “volunteers?” Need to provide more community service hours for your teens, but can’t seem to offer enough projects at your library? These librarians have found many new avenues to engage teens in becoming involved in their local community from library projects to partnering with non-profit agencies. Walk away ready to apply ideas! Presenters: Laura Panter, Adult & Teen Services Librarian, and Deborah Hempe, Youth Services Librarian, Middle Country Public Library.

4 – 4:30 p.m.
Booth Sales; Visit our Vendors and Displays.

**New Book Donations Service Project**
The 2013 Conference Planning Committee will be collecting new books for children and teens to be donated to local literacy organizations on behalf of YSS. Just bring the books with you and hand them in at the conference registration table. For every new book you donate, you will receive a complimentary raffle ticket which can be used for the gift basket drawings on the day of the conference. Even one or two new books will help in this effort. Assist us in making this contribution to the fight against illiteracy in our community.
Spring Conference Scholarships

YSS/NYLA members are encouraged to apply for a scholarship to attend the Spring Conference. Please see the 2013 Spring Conference Scholarship Announcement for full details. Two awards are given annually: one to a veteran librarian and the other to a newer member of our profession. The two scholarship recipients receive reimbursement for lodging, meals, and transportation costs (not to exceed $250.00 each) for attending the YSS annual conference. The recipient’s registration fee (which includes breakfast and lunch the day of the conference) is waived. The candidate needs to show a strong commitment to the field of youth service librarianship or other related careers. The purpose of the award is to encourage continuing education in the field of library youth services.

Scholarship Deadline: February 10, 2013

Visit the YSS Web site to download an application: www.nyla.org/yss.

For further information contact:
Beth Staebell, YSS Scholarship Committee Chair
Amherst Public Library, Clearfield Branch
770 Hopkins Road, Williamsville, New York 14221
(716) 688-4955
staebellb@buffalolib.org

Early Literacy Focus Group

Join us for a taste of New York wine and the opportunity to give your input to the State Library’s plan for early literacy training.

Elaine Meyers, public library and early literacy trainer and program coordinator, along with Karen Balsen, New York State Library liaison to youth services librarians statewide, have developed an opportunity for thirty youth services librarians to preview data collected on early literacy and participate in a world café process (a unique focus group style) to help refine needs and preferences for a statewide early literacy training plan for public libraries.

The event is sponsored by the Monroe County Library System in cooperation with YSS/NYLA.

Where: Central Library of the Rochester Public Library, 115 South Avenue, Rochester, NY

Date and Time: Thursday, May 16, 2013, from 3:30 to 5 p.m.

The focus group will last 90 minutes and is limited to 30 participants. Please RSVP to Karen Balsen at kbalsen@mail.nysed.gov to indicate that you plan to participate. Karen will keep track of those who are attending and notify you of the meeting room location at the Central Library. Wine and cheese will be served.

TBF Live!

Greater Rochester Teen Book Festival

Come for the May Hill Arbuthnot Lecture, attend the YSS Spring Conference, and stay to meet your favorite young adult authors at the Teen Book Festival. It’s a literary trifecta in Rochester during Children’s Book Week! On Saturday, May 18, the Greater Rochester Teen Book Festival will celebrate its eighth year with a line-up of more than 30 nationally-known authors with incredible appeal to tweens and teens. The festival is held on the campus of Nazareth College from 9 a.m. until 5 p.m.

It will be a day for teens, but all adult readers and book lovers are also welcome. No registration is necessary. Thanks to generous sponsors and our host site, TBF is free to attend! Enjoy a day set aside to celebrate authors, books, and fun. For more information including updates on authors, schedule of the day, and resources for teachers and librarians, visit www.teenbookfestival.org. Buses of teens are welcome, but first please contact TBF Founder & Director, Stephanie Squicciarini, at Stephanie.Squicciarini@fairportlibrary.org. Hope to see you at TBF Live!