YSS Executive Board Meeting  
Wednesday, November 7, 2018 @ Rochester

In attendance:


Called the board meeting to order at 4:36 p.m.

1. **Welcome and Introductions**

2. **Approval of Agenda**
   - Motion to approve the agenda (1st Motion: Lisa Neuman; 2nd motion: Pat Connor); motion carried.

3. **Approval of Minutes from July 27, 2018 board meeting – Kim Hazen**
   - Motion to approve the minutes (1st Motion: Laura Panter; 2nd motion: Liz Anastasi); motion carried.
   - For the Secretary job description Kim Hazen will change the typo in #6 and will email the executive directors of ALSC/ALA and YALSA/ALA to see if they are still interested in seeing the election results for YSS.

4. **Treasurer’s Report: Pat Connor (see attached financial report)**
   - The Empire State Award Luncheon was sold out.
   - There are 14 reservations for the YSS Reception as of September.
   - There is no income or expense for Leadership Academy because it is run outside of YSS.
   - Motion to revise the 2018-2019 budget due to Leadership Academy (1st Motion: Pat Connor; 2nd Motion: Laura Panter); motion carried.
   - Motion to approve the treasurer’s report (1st Motion: Angela Newman; 2nd Motion: Jenny Burke); motion carried.

5. **Past President’s Report: Laura Panter gave report for Christina Ryan-Linder**
   - SSL is interested in working on creating a joint task force with YSS to investigate and possibly proceed with a state wide Battle of the Books competition. A comprehensive survey was completed in the summer of 2018 with positive results.

**Empowerment, Advocacy and Leadership Academy**

- There are 26 attendees enrolled in EALA and the academy is currently underway. There have been glowing reports from several members of the academy from the first session. The second, all day session was today. NYLA plans to consolidate all the leadership academies and model the EALA timeframe. The new leadership model is supposedly slated for August 2019 incorporating each branch of librarianship. EALA will eventually roll into this new academy with the Past President as the representative of the YSS section (pending board approval of these duties being linked with this position.)

- Christina Ryan-Linder suggests that the board discuss the role of the Past President to add the duties of the EALA initiative and investigate a committee for BOB.

- Laura Panter asks our opinions on whether we want to investigate a committee for Battle of the Books. SSL is interested and has people interested in being on the task force.
• This will probably begin in 2020 and Liz Anastasi is interested in working on the task force.
• Motion to establish a joint task force with SSL to delve into the Battle of the Books (1st Motion: Laura Panter; 2nd Motion: Lisa Neuman); motion carried.

6. President’s Report: Laura Panter

1. NYLA Council:
• NYLA is looking for better ways to market their awards including Outstanding Service to Libraries Award, Intellectual Freedom Award, Outstanding Advocate of Libraries Award, and Bobinski Award.
• YSS will need to have a nominee for the Dewey Fellow in 2019.
• Library Trustees Association of New York State-LTA has opted to end the employment of their executive director, Tim Gavin. The LTA is in a position to investigate organizational models for the future of their organization. NYLA has provided LTA with a set of potential options for greater collaboration.
• Woodstock Public Library-community wants to dissolve the library board and take over the library. They weren’t happy with renovations that had taken place but the library is safe to remain open for four more years and they can’t dissolve it.
• NYLA provided support for the Yonkers Library via an online letter writing campaign to oppose the City Council’s $800k reduction in funding for the coming year. Nearly 500 individuals took action, and the budget was restored by 92% falling short by $51K.
• Approval was granted for a Marketing & Public Relations Round Table.
• NYLA Office is working on their Green Business Partnership Certification. There are 206 steps on the Green Action list- 87 required and 119 optional. NYLA has completed 31 required steps with 24 more in progress and 15 optional measures.

2. Section News
a. Friends of Libraries Section
i. Promotional mailing to all zip codes 130xx and higher to solicit new members.
ii. Library Champions Task Force to develop, field test and distribute a targeting marketing campaign for use by local Friends groups in their communities to engage residents in becoming library advocates through NYLA’s online advocacy center.
iii. Scholarship Task Force to develop a scholarship award for the NYLA conference to be given every two years.

3. EALA - Leadership Academies are being streamlined with all academies offering the same overall workshops and then webinars being prepared by library track (ie Academic, School, Public, Youth Services etc). The next planning meeting will be on November 29th. Laura Panter and Christina Linder were asked to attend to represent YSS.

4. All Committee Guidelines rewritten and ready for Approval - 3 Apples, Scholarship for EALA, Pied Piper for gift card procedures, Conference Planner for Ann Gibson (Lisa)

5. KidLit Literary Landmarks –dedicated during Children’s Book Week. Looking for sites and sponsors. Sponsorships are $1500 and can be divided by up to three sponsors.

7. 2nd Vice-President’s Membership Report: Laura Panter gave report for Chinasa Seyse
• As of October 31, 2018, the total membership stands at 6,748, about a .3 percent decrease from July. The YSS sectional membership is 818, about a 1.5 percent drop from July.
• The NYLA Membership Committee Survey is available on the NYLA homepage for comments through the month of November. One respondent will be randomly selected to receive a $100 Amazon gift card.
• Received 2 Jotform entries since July.
• YSS Newsletter submissions:
  o There were two YSS member spotlights.
• Membership gift: 300 Receipt Clips were purchased for a total of $402 after shipping and handling was added, leaving a $98 balance in the membership budget.
• Correspondences:
  o Email from Rocco Staino regarding the Empire State Center for the Book (ESCB) project: Literary Landmarks dedications.
    ▪ Requests that YSS and its members partner with ESCB to identity and dedicate KidLit Literary Landmarks around New York State.
  o E-mails were sent to Joint Members and New members to solicit membership profiles, and thank them for their membership.
  o E-mails were sent to general and organizational membership to update them on upcoming conferences, workshops, and to thank them for their membership.
• Chinasa Seyse provided a copy of the timeline for 2nd Vice President/President Elect duties. Lisa Neuman suggested using job titles on the timeline instead of names of individuals.

8. President-Elect/Vice President’s Report: Lisa Neuman
• After last our last board meeting I had thirteen items to follow up on.

Items requiring voting
1. Conference Committee Division Of Labor - Document Wording
• Coordinates/plans the YSS events and workshops for the NYLA Annual [fall] Conference.
• The Conference Planning Committee is made up of three members; The First Year Member, The Second Year Member - Chair and The Third Year Member.
• The First Year Member shall be in charge of finding and assigning Room Monitors for the Annual Conference.
• The Second Year Member shall be in charge of planning and executing the YSS portion of the NYLA Annual Conference per the YSS Conference Planning Chair Handbook.
• The Third Year Member shall be in charge of planning the Ann Gibson Scholarship Fundraiser Reception at the annual NYLA Conference.
• 1st Motion: Lisa Neuman; 2nd Motion: Laura Panter; motion carried to change the name of the Conference Planning Committee to the Fall Conference Planning Committee.
• 1st Motion: Lisa Neuman; 2nd Motion: Laura Panter; motion carried to approve Conference Committee Division of Labor.
2. Updated Ann Gibson Scholarship Requirements and Procedure Updates
Applicant must be a full-time or part-time graduate library student seeking to further his/her education in services to young people and have completed a minimum of 12 credit hours toward the MLS.

Procedure Update - remove all references to returning the application materials in triplicate.

1st Motion: Lisa Neuman; 2nd Motion: Liz Anastasi; motion carried to approve the updated Ann Gibson Scholarship Requirements and Procedure Updates.

3. Stephanie Squicciarini Scholarship Criteria

**Stephanie Squicciarini Scholarship Criteria**

All applicants must meet the following criteria:
1. Be a member of NYLA/YSS at time of application and during EALA enrollment
2. Be a current employee of a School or Public Library in New York State

To be considered for the award, all applicants must submit the following criteria:

1. Current Resume
2. A letter of support from his/her current supervisor or a work colleague
3. A personal statement of no more than 1 page single-spaced that addresses the following:
   - What goal(s) do you feel will be met by your participation in this leadership program?
   - What knowledge or skills do you hope to gain from this program?
   - How do you feel this program will help with your future aspirations?

1st Motion: Lisa Neuman; 2nd Motion: Laura Panter; motion carried to approve Stephanie Squicciarini Scholarship Criteria.

Scholarship Committee

- The scholarship committee is doing all the YSS Scholarships including Spring Conference; Leadership; and Ann Gibson.
- 1st Motion: Laura Panter; 2nd Motion: Lisa Neuman; motion carried to approve the scholarship committee changes.

4. Three Apples Committee - Committee Guidelines - separate document

1st Motion: Laura Panter; 2nd Motion: Lisa Neuman; motion carried to approve the Three Apples Structure or one year.

A. Committee Reports

3 Apples Committee Report – Amanda Schiavulli
• Very few public libraries have submitted nominations. Nominations have been very difficult and promotion has been a problem. They have reached out to the Marketing Committee for help.

**Conference Planning Committee Report**

• Any help they receive would be appreciated.
• 1st Motion: Laura Panter; 2nd Motion: Lisa Neuman; motion carried to approve travel and reimbursement to the third year conference planner for carrying out all conference tasks in the absence of the Conference Planning Chair at NYLA annual.

**Empire State Award Committee Report – Joanna Goldfarb**

**2018 Business**

• Committee members are all preparing for the luncheon on November 9.

**2020 Business**

• Three electronic nominations have been made since April. Joanna Goldfarb will send to the NYLA listserv to see if Jeremy can do a member blast.
• Terry Rabideau is finishing her third year on the ESA committee, and we are welcoming Alexandra Abenshon as the new incoming committee member.
• Terry Rabideau is working with Amy Holland to update the website.

**Pied Piper Award Committee**

• Nothing to report.

**Marketing Committee Report**

• The board noticed they are making a good social media presence.
• A long term goal of the Market Committee is to connect with NYLA Communications Committee.

**Scholarship Committee Report**

• The Scholarship Committee is thrilled to announce that the Ann Gibson Scholarship has been awarded to Jennifer L. Groth.

B. **Liaison reports – CE (Geary), Legislative (Fellows) & Web (Holland), Communications (Brenner)**

**Continuing Education Liaison Report – Carol Geary**
The YSS section sponsored another successful webinar presented by Joyce Laiosa on September 25 from 2-3 PM. Joyce Laiosa has expressed interest in presenting additional webinars which can be followed up on by the committee and the continuing education liaison. Dan Barbour, a Massachusetts librarian, can also be contacted regarding presenting topics on his work with volunteers and, in addition, his extensive work with presenting teen/family programs including all kinds of escape rooms, scavenger hunts, trivia events and more.

YSS Legislative Committee Liaison Report – Mary Fellows

- We are doing very well on advocacy.
- Mark your calendars now for 2019 Library Advocacy Day: February 27.

YSS/SSL Advocacy Task Force

Based on the responses, we see three avenues for effort:

1. **Strengthening connections between YSS and SSL**
   - **Relationship to advocacy**: builds trust and models top-level collaboration

2. **Fostering greater community-level public/school librarian collaboration**
   - **Relationship to advocacy**: provides examples of interdependence to use in messaging for stakeholders.

3. **Stakeholder advocacy**

Two structures, a joint SSL/YSS committee and a subcommittee of the NYLA Legislative Committee, have been identified as options. These are very different options with two different sources of authority. Therefore, the Task Force strongly recommends exploring the benefits and challenges of each before SSL and YSS boards make a final decision.

To this end, we recommend that the Task Force continue to work, with a shift in focus. Our new focus will be to identify the questions to ask about how being a joint YSS/SSL committee would work, and how being a subcommittee of the Leg Committee would work, using our interview findings to inform those questions. We will seek answers to these questions, analyze the answers, and present both the SSL and YSS Boards with our recommendation for action no later than each section’s January meeting.

Web Liaison Report – Amy Holland

- Amy Holland is putting together a Google calendar for all the events.
- Amy Holland is working on cleaning up Google Drive.

Communications

Nothing to report.

9. **Third Year Director Report – Jenny Burke**
Post 2018 YSS Spring Conference Business

- Jenny Burke emailed conference handouts/presentation slides to Amy Holland to post on our website.
- Jenny Burke copied all files onto two flash drives – She gave one to Liz Anastasi at the board meeting in July and will give the second to Angela Newman at the end of the meeting.
- Jenny Burke organized Third Year Director folder in Google Drive and uploaded files from the conference, including board reports.
- Lisa Wemett requested a conference packet for the archives, and Jenny Burke gave it to Pat Connor at the board meeting in July to pass along to Lisa, since they live in the same area.
- Even though Jenny Burke is finished with her Executive Board position, she is available to help current and future conference planners, if needed.

10. Second Year Director’s Report – Liz Anastasi
- Date of 2019 NYLA YSS Spring Conference – Friday, April 26, 2019
- Theme – Through The Looking Glass: Reflecting & Responding To An Ever Changing World
- Location: DoubleTree Hotel by Hilton
  - 455 South Broadway, Tarrytown, NY 10591
- Liz Anastasi is excited about the speakers they have planned.
- Liz Anastasi gave us a list of workshops that they are working on although they were not set in stone at this point.
- Liz Anastasi said they had two generous sponsors that donated money.
- Let Liz Anastasi know if you have a fabulous idea for a tabltalk.

11. First Year Director’s Report - Angela Newman

NYLA-YSS Booth
The YSS Booth is already set up and ready to go. We are fully staffed, and Angela Newman printed a copy of the schedule, as well as some basic information for booth volunteers. Kelsey has agreed to provide the card reader for our card sales, and Angela Newman brought a tablet loaded with the Converge app so that nobody has to use their own phone.

Current inventory
The cost of the pop sockets was 124.50 (2.49 each) with a shipping cost of 39.00, for a total cost of 163.50. Angela Newman proposes selling them for $5 each.

Raffle baskets
There are five raffle baskets for the Empire State Award Luncheon.

1st Motion: Angela Newman; 2nd Motion: Laura Panter; motion carried to approve the $5 price for the pop sockets.

12. NYS Library Liaison Report: Sharon Phillips
1. **Ready to Read at New York Libraries**
   a. **The Supercharged Storytimes for All** program (a partnership with OCLC/WebJunction) “kickoff” webinar was held on October 10 with 150 library staff from around the state attending. A cycle of 6 week free training sessions in the SSA curriculum began in mid-October with robust sign ups as well as a lot of interest in spring 2019 training offerings. Full information, training dates and promotional flyer can be found at [http://www.nysl.nysed.gov/libdev/earlylit/ssa/index.html](http://www.nysl.nysed.gov/libdev/earlylit/ssa/index.html)
   b. **NYLA Panel Presentation:** A panel discussion on “Boosting Early Literacy Through Brilliant Partnerships” will be presented at NYLA on Thursday, Nov. 8th.
   c. Updated DayByDayNY bookmarks printed in English and Spanish are now available in limited quantities from the State Library. Please submit requests through your Youth Services system contacts. Downloaded bookmarks also available at [http://www.nysl.nysed.gov/libdev/earlylit/rtr_bookmark.htm](http://www.nysl.nysed.gov/libdev/earlylit/rtr_bookmark.htm)

2. **Summer Reading at New York Libraries**
   a. **Summer Reading 2018 final participation numbers:** Commissioner Elia announced the numbers at the NYS Reading Association conference in Syracuse on Oct. 29.
   b. Planning is underway for 2019! The 2019 theme is space and the slogan is “A Universe of Stories!”
   d. **2019 manuals:** Youth Services Consultants have been notified that online manuals can now be access and downloaded. Other formats will be shipping soon.
   e. **Poster orders for 2019:** Requests being solicited now from the field for ordering by December 1.
   f. **Summer Meals program participation:** This summer, 127 libraries participated in providing healthy snacks and meals to children and teens during the summer months. This partnership program continues to grow, and showed an increase from 120 participating libraries in 2017.
   g. **2019 Explore NY Reading lists:** Looking for volunteers to help with updating the lists and submitting/reviewing recommended titles. Contact Sharon.Phillips@nysed.gov if interested.
   h. **Upcoming Summer Reading Themes and Slogans:** 2019: Theme/Space; Slogan/“A Universe of Stories” Artist/Leeza Hernandez. 2020: Theme/Fairytails, Mythology, Fantasy; Slogan/“Imagine Your Story” Artist/LeUyen Pham. 2021: Theme/Animals; Slogan/“Tails and Tales” Artist/Salina Yoon. 2022: Theme/World-Social Justice-Unity-Kindness-Inclusion-Change-Diversity-Equity-Make a difference-Embrace different cultures; Slogan/“All Together Now” Artist/Sophie Blackall
i. **Online Registration product update: READsquared** 100 libraries have already signed up and utilized the product this summer. PLEASE encourage your libraries to request a FREE account to try out now for use with reading programs in their library. More training will be offered in early 2019. Additional information at [http://www.nysl.nysed.gov/libdev/summer/readsquared.htm](http://www.nysl.nysed.gov/libdev/summer/readsquared.htm)

j. **myON Digital Library/Summer Reading Partnership:** This initiative wrapped up at the end of September, and statistics showed that 113,517 ebooks were read by students during the summer. The project also generated a lot of additional interest in the Summer Reading program and fostered collaboration between schools/school library systems and public libraries and library systems to combat “summer slide.” A survey was conducted at the end of the project to get feedback from the field, which will be incorporated into the final report being prepared for Commissioner Elia: 151 responses were received from public libraries and schools/school libraries. The final report will be shared when available.

13. **Unfinished Business** – None

14. **New Business**
   
   A. **NYS Battle of the Books Task Force** - covered earlier in the meeting

15. **Adjournment**
   
   - Motion to adjourn at 7:07 p.m.(1st Motion: Laura Panter; 2nd Motion: Lisa Neuman); motion carried.
Incoming Board Meeting

Board Meeting called to order at 7:07 p.m.

1. **Handouts of new board packets**
   - Everyone received a packet/folder from Pat Connor and Lisa Neuman.

2. **Welcome and introductions of new board members**
   A. New Board Members
      i. Lisa Neuman – President
      ii. Laura Panter – Past President
      iii. Amanda Schiavulli – 1st Vice President – President Elect
      iv. Elissa Valente – Treasurer
      v. Chrissie Morrison – 1st Year Director
   B. Continuing Board Members
      Chinasa Syese – 2nd Vice President – Membership
      Kim Hazen – Secretary
      Liz Anastasi – 3rd Year Director
      Angela Newman – 2nd Year Director
   C. Non Voting Members - Liaisons
      Legislative Liaison – Mary Fellows
      Conference Committee Planning Chair – Jessica Bowen
      Newsletter Editor – Nan Brown
      Web Liaison & Communications – Amy Holland
      Intellectual Freedom Liaison – Mary Jo Smith
      Not Present – Continuing Education Liaison – Carol Geary
      Archivist – Lisa Wemett

3. **Gifts and Goodies**
   - Gifts were exchanged between incoming and outgoing presidents.

4. **New Business/Thoughts, Ideas & Suggestions for 2019**
   - Lisa Neuman announced that if anyone had any new business or thoughts for 2019 to please let her know.

5. **Adjournment**
   - Motion to adjourn at 7:09 p.m. (1st Motion: Lisa Neuman; 2nd Motion: Chinasa Syese); motion carried.

Voting after Wednesday, November 7, 2018 Meeting

1st Motion: Laura Panter; 2nd Motion: Lisa Neuman; motion carried to increase the Past President's dinner amount to no more than $48 per person.