YSS Executive Board Meeting
Friday July 26, 2019 @ NYLA Headquarters

In attendance:
Liz Anastasi, Jessica Bowen, Kim Hazen, Chrissie Morrison, Lisa Neuman, Angela Newman, Laura Panter (remotely), Sharon Phillips, Amanda Schiavulli, Elissa Valente

Called the board meeting to order at 10:38 a.m.

1. Welcome and Introductions
2. Approval of Agenda
   • Motion to approve the agenda (1st Motion: Elissa Valente; 2nd motion: Chrissie Morrison); motion carried.
3. Approval of Minutes from April 25, 2019 board meeting – Kim Hazen
   • Motion to approve the minutes (1st Motion: Chrissie Morrison; 2nd motion: Angela Newman); motion carried.
4. Treasurer’s Report: Elissa Valente (see attached financial report)

2019-2020 INCOME
   Projected $44,500.00
   Received (through 6/30/2019) $42,289.51

2019-2020 EXPENSES
   Projected $42,400.00
   Incurred (through 7/12/2019) $38,236.08

   • This year we did not meet our projected income, however we had increases in membership and were $1,869.26 over in revenue from the Spring conference.
   • Expenses were less than budgeted in several areas including the following committees—Membership, Empire State Award, Legislative, and Marketing. The Executive Board spent less on travel, administrative, contingency, and the SSL conference. We did have generous donations for the Tarrytown Spring conference, thank you Liz for coordinating.

   Proposed Budget 2019-2020
   • At the spring board meeting the following changes to the budget were proposed.
     o Adding a line for Advocacy Day $400
     o Adding the Youth Advocacy Committee $800
   • The continuing education line of the 2019-2020 Proposed Budget will be amended to state odd years only.
   • Motion to approve Treasurer’s Report and the budget as amended (1st Motion: Chrissie Morrison; 2nd motion: Amanda Schiavulli); motion carried

5. Past President’s Report: Laura Panter
   EALA
   • We have had six (6) EALA Scholarship applications submitted. Amanda will make the motion for the selected winner in her report.
The Marketing Committee has been asked to start a social media campaign to up EALA registrations. NYLA has been asked to do some e-blasts promoting the academy.

All EALA Faculty will stay on for another year of the academy.

A Survey Monkey was sent out to all EALA participants about the program. Results overall were positive except for a few comments about sensitivity when discussing the race of certain employees in anecdotal stories in one workshop. The faculty has been contacted for this workshop and an apology extended. This will not be an issue moving forward for next year’s EALA.

All EALA special projects were edited and forwarded to Jeremy for the e-Bulletin. One presentation is being turned into a webinar for next year by Stephanie Anderson and feedback has been given to the presenter on what information to include in the webinar “Topics in Onboarding for Youth Services Librarians.”

Past President’s job duties and guidelines have been updated to include EALA.

**YSS Board Elections**

- Elections results are- VP/President Elect - Jennifer Burke and Secretary - Rosemary Kiladitis, Assistant Community Manager at Queens Library’s Queensboro Hill Community Library.

**Battle of the Books Update**

- Liz Anastasi will cover in her report.

6. **President’s Report: Lisa Neuman**

**YSS Dewey Fellow**

- Dewey Fellowships are awarded to three or four NYLA members, selected by designated Section, to attend the NYLA Annual Conference. Dewey Fellows are chosen on the basis of the following criteria:
  - five or more years of experience as a librarian,**
  - record of accomplishment in the library profession, and
  - involvement in activities to advance the library community.

- We need to nominate a recipient on the odd years (every other year).
- Motion to accept recipient for the Dewey Fellowship. (1st Motion: Amanda Schiavulli; 2nd Motion: Lisa Neuman); motion carried.

**Reviewed 5 Year Plan**

**Goal 1: YSS will foster inclusion and diversity in membership and services**

- Objective 1 was addressed at the YSS conference this year.
- Objective 2 is also being addressed as we now have a social media presence and we are offering more workshops.

**Goal 2: YSS will champion library services for families, children, and teens**

- Objective 1 we could possibly have a calendar of events and increase social media usage.
- Objective 2 is covered by the task force that was created.

**Goal 3: YSS will actively develop new generations of youth services leaders.**

- Objective 1 was addressed with ELA and increased webinars.
- Objective 2 we did the initial part of reaching out to schools but we need to create the position.
7. **2nd Vice-President’s Membership Report: Lisa Neuman gave report for Chinasa Seyse**

- As of June 2019, the total membership stands at 6,784. (last May at 6,671) The YSS sectional membership is 818 (819 in June 2018).
- No report from the NYLA Membership Committee, and no tentative dates for a conference meeting.
- Plans to create a PSA are ongoing. The idea is to put out a call for photos from all libraries that wish to be included in the video.
- We received two Jotform entries received since April 2019.
- Correspondence was sent to the following groups:
  - New members
  - Expiring or expired members
- 2019 YSS Membership gift will be a retractable bag holder. We would like Yancey included on the membership gift.

8. **NYS Library Liaison Report: Sharon Phillips**

*Ready to Read at New York Libraries*

- **The Supercharged Storytimes for All** staff training program that began in October 2018 completed 2 full training cycles. 171 participants signed up to take one of the 6-week training sessions, and 96 people completed a full cycle. A debrief call was held with OCLC/WebJunction and our trainers in April, and discussions about offering additional SSA training/next steps/future planning is ongoing. Find full SSA information at http://www.nysl.nysed.gov/libdev/earlylit/ssa/index.html
- A FREE 2-part webinar series was offered in June and attended by nearly 200 library staff throughout the state. Dr. Alissa Lange, co-creator of Math and Science Story Time (MASST) presented “An Introduction to STEM in Preschool Library Programming: What It Is, Why Do It, and How to Get Started” on June 12 and June 19. Webinars were recorded and archived versions will be posted when available. Resource lists for parts 1 and 2 are now posted at http://www.nysl.nysed.gov/libdev/earlylit/webinars.htm
- **SAVE THE DATE:** Webinar scheduled for Oct. 17 on “Baby and Me at the Library” early literacy program, presented by Brigid Hubberman of Children’s Reading Connection. Registration link and details will be shared starting in August.
- **NEW TRAINING RESOURCE:** Free comprehensive early literacy training from NYPL entitled *Raising the Bar: Integrating Early Childhood Development into Librarian Professional Development*” is now available. The training focuses on family engagement and the belief that all librarians are community anchors, educators and early literacy ambassadors. Access this free training resource at http://nypl.teachable.com/
- Please help the State Library update the page featuring *Early Literacy Initiatives in NY State Public Library Systems* at http://www.nysl.nysed.gov/libdev/earlylit/init-ny.htm. Send information to Sharon Phillips if you have unique or innovative EL initiatives at YOUR library or library system!
• Free extended trial to **TumbleBook of the Day** can now be found at [http://www.summerreadingnys.org/](http://www.summerreadingnys.org/) under the Birth to 5 dropdown menu.

**Summer Reading at New York Libraries**

• **Reminder about Teen Video Challenge: Still time for teens to submit entries!** There will be 5 national winners chosen with a $200 cash prize, and TVC submissions are accepted from **June 1 – August 2, 2019**. Find more information at [http://www.summerreadingnys.org/teens/teens-video-challenge/](http://www.summerreadingnys.org/teens/teens-video-challenge/)

• myON/SR Partnership Initiative – Please continue to promote access to the myON digital library through September 30 via one statewide login! A new page with myON information for families can be found at [http://www.summerreadingnys.org/parents/myon-for-families/](http://www.summerreadingnys.org/parents/myon-for-families/)

• Summer Meals partnership program – CSLP recently added a **NEW Summer Meals** guide and resources to their site at [https://www.cslpreads.org/libraries-and-summer-food/](https://www.cslpreads.org/libraries-and-summer-food/)

9. **Conference Planning Committee - Jessica Bowen**

• There have been a few speaker changes and we will adapt if there are any cancellations.

• George O’Connor is booked as the keynote speaker for the YSS Membership Meeting. He will receive a $500 honorarium, hotel accommodations, and mileage reimbursement.

• We will have George O’Connor’s books at the conference bookstore.

• Chrissie Morrison reported that we need to order ribbons this year for the booth.

• A spreadsheet is set up for room monitors and Amy Relyea is managing the signups.

• Please have committees send any Group Awards information to me at jbowen@rcis.org so it can be passed along to NYLA by September 15.

• Any guest ticket (spouses, editors, etc.) requests are due to NYLA by September 15.

• The Ann Gibson Scholarship Reception will be held on Wednesday, November 13th from 8-11 p.m. at Jacob & Anthony’s American Grille, Desert reception, raffles, cash bar. Tickets are $15 in advance and $20 at the door)

10. **Vice President-President Elect Report – Amanda Schiavulli**

• Motion to approve the slate of committee members to start in November (1st Motion: Angela Newman; 2nd Motion: Chrissie Morrison); motion carried

3 Apples

• Voting ended on April 30 and winners were announced in May.

• A Press Release of the winners was created and distributed.

• While participating libraries were only slightly down (75 to 66) collected votes was considerably lower (over 6000 in 2018 to over only 1000 in 2019). Conversations should occur as to why the team thinks this occurred (less or lack of publicity and promoting or other factors).

• Any guest ticket (spouses, editors, etc.) requests are due to NYLA by September 15.

• Motion that the YSS section of NYLA withdraw from partnership with SSL for the 3 Apples Award (1st Motion: Lisa Neuman; 2nd Motion: Chrissie Morrison and Laura Panter); motion carried.

**Empire State Award Committee**

**2019 ESA Business**

• Bryan Collier was officially announced as the 2019 Empire State Award recipient during lunch at the YSS Spring Conference in April.
2020 ESA Business

- In the previous board report, the committee had not yet heard from the chosen 2020 recipient, but have since had several email conversations with our chosen author, who has confirmed that she is available to attend the 2020 luncheon.
- Motion to approve the Empire State Award Committee’s choice for the 2020 Empire State Award (1st Motion: Chrissie Morrison; 2nd Motion: Liz Anastasi and Elissa Valente); motion carried.

2021 ESA Business

- Nomination forms for the 2021 ESA were given to attendees of the YSS spring conference.
- We will reach out to the Marketing Committee to see if we can do a publicity push for online nominations, and encourage attendees at the fall NYLA conference to make nominations.

ESA Anniversary

- While looking through the ESA binder, it was noted that there had been a discussion about celebrating the 25th anniversary of the award in 2015.
- Next fall will be the 30th anniversary of the award, and it would be nice to celebrate that throughout the year and to highlight it at next year’s ESA luncheon, with a special brochure.

Pied Piper Award Committee

- At the annual YSS Spring Conference, the Pied Piper Committee awarded Krystina Dippel of the Victor Farmington Library the 2019 YSS Pied Piper Award for her program "Preschool Discovery Lab.
- Committee Chair Ann-Marie Helldorfer updated the PPA webpage with a link to Krystina’s submission (http://libr.info/YSSPiedPiper), distributed revised half-page flyers calling for submissions to the 2020 Award at the luncheon, updated all relevant contact information on the webpage, and saved the new materials to the shared Google Drive.

Marketing Committee

Short-term goals

- Continue posting to Facebook, Twitter, and Pinterest.
- Transition to having the incoming 1st year member post on Pinterest and the incoming 2nd year member posting on Facebook.
- Identity other areas where YSS can promote and increase membership

Longer-term goals

- Coordinate with the social media contacts for other sections to arrange for cross promotion. Connect with the NYLA Communications Committee.
- Develop connections with ALA-accredited library schools in NYS.
  - In order to give them information about NYLA/YSS that they can pass along to new graduates.
- The marketing committee reached out to all the MLIS programs in NYS, asking them to promote NYLA YSS membership and to distribute YSS’s brochure to students in their programs.
- Information was shared regarding the two flyer templates that were created this past winter for YSS members to use if they were not comfortable with creating flyers of their own.
- The committee asked: “Would the board like us to begin working on plans for reaching out to prospective members during this year’s NYLA conference?” It was decided that the committee should connect with Chinasa Seyse.

Committee Successes since the last committee report

- YSS Facebook account – Since the last report, the marketing committee gained 12 more followers on Facebook. This quarter:
  - “Library story time is more than just stories,” posted on 5/21/19, has been the most popular post to date.
  - “A million word gap for children who aren’t read to at home,” was the 2nd most popular post.
- YSS Twitter account – The top post on twitter was on the flyer templates with 84 impressions.
- The marketing committee gained 9 new followers on Twitter since our last report to the board.

Scholarship Committee

- The scholarship committee has reviewed the applications for the 2019 Ann Gibson Scholarship.
- Motion to approve the 2019 Ann Gibson Scholarship winner (1st Motion: Angela Newman; 2nd Motion: Elissa Valente and Laura Panter); motion carried.
- Motion to approve the winner of EALA Scholarship (1st Motion: Chrissie Morrison; 2nd Motion: Elissa Valente and Laura Panter); motion carried.

Continuing Education Liaison Report

- Everything is all set for the YSS pre-conference at NYLA annual.
- The next YSS webinars will be planned in 2020 and presenters are all set.

Intellectual Freedom Committee Liaison Report

- No report received.

YSS/SSL Youth Advocacy Committee

- With full membership finalized in June, the committee set about identifying a first in-person meeting date. Scheduling proved to be a difficulty, but we persevered, agreeing that an in-person gathering was especially important for our first meeting. We will meet on September 16 and anticipate good progress.

YSS Legislative Committee Liaison Report

- Updates on the bill **Ensure Access to School Libraries and School Librarians**
  - [A.6023 Solages](#) This legislation would require every elementary and secondary school in NYS to provide students with a school library staffed by a certified School Library Media Specialist.
    - NYLA has an active email campaign encouraging legislators to sign onto the bill as co-sponsors, and urging legislative action this session.
  - New is a bill, not initiated or favored by NYLA, charging SED to study double taxation due to overlapping library districts and make recommendations to address it. ([A.7441-A Ryan /S.5522-A Skoufis](#)). This legislation is passed in the Assembly and Senate.
    - NYLA will lead direct advocacy efforts with the Governor before it is signed into law, and work in partnership with PULISDO and other stakeholders to ensure a productive SED report.
Accomplishments
• Created a timeline for web liaison activities throughout the year.
• Updated site with awards that were announced at the spring conference: ESA, Pied Piper, Scholarships.
• Updated 3 Apples page with this year’s winners.
• Updated Elections page with this year’s candidates.
• Cleared out YSS gmail account and organized inbox to make it easier to identify messages that need attention. Also set up an automatic reply that will go out to all incoming messages.

Work in Progress
• Working on lists of all scholarship winners.
• Developing instructions for all board and committee members who use the YSS Drive.

Longer-term goals
• Work with Lisa Wemett to create “History and Timeline” page.

11. Third Year Director’s Report – Liz Anastasi
Updates on YSS Conference Planning Committee 2019
• A huge thank you to Conference Planning Committee members.
• We had 195 attendees (including registrants, walk-ins, vendors, speakers, etc.)
• We had 23 Vendors.
• The YSS Evaluation (98 Completed) indicated that their favorite part of the conference was Keynote Speaker Dr. Kimberly Parker.
• The top workshops were: Understanding Stereotypes and Tropes In Children’s Literature, Programming & Brainstorm for Children’s Services; and Programming Brainstorm for Teen & Tween Services.
• The top suggestion was formalized networking opportunities and not letting people eat during the luncheon speaker.

12. First Year Director Report – Chrissie Morrison
Plans for the NYLA Conference
• Add some of the leftover items into raffle baskets.
• Have a basket of free goodies for all members of NYLA.
• Anything that is still leftover can be used as thank you gifts to presenters and/or YSS Spring Conference Committee.

2021 Conference Updates
• The theme will be “Libraries are Magical”.
• Looking into using the Hilton Garden in at Clifton Park Center for the conference.

13. Second Year Director’s Report – Angela Newman
• Signed contract with bookseller (River’s End Oswego) has been submitted to Jeremy.
• Since the bookseller is a small, independent business traveling a significant distance, YSS is waiving the usual 10% commission.
• The Hawn Memorial Library is reserved for the YSS board meeting on May 14.
• Some ideas being considered to go greener are: adapting the NYLA app for the YSS conference and bringing your own conference badge holder and get a free raffle ticket
14. **By-Law Changes – Lisa Neuman**
   - Motion for the by-laws to be amended for approval at the membership meeting (1st motion: Lisa Neuman; 2nd Motion: Liz Anastasi); motion carried.

**Article IV Officers**

*Currently -*

Section 2. Three Directors, to be members of the Executive Board, shall be elected by the membership for three year terms, one to be elected each year.

*Proposed Change -*

Section 2
Two Spring Conference Directors, to be members of the Executive Board, shall be elected by the membership for two year terms, one to be elected each year.

**Article V THE EXECUTIVE BOARD**

*Currently -*

Section 1. The Executive Board shall consist of the officers of the Section, the immediate Past President and three Directors

*Proposed Change -*

Section 1
The Executive Board shall consist of the officers of the Section, the immediate Past President and two Spring Conference Directors.

**Article XI AMENDMENTS**

*Currently -*

Section 1. These by-laws may be amended, after approval by a majority of the members of the Executive Board, by a two-thirds vote of the members present and voting at the annual business meeting or, in the absence of an annual meeting, by a two-thirds vote of those members, provided that notice of the amendment be published in the official organ of the Section at least three weeks before the dates set for the final action.

*Proposed Change -*

the "official organ" of the Section shall be changed to the "official paper of record."

15. **Unfinished Business**

**NYS Battle of the Books**
   - The timeline depends on when approved (June 2020 or January 2021)
• If approval to move forward with the BOB Task Force is approved in Summer 2019 we can announce the program at the YSS and SSL 2020 conferences and NYLA Fall 2020 and could launch the competition in January 2021.
• Recommendations for moving forward with the NYS BOB Task Force:
  • Form committees
    ● Book selection questions
    ● Rules
    ● Website
    ● Handbook/Procedural
    ● Publicity
    ● Secretary
    ● Committee Chair
  • BOB Planning Committee must include the following subcommittees:
    ● Rules
    ● Questions
    ● Book Selection
    ● Marketing
  • What needs to be created:
    ● Rules, including format suggestions
    ● Book Titles
    ● Questions
    ● Sample forms
    ● How-To-Guide Handbook
    ● Website
  • The next step is a formal proposal and present to SSL and YSS Boards for approval.

16. New Business - None
17. Adjournment
  • Motion to adjourn at 3:01 p.m.(1st Motion: Lisa Neuman; 2nd Motion: Angela Newman); motion carried.

Voting after Friday, July 26, 2019 Meeting

Motion to appoint Claire Lovell as the YSS Representative for the Continuing Education Committee (1st Motion: Amanda Schiavulli, 2nd Motion: Laura Panter); motion carried.

Motion to approve the updated secretary job description (1st Motion: Lisa Neuman; 2nd motion: Amanda Schiavulli); motion carried.