

LIBRARY ADVOCACY DAY



FEBRUARY 26, 2021

#LAD21 Tweet Directory

Twitter thrives on being a social media platform that values short, concise, and to the point communication.

So, how do you get your message across that is authentic to you but also hits on what's most important?

We have pulled together sample tweets and tweet threads for our social media advocates to utilize during Library Advocacy Day. Each of these sample tweets is customizable to make it your own but touch on all of the important pieces of legislation we are advocating for this session.

Sample Tweets

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET]

I am advocating for **[INSERT BILL NAME HERE]** which is sponsored by **@ [INSERT SENATOR SPONSOR HERE]** because **[INSERT REASON HERE]**. Learn how to be a #LibraryChampion during #LAD21 here: <https://www.nyla.org/lad2021>

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET]

I am advocating for increased #NYSLibraryOperatingAid because **[INSERT REASON HERE]**. Learn how to be a #LibraryChampion during #LAD21 here: <https://www.nyla.org/lad2021>

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET]

I am advocating for increased #NYSLibraryConstructionAid because **[INSERT REASON HERE]**. Learn how to be a #LibraryChampion during #LAD21 here: <https://www.nyla.org/lad2021>

I am joining hundreds of #LibraryAdvocates across NYS for #LAD21. Today, I am representing **@ [INSERT YOUR LIBRARIES TWITTER HANDLE HERE]**. I advocate for my library and #nyslibraries because **[INSERT REASON HERE]**. Learn how to be a #LibraryChampion during #LAD21 here: <https://www.nyla.org/lad2021>

For #LAD21, I am representing **@ [INSERT YOUR LIBRARIES TWITTER HANDLE HERE]**. I am a #LibraryChampion because **[INSERT REASON HERE]**. Join me and be a #LibraryChampion during #LAD21 here: <https://www.nyla.org/lad2021>

I am a #LibraryAdvocate. I advocate for #nyslibraries because **[INSERT REASON HERE]**. During #LAD21, join me and be a #LibraryChampion here: <https://www.nyla.org/lad2021>