Sample Social Media Copy Language

Monday
It's #NYLibraryWeek! I became a librarian because.... [INSERT REASON HERE]. Want to get involved in #NYLibraryWeek? Head over to NYLA's #NYLibraryWeek Campaign Page here: https://bit.ly/2021LibraryWeek #OnceUponALibrarian

On the first day of #NYLibraryWeek, we are celebrating the story behind #NYSLibrarians! I became a librarian because...[INSERT REASON HERE]. Head over to NYLA's #NYLibraryWeek Campaign Page to learn how you can get involved: https://bit.ly/2021LibraryWeek #OnceUponALibrarian

Tuesday
Happy #NYLibraryWorkersDay! On this day, we are honoring all library workers who go above and beyond to support our library community. I want to give a special shoutout to [INSERT OR TAG NAME HERE] because [INSERT REASON HERE]. Join me in celebrating #NYLibraryWeek and head over to NYLA's #NYLibraryWeek Campaign Page to learn more: https://bit.ly/2021LibraryWeek

I'm celebrating [INSERT OR TAG NAME HERE] today for #NYLibraryWorkersDay because...[INSERT REASON HERE]. Thank you for all that you do! Do you have someone you want to recognize for #NYLibraryWorkersDay? Learn how to get involved in #NYLibraryWeek here: https://bit.ly/2021LibraryWeek

Wednesday
On this day of #NYLibraryWeek, we are reflecting on how #NYSLibraries have met the needs of their community during the ongoing #COVID19 pandemic. At [TAG OR NAME YOUR LIBRARY], we met our patrons where they are by introducing/developing [INSERT NEW PROGRAM OR RESOURCE]. #NYLibraryOutreachDay

Today is #NYLibraryOutreachDay! We are looking back on how [TAG OR NAME YOUR LIBRARY] has met the needs of our patrons during the ongoing #COVID19 pandemic. Back in [INSERT MONTH], we introduced [INSERT NEW PROGRAM OR RESOURCE]. Since then, this program/resource has been utilized [INSERT SOME STAT]. #NYLibraryOutreachDay

Thursday
I am a #NYLibraryAdvocate because [INSERT YOUR REASON HERE]. I'm proud of my library and the work we do each and every day. Join me in celebrating #NYLibraryWeek and share your story on why you are a #NYLibraryAdvocate. Head over to NYLA's #NYLibraryWeek Campaign Page to get involved: https://bit.ly/NYLibraryWeek

On the last day of #NYLibraryWeek, we are telling the story of why we are a #NYLibraryAdvocate! I am an advocate for [TAG OR NAME YOUR LIBRARY] because [INSERT REASON/STORY]. Want to tell your story? Learn how to get involved here: https://bit.ly/NYLibraryWeek