



#NYLibraryWeek

April 5th - April 8th

Sample Social Media Copy Language

Monday

It's #NYLibraryWeek! I became a librarian because.... **[INSERT REASON HERE]**. Want to get involved in #NYLibraryWeek? Head over to NYLA's #NYLibraryWeek Campaign Page here: <https://bit.ly/2021LibraryWeek> #OnceUponALibrarian

On the first day of #NYLibraryWeek, we are celebrating the story behind #NYSLibrarians! I became a librarian because...**[INSERT REASON HERE]**. Head over to NYLA's #NYLibraryWeek Campaign Page to learn how you can get involved: <https://bit.ly/2021LibraryWeek> #OnceUponALibrarian

Tuesday

Happy #NYLibraryWorkersDay! On this day, we are honoring all library workers who go above and beyond to support our library community. I want to give a special shoutout to **[INSERT OR TAG NAME HERE]** because **[INSERT REASON HERE]**. Join me in celebrating #NYLibraryWeek and head over to NYLA's #NYLibraryWeek Campaign Page to learn more: <https://bit.ly/2021LibraryWeek>

I'm celebrating **[INSERT OR TAG NAME HERE]** today for #NYLibraryWorkersDay because...**[INSERT REASON HERE]**. Thank you for all that you do! Do you have someone you want to recognize for #NYLibraryWorkersDay? Learn how to get involved in #NYLibraryWeek here: <https://bit.ly/2021LibraryWeek>

Wednesday

On this day of #NYLibraryWeek, we are reflecting on how #NYSLibraries have met the needs of their community during the ongoing #COVID19 pandemic. At **[TAG OR NAME YOUR LIBRARY]**, we met our patrons where they are by introducing/developing **[INSERT NEW PROGRAM OR RESOURCE]**. #NYLibraryOutreachDay

Today is #NYLibraryOutreachDay! We are looking back on how **[TAG OR NAME YOUR LIBRARY]** has met the needs of our patrons during the ongoing #COVID19 pandemic. Back in **[INSERT MONTH]**, we introduced **[INSERT NEW PROGRAM OR RESOURCE]**. Since then, this program/resource has been utilized **[INSERT SOME STAT]**. #NYLibraryOutreachDay

Thursday

I am a #NYLibraryAdvocate because **[INSERT YOUR REASON HERE]**. I'm proud of my library and the work we do each and every day. Join me in celebrating #NYLibraryWeek and share your story on why you are a #NYLibraryAdvocate. Head over to NYLA's #NYLibraryWeek Campaign Page to get involved: <https://bit.ly/NYLibraryWeek>

On the last day of #NYLibraryWeek, we are telling the story of why we are a #NYLibraryAdvocate! I am an advocate for **[TAG OR NAME YOUR LIBRARY]** because **[INSERT REASON/STORY]**. Want to tell your story? Learn how to get involved here: <https://bit.ly/NYLibraryWeek>



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