

In 2017 the conference was held in Buffalo and no board meeting. These should have been approved at the 2017 summer board meeting but were inadvertently left off the agenda. These are the official minutes taken at the 2017 Winter board meeting, but were never reviewed and approved.



SSL Winter Board Meeting Agenda February 11-12, 2017 Holiday Inn, Utica, New York

Sue Padjen, Jen Cannell, Karen Sperrazza, Annarose Foley, Cece Fuoco, Tara Edmonds, Lisa Perkowski, Ellen Frank Bayer, Jill Leinung, Sue Polos, Michele Miller, Penny Sweeney, Stacey Rattner, Dawn Pressimone, Beth Davis, Blythe Bennett, Gail Brisson, Maureen Squier, Maria Muhlbauer, Molly Clark, Heather Turner, Mickey Schied, Karen O'Donnell, Tina Pierce, Sara Kelly Johns (via Hangouts)

Saturday

Called to order: 1:00

Administration:- Michelle Miller, President

- ❖ Approval of Agenda: Approved
- ❖ Introductions

- ❖ Approval of Minutes, Gail Brisson, Secretary
 - November Board Meeting: **Moved: Mickie; Second: Beth**
 - Discussion re: questions from Lisa re: CTLE and NYSED staffing/NYSEA letter
 - CTLE: NYLA has been approved
 - **Called to vote: Approved**

- ❖ Online voting review:
 - dates for Institute: 8/3/17-8/5/17
 - business cards--order through NYLA \$20 for 250; \$22 for 500; will set up ordering process

- ❖ Finance Report: Anne Paulson (abs)

- Michelle: our minutes need to specifically reflect actions
 - Barron award: \$600 deficit; need to transfer \$ from general fund, create zero balance & close account
 - **Moved: Beth; Second: Sue Polos--Approved**
 - Laura Wedge scholarship: \$46,000 in line; we give 1 @\$500 per year--should we amend #?
 - Motion to give 2 scholarships per year, effective this year: **Moved--Ellen; Second: Cece; Approved**
- Donation to Advocacy Day
 - **Motion to donate \$500; Moved: Beth; Second: Sue Polos. Approved**
- Scholarship Process: some scholarships are not granted in certain years due to lack of applicants (example: Griggs (tuition reimbursement for SSL member enrolled in MLS program)
 - Suggestions: promote more heavily at library schools--Blythe will talk to counterparts at other schools and generate interest,
 - Change # of reference letters from 2 to 1? Seek recommendations from library school personnel?
- Knickerbocker Raffle/Scholarships
 - Money from auction: rounding up in case of shortfalls in funding (ex.--if \$50 short for a scholarship)--can we take \$ from general fund to make up the difference?
 - Motion to allow Dawn to round up to make up scholarship account for Institute.
Moved: Stacey. Second: Sue Polos. APPROVED
 - Knickerbocker Raffle \$
 - Knickerbocker award: Publisher pays for author's travel. SSL pays hotel
 - ◆ Michelle: Knickerbocker is a budget line \$1750
 - ◆ Raffle money goes to SSL. Raffle shares a name with the award because it was held on the same night as the Knickerbocker awards event. Raffle \$ goes to Knickerbocker Raffle line item (#9150) in revenue--it has been used to pay for the award plaque but that is now a line item. Should it go into a scholarship fund? Or go to affiliate?
 - Sara--how much is total for author's room/award?
 - Lisa--need to clarify how that line item is used, then budget should reflect actual use.

- What's paid out of that line item? Board conference manual should clarify policy/procedure.
- Will proceed as is for 2017 conference and discuss further at August meeting--Karen O will bring suggestions.

❖ **President Update- Michelle Miller, President**

- Report is in Google Drive Winter Meeting folder
 - ALA Midwinter: Joyce Valenza on growth mindset for librarians
 - Future-Ready Librarians--lots of buzz around this initiative
 - Buffalo conference--Everyone should promote, promote, promote
 - CoSer--to increase recruitment into educational prep programs--districts chip in for those pursuing degrees.
 - Jlll: Council discussion of endorsement of candidates--sections can no longer endorse separately from NYLA. NYLA won't endorse, either--will just list candidates who are from NY. We can inform membership about candidates who are school librarians (per AASL practice--we can re-publish their list)

❖ **Past President's Report, Susan Polos**

- Worked with Lisa & Penny to put together nominating slate (see below)
 - Advocacy help is available from AASL/ALA/NYLA

❖ **Educational Leadership Report, Lisa Perkowski**

- Institute: Thursday 8/3-Saturday 8/5
 - Thursday afternoon/all day Friday, Board meeting Friday evening/Saturday
 - **ACTION ITEM: Price for registration**
 - **Motion: price will be \$250 early bird; regular \$325; \$200 no board**
 - **Moved: Penny, Second: Sue Polos: Approved**
 - Actual cost: \$278 for Thursday/Friday; \$385 for board members
 - ◆ Much discussion about Cornell's cost, which makes it challenging for some members to attend. SSL can subsidize--as one of the benefits of being a member
 - Board members (except for those who are retired) are actively encouraged to attend whole institute .
 - Q: move to hotel for board meeting/Friday night? Also, can we consider other options for Institute--hotels in Rochester, Syracuse, etc--but they don't allow outside food/drink/auction. May be worthwhile to send out RFP for 2018; is SU a possibility (Blythe will investigate/put Lisa in touch with appropriate people).

- Auction:
 - Purpose is to fund scholarships
 - Revenue has decreased each year for the past few years
 - Evaluations suggest that the drinking/shots, late hour & the white elephant quality of items have both contributed to the decline in \$.
 - Institute attracts new people who aren't yet convinced of the cause & who don't know the history of the kitschy auction items. Lisa would like to see an increase in the quality of the auction items.
 - Mickey: could we ditch Friday night dinner at Cornell and do the restaurant night instead? (dinner at CU is paid per swipe, so no problem to do dinner on the town)
 - Evening app smackdown counts toward the 15-hour CTLE credits, so we need to make sure to keep evening programming in order to get the 15 hours in.
 - Lisa: could do day-long silent auction or raffle of quality items (conference, author visit, SLJ subscription, etc.)
 - Sara: can we put together a small task force to look at how to revise the evening activities? Maybe a survey? **Annarose, Tara, Dawn (task force leader), Mickie, w/ Sara & Lisa ex officio--will work on devising a list of suggested activities by early April.**
- Discussion item: program for Institute
 - Shannon Miller (Future-Ready Libraries) plus mini makerspace program w/ Sheri McNair from Region 3. Makerspace program could be pre-institute, part of evening session, or part of regular session. Shannon will focus on Future Ready Library initiative & the role of school librarians in transforming learning.
 - Follett will pay for travel. Honorarium: \$3,000
 - **Motion: to have Shannon Miller as the Institute presenter.**
 - ◆ **Moved: Beth; second: Penny**
 - Discussion: some SLS directors are having Shannon present in November. Sara will talk to Shannon to make sure that the content isn't a repeat.
 - Karen O suggests pushing this Institute to district leaders.
 - **Approved**
 - Sara would like to send out survey to board members--what is a future-ready library? This will help to focus the program.

- ❖ ESSA report: on Drive
 - ◆ High-concept idea from librarians--will be incorporated into plan.
 - ◆ SSL/SLSA input has been very useful.
 - ◆ Sue Polos thanks Sara for her leadership & participation. Thanks, too, to John Brock.
 - ◆ Sara: we need advocacy materials so that individual librarians can be ESSA advocates.
- ❖ 2017 Conference Chair Report, Maria Mulhauer, Tina Pierce
 - Charlie K won't be in Buffalo. Can anyone help out with affiliate social that's held before Knickerbocker banquet? Cocktail hour w/ focus on appreciation of affiliates. Beth Davis will take this on & coordinate with Charlie.
 - Next conference planning meeting: March 6
 - CTLE credit went through
 - Presenter list finalized--there were a lot of proposals, esp. in the Maker Space category
 - Early bird pricing closes April 1; registration has been a little slow but there is plenty of time. Emails have gone out to SLSAs & affiliates;
 - Vendors & bookstore are on board;
 - Karen Fox is working on online schedule.
 - Sue Polos--free bus is going to be available from Hudson Valley.
 - Board meeting: Friday morning--action items only
- ❖ Affiliate Chair Report
- ❖ Ways and Means
- ❖ Knickerbocker: 2018 author has been confirmed
- ❖ Scholarships: Dawn Pressimone
 - Some scholarships had no applicants
- ❖ Membership: Maureen Squier
 - 756 members this year (37% growth in past 2 years)--matches creation of roundtables
- ❖ AASL Delegate Report
- ❖ SLSA Report, Jen Cannell
 - Jen is now SLSA VP for advocacy
 - NY State budget cuts: advocate for restored funding;
 - Advocacy day: holding elected officials accountable;

- W/ increase in education aid & BOCES aid, there's an assumption that school libraries have also received increases & that's not the case--can we work w/ NYLA to advocate in our districts for increased funding?
 - Updated NOVELny database list;
 - Alternative pathways to certification--still under review;
- ❖ Academic Liaison, Blythe Bennett
 - edTPA: Regents meeting next week to discuss revising requirement & maybe allowing an alternative assessment that will address library-specific skills;
 - New certification: no matter what your previous degrees--still need to take GRE before you enter a new certification program; if undergrad GPA was below 3.0, won't qualify. Took effect 1/16 as line item in budget.
 - Pushback needs to be in terms of how it impacts kids: will mean fewer teachers, larger classes.
- ❖ Legislative Report, Jill Leinung
 - Email blast before advocacy day to encourage participation, in person/virtually;
 - Funding has decreased; legislators will try to add \$ back in. Strategy will be to ask them if they are supportive of school libraries.
 - 2 new committee chairs: Patty Richie; Dan Solange from 73rd district;
 - Advocacy Day: March 1 w/ space to make signs; encourage wearing of Owl Cowls
 - PAC needs contributions so we can support legislators who support our work.
- ❖ NYSED Update, Joanne Shawan
- ❖ NYSCEA Report, Karen Sperrazza, Jill Leinung
 - Drafted letter to support hiring more people at State Ed: can take it back to districts & encourage admins to add info about impact on students.
 - **link to report on Drive
 -
- ❖ Region Reports
 - Region 1-
 - Region 2- Ellen Frank
 - Barbara Stripling & Sharon Draper at fall conference;
 - Region 3- Tara Thibault-Edmonds
 - Sponsoring bus w/ Questar3 to get members to Buffalo conference;
 - Region 4-Beth Davis
 - They are very happy with their roundtable status;
 - Good membership numbers;

- Lots of programs (supporting transgender students, Gordon Korman visit; Makerspace event)
- Region 5-Michaela Schied
 - Thousand Islands Book Festival--June 3
 - Northern Adirondack assoc--active once more
- Region 6-Molly Clark
 - Full board
 - Now a roundtable
 - John Schu will visit May 26
 - Gaming @OCM on March 14
 - Meeting up w/ public librarians on 4/10
 - Book Cafe
- Region 7- Cece Fuoco
 - SLAWNY: Nov. 9 hosted author;
 - Waiving membership fees to encourage conference attendance;
 - Raffle for conference reimbursement
 - Rochester: Tech petting zoo; trying to est. roundtable; Annual dinner coincides w/Teen Book Fest
 - Cattaraugus/Allegany: Enchanted Mountain--not official affiliate, but they are planning events
- Region 8- Annarose Foley
 - Events: Home for the Holidays event; Bookfest--Nov. 19; Feb. 6 meeting;
 - Binghamton Rumble Ponies--baseball team wants to do reading promotion--read 10 books & get a free game ticket/dinner;
 - Lisa P. urges people to contact local sports teams to see if they do similar promotions

ACTION ITEMS FROM REPORTS

- ❖ Organizational Membership to Freedom to Read Foundation
 - \$100
 - Will they join SSL?
 - **Motion to join: Sue Polos; Second: Annarose. Approved**
- ❖ Approval of presenter gifts for 2017 Conference
 - SLAWNY Pres Laura Penn suggests mugs w/ conf. Logo
 - Comes from affiliate's budget

- Ways & Means will work with them to strategize

- ❖ Approval of Nomination Slate

- Pres-Elect: Charlie Kelly
- Treasurer: Anne Paulson
- VP, Conf: Stacey
- Region 1: Madelyn Haussner
- Region 3: Tara Edmonds
- Region 5: Micky Schied
- Region 7: Cece

Moved to accept: Ellen; Second: Molly Approved

- ❖ May Board Meeting time- Motion in November to have Friday am meeting- action items only

- ❖ Region V: Thousand Islands Book Festival Booth (Mickie)

- June 3
- Will SSL sponsor a booth?
- Sue Polos: Q--did any membership come out of last year's booth?

- A: unknown

- **Motion: to spend \$100 on booth Moved: Stacey; 2nd: Molly. Approved**

Working Groups

- ❖ Conference Changes

- Nov 2017: NYLA/AASL on same weekend
 - Sue K is our delegate, so she can go to Phoenix and represent us at assembly.
 - Change in conference schedule:
 - May 2018--Long Island
 - Nov. 2018 NYLA--Rochester
 - Low attendance of school librarians at NYLA--6%;
 - Next steps: for 2019 and beyond
 - SSL every other year?
 - Could encourage attendance at social studies, reading conferences. Chance to expand our knowledge of other content areas, which could help us collaborate with content-area teachers.
 - Fold into NYLA & expand our presence there?

- NYLA is often full to capacity--how to fold in several hundred more people in Saratoga?
 - School librarians don't necessarily feel included in NYLA in terms of programming, focus;
 - Could be a chance to build relationship with affiliates;
 - Commissioner & State Librarian go to NYLA but not SSL--but will they go to Rochester?
 - Could we hold a dinner or luncheon at NYLA?
 - How to build a culture of professional growth & collegiality?
 - Lisa: SSL at end of school year--makes implementation of new ideas challenging; NYLA is better positioned to encourage us to try things we hear about.
 - Impact on Board meetings--would it still be 4 meetings?
 - Need some answers from NYLA:
 - Time for luncheon/dinner for Knickerbocker
 - Can they accommodate a larger group
 - What %age would they give us (of registration);
- If we discuss possibilities in Buffalo--need to be clear about context of discussion.
 - Jen--if we move forward, we need to promote, break down resistance, increase buy-in. Why should we change? Why shouldn't we?
 - Regional coordinators: can they seek feedback from constituents?
 - Lisa P: we've been batting this issue around for 16 years. We should go ahead and decide to make a change, see what happens. Encourage early bird.

❖ Building Bridges / Recruitment/NYSCEA

- Link vision/mission/brand or logo and tagline: across all media;
 - Current logo doesn't define us adequately: make new logo that expresses who we are;
 - Survey membership, non-members, special interest groups (roundtables)--will help tailor the message & build membership: find out where people go for PD

- Reach out to library schools, affiliates, membership, new librarians, mentors.
 - Thank you postcards to new/renewing members; query to those w/ expired membership; build personal connections
 - **Working group to investigate change of logo, ways to reach out & increase membership: Karen S., Maureen, Blythe, Cece, Karen O.**

- ❖ CTLE: 2 affiliates have already been approved, so we will look to them for guidance.
 - Karen S: evaluation/assessment component: required
 - Lisa has added NYSSMA materials that show how they are handling CTLE
 - Verification of hours: form to submit/is My Learning Plan or Frontline acceptable?
 - Still need answers/clarification from State Ed as to how to track/verify CTLE, since there is a lot of variation among districts.

- ❖ 3 Apples:
 - Problem: Low participation and cumbersome nomination process
 - Keep student participation, since it is supposed to be a children's choice: group of students as nomination committee; then recognize their contribution;
 - Good chance to teach book evaluation skills;
 - Top 15 would be voted on by all interested students;
 - Seek sponsorship from Wegmans, Shoprite, NY Apple Growers Assoc.
 - Student committee members would be dubbed Kid Lit Ambassadors
 - Maybe discontinue K-2 component & do 3-6 & 7-12?
 - Send poster to all school/public libraries. They can then request kits; SLS directors could also request/hand out kits
 - Kits include: implementation guide; buttons/lanyards (credentials); certificate, etc.
 - Invite ambassadors to conference
 - Ambassadors nominate via Google Forms; adults reconcile titles & students statewide can vote.
 - Q: Could this cycle start in September? A: could roll out some of them, but maybe not fully. Could begin to promote in Buffalo.
 - Website: there are some duplicate pages, so that needs to be reconciled. Jeremy will need to change.

- Jill L. thanks Molly for saving 3 Apples from oblivion
- ❖ ESSA
 - Looking at aligning evidence-based practice

Moved to adjourn: 9:40: Sue Polos; 2nd: Molly Approved

SUNDAY

Present: Karen Sperrazza, Annarose Foley, Cece Fuoco, Tara Edmonds, Lisa Perkowski, Ellen Frank, Sue Polos, Michelle Miller, Penny Sweeney, Stacey Rattner, Karen O'Donnell, Dawn Pressimone, Blythe Bennett, Gail Brisson, Maureen Squier, Maria Muhlbauer, Tina Pierce, Molly Clark, Heather Turner, Mickie Schied.

To order: 8:30

Michelle will put together a summary of our major discussion points:

- Conference changes
- Building bridges/rebranding
- 3 Apples changes
- CTLE
- Joanne Shawhan: sent Michelle a letter from Betsy DeVos. Michelle will share.

Strategic Vision:

- Does it still align w/ goals, mission, vision?
- Accept current strategic vision with revision:
 - Add under excellence goals:
 - 7: SSL will identify opportunities for partnerships to encourage diversity and equality.
 - **Motion to accept: Moved: Penny; second: Stacey**
 - **Addition per discussion above. Approved**
 - Add under membership
 - **Motion to add a sentence about diversity: Moved: Ellen Second: Tara**
 - 7: Cultivate a diverse and robust SSL membership via recruitment and retention activities

■ **APPROVED**

- Motion: Strategic Plan accepted with the above changes: **Moved: Penny; Second: Mickie Approved**
- Q: is it on the website? Heather will add it

Adjourned: 9:08 Moved: Ellen; 2nd: Stacey

Approved

Respectfully submitted,

Gail Brisson

2/13/17

Note: links to all reports can be found here:

<https://drive.google.com/open?id=OBxeJXmTPVpTpNjN4YlZQWXJxUEU>