

Approved 5/16: Albany

Approval of Minutes – Rebecca Sofferman, Secretary

**MOTION: To approve the minutes from February’s Board Meeting.**

Motion made by Tara Edmonds, seconded by Lisa Perkowski. *Motion carried.*



## SSL Board Meeting

### Minutes

January 30-31, 2016 - Hotel Utica, Utica, NY

Saturday, 1:00 – 5:00

**Meeting began at 1:08 pm**

**Attendees:** Melissa Bergin, John Brock, Jennifer Cannell, Beth Davis, Sheila DiMaggio, Tara Edmonds, Mary Beth Farr, Ellen Frank, Cece Fuoco, Jane Herbst, Sara Kelly Johns, Charlie Kelly, Sue Kowalski, Tina Laramie, Jill Leinung, Michelle Miller, Maria Muhlbauer, Karen O’Donnell, Anne Paulson, Lisa Perkowski, Susan Polos, Dawn Pressimone, Stacey Rattner, Michaela Schied, Joanne Shawhan, Rebecca Sofferman, Karen Sperrazza, Maureen Squier, Katie St. Laurent, Penny Sweeney, Heather Turner, Annarose Foley, Tina Pierce.

**Administration** – Susan Polos, President

- Welcome and Introductions
- Approval of Agenda -

**MOTION: To approve the agenda.**

Motion made by Jane Herbst, seconded by Anne Paulson. *Motion carried.*

- Approval of Minutes from November’s Board Meeting – Rebecca Sofferman

**MOTION: To approve the minutes from the November 2015 Board Meeting, as amended (Dawn Pressimone had correction about Barron Scholarship - it has been discontinued) .**

Motion made by Jill Leinung, seconded by Michaela Schied. *Motion carried.*



### **Conferences – Stacey Rattner, Vice President of Conferences**

- 2016 Conference – Melissa Bergin - Albany - 54 proposals for sessions, accepted about half. People need to register by April 1. Conference program matrix should be out this week.
- 2017 Conference - Maria Muhlbauer & Tina Pierce - Buffalo - conference theme will involve “making” - Make an Impact or Make Progress? - handed around logo. Will consider and discuss, vote electronically. Venue choice - right downtown or nicer hotel just out of the city? Keynote - several good choices - will do electronic vote.
- 2018 Conference - Letter from Region 1 (Melville, Long Island), co-hosted by two affiliates Mary Charters and Jo Beth Roberts. Discussion about cost of conference on Long Island - trying to keep the cost down, has been a long time since it was hosted on Long Island.

### **MOTION: To accept the proposal for Region 1 to chair the 2018 Conference.**

Motion made by Beth Davis, seconded by Jane Herbst. *Motion carried.*

- NYLA 2016- Saratoga  
Continuing Ed- alternating years between SSL and YSS for providing ½ day program in continuing ed? Combine with YSS? We’ve had low attendance in the past. Need to have a good program that will pertain to other types of librarians. If we combined it with a board meeting, could be continuing ed opportunity even if you don’t go to the conference. Stacy will get more information at meeting on Tuesday, discuss it at next meeting.

**Treasurer’s Report** – Tina Laramie, Treasurer - in Google Drive (revenue & expenses) revenue is \$46,690.26, expenses \$38,087.

### **Past President’s Report – Jill Leinung**

- 3 Apples - trying to resurrect. Molly Clark is taking the lead, Ana Canino-Fluit and Amy Andrews also on committee, so now we have enough with YSS trio. NYLA will host website.
- Affiliate as a NYLA Round Table - ENYSLMA is considering becoming a roundtable. What has become a pro is that everyone in the affiliate automatically becomes a NYLA member. Having SLSA directors pay organizational dues for memberships for librarians in their SLS really helps boost MYLA membership. Another pro is that roundtable becomes a nonprofit under NYLA umbrella and therefore has insurance for any events they want to host. NYLA also hosts their Website. If affiliate disappears, money doesn’t because it’s with NYLA. Lots of pros. Jeremy is willing to go to affiliate meetings or Skype in to provide information.

## President's Update – Susan Polos

NYLA Council/NYSED work - has been attending monthly meetings, trying to stay on top of what's going on in the state.

## Action Items

- Bylaws and Strategic Plan Update - Karen Sperrazza - suggested changes on Google Drive. Should we remove the Newsletter Editor title? Should we add Web Liaison? New bylaws must be shared with membership 30 days prior to vote at membership meeting.

### **MOTION: To remove Newsletter Editor on the board and replace with Technology Coordinator, and approve change to bylaws.**

Motion made by Katie St. Laurent, seconded by Jill Leinung. *Motion carried.*

- Membership - Maureen Squier - expired and new member reports received on a monthly basis, including contact info with emails. Maureen will bring lists to each meeting so we can share and call people to remind them to renew. 660 members, +110 or 18% increase since December 2014, which is partly due to an increase in institutional memberships. SSL Flyer being put into NYLA new member packets.
- Ways and Means - Penny Sweeney - A few T-shirts left over, will include in baskets at SSL Institute. A few coffee mugs left too. New items are fleece jackets and travel mugs. Planning long sleeve polo, earbud wrapper, thumb drives, pens.
- SED - John Brock, Joanne Shawhan, Mary Beth Farr - Summer Reading theme is "On your mark, get set, read!" Voting today for future themes on website. 2016 information is now posted on website. EngageNY has been substantially renovated, easier to find and search, ESL page is upgraded. Process of investigating whether other teachers and groups could share resources (for example, PBS media). Landscape has changed a lot at SED. Board of Regents is changing. Need to be prepared to lobby for ESSA - libraries have new role in ESSA. Three funding streams that can go to school libraries and we need to advocate. Online learning, what does that librarian look like?
- Knickerbocker - Karen O'Donnell - finalized Patricia McCormick for 2016. 2017 winner is very excited (can't say yet). 2018 nominations will be sent out later this month. Clarification: Knickerbocker basket raffle is not a direct cost defray for award. It's just a fundraiser, used for multiple things. Can Knickerbocker winners get a digital badge that they can put on their websites/digital presence? Good to have a visual for marketing presence, and Knickerbocker Award should have a website for all the winners.
- Awards - Dawn Pressimone- Finally have a contact for the Follett award. Will help streamline process. Great to put admin award winners speeches in newsletter, get them to come for future conferences. No one applied for Beatrice Griggs Scholarship - maybe

because potential applicants think they need to be enrolled in library school in New York, according to current requirements.

**MOTION: To change Beatrice Griggs Scholarship requirements to read: “The Beatrice E. Griggs Scholarship award is given to an individual who works in, or is a resident of NYS, and is currently enrolled in a MLS program working toward the school library media certificate.”**

Motion made by Beth Davis, seconded by Ellen Frank. *Motion carried.*

- Ed Leadership - Lisa Perkowski - New law that everyone needs 100 hours of professional development every 5 years, no matter how long you’ve been teaching, and must come from SED approved vendor. Process for approval is not developed. Our hook for Cornell is 25 hours of credit, but we need to be an approved vendor. We can fall under NYLA, but it’s difficult to get approval. Please let us know if you hear any further information. SED has nothing posted yet.

#### **Breakout Sessions-Saturday Evening.**

Summer Institute Planning - Sara Kelly Johns

Conference Planning – Stacey Rattner

ESSA letter--Jen Cannell

Strategic Plan - Karen Sperrazza

SLMPE Rubric Groups - John Brock/Monique

- Update Board Member Information- SSL Directory in Google Drive
- SLSA - Jen Cannell - SLS director will be contacting us with Census survey information. SLSA has an active directory for information
- Communication/SSL Newsletter - Michelle Miller, Katie St. Laurent, VP of Communications - Transitioning from Michelle to Katie St. Laurent, who has been appointed as the Vice President of Communications since Michelle Miller is vacating the position in order to be President-Elect. Newsletter: We are dependent on NYLA for activation - asked to get all templates so we can start working on it, but they still need to flip a switch to get them live. Process isn’t smooth, and we need to make sure new person in charge at NYLA knows what to do for us.
- Web Page – Heather Turner - Website needs to be smaller because Jeremy wanted it shrunk down. Heather will fix it. Started a Schoology group for librarians. If you have an edit to make on the website, include the link to the page in the request to make it easier for Heather.
- Legislation - Jill Leinung - Library Aid - Governor made funding flat, but this means he is starting with what legislature added on last year so better starting point. This is not the funding for our jobs, but it is the funding for our SLSA. Census is very important right

now, need to give the legislators the info. Bill is reasonable, not asking for a librarian in every building (would never pass) but making progress. Advocacy Day is March 22 at Albany Hilton. State Senator Hugh Farley (sponsor of school library bills, big supporter) has been invited to come to board meeting in April. Asking for expenditure of \$500 to support advocacy day. Perhaps we could invite him to a dinner? Also, asking Mike Neppi to speak about bill at membership breakfast at SSL board meeting.

- Academic Liaison - Sheila DiMaggio - Sheila has joined listserv, has all of our brochures, would like help updating them, just email her if you'd like to help.
- AASL Delegate/Advocacy - Sue Kowalski- AASL Delegate report January 2016 - planning to share in general listserv as well as facebook and twitter. Opportunities: get Leslie Preddy to leadership institute, Gaming as Meaningful Education conference (Sept 23-24 in Rochester) and someone should present. Need Google spreadsheet to keep track of all the advocacy and presentations that we do, show all the amazing things we do (writing, attending, presenting, etc). We should be starting to create relationships with student chapters at library schools.
- Regional Coordinator Reports
  - 1- Two regional affiliates coming together for conference is rejuvenating relationships.
  - 2- SLS in NYC is sponsoring 10 people to go to conference and paying dues.
  - 3- Major shortage of certified librarians in region, how do we fill the gaps? Partnering with schools to try to bring in more? Lots of cuts threatened in area too, so asked for a letter from regional affiliate president (or SSL president) to show values of certified librarians in schools.
  - 4- Working on conference, considering becoming a roundtable.
  - 5- Past three years Thousand Islands Book Festival has taken place in Alexandria Bay. Festival asking for money in any amount to support the festival. May be setting a precedent, but could also be good for membership. Probably worth it if we can put up a table.

**MOTION: To donate \$150 to sponsor a SSL booth at the Thousand Island Book Festival 2016.**

Motion made by Michelle Miller, seconded by Beth Davis. *Motion carried.*

6- Working to reinvigorate membership, started series of Google hangouts for professional development, Inquiry Lab with Onondaga Free Library Feb 16 for librarians to come play with hands-on stuff, Tech Tools hangout in March, another in April, conference in spring.

7- Rochester area librarians very focused on MakerSpaces, Enchanted Mountain School Librarians group has been revived, meeting in January to discuss books, Rochester librarians have new facebook page.

8- Hard to get information from SLST west organization, but SLST east is going strong, boundaries are blurry. 2 schools reopened after 4.5 years from flooding.

- Affiliate Chair - Charlie Kelly - Inviting affiliate presidents to Saturday breakfast meeting at SSL conference. Attendees would need to register for at least a day pass to the conference in order to attend (perhaps affiliate could help fund).
- Leadership Institute - Lisa Perkowski, Sara Kelly Johns - Policy states board members are supposed to pay for institute, but at a reduced rate (used to require board members to attend institute, now some don't stay and costs get tricky). Need to separate the board meeting and the Institute costs to make it fair, and avoid the Institute losing money. Olga Nesi will come do session from her book: *Growing Readers: The Power of Appeal Terms and Book Hooks*. Conference theme: Get Back to the Book, creating a culture of reading in your school, being a leader in this collaborative effort. k-12 approach, building a common language for talking about books. You can't do the Common Core if you can't read - reading role is resurfacing, and we need to concentrate on how we can be leaders. Will get brochures ready fast as possible, need to get prices from Cornell.
- Announcements  
 Social Studies Conference - March in Albany - had 25 proposals in our strand. Put together nonfiction author panel. Still haven't seen money from last year.  
 Library Legislative Day in Albany  
 Vote for AASL Regional Director candidate for Region 2- Charlie Kelly  
 Vote for ALA Council Candidate for Councilor at Large - Sara Kelly Johns

Adjourned at 9:01 pm

**Sunday, 8:30 – 10:00 AM**

Reconvened at 8:22 am

**Committee Reports:**

- Parking Lot - takeaways - document in Google Drive (electronic parking lot) in case you need resolution on something.
- Logo for 2017: Theme would be Make, Learn, Inspire - Keep theme for Make, different font for Learn and Inspire. Will have to do electronic vote for logo itself by the end of February.

**MOTION: To approve theme for the 2017 conference of Make, Learn, Inspire.**

Motion made by Beth Davis, seconded by Michelle Miller. *Motion carried.*

- Report from SLMPE committee: SLMPE is program evaluation rubric (began being developed by Fran Rocello in 1970s). Now it's less about the input, more focused on student (output). Current iteration came out in 1997. Needed guidance about how to

use it. Now there's a [Google Drive web page](#) for each element explaining how to use it. Web pages are now in need of updating and revising (don't want to change rubric itself, just guidance). Basic template for guidance has been developed that include a description of what the student looks like as outcome of essential element. Need photographs of teachers and students using that element. Looked at description for essential elements, tweaked a little, will meet with a group of leaders. Pictures - use infographics. Must be applicable to every library, so you can sit down with your principal and evaluate program. The idea is that administrators should look at eliminating people rather than programs when there's a zombie librarian. At bottom of page, questions to consider - research question. We can add to these sections and can sign up to be a "consultant" for each sections.

- Report from ESSA Committee: Looking to draft two letters. One would be for State Ed & Legislators. Another would be for school administrators. Need to let people know how funds can be used to help school librarians (they already know we are important, don't need to justify that at this point). Document in Drive lists what's included in ESSA, what's not included, and what's implied but not explicitly stated. If we focus on what we need to be supported (discussion of funding streams), we can create a letter. Need to list programs that require certified librarians, rather than specifically asking for staffing. The letter doesn't need to teach about the role of librarians, needs to state how legislature can support specific efforts in terms of the funding streams. For example, grants that schools can apply for only if they have a certified school librarian employed. Look at Colorado State Library document as example. Need a letter that includes a bulleted list (less is more). We are in a new paradigm, NCLB is over, now we don't have to clamor for recognition. Concerns is that we are authorized to be included in funding streams but we aren't required to be included. We need to let them know that we want the SEA to take advantage of funding for school librarians. Federal money flows to states, states give it out. We need to untangle and focus funding stream. Timeline: get it done in time to be included for Advocacy Day (Feb 15th). Jen Cannell will create a Google Doc that we can all help with.  
After that, we need to let school librarians know to work on their administrators to go after the funding. At beginning of luncheon, we will provide state librarians with information and talking points so we can all advocate. Have materials at SSL Booth.
- Report from Strategic Vision Committee: To be reviewed by the board annually and will be altered as needed, so not a static document. Mission is restated and included. Each Guiding Principle is defined, outlined and goals attached.

**MOTION: To accept Strategic Vision Document as written.**

Motion made by Jane Herbst, seconded by Cece Fuoco. *Motion carried.*



Next step - membership reads it (website, newsletter, member blast, facebook, etc- include a little summary), membership will vote for approval at Membership meeting each year. We will do this every year at the February meeting so we can have the membership vote. Once we vote and approve document we will lock document so that it will not change until next year.

- Report from Conferences Committee: We will go with Millennium Hotel for venue. Lots of details ironed out. Goal for attendance: 450. Suspend SLANY affiliate dues for next year in order to encourage members to attend conference. Administrator track for one day - attend luncheon and also some admin-related sessions or panel discussion, charge them just for the luncheon, try to shift their thinking.

Board meeting at Cornell - dinner will be brought in rather than at the dining hall.

ESSA letter and documents for Virtual Library Day - will be posted on Drive so people can print and take.

Michelle - do we want to come back to Utica next year? Yes, happy with Utica and hotel.

**MOTION: To adjourn.**

Motion made by Beth Davis, seconded by Annarose Foley. *Motion carried.*

Adjourned at 10:01 am