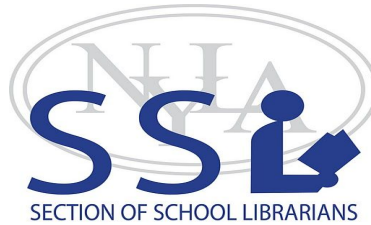


Approved at board meeting 8/5/2012

MOTION: To approve the minutes.

Motion made by MaryAnn Karre, seconded by Anne Paulson. *Motion carried.*



**SSL Board Meeting
SSL Conference
Binghamton, NY
May 3, 2012
Called to order 2:17**

In attendance: Rosina Alaimo, April Bliss, Kate Berens-Bucki, Jennine Bloomquist, Pauline Herr, MaryAnn Karre, Charlie Kelly, Sara Kelly Johns, Sue Kowalski, Carole Kupelian, Jill Leinung, Patty Martire, Michelle Miller, Karen O'Donnell, Anne Paulson, Lisa Perkowski, Laura Reed, Fran Roscello, Livia Sabourin, Michaela Schied, Kathy Starks, Kelly Wilson

Administration – Pauline Herr, President

- Approval of Agenda: Pauline Herr, President

MOTION: To approve the agenda as presented.

Motion made by Anne Paulson, seconded by Charlie Kelly. *Motion carried.*

- Approval of Minutes – Michelle Miller, Secretary

MOTION: To approve the minutes with changes.

Motion made by Fran Roscello, seconded by Anne Paulson. *Motion carried.*

- Budget and Treasurer Report - Patty Martire, Treasurer
 - The current checking account balance is higher due to the Laura Wedge donation still being maintained in the checking account. This money will be placed in a money market or certificate of deposit based on the best rates available. Patty will review options and determine our best course of action.
 - The dues and interest amounts of up to date due to the partnership with NYLA.
 - New budget year will begin July 1, 2012. The current report will provide a gauge for budget next year.
 - We continue to work out procedures and processes with NYLA.

MOTION: To approve the Treasurer's report as presented.

Motion made by Charlie Kelly, seconded by Anne Paulson. *Motion carried.*

President Update:

- The Vision 2020 has been accepted by the Regents, this is very exciting for our profession. There are still many steps for final approval, but we remain hopeful.
- Continue to work with Common Core Standards and the professional development opportunities on the EngageNY website are encouraged for everyone. There are many opportunities for library media specialists to take the lead with teachers as Common Core standards are implemented.
- There continue to be staffing reductions and cuts in districts around the state; we continue to provide support as needed.
- APPR continues to be reviewed and as of this meeting, the library standards have not been approved for APPR rubric. Librarians should work with their districts to be involved in APPR.

ACTION ITEMS FROM REPORTS/ REPORTS:

- The 2013 conference logo needs to be reviewed and approved. Patty Martire presented the logo to the Board.
-

MOTION: To accept the 2013 Conference logo.

Motion made by Mary Anne Karre, seconded by Susan Polos, motion carried.

- The conference chairs briefed the group on the final registrations for 2012 Binghamton conferences, with 195 full registrations, the chairs are pleased with the registration results. The conference chairs reported a problem with keynote speakers who are also school district employees. The speaker cannot receive district pay and the honorarium for speaking on the same day, contracts may need to be reviewed to ensure this is not a conflict for future keynote speakers. A recommendation was made to consider for future conference keynote speakers who may receive school district pay on the same day as a speaking engagement.
- There continues to be concern about annual conferences and the challenges with attendance due to budget constraints for most districts and librarians. A small group will begin to evaluate the possibility of annual or biannual conferences and report in August.
- The SSL/Follett scholarship awards for the 2012 Leadership Institute were presented. Names will be forwarded to Christine Hatami for reservations.

MOTION: To approve the following scholarship winners:

SSL/Follett Leadership Institute Scholarship – Rebecca Buerkett
SSL Carol A. Kearney Leadership Institute scholarships
Laurie Alden
Nancy Goldblatt
Katie Lambert
Kristina Pierce

Motion made by Charlie Kelly, seconded by Jill Leinung, motion carried.

- The inactive affiliates continue to not respond despite efforts to contact key members. A form will be developed and presented at the August meeting. The purpose of the form will be for affiliates to complete every two years and inform the Board of who is active and their activities.
- Our new SSL logo has received some scrutiny from a few members of our organization and there is concern that the new logo reflects SS from the group associated with WWII. A lengthy discussion was held to discuss the concerns presented to the Board. The process to change our logo was lengthy and evaluated the many concerns with such a significant change. The consensus of the Board was to not change the logo and the concerned member would be contacted by the President and a letter would be sent expressing our appreciation of the concerns raised, but that we would not make changes to the logo.
- The Ways and Means report was discussed. We have ordered sticky notepads to give away with left overs being available for sale. The SSL fleeces have been popular and pre-orders will be taken for upcoming order. It continues to be difficult to find cost effective items due to the high volume required for most items. The SSL Display board and booth information needs to be updated; we will solicit new pictures for the booth.
- Our advertising revenue has continued to increase. There is currently a need for someone to assist with Advertising and a new chairperson is needed to train under the current chairperson. The Membership meeting will include a request for membership to consider becoming a part of the Advertising committee and a new chairperson.
- Laura Reed reported on the future of a SSL Blog. There are advantages and disadvantages to the creation of a SSL Blog. The idea of a blog is appealing, it can increase our visibility and is good way to connect our members, however it needs to be of high quality and substantial. The blog would allow people outside of our membership to view if we set the blog parameters to be public rather than for members only. As membership continues to decrease, this could be a recruitment tool as well as a strong connection to other librarians. The major concern is a committee to maintain the blog. The blog needs to be further clarified on its vision, to clarify what information we want to share, a team to focus on the details of the blog and the long term roles and responsibilities for the blog. The information will be shared at the Membership meeting, with the goal of increasing new member participation in volunteerism within the organization.
- The YSS report expressed an interest in more collaboration between the 3 Apples Awards and the Summer Reading programs. The Empire State Award is planning to create a website, with a link to the Knickerbocker page on the NYLA website. NYLA continues to move content on the website to standardized site, but some items continue to be difficult to find.

ANNOUNCEMENTS

- Sue Kowalski is on the cover of Teacher Librarian.
- The AASL Fall Forum plans to have satellite locations in Eastern Pennsylvania to increase attendance. All are encouraged to attend.
- The Leadership Retreat that has been held in Cornell each August has changed its name to the Educational Leadership Institute to reflect the professional development that occurs during this conference.

MOTION: To adjourn the meeting at 5:05

Motion made by Susan Polos seconded by Kelly Wilson. *Motion passed.*

Next meeting is scheduled for August 5, 2012

Action items requiring voting will be completed via e-voting.

Respectfully submitted,

Michelle Miller, Secretary