

Approved at Nov. 6, 2010 board meeting:

MOTION: To approve the minutes as presented.

Motion made by Carole Kupelian, seconded by Pat Shanley. Motion carried.



SLMS Board Meeting

August 3 – 4, 2010

Cornell Retreat Center

Tuesday, 1:00 – 5:00 PM

Wednesday, 9:00 - Noon

Attendance: John Brock, James Clark, Heather Damico, Sally Daniels, Beth Davis, Marcia Eggleston, Mary Beth Farr, Christine Hatami, Pauline Herr, Mary Ann Karre, Charlie Kelly, Sue Kowalski, Carole Kupelian, Michelle Miller (guest/incoming Secretary), Karen O'Donnell, Anne Paulson, Laura Reed, Fran Roscello, Livia Sabourin, Sarah Sachs (guest/YSS President), Joanne Shawhan, Karen Sperrazza, Kelly Wilson, Marla Yudin.

Administration – Fran Roscello, President

- Approval of Agenda

MOTION: To approve the agenda as presented.

Motion made by Livia Sabourin, second by Sue Kowalski. *Motion carried.*

- Board briefs: Anne Paulson
- Approval of Minutes – Pauline Herr, Secretary

MOTION: To approve the minutes of the May 2010 SLMS Board Meeting.

Second by Carole Kupelian. *Motion carried.*

- Pauline read a thank you letter forwarded from Maxine Kamin and from the Hilton Central Schools. Librarian Angela Boccuzzi-Reichert was the recipient of the Baron award.
- Online voting review: none
- Finances - Patty Martire, Treasurer (absent)
 - 2010 Treasurer Report and Approval
 - Fran is receiving copies of all financial interaction from NYLA. We

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would also like to see the break down on membership. Our membership numbers are not up to date; NYLA is behind and hasn't let us know.

- NYLA has membership breakdowns, but we don't. Fran will have a conversation about this with NYLA so that we have a better record.
- We don't have up-to-date dues or conference money as of this meeting. At this time of year, our finances look worse than they are. The 2010 SLMS Conference money should be deposited by the end of August.
- Revenue: \$22,309.55
- Expenses: \$19,780.62
- Balance as of 7-31-2010: \$34,130.31

MOTION: To approve the Treasurer's report.

Motion made by Karen Sperrazza, second by Charlie Kelly. Motion carried.

- President's update
 - We are now using Google Docs for our official documents, reports and information from the former Board "hidden page." Board members' information must be kept updated! It's very important that board members include a summer email and phone number. Kelly and Laura will get together this evening and decide which form we will use, but we only want one. Remember that the VP Conferences needs affiliate information; this must be included in the decision.
- YSS: Sarah Sachs, President
 - YSS is a mixed bag of membership; it includes professors, public librarians, school librarians, etc. We still need a liaison for our two organizations. We're trying to be fiscally conservative and would like someone from the Albany area.
 - Marla Yudin volunteered to be the liaison and Fran appointed her to the position.
 - Idea: We had talked about a collaborative activity for a summer reading wiki. This now exists at <http://Srpcollaboration.intodit.com> Let's introduce it at NYLA. Members are asked to join and contribute.
 - School and public librarians are working together on different projects. Both have great conferences. The next YSS Conference is April 29, 2011 in Rochester.

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- Jim Clark: 2011 Conference
 - May 5-7, 2011 @ The Adams Mark in Buffalo.
 - The committee has had meetings and some suggestions from SLMS Board members. They met for about 4 hours on July 12.
 - They have arranged for speakers: Marcia Mardis (recipient of the AASL Distinguished Service Award), Buffy Hamilton (The Unquiet Librarian) and Susan Campbell Bartoletti (author of Hitler Youth).
 - Buffalo author (*The Girl Who Threw Butterflies*) will attend, as will Cathryn Franchino (*ELA Test Analysis for School Librarians*). The director of the Buffalo PL will host a session in the Mark Twain Room.
 - They are dividing the sessions into strands: skills, learn, share, and grow.
 - There is a list of the vendors on Google Docs. Please look to see if anyone glaring has been omitted!
 - School districts in the area are making baskets for a raffle. They are planning Cinco de Mayo gaming for the first night.
 - The committee will meet again on August 25. Laura asked if they plan to have a wiki site attached to the conference for handouts and other information. Jim will look into it. They should start posting information shortly.
 - Fran asked if there would be any paper mailings (hold the date, hotel information, website, etc.). The SLS directors are good distributors. We can also publish information in the SLMSGram.
 - Sue suggested that a letter to principals asking them to attend or send a representative (their school librarian) might be helpful to increase attendance. John suggested that we send NYCEA information to post on their website.

Action Items from Reports

- SLMSGram – Heather Damico & Bea Angus
 - Insert ad price: This is an 8-page catalog which advertisers provide, but the mailing cost is about .50/insert. Heather suggested we charge the advertiser \$1000 based on the \$500 added shipping/ mailing costs.

MOTION: To provide a one-time opportunity for Weigl Publishers to have a 4-page full color insert in the SLMSGram for \$1000. Future pricing is to be investigated.

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- Color ads: Any part of a spread (2 pages) is \$350. (It doesn't matter if it's a full-page color ad, ½ page color, etc.) We will email back and forth and come up with a rate.
- Mailing House: The print house sends the copies to Nielson for distribution. If we had everything done by the print house, we would need to pre-pay postage for first mailing. Sally suggested Heather work with Lois (the upfront membership person). Galena may be on this. It may be that the SLMSGram editor changes and this may give us more stable mailings.
- Name change: Survey monkey suggestions: The SLMSSKinny, Get Connected with SLMS, NYSL Navigator, SLMS Serial, SSL Book
- Laura and Heather will consider these tonight.
- Karen O'Donnell noted what an excellent job Heather has been doing as editor.
- Awards – Laura Wedge Award guidelines – Maxine Kamin (absent)

MOTION: To approve: The Laura Wedge Award is given to an experienced school librarian who has NYS experience and has been a member of SLMS for a Minimum of 10 years.

Motion made by Carole Kupelian, second by Karen Sperrazza. Motion carried.

- Do we have a picture of Laura Wedge? John thinks it will be easy to find one.
- Election issue – Fran Roscello
- This year the SLMS election was electronic and at the same time as the NYLA election. Whoever put up the slate added “none of the above” and “fill in the blank.” The slate used to be introduced at Spring Conference, where we asked for nominations from the floor. If none, the secretary cast one vote for the entire slate.
- To return to this, the slate needs to be in the SLMSGram at least one month before the conference.

MOTION: To present our slate of officers and vote on it at the Spring Conference in lieu of the current electronic voting through the NYLA website.

Motion made by Carole Kupelian, second by Anne Paulson. Motion carried.

- Another problem that we had with the election this year was that the published voting information mixed up regions and Mary Ann's name did not appear on the ballot.

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MOTION: To appoint Mary Ann Karre to the Region 8 Coordinator position for the next 2 years.

Motion made by Beth Davis, second by Charlie Kelly. Motion carried.

Discussion Items from previous meeting(s) and Action

- SLMS Conferences – Karen Sperrazza, VP Conferences
 - Conference manual, policies, publicity, reporting frequency, format, electronic, etc.
 - Karen, Charlie and Sue discussed this via email.
 - Recommend: Keeping the conference schedule, start a marketing campaign to encourage librarians to attend for their own professional development, have a toolkit for librarians to use to share conference information with their administration, include grant information, prepare pre-conference information for distribution to NYCEA.
- Advocacy Statewide – Jane Herbst, Region I Report
 - Jane asked us to emphasize statewide advocacy. The Membership committee will meet (membership and regional reps) to discuss this. How will we approach this issue? Karen Sperrazza will post Conference Change Considerations on Google Docs for ideas.

Discussion Items

- Annual Professional Performance Reviews – John Brock
 - NYSCEA Report
 - APPR (1-page): Strengthening teachers is the main focus. We must cite data. The teacher is the most important factor. There were three major changes:
 - (100.2.0): Student growth is now a mandatory criterion.
 - Teachers in the classroom teaching service will be rated utilizing the following uniform quality rating categories: Highly Effective, Effective, Developing and Ineffective.
 - Teachers must receive timely and constructive feedback. Compensation for rating must be decided through contract bargaining.
 - This is the law; it was passed in May and begins Fall 2010.
 - P-20: We need to advocate for school library programs. The rubric could be one way to do this.
 - Teacher Standards: There is time to comment upon them. Librarians are part of the group of non-tested teachers. How is it

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- fair to judge the library community? Compensation may be based on this. John suggested we read Ross Todd's work.
- TRAILS: This is an online assessment tool but is not customizable.
 - Library assessment must be something district administrators will accept.
 - Much discussion ensued.
 - John, Joanne, Fran, Pauline, Christine Hatami, Mary Beth, and Carole: will discuss this tonight and communicate their ideas with the board tomorrow.
- Professional organization conference calls – Joanne Shawhan, SED
 - SED has monthly professional organization conference calls. Prior notice is given as they are during the day and last about an hour. An agenda is provided. The president, president-elect and past president are invited to participate.
 - John and Joanne feel these are very important. They sometimes struggle with the agenda. APPR is a good discussion to have. We need to help John form a hierarchy and priorities so that real topics are covered.

Announcements

- YSS President (spoke earlier in the meeting; see page 2)
- SLMS & NYLA Conferences – Karen Sperrazza, VP Conferences
 - NYLA 2010: SLMS Programs are set. Saturday is loaded with good options. Program facilitators are needed for seven programs.
 - Lisa has the SLMS board and will arrange for it to be transported to the conference. Karen would like something else for the table that will draw people to it. Sue Kowalski offered to put together a basket or suitcase for a raffle. This will be paid for through Karen's budget.
 - 2010 – Melissa Bergin, Conference Chair
 - SLMS was a successful conference; kudos to Melissa. Overall, people were pleased with the conference. We had 300+ attendees, including quite a few students. They made enough to repay SLMS for the money we put out.
 - 2011 – James Clark and Bethanne Stancl, Conference Chairs
 - 2012 – Mary Ann Karre, Conference Co-Chair, Kathy Starks, Conference Co-chair (not present) / Karen Sperrazza
 - Everyone has jumped on the bandwagon and is enthusiastic.
 - Mary Anne had a question about a possible workshop. It required a large honorarium and travel costs. Consensus

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was that this workshop is not needed.

- Membership Statistics – Rosina Alaimo, Membership Chair
 - Membership is down about 50 people. We must urge people to continue their membership. We can also look at other sections that might join us as a secondary section (perhaps YSS). It's only \$7.00. Unemployed librarians pay only \$30. It is also inexpensive for retirees. We could look into putting an article or notice into *NY Teacher* as it goes to everyone.
- AASL News – Sally Daniels, AASL Delegate
 - Cassandra Barnett and Arnie Duncan presented made a presentation at ALA. We want school librarians *specifically* mentioned in ESEA. We must hit the legislators to support that.
 - There is a new planning guide for empowering learners. It complements our (SLMPE) rubric. It will be coming out soon. It is a subscription, but renewal is half price. There may be a trial period to try it out.
 - Fran received a letter from our AASL president about asking teacher unions to support libraries on all levels. This is very important because of ESEA. We need to contact our union representatives.
- Knickerbocker Award – Karen O'Donnell
 - Our 2010 winner, Laurie Halse Anderson was wonderful! Our 2011 winner, Linda Sue Parks, wants to work directly with Karen, not thru a representative. This will make things easier for all!
- Common Core Standards adoption and additions – John Brock
 - Watch for the ELA Standards Common core comment period. Reading for information is certainly our realm, as is information literacy (research). We need to comment upon these things.
- NYLA 120th Anniversary Scholarship Fund – Marcia Eggleston, NYLA President-Elect
 - Marcia is trying to put the information on Google Docs. This scholarship raises money for future librarians.
 - Fran suggested every board member make a donation—no matter how much.
- NYLA Elections & Center for the Book – Fran Roscello
 - Rocco Staino was elected ALA Councilor; Ellen Rubin was elected a Member-at-Large.
 - Ellen retired from her school librarian position. She remains in charge of *Letters about Literature*. She needs judges; please think about volunteering when asked.
- The meeting was adjourned at 4:48 for a Google Docs demonstration.
 - Google Docs demonstration: Laura Reed. The meeting adjourned

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for dinner and committee meetings at 5:23.

Tuesday Evening Committees

7:00 – 8:30

Conferences / Issues

Karen, Sue, Charlie, Mary Ann Karre, Beth Piano Lounge

SLMS Name Change

Sally, Sue, Kelly, Karen O. Board Room white board

NYC Position Paper

Christine, Pauline, Marcia (Google Docs) 250 lounge

Board Book & Bylaws Revision

Carole

APPR: Fran, Carole, Christine, Mary Beth, Pauline, Carole

8:30 –

Membership: Kelly and Reps

Educational Leadership: Marcia, Fran, etc.

Wednesday, 9:00 AM – Noon

Meeting Reconvened at 9:08 AM

Report-out from Tuesday evening committees and action

- Conferences
 - Karen: Recommendations are on Google docs. The committee recommended that we maintain the regular schedule (annual SLMS Conference), start a marketing campaign for self-development, and send letters to principals inviting them (and/or their librarian) to the conference, including grant and scholarship opportunities.

MOTION: To maintain the current conference schedule to be annual every

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spring and to start a marketing campaign.

Motion made by committee, second by Carole Kupelian. Motion carried.

- SLMS Booth Marketing ideas: bobble heads, photo op as a “hero”, “READ posters”
Charlie Kelly and Sue Kowalski will work on this campaign, reporting to Karen Sperrazza.
- Carole asked for postcards and conference information to bring to NYSCEA meetings
- Name change
 - The committee discussed several anagrams and ideas, including SSL (Sizzle).

MOTION: To change our name from SLMS to SSL (Section of School Librarians).

Motion made by Sue Kowalski, second by Carole Kupelian. Motion carried.

- This was done to reflect the name change made by AASL. We will have to notify NYLA.
- Will need to change our bylaws to reflect this change and this requires a membership vote. Carole Kupelian volunteered to go through the bylaws and identify where the changes need to be made.
- The LOGO needs changing, as does our banner.
- The vote will occur at the SLMS 2011 Spring Conference.
- We will need a SLMSGram article regarding this change and the upcoming vote by the February issue.
- NYC Position paper:
 - Christine Hatami wrote the paper. John Brock, Marsha Eggleston and Pauline Herr helped her with the revisions. This is now listed on Google Docs. Pauline, Marsha, John

MOTION: To accept the NYC position paper.

Motion made by Christine Hatami, second by Beth Davis. Motion carried.

- John reminded us that if anyone has anecdotes about the misuse of 711, send them to him.
- Christine needed numbers (specific data). John was able to attain these from the BEDS reports.
- Endorsements:
 - Fran noted that we received a letter from our AASL President recommending that we contact our representatives in NYLA,

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NYSUT and UFT asking them to support library programs and librarians.

- Membership
 - Kelly met with her committee and they looked at the January meeting proposals for ideas. See Google Docs
 - Encourage other sections to choose us as a second section. Kelly will work with Sarah and Fran to send a letter to all their members via a member blast. The letter will also be re-printed in conference newsletters.
 - Spell out the acronyms on the membership brochure.
 - When joining on line, is it possible to make suggestions (such as Amazon does)?
 - Contact NYLA members who are “section-less” to see if they are/were school librarians.
 - Teacher Ad: Could we put an ad in *NY Teacher* near the “Check It Out” column? We need to check with Ellen Rubin as to pricing.
 - Unemployed librarians should be encouraged to continue membership and reminded of the advantages of membership. Regional coordinators will also post job opportunities on the SLMS List-serv. Carole will write a letter for the SLMSGram.
 - Encourage affiliates to purchase membership for their retirees. Lifetime membership is more complex; Fran will ask about it at NYLA.
- Educational Leadership
 - Marsha reminded us that next summer is our 20th Retreat.
 - She will try to book July31, August 1-2. We may have to bump it to the second weekend if that time is not available.
 - She will try to get Dr. Judy Moreillon, professor at Texas Women’s University and author of *Two Heads are Better Than One: Influencing Preservice Classroom Teachers’ Understanding and Practice of Classroom–Library Collaboration*. She was also in charge of the AASL Position Paper on reading.
 - Marsha will meet with Ebony (Cornell) to review any problems we had during the retreat. There were fewer problems than last year.
 - Survey suggestions: charge more for non-SLMS members, add Sunday night after-dinner activities, put the baskets together Sunday night and have a Chinese auction the next the day.
 - The double session at SLMS has been poorly attended. We will not offer an Ed. Leadership double session at SLMS 2011. We will ask for the national AASL president to come and present a single

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- workshop (no honorarium)>
- APPR Committee:
 - Discussed the evaluation of “growth.” How do we go about informing our members? John and Marla Yudin will write an article for the SLMS Gram.
 - John would like to start a spreadsheet of actual practices. He will share it with us as it is filled in. We need to send him those practices.
 - What is being done nationally? John is working with a national organization and will start this conversation. He’ll ask what others are doing.
 - Also, we need to find out what other non-tested areas are doing. NYSCEA may be able to help us with this.
 - Using our website, wiki and SLMSGram, what articles might we write about this? What does evidence look like? Heather will contact some people and ask to link to their articles as well.
 - We have many ideas—now we must carry through!

Additional highlights and/or issues from reports

Carole complemented Fran on the meeting format; it is more efficient.

Identifying mega issues facing school library media specialists and SLMS/NYLA (as time permits)

Beth was at NYLA meeting where Karen Sperrazza was complimented.

Recognition of people going off the board—Pauline’s position is changing, Christine Hatami is going off the board.

Closing remarks and next meeting - Fran Roscello

- Plaques
- Next board meeting: Saturday, November 6, 2010 at NYLA Conference at the conclusion of the farewell luncheon until 6:00 PM
- Changing of our name and discussion of Hot Topics at SLMS. The Membership Meeting at NYLA is Friday, from 4:00 – 5:15 PM. This should be a brief meeting. The SLMS Board will be introduced. We might have round tables to discuss issues.
- January Meeting: not yet planned. Fran is considering Albany and the hotel we used for the SLMS Conference. The contract at the Double Tree,

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- Syracuse was ironclad—we would still have had to pay for the entire time if we had been snowed out.
- Heather showed an example of the color insert.

MOTION: To adjourn the Leadership Retreat SLSM Board Meeting.

Motion made by Sue Kowalski, second by Carole Kupelian. Motion carried.

Meeting adjourned at 11:10 AM.

Respectfully submitted,

Pauline Herr, Secretary