Meeting called to order at 11:10 am.

I. Present: Jen Cannell, Lauren Comito, Anne de la Chapelle (virtual), Tim Furgal, AnnaLee Giraldo, Ron Kirsop, Edwin Maxwell (virtual), Amy Peker, Amanda Perrine, Frank Rees
Absent: Julie Dempsey, Barb Madonna

II. A motion to approve the minutes from the November 8, 2017 meeting was made by Amy Peker and seconded by Amanda Perrine. The motion passed.

III. Treasurer’s report distributed by Amy Peker. Conference expenses were filed after the September 30, 2017 statement and will be discussed in February.

IV. Gillian Thorpe submitted her resignation from the board. A motion was made by Lauren Comito and seconded by Tim Furgal to accept Gillian’s resignation. The motion carried and Gillian was thanked for her years of service.

V. AnnaLee collected donations toward gifts for our two outgoing board members (Rob Carle and Gillian Thorpe).

VI. NYLA Liaison Reports

a. NYLA Council (AnnaLee)
   i. AnnaLee reported on several topics presented at the last Council meeting. Council discussed a member’s concerns about ageism in the profession and decided against taking any action at this point. There was also discussion about the required qualifications for ALA’s next Executive Director. Mike Neppl discussed the 2018 budget and implications from predicted cuts.

b. Legislative Committee (Lauren)
   i. Jeremy Johannesen and Mike Neppl spoke about the anticipated $4.5 billion dollar deficit in New York for 2018. One third of state funding comes from the federal government. At this time, legislative aid will likely be rolled back
with an addition 10% cut across all programs anticipated. This budget cycle is being referred to as a “swirling shit storm” by those who know it well.

ii. Several talking points are being emphasized for advocacy. “Libraries are Education for Everyone” is the phrase to use this year. Mike Neppl has suggested focusing advocacy efforts on capital funding (which is short term) this year.

iii. NYLA has developed and distributed an advocacy calendar. Action items for January include writing letters to the editor and tweeting during the State of the State address.

iv. Advocacy day is February 28, 2018.

v. AnnaLee shared that several systems have found the “Real people. Real dollars.” campaign to be effective.

c. Membership Committee (Julie) – No report
d. Continuing Ed (Amanda) – No report
e. Communications Committee (Lauren submitted for Jen)

i. The committee is working on making the new social media policy easier to digest and understand. Training will soon be provided on the policy so that the rules are understood by all units.

VII. Committee Reports

a. JLAMS (Carol Anne) – No report. Some discussion about what to do with JLAMS moving forward. The last issue came out in Spring 2017. Anna Lee will contact Carol Anne for a status update to determine next steps.

b. Web & Social Media – Amy Peker agreed to lead this committee after Gillian’s resignation. Amy, AnnaLee and Barb all have access to update social media. AnnaLee shared that the Board has a new NYLA email list and will send out the information to all.

c. Scholarship (Julie) – No report

VIII. Old Business

a. By-laws update – AnnaLee reported that we have previously discussed the by-laws and Barb has started drafting updates. Ron, Amy, Jen, and Barb will all work on updating the by-laws.

b. 2017 conference update – AnnaLee reported that it was the #bestconferenceever.

Sessions: LAMS sponsored sessions received positive feedback with several programs being called out as being great. Several comments were received stating that participants want to see new presenters.

Lunch: The luncheon was sold out and there was mixed feedback on the presentation. The board felt Emily was great considering the distracting elements that were out of her control.
Conference Buddies: Buddies worked well for some pairs. LAMS hopes to continue this if NYLA chooses not to.

Booth: The board liked the setup with the furniture. We may want to consider scaling back on baskets next year or reduce the cost of tickets. It was suggested that each LAMS member receive one extra ticket. We will need someone to lead the LAMS booth next year.

IX. New Business
a. 2018 Conference programming
   i. Amanda will be in charge of programming as our president elect. The board brainstormed possible sessions and presenters. Amanda will reach out to invite proposal submissions.
   ii. Continuing Education Workshop
       1. Breaking down barriers to serving your public - Mara Ahmed (filmmaker), suggested by Ron Kirsop
       2. Data Driven Decision Making – Creator of the Brklyn STAT page, suggested by Lauren Comito and Angela Zoss, suggested by Tim Furgal. May want other panel members from different types of libraries.
   iii. Sessions (5-6) – 75 minute long sessions
        1. I still don’t want to talk about it
        2. How to create a conference session application – best practices for those who wish to present
        3. How to deal with sexual harassment from patrons – legal, HR, organization that helps victims (New York State Coalition Against Sexual Assault in UHLS building)
        4. Reaching people of poverty in your community – session was overcrowded in 2017
        5. Public/school/ partnership to address changing demographics
        6. Budgeting in tough times
        7. Creating compelling narratives – Pearl Higgins
        8. Emily Clasper – ask for her ideas on a session
        9. Ron Kirsop – strengths finder on teams, change management
   iv. Lunch – Hip hop info literacy with Kimberly Keaton, suggested by Lauren
b. LAMA & Micro-certifications
   i. AnnaLee shared that the board had previously discussed talking with LAMA. Jeremy feels that the program is working as it is now. We may want a liaison from LAMS to sit on the LAMA committee.
   ii. Jen, Amy, Amanda met with Jeremy to discuss session options and micro-credentials as a possibility for LAMA to be more inclusive of all library types
and all leadership levels. The subcommittee will draft some possible topics and presenters to share with the LAMS board at the next meeting.

c. A motion was made to donate $300 for library advocacy day by Lauren and seconded by Amy. The motion carried.

X. A motion to adjourn the meeting was made by Ron Kirsop and seconded by Tim Furgal. The motion carried and the meeting adjourned at 1:10 pm.

XI. Next meeting: February/March 2018 at NYLA Offices. AnnaLee will send a doodle poll in January to establish the date.

Action Items:

1. AnnaLee will send gifts to our outgoing board members, Rob Carle and Gillian Thorpe.
2. AnnaLee will send out the email list to the LAMS Board.
3. AnnaLee will reach out to Carol Anne about JLAMS.
4. Ron, Amy, Jen, and Barb will all work on updating the by-laws.
5. Everyone will send Amanda contact information for the sessions/presenters suggested for NYLA conference 2018.
6. Jen, Amy, Amanda, AnnaLee will draft micro-certification ideas to present at the next board meeting.

Submitted by Jen Cannell, LAMS Secretary