FLS 2018 Awards

FLS Daniel W. Casey Library Advocacy Award

Given annually since 1993 (through the precursor of FLS, the Empire Friends Roundtable), the Daniel W. Casey Library Advocacy Award honors a volunteer member or a group from the library community whose efforts have contributed to the growth of libraries or Friends of the Library organizations.

On behalf of the Friends of Libraries Section, the Casey Award Committee is pleased to announce that this year’s recipient is Barbara (Bonnie) Shannon, Vice-Chair, Executive Council, Friends of the Kinderhook Memorial Library.

As Marie Orlando states in her nomination, Bonnie Shannon “has been the heart and hands of the Friends of the Kinderhook Memorial Library (FOKML) since its inception. Established in 2005, the FOKML has grown from a tiny group of eight members to a busy, vital organization now numbering over two hundred members, and Bonnie has guided it all the way.” Bonnie had a clear vision and worked to develop necessary procedures for the group and obtained its 501(c)(3) not-for-profit status. She has served on the Friends Executive ~ continued on page 4 ~

FLS Dewey Fellowship

Since 1992 NYLA has received annual grants from the Lake Placid Education Foundation to fund Dewey Fellows. Every year, in rotation, half of the Sections of NYLA are able to offer Dewey Fellowships for individuals to attend the NYLA Annual Conference. Fellows receive a complimentary conference registration and funds to cover travel, meals, and lodging.

This is the second time that FLS has been able to participate in giving this scholarship. FLS is proud to announce that Anne Andrianos of the Friends of the Onondaga Free Library has been selected as our 2018 Dewey Fellow. ~ continued on page 7 ~

Inside this issue:

Message From the President  page 2
Webinar - Save the Date  page 2
2018 NYLA Annual Conference  page 3
Casey Award  page 4
Recently Elected FLS Board Members  page 5
National Friends of Libraries Week  page 6
Friends Meet-Up with FLS Board  page 6
Dewey Fellowship  page 7
Good Ideas From All Over  page 7
Getting It Started in Cazenovia  page 7
FLS Board Contact List / Ads  page 8

The mission of the Friends of Libraries Section is to promote and inspire local Friends groups in libraries of all types for the betterment of New York State's library community.

FLS Schedule at a Glance

NYLA 2018 Annual Conference
Rochester Riverside Convention Center

Friday, November 9 - Friends Day
8:30 – 9:45 a.m.  Wall Art, Brought to You by the Friends
9:45 – 10:45 a.m.  Exclusive NYLA Trade Show
Visit exhibits in the convention hall. Trade Show is open from 8 a.m. until noon. Pick up your FLS member gift at the FLS booth!
11 a.m. – 12:15 p.m.  Fund-Raising Without Book Sales
12:30 – 2 p.m.  FLS Friend-Raiser Luncheon: Let's Market Our Libraries!
The FLS annual membership meeting will be held at the beginning of the event, followed immediately by our speaker from the Buffalo & Erie County Public Library. The luncheon has sold out.
2:15 – 3:30 p.m.  Friends, Directors, and Trustees Make a Difference Together
3:45 – 5 p.m.  The Friendly Café Meet-Up

Saturday, November 10
9:30 a.m. – 12:15 p.m.  Engage Your Community by Communicating Your Impact
This workshop is a double session.

Editor’s note: Times subject to change based on final schedule. See the NYLA Annual Conference brochure or go to www.nyla.org > News and Events > Conference & Trade Show for more information.
A Message from FLS President Rebecca Fuss

In my previous columns, I introduced you to the first two guiding principles of our FLS 2018 – 2020 Long Range Plan. In this column, I will highlight our third guiding principle – FLS Recognizes and Encourages Member Excellence.

FLS awards are a prestigious benefit of membership, attracting nominations from highly qualified individuals or groups. We are proud of what we have to offer and we are looking at ways to offer more.

Currently, FLS awards the Dewey Fellowship every other year and the Daniel W. Casey Library Advocacy Award every year. I am pleased to announce that our FLS 2018 Dewey Fellow recipient is Anne Andrianos, President of the Friends of the Onondaga Free Library. You may remember Anne as a co-presenter of "Bringing Friends Back From the Brink" with Kitty Bressington at the 2017 NYLA Conference in Saratoga Springs. She is eager to "meet and listen to leaders in the library world who can help me become a stronger member of my local and the state Friends organizations." Congratulations, Anne! Many thanks to our Dewey Fellowship Award Coordinator, Kitty Bressington, for her leadership.

The Casey Award is named for Daniel W. Casey, a determined and effective library advocate for 41 years. FLS continues the tradition started in 1993 by the Empire Friends Roundtable of recognizing a single volunteer or a group of supporters whose efforts had contributed to the growth of libraries or Friends organizations. FLS received many exceptional nominations this year, and the 2018 recipient is Bonnie Shannon of the Friends of the Kinderhook Memorial Library. An Honorable Mention goes to Nancy Bauder of the Foundation for Geneva Public Library. You can read about these inspiring library champions in this newsletter. Congratulations to our winners, and thank you to our Casey Award Coordinator, Marie Bindeman, and Committee Readers, Joyce Laiosa and Leslie Riley, for their leadership and service.

Looking to the future, FLS has convened a task force to develop a scholarship to be given in alternate years to the Dewey Fellow. The task force will review finances, opportunities, comparable scholarships of other NYLA Sections, criteria for eligibility, and what the scholarship will cover. Thanks to Lisa Wemett for chairing this task force. If this sounds exciting to you, please contact Lisa or me for more information on how you can serve with us. (Find these email addresses on page 8.)

For further information, please contact any board member, or visit our website at www.NYLA.org/Friends. We are very proud of our awards, and I hope you will join us as we all work together to strengthen member excellence as we support our libraries.

Rebecca

Webinar - Save the Date: Tuesday, February 12, 2019

Coming this February, FLS will offer its second webinar, "Administrative Teams: A New Approach for Friends Leadership." The webinar will run 60 minutes, beginning at 2 p.m.

When the President-elect felt she could not assume the Presidency, the Friends of the Clifton Park - Halfmoon Public Library reached a critical moment. A cohort of invested volunteers who would not let the CPHL Friends fail decided to convene their first Futuring project with the professional guidance of a facilitator. The group determined to examine what they were doing and more importantly, why.

Rethinking and defining areas of responsibility, a four-person presidency, the Quad Leadership Team, was piloted in December 2015. It is now the group’s way of work. Shared leadership may be an attractive alternative for your Friends group with focused individual involvement. Being open to change and adopting a new way of leadership will attract the next generation of Friends volunteers and help accomplish the organization’s goals. We hope you will be inspired by this approach to support and complete your volunteers’ projects.

Personal and organizational members of FLS as of December 15, 2018, may register at no charge. Add FLS to an existing NYLA membership by 12/15/18 in order to attend the webinar.

All others will pay these rates: $25 for NYLA personal or organizational members (who are not members of FLS) and $35 for those who are not members of NYLA. Registration will be through the NYLA Online Membership Center after January 1, 2019.

FLS President Rebecca Fuss on 'Books By Bike' at the Corn Hill Arts Festival in Rochester: Friends & Foundation of the Rochester Public Library staff and volunteers distributed hundreds of free picture books to promote summer reading. ‘Books By Bike’ was created by the Rochester Public Library with significant support from FFRPL.
Friends Day at the New York Library Association Annual Conference: Making a Difference...Together
Friday, November 9, 2018
Rochester Riverside Convention Center, Rochester, NY

All FLS program sessions on Friday and Saturday will take place in Highland Room H in the East Corridor on the street level of the Rochester Riverside Convention Center. Please note, the FLS Friend-Raiser Luncheon: Let’s Market Our Libraries! will be held in the Kate Gleason Auditorium, Bausch & Lomb Public Library Building, Central Library of Rochester and Monroe County at 115 South Avenue, one block from the Convention Center.

Registration Information

There’s still plenty of time to register for this year’s NYLA Annual Conference. FLS is offering an ambitious lineup of sessions to showcase Friends activities in Western NYS. Our schedule includes six programs and events spanning “Friends Day” on Friday, plus the Saturday morning double session hands-on workshop. There’s something for everyone involved with Friends of the library groups to learn how volunteers working together can make a difference in their library and community.

Please remember that NYLA is a membership organization. In order to receive the discounted Friends registration rates for the NYLA Annual Conference, a NYLA membership is required. Elected officers of ’Friends Group’ organizational members of NYLA are eligible for Friend member rates. Individuals who have personally joined FLS/NYLA plus students, trustees, and retirees are also eligible for a reduced registration rate. Joining FLS will save money over paying the non-member registration fees.

A person who is not an elected officer of a Friends group (e.g., committee member, book sale chair, book sale sorter, dedicated rank-and-file volunteer) may choose to join NYLA as a personal member so they can attend the conference. But the Friends Group organizational membership in NYLA does not extend the privileges of membership to each individual who is a member of your local group.

Register before September 30 to beat the final rate increase for conference attendees. On-site registration will be available at the Convention Center beginning Wednesday, November 7, but many ticketed events will no longer be available at that time. All the information you need for the conference is available online at www.nyla.org > News and Events > Conference & Trade Show. Detailed program information was published in the June 2018 issue of Friends News and Notes. Find that newsletter at www.NYLA.org/Friends > Publications.

FLS Program Updates

We welcome some new speakers to those volunteering their expertise for our programs. LuAnne Cenci, Chair of The Foundation of the Seymour Library, will join library director Carl Gouveia on the panel for Fund-Raising Without Book Sales.

At Friends, Directors, and Trustees Make a Difference Together, our moderator will be Amanda Travis, Director of the Northern Onondaga Public Library. Amanda was part of the Helping All Trustees Succeed (HATS) Team that created a curriculum for trustee education that is used by public library systems throughout New York State. Lauren Lines, President of the Board of Trustees of the Cazenovia Public Library, will also be serving on this important panel which will provide perspectives from library directors, Friends officers, and trustees on their vital but distinct roles.

On Saturday Peg Glisson, President of the Friends & Foundation of the Rochester Public Library, will share her group’s annual campaign letter which reflects the marketing tips Megan Mack will cover in her double session workshop, Engage Your Community by Communicating Your Impact.

Friday Luncheon and FLS Membership Meeting

Don’t miss the FLS Annual Membership Meeting which will take place during the FLS Friend-Raiser Luncheon: Let’s Market Our Libraries! The luncheon has sold out, but FLS members are encouraged to attend to meet our hosts, the Friends & Foundation of the Rochester Public Library, as well as the incoming FLS Executive Board. Hear about FLS’s activities, learn how you can become involved with FLS, and recognize the 2018 Daniel W. Casey Library Advocacy Award and Dewey Fellowship recipients. Limited seating is available in the Kate Gleason Auditorium (address noted above) for the membership meeting.

NYLA is a membership organization.

Join now at www.NYLA.org to receive all membership benefits. Friends who join NYLA as individual members receive special discounts on conference registration rates and other benefits. Friends Groups that join NYLA also receive benefits for the registered elected officers of their group including reduced conference registration fees.
Council from the beginning holding the offices of Chair, Vice-Chair, and Recording Secretary. Bonnie simultaneously engineered the development of the library’s book sale program. She has spearheaded two annual book sales supervising all aspects of each sale from organizing volunteers to publicity and has investigated book consignment options that have proven profitable.

In 2013 Bonnie helped to secure space in a local historic building so that the Friends could establish a bookstore, operational from May to October. She presented this project at the 2016 NYLA Annual Conference. She is again investigating potential permanent locations for a bookstore since it became necessary to vacate the space at the end of 2016. Meanwhile Bonnie has also facilitated pop-up book sale opportunities as occasions arise. Under Bonnie’s supervision, the book-selling efforts of the Friends have raised over $100,000 in support of the library’s programs and services.

Bonnie also represents the interests of the Friends and the library to local organizations, municipal groups, and political decision-makers. She implemented a project to design, purchase and distribute lawn signs for patrons to display in support of the library's biennial tax-increase referendum. Bonnie arranged for the Friends to play an active role in the Earth Day weekend initiative, "Building a Food Smart Community," in connection with the Friends ongoing bottle-and-can recycling efforts in cooperation with Hannaford Supermarkets. She has actively engaged the Friends in the "21st Century Library Capital Campaign" to raise funds for a much-needed library expansion that will be operational this fall.

Bonnie's example of commitment and service certainly inspires others to get involved. She serves as a recruiter and mentor to potential leaders as well as recognizing the contributions of other volunteers. She has been instrumental in her work with the Friends as evidenced by frequent mention of her efforts in an eight inch thick binder of Friends activities. In her selfless approach to service, she has kept the focus on the Friends and the library. That's what Library Advocacy is all about. Congratulations to Bonnie and to the Friends of the Kinderhook Memorial Library!

This year FLS received ten nominations for the 2018 Daniel W. Casey Library Advocacy Award, an excellent field of candidates all worthy of recognition. The quantity and quality of nominations impressed members of the Casey Award Committee. This led to the determination to also confer an Honorable Mention this year.

In her role with the Foundation Nancy developed a signature fund-raising event called A Taste of Jazz. As Foundation President she also worked to secure a substantial gift to sustain the library’s popular Musical Moments Series. "Nancy is the most recognizable face of the Geneva Public Library out in the community," states Chris Finger, nominator and the library's director. Chris also considers Nancy a valuable mentor. He notes that "Nancy is the first volunteer for a difficult task and the last person to take credit for the organization's success." Congratulations to Nancy and the Foundation for Geneva Public Library!

Bonnie, Nancy, and all of the 2018 nominees reflect the exemplary Friends groups and individuals in New York State who exhibit an admirable commitment to libraries and communities served by those libraries. That's what the FLS Daniel W. Casey Library Advocacy Award is all about.

Members of FLS will present the Casey Award plaque to Bonnie at an event in Kinderhook later this fall. Recognition of both Bonnie Shannon and Nancy Bauder will be included in the business portion of the FLS Annual Membership Meeting at the FLS Friend-Raiser Luncheon during the NYLA Annual Conference in Rochester on November 9.

For a list of previous recipients or to find more information on nominating an individual or group for this prestigious award visit www.NYLA.org/Friends > Awards and Scholarships.
Meet the Recently Elected FLS Board Members

FLS welcomes the newly elected members of the Executive Board. Three candidates are incumbents and three are new to the Board. FLS members had the highest participation rate of all the Section elections again this year at 25.1%. Thank you for that interest level and effort!

New to the Board are Robert (Bob) Pacer as First Vice President/President-Elect, Stephen Hoefer as Treasurer, and Anne Andrianos as Member At Large. Second Vice President Terry Mulee and Members At Large Leslie Riley and Ristiina (Rusty) Wigg will remain on the Board for another term.

You had the opportunity to read the profiles of this year’s candidates prior to the elections, but let’s get to know these individuals a little better. Your newsletter editor sent a list of statements to the candidates and asked them to complete at least three. Here’s what they had to say.

My favorite household chore is...
"doing the laundry (really!)." Bob
"nonexistent!" Terry
"mowing the lawn; it’s like therapy for me." Stephen
"never a chore - I love to cook, especially this time of year when the harvest comes in. I enjoy creating soups with a variety of fresh vegetables and grains. They are most enjoyable in the cold winter months." Anne
"while I work at the kitchen sink, looking out the window watching the birds, maybe the deer, and oh those squirrels! They’re a riot." Leslie

My first job was...
"selling eggs and produce in my neighborhood, pulling my red wagon." Terry
"believe it or not, mowing lawns as a kid. Huh, seems like I’m in the wrong profession." Stephen
"at 16 I worked as a page at the David A. Howe Library in Wellsville, NY. I have been hooked on libraries ever since! Check out their website http://www.davidahowelllibrary.org. It’s a beautiful space and last year it received an award for the best rural library!" Anne
"baby sitting! First job in the career path? Well, issuing library cards to my dolls: Snookie, Ginny, Teddy (the bear) and checking out their books (my collection) with a stamp and pad! (Age: 4)" Leslie
"working in the concession stand in a state park in Michigan where I grew up." Rusty

I’m happy when...
"I am working in the garden." Bob
"I’m doing things with friends, or Friends." Terry
"I’m sitting on my front porch swing with a cold beer, two dogs sitting by my side (Brady a 14-year-old blond cocker spaniel and Sonny a 10-year-old miniature poodle) looking at the freshly mowed lawn." Stephen
"making music with my friends (I play the cello)." Leslie
"it’s a clear day during the “golden hour” before the sun sets." Rusty

My favorite food is...
"beef." Terry
"watermelon." Stephen
"right now in summer it’s got to be ice cream and come winter, dark chocolate - the darker the better. And always the big salad for lunch, but no sardines please!" Leslie
"avocado on almost anything." Rusty

My favorite beverage is...
"coffee." Bob
"craft beer or cider." Terry
"coffee of course. Is there another answer?" Stephen
"cardamon chai with froth in the morning and a glass of mellow red wine to accompany a fall dinner." Anne
"it’s summer so I’m loving herbal iced teas! Come winter it’s hot tea! Oh I almost forgot - mocha latte decaf (hot or cold!)." Leslie
"cold chai." Rusty

Something interesting to share, not necessarily library related...
"I’m an amateur photographer and a breast cancer survivor." Terry
"My husband has a rock, mineral, and fossil passion. For the past 4 years, we have been visiting museums, a variety of Rock Society meetings, and digging sites in search of these treasures. Never say, “You are as dumb as a box of rocks.” Rocks are very clever!" Anne
"We had a fawn born right under our forsythia bush - and thanks to the neighbor’s dog barking at the fence, or we would have never known it was there. Amazing - so well camouflaged that it took me some time to see it!" Leslie
"I commuted to college in the 60s on a 350cc Yamaha motorcycle. Transported text books by wearing them zipped up inside my leather jacket." Rusty

Top row: Bob Pacer, Terry Mulee, Stephen Hoefer
Bottom row: Anne Andrianos, Leslie Riley, Rusty Wigg
Are you planning something special during National Friends of Libraries Week to highlight the work your Friends group does in support of your library? FLS would love to feature your event. Please send a description of your event(s) along with photos if you have them to fls.nyla@yahoo.com.

There's still time to get in under the wire to order a NYS Senate proclamation honoring Friends groups throughout the State. Just send your check with the form below to Marie Orlando and we'll rush one right out to you. Questions? E-mail Marie at morland6@gmail.com.

2018 NFOFW Resolution Order Form
To purchase a facsimile copy of the New York State Senate Resolution honoring National Friends of Libraries Week 2018, mail this form and your check, payable to New York Library Association (put FLS in the memo field), to Marie Orlando, 309 County Route 28B, Valatie, NY 12184 by September 22, 2018. Price includes shipping.

______ copies at $6 per copy (FLS members)
______ copies at $10 per copy (non-members)
$______ total enclosed

Name ________________________________
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________________________________________
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Be sure to visit the United for Libraries website for more ideas and resources for your celebration: http://www.ala.org/united/events_conferences/folweek. There is a free webinar you can watch, "Celebrating National Friends of Libraries Week: Promoting Your Group and Library," which offers suggestions on how to stimulate interest in NFOFW within your Friends group, library, and community. Information is included about National Friends of Libraries Week Award-winning projects from around the country and customizable products designed specifically for Friends available in the ALA Store. Search "Friends" at https://www.alastore.ala.org.

Friends Meet-Up with FLS Executive Board
The Fourth annual Friends Meet-up with the members of the FLS Executive Board was held June 11 in DeWitt following the annual in-person Executive Board Meeting. Friends representing 5 local groups brought the attendance to 29 people and the conversation was lively.

As the participants introduced themselves and their Friends organizations they were asked to share one way their Friends raise funds other than from book sales. Here is a baker's dozen of some of the more unusual ideas:
★ Sponsor travel opportunities, both local and international. A donation to the Friends is included in the price of the trip. (Friends of Clifton Park - Halfmoon Public Library)
★ Bridge card parties and Mahjong tournaments. $10 pp covers lunch, prizes, and donation to the Friends. (Victor Farmington Library)
★ Golf tournament sponsored by the Chamber of Commerce. The two Friends groups who provide tournament volunteers and organizers split 10% of proceeds. (Chili Public Library and Gates Public Library)
★ Box Book Sale - box up leftover book sale books – sell at $5 a box. (Friends of the Plattsburgh Public Library)
★ Membership - Don't be afraid to raise levels! Friends of the Chili Public Library raised $12,000 with 60 lifetime memberships at $200 each.
★ Quilt raffles (Friends of Cornwall Library)
★ Accessory Sale - scarves, jewelry, purses (Oneida Library. Also Wood Library in Canandaigua has "Pursapalooza!").
★ Designated beneficiary of local fund-raisers (e.g., a church in Webster takes up collections at their summer music series and donates the funds to a local charity. The Friends of the Webster Public Library have received money.)
★ Have the library listed as a potential recipient of estate donations. Friends work with attorneys, estate, and financial planners to promote this idea to their clients. (Stephen Hoefer, Treasurer-Elect, FLS/NYLA Board)
★ Friends night at the ballpark – collegiate teams (Onondaga Free Library)
★ Literary Feast – evening of actors portraying famous literary figures and dinner (Friends of Drake Memorial Library, The College at Brockport)
★ Sale of donated craft items - yarn, fabric, sewing notions, etc. (Seymour Library, Brockport)
★ Friends Tribute Card (purchased for minimum of $5, but $25 gets a bookplate to honor the recipient in a new library book) (Friends of the Community Library of DeWitt & Jamesville)

Special thanks to our hosts, the Friends of the Community Library of DeWitt & Jamesville! We so enjoyed your gracious hospitality and beautiful library.
Dewey Fellowship continued from page 1

A Friends member for over 30 years, Anne has been President of the Friends of the Onondaga Free Library for 4 years, taking the group from near dissolution to the strong and vibrant organization it is today. A retired nurse, Anne embarked on a whole new set of experiences when she became President including leading a signature campaign for the referendum to support the tax increase for the library, letter writing for a “Yes” vote, bake sales, and a number of other social events that help to promote the Library in her community. In 2016 she was honored with the Daniel W. Casey Library Advocacy Award and is a former NYLA conference presenter. This is a great opportunity for Anne to be able to enjoy the entire conference taking home all the fabulous ideas that circulate when so many library enthusiasts gather together.

Now blessed with a revitalized Friends group Anne is planning on using this experience to take advantage of “all things library” as a way of dedicating herself to the mission and goals of her library and the Friends group that supports it. When you see Anne in Rochester this year, please congratulate her and give her your best tidbit from your own local organization.

FLS will be able to offer this scholarship again for the 2020 NYLA Annual Conference in Saratoga Springs. Please visit www.NYLA.org/Friends > Awards and Scholarships for more information.

Getting It Started in Cazenovia

"Especially well done. In the past, I've been to workshops and have been 'talked at' with no engagement of the participants. This was totally different. The instructor engaged the group, time went by in a flash, and all of that helped with the understanding of the material. Other workshops would do well to follow this model."

A workshop participant gave this praise to the Getting It Started workshop held on June 20 at the Cazenovia Public Library. A two-hour workshop can only skim the surface when outlining the myriad of details needed to establish a new Friends group. But the participants at the session were up to the task, coming in teams of two or three to learn how to work through a step-by-step process to start a volunteer support group for their community library. From all reports, conversations on the way home were lively and energized, thinking about all their Friends groups could be!

Library Director Betsy Kennedy and Friends of the Library Co-President Kaleb Wilson, plus several members of the Cazenovia Friends, were gracious hosts in a well-appointed training facility. The Central NY Library Resources Council (CLRC) sponsored the workshop after having requests from member libraries in both Onondaga County Public Library and the Mid-York Library System that wanted to attend this FLS regional workshop close to their home. But since the workshop was open to everyone, we were pleased to have participants from the Chautauqua-Cattaraugus Library System (the Seneca Nation Library) and the North County Library System (Fulton Public Library) make the long commute from their homes to Central NYS. The final attendance count was 13 libraries from 6 library systems. Participants included system directors, library trustees, library directors and managers, officers in existing Friends groups, and community volunteers.

Help FLS reach even more libraries that could benefit from a Friends of the Library group. Systems, libraries, and individual Friends groups all have hosted FLS workshops. Contact Lisa Wemett at lisawemett@frontiernet.net if you would like to book a program in your region.

Good Ideas From All Over

Businesses in Shaker Heights, Ohio offer Friends members a discount when they show their membership card. The Friends provide a sign for merchants to display alerting customers to the savings program. Discounts include $10 off on a $50 gift card, $5 off a $25 purchase, or a 10% discount, depending on the business.

A library in California has a crafting program series called Handmade @ The Library. In December, participants brought their own sweater or sweatshirt for an “Ugly Xmas Sweater” session. Glitter, buttons, ornaments, and bows were furnished so everyone could add their special touches.
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Call or write to us anytime. To visit the Friends of Libraries Section website, go to www.NYLA.org/friends

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NYLA leads, educates, and advocates for the advancement of the New York library community.

FLS is a member of United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations, a division of the American Library Association www.ala.org/united

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