



# Enriching Lives

2012 Annual Appeal



November 2012

Dear Friend,

***Crandall Public Library is, without a doubt, the most significant contributor to the quality of life in our area.***

– Queensbury Resident

Certainly many factors add to the quality of life in this region: gorgeous scenery, world-class arts, excellent health care, top-notch schools, and the list goes on. We are humbled, elated, and honored to be counted among them. Without question, our single highest priority is just that – to contribute to your quality of life. Whatever the service or program, whatever the age of the patron, our intent is the same. We seek to provide experiences that will enrich, enhance, and nourish the lives of those we serve. **Today, we ask you to support our efforts with a tax-deductible gift to Crandall Public Library's 2012 *Enriching Lives* Annual Appeal.**

As we welcome visitors nearly 500,000 times a year, host thousands of programs, and circulate more than 800,000 items, it is clear the Library is valued. While public funding provides us with a strong but limited financial base, your private donations build Crandall into an exceptional community resource. We look to you to help

maintain and expand upon our diverse offering of programs and services.

Your generous contribution to the *Enriching Lives* Annual Appeal will benefit tens of thousands of local residents who rely on Crandall Public Library in the following ways:

- **Read, Listen, View**

Crandall seeks to provide the public with a varied, up-to-date collection of reading, listening, and viewing materials in traditional and digital formats. Over 800,000 items circulated in 2011 – the demand is high, the need is great. We also deliver books, audios, and DVDs to the homebound, helping to keep them connected to the outside world.

- **Future Generations**

“So it is with children who learn to read fluently and well: They begin to take flight into whole new worlds as effortlessly as young birds take to the sky,” said American philosopher William James. At Crandall, we believe that every child deserves to soar. So we offer more than one thousand free programs every year for young people, infants to teens. Nearly 30,000 children and their caregivers benefit annually.

- **Lifelong Learning**

In any given week at Crandall adults can experience music, literature, theater, film, or art, develop job skills, learn new technology, and much more, all free of charge. We are here to answer your questions; in fact Crandall librarians answered more than 123,000 questions in 2011. (Yes, libraries are still relevant, especially in this age of information overload!) We truly are this community's best source for information, education, culture, and entertainment.

- **Local History & Culture**

Through historic archives, special collections, exhibitions, and programs, the Folklife Center fulfills its mission to research and present the cultural traditions of this region. The Folklife Center is a unique gem within Crandall Public Library and a valuable resource to the members of our community.

Please support one or all of these areas with your gift to the *Enriching Lives* Annual Appeal before year-end.

**Help us reach our \$25,000 goal.** Your donation can be made online, by mail, or in person. Because of your generosity, Crandall Public Library offers better programs to more people, improving the quality of life in our community. It gives us the utmost pleasure to do so, and we thank you for making it possible.

Sincerely,

Sanford Searleman  
Board President

Kathleen U. Naftaly  
Acting Director