



*FLS creates a network to connect and inspire Friends groups in all types of libraries to support the New York library community.*

### **A Note About Your FLS Membership**

These are very unusual times for all of us during this Covid-19 outbreak. Our lives have been impacted in ways that we don't yet fully understand. What we do know is that the work of New York's library community continues, but in very different ways right now.

Please remember that NYLA, which includes the Friends of Libraries Section, is a membership organization. Membership dues account for more than 25% of the Association's revenue. We value each and every member of FLS. Dues allow us to offer many services and benefits, like our quarterly newsletter, webinars, and conference programs. Membership in FLS during this difficult time is critical to keep NYLA, and the entire library community, strong.

The expiration date of your membership is noted on your address label. If your membership has lapsed or is coming due soon, please take a moment to visit the NYLA membership center and renew – or encourage your Friends group, library, or system to maintain its NYLA/FLS membership. You are essential to our success.

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### **Webinar on Charitable Planned Giving**

Please join us for the next FLS webinar, *Charitable Planned Giving as a Fundraising Tool*, from 2 to 3 o'clock EST on Tuesday, June 9.

Taxes, annual appeal campaigns, and fundraising events are all important parts of a library's overall fundraising plan. But every library has a gap between annual projected income and the actual cost of daily operations. A frequently untapped source of long-term funding is charitable planned gifts. These special legacy gifts are realized when a donor names the library as a beneficiary in their estate plans, helping to build an endowment fund to provide sustained income for the library over time.

Webinar presenter Maria T. Bucci is a fundraising professional with more than 30 years of experience raising funds for charitable organizations. She currently serves as Development Specialist for Wood Library, an association library in Canandaigua, NY, a position she has held since 2006. She has raised over \$1.2 million for Wood Library's operating budget through an Annual Fund Drive, creates opportunities for donors to include Wood Library in their charitable giving plans, and helps to plan and carry out multiple fundraising events throughout the year.

Maria is a passionate promoter of community libraries, has participated in legislative advocacy days for both the New York Library Association and the American Library Association, and has championed community-based funding for Wood Library. Maria also serves as the library's grant writer and played a supporting role in securing \$4 million for Wood Library during its "New Chapter" capital campaign.



At the conclusion of the webinar, participants will be able to compare the different approaches to raising funds for the library, with a focus on charitable planned gifts; apply tactics that will result in a foundation of donor support to help the library fulfill its mission and respond to community needs; strategize ways to redesign fundraising activities to include legacy gifts and memorial contributions that benefit the library; identify best practices to reach

loyal donors, making it easy for supporters to name the library as a beneficiary in an estate plan; and craft a case for support using authentic messages that feature supporters who value the library and patrons that will benefit from a thriving, financially secure library.

There is no cost to attend the webinar for current FLS members or for elected officers of Friends Group organizational members who have been listed on the "Elected Officer Registration Form" on file with NYLA's Director of Membership Services. The NYLA/FLS membership must be active on April 1, 2020 and the membership expiration date must be after the date of the webinar. When registering, FLS members need their assigned user name and password to qualify for an "FLS Member Reg Pass" that will waive the webinar registration fee.

The charge for the webinar is \$25 for NYLA personal or organizational members (who are not members of FLS) and \$35 for those who are not members of NYLA. Group registrations are also available (\$75 member rate /\$99 nonmember rate). Interested participants may choose to join NYLA prior to registering for the webinar to receive the NYLA member rate. However, at the time of registration, a NYLA member may not add FLS to an existing membership in order to attend the webinar at no cost. Registration is through the NYLA Online Membership Center and a credit card is required for payment. Checks and purchase orders are not accepted. Registration details can be found at [www.NYLA.org/Friends](http://www.NYLA.org/Friends) > Events. Registration closes 48 hours prior to the start time of the webinar.

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## **Nomination Deadline Extended**

Nominations for the FLS Daniel W. Casey Library Advocacy Award will be accepted until July 1st this year.

Would you like an opportunity to honor an active library supporter, Friend or Friends of the Library? The FLS Daniel W. Casey Library Advocacy Award is sponsored by the Friends of Libraries Section of NYLA. Given annually since 1993 (through the precursor of FLS, the Empire Friends Roundtable), the award honors a volunteer member or group from the library community whose efforts have contributed to the growth of libraries or Friends of the Library organizations.

To learn more about Daniel W. Casey and to find the nomination form, go to [www.NYLA.org/Friends](http://www.NYLA.org/Friends) > Awards & Scholarships.

Nominations must include all relevant information outlined on the application form. Please submit the nomination form and all supporting materials electronically to Marie Bindeman, Award Coordinator, via email at [mariebind1955@gmail.com](mailto:mariebind1955@gmail.com), or mail three copies to Marie Bindeman, 5498 Hartford Drive, Lockport, NY 14094. Paper copies sent by mail will not be returned. Please submit your nomination in one format only (electronic or paper).

If you have any questions, please contact Marie Bindeman at [mariebind1955@gmail.com](mailto:mariebind1955@gmail.com) or call 716-433-0548.