

NOMINATION FORM FOR MARY BOBINSKI INNOVATIVE PUBLIC LIBRARY DIRECTOR AWARD

Nominee's Name: _____

Name of Library: _____

Address: _____

City, State, and Zip: _____

Day Phone: (____) _____ E-mail: _____

The award is intended to honor a Director of a public library who during the past two years developed or implemented an innovative program leading to an increase in financial support and/or usage of their library by:

- Demonstrating the value and importance of their public library to community leaders and local government officials
- Enhancing the image of the public library through an innovative public relations program publicizing the resources and services in multiple media formats.
- Developing new programs and services to attract users and non-users.
- Evidence of success would include the following:

Increase in library usage through such measures as circulation figures, attendance statistics, library cardholders, etc.

Increase in financial support in the regular budget and/or in gifts and contributions from the community.

1. Describe how the nominee meets the above criteria.

2. Provide evidence of success.

3. Provide supporting materials (at least 2 letters of support).

Detailed responses can be submitted on separate sheet of paper(s) if needed.

Please indicate submission method: e-mailed faxed mailed

Nominated by:

Name: _____ Date: _____

Title: _____ E-mail: _____

Address: _____

City, State, and Zip: _____

Day Phone: (____) _____ Fax: (____) _____

Submit completed forms all supporting materials by July 15 to:

Awards Committee

New York Library Association

6021 State Farm Road • Guilderland, NY 12084

518-432-6952 • fax: 518-427-1697 info@nyla.org • www.nyla.org