



The New York Library Association (NYLA) seeks proposals for the completion of a study of the economic impact of public libraries in New York State.

Scope

NYLA seeks to have data drawn from a variety of sources, including (but not limited to) annual reporting data collected by the NYS Library, Division of Library Development, the US Census, the NYS Economic Development Corporation, and others, to demonstrate the economic impact of public libraries. The intended product of this project is a report examining the collected data sets and presenting any statistically significant findings. The report would examine both direct and indirect economic impacts, and specifically examine the return on investment of public spending.

Deliverables

The selected consultant will prepare a report that includes:

- Abstract
- Introduction
- Methods
- Results
- Discussion
- Acknowledgments
- Literature / Materials Cited

Timeline

February 1, 2016	Proposals Due to NYLA
March 1, 2016	Contract Awarded
March 2016	Planning meeting to review data sources and intended project parameters
April 15, 2016	Draft Report Due / Review Meeting
May 1, 2016	Final Report Due

Application Process

To apply, please submit a statement of interest electronically to NYLA via the address below. Proposals should include at least two work samples, two professional references, a detailed statement of all related fees, and any applicable experience working with economic impact data. The selected consultant will be considered an independent contractor and shall not be considered an employee of the New York Library Association, nor shall be entitled to any of the benefits available to employees, including, but not limited to, eligibility for unemployment insurance, workers compensation and disability insurance.

Submit proposals as PDF by February 1, 2016 to:

Jeremy Johannesen
NYLA Executive Director
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