A. Acceptance of NYLA ASLS Executive Board Meeting Minutes

In attendance:
- Elaine Lasda Bergman
- Blake Carver
- NJ Wolfe
- Karen Gardner-Athey
- Debby Emerson
- Jean Sheviak
- Susan Deer
- Jonathan Coe
- Melissa Langridge
  - Cheryl Branch, Student from Queens College

Meeting commencement: 7:07 pm

Agenda
A. Acceptance of minutes approved from the last NYLA ASLS board meeting

B. Four out of the five people that registered attended the Conference CE. It had been well received.

C. Treasurer’s Report (Susan):
   1. End of the fiscal year report
      - Beginning balance July 2012: $15,934.29
      - Revenue: $5,732.49
      - Expenses: $4,810.30
      - Ending balance on June 2013: $16,856.48
   2. $50 petty cash was owed to NJ for conference booth
      - Update on booth from NJ: Raffle tickets are 3 for $5 or $2 each

D. President’s Report (Elaine):
   1. There will be voting on dues restructuring at the NYLA network breakfast. Looking for greater stratification in dues level. Encourage member shift to staff if dues go through. Join as organization members if the dues vote goes through. ASLS may benefit indirectly. Breakfast is at 8 am. Tickets are at the registration booth. Regina is still membership chair.

E. Legislative (Jean and Debby):
1. Mike Nepel has been recently hired by NYLA as Director of Government Relations & Advocacy. His previous work experience includes working for the Attorney General. He is determined to make a difference.

2. 4.6% increase in NYS library funding this year. The Legislative Committee is discussing whether to continue what we are doing now or trying new directions for next year.

3. Members are urged to contact their legislators because it does make a difference. Watch emails for opportunities to do this.

4. There is funding for academic libraries in the NYS library budget.

5. Library Advocacy Day is February 27, 2014 in Albany. ASLS board members are especially urged to attend.

F. Web Committee:
   1. CMS remains the same. Filter information to NYLA.

G. Awards Committee (Karen):
   1. Winners:
      a. Jane Verostic, SUNY ESF
      b. Kim Meiers, SUNY Brockport

H. Booth (NJ):
   1. Tablecloth and banner set up. Programming handouts available. 3D printed ASLS logo on table. New brochure and lookbook needed for next year.
   2. Booth schedule covered. Deb Emerson will take 4 pm shift. NJ will staff the booth during the keynote speaker. Raffle drawing at 11 am.
   3. Perhaps build on page on the website with fresh ideas, “Beyond the Booth”.
   4. Theme next year: “Open Libraries, Open Minds”.
      ● Saratoga Springs, NY - November 2014
      ● Lake Placid, NY - 2015
   5. Conference attendance down by half this year. Usually 1200, around 600 this year.
   6. June 24 Academic Library Conference

I. Newsletter:
   1. Attempts have been made to contact Wendy West, but have yet to speak with her. Hope to solicit ideas for upcoming newsletters.

J. SUNY/NYLA liaison from the University of Albany - communication advisory board member, Wendy West.
   1. Advocacy issues such as the canned curriculum and concerns over the common core that we can throw our weight behind.

K. Academic Library Conference, June 9-13
   1. SUNYLA, NY3Rs, NYSHEI, NYLA

L. NYS (WNYLRC) has a good collaboration with upstate New York libraries (Upstate SLA).
1. Can we link all of these groups to our webpage? Who would be able to string them all together?
2. Debby suggested NY3Rs website could have all of these links on their centralized website. NYLA website could link to this. Less red tape.

M. Archives Intern:
1. Deb is still going to hire a Syracuse University student.
2. Elaine has Rock n' Roll posters, stationary, envelopes, awards (as does Karen) to add to the collection.
3. Follow-up in November.

New Business
1. Justin and Elaine have come up with a possible social media strategy. Currently, there isn't a systematic approach. In the past, Sue Kowalski has done a great job. Tabled until someone speaks to Sue.
2. CE Chair as a separate position. Karen was the former chair. Usually goes through the conference program person. Motion to fold CE chair into conference programmer.
   - Justin is next year's programmer

Conference 2014
2. Working legislatively to make a difference.
3. 16 SUNY Plattsburgh BI classes over 8 weeks; Student’s eyes are opened. Send ideas and figure out how to do it.
4. Offered services if needed to be somewhere, “We’re your Team”.

Meeting adjourned 8:15 pm.

Respectfully submitted,
Melissa Langridge