2019 NYLA Conference Brochure

Introduction

New York Library Association
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2019 Conference Curators / Guide to Acronyms

The conference curators are representatives from Sections, Round Tables, Committees, and Affiliates, that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference curator. This listing also provides you with a key for the assorted NYLA Unit and Affiliates acronyms used throughout this document.

2019 Conference Chair - Amanda Travis
Associate Chair - Ellen Rubin
Continuing Education Committee Chair - Deanna DiCarlo

Section Curators
ASLS Academic & Special Libraries Section – Ryan Perry
FLS Friends of Libraries Section – Lisa Wemett
LAMS Leadership & Management Section – Tim Furgal
PLS Public Libraries Section – Kelly Yim
RASS Reference and Adult Services Section – Kristin Charles-Scaringi
SMART Section on Management of Information Resources and Technology – Rosemarie Gatzok
SSL Section of School Librarians – Stacey Rattner
YSS Youth Services Section – Jessica Bowen
SCLA Suffolk County Library Association – Angela Breslin

Round Table Curators
CORT Correctional Outreach Resource Team – Andrea Snyder
ESRT Ethnic Services Round Table – Selina Sharmin
GIRT Government Information Round Table – Mary Redmond
IFRT Intellectual Freedom Round Table – Frank McKenna
ILRT Information Literacy Round Table – Kate Erwin
LAR Library Access Round Table – Casey Conlin
LGBTQIART Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual/Ally Round Table – Tom Vitale
LHRT Local History Round Table – Peter Ward
M&PVRT Marketing & Public Relations Round Table – Michelle Metcalf
MSRT Making and STEAM Round Table – Leah Hamilton
MNLS New Members of NYLA – Arielle Hessler
NYBLIC New York Black Librarians Caucus – Sandra Echols
PCRT Pop Culture Round Table – Laurie Dreyer
RLRT Rural Libraries Round Table – Andrea Snyder

Affiliate Curators
ESLN Empire State Library Network – Jessica Philippe
LTA Library Trustees Association – John McCarthy
PULSDO Public Library System Directors Organization – Lauren Moore
SED / NYS Library Development – Frank Rees
SLSA School Library System Association – Susanne Ford-Croghan
ULU Urban Libraries Unite – Larissa Larrier

NYLA President’s Welcome

All Libraries are Powerful: What’s Your Story?

Welcome to the 2019 New York Library Association (NYLA) Annual Conference in beautiful, historic Saratoga Springs, New York. While you are here and working hard, take some time and enjoy the libraries, historic sites, spas, horses, art, culture, restaurants, and so much more.

Speaking of working hard, don’t forget your conference to-do list! NYLA’s reputation as a premier educational conference is well attended by library workers from all library types. Meet people from public, academic, special, and school libraries. Learn about their backgrounds, varied positions, challenges and dreams. Take the time to speak with and thank all of our vendor partners as they showcase new products and services. And of course, learn and expand your horizons.

NYLA is the voice of the library community leading, educating, and advocating for the advancement of all libraries. Your attendance at the annual conference not only helps NYLA’s revenue stream to continue its important work but is an important resource for you to learn how to advocate and be a champion for libraries across our great state. Annual conference gives you the ability to learn new innovative ideas, strategies, and techniques. It offers a place to re-energize and become excited about your work, your profession, and your vision for the future. It is a forum for networking and developing new, important relationships and contacts. It is a place where you can share your story and create new ones.

Why did you join NYLA? What do you get out of our amazing state organization? What do you give back? Are you an active or passive member? Do you need more information? Are you sharing your passion with non-members – yes, are you recruiting?

NYLA is a membership-driven organization and its diversity of members and library types, focus, strategic planning, advocacy and activities are driven by the membership. We have work to do! We are stronger together and need to grow not only by library type but also expand the perspectives represented in our membership. NYLA members, through their sections, round tables, interest groups, affiliates, and other groups inspire ideas, create amazing content for the conference, briefinars, workshops, academies, and make an impact in libraries and communities statewide. We need to be active and representative.

NYLA’s annual conference offers a great opportunity to build your professional and personal network. Get out there and meet new people, cross pollinate with those from other library types, from different regions, connect with a newbie librarian, student, or first-time conference attendee. Share your story and create new ones.

After 19 years in the profession working in academia, I am always delighted to meet new people, learn new things, and reinvigorate at conference. Do you have questions or need help? Please come find me. Tell me your story – I want to know! I am here for you, always (even after my term has ended). Really, come see me! The limit is only the one you put on yourself. Learn, grow, and change this week and have fun doing it! Lastly, don’t forget, when you get back to the office, develop and follow-through with a plan to implement all that you’ve learned at the best conference ever.

Michelle L Young
NYLA President

Visit nyla.org/conference for expanded conference information and registration
Philosophical Publics: Ruling Ourselves, Thinking Together

Democracy is a word we hear all the time, but we rarely pause to reflect on what it actually means. Building on her 2018 documentary “What Is Democracy?” and recent book, Democracy May Not Exist, but We’ll Miss It When It’s Gone, Astra Taylor will speak about democracy’s inherently paradoxical nature. Both ideal and action, a combination of theory and practice, democracy demands that every single one of us think philosophically—even though Plato, one of democracy’s first and most famous critics, lamented that democracy marginalizes the wise (in other words, philosophers like himself). This talk will address the challenge and urgent necessity of nurturing philosophical publics and creating spaces where people can come together to ask the Socratic question: How should we live?

Visit nyla.org/conference for expanded conference information and registration

Local Tours
Volunteer: Franklin Community Center
Wednesday, November 13, 2019
2:30 PM – 4:00 PM
Visit the Franklin Community Center and help organize, stock, and freshen up the food pantry. This is a free event, but space is limited. To learn more about the Franklin Community Center, visit franklincommunitycenter.org

Library Crawl
Wednesday, November 13, 2019
2:30 PM – 5:00 PM
Spend a couple of hours visiting, exploring, and learning about unique and innovative programs at a school, academic, and public library near Saratoga Springs! The tour will depart from and return to the Saratoga Hilton. Tickets are $15 per person and include transportation.

New to NYLA? Start Here!
Thursday, November 14
11:00 AM – 12:00 PM
Welcome to NYLA! If you want to learn about library advocacy, how to become more involved, or have ever wondered what the organization does for libraries, please join us.

Uncovering Privilege & Addressing Microaggressions
Sponsor: Empire State Library Network
Thursday, November 14
12:00 PM – 1:30 PM
Examine the notion of privilege, including how privilege and unconscious bias create barriers for patrons, staff, and community, and how these barriers and interactions can play out in microaggressions. This workshop introduces the concept of privilege as a social justice concept and explores how to identify and begin to address microaggressions in the library.

Speakers:
Jody Gray (Lakota) is the Director of ALA’s Office for Diversity, Literacy and Outreach Services (ODLOS). She has been actively involved with equity, diversity, and leadership development since the beginning of her career. Using a social justice framework, Jody and her team are responsible for programs and services that promote recruitment and retention to the field of librarianship and development of best practices in serving underrepresented communities. She was the Diversity Outreach Librarian at the University of Minnesota for 13 years prior to her position at the American Library Association. She is an enrolled member of the Cheyenne River Sioux Tribe in South Dakota. She received her MLIS from the University of Wisconsin, Milwaukee.

Kristin Lahurd is Assistant Director for Literacy and Continuing Education in ALA’s Office for Diversity, Literacy and Outreach Services (ODLOS), where she develops strategic plans for literacy and continuing education that further equity, diversity, and inclusion; works with ALA units, members, and partner organizations to create literacy and continuing education initiatives and resources; and represents ALA on the National Coalition for Literacy. Kristin brings to the position several years of work in education, including roles as literacy coach, English teacher, and reading teacher in the middle grades. Prior to her work in the public schools, Kristin held positions in public health and social service. She has master’s degrees in education and public health and a bachelor’s degree in English.

Tickets are $35 per person.

“Resilience: The Biology of Stress and the Science of Hope” (screening)
Sponsor: Library Access Round Table (LAR)
Thursday, November 14
12:00 PM – 1:30 PM
Join us for a screening of this film that chronicles the birth of a new movement among pediatricians, therapists, educators and communities, who are using cutting-edge brain science to disrupt cycles of violence, addiction, and disease. This film informs the LAR program “Trauma Happened. What Next?” Friday 11/15 - 8:30 AM - 9:45 AM. This is a free event.

PLS Author! Author!
Thursday, November 14
5:30 PM – 7:30 PM
PLS is thrilled to host author Madeline Miller. The Song of Achilles, her first novel, was awarded the 2012 Orange Prize for Fiction and was a New York Times Bestseller. It has been translated into over twenty-five languages including Dutch, Mandarin, Japanese, Turkish, Arabic and Greek. Madeline was also shortlisted for the 2012 Stonewall Witter of the Year. Her second novel, Circe, was an instant number one New York Times bestseller, is currently short-listed for the Women’s Prize for Fiction, and won the Indies Choice Best Adult Fiction of the Year and the Indies Choice Best Audiobook of the Year Award. It was also given The Red Tentacle Award, an American Library Association Alex Award (adult books of special interest to teen readers), and the 2018 Elle Big Book Award. Madeline’s essays have appeared in a number of publications including the Guardian, Wall Street Journal, Washington Post, Telegraph, Lapham’s Quarterly and NPR.org. She currently lives outside Philadelphia, Pennsylvania. To learn more about Madeline please go to www.madelinemiller.com. Tickets are $35 for NYLA members and $45 for non-members, and include appetizers and cocktails.

New Members of NYLA – Meet & Greet
Thursday, November 14
5:30 PM – 7:30 PM
Join with fellow new members of NYLA to explore ways to engage. Open to all. Sponsored by the New Members of NYLA (NMN). This is a free event.

NYLA-Dewey Scholarship Fund Benefit Event
Thursday, November 14
8:00 PM – 10:00 PM
Our annual Scholarship Fund Benefit Event will be held at the National Museum of Racing. The National Museum of Racing and Hall of Fame is committed to the preservation and promotion of the history of Thoroughbred racing in America and honor the sport’s most accomplished participants in the Official National Thoroughbred Racing Hall of Fame. Learn more about the venue at racingmuseum.org. Proceeds from the event will support the NYLA-Dewey Scholarship Fund, which provides financial support to enable interested and deserving students to pursue a Master’s Degree in Library Science at an ALA-accredited library school in New York State. Each year, a recipient from each of New York’s eight library schools is eligible for an award of $1,000 to cover tuition costs and related expenses.
Tickets are $50 per person.

Twitter
Tell your followers you’re attending! Tweet about the NYLA Annual Conference #NYLA2019
NYLA After Dark
Thursday, November 14
10:00 PM -
Sponsored by: Urban Librarians Unite
Just wait till you see what we have up our sleeves for afterhours hijinks for 2019!

Friday, November 15, 2019
Skidmore and Back Again Fun-Run
Friday, November 15
6:30 AM - 8:00 AM
Approximately 3.5 miles

On this out and back run, you will take a slightly hilly 5k course around the Skidmore Campus. We will pass mansions reflecting Victorian architecture from the 1870s to the turn of the twentieth century as well as the newly built Palazzo Riggi that will be decorated for the holidays. Sidewalks, bike lanes, and soft gravel paths will keep us all safe; but since this is a pre-dawn event, headlamp and reflective gear is suggested. Registration for this event is $8 per person. Proceeds to benefit the NYLA Sustainable Thinking & Action Round Table (START).

LAMS Leadership Luncheon: Diversity and Inclusion in Librarianship
Friday, November 15
12:30 PM - 2:00 PM

Public Access, Social Justice, and Leadership Distribution Administrators and facilitators of libraries and community media centers are responsible for creating spaces for people to access community, resources, education, and opportunities. We are simultaneously managing operations, performing direct-service, confronting systemic injustice, and evolving to bridge the growing economic and digital divide. How do we cultivate a culture of empowerment, creativity, and equity within our roles and relationships in ways that impact systems-level change?

Nasha Taylor is the Community Engagement Director at PhillyCAM, Philadelphia’s Public Access TV and Community Radio Station. Her role is to strengthen its membership and programming while deepening the community’s social impact in neighborhoods throughout Philadelphia. She has prior experience in grassroots community organizing, youth development, education, community and economic development, digital inclusion, and nonprofit program management. Nasha grew up in Binghamton, NY and earned her Bachelor’s in Communications and Media at Temple University in Philadelphia, PA. Find PhillyCAM online @PhillyCAM or www.phillycam.org. Find Nasha online on LinkedIn @NashaTaylor or email nasha@phillycam.org.

Tickets are $39 per person.

RASS Noted Author Luncheon
Friday, November 15
12:30 PM - 2:00 PM

In an ever-changing world, much about the profession of librarianship has not changed. Andrew Jackson will center his message around the need for inclusion and diversity and attempt to dispel some of the myths as well as give some insight as to how we can incorporate more inclusivity going forward.

Andrew is an Activist librarian, library consultant/advisor, and award-winning published author and essayist. Among his awards and honors, he was a recipient of the 1999 BCALA Library Advocacy Award; Queens Public Library’s Lamplighter of the Year Award; 2007 BCALA Professional Development Award; 2011 NYLA Outstanding Service to Libraries Award; 2012 BCALA/DEMCO Award for Excellence in Librarianship, and BCALAs 2013 Outstanding Contribution to Publishing Citation. Recognized for his community service and extensive outreach, he presented Black history talks with inmates on Rikers Island and other NYC correctional facilities over a 14-year period and served as a consultant/advisor to libraries in New York, North Carolina, and Florida. Andrew also mentors numerous graduate students and young librarians across the country.

Today, he is an adjunct professor of Black Studies at York College and teaches Library Science at Queens College. Tickets are $39 per person.

YSS Empire State Award Luncheon
Friday, November 9
12:30 PM - 2:00 PM

The Youth Services Section is pleased to present the 2019 Empire State Award for Excellence in Literature for Young People to Bryan Collier. Books were a huge part of Bryan Collier’s life as a child in Pomomoke, Maryland, and he’s remarked that while he enjoyed the stories, what he really loved was the pictures. At home and school, his passion for art was encouraged, and he developed a unique style, effortlessly melding collage and watercolor. In 1985, Bryan was awarded a scholarship to Pratt Institute in New York City as part of their national talent search, and graduated with honors. He is a passionate advocate for the arts, and worked for years as the program director at Harlem Horizon Studio and Harlem Hospital Center, with a mission towards providing self-taught artists work space and materials.

Over his illustrious career, Bryan’s work has won numerous awards. He is a four-time Coretta Scott King Honor recipient, a six-time Coretta Scott King Illustrator Award recipient, and a three-time Coretta Scott King Illustrator Honor Award recipient. He has created beautiful and iconic imagery for books including Uptown, for which he was named the Ezra Jack Keats New Illustrator Award recipient, Rosa, Dave The Potter, Martin’s Words, I Too, Am America, and Trombone Shorty. His work is unique, stunning, and unforgettable.

Tickets are $39 per person.

ASLS Presents: “Paywall: The Business of Scholarship” (a documentary)
Friday, November 15
2:30 PM - 4:30 PM

“Paywall: The Business of Scholarship” is a documentary which focuses on the need for open access to research and science. The film questions the rationale behind the $25.2 billion a year that flows into for-profit academic publishers, examines the 35-40% profit margin associated with the top academic publisher, Elsevier, and looks at how that profit margin is often greater than some of the most profitable tech companies such as Apple, Facebook, and Google. Join the film’s director and producer Jason Schmidt for a QA following the screening, to be moderated by NYLA President Michelle Young.

This is a free event.

NYLA presents Battle Decks!
Friday, November 15
5:30 PM - 7:00 PM

Improv meets public speaking; courageous volunteers tackle a live presentation based on PowerPoint slides that they have NEVER seen before. Hilarity will ensue.

This is a free event.

NYLA Inaugural Banquet
Friday, November 15
7:00 PM - 9:00 PM

Join us for the farewell address of the 2019 NYLA President Michelle Young, the presentation of NYLAs major awards, and the inauguration of the 2020 NYLA President, Dr. Jen Cannell.

Tickets are $59 per person. One ticket is included with Full Conference Registration through the Early Bird Deadline.

Intellectual Freedom for Breakfast
The Power to Inspire: Comics, Community, & The Future of Intellectual Freedom
Saturday, November 16
8:00 AM – 9:30 AM

In the intellectual freedom community, our job is to change the world one mind at a time. How can the stories we share, the people we make, and the programming we create make a positive difference in the lives of the patrons we serve? Drawing from his experiences defending comics and graphic novels, Charles Brownstein discusses how library professionals can be motivational thought leaders in creating a culture of respect, curiosity, and intellectual freedom.

Presenter:
Charles Brownstein is the Executive Director of Comic Book Legal Defense Fund, a non-profit organization providing legal aid, advocacy, and education related to the comic field’s First Amendment rights. He also serves as chair of the Banned Books Week Coalition, and president of the Freedom to Read Foundation.

Tickets are $29 per person.

Sustainability Initiative
Purpose Statement

To create leadership and provide tools to mobilize libraries to think and act sustainably. In a way that builds awareness and consensus while inspiring action by members of the library community to own their role as sustainability leaders in their communities, so that communities thrive, bounce back from disruption and are infused with new and better life for everyone.

For more information visit: nyla.org/sustainability

In support of the sustainability Initiative, the program is printed on 100% post-consumer waste recycled paper, using eco-friendly soy-based inks.

GO GREEN!

When registering, you have the opportunity to select the ‘Green Registration’ option. Under this option, you will not receive a printed conference program, tote bag or badge holder. Remember to tell us when you register that you want to “Go Green!”

Visit nyla.org/conference for expanded conference information and registration

nyla.org/sustainability
ALL registrations MUST be submitted online. This will include those being paid by organizational check and purchase order. Be sure to register in advance to secure event tickets.

Registration is open at: www.nyla.org

Please note that when signing up for meals, you must indicate any dietary restrictions (vegetarian, gluten free, etc.). We may not be able to accommodate your needs onsite without advanced request.

**Conference Registration Fees and Plans**

**Package Plan Registration** (Package plan is only available until 9/30)
The Package Plan saves you money by bundling tickets to all the special events into one discounted rate. The Package Plan includes:
- Conference Badge (entry to all non-ticketed programs and Trade Show, Empire State Library Network Luncheon (Thursday), Scholarship Fundraiser (Thursday), One Friday Section Luncheon Choose from LAMS Luncheon, RASS Luncheon, or YSS ESA Luncheons, Inaugural Banquet (Friday), Saturday Intellectual Freedom Breakfast.

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**Full Conference Registration**
Register for everything the conference has to offer, including:
- Badge, entry to all non-ticketed programs, entry to the Trade Show, AND one ticket to the Inaugural Banquet. (Ticket to Inaugural Banquet included through 8/31 only)

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**Single Day Registration**
Includes: Badge, entry to all non-ticketed programs and the Trade Show (Thursday or Friday). Single day registration is for ONE DAY ONLY.

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* These rates are available to NYLA members of these categories.

**Special Events**
Events listed in **BLUE** are included in the Package Plan Registration. You will also be entitled to one Section Luncheon. Please note that the Package Plan is available only until 9/30. If you would like to purchase more than one ticket to an event, please indicate the number of tickets next to the event on the online form. When registering for the Package Plan you must confirm your desire for each event ticket as part of the registration process.

**Wednesday, November 13**
Volunteer: Franklin Community Center
2:30 - 4:00 PM
Library Crawl
2:30 - 5:00 PM - $15
CORT Annual Dinner
7:00 PM - $35
PCRT Game Night
7:00 PM - $5

**Thursday, November 14**
NYLA Networking Breakfast/Membership Meeting – **FREE** for NYLA Members / Non-members $14 (pre-registration required)
Empire State Library Network Luncheon - $39
PLS Author! Author! - $35 / $45 non-members
NYLA Scholarship Fund Benefit - $50

**Friday, November 15**
Skidmore and Back Again Fun-Run - $8
6:30 AM - 8:00 AM
One Luncheon is included in the Package Plan:
- LAMS Luncheon - $39
- RASS Noted Authors Luncheon - $39
- YSS Empire State Award Luncheon - $39
NYLA Inaugural Celebration and Awards Banquet - $59

**Saturday, November 16**
Intellectual Freedom for Breakfast - $29

**Pre-Conference CE Workshops**
**Wednesday, November 13**
CE-A: The Line Between Service and Safety (CEC)
9:30 AM - 12:30 PM
CE-B: Shameless Shelf Promotion (CEC)
9:30 AM - 12:30 PM
CE-C: Achieving Success for the Friends through Strategic Planning (FLS)
1:30 PM - 4:30 PM
CE-D: Today’s Comic/Graphic Novels and Graphic Nonfiction (YSS)
1:30 PM - 4:30 PM
CE-E: EDIcon: Foundations of Equity, Diversity, and Inclusion (PLS)
9:30 AM - 4:30 PM

**Half-Day Workshops**
(Morning or Afternoon)
NYLA Members (AM or PM) $65 $80
Non-Members (AM or PM) $90 $105

**Full Day Workshops**
NYLA Members $95 $110
Non-Members $125 $140

* Two half-day workshops will be billed at the same rate as one full day workshop.
NYLA has negotiated discount rates at the following hotels:

**Saratoga Hilton (headquarter hotel)**

- $167/night
- 534 Broadway
- Saratoga Springs, NY 12866
- (518) 584-4000
- Standard Room: Single $167 / Double $167 / Triple $182 / Quad $197
- Junior Suite: Single $197 / Double $197 / Triple $212 / Quad $227
- Luxury Suite: Single $297 / Double $297 / Triple $312 / Quad $327

**Hampton Inn & Suites**

- $174/night
- 25 Lake Avenue
- Saratoga Springs, NY 12866
- (518) 584-2100
- Reservations: Call 518-584-2100 request group rate for NY Library Association (Group Code NYL)

**Courtyard by Marriott**

- $157/night
- 11 Excelsior Ave.
- Saratoga Springs, NY 12866
- (518) 226-0538
- Reservations: Call 866-210-9325 request group rate for NY Library Association

Additional hotel options are available visit NYLA.org/conference for details.

Get there by:

**By Air...**

The Albany International Airport, approximately 30 minutes from downtown Saratoga Springs, provides convenient commercial air service between the Capital District and many major American cities. Taxi fare between the airport and Saratoga hotels is approximately $75.

**By Bus...**

Greyhound and Trailways buses travel directly to the Saratoga Springs Amtrak station (26 Station Lane). For fare and schedule information contact: Greyhound at 800-231-2222 or www.greyhound.com Trailways at 800-776-7548 or www.trailwaysny.com

**By Car...**

If you are traveling to Saratoga Springs by car, the address of the hotel & convention center is 534 Broadway, Saratoga Springs, NY 12866.

**Special Needs Requests**

NYLA is happy to accommodate the special needs of our attendees in order to make the conference fully accessible. Should you require special accommodations, please contact the NYLA office no later than October 13. Please be sure to note all special dietary needs in the ‘notes’ field of the registration form.

**REGISTRATION POLICIES**

Early-bird rates apply to all registrations submitted online by August 31, 2019. Payment must be received within 30 days of receipt of the registration submission, if not the registrant will be charged the prevailing rate (i.e. Advanced or Late). Please note that the registration fees increase after August 31, 2019 and September 30, 2019. Registrations submitted after September 30, 2019, will be charged the late registration rate.

NYLA members (including Individual, Organizational-Associate, and Support Staff members) are eligible for discounted member rates. Organizational members are permitted to send all associate members at the discounted NYLA member rate. Special discounted rates are available to NYLA members of the Retired, Trustee, Student, and Friend member types.

**GROUP REGISTRATIONS**

Individual organizations that register four or more individuals to attend the conference will receive a REBATE on their total overall amount due of ten percent (10%). The rebate applies to registration fees only and is not applicable to special events (package plan registration and pre-conference CE workshops are eligible). In order to qualify for the group registration discount, the organization must be an organizational member of NYLA, and all registrations must be paid by a single organizational payment (check or credit card). Please note in the notes field on the online registration form that the registration is part of a group. Following the 2019 Conference, rebates will be distributed in the form of a credit voucher that can be applied toward 2020 conference registrations. The deadline for submitting a Group registration is August 31, 2019. Group registration payments (or purchase orders) are due within 30 days of receipt of the submission, if not the registrants will be charged the prevailing rate (i.e. Advanced or Late).

**REFUNDS**

Written requests with signature for Conference or Continuing Education workshop refunds must be postmarked or faxed by September 30, 2019. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. Refunds will not be offered for discounted registrations; Student, Friend, Trustee, Retiree, or any Single Day Registrations.

**After the September 30, 2019 deadline has passed, no refunds will be issued.**

Instead, the registration amount, less a $50 administrative-processing fee, will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit voucher is transferable. Refunds will be processed as promptly as possible after the close of the Conference. Credit vouchers will not be offered for discounted registrations - Student, Friend, Trustee, Retiree, or any Single Day Registrations. No refund credit will be issued for special event tickets after the cancellation deadline has passed.

In fairness to all attendees, registrants who do not attend the Conference, and do not submit notification of cancellation prior to 6:00 PM of the day prior to their scheduled attendance, will be liable for their entire Conference fee. Full refunds will be made if a Continuing Education Workshop and/ or special event is canceled or closed out.
NYLA’s Continuing Education Committee (CEC) coordinates the presentation of these in-depth programs. Immerses yourself in a half or full day program that provides an opportunity to explore a topic in a way that is not possible in the standard conference program format.

**CE-A: The Line Between Service and Safety**
**Sponsor: Continuing Education Committee (CEC)**
**9:30 AM – 12:30 PM**

Library workers exposed to inappropriate speech or conduct by members of the public might wonder if what they have experienced is “actual” harassment or “harmless” unwanted, misconstrued conversation. Where is the line between patron-centered, relational customer service and personal assertiveness, comfort, and safety? How can we firmly establish a culture of civility in our public spaces for everyone? Attendees will gain insight into the scope of workplace sexual harassment, applicable state laws, and current library and related-fields research, and will learn how to effectively respond to instances of patron-perpetrated sexual harassment directed towards themselves or others in the library.

**Presenters:**

Elizabeth Olesh is the Director of the Baldwin Public Library. Prior to this, she was the Manager of Outreach Services and then Assistant Director at Nassau Library System. In addition to an MLS from Queens College, Elizabeth holds a Master of Public Administration from Baruch’s Executive MPA program. She has served on many local, state, and national committees. Nicole Scherer is the Outreach & Engagement Manager at Nassau Library System. Previously, she was Head of Teen Services for the Fairfield (CT) Public Library.

**CE-B: Shameless Shelf Promotion**
**Sponsor: Continuing Education Committee (CEC)**
**9:30 AM – 12:30 PM**

Your library is a powerful resource for your community - but if no one knows about the amazing programs and services you offer, you may as well just be a book repository. We all know that libraries are awesome - but does your community know that? How do you effectively promote all your amazing programs and services to an audience that includes everyone in your community? Join Albany Public Library’s super fun PR team to find out! APL serves an incredibly diverse audience of all ages, interests, identities, and abilities, so our marketing has to be just as diverse. We’ll break down what we do in a way that works for libraries that may not have a PR team and whose staff has to fit marketing in with all their actual librarian duties. We’ll cover social media, digital and print marketing, and community engagement in a way that doesn’t overwhelm (we promise!).

**Presenters:**

Dana Willbanks, a library lover and patron since she was old enough to hold a book, feels privileged to work in a public library despite not actually being a librarian. A circuitous education and career path ultimately led her to her current position as Public Information Specialist at Albany Public Library.

Stephanie Simon is APL’s public information officer and manages the library’s communications, public relations, and marketing efforts. No, she isn’t a librarian, but feels as if she’s among her people here at the library.

**CE-C: Achieving Success for the Friends Through Strategic Planning**
**Sponsor: Friends of Libraries Section**
**1:30 PM – 4:30 PM**

Every public and association library in New York is required to have a written long-range plan of service. The library’s long-range plan often involves the Friends of the Library, most especially in the arenas of fundraising, advocacy, and long-term financial support. When the Friends develop their own strategic plan, the group can be certain that their projects parallel the library’s objectives. A strategic plan will help the Friends prepare for the future, determining the direction of the organization, and improving the ability to fulfill its mission. Reviewing the plan regularly with the library board will help the Friends leadership assure the organization’s ongoing support for the library. Fundraising efforts, community involvement, membership recruitment, service to members, and succession planning for the group’s leadership all play a role. Planning can provide stability and sustain the Friends most vital asset: its volunteer corps. Clear objectives will keep active volunteers engaged, but can also attract new volunteers who want to align themselves with a group that is flourishing and has a vision of success. Note: Libraries are encouraged to enroll Friends officers, trustees, and library administrators as a strategic planning team. When two or more FLS members register for this CE workshop and attend as a team, the library’s Friends group will receive a $25 rebate in the form of an Amazon gift card after the conference.

**Presenters:**

Evelyn Neale is the Executive Director for the Colonie Town Library and has led her own training company, Successful Change Inc., for the last three years. Evelyn is a certified coach, facilitator, and trainer. Combining her experience in library administration and training, she leads workshops with both public and private libraries and has helped them create written strategic plans.

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CE-D: Today’s Comic/Graphic Novels and Graphic Nonfiction – Programs, Book Groups, and Lesson Plans, Oh My!
Sponsor: Youth Services Section (YSS)
1:30 PM – 4:30 PM
Comic books, graphic nonfiction, and graphic novels continue to ignite the reading imagination of young people from new titles such as Tiger vs. Nightmare to Hey, Kiddo and superheroes alike. Today just might be a new golden age of comics. Comics are completely integrated into the reading life of young people and receive notice through major awards from librarians.

This workshop will provide ideas for programs using specific titles; suggestions for books that work with book groups and with multi-part programs; and using comics for specific curriculum plans. We will also pair comics with other texts and illustrated books as we work to engage all groups and with multi-part programs; and using comics for specific curriculum plans. We will also pair comics with other texts and illustrated books as we work to engage all organizations.

This workshop will provide ideas for programs using specific titles; suggestions for books that work with book groups and with multi-part programs; and using comics for specific curriculum plans. We will also pair comics with other texts and illustrated books as we work to engage all organizations.

CE-E: EDIcon: Foundations of Equity, Diversity, and Inclusion
Sponsor: Public Library Section (PLS)
9:30 AM – 4:30 PM
ALA recognizes that equity, diversity, and inclusion (EDI) impact all aspects of work among members of the association, within the field of librarianship, and within the communities served by libraries. This work includes addressing, dismantling, and transforming policies, structures, and biases. This pre-conference aims to facilitate an understanding of self and our interactions with others. We will begin to identify and disrupt learned behaviors by exploring implicit bias, cultural competence, and privilege. This session will also introduce the officially adopted definitions of equity, diversity, and inclusion developed by members of ALA as a model for libraries.

The morning section introduces equity, diversity, and inclusion within a social justice framework. Through multimedia and participatory experiences, the workshop explores cultural competence, implicit bias, and privilege in the context of librarianship and the communities served by libraries. As a result of attending this session, the attendees will have a foundational understanding of themselves and the interactions needed to begin to identify and disrupt learned behaviors.

The afternoon section will build on the concepts introduced in the morning through a framework for creating an action plan at your library. Participants will work collaboratively with tools created by ALA’s Office for Diversity, Literacy, and Outreach Services. These include an action plan template and an asset-based assessment model.

Presenters:
- Jody Gray (Lakota) is the Director of ALA’s Office for Diversity, Literacy, and Outreach Services (ODLOS). She has been actively involved with equity, diversity, and leadership development since the beginning of her career. Using a social justice framework, Jody and her team are responsible for programs and services that promote recruitment and retention to the field of librarianship and development of best practices in serving underrepresented communities. She was the Diversity Outreach Librarian at the University of Minnesota for 13 years prior to her position at the American Library Association. She is an enrolled member of the Cheyenne River Sioux Tribe in South Dakota. She received her MLS from the University of Wisconsin, Milwaukee.
- Kristin Lahurd is Assistant Director for Literacy and Continuing Education in ALA’s Office for Diversity, Literacy, and Outreach Services (ODLOS), where she develops strategic plans for literacy and continuing education that further equity, diversity, and inclusion. She works with ALA units, members, and partner organizations to create literacy and continuing education initiatives and resources, and represents ALA on the National Coalition for Literacy. Kristin brings to the position several years of work in education, including roles as literacy coach, English teacher, and reading teacher in the middle grades. Prior to her work in the public schools, Kristin held positions in public health and social service. She has master’s degrees in education and public health and a bachelor’s degree in English.

Visit nyla.org/conference for expanded conference information and registration
Thursday Programs
Program Slot #1 1:45 PM - 3:00 PM

Data-driven Collection Management
Sponsors: ASLS / SMART
Your ILS is filled with valuable information about the items in your library’s collection and how they’re being used and not used by your patrons. We’ll review some reports you can run back at your library, and actions you can take based on what you find.
Track: Technology & Digital Information
Speakers:
Robert Drake, Assistant Director for Technology Operations, Nassau Library System
Casey Conlin, Library Sustainability Coordinator, Mid-Hudson Library System

Conquering Imposter Syndrome
Women’s Leadership Panel
Sponsor: NMIN
Come to this panel of strong women leaders in the field and hear their stories of overcoming the ‘imposter’ cycle of thinking, and how to acknowledge and own your value and the value of your work.
Track: Current Issues & Research
Speakers:
Sandra Echols, Arielle Hessler, John Jermain Memorial Library
Others TBD

We SANG to Combat Generational Poverty
Sponsor: RASS
Learn how Crandall Public Library created a community information portal to assist those in need with obtaining accurate, consistent, comprehensive, and unbiased socioeconomic resources through collaboration with community partnerships.
Track: User Services
Speakers:
Kathy Natsky, Crandall Public Library
Guinevere Forshay, Crandall Public Library

Quiet Solidarity, Queer Storytelling, & Coffee
Sponsors: LGBTQIART / ASLS, ESLN, NMN
Coming Out Day is an opportunity to express solidarity with LGBTQIA+ folks in the academic communities we serve. New librarians can use outreach to introduce themselves and support.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Maren Kyle, Groveland Correctional Facility
Andrea Snyder, Pioneer Library System

Take It or Leave It: What You Need to Know about Employee Leaves and Absences
Sponsors: LTA / LAMS, PLS
Everything you need to know about the Family and Medical Leave Act, NY’s Paid Family Leave Act, and the other leave-related legal obligations affecting your library and its employees. Ensure that your policies, procedures, and practices are in compliance, before you face an issue.
Track: Administration & Leadership
Speakers:
Ellen Bach, Whitman Osterman & Hanna LLP
Robert Schofield, Whitman Osterman & Hanna LLP

Small Library, Big Partnerships
Sponsors: MSRT / LAMS, RLRT, SMART
Learn how to nurture unique, cross-sector partnerships, redesign marketing strategies, and expand STEAM/technical classes to connect people to educational and workforce opportunities, while increasing the library’s visibility and community impact.
Track: Current Issues & Research
Speaker:
Leah Hamilton, Phelps Library

Vacation, Not Leave: What You Need to Know About Employee Absences
Sponsor: NMIN
This panel will cover how to navigate the complexities of employee absences, including guidance from experts on how to handle them effectively.
Track: Current Issues & Research
Speakers:
Sandra Echols, Arielle Hessler, John Jermain Memorial Library
Others TBD

Program Slot #2 4:00 PM - 5:15 PM

Expanding Correctional Services in the Public Library
Sponsors: CORT / RLRT
Learn how Queens Library’s staff created impactful programming including services at two NYC facilities; in-house video-streaming visits between incarcerated patrons and families; and training and programs for patrons on probation and parole.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Nili Ness, QueensPublic Library
Jill Anderson, Queens Public Library

Into the Trenches—Combating Controversy and Censorship
Sponsors: IRRT / NMIN, RASS, RLRT, SSL, ULI, YSS
Anti-Valentines, Big Foot, Drag Queens and Psychics—libraries are no stranger to controversy. What do you do when your programs are questioned by the Board, or the public?
Track: Current Issues & Research
Speakers:
Michelle LaVoie, Olean Public Library
Jennifer Sickles, Salamanca Public Library
Frank McKenna, Seaford Public Library

Academic Librarians of Color
Sponsor: NVBLC / ESLN, LAMS, NMN
This presentation will cover the psychological pressures facing librarians of color and how to develop Emotional Intelligences to survive and thrive in academia, while learning how to say no successfully.
Track: Core Knowledge & Career Development
Speakers:
Simone Yearwood, CUNY, Queens College
Sandra Michele Echols, Consultant

Academic Programs that Pop
Sponsors: PCRT / ASLS
Accio engagement! This presentation will show how works from popular culture can enhance a library event or breathe life into an otherwise mundane classroom assignment.
Track: User Services
Speaker:
Kristen Cinar, Suffolk County Community College

PLS Membership Meeting
Sponsor: PLS
Join your colleagues and gather for an informal series of discussions on public library topics that have inspired and challenged us in 2019. Coffee and lite fare provided. We look forward to your feedback and seeing you there!
Track: Current Issues & Research
Speakers:
Sarah Clark, Voorheesville Public Library
Deanna DiCarlo, Albany Public Library
Kelly Yim, New York Public Library

An Internet Dark and Full of Terrors
Sponsors: SCLA / SMART
The Alt-Right, Incel, Doxing, Grooming, you’ve heard these buzzwords before, but why are they dangerous? This panel of experts and survivors will explain the ramifications of online harassment. Librarians of all fields will be empowered to spot these behaviors in order to help patrons protect themselves.
Track: Current Issues & Research
Speakers:
Michael Buono, Brentwood Public Library
Robyn Byrd, M.A., The Graduate School at Northern Illinois University
James Hartmann, Hewlett-Woodmere Public Library
James Hutter, Port Washington Public Library
Nicki Loder, Westhampton Free Library

Children’s Authors as Writing Mentors
Sponsors: SSL / LAMS, SLSA, YSS
Kids Need Mentors is a remote writing partnership between children’s authors and schools. Hear experiences from the program’s first year, including video conversations with program co-founders Ann Braden and Jarrett Lerner.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Rebecca Donnelly, Potsdam Public Library

Behavior Management in Early Literacy Programs
Sponsor: YSS / SSL
We’ll explore methods for managing behavior and expectations with children and parents in early literacy programming. We’ll talk about how different behaviors can be managed in different situations.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Catherine Brenner, Bethlehem Public Library

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Friday Programs

Program Slot #3 8:30 AM - 9:45 AM

Happy Librarians Talk Management and Morale
Sponsors: ASLS / LAMS
Librarians from academic, school, and public libraries will share aspects of their work environments that contribute to high morale and discuss actionable strategies for promoting a more positive workplace environment.
Track: Administration & Leadership
Speakers:
Danielle Apfelbaum, Farmingdale State College
Ellen Frank Bayer, Flushing High School
Michael Caye, Patchogue-Medford Public Library
Derek Stadler, LaGuardia Community College

Friends of Libraries Section Board Meeting
Sponsor: FLS
The officers, members-at-large, and auxiliary volunteers for the 2018-19 and 2019-20 FLS Boards will conduct a joint business meeting. We’re Friendly! Visitors are welcome to attend, and we would enjoy meeting you!
Track: Administration & Leadership
Speaker:
Lisa C. Wernet, President, Friends of Libraries Section

Introduction to Civil Service
Sponsors: LAMS / NMN, NYSED, RLRT, SCLA
Join our civil service experts as they discuss the ins and outs of the hiring process, answering questions from the audience after their talk.
Track: Core Knowledge & Career Development
Speakers:
Claudia Depkin, Haverstraw Kings Daughters Public Library
Geoff Kirkpatrick, Bethlehem Public Library

Trauma Happened. What Next?
Sponsor: LAR
Learn how hard wired survival systems can go awry under the influence of stress. Explore how oppression and racism act as stressors. Discuss techniques to reduce the impact of trauma for yourself and your community.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Andrew Bell, Westchester County Department of Community Mental Health
Elena Falcone, Westchester Library System

Fixing Stuff and Creating Community
Sponsor: MSRT
Repair Cafés build community, encourage volunteerism, discourage waste, build partnerships and bring people into the library! Learn how to get one started and where to seek help for hands-on learning.
Track: Current Issues & Research
Speakers:
Peggy Johansen, Mamakating Library
John Wackman, Repair Cafe Hudson Valley
Leah Hamilton, Phelps Library

Increasing Cardholder Activation and Retention
Sponsors: PLS / LAMS, MPRLT, RLRT, RRRT, SCLA, ULU
The Mid-Hudson Library System conducted a new “Lab Project” in 2018 focused on increasing cardholder activation and retention. Join us to learn what worked, and what didn’t.
Track: Administration & Leadership
Speakers:
Rebekkah Smith Aldrich, Mid-Hudson Library System
AnnaLee Dragan, Kinderhook Memorial Library
Emily Chameides, Hudson Area Association Library
Gloria Goverman, East Fishkill Community Library
Gillian Thorpe, Julia L Butterfield Memorial Library

Ethical Implications of the Census
Sponsors: PLS / GIRT, LAMS, NMN, RLRT, SCLA, SED
As the 2020 census approaches, join us for a panel discussion of the ethical implications of the 2020 census with a variety of community and government stakeholders.
Track: Current Issues & Research
Speakers:
Lauren Moore, Pioneer Library System
Dr. Warren A Brown, Cornell University
Isabelle Tracker, the Legal Project
Rifat Filkins, Refugee and Immigrant Support Services of Emmaus

Cross-Cultural Communicators in Libraries
Sponsors: ESRT / LAMS, NMRT, PLS, RASS
This IMLS funded project will train Spanish-speaking bilingual library staff in communication effectiveness through interpreter training. Participants will complete webinars in cultural competence and a workshop teaching interpretation skills. Learn about project goals and results to date.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Mimi Lee, New Jersey State Library
Fred Gitner, Queens Library

Fundraising Without Book Sales
Sponsors: FLS / RLRT
It’s time to step off the book sale treadmill and take a fresh look at ideas for raising funds to support your library’s needs. Consider one of these projects that may provide better returns on your group’s time and efforts.
Track: Administration & Leadership
Speakers:
Maria Bucci, Wood Library
Tim Newell, Friends of the Town of Ballston Community Library
Rhona Koretzky-Forman, Friends of the Clifton Park - Halfmoon Public Library

Visualizing Data for Decision-Making at Your Library
Sponsors: LAMS / SMART
This session will present applications of online tools, such as Tableau and ArcGIS, for creating custom visualizations with your library data. Examples of how data is used for decision making at Bethlehem Public Library will be shared.
Track: Administration & Leadership
Speaker:
Catheine Stoller Patters, Bethlehem Public Library

Creating the Library Experience
Sponsors: MPRLT / IFR, NMN, RLRT, SSL
Learn foundational design principles and creative display ideas that, when combined with knowledge of our community, can be leveraged to create an engaging user experience.
Track: User Services
Speakers:
Amanda Roberts, Northern Onondaga Public Library
Jo-Ann Wong, Queens Library

Professional Development: Powering Up the Workplace Culture
Sponsors: NYBLC / NMN, PLS, ULU
Our illustrous fellow librarians will present Table Talks, sharing their knowledge about collaborative professional development in digital scholarship, techniques around compassionate methods to mend interpersonal snags, and the creation of training menus to assist library staff in developing self-advocacy for quality professional development.
Track: Core Knowledge & Career Development
Speakers:
Eva Shapiro, New York Public Library
Chelsea Condren, New York Public Library
Eileen Daly-Boas, University of Rochester
Kristen Tottenben, University of Rochester
Leah Hamilton, Phelps Library

Program Slot #4 11:00 AM - 12:15 PM

How Academic Librarians are Innovating the Workshop
Sponsors: ASLS / RASS
Instruction librarians are using voluntary workshops to fill gaps in library instruction. We will discuss our observations from inception to implementation of the workshops and future plans.
Track: User Services
Speakers:
Amber Amidon, Clarkson University
Lisa Hoover, Clarkson University
Mary Gabral, Clarkson University

Yoga & Books & Kids, Oh my!
Sponsors: YSS / SSL
How to take your story hour and turn it into a yoga workout for kids.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Leslie Boedicker, Parma Public Library

Hacked!
Sponsors: SMART / IFRT, SCLA
Learn from the South Huntington Public Library’s experiences after an attack on its computer network. Hear how they recovered and how to “harden” your facility against attacks on the library’s computer network.
Track: Technology & Digital Information
Speaker:
Nick Tantzi, South Huntington Public Library

Creating YOUR Yearly Best Books List
Sponsors: SSL / IFRT, NMN, SLSA, YSS
Have you ever felt left out by what is on those “best of” lists because you do not have time to read all those books? Learn how to use periodicals, blogs, and every list you can find to come up with YOUR list.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Joyce Laisota, Early Literacy Consultant/University at Albany Instructor

Professional Development: Powering Up the Workplace Culture
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Kristen Tottenben, University of Rochester
Leah Hamilton, Phelps Library

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**Friday Programs**

**Program Slot #4 11:00 AM - 12:15 PM cont.**

### Digital Equity, in Theory & in Practice

**Sponsors:** RLRT / ESLN, IFRT, LLRT, MNM, PORT, SMART

This session will provide theory and practical information about how to work towards equitable internet access for all, including advocacy, awareness, and how to start up a hotspot lending program.

Track: Accessibility, Diversity & Unique Populations

**Speakers:**

Katie Smith, Wood Library
Andrea Snyder, Pioneer Library System

**Q&A with the New State Librarian**

**Sponsors:** SED / NYSL / ESLN, IFRT, LAMS, LTA, NMN, SLSA, SSL

Come and participate in a question and answer session with the New York State Librarian.

**Track:** Current Issues & Research

**Speaker:**

Lauren Moore, NYS Librarian

### Enticing Escape Experiences for Your Library

**Sponsors:** SSL / PCRT, SLSA, YSS

Challenge yourself and your colleagues in one of two escape experiences crafted for use in academic and/or public libraries, then grill the creators on how to create ones for yourself! Materials and information will be provided.

**Track:** School & Youth Programs, Services, and Literacy

**Speakers:**

Alan Witt, SUNY Geneseo
Eileen Daly-Boas, University of Rochester
Stephanie Preston, Albany Public Library

**Building Partnerships with Local History Communities**

**Sponsors:** LHRT / RLRT, SCLA

Share your successes and challenges building partnerships with associations such as historical societies, genealogy groups, museums, and more.

**Track:** Current Issues & Research

**Speakers:**

Peter Ward, Brentwood Public Library
Lorie Wies, Saratoga Springs Public Library

**Library Job “Speed-Dating”**

**Sponsor:** NMN

Come ‘check out’ a librarian from a job you’re curious about, and spend 5-10 minutes learning if it would be the right fit for you. Explore countless librarian jobs, from working with YAs to prisons, and everything in-between!

**Track:** Core Knowledge & Career Development

**Speakers:**

Rosemary Kladitis, Queens Library

### LGBT+ Culture: Decoding the Alphabet Soup

**Sponsors:** PLS / ESR, LGBTQIART, NMN, RLRT, SSL

Want to be an ally but lack knowledge about the Queer community? This crash course on LGBTQQI+P2SA culture will help. Yes, we’ll explain what that stands for too.

**Track:** Accessibility, Diversity & Unique Populations

**Speaker:**

Jennifer Stickles, Olean Public Library

**Malcolm Hill Lecture: Digital Rights are Civil Rights**

**Sponsors:** PULSD, PLS, SMART

Francella Ochillo will speak about why all Americans have a stake in keeping marginalized communities connected and how libraries can amplify the needs of easily forgotten communities.

**Track:** Technology & Digital Information

**Speaker:**

Francella Ochillo, National Hispanic Media Coalition

### The Power of Peer Learning

**Sponsor:** RASS

Teaching circles are a powerful approach to spread the reach and effectiveness of a variety of free online courses. Speakers will discuss what a learning circle is and why organizations should host one; outline available online resources; and share their own experiences in facilitating these valuable lifelong-learning tools.

**Track:** User Services

**Speakers:**

At Olivers, Onondaga Free Library
Arden Kirkland, Syracuse University

**Work Smarter! Tech Tools to Aid Productivity**

**Sponsors:** SMART / LAMS, MPRRT, NMN, SSL

Learn which apps and websites can help you save time and work more efficiently.

**Track:** Technology & Digital Information

**Speakers:**

Kelsy Hibbard-Baker, Geneva Public Library
Bek Jarvis-Ginter, William K Sanford Town Library
Tyler Norton, University at Albany
Lauren Puzier, University at Albany

**Creating a Culture of Yes**

**Sponsors:** ESR / LRT, UU

Are we saying “No” more than “Yes” to library users or potential library users? In what ways can we make library use easier for our community? How might our policies, procedures and daily practices create barriers to service, exclude members of our communities, or make community members feel unwelcome? Making small changes or tweaks to signage, policy language, terminology the staff uses, program offerings, etc. can make your library more accessible so it is truly serving all.

**Track:** Accessibility, Diversity & Unique Populations

**Speaker:**

Suzanne Macaulay, Clifton Springs Library

**Program Slot #6 3:45 PM - 5:00 PM**

### Hopepunch Sustainability: Libraries in the Lead

**Sponsors:** LAMS / ESLN

An expert discussion about sustainable practices, climate change, and how libraries can save the world.

**Track:** Current Issues & Research

**Speakers:**

David Biello, TED
Rebekkah Smith Aldrich, Mid-Hudson Library System

### Documenting the Immigrant Story Through Oral Histories and Images

**Sponsors:** ESR / LRT, UU

Collecting stories and documenting narratives of new immigrants presents many challenges. In this presentation, we will learn about Brooklyn Public Library’s Our Streets, Our Stories Oral History Project and the Queens Memory Project at Queens Library.

**Track:** Accessibility, Diversity & Unique Populations

**Speakers:**

Natalie Milbrodt, Queens Library
Taina Evans, Brooklyn Public Library

### FLS Annual Meeting and Friendly Café Meet-Up

**Sponsor:** FLS

Join us for FLS’s annual membership meeting, followed by our Friendly meet-up. Take advantage of this opportunity to join in casual conversation, networking with other Friends, exchanging best practices, and making new contacts. We’ll discuss topics of interest to both volunteers and staff.

**Track:** Administration & Leadership

**Speakers:**

Lisa C. Wernett, Friends of Libraries Section
Rebecca Fuss, Friends & Foundation of the Rochester Public Library

### Undergraduates’ Expectations and Realities for Technology

**Sponsors:** RLRT / ASLS, RASS, SMART, SSL

Most undergraduates are constant users of smartphones, yet their access to technology for school work can have serious limitations. Learn how students really use technology and how librarians can help.

**Track:** Current Issues & Research

**Speakers:**

Maura A. Smale, New York College of Technology, CUNY
Mariana Regalado, Brooklyn College, CUNY

Visit [nyla.org/conference](http://nyla.org/conference) for expanded conference information and registration.
### Does Your Story Match Your Data?

**Sponsors:** MPRRT / ESRT, LRRT, SMART

Library supporters and critics alike use data to back their advocacy messages. This program explores what data offers the strongest arguments or biggest concerns for library messaging.

**Track:** Current Issues & Research

**Speakers:**
- Robert Drake, Nassau Library System
- Grace Rianio, Ramapo Catskill Library System

### True Tales of NYLA Newbies

**Sponsor:** NMN

A panel of speakers who started their NYLA ‘career’ in the New Member’s of NYLA (NMN) all have stories of how their NYLA involvement helped their career, and where they are in NYLA now. This is also the annual NMN meeting for new members.

**Track:** Core Knowledge & Career Development

**Speakers:**
- Anjali Parasnis-Samar, Monroe Community College
- Tim Furgal, Southern Tier Library System

### Let’s Talk 2030!

**Sponsors:** SED/NYSL / ESRT, LAMS, LTA, NYBLC, SLSA, SSL

Join the Regents Advisory Council on Libraries and other library leaders for a discussion of the next steps in creating a sustainable future for library services in New York State.

**Track:** Core Knowledge & Career Development

### Planning Pop Culture Themed Festivals

**Sponsors:** PCRT / PLS

Our presenters have started and run successful pop culture themed festivals for the public at their libraries. Learn how they did it and get some great ideas for starting your own festival!

**Track:** User Services

**Speakers:**
- John Scozzi, Irondequoit Public Library
- Patrick Holt, Durham County Library (NC)

### State of Technology in Libraries 2019

**Sponsors:** SMART / PCRT, SCLA, SSL

What were the technology trends of the past year? What new emerging technologies lie ahead? Three library professionals will talk tech with a focus on how it impacts our organizations.

**Track:** Technology & Digital Information

**Speakers:**
- Nick Tanzi, South Huntington Public Library
- Chris DeChristopher, Sachem Public Library
- James Hutter, Port Washington Public Library

### Summer Reading the True Impact

**Sponsors:** YSS / SLSA, SSL

Does summer reading stop the summer slide? We conducted a two-year study to find out. Come learn how a continuous improvement model helped us achieve surprising results.

**Track:** School & Youth Programs, Services, and Literacy

**Speakers:**
- Lisa Neuman, Albany Public Library
- Juliette Price, The Albany Promise
- Scott Jaronbek, Albany Public Library

### Saturday Programs

#### Program Slot #7 9:30 AM - 10:45 AM

### Tips for Engaging Friends as Partners

**Sponsor:** FLS

Get started maximizing the potential of your Friends organization and your library. Learn how the Friends of the Beekman Library were revitalized as a dynamic Friends group in partnership with the library staff and trustees.

**Track:** Administration & Leadership

**Speaker:**
- Carol Fortier, Beekman Library

### ADHD, Neurodiversity, and the Benefits of—WAITLOOK!

**Sponsors:** LAMS / NMN, ULU

A discussion on ADHD, neurodiversity, and the benefits that individuals with these conditions bring to their communities in a personal and professional context. Strategies to support neurodiverse staff will also be discussed.

**Track:** Accessibility, Diversity & Unique Populations

**Speakers:**
- Lauren Comito, Brooklyn Public Library
- Halley Eacker, University at Albany

### LGBTQIA Q&A Panel

**Sponsors:** LGBTQIART / ESRT, IFRT, LAMS, LART, NMN, PLS, RLRT, SSL, YSS

Burning to ask any question about the LGBTQIA experience in a library? Whether it’s about staff, users, programs or collections you can ask us - no holds bar.

**Track:** Accessibility, Diversity & Unique Populations

**Speakers:**
- Thomas Vitale, Patterson Library
- Valerie Acklin, Bellmore Memorial Library
- Morgan Hoag, Albany Public Library

### Pop Culture Programming for Adults

**Sponsors:** PCRT / IFRT, RASS, LRRT

This presentation will go over how public libraries can tap into popular culture to engage adult library patrons through book clubs and other less traditional library programming.

**Track:** User Services

**Speakers:**
- Chris Morgan, Newburgh Free Library
- Krista Miller, Poughkeepsie Public Library District

### Evaluating a Learning Management System

**Sponsors:** SCLA / LAMS, SMART

Implementing a Learning Management System can seem daunting. This presentation will break it down to bite-sized questions and concepts so you can decide if implementing one will fit your needs.

**Track:** Technology & Digital Information

**Speakers:**
- Samantha Alberts, Suffolk Cooperative Library System
- Eileen Keller, Suffolk Cooperative Library System

### Using NOVELNY to Engage Your Community

**Sponsors:** SED/NYSL / ESLN, LTA, M&PRRT, LRRT, SLSA, SSL

Panelists will discuss how they use NOVELNY in unique ways by partnering with other libraries, supporting library programming or integrating it into their every-day workflow.

**Track:** Core Knowledge & Career Development

**Speakers:**
- Amy Heebner, New York State Library, Division of Library Development
- Frank Rees, New York State Library, Division of Library Development
- TBD

### Technology Petting Zoo (preceded by SMART Membership Meeting)

**Sponsors:** SMART / NMN, PCRT, RASS, SCLA, SSL, YSS

Robots! Virtual Reality! Artificial Intelligence! Learn more about these topics and see current technology in action. Table talks will begin after a (brief) SMART Section Meeting.

**Track:** Technology & Digital Information

**Speakers:**
- Edward Elniser, Oswego Public Library
- Tia Fellock, Capital Region BOCES
- Joah Tang, Tompkins County Public Library

### Role of Librarians in College Readiness

**Sponsors:** SLSA / ESLN, ESRT, IRRT, NYBTC, SSL

The panel will discuss how school, public, and academic librarians can successfully work together to bridge information literacy gaps between high school and college, thereby supporting student success.

**Track:** Current Issues & Research

**Speakers:**
- Chantil Sommerfeld, Northern New York Library Network
- Carl Andrews, Bronx Community College
- Melissa Kalk, Thousand Islands High School
- Leanne Ellis, New York City Department of Education
- Stephanie Pritchard, SUNY Oswego

### YSS Table Talks

**Sponsors:** YSS / SLSA, SSL

Lightning Round! Table Talks are 15-minute presentations on a variety of Youth Services topics. Choose three.

**Track:** School & Youth Programs, Services, and Literacy

Various speakers from public and academic libraries all over New York.
- Michele McColgan, Ph.D., Siena College
- Patrick Masson, Open Source Initiative
- Paul T. Agne, Red Hook Public Library
- Amina Chauhdri, New City Library
- Veronica Leigh Millner, National Network of Libraries of Medicine

#### Program Slots 7 & 8 9:30 AM - 12:15 PM

### Share Your Story: Community Data and Conversation

**Sponsors:** LAMS / ESRT, LRRT, MPRRT, PLS, LRRT, SMART

This two-part session focuses on engaging with our communities—exploring cultural community data preservation and how libraries can drive/generate conversation in their neighborhood.

**Track:** User Services

**Speakers:**
- Jennifer Garcon, University of Pennsylvania
- Piper Anderson, Create Forward, New York University

### Capira

With thanks to Capira, NYLA will have a mobile app available to conference attendees to make navigating the conference offerings quick and easy via your mobile device.

Visit nyla.org/conference for expanded conference information and registration
Programming for All Abilities
Sponsors: ASLS / LAR, RASS
Libraries are for everyone. We teach participants why programs for patrons with developmental and intellectual disabilities will benefit their libraries and how easy and rewarding it is to implement them.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Amy Smith, Red Hook Public Library
Jason Thomas, Newburgh Free Library

Getting “Hard-to-Count” Immigrant Communities Counted in Census 2020
Sponsors: ESRT / GIRT, SCLA, SMART, RLRT
A panel of professionals from government, non-profit, and library organizations will present strategies for addressing how public libraries can assist people living in “Hard-to-Count” immigrant communities to be counted in the 2020 census.
Track: Accessibility, Diversity & Unique Populations
Speakers:
Jeffrey Lambert, Queens Library
Davis Eden Anderson, Metropolitan New York Library Council
Greta Byrum, Digital Equity Laboratory
Jeff Behler, NY Regional Office, U.S. Census Bureau

Rolling With The Library
Sponsors: RLRT / MPRRT
Join us for a panel discussion exploring three different types of outreach vehicles in New York State. Come learn how you can create a mobile outreach program for your library!
Track: Accessibility, Diversity & Unique Populations
Speakers:
Jen Tolley, Northern Onondaga Public Library
Sarah Reid, Four County Library System
Bruce Tehan, Arnett Branch Library

Catching Killers with Consumer Genetic Information
Sponsors: SCLA
Investigators are using genetic genealogy to solve cold cases but where does that leave consumers? Learn about legal and social issues of familial DNA searching used by law enforcement.
Track: Current Issues & Research
Speaker:
Angela Hackstadt, Dewey Graduate Library, SUNY Albany

SSL Membership Meeting:
Ethics, Moral Courage, and Librarians
Sponsors: SSL / ESLN, IFRT, LAMS, NMN, SLSA, ULU, YSS
The librarian’s code of ethics often competes with other values. As a result, ethical action for what is right and good can become impeded by fear. Relevant to all librarians, this research study discusses moral courage and its practice.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Cece Fuoco, School Library Systems Director at CA BOCES

EcoLiteracy Fostering Librarian & Environmental Educator Collaborations
Sponsors: YSS / START
Environmental literacy provides an understanding of sustainability. This presentation describes professional collaborations, programs, and projects that enhance students’ experiential learning in environments where they live, go to school, and play.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Frederick Stoss, SUNY University at Buffalo

The Fifth Annual Karaoke Party
To Benefit New Yorkers for Better Libraries
Friday, November 15

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2019 NYLA Trade Show

Each year the NYLA Trade Show features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how best to meet your needs and the needs of your library.

Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by visiting them.

Trade Show Hours

Thursday, November 14, 2019
10:00 AM – 5:00 PM

Trade Show Exploration Time
10:30 AM – 12:00 PM
3:00 PM – 4:00 PM

Friday, November 15, 2019
8:00 AM – 12:00 PM

Trade Show Exploration Time
9:45 AM – 10:45 AM

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place, to allow you time to explore and experience the Trade Show.

Trade Show Floor Events

Trade Show Reception
Thursday, November 14
3:00 PM – 4:00PM

Breakfast with the Exhibitors
Friday, November 15
8:00 AM - 8:30 AM
Start your day off right with a continental breakfast on the Trade Show Floor.

2019 Preliminary List of Exhibitors

Also Exhibiting
Cavendish Square, Salem Press, and Mason Crest
LibraryStamper Creations
National Library Relocations, Inc.
Passbooks

Visit nyla.org/conference for expanded conference information and registration