Academic Programs that POP!
What is it and why is it important?
Planning a pop culture themed program
In the classroom
More ideas!
Assessment
Copyright
What is pop culture?

pop culture
(noun)

cultural activities or commercial products reflecting, suited to, or aimed at the tastes of the general masses of people.

- Dictionary.com
..when you show interest in something from pop culture, it shows what you value as an individual.

- The Children’s Museum of Indianapolis
Perks

- Increases odds that users will be interested and engaged
- The release of the hormone dopamine primes the brain for improved learning (Ceceri, Kathy)
- Source of inspiration to look to when designing an event
3 kinds of interest

- Those who want to play a game and compete for prizes
- Those looking to learn more about a particular topic in an accessible way
- Those who have an interest in the pop culture theme
Program Design

1. Determine a theme
2. Decide on learning outcomes
3. Use plot points & details to inform mission and objectives
Theme choice: Audience

Suffolk County Community College

- Campus Organizations
- Hogwarts Club
- Nearby Quidditch Team
- Popular Course Subjects taught
  - The Philosophy of Harry Potter

Consider areas of study unique to your school (Ex: Culinary Arts program? Try Iron Chef with info as the ingredients!)
In-Person
- Great for introductions to students and staff
- Allows players to explore important spaces
- Promotes teamwork & communication
- Hands-on gameplay

Virtual
- Assign as homework that has flexibility in play time
- Accommodates distance learners
- Promotes technology usage
- Highlight electronic resources

Classroom
- Break from lecture style learning
- Puts information learned to immediate use
- Allows instructor to receive immediate assessment results
- Use results to re-enforce material while students are still present
Learning Objectives

- Search databases
- Use proper citation
- Identify an academic journal article
- Navigate catalog
- Find books by call number
- Visit key library and campus locations
Theme: Agent 355 (Cul per Spies), Objective: Databases

ANOTHER PREPARATION.

There is nothing better for the purpose than bromide of copper, which you can prepare for yourself by mixing one part of bromide of potash, one part of blue vitriol and eight parts of water, adding a little alcohol and gum arabic. Writing done in this solution is absolutely invisible until exposed to heat, when it immediately becomes legible. Any dealer in chemical supplies will sell you chloride of cobalt, to which you can add a little gum arabic, which disappears when dry, becomes green when heated, disappears when cold, and is invisible when damp. Writing done in this salt cannot be seen when it is dry, but turns blue when sodium is applied to it. It was much employed during the great mutiny in India. Invisible inks have been suggested for postal cards.
Themes:
Plot Points & Details
Registration: Tri-Campus Tournament
The Sorting Hat

Which of these testing styles are you best at? *

- Finding patterns and sequences
- Free-style or creative essays
- Multiple choice that relies on memory recall
- Translating languages, especially ancient ones
Incentives:
First 20 registrants will receive a free wand!
Bonus Point Objects
Themes: Puzzle Creation
Da Vinci Code: Puzzles & Wordplay

from thingiverse.com
Agent 355: The Culper Spies
Salem Witch Trials
Riddles

“This thing all things devours:
Birds, beasts, trees, flowers;
Gnaws iron, bites steel;
Grinds hard stones to meal;
Slays king, ruins town,
And beats high mountain down.”

Head to the Recreational Reading area in CRR to find a magazine that matches this description.
Voluntary Workshop

Students can choose to attend a special workshop beforehand that is similar to an introductory library workshop. They will also all receive a narrated PP with this same information.

- Reach students whose instructors didn’t opt for a library session
- Provide players with information they’ll need to solve puzzles
Virtual Classroom Activity / Event

- Can be offered without strict time restrictions
- Available for distance learners
- Incorporates electronic devices
- Easy to track assessment data
Ordinary Wizards of Library Science

Basics of Library Research

Divide class into Hogwarts houses and compete to see who can acquire the most points

- One point per correct answer
- One point for team who finishes first
- No points deducted for hints
From the Library’s homepage, click "Advanced Search" under the One Search box. Enter the words "Harry Potter" in the first box and the author "Howard Sherman" in the next. In the first article you see (click PDF to view), what spell do you suppose might be used on the objects the dragons are seen holding?

- Alchemoral
- Lumos
- Obliviate!
- Abdol
- Add option or ADD "OTHER"
Learning Opportunities

Need a hint?

- Yes
Assessment

Survey to determine student satisfaction & knowledge gained

How many students attended/viewed the workshop & had they previously?

Were teams able to escape (escape rooms)?
### Result Analysis

<table>
<thead>
<tr>
<th>Question</th>
<th>Correct</th>
<th>Incorrect</th>
<th>Hint Needed?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Question 1</td>
<td>8</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Question 2</td>
<td>10</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Question 3</td>
<td>6</td>
<td>4</td>
<td>8</td>
</tr>
</tbody>
</table>
Pop Literary Themes

Houses: Harry Potter / Game of thrones
Camps: Zombies vs Humans
Subjects: Frankenstein (chem), Dr. Who (history), etc.
Game of Thrones
A Game Has No Name

Know your words – every house has them. Consider the motto of your house.

Enter it into the Library’s catalog search box. Among the results, which land shares your house words in the depiction of their history?
### The Walking Dead

**Zombies vs Humans**

<table>
<thead>
<tr>
<th>Warning! Answering incorrectly will result in infection!</th>
</tr>
</thead>
</table>

Which of the following is NOT a journal highlighted in the Nursing research guide?

- AJN
- JOGNN
- MSN
- STAT!Ref

**Answer correctly to earn a healing serum**

<table>
<thead>
<tr>
<th>Which of the following media formats is recommended in the media tab in the Nursing research guide?</th>
</tr>
</thead>
</table>
| • Podcasts  
| • Streaming videos  
| • Interactive 3D anatomical models of the human body  
| • All of the above |
“Speak Friend and enter.”
Locate the dictionary stand where you can learn to speak ‘friend’ in multiple languages. Use the first two letters of the dictionary call numbers to properly align your ring and decode the word you seek!

Answer:
P & C are matched up on the ring, providing the decoded letters for those below.

B R E J T A
_ _ _ _ _
(PCLAB)
Pop Cultural Activities

Escape Rooms
Geocaching
Escape Rooms

About
Why we like them
Spread of popularity
Pop Culture shows that have featured them
Popular Magazine or Journal?

Drag & Drop (online)

Yes (8)
Colorful (4)
Technical (1)
Abstract (2)
Accessible (7)
Not usually (5)

Popular Magazine
- Graphics
- Language
- References?

Journal
- Graphics
- Language
- References?

(Code would be 018)
MLA Citation Order In-Person

- Fragments of a citation would be hidden throughout the room and in boxes
- Find fragments and assemble them in proper order
- The correct order will reveal a 5 digit code needed to solve a cryptex that houses a key or clue

The code here is 47291

The Catcher in the Rye (7)
Newton, KS (2)
2008 (1)
Salinger, J.D. (4)
Geocaching
SCCC Huntington Library Presents

LIBRARY GEOCACHING
INTERNATIONAL GAMES WEEK, NOVEMBER 4-8, 2019

*Reception & prize drawing Wed, Nov 20th, 11-12 PM in Huntington Rm 117*

Created by librarians Kristen Chier & Allison Collett, with support from Susan Lieberthal
Scavenger Hunt + Hiking

- Orientations
- Campus Exploration
- Classes such as PED that involve hiking
- Larger libraries

GPS Coordinates are revealed by solving learning puzzles
Stamps/sign-in ledgers at each location
GPS coordinates are indoors as well
40.8470° N, 72.0539° W
Caches

From thingiverse.com
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- the purpose and manner of use
- the nature of the work used
- the amount used
- the effect on the original work's market.

Many people consider the first factor -- called transformative uses -- the most important.
thanks!

Any questions?

You can contact me at cinark@sunysuffolk.edu

Kristen Cinar