Sustainable Thinking
for Friends of the Library

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Co-Founders of the New York Library Association’s Sustainability Initiative
**Very High Confidence**

- Low-lying areas: submergence, coastal flooding, and coastal erosion
- Exacerbation of existing health problems

**High Confidence**

- All aspects of food security will be compromised, including food access and price stability

**Medium Confidence**

- Increased risks of violent conflicts in the form of civil war and inter-group violence due to the amplification of poverty and economic shocks
“Heat stress linked to the climate crisis will cause 38,000 extra deaths a year worldwide between 2030 and 2050.”
What the world needs now...

• Local matters.
• Working together.
• Recognize and value diversity.
• Help all to be heard.
I believe in GOOD
16,500+

Public Library Locations in the United States

Quotable Facts About America's Libraries, American Library Association
68% of Americans are library cardholders

That’s 222,360,000 Americans!
70% of Voters use their local library

From Awareness to Funding: Voter Perceptions and Support of Public Libraries in 2018, OCLC
Sustainability = Core Value
Triple Bottom Line

- Environmentally Sound
- Socially Equitable
- Economically Feasible

Sustainable!
Sustainable thinking aligns a library's core values and resources with the local and global community's right to endure, bounce back from disruption and to thrive by bringing new and energetic life to fruition through choices made in all areas of library operations and outreach.
Sustainable Library Certification Program

http://www.nyla.org/sustainability
Sustainable Library Certification Program

✓ Organizational Commitment ✓ Collective Impact
✓ Energy ✓ Social Cohesion
✓ Waste & Recycling ✓ Resilience Planning
✓ Purchasing ✓ Financial Sustainability
✓ Transportation ✓ Collections
✓ Land Use
✓ Water
“Every community already has everything it needs within the community.”

The Abundant Community: Awakening the Power of Families and Neighborhoods
-John McKnight & Peter Block
We love local.
“You’ve got to think about the big things while you’re doing the small things, so that all the small things go in the right direction.”

-Alvin Toffler, Future Shock
Sustainable Thinking & the Success of Your Friends Group
• Super Fans
• Socialization
• Do Good Work
WHY
HOW
WHAT
Core Values

✓ Access
✓ Confidentiality/Privacy
✓ Democracy
✓ Diversity
✓ Education & Lifelong Learning
✓ Intellectual Freedom
✓ Preservation
✓ The Public Good
✓ Professionalism
✓ Service
✓ Social Responsibility
✓ Sustainability

Core Values of Librarianship, American Library Association
What’s your why?
Meaningful & Fun

- Baby Boomers
- Gen X
- Millennials
Good For You

About a quarter of the people who have volunteered in the past 12 months say that volunteering has helped them to manage a chronic illness.

- 76% of people who volunteered in the last twelve months say that volunteering has made them feel healthier.
- 94% of people who volunteered in the last twelve months say that volunteering improves their mood.
- 96% say that volunteering enriches their sense of purpose in life.
- 95% say they are helping to make their community a better place.
- 80% of the people who have volunteered in the past 12 months say that they feel they have control over their health.
- 78% of people who volunteered in the last 12 months say that volunteering lowers their stress levels.

Good For Employers

Nationally, over half of employees have volunteered.

- 49% of people new to volunteering said that volunteering has helped with their career in the paid job market.
- 56% of new volunteers felt that volunteering would help their career.
- 64% of employees who currently volunteer said that volunteering with work colleagues has strengthened their relationships.
- 81% of employed volunteers who volunteered through their workplace agreed that volunteering together strengthens relationships among colleagues.

Professional Job Skills
- 49% of people new to volunteering said that volunteering has helped with their career in the paid job market.
- 56% of new volunteers felt that volunteering would help their career.

Stronger Colleague Relationships
- 64% of employees who currently volunteer said that volunteering with work colleagues has strengthened their relationships.
- 81% of employed volunteers who volunteered through their workplace agreed that volunteering together strengthens relationships among colleagues.

People and Teamwork Skills
- 87% of people who said that volunteering helped their career responded that volunteering has developed their people skills and teamwork skills.

Time Management Skills
- More than three-quarters of people who told us that volunteering helped their careers said that volunteering has taught them about time management.
Clarify Your Cause.

People care about causes rather than specific organizations.

Clearly State Your Mission.

Make it findable. Make it easy to memorize.

Connect Where They Already Are.

Social Media. Community Events.
We believe in the Library.
We invest in the Library.
Share stories about the people of the organization and the people helped by the organization.

Friends of the Knox County Public Library

The Friends of the Cairo Public Library
October 31 at 3:44 PM

Babes in Bookland and Halloween Party yesterday

Friends of Mahopac Public Library & The Book Barn
May 15

Look at those excited faces. Participants in the book making workshop sponsored by the Friends of Mahopac Library
Help Develop Skills & Maximize Talents

**Develop Skills**
- Team Building
- Goal Setting
- Problem Solving
- Adaptability

**Maximize Talents**
- Project Management
- Social Media
- Office Productivity
- Sales
Come check out the volunteer fair at Roe Jan Library! This is a great opportunity for people of all ages to learn how to help contribute to the community as part of The Great Give Back, a celebration of community service throughout NY's public libraries. (Plus, there's refreshments!) The fair will be open until 3pm today.
Did you know?

Did you know that without reading and math enrichment during the summer, research shows that kids lose one to two months of learning? Year after year, the loss can add up. The Foundation has partnered with the Library to enhance programs throughout the summer across Jacksonville. Your support will help keep neighborhood kids learning all summer long!

Help with a one-time gift.

With a $5 donation, you can support Summer Learning at your neighborhood Jacksonville Public Library branch and keep our kids reading. Each $5 helps offset the costs for 1 child to attend a Summer Learning program.

The Charleston Friends of the Library invite you to:

BOOKS for Bier

~2019~

Donate a book, get a free beer!

Annual fundraiser benefiting The Charleston County Public Library

April 9 • 5:30 - 8 pm | Bay Street Biergarten • 549 East Bay St, Charleston

Bring a gently used book and receive a free beer. Plus, any child who brings a children's book to donate will receive a free root beer. In addition, we will sell books and have amazing silent auction items for you to bid on. Come support your local library and have fun with us!

charlestonlibraryfriends.org  
info@charlestonlibraryfriends.org
Remember to have FUN 😊
Friends of the Library Social
Public · Hosted by Barbara Bush Branch Library

Monday, October 21, 2019 at 4 PM – 5:30 PM CDT
Next Week: 67-82°F Heavy Thunderstorm
Barbara Bush Branch Library
6817 Cypresswood Dr, Spring, Texas 77379

4 Going · 2 Interested

Suggested Friends
Vanessa Alicea Carlson
Carissa Ann
Greg Ayler

Hey teens! If you're a teen looking to get involved, make friends and learn about your community, many of our branches host Teen Advisory Boards. Find out more about these groups by stopping into your local branch!
Pictured here: Surratts-Clinton TAB
Operational Decisions

- Book Sale Discards
- Buy Local: Refreshments, Office Supplies, Catering Items…
- Respect Community Diversity through Board Development
- Funding Priorities
- Partnerships
- Social Events that Connect to “Local”
Book Sale Discards

- Other Nonprofits – VA Hospitals, shelters, senior centers, prisons...
- Resale Shops – Goodwill, Habitat for Humanity ReStores...
- Solid Waste/Resource Recovery Agency Cooperation
- Better World Books
- Upcycling Programs
Butterfield Walking Tour

April 27, 2019, 9:30am - 10:30am
Arts & Culture, Outdoor, Free, Family Friendly, Educational

Register

When
April 27, 2019
9:30am - 10:30am

Add to Calendar

Where
Haldane High School
15 Craigside Drive, Cold Spring, NY 10516

Organization
Butterfield Library
Located in the Village of Cold Spring, the Julia L. Butterfield Memorial Library was established in 1913, through the Will of Mrs. Julia L. Butterfield. The Library building was built on the foundation...

Butterfield History Tour

Take a walking tour of the spot where Julia Butterfield’s estate, Cragside once stood.

More Information
Think Long-Term

- Purposeful Recruitment
- Clear Job Descriptions
- Adapt to Needs of Volunteers
- Succession Planning
- Cross Training
- Financial Planning
- Disaster Preparedness
• What is our purpose?

• What do we want the outcome of our work to be?

• Does our membership reflect who lives in our community?

• How can we connect more fully with our community?

• Are we using the triple bottom line when making operational decisions?