2020 Census Jobs

Earn extra income while helping your community.

**Positions**
- Enumerators $17.00 - $25.00
- Census Field Supervisors $19 - $27.50
- Recruiting Assistants $19 - $27.50
- Clerical Office Support $13.50 - $20
- Office Operations Supervisor $17.50 - $26

Apply now at [https://2020census.gov/jobs](https://2020census.gov/jobs)

There are a limited number of office manager positions remaining in our field offices. Interested applicants should apply through [www.USAJobs.gov](http://www.USAJobs.gov)
### 2020 NY Recruiting Goal:
180,000

<table>
<thead>
<tr>
<th>County Name</th>
<th>Number Recruited</th>
<th>Goal</th>
<th>% to Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tompkins County</td>
<td>271</td>
<td>1,740</td>
<td>15.6%</td>
</tr>
<tr>
<td>Hamilton County</td>
<td>51</td>
<td>224</td>
<td>22.8%</td>
</tr>
<tr>
<td>Ulster County</td>
<td>469</td>
<td>1,986</td>
<td>23.6%</td>
</tr>
<tr>
<td>Broome County</td>
<td>549</td>
<td>2,283</td>
<td>24.0%</td>
</tr>
<tr>
<td>Clinton County</td>
<td>226</td>
<td>932</td>
<td>24.2%</td>
</tr>
<tr>
<td>Sullivan County</td>
<td>345</td>
<td>1,355</td>
<td>25.5%</td>
</tr>
<tr>
<td>Cortland County</td>
<td>153</td>
<td>588</td>
<td>26.0%</td>
</tr>
<tr>
<td>Oneida County</td>
<td>604</td>
<td>2,304</td>
<td>26.2%</td>
</tr>
<tr>
<td>Essex County</td>
<td>139</td>
<td>526</td>
<td>26.4%</td>
</tr>
<tr>
<td>Dutchess County</td>
<td>726</td>
<td>2,672</td>
<td>27.2%</td>
</tr>
<tr>
<td>Otsego County</td>
<td>198</td>
<td>727</td>
<td>27.2%</td>
</tr>
<tr>
<td>Monroe County</td>
<td>2,304</td>
<td>8,314</td>
<td>27.7%</td>
</tr>
<tr>
<td>Madison County</td>
<td>190</td>
<td>678</td>
<td>28.0%</td>
</tr>
<tr>
<td>Lewis County</td>
<td>81</td>
<td>287</td>
<td>28.2%</td>
</tr>
<tr>
<td>Schenectady County</td>
<td>406</td>
<td>1,438</td>
<td>28.2%</td>
</tr>
<tr>
<td>Wayne County</td>
<td>184</td>
<td>650</td>
<td>28.3%</td>
</tr>
<tr>
<td>Rensselaer County</td>
<td>473</td>
<td>1,632</td>
<td>29.0%</td>
</tr>
<tr>
<td>Chautauqua County</td>
<td>305</td>
<td>1,027</td>
<td>29.7%</td>
</tr>
</tbody>
</table>
Survey Awareness

- Are you in a Census Bureau Survey?
  - [https://census.gov/programs-surveys/surveyhelp.html](https://census.gov/programs-surveys/surveyhelp.html)

- Address Canvassing – 2020 Census In Field Operation
  - Census Employees are working to update Census maps, using laptop computers in many communities across the country
  - August – October 2019

- Report Suspected Fraud to 1-800-923-8282
2020 Census – It Is Safe

- Private information is never published, including names, addresses (including GPS coordinates), Social Security Numbers, and telephone numbers.

- The Census Bureau collects information to produce statistics. Personal information collected by the Census Bureau cannot be used against respondents by any government agency or court.

- Census Bureau employees are sworn to protect confidentiality for life.

- Violating Title 13 is a serious federal crime. Violators are subject to severe penalties, including a federal prison sentence of up to five years, a fine of up to $250,000, or both.
2020 Census – It Is Easy

- Four ways to respond in 2020
  - Online
  - Phone
  - Paper
  - Personal Visit by Census Employee

- Name, age, DOB, race and origin, Hispanic origin, relationship, gender, tenure, operational questions (pop count, name, phone number, overcount, undercount)

**We will never ask for:**
- Your full social security number.
- Money or donations.
- Anything on behalf of a political party.
- Your full bank or credit card account numbers.
Language Support

Language support online, by phone, by mail, as well as advertising

12 languages (in addition to English):

- Spanish
- Chinese
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

99%

English plus these 12 languages cover 99% of all U.S. households.
# Overview of Non-English Language Support

<table>
<thead>
<tr>
<th>Internet Self-Response</th>
<th>Census Questionnaire Assistance</th>
<th>Language Guides (Video and Print)</th>
<th>Language Identification Card</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 Non-English Languages</td>
<td>12 Non-English Languages</td>
<td>59 Non-English Languages</td>
<td>Language listed below are in order of need (top to bottom, left to right).</td>
</tr>
<tr>
<td>Respondents will be able to toggle between the languages within the instrument.</td>
<td>There is a separate phone number for each language. This information is included in the mailing materials.</td>
<td>Video and print language guides will be available online. Glossaries provide key terminology to bilingual staff. Language Identification Card expanded to 59 languages (50 in 2010).</td>
<td>Spanish (Mandarin and Cantonese)</td>
</tr>
<tr>
<td>Spanish</td>
<td>Chinese</td>
<td>Vietnamese</td>
<td>Korean</td>
</tr>
<tr>
<td>Chinese</td>
<td>Russian</td>
<td>Arabic</td>
<td>Tagalog</td>
</tr>
<tr>
<td>Polish</td>
<td>French</td>
<td>Haitian Creole</td>
<td>Portuguese</td>
</tr>
<tr>
<td>Japanese</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Paper Questionnaire &amp; Mailing Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish</td>
</tr>
<tr>
<td>Mailings will include instructions on responding via Internet or phone in 12 non-English languages.</td>
</tr>
</tbody>
</table>

During Nonresponse Followup enumerators use:  
- A bilingual handheld instrument (English/Spanish)  
- Bilingual materials (English/Spanish)  
- Instructions to respond online or by phone in 12 non-English languages  
- Language Identification Card
How the 2020 Census will invite everyone to respond

<table>
<thead>
<tr>
<th>WHAT WE WILL SEND IN THE MAIL</th>
<th>You’ll receive:</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or between</td>
<td></td>
</tr>
<tr>
<td>March 12-20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
</tr>
<tr>
<td>March 16-24</td>
<td>A reminder letter.</td>
</tr>
<tr>
<td>March 26-April 3</td>
<td>A reminder postcard.</td>
</tr>
<tr>
<td>April 8-16</td>
<td>A reminder letter and paper questionnaire.</td>
</tr>
<tr>
<td>April 20-27</td>
<td>A final reminder postcard before we follow up in person.</td>
</tr>
</tbody>
</table>

Every household will have the option of responding online, by phone, or by mail.

Every household that hasn’t already responded will receive reminders and a paper questionnaire.
2020 Census – It Is Important

- Determines the number of seats each state has in the U.S. House of Representatives
- Defines congressional and state legislative districts, school districts and voting precincts
- Determines the annual allocation of $675 billion dollars in federal funding
  - Medicaid, SNAP, Hwy Planning, Section 8 Housing, Special Education Grants, SCHIP, Title I Grants, National School Lunch Program, WIC, Head Start, Foster Care, Health Center Programs
- Provides insight to governments, business and community planning groups for planning purposes

Provides population benchmarks for nearly every other United States survey
Outreach Materials

- **Hot Topics- Factsheets**
  - Supporting Self-Response in the 2020 Census
  - How the 2020 Census Will Invite Everyone To Respond
  - The 2020 Census and Confidentiality

- **Toolkits**
  - 2020 Census Recruitment Toolkit
  - 2020 Census Toolkit for State and Local Officials
  - Community Outreach Toolkit
  - Press Kit

- **Promotional Materials and Guidelines**

- **Residence Criteria Brochure**

- **Handout About Why We Ask Each 2020 Census Question**
Outreach Materials (continued)

• **Posters**
  - Confidentiality, LGBTQ+, Counting Young Children, Education, Health Care

• **Fact Sheets**
  - Military, Property Managers, Renters, Rural Audiences
  - The 2020 Census and Confidentiality
  - Counting Young Children (FAQ, Fact Sheets)
  - General, Businesses, Community Organization, Schools

• **Half Page Handouts**
  - Black/African American, College Students, Hispanic, Migrant Workers, Rural Audiences, LGBTQ+

• **LGBTQ+ One-Pager**
Outreach Materials (continued)

- Sample Copy of the 2020 Census Questionnaire
- Why become a 2020 Census Partner?
  - Census Partnerships: 2020 Census at a Glance
  - Why Your Faith Community Should Become a 2020 Census Official Partner
  - Why Your Company Should Become a 2020 Census Official Partner
  - Why Your Foundation Should Become a 2020 Census Official Partner
- Partnership Fact Sheet (General, Businesses, Community Organization, Schools)
- Complete Count Committee Messaging [CCC Map](#)
- Information for Immigrant/Foreign-Born Audiences
- 2020 Census Snapshot for American Indians and Alaska Natives
Outreach Materials (continued)

- Infographics & Visualizations
- 2020 Census Stakeholder Webinar Recording
- 2020 Census Web Badges
- Census Bureau YouTube Channel (collection of 2020 Census videos)
- Sample Message Template
- In language materials – Census 101
- Customizable Social Media Content and Graphics
- Statistics in Schools
  - Classroom Activities, Videos, State Facts, Maps
- General FAQ
# Field Operations

<table>
<thead>
<tr>
<th>Operation</th>
<th>Start</th>
<th>Finish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Quarters Advance Contact</td>
<td>2/3/2020</td>
<td>3/6/2020</td>
</tr>
<tr>
<td>Service Based Enumeration</td>
<td>3/30/2020</td>
<td>4/1/2020</td>
</tr>
<tr>
<td>Group Quarters Enumeration</td>
<td>4/1/2020</td>
<td>6/12/2020</td>
</tr>
<tr>
<td>Early Non Response Follow Up</td>
<td>4/9/2020</td>
<td>7/24/2020</td>
</tr>
<tr>
<td>Non Response Follow Up</td>
<td>5/13/2020</td>
<td>7/24/2020</td>
</tr>
</tbody>
</table>
Deadlines for Partner Input

The SBE cutoff date is 3/24/2020
- Geocoded until 3/27/2020
- For cases added after this date, they will automatically be considered Out of Scope. This applies to SBE cases ONLY.

The ETL cutoff date is: 4/22/2020
- Geocoded until 4/27/2020

Note: Partnership deadline will be March 20th for SBE and April 18th for ETL
The Census is Safe, Easy, & Important!

Two ways you can help today as a trusted voice in the community.

1) Sharing the message that the Census is Safe, Easy, & Important

2) Promoting our 2020 Census Jobs!
   https://2020census.gov/jobs
Contact Us

Partnership Program
Phone: (212) 882-2130
Email: new.york.rcc.partnership@2020census.gov
Website: https://www.census.gov/partners/2020.html

Census Jobs
Field & Office Job Opportunities
Website: www.2020census.gov/jobs
Office Managerial Job Opportunities
Website: www.usajobs.gov
Website: www.census.gov/about/regions/new-york/jobs.html

Data Dissemination Program
Email: census.askdata@census.gov
Phone: 1-844-ASK-DATA
Website: www.census.gov/data/training-workshops.html