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United States®
**Census
2020**

Jeff T. Behler
Regional Director
New York Regional Census Center

2020 Census Jobs

Earn extra income while helping your community.

Positions

Enumerators \$17.00 - \$25.00

Census Field Supervisors \$19 - \$27.50

Recruiting Assistants \$19 - \$27.50

Clerical Office Support \$13.50 - \$20

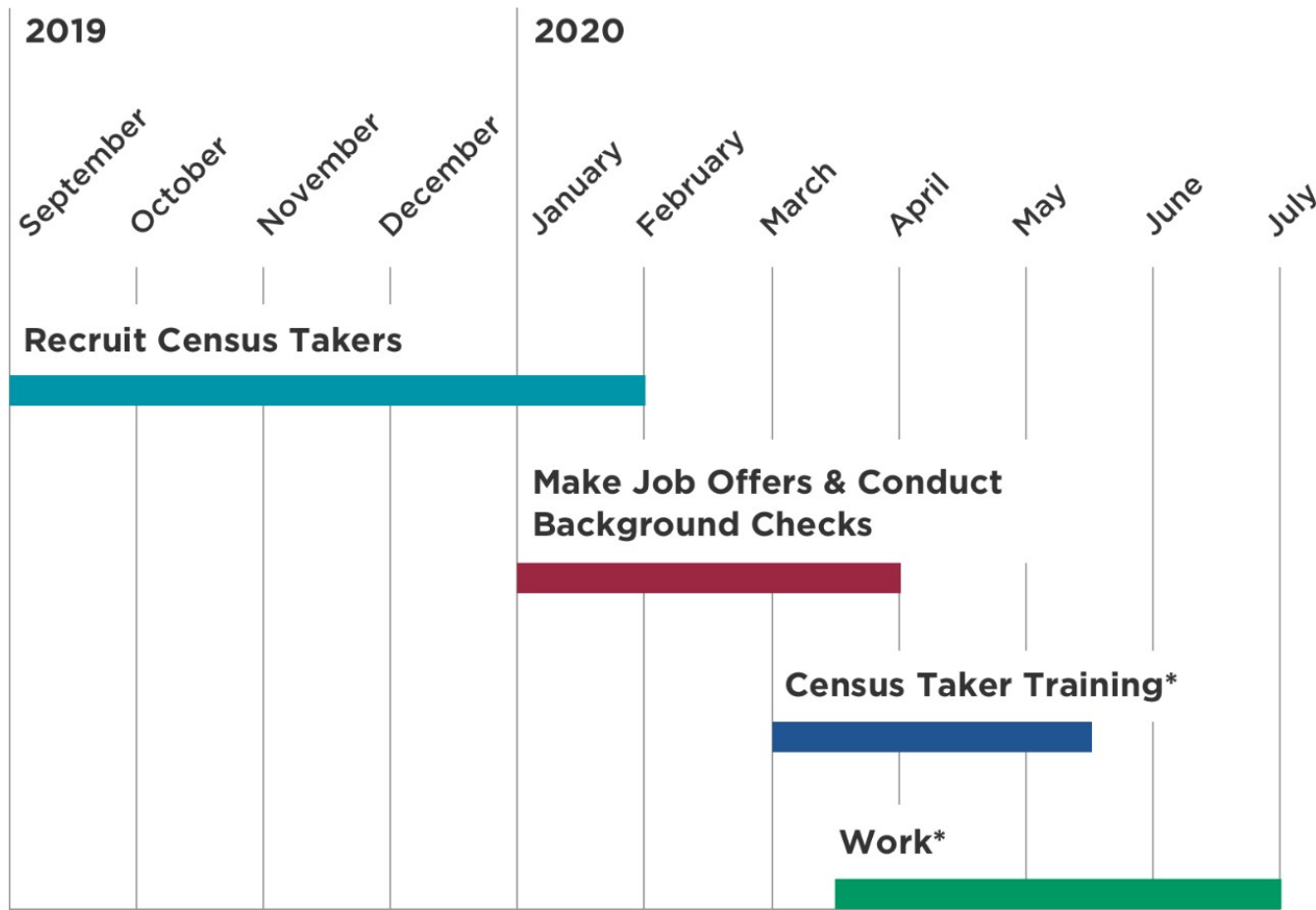
Office Operations Supervisor \$17.50 - \$26

Apply now at <https://2020census.gov/jobs>

There are a limited number of office manager positions remaining in our field offices. Interested applicants should apply through www.USAJobs.gov

Recruiting

2020 NY Recruiting Goal:
180,000



County Name	Number Recruited	Goal	% to Goal
Tompkins County	271	1,740	15.6%
Hamilton County	51	224	22.8%
Ulster County	469	1,986	23.6%
Broome County	549	2,283	24.0%
Clinton County	226	932	24.2%
Sullivan County	345	1,355	25.5%
Cortland County	153	588	26.0%
Oneida County	604	2,304	26.2%
Essex County	139	526	26.4%
Dutchess County	726	2,672	27.2%
Otsego County	198	727	27.2%
Monroe County	2,304	8,314	27.7%
Madison County	190	678	28.0%
Lewis County	81	287	28.2%
Schenectady County	406	1,438	28.2%
Wayne County	184	650	28.3%
Rensselaer County	473	1,632	29.0%
Chautauqua County	305	1,027	29.7%

Survey Awareness

- Are you in a Census Bureau Survey?
 - <https://census.gov/programs-surveys/surveyhelp.html>
- Address Canvassing – 2020 Census In Field Operation
 - Census Employees are working to update Census maps, using laptop computers in many communities across the country
 - August – October 2019
- Report Suspected Fraud to [1-800-923-8282](tel:1-800-923-8282)
 - You can also visit: <https://2020census.gov/en/avoiding-fraud.html>



How to verify a mailing is from the Census Bureau

If you receive a survey or a letter in the mail from the Census Bureau, the envelope contains certain information that will help you verify its legitimacy.



How to identify a Census Bureau field representative

If you are visited by someone from the Census Bureau, here are some ways to verify the individual is a Census Bureau employee.



How to identify a phone call from the Census Bureau

If your address was selected to be in a survey, we may call you to participate.



2020 Census – It Is Safe

- Private information is never published, including names, addresses (including GPS coordinates), Social Security Numbers, and telephone numbers.
- The Census Bureau collects information to produce statistics. Personal information collected by the Census Bureau cannot be used against respondents by any government agency or court.
- Census Bureau employees are sworn to protect confidentiality for life.
- Violating Title 13 is a serious federal crime. **Violators are subject to** severe penalties, including a federal prison sentence of up to **five years, a fine of up to \$250,000, or both.**

2020 Census – It Is Easy

- Four ways to respond in 2020
 - Online
 - Phone
 - Paper
 - Personal Visit by Census Employee
- Name, age, DOB, race and origin, Hispanic origin, relationship, gender, tenure, operational questions (pop count, name, phone number, overcount, undercount)

We will never ask for:

- Your full social security number.
- Money or donations.
- Anything on behalf of a political party.
- Your full bank or credit card account numbers.

Language Support

LANGUAGE SUPPORT ONLINE, BY PHONE, BY MAIL, AS WELL AS ADVERTISING

**12 languages
(in addition to English):**

- Spanish
- Chinese
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

99%

English plus these 12 languages cover 99% of all U.S. households.



Overview of Non-English Language Support

Internet Self-Response	Census Questionnaire Assistance	Language Guides (Video and Print) Language Glossaries Language Identification Card	Paper Questionnaire & Mailing Materials																																																												
<p>12 Non-English Languages</p> <p>Respondents will be able to toggle between the languages within the instrument.</p> <ul style="list-style-type: none"> Spanish Chinese Vietnamese Korean Russian Arabic Tagalog Polish French Haitian Creole Portuguese Japanese 	<p>12 Non-English Languages</p> <p>There is a separate phone number for each language. This information is included in the mailing materials.</p> <ul style="list-style-type: none"> Spanish Chinese (Mandarin and Cantonese) Vietnamese Korean Russian Arabic Tagalog Polish French Haitian Creole Portuguese Japanese 	<p>59 Non-English Languages</p> <p>Video and print language guides will be available online. Glossaries provide key terminology to bilingual staff. Language Identification Card expanded to 59 languages (50 in 2010). <i>Language listed below are in order of need (top to bottom, left to right).</i></p> <table border="0"> <tr> <td>Spanish</td> <td>Italian</td> <td>Khmer</td> <td>Tamil</td> <td>Croatian</td> </tr> <tr> <td>Chinese</td> <td>Farsi</td> <td>Nepali</td> <td>Navajo</td> <td>Bulgarian</td> </tr> <tr> <td>Vietnamese</td> <td>German</td> <td>Urdu</td> <td>Hungarian</td> <td>Twi</td> </tr> <tr> <td>Korean</td> <td>Armenian</td> <td>Romanian</td> <td>Hebrew</td> <td>Lithuanian</td> </tr> <tr> <td>Russian</td> <td>Hindi</td> <td>Telugu</td> <td>Malayalam</td> <td>Yoruba</td> </tr> <tr> <td>Arabic</td> <td>Ukrainian</td> <td>Burmese</td> <td>Swahili</td> <td>Czech</td> </tr> <tr> <td>Tagalog</td> <td>Bengali</td> <td>Punjabi</td> <td>Yiddish</td> <td>Igbo</td> </tr> <tr> <td>Polish</td> <td>Greek</td> <td>Lao</td> <td>Indonesian</td> <td>Marathi</td> </tr> <tr> <td>French</td> <td>Amharic</td> <td>Hmong</td> <td>Serbian</td> <td>Sinhala</td> </tr> <tr> <td>Haitian Creole</td> <td>Somali</td> <td>Albanian</td> <td>Tigrinya</td> <td>Slovak</td> </tr> <tr> <td>Portuguese</td> <td>Thai</td> <td>Turkish</td> <td>Ilocano</td> <td>American</td> </tr> <tr> <td>Japanese</td> <td>Gujarati</td> <td>Bosnian</td> <td>Dutch</td> <td>Sign Language</td> </tr> </table>	Spanish	Italian	Khmer	Tamil	Croatian	Chinese	Farsi	Nepali	Navajo	Bulgarian	Vietnamese	German	Urdu	Hungarian	Twi	Korean	Armenian	Romanian	Hebrew	Lithuanian	Russian	Hindi	Telugu	Malayalam	Yoruba	Arabic	Ukrainian	Burmese	Swahili	Czech	Tagalog	Bengali	Punjabi	Yiddish	Igbo	Polish	Greek	Lao	Indonesian	Marathi	French	Amharic	Hmong	Serbian	Sinhala	Haitian Creole	Somali	Albanian	Tigrinya	Slovak	Portuguese	Thai	Turkish	Ilocano	American	Japanese	Gujarati	Bosnian	Dutch	Sign Language	<p>Spanish</p> <p>Bilingual mailing materials and questionnaires will be sent to addresses in bilingual tracts.</p> <p>Mailings will include instructions on responding via Internet or phone in 12 non-English languages.</p> <p>During Nonresponse Followup enumerators use:</p> <ul style="list-style-type: none"> • A bilingual handheld instrument (English/Spanish) • Bilingual materials (English/Spanish) • Instructions to respond online or by phone in 12 non-English languages • Language Identification Card
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How the 2020 Census will invite everyone to respond



WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

Every household will have the option of responding online, by phone, or by mail.

Every household that hasn't already responded will receive reminders and a paper questionnaire.



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2020 Census – It Is Important

- Determines the number of seats each state has in the U.S. House of Representatives
- Defines congressional and state legislative districts, school districts and voting precincts
- Determines the annual allocation of **\$675 billion dollars in federal funding**
- Medicaid, SNAP, Hwy Planning, Section 8 Housing, Special Education Grants, S-CHIP, Title I Grants, National School Lunch Program, WIC, Head Start, Foster Care, Health Center Programs
- Provides insight to governments, business and community planning groups for planning purposes

Provides population benchmarks for nearly every other United States survey

Outreach Materials

- **Hot Topics- Factsheets**
 - Supporting Self-Response in the 2020 Census
 - How the 2020 Census Will Invite Everyone To Respond
 - The 2020 Census and Confidentiality
- **Toolkits**
 - 2020 Census Recruitment Toolkit
 - 2020 Census Toolkit for State and Local Officials
 - Community Outreach Toolkit
 - Press Kit
- **Promotional Materials and Guidelines**
- **Residence Criteria Brochure**
- **Handout About Why We Ask Each 2020 Census Question**



**On campus.
Off campus.
Everyone counts.**

If you live off campus, you'll need to respond to the 2020 Census. Because unlike your on-campus classmates, you likely haven't been counted through campus housing. Here's your opportunity to impact funding for programs like Pell Grants and health care services.

[2020CENSUS.GOV](https://2020census.gov)

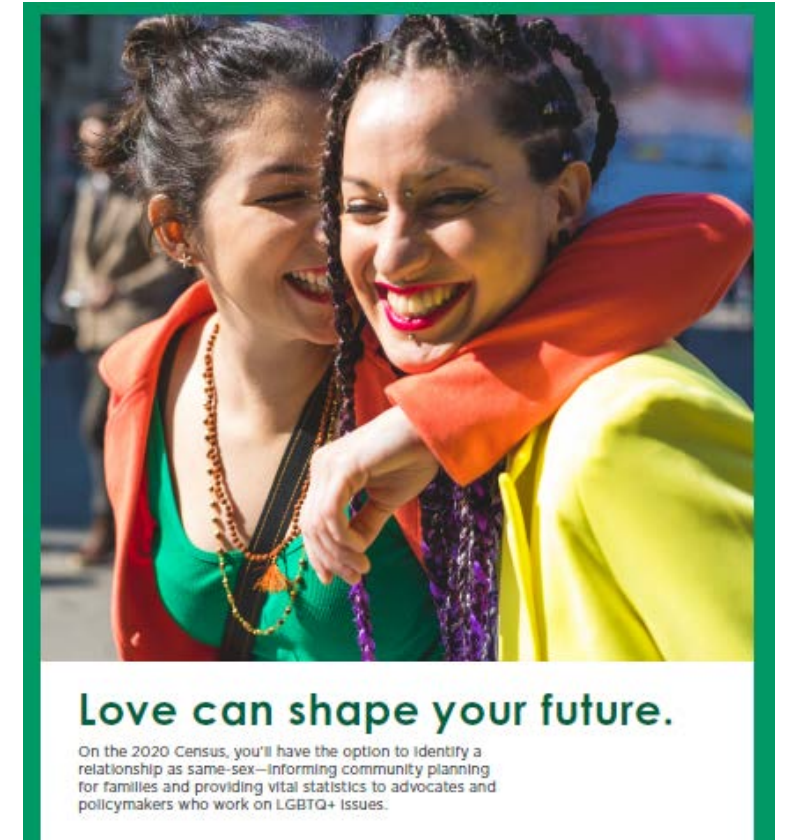
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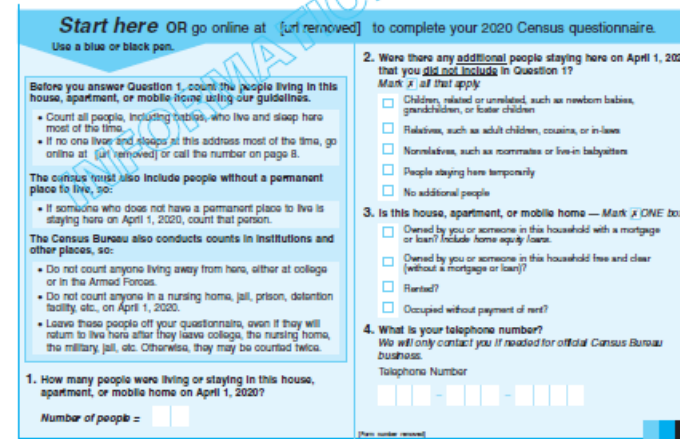
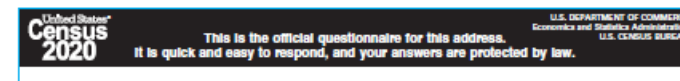
Outreach Materials (continued)

- **Posters**
 - Confidentiality, LGBTQ+, Counting Young Children, Education, Health Care
- **Fact Sheets**
 - Military, Property Managers, Renters, Rural Audiences
 - The 2020 Census and Confidentiality
 - Counting Young Children (FAQ, Fact Sheets)
 - General, Businesses, Community Organization, Schools
- **Half Page Handouts**
 - Black/African American, College Students, Hispanic, Migrant Workers, Rural Audiences, LGBTQ+
- **LGBTQ+ One-Pager**



Outreach Materials (continued)

- Sample Copy of the 2020 Census Questionnaire
- Why become a 2020 Census Partner?
 - Census Partnerships: 2020 Census at a Glance
 - Why Your Faith Community Should Become a 2020 Census Official Partner
 - Why Your Company Should Become a 2020 Census Official Partner
 - Why Your Foundation Should Become a 2020 Census Official Partner
 - Partnership Fact Sheet (General, Businesses, Community Organization, Schools)
- Complete Count Committee Messaging [CCC Map](#)
- Information for Immigrant/Foreign-Born Audiences
- 2020 Census Snapshot for American Indians and Alaska Natives



Outreach Materials (continued)

- **Infographics & Visualizations**
- **2020 Census Stakeholder Webinar Recording**
- **2020 Census Web Badges**
- **Census Bureau YouTube Channel (collection of 2020 Census videos)**
- **Sample Message Template**
- **In language materials – Census 101**
- **Customizable Social Media Content and Graphics**
- **Statistics in Schools**
 - **Classroom Activities, Videos, State Facts, Maps**
- **General FAQ**



Field Operations

Decennial Milestones		
Operation	Start	Finish
Group Quarters Advance Contact	2/3/2020	3/6/2020
Service Based Enumeration	3/30/2020	4/1/2020
Group Quarters Enumeration	4/1/2020	6/12/2020
Enumeration at Transitory Locations	4/9/2020	5/4/2020
Early Non Response Follow Up	4/9/2020	7/24/2020
Non Response Follow Up	5/13/2020	7/24/2020

Deadlines for Partner Input

The SBE cutoff date is 3/24/2020

- Geocoded until 3/27/2020
- For cases added after this date, they will automatically be considered Out of Scope. This applies to SBE cases ONLY.

The ETL cutoff date is: 4/22/2020

- Geocoded until 4/27/2020

Note: Partnership deadline will be March 20th for SBE and April 18th for ETL

Contact Us

Partnership Program

Phone: (212) 882-2130

Email: new.york.rcc.partnership@2020census.gov

Website: <https://www.census.gov/partners/2020.html>

Census Jobs

Field & Office Job Opportunities

Website: www.2020census.gov/jobs

Office Managerial Job Opportunities

Website: www.usajobs.gov

Website: www.census.gov/about/regions/new-york/jobs.html

Data Dissemination Program

Email: census.askdata@census.gov

Phone: 1-844-ASK-DATA

Website: www.census.gov/data/training-workshops.html