Tactical Skills in Political Environments

New York Library Association Conference
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Cassie Guthrie
Interdependence is the reason why nothing comes out quite the way one wants it to.

Any outcome that depends on more than a single causal agent is an outcome based on interdependent agents.

Interdependence exists whenever one actor does not entirely control all of the conditions necessary for the achievement of an action or for obtaining the outcome desired from the action.
Hard Power
Soft Power
RECAP
Nelson Mandela

“He is the most pragmatic of idealists”
Tactics & Tactical Skills

- Powerful Presentation and Defense
- Flexibility
- Timing
- Managing Your Emotions
- Mission Over Ego
- Change Your Political Environment
Powerful Presentation & Defense
Powerful Presentation & Defense

#1 An understanding of what the person or group you are pitching to prefers and needs

#2 Find a trusted and honest pre-audience

#3 PRACTICE, PRACTICE, PRACTICE
Managing Your Emotions
Mission Over Ego
RECAP #2
Change Your Political Environment

• Increase your public library's autonomy through the creation of a library district
• Make small adjustments, wait it out and get ready
• Practice self-awareness. Take stock of your likes and dislikes, and make a change if your present situation isn't a good match
NYLA Advocacy Day
Wednesday, February 27, 2019
Thanks!