Literacy Success for the Entire Family

Strategies for planning, promoting and having successful library programs for families
Planning Successful Programs

Access the community and neighborhood that surrounds your library

Get to know your patrons (The family dynamics, support system)

Be inclusive of diverse populations

Plan programs that will be successful

Keep your patrons in mind when planning

Be Flexible, Relax and Enjoy
Plan for your flyers to be ready ahead of the program

Create a simple but to the point flyer

Post flyers in designated areas where your patrons can see

Combine it with another event during winter months

Use online resources (Social Media) to “broadcast” your program
Successful Literacy Programs

Story times (Weekly, Guest, Festival, Technology, Drama)

Performers: Storytellers, Puppet Shows, Magic Shows, Music teachers, Knitting, Zoo mobile, and more

Book Character Visits, Therapy Dogs, Henna Artists

Read-a-thons, Poetry Slams, Reading Challenges

Author visits

Make book connections with your programs
Letter recognition and writing practice