



FRIENDS & TRUSTEES BUILDING
COMMUNITY WHEN DISASTER STRIKES

Presented by

Members of the Friends of the Moffat Library

Washingtonville, NY

Mary Ann Marrero, President of the Friends of the Moffat Library

Christine Frisbee, Vice-President of the Friends of the Moffat Library

Kelly Lynch-Moloney, Publicity Chair of the Friends of the Moffat Library

Ruth Manyin, a Member of the Friends of the Moffat Library and a Trustee of the Moffat Library

NYLA Annual Conference

Saratoga Springs, NY

November 10, 2017

Program Slot #7, 4:15 – 5:15PM

Friends & Trustees Building Community when Disaster Strikes

Program Outline

- | | |
|---|----------------------------------|
| 1. Introduction and Brief History of FOML | Mary Ann Marrero |
| 2. Meet the Authors Luncheon | Ruth Manyin and Mary Ann Marrero |
| 3. The Moffat Library Building and Disaster Strikes | Christine Frisbee |
| 4. Moffat Library Building Restoration Program | Ruth Manyin |
| 5. Get Out the Vote Campaign | Kelly Lynch-Moloney |
| 6. Conclusion | Mary Ann Marrero |
| 7. Question and Answer Period | All panelists |

When Hurricane Irene damaged the historic Moffat Library and caused its closure, Friends' advocacy efforts led voters to approve a \$6.9 million bond to rebuild and restore the historic building. Resulting corporate and public connections gave added support to the annual Meet the Authors Luncheon fundraiser.

The program will answer these questions:

How do the Friends bring nationally-acclaimed authors to their small community and market the Meet the Authors Luncheon?

How did the Friends leverage businesses assisting in the library renovations to become sponsors of the Meet the Authors Luncheon?

How did the Friends group organize and carry out the Get Out the Vote campaign?



MEET THE AUTHORS LUNCHEON



MEET THE AUTHORS LUNCHEON

Sunday, April 7, 2013

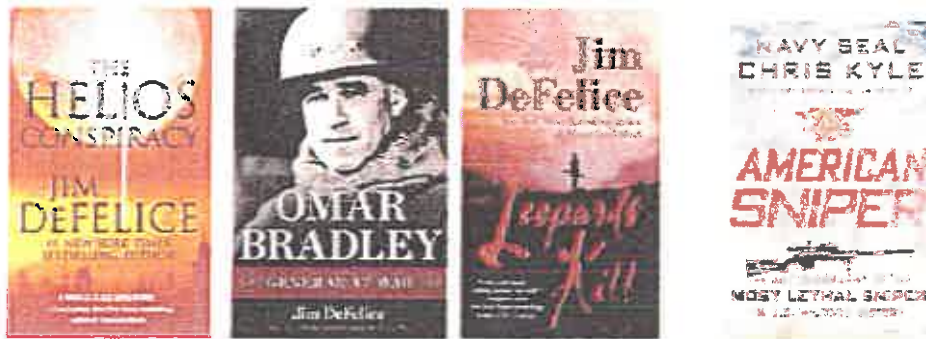
1 – 4pm

Round Hill House, Washingtonville, NY

Sponsored by Nancy J. Schneider, Esq.

Come meet these authors at the luncheon and book-signing event.

Jim DeFelice is an award-winning writer, former political columnist, and prolific, bestselling author of more than three dozen military books and spy thrillers. He is also the author of the first biography of Omar Bradley, the American architect of victory in Europe during WWII. His most recent non-fiction book, *American Sniper*, was a NY Times #1 bestseller this year. His other military non-fiction books have roots in the Hudson Valley and West Point.



Karen Abbott has written *Sin in the Second City*, which tells the true story of the Everleigh Club brothel in Chicago and the nation-wide battle to shut it down. Her latest book, *American Rose*, is about stripteaser Gypsy Rose Lee and American culture during the roaring Twenties and the Great Depression. Both books are *New York Times* bestsellers, and *USA Today* has called her a “pioneer of sizzle history.”



Tickets are \$35.00 per person. Tickets may be purchased at the Moffat Library. Call 845-496-5483, ext. 324 for information.

**Information for Circulation Desk – Ticket Sales
Friends of the Moffat Library Authors Luncheon Information**

When: Sunday, April 2, 2017, noon – 4pm

Where: Round Hill House, 110 Round Hill Road, Washingtonville

Tickets: \$35.00 per person (non-refundable)

Checks should be made out to: Friends of the Moffat Library

Reservation deadline: Monday, March 19, 2017

Program Authors:

Lynne Tillman

Larry Beinhart

Buffet Luncheon

Cash Bar

Tickets will be available for purchase the week of February 6, 2017.

Tickets must be paid for at time of purchase and are non-refundable.

Tickets are in 2 parts:

- + Give the Meet the Authors section to buyer as proof of purchase.
- + The Library keeps the part of the ticket with the buyer's name, phone number and email. Include this part with the payment and put the payment and ticket stub into the FOML Authors envelope.

Please verify that the name, phone number and email of the buyer are legible on the stub.

Checks should be made payable to "Friends of the Moffat Library."

(All money and ticket stubs should go into the envelope. This envelope will be picked up periodically by an FOML member and deposited.)

Also, please record the name, phone number and cash or check in the library ledger set up for the Authors Luncheon.

Thank you.



Friends of the Moffat Library

3348 Route 208, Building 2, Suite 2, Campbell Hall, NY 10916 845 - 496 - 5483

January 18, 2017

Dear Business Owner:

The Friends of the Moffat Library is sponsoring its eleventh annual Meet the Authors Luncheon on Sunday, April 2, as a fundraiser to benefit the Moffat Library's Summer Reading Program 2017. The luncheon will feature novelists, Lynne Tillman and Larry Beinhart. They will speak, sell and sign their books at the luncheon. The luncheon will be held at the Round Hill House in Washingtonville.

The Friends of the Moffat Library is a not-for-profit organization in New York State and is recognized by the IRS as a 501c3 Public Charity. Our purpose is to raise funds and to advocate for the Moffat Library.

We kindly request that you and your business/organization consider becoming a sponsor of this event at one of the three levels described on the enclosed form. Sponsors will be acknowledged in all media coverage, recognized in the event journal, be noted on event signage and receive one ticket to the luncheon.

The form also describes other levels of support for the Meet the Authors Luncheon, such as full page ads in the program journal.

We hope you will take this opportunity to participate in an exciting literary and cultural event for the Washingtonville community which will also provide funds for Moffat Library programming. Your support will be greatly appreciated.

Please contact us with any questions at the Moffat Library, 845-496-5483, extension 323.

Very truly yours,

Ruth Manyin
Co-Chair

Mary Ann Marrero
Co-Chair

The Friends of the Moffat Library is a 501(c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law.



Friends of the Moffat Library

6 West Main Street. Washingtonville, NY 10992 845 - 496 - 5483

SPONSORSHIPS/JOURNAL ADS

11th ANNUAL "MEET THE AUTHORS" LUNCHEON

Round Hill House
110 Round Hill Road, Washingtonville, NY 10992
On
Sunday, April 2, 2017

I hereby subscribe to _____ sponsorship level.
I hereby subscribe to _____ page size in journal.
Today's date: _____, 2017.

NAME: (please print) _____
Address: _____
Telephone # : _____
Email: _____

THE SIZE OF THE JOURNAL IS 5 ½ X 8 ½

Sponsorship opportunities

Epic Level.....\$350 Full Back Cover of Program Journal
Novel Level\$300 Full Inside Front or Back Cover of Program Journal
Short Story Level.....\$250 Full Page Ad
All sponsorships also include acknowledgement in all media coverage and on
signage at event and 1 luncheon ticket.

Ads in journal

Full page..... \$100
Half page..... \$50
Quarter page..... \$30
Patron Listing..... \$15

Please make all checks payable to: **Friends of the Moffat Library.**
Return no later than: **February 20(Sponsorship) or March 15, 2017 (Journal ads) to: Friends of the Moffat Library, Moffat Library, 3348 Route 208; Building 2, Suite 2, Campbell Hall, NY 10916, Attention: Mary Ann Marrero. (845.496.5483, X323)**
Your ad/message/greeting must be camera-ready (Black & white with no staples or paper clips) or a PDF file to spearart@proformacs.com, Subject line: FOML ad, with a copy of the PDF to the Friends at mamny@frontiernet.net.

RESTORE RENEW REIMAGINE

The Friends of the Moffat Library is a 501(c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law.

THANK YOU

The Friends of the Moffat Library and the Meet the Authors Luncheon Committee

thank these generous individuals, businesses and professionals who supported our fundraiser,
the Eleventh Annual Meet the Authors Luncheon on April 2, 2017.

Proceeds benefit the Moffat Library Summer Reading Program

Our Sponsors:

**Standback General Contractors, Butler Rowland Mays
Architects, Nancy J. Schneider, Esq., Orange & Rockland
Utilities, Chapman Stained Glass Studio, Dominion House
Bed & Breakfast, Armistead Mechanical, Hudson Heritage
Realty, Carol McCann Mickey Vacations**

Bella Luna Ristorante , Moffat Library Board of Trustees, Sally's Fish
Market, Martelli's Soccer Shop and Expert Alterations, Tuthill Agency-
Scott Greene, Horizon Family Medical – Dr. Arthur Klein, Fig's Auto
Driving School, Nationwide – Charles Quick & Associates
Washingtonville Pediatrics & Health & Wellness Center, Ferrigno Financial,
Walden Savings Bank, Vargas & Rivera, LLP, Blooming Grove/Washingtonville
Chamber of Commerce, Peak Physical Therapy South , Betty's Country Kitchen,
Hudson Archival, Jacobowitz and Gubits, The Best Little Hairhouse,
DeCicco Family Markets, Vivo Creative

T&M II Go

Loughran's Irish Pub

Orange County Pediatric Dentistry

Ellen's Hair Studio

Monroe Dental Arts

JoAnn Curry, Cindy & David Heintz, Victoria & John Drake, Maureen Knipp, Ruth Manyin,

Florence Honig, Pam & Doug Mitchell, Bonnie & Mitchell Korn, Kathleen & John O'Hare, Kathy Foley,

Jeanne & Felix Versweyveld, Mary Ann & Ralph Marrero, Daniel Rennus, Denise Terzian,

Eric & Sue Anne Vogelsberg, Kelly & Sean Moloney, Julie & Walt Ploski, Lynne Royer,

Kristen Antoni Main Street Cutters, Rosemarie Werkman, Catholic Daughters at St. Mary's

Adams Fairacre Farms

Beck Physical Therapy

Alex Marrero

Blooming Grove Chiropractic

Orange Dermatology Associates

Also, special thanks to the Round Hill House staff
for their professional and gracious service.

GET OUT THE VOTE CAMPAIGN



PRESS RELEASE – March 27, 2015

The Moffat Library of Washingtonville is pleased to announce that the \$6.922 million bond referendum, which will enable the library to restore, renew and re-imagine its 1887 Historic Landmark Moffat Library building, passed with resounding support on March 3, 2015. The vote tally of 733 yes votes and 289 no clearly showed how much the community values its public library.

Site preparation work will start this spring, with the primary construction beginning in the spring of 2016. The main construction project is expected to take between 13-18 months. It is anticipated that the library will reopen in the historic Moffat Library building in the early fall of 2017.

The Moffat Library Board of Trustees would like to thank the staff, the Friends of Moffat Library and the many volunteers who helped in this successful endeavor. This outcome would not have been possible without their unwavering dedication. Sincerest thanks. And last, but certainly not least, many thanks to the community who came out to vote and showed their support of Moffat Library in a very real and tangible way.

Thank you!

Friends of the Moffat Library

3348 Route 208, Building 2, Suite 2, Campbell Hall, NY 10916 845 - 496 - 5483

To: Friends of the Moffat Library
From: Board of Directors of the Friends of the Moffat Library
Re: Moffat Library Building

Dear Friend,

The Board of Trustees of the Moffat Library has been working diligently to bring restoration and renewal to the Moffat Library building on Main Street. They are working closely with our architects to complete the design phase of this project. When that phase is completed, they will be able to determine the cost of the restoration and renewal project. Then, they will put the plan up for a vote to the community for approval.

The Friends of the Moffat Library has been asked to spearhead a "Get Out the Vote" Campaign to support a referendum to finance this restoration and renewal of the Moffat Library building. This campaign would be three-pronged: phone-a-thon; door to door canvassing; hosting "coffees" in homes. The probable timing of these efforts would be late summer through early fall.

At this time, the FOML Board is asking for members to volunteer to help with this campaign. We would like to have a volunteer corps in place so when the time comes to act, we will be ready.

To help with these efforts, please contact us and let us know what you would like to do: phone-a-thon, door to door canvassing and/or host "coffees" in your home.

Together we can accomplish the return of the Moffat Library to the heart of Washingtonville and to restore, renew and reimagine the library for our community.

Contact information is: Friends of the Moffat Library, 3348 Route 208, Building 2, Suite 2, Campbell Hall, NY 10916; 845.496.5483, ext. 323; email: mamav@foml.org; Attention: Mary Ann Marrero, President.

Sincerely,

FOML Board of Directors

Hello. The vote on March 3 is fast approaching! We will be making phone calls to everyone we believe is a YES vote the week leading up to the vote to remind them to vote on March 3. This is a critical part of our campaign to restore Moffat Library. Please come to the following call sessions as little or as much as you can:

Wednesday 2/25 6:00-8:00pm Tuthill Insurance Agency (36 East Main Street Washingtonville)

Thursday 2/26 6:00-8:00pm Moffat Library (3348 Route 208)

Friday 2/27 6:00-8:00pm Moffat Library

Saturday 2/28 10:00am-12:00pm or 12:00-2:00pm Moffat Library

Sunday 3/1 12:00-2:00pm or 2:00-4:00pm Moffat Library

Monday 3/2 6:00-8:00pm Moffat Library

Please bring your cell phones with you and invite your friends to come! A script will be provided so that you know what to say to each caller - you are basically reminding them to vote YES on March 3. Anytime you can provide will be greatly beneficial to restoring Moffat Library.

Kindly RSVP to me so that I will know how many people will be attending each session. Please contact me via email or call me at 614-5740 if you have any questions.

Together we can restore Moffat Library!

Regards,
Kelly Lynch-Moloney

Moffat Library Script for the Get out the Vote Campaign

Telephone Script:

Hi, my name is ----. I am your neighbor at -----. I am calling to ask you if you have heard of the upcoming vote to reopen the Moffat Library.

IF YES: Great, will you be voting for the new library?

IF YES: Thank you for your support. May I take down your name, phone number and email address in order to remind you to vote? Your information will not be used for anything other than this reminder. Please vote on Tuesday March 3 in the library's current location from 6am to 9pm.

IF NO: Thank you for your time. Good bye. (Do not try to change minds or argue.)

IF UNSURE: You can go to the library's website at www.moffatlibrary.org to learn more.

After you complete your conversation, please write down on your list how this person will vote. If they are unsure, please list them as an UNDECIDED voter. Please leave your lists at the library circulation desk addressed to Kelly Lynch-Moloney or email it to Kelly at kelly713@hvc.rr.com. This will ensure that our voter database gets updated before the vote on March 3. Thank you for your help!

MOFFAT LIBRARY

Restore. Renew. Reimagine.

With your **YES** vote, you will get:

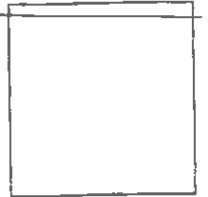
**Vote
Yes!
March
3**

- Expanded book and DVD collections
- Improved access to technology for the whole community
- A local history display and research area
- Additional computers available for research
- Expanded children's room and children's craft/program room
- A teen gathering area
- Beautiful park-like landscaped setting
- Ample parking and fully handicapped accessible building

MOFFAT LIBRARY

Restore. Renew. Reimagine.

3348 Route 208
Building 2, Suite 2
Campbell Hall, NY 10916



Vote Yes!

March 3

Polls open Tuesday

6am - 9pm

Moffat Library



Restore – Renew – Reimagine Moffat Library of Washingtonville

I see it as a community congregant point for our residents-old and young, and an integral part of our community.
Robert Hrymaget – Blooming Grove Supervisor

The Moffat Library has been the heart and soul of the Village of Washingtonville for generations. The restoration of this historic landmark would provide a much-needed stimulus for economic growth in the downtown area.
Rick Lewis – President, Blooming Grove Washingtonville Chamber of Commerce

We look forward to the restoration and return of the historic Moffat Library to the village. The library will be a beautiful centerpiece serving the total community.
Mark and Carol Roe – Former Blooming Grove Councilman; owners Roe's Orchards.

This is an ideal opportunity to support our local library in adapting to the advances offered in the Digital Era. Your vote will not only enhance the many services that Moffat Library provides; but, it will also establish a community space for residents to come together to enjoy an ever-changing range of activities to meet the interests of all.
Frank Fornario – Former Blooming Grove Town Councilman and Town Supervisor

I look forward to our Moffat library, back in the middle of town, equipped for patrons of all ages, with the best offerings for the 21st century. Come vote with me on March 3 and be a part of the reality.
Rosemarie Werkman - Life Long Resident

The Board of the Village of South Blooming Grove and I strongly support and endorse the proposed renovation of the Moffat Library in Washingtonville. It is good for our children and all members of our community and would preserve and enhance a beautiful, iconic landmark. Please vote in favor of this important proposal!
Rob Jeroloman – Mayor Village of South Blooming Grove

The Moffat Library stands as not only a tribute to our past, but a path to our future through its historic significance and educational excellence. This has been made possible through public support and enrollment in the numerous activities, community enrichment programs, and continued dedication of the Moffat Library Board.
David Heintz, Mayor Village of Washingtonville

Vote YES - bring our Library back home
TUESDAY-MARCH 3 - 9am to 9pm
3348 Route 208, Bldg 2, Suite 2
Paid for by Friends of the Moffat Library

OLP 2/27/15

MOFFAT LIBRARY RESTORATION VOTE

VOTE "YES"

On March 3rd



**YOUR VOTE COUNTS!
TUESDAY, MARCH 3RD
FROM 6AM TO 9PM**

**AT THE TEMPORARY MOFFAT LIBRARY:
3348 RTE 208 BUILDING 2, SUITE 2
CAMPBELL HALL, NY 10918**

**FOR MORE INFORMATION, VISIT:
MOFFATLIBRARY.ORG**

PAID FOR BY THE **WASHINGTON TEACHERS' ASSOCIATION**

CCP 2/29/15

Notes



Friends of the Moffat Library

6 West Main Street, Washingtonville, NY 10892 845 - 496 - 5483