FRIENDS & TRUSTEES BUILDING
COMMUNITY WHEN DISASTER STRIKES

Presented by
Members of the Friends of the Moffat Library
Washingtonville, NY

Mary Ann Marrero, President of the Friends of the Moffat Library
Christine Frisbee, Vice-President of the Friends of the Moffat Library
Kelly Lynch-Moloney, Publicity Chair of the Friends of the Moffat Library
Ruth Manyin, a Member of the Friends of the Moffat Library and a Trustee of the Moffat Library

NYLA Annual Conference
Saratoga Springs, NY
November 10, 2017
Program Slot #7, 4:15 – 5:15PM
Friends & Trustees Building Community when Disaster Strikes

Program Outline

1. Introduction and Brief History of FOML  Mary Ann Marrero

2. Meet the Authors Luncheon  Ruth Manyin and Mary Ann Marrero

3. The Moffat Library Building and Disaster Strikes  Christine Frisbee

4. Moffat Library Building Restoration Program  Ruth Manyin

5. Get Out the Vote Campaign  Kelly Lynch-Moloney

6. Conclusion  Mary Ann Marrero

7. Question and Answer Period  All panelists

When Hurricane Irene damaged the historic Moffat Library and caused its closure, Friends’ advocacy efforts led voters to approve a $6.9 million bond to rebuild and restore the historic building. Resulting corporate and public connections gave added support to the annual Meet the Authors Luncheon fundraiser.

The program will answer these questions:

How do the Friends bring nationally-acclaimed authors to their small community and market the Meet the Authors Luncheon?

How did the Friends leverage businesses assisting in the library renovations to become sponsors of the Meet the Authors Luncheon?

How did the Friends group organize and carry out the Get Out the Vote campaign?
MEET THE AUTHORS
LUNCHEON
MEET THE AUTHORS LUNCHEON

Sunday, April 7, 2013
1 – 4pm
Round Hill House, Washingtonville, NY

Sponsored by Nancy J. Schneider, Esq.
Come meet these authors at the luncheon and book-signing event.

Jim DeFelice is an award-winning writer, former political columnist, and prolific, bestselling author of more than three dozen military books and spy thrillers. He is also the author of the first biography of Omar Bradley, the American architect of victory in Europe during WWII. His most recent non-fiction book, American Sniper, was a NY Times #1 bestseller this year. His other military non-fiction books have roots in the Hudson Valley and West Point.

Karen Abbott has written Sin in the Second City, which tells the true story of the Everleigh Club brothel in Chicago and the nation-wide battle to shut it down. Her latest book, American Rose, is about stripteaser Gypsy Rose Lee and American culture during the roaring Twenties and the Great Depression. Both books are New York Times bestsellers, and USA Today has called her a “pioneer of sizzle history.”

Tickets are $35.00 per person. Tickets may be purchased at the Moffat Library. Call 845-496-5483, ext. 124 for information.
When: Sunday, April 2, 2017, noon – 4pm
Where: Round Hill House, 110 Round Hill Road, Washingtonville
Tickets: $35.00 per person (non-refundable)
Checks should be made out to: Friends of the Moffat Library
Reservation deadline: Monday, March 19, 2017

Program Authors:
Lynne Tillman
Larry Beinhart

Buffet Luncheon
Cash Bar

Tickets will be available for purchase the week of February 6, 2017.
Tickets must be paid for at time of purchase and are non-refundable.

Tickets are in 2 parts:

+ Give the Meet the Authors section to buyer as proof of purchase.

+ The Library keeps the part of the ticket with the buyer’s name, phone number and email. Include this part with the payment and put the payment and ticket stub into the FOML Authors envelope.

Please verify that the name, phone number and email of the buyer are legible on the stub.

Checks should be made payable to "Friends of the Moffat Library."

(All money and ticket stubs should go into the envelope. This envelope will be picked up periodically by an FOML member and deposited.)

Also, please record the name, phone number and cash or check in the library ledger set up for the Authors Luncheon.

Thank you.
January 18, 2017

Dear Business Owner:

The Friends of the Moffat Library is sponsoring its eleventh annual Meet the Authors Luncheon on Sunday, April 2, as a fundraiser to benefit the Moffat Library’s Summer Reading Program 2017. The luncheon will feature novelists, Lynne Tillman and Larry Beinhart. They will speak, sell and sign their books at the luncheon. The luncheon will be held at the Round Hill House in Washingtonville.

The Friends of the Moffat Library is a not-for-profit organization in New York State and is recognized by the IRS as a 501c3 Public Charity. Our purpose is to raise funds and to advocate for the Moffat Library.

We kindly request that you and your business/organization consider becoming a sponsor of this event at one of the three levels described on the enclosed form. Sponsors will be acknowledged in all media coverage, recognized in the event journal, be noted on event signage and receive one ticket to the luncheon.

The form also describes other levels of support for the Meet the Authors Luncheon, such as full page ads in the program journal.

We hope you will take this opportunity to participate in an exciting literary and cultural event for the Washingtonville community which will also provide funds for Moffat Library programming. Your support will be greatly appreciated.

Please contact us with any questions at the Moffat Library, 845-496-5483, extension 323.

Very truly yours,

[Signatures]

Ruth Manyin
Co-Chair

Mary Ann Marrero
Co-Chair

The Friends of the Moffat Library is a 501(c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law.
SPONSORSHIPS/JOURNAL ADS

11th ANNUAL "MEET THE AUTHORS" LUNCHEON
Round Hill House
110 Round Hill Road, Washingtonville, NY 10992
On
Sunday, April 2, 2017

I hereby subscribe to ______________________ sponsorship level.
I hereby subscribe to ______________________ page size in journal.
Today's date: ______________________, 2017.

NAME: (please print) ____________________________________________
Address: ______________________________________________________
Telephone #: ____________________________________________________
Email: __________________________________________________________

THE SIZE OF THE JOURNAL IS 5 ½ X 8 ½

Sponsorship opportunities

Epic Level..........................$350 Full Back Cover of Program Journal
Novel Level .......................$300 Full Inside Front or Back Cover of Program Journal
Short Story Level...............$250 Full Page Ad
All sponsorships also include acknowledgement in all media coverage and on signage at event and 1 luncheon ticket.

Ads in journal
Full page.......................... $100
Half page........................... $50
Quarter page........................ $30
Patron Listing...................... $15

Please make all checks payable to: Friends of the Moffat Library.

Return no later than: February 20 (Sponsorship) or March 15, 2017 (Journal ads) to: Friends of the Moffat Library, Moffat Library, 3348 Route 208; Building 2, Suite 2, Campbell Hall, NY 10916, Attention: Mary Ann Marrero. (845.496.5483, X323)
Your ad/message/greeting must be camera-ready (Black & white with no staples or paper clips) or a PDF file to sperart@proformacs.com, Subject line: FOML ad, with a copy of the PDF to the Friends at mamny@frontiernet.net.

RESTORE    RENEW    REIMAGINE

The Friends of the Moffat Library is a 501(c)(3) charitable organization and all contributions are tax-deductible to the extent allowed by law.
THANK YOU

The Friends of the Moffat Library and the Meet the Authors Luncheon Committee
thank these generous individuals, businesses and professionals who supported our fundraiser,
the Eleventh Annual Meet the Authors Luncheon on April 2, 2017.
Proceeds benefit the Moffat Library Summer Reading Program

Our Sponsors:
Standback General Contractors, Butler Rowland Mays Architects, Nancy J. Schneider, Esq., Orange & Rockland Utilities, Chapman Stained Glass Studio, Dominion House Bed & Breakfast, Armistead Mechanical, Hudson Heritage Realty, Carol McCann Mickey Vacations
Bella Luna Ristorante, Moffat Library Board of Trustees, Sally’s Fish Market, Martelli’s Soccer Shop and Expert Alterations, Tuthill Agency-Scott Greene, Horizon Family Medical – Dr. Arthur Klein, Fig’s Auto Driving School, Nationwide – Charles Quick & Associates

T&M II Go
Loughran’s Irish Pub
Orange County Pediatric Dentistry
Ellen’s Hair Studio
Monroe Dental Arts

Adams Fairacre Farms
Beck Physical Therapy
Alex Marrero
Blooming Grove Chiropractic
Orange Dermatology Associates

JoAnn Curry, Cindy & David Heintz, Victoria & John Drake, Maureen Knipp, Ruth Manyin, Florence Honig, Pam & Doug Mitchell, Bonnie & Mitchell Korn, Kathleen & John O’Hare, Kathy Foley, Jeanne & Felix Versweyveld, Mary Ann & Ralph Marrero, Daniel Rennus, Denise Terzian, Eric & Sue Anne Vogelsberg, Kelly & Sean Moloney, Julie & Walt Ploski, Lynne Royer, Kristen Antoni Main Street Cutters, Rosemarie Werkman, Catholic Daughters at St. Mary’s

Also, special thanks to the Round Hill House staff
for their professional and gracious service.
PRESS RELEASE – March 27, 2015

The Moffat Library of Washingtonville is pleased to announce that the $6.922 million bond referendum, which will enable the library to restore, renew and re-imagine its 1887 Historic Landmark Moffat Library building, passed with resounding support on March 3, 2015. The vote tally of 733 yes votes and 289 no clearly showed how much the community values its public library.

Site preparation work will start this spring, with the primary construction beginning in the spring of 2016. The main construction project is expected to take between 13-18 months. It is anticipated that the library will reopen in the historic Moffat Library building in the early fall of 2017.

The Moffat Library Board of Trustees would like to thank the staff, the Friends of Moffat Library and the many volunteers who helped in this successful endeavor. This outcome would not have been possible without their unwavering dedication. Sincerest thanks. And last, but certainly not least, many thanks to the community who came out to vote and showed their support of Moffat Library in a very real and tangible way.

Thank you!
To: Friends of the Moffat Library

From: Board of Directors of the Friends of the Moffat Library

Re: Moffat Library Building

Dear Friend,

The Board of Trustees of the Moffat Library has been working diligently to bring restoration and renewal to the Moffat Library building on Main Street. They are working closely with our architects to complete the design phase of this project. When that phase is completed, they will be able to determine the cost of the restoration and renewal project. Then, they will put the plan up for a vote to the community for approval.

The Friends of the Moffat Library has been asked to spearhead a “Get Out the Vote” Campaign to support a referendum to finance this restoration and renewal of the Moffat Library building. This campaign would be three-pronged: phone-a-thon; door to door canvassing; hosting “coffees” in homes. The probable timing of these efforts would be late summer through early fall.

At this time, the FOML Board is asking for members to volunteer to help with this campaign. We would like to have a volunteer corps in place so when the time comes to act, we will be ready.

To help with these efforts, please contact us and let us know what you would like to do: phone-a-thon, door to door canvassing and/or host “coffees” in your home.

Together we can accomplish the return of the Moffat Library to the heart of Washingtonville and to restore, renew and reimagine the library for our community.

Contact information is: Friends of the Moffat Library, 3348 Route 208, Building 2, Suite 2, Campbell Hall, NY 10916; 845.496.5483, ext. 323; email: marrero@libcwa.com; Attention: Mary Ann Marrero, President.

Sincerely,

FOML Board of Directors
Hello. The vote on March 3 is fast approaching! We will be making phone calls to everyone we believe is a YES vote the week leading up to the vote to remind them to vote on March 3. This is a critical part of our campaign to restore Moffat Library. Please come to the following call sessions as little or as much as you can:

Wednesday 2/25 6:00-8:00pm Tuthill Insurance Agency (36 East Main Street Washingtonville)
Thursday 2/26 6:00-8:00pm Moffat Library (3348 Route 208)
Friday 2/27 6:00-8:00pm Moffat Library
Saturday 2/28 10:00am-12:00pm or 12:00-2:00pm Moffat Library
Sunday 3/1 12:00-2:00pm or 2:00-4:00pm Moffat Library
Monday 3/2 6:00-8:00pm Moffat Library

Please bring your cell phones with you and invite your friends to come! A script will be provided so that you know what to say to each caller - you are basically reminding them to vote YES on March 3. Anytime you can provide will be greatly beneficial to restoring Moffat Library.

Kindly RSVP to me so that I will know how many people will be attending each session. Please contact me via email or call me at 614-5740 if you have any questions.

Together we can restore Moffat Library!

Regards,
Kelly Lynch-Moloney
Moffat Library Script for the Get out the Vote Campaign

Telephone Script:

Hi, my name is ----. I am your neighbor at -----. I am calling to ask you if you have heard of the upcoming vote to reopen the Moffat Library.

IF YES: Great, will you be voting for the new library?

IF YES: Thank you for your support. May I take down your name, phone number and email address in order to remind you to vote? Your information will not be used for anything other than this reminder. Please vote on Tuesday March 3 in the library’s current location from 6am to 9pm.

IF NO: Thank you for your time. Good bye. (Do not try to change minds or argue.)

IF UNSURE: You can go to the library’s website at www.moffatlibrary.org to learn more.

After you complete your conversation, please write down on your list how this person will vote. If they are unsure, please list them as an UNDECIDED voter. Please leave your lists at the library circulation desk addressed to Kelly Lynch-Moloney or email it to Kelly at kelly713@hyc.rr.com. This will ensure that our voter database gets updated before the vote on March 3. Thank you for your help!
With your **YES** vote, you will get:

- Expanded book and DVD collections
- Improved access to technology for the whole community
- A local history display and research area
- Additional computers available for research
- Expanded children's room and children's craft/program room
- A teen gathering area
- Beautiful park-like landscaped setting
- Ample parking and fully handicapped accessible building

**Vote Yes! March 3**

Polls open Tuesday 6am - 9pm
Moffat Library
"Door Knockers" Paid for by the Friends of Moffat Library. They were hung on front doors and rear-view mirrors in cars.

Moffat Library

Vote
Yes!
March 3

Polls open Tuesday
6am - 9pm

Your vote counts!

Polling location:
Moffat Library
Map on back

The library vote is being held at the Moffat Library, located at 3348 Route 208, Building 2, Suite 2. Polls open Tuesday March 3 from 6am to 9pm.

We need you to vote YES!!!
Thank you!!!
Moore Library of Washingtonville

Reform - Renew - Reimagine

The Moore Library has been the heart and soul of the Village of Washingtonville for generations. The renovation of this historic landmark would provide a much-needed stimulus.
FOR MORE INFORMATION, VISIT:
CAMPBELL HALL, NY 10918
3445 Rte 208 Building 2, Suite 2
AT THE TEMPORARY MoffAT LIBRARY

FROM 6AM TO 9PM

TUESDAY, MARCH 3rd

YOUR VOTE COUNTS!

VOTE “YES” VOTE

RESTORATION VOTE

MoffAT LIBRARY