Dealing with Our (In)Securities: Social Media at the Library
WHO WE ARE

• Karrie – Head of Digital Services
• Laurie – Adult Programming Librarian

We both work at the beautiful East Greenbush Community Library.
Come visit us sometime!
Tools and resources mentioned in our presentation can be found at:

https://socialmediainsecurity.wordpress.com/
Security Best Practices
Lock it up!
Device Security
Choose Your Own Adventure!
Adventures

Fake News: What to click/share/follow
Dive Into Account Security
Posting Policies and Video/Image Permissions
Backing Up Your Feeds
Automated Posting to Social Media and Wordpress
Fake News
Security Checklist
Policy

https://www.dropbox.com/s/s36sdhdogc17wnh/SMART%20Online%20Communication%20Guidelines.docx?dl=0

Derived from:
Embarrassing!
Tinfoil for Facebook

Classic books, modern format. Check out one of these classic children's books from OverDrive!
http://ow.ly/xCPL30aUxXR
Video and Image Permissions
Backing Up
YouTube Backup

Downloading Your Entire Archive Collection Of Videos

If you have a substantial number of videos, or want to download more than two per hour then the best option is to download your whole collection in one go

1) Make sure you are signed into the YouTube account that you need your video content from and then click on the following link:
https://www.google.com/takeout/#custom:youtube

2) Wait a few minutes while your videos are being analysed and counted.

3) A button will appear that asks whether you want ‘Create an Archive‘?. Click yes.

4) Once created, you can download the full collection to your computer.

Source: How To Backup your Entire YouTube Channel [Creator’s Tip #109]
http://tubularinsights.com/backup-entire-youtube-channel-creators-tip-109/#ixzz4ecu4w2uP
©TubularInsights.com, All Rights Reserved
Facebook Backup

Go to page>settings>general tab and scroll down to:

<table>
<thead>
<tr>
<th>Content Distribution</th>
<th>Downloading to Facebook is allowed</th>
<th>Edit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Download Page</td>
<td>Download Page</td>
<td>Edit</td>
</tr>
</tbody>
</table>


Third Party Tools

Create, curate or push RSS content to your social media platforms.

Push social media or RSS content to a WordPress widget.

IFTTT - Any direction.
## Hootsuite vs. Dlvr.it

<table>
<thead>
<tr>
<th>Hootsuite</th>
<th>Dlvr.it</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 3 social platforms</td>
<td>• 3 social platforms</td>
</tr>
<tr>
<td>• 2 RSS feeds</td>
<td>• 5 RSS feeds</td>
</tr>
<tr>
<td>• 1 user</td>
<td>• 1 user</td>
</tr>
<tr>
<td>• basic scheduling</td>
<td>• scheduling</td>
</tr>
<tr>
<td>• tutorials</td>
<td>• basic analytics</td>
</tr>
<tr>
<td>• basic analytics</td>
<td>• more platforms free, no</td>
</tr>
<tr>
<td>• Pinterest not on free plan</td>
<td>Instagram or YouTube</td>
</tr>
</tbody>
</table>
IFTTT
Do more with the services you love
Resources:

https://socialmediainsecurity.wordpress.com/