Friends & Foundations: A Merger

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To Merge or Not to Merge: *That* Is the Question.

Answer: Call In The Professionals!
Strong Organizations Make the Best Mergers
<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
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<tbody>
<tr>
<td>1) No weak partner: merging two strong, distinct organizations.</td>
<td>1) Will there be a loss of name recognition or loss of identity?</td>
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<td>2) Will create a more vital &amp; important organization; less community confusion.</td>
<td>2) NO immediate staff savings; may require MORE money spent.</td>
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<td>3) Excellent programming will continue and likely increase.</td>
<td>3) How will two different organizational cultures blend?</td>
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<td>4) Likely future outcomes: staffing efficiencies and MORE money raised.</td>
<td>4) Will Friends have a strong place/voice in merged organization?</td>
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Commonalities

Naming
Activities: Current Level or Greater
Current Board & Staff Members
All Remain
Existing Grants / Endowments Continue
Future Board Recruitment Improved
Pitfalls & Delays
KEYS TO SUCCESS

Open & Honest Communication

Patience
Advocacy

You Know Things are Messed Up When Librarians Start Marching
Was It Worth It?
What Do You Think?
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