Go Green! Green Procurement Resources

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Agenda

• How to Use the OGS Centralized Contracts
• Purchasing Green Products
• Hot Topic – Green Labelling
Established in 1960, New York State Office of General Services provides essential support services for the operations of state and local government.
Who We Are

We are the state’s central procurement office responsible for establishing and managing centralized contracts for goods and services needed by authorized users across New York.

We manage approximately 1,500 contracts worth $4.5 billion per year! We effectively oversee the 7th largest economy in the world!
OGS Centralized Contracts

• These are statewide contracts that are competitively bid or negotiated.
• There are three types of contracts:
  – Commodities
  – Services
  – Technology

Search our contracts at: www.nyspro.ogs.ny.gov/content/procurement-services-contract-portal
Top Three Reasons to Use OGS Contracts

We Save Buyers Time!

We Save Buyers Money!

Our Contracts Offer Choices!
Who Can Use Our Contracts?

- State agencies
- Local governments
- School districts & private schools
- Universities & colleges
- Charitable non-profit organizations
- Public authorities
- Public benefit corporations
Where to find the OGS Centralized Contracts

• Go to the ‘Procurement Services website: www.nyspro.ogs.ny.gov
• Click Find Contracts
• Click either Commodity, Service or Technology contracts
• The page will display an alphabetical list of our contract groups
We have commodity, services and technology contracts.
### State Contract Award Notices - Commodities

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<th>Group</th>
<th>Description</th>
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<td>General Information</td>
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<td>Athletic Equipment</td>
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<tr>
<td>040</td>
<td>Automotive, Oil, Automatic Transmission Fluid, etc.</td>
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<td>060</td>
<td>Automotive, Vehicle Lifts &amp; Gasoline Dispensing Pumps</td>
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<td>Automotive, Vehicles, Automobiles, Cars</td>
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<td>080</td>
<td>Automotive, Vehicles, Trucks, Vans, Carryalls, School Buses</td>
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<td>Books, Magazines, Periodicals, Publications</td>
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<td>Bulletin Boards, Chalk Boards, Directories</td>
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<td>Carpets, Carpet Tiles, &amp; Rugs</td>
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<td>Electricity</td>
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<td>Electronic Equipment &amp; Supplies</td>
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<td>240</td>
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<tr>
<td>300</td>
<td>Furniture, Commercial</td>
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</table>
State Contract Award Notices - Commodities

**Equipment, Industrial & Commercial Supplies (Group 390)**

<table>
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<th>Group-Award</th>
<th>Description</th>
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<td>39000-22830</td>
<td>Environmentally Preferable Cleaning Products</td>
</tr>
<tr>
<td>39000-22918</td>
<td>Industrial and Commercial Supplies, Equipment</td>
</tr>
</tbody>
</table>
# Contract Landing Page

## Environmentally Preferable Cleaning Products
**Programs, Equipment and Supplies (Statewide)**

Buy from these contracts in the [NYS eMarketplace](#)

<table>
<thead>
<tr>
<th><strong>Award Document</strong></th>
<th><strong>Contract Period:</strong> April 1, 2015 - March 31, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Updated / Revised]</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Contract Updates</strong></th>
<th><strong>Group:</strong> 39000 <strong>Award:</strong> PGB-22830-ES (Replaces 22791)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th><strong>Contractor Information</strong></th>
<th><strong>Use of Contracts:</strong> All State Agencies and Political Subdivisions</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th><strong>Historical Details</strong></th>
<th><strong>Contact Person:</strong> Lauren Hartley <strong>Telephone:</strong> (518) 473-6194</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th><strong>Customer Service</strong></th>
<th><strong>Contract issued:</strong> April 01, 2015 <strong>Contract Updated:</strong> May 30, 2018</th>
</tr>
</thead>
</table>

**Description:**
This multi-state contract covers certain cleaning supplies that comply with the requirement of Chapter 584 of the Laws of 2005 directing state agencies to use environmentally preferred cleaning products; State Education Law 409-I, and State Finance Law 163-b directing public and non-public elementary and secondary schools in New York state to use environmentally sensitive cleaning and maintenance products. It is also consistent with Executive Order 4 directing agencies to green their procurements.

[Install Free Adobe Acrobat Reader for PDF Documents](#)

The above PDF files are available in text by calling Customer Services at (518) 474-6717.
How to Use the OGS Centralized Contracts

• Obtain an OGS Customer Number – see ‘Information for Buyers’ on our website
• View the contracts on our website
• Follow the procurement instructions for the contract
• For help, contact either the contract manager or Customer Services at 518-474-6717 or customer.services@ogs.ny.gov
Purchasing Green Products

The Green Procurement Team was formed in April of 2017 to:

- Help purchasers find green products
- Develop green contracts
- Identify savings and benefits
Finding Green Products:

1. Preferred Sources
   - Corcraft (www.corcraft.org) - Hand Soap, Cleaning Products
   - NYS Preferred Source Program For People Who are Blind (www.nyspssp.org) - Hand Soap, Cleaning Products
   - NYS Industries for the Disabled (www.nysid.org) - Hand Soap, Cleaning Products, Paper Towels, Toilet Tissue, Electric Hand Dryers, LED A19 lightbulbs

2. OGS Centralized Contracts
   - Contract Listings
   - GreenNY website – ogs.ny.gov/GreenNY
<table>
<thead>
<tr>
<th>Product</th>
<th>Group</th>
<th>Award</th>
<th>Contract Title or Preferred Source</th>
<th>EO 4 Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compact Fluorescent Lamps</td>
<td>39000</td>
<td>22918</td>
<td>Industrial and Commercial Supplies</td>
<td>Lighting, Fixtures, Ballasts and Lamps</td>
</tr>
<tr>
<td>Copy Paper with Recycled Content</td>
<td>50211</td>
<td>23078</td>
<td>Recycled Copy Paper, Less Than Truckload</td>
<td></td>
</tr>
<tr>
<td>Desktop and Laptop Tablet Computers</td>
<td>73600</td>
<td>22802</td>
<td>Aggregate Buy</td>
<td>Desktop and Laptop Computers</td>
</tr>
<tr>
<td>Diesel - B5, B10 and B20 Biodiesel</td>
<td>05602</td>
<td>22781</td>
<td>Diesel Fuel, Ultra-Low Sulfur, Biodiesel</td>
<td></td>
</tr>
<tr>
<td>Disinfectants and Sanitizers</td>
<td>39000</td>
<td>22830</td>
<td>Environmentally Preferable Cleaning Products</td>
<td>Disinfectants and Sanitizers</td>
</tr>
<tr>
<td>Electric Hand Dryers</td>
<td>Preferred Source</td>
<td></td>
<td>NYS Industries for the Disabled</td>
<td>Electric Hand Dryer</td>
</tr>
<tr>
<td>Electric Hand Dryers</td>
<td>39000</td>
<td>22830</td>
<td>Environmentally Preferable Cleaning Products</td>
<td>Electric Hand Dryer</td>
</tr>
<tr>
<td>Facial Tissues, with recycled content</td>
<td>39000</td>
<td>22830</td>
<td>Environmentally Preferable Cleaning Products</td>
<td></td>
</tr>
</tbody>
</table>
Frequently Purchased Green Products & Services

• Recycled Copy Paper
• Janitorial Paper (Paper Towels, Bath Tissue)
• Green Cleaning Products
• EPEAT Computers and Printers
• Recycling
• Reusable Dishware
• Lighting
• Carpet
• Zero Emission Vehicles
• Composting
• Solar Power
Recycled Copy Paper

Post Consumer Fiber (PCF) and Processed Chlorine Free

• **Less than truckload lots**
  – 100% PCF and 30% PCF
  – Group 50211, Award 23078)

• **Truckload lots**
  – 100% PCF
  – Group 50213, Award 23064)
Janitorial Paper

Paper Towels & Toilet Paper:

- NYS Industries for the Disabled
- EP Cleaning Products Contract
  - OGS Group 39000, Award 22830
Green Cleaning (Group 39000, Award 22830)

- General Purpose Cleaners
- Floor Maintenance Chemicals
- Disinfectants and Sanitizers
- Specialty Cleaners
- Powered Janitorial Equipment
- General Cleaning Supplies
- Hand Soaps/Sanitizers
- De-icing and Snowmelt Products
- Waste/Recycling/Composting Liners
- Janitorial Paper Products
- Entryway and other Matting Systems
- Microfiber Cleaning Services
EPEAT Computers and Printers

Computers
- OGS Aggregate Buy Program (EPEAT)
- Under Group 73600, Award 22802
- Savings and Environmental Benefits

Printers
- OGS Award 22622, Multifunction Printers (EPEAT Gold)
- Future Aggregate Buy for Printers planned
Recycling and Composting Services  
(Group 79013, Award 22760)

- Mini-bid contract
- Recycling Lots
- Composting Lots
- Trash Removal Lots
- Recycling and composting lots have lower tipping fees compared to disposal
- Savings can be realized by increasing the amount of recycling and composting
- Changes to composting/recycling requires coordination with maintenance staff
Reusable Dishware

• Avoid polystyrene
  – Known carcinogen
  – Typically not recyclable

• Avoid molded fiber products
  – Molded fiber often contains fluorinated chemicals for grease & water resistance
  – sugarcane (Bagasse)
  – wheat fiber
  – blended plant fibers
  – silver grass (Miscanthus)
  – See https://www.ceh.org/ for testing results
Dishware – Recommended Alternatives (Food, Group 02450)

1. Re-usable dishware
   • China, ceramic, plastic
   • Washed between uses

2. Compostable dishware
   • PLA, PLA coated paper, wax coated paper, plain paper, bamboo, palm leaf
   • Either BPI Certified or accepted by Cedar Grove and composted

3. Recyclable dishware
   • #1 or #5 plastics
   • Marked with recycling code and recycled
EP Lighting (Group 05400, Award 23085)

• Released August 13th
• New, all green commodities contract
• Seven types of lighting: troffers, high bay lighting, street lights, wallpacks, plug and play LED T8s, LFLs, ballasts
• Energy savings and competitive pricing
Carpet (Group 20600, Award 23063)

Materials - See EO4 Specification:
- Use third party certifications (Cradle to Cradle Silver, UL Greenguard Gold, CRI Green Label Plus, SCS Floorscore)
- Avoid materials of concern (anti-microbrials, heavy metals, PFCs, PVC, fluorinated chemicals)
- Use adhesives that meet the ‘Adhesives’ spec
- Products are self-identified on OGS Contract

Recycle Old Carpet:
- Available through OGS contract
- Requires coordination/oversight with Contractor
Zero Emission Vehicles

• DEC/OGS Aggregate Buy
• New buy will include:
  – All electric sedans
  – Plug-In electric hybrid sedans (gas backup)
  – Plug-in electric hybrid minivans (gas backup)
  – Plug-in electric hybrid SUV (gas backup)
• Open to users of OGS Contracts
Solar Power

PV Systems (Group 05302, Award 21806)
• Purchaser buys, owns and maintains the solar system
• New award planned for Fall 2018

Solar PPAs (Group 05302, Award 23017)
• Contractor builds, owns and operates the system
• Purchaser buys the electricity, typically 20 or 25 year agreement
Hot Topic: Green Labelling Project

- NASPO funded project
- Studied the green labelling practices of MRO Suppliers
- The study identified greenwashing, weak and strong claims
Hot Topic: Greenwashing

Many companies “greenwash” to make their products appear to be environmentally friendly when they’re not in order to sell more products.

To protect yourself against greenwashing:

• Be skeptical and educate yourself
• Know which claims are strong and legitimate
• Avoid products where claims are vague or cannot be verified
Examples of Greenwashing

Inaccurate or meaningless claims

• Products that claim to meet a certification, but don’t actually hold the certification

• Inaccurate recycled content claims

Vague claims without an accompanying reference or certification

• “Product saves energy”

• “Contains recycled content” or “made with recycled material”

• “Low VOC”

Unsubstantiated Claims

• Products labelled as green without any supporting information

• Claims that are unverifiable

• “LEED certified” claims (LEED does not certify products)
Weak Claims

• Products that are labelled green due to a single attribute certification, but a stronger multi-attribute certification covers that product category. In these cases, products with the multi-attribute certification should be purchased.

• Products with a tradeoff – for example, a product has a single attribute certification, but also contains hazardous ingredients
Example: Interior Paint

- Product is Greenguard certified
- Product contains hazardous materials
- Product contains chemicals regulated under California Proposition 65
Strong Claims

• Products that have a multi-attribute, third party certification
• Products that have a stronger, single-attribute certification and no trade-offs when no multi-attribute, third party certification covers the product category
• Products that are inherently green:
  • Light occupancy sensors
  • Low-flow plumbing fixtures
  • Rechargeable batteries
  • Water Fountains with bottle re-fill stations
  • Recycling Kits
  • Lead free wheel weights
Third Party Multi-attribute Certifications

- Multiple environmental criteria are evaluated
- Evaluation is done by an independent company
- Examples include Green Seal, UL Ecologo, and EPA’s Safer Choice
Single-attribute Certifications

• A single environmental criteria is evaluated
• Examples include Energy Star, WaterSense, DLC Listed
Summary: Avoid Greenwashing

• Be aware of greenwashing
• Ask questions
• Know which certifications are strong (Third Party Multi-attribute)
• Know which labels are weak
• Do not buy products with weak, vague or unverifiable claims
Questions?

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