

# 2014 NYLA Conference - Program Addendum

## Open Libraries, Open Minds

### Program Additions

#### Mobile Learning Lab

Thursday, November 6  
10:00 AM - 5:00 PM

Outside of Saratoga City Center, Ellsworth Jones Place entrance  
The STEAMed project will address the needs of students to engage in opportunities to conduct authentic opportunities for creation and innovation using various STEAM technologies in formal places of learning. By participating in a series of maker activities numerous STEAM competencies will be addressed. In addition, this project hopes to address the critical need for students to become creators of knowledge as they will present, share, and publish their designs and solutions to a larger audience and engage in discourse around their designs, creations, and inventions.

#### OCLC Update

Friday, November 7  
7:30 AM – 8:30 AM  
Saratoga Ballroom

Rob Favini, OCLC Member Relations Liaison, invites you to a free breakfast as well as updates and discussion of what's new at OCLC, your library cooperative. Rob will review recent news and developments in cataloging and metadata, resource sharing, discovery and library management. He'll talk about the latest activity from OCLC Research, training, support and how to make the most of your library's OCLC membership.

### Program Cancellation

#### Redefining Literacy in the Age of the Image

Friday 11/7/2014  
Program Slot #4 11:00 AM - 12:15 PM  
Sponsor: FILM  
Speaker: Stephen Apkon, Big 20 Productions

### Program Speaker Updates

#### Providing Outstanding Service with Assistive Technology

Sponsor: RLSP  
Friday 11/7/2014  
2:15 PM - 5:00 PM

Additoonal Speakers:

John Huth, Brooklyn Public Library  
Karen MacLennan, North East Hearing  
Chuck Cohen, C TECH

#### After Prison, Now What?

Sponsor: CORT  
Thursday 11/6/2014  
Program Slot #1 1:30 PM - 2:45 PM  
Speakers:

Don Bishop will not be appearing.  
Addition: Micah Ilowit, New Choices  
Recovery

#### Social Media Tools YS Librarians Use

Sponsor: YSS  
Friday 11/7/2014  
Program Slot #4 11:00 AM - 12:15 PM  
Amy Peker will not be appearing.

#### Library to Learning Commons

Friday 11/7/2014  
Program Slot #4 11:00 AM - 12:15 PM  
Speakers:  
Mark McBride will not be appearing.  
Addition: Jennifer Anderson, The Sage  
Colleges

#### Opening Doors

The golden door knocker pins on some attendee badges denote those who have done the yeoman's work of serving as programmers or volunteers who made the conference possible. Our thanks to them!



The silver 25 stickers on some attendee's badges denote those who have been NYLA members for 25 years or more. Thanks to them for their long standing support!



## #NYLA2014



#### Looking for the NYLA Store?

Come check out our new NYLA swag in Trade Show Booth #103!



Special Thanks to the

**BAKER & TAYLOR**  
the future delivered

cats for making an appearance.

# 2014 NYLA Exhibitor Update

NYLA would like to welcome the following Trade Show Exhibitors:

## **Elite Construction Company of NY**

Booth #17

1225 Franklin Ave, Suite 325

Garden City, NY 11530

516-512-8983

[www.eliteccny.com](http://www.eliteccny.com)

Elite Construction of NY is a premier construction management firm that specializes in library projects.

## **Keepn Track**

Booth #53

1831 Fort Union Blvd.

Salt Lake City, UT 84121

800-347-6439

[www.keepntrack.com](http://www.keepntrack.com)

KeepnTrack - School safety is serious business. Learn how KeepnTrack ensures school safety while at the same time provides tracking for student late arrivals / early dismissals, visitors, volunteers, vendors and staff.

## **Library Mini Golf**

Booth #33

20 Lobsterback Rd.

Trumbull, CT 6611

203-375-3432

[www.libraryminigolf.com](http://www.libraryminigolf.com)

Fundraising services for librarians.

## **Matiloise**

Booth #44

<https://www.etsy.com/shop/Matiloise>

Matiloise offers a variety of crocheted creations including baby blankets, hats for all ages, and glovelettes.

## **New York Long-Term Care Brokers**

Booth #48

11 Executive Park Dr.

Clifton Park, NY 12065

518-688-8154

[www.nyltcb.com](http://www.nyltcb.com)

NYLTCB specializes in long-term care, life, disability insurance & annuities.

## **U.S. Citizenship & Immigration Services**

Booth #88

20 Massachusetts Ave. NW

Washington DC, 20529

[www.uscis.gov](http://www.uscis.gov)

U.S.C.I.S. will provide information and free materials on the naturalization process particularly geared for librarians.

## **Booth Location Changes**

### **Tech Logic**

Booth #127-128

### **National Business Equipment**

Booth #47

### **Empire Friends Roundtable (EFRT)**

Booth #121

## **Program Tracks - Cataloging the Conference**

Program tracks help to group programs by like topic / content area - allowing attendees to determine which programs interest them.

### **Administration & Leadership**

Programming that explores issues surrounding the management of libraries in all forms.

Subtracks:

- Building, Construction & Maintenance
- Budgeting and Planning
- Collaboration
- Human Resources
- Trustee / Board Relations
- Friends Groups

### **Core Knowledge & Career Development**

Information providing ways in which to keep your skills sharp and advance your professional growth.

Subtracks:

- Advocacy/Legislation
- Networking

### **Current Issues & Research**

Hot topics and details on new findings and methodologies in the library profession.

Subtracks:

- Government Information / SED & NYSL
- Intellectual Freedom

### **Diverse & Special Populations**

Learn more about meeting the unique needs of all patrons.

Subtracks:

- Ethnic Services
- Rural Libraries
- Correctional Libraries

### **School & Youth Programs, Services, and Literacy**

Information for librarians working with youth and students in all setting.

Subtracks:

- Digital Literacy
- Storytime Best Practices
- Tween & Teen Programs
- Youth Issues

### **Technology & Digital Information**

All things related to hardware, software, and innovations to drive your library forward by using all the latest emerging technologies.

### **User Services**

Programs that explore best practices in meeting the ever-changing needs of patrons.

Subtracks:

- Communications & Publications
- Community Outreach
- Readers Advisory
- Reference Services