

# New York Library Association (NYLA) Annual Report

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FISCAL YEAR 2016-2017

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NEW YORK LIBRARY ASSOCIATION  
*The Voice of the Library Community*

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# NYLA LEADERSHIP & STAFF

## NYLA COUNCIL

**President**

Barbara K. Stripling

**ASLS President**

Michelle Young

**SMART President**

Nancy Howe

**President-Elect**

Tim Burke

**FLS President**

Janet Kreason

**SSL President**

Michelle Miller

**Immediate Past President**

Debby Emerson

**LAMS President**

Barbara Madonna

**YSS President**

Christina Ryan Linder

**Treasurer**

Claudia Depkin

**PLS President**

Dan Hubbs

**Councilor-at-Large**

Sue Kowalski

**Treasurer-Elect**

Cassie Guthrie

**RASS President**

Christian Zabriskie

Rebecca Lubin

Elaine Lasda Bergman

Grace Riario

**ALA Chapter Councilor**

Jennifer Ferriss

**SCLA Chapter Councilor**

Todd Schlitt

Sandra Echols

Jill Leinung

## NYLA STAFF

**Executive Director**

Jeremy Johannesen

**Director of Government Relations & Advocacy**

Michael Neppi

**Director of Membership Services**

Lois Powell

**Communications & Marketing Manager**

Kelsey Dorado

**Director of Finance**

Galina Tsvaygenbaum

**Membership Services Associate**

Becky Czornobil

## NYLA ROUND TABLES

**CORT** - Correctional and Outreach Resource Team

**ESRT** - Ethnic Services Round Table

**FILM** - Finding Inspiration in Literature & Movies

**GIRT** - Government Information Round Table

**IFRT** - Intellectual Freedom Round Table

**ILRT** - Information Literacy Round Table

**LAR** - Library Access Round Table

**LHRT** - Local History Round Table

**MSRT** - Making and STEAM Round Table

**NMN** - New Members of NYLA

**PCRT** - Pop Culture Round Table

**PLRT** - ParaLibrarians Round Table

**RLRT** - Rural Libraries Round Table

**SRRT** - Social Responsibilities Round Table

# A MESSAGE FROM THE PRESIDENT

BARABARA K. STRIPLING – NYLA PRESIDENT – 2016- 2017

As I reflect on the past year as NYLA's president, I am filled with deep appreciation for the dedicated efforts of NYLA members to maintain an organization that fulfills its mission to lead, educate, and advocate for the advancement of the New York library community. NYLA continues to grow in membership, reflecting an awareness that we are stronger together. As of October 2017, our membership reached 6,297, far surpassing our 5000-member goal.



This strong membership base has supported effective advocacy efforts on behalf of our libraries and our communities. Our legislative advocacy efforts were particularly important this year and very successful considering the financial environment. NYLA successfully fought off the budget cuts proposed by the Governor, resulting in a final budget allocation for library aid of \$95.627 million. State Aid for Public Library Construction was increased to an all-time high of \$24 million. The percentage of funds for libraries from the bullet aid package was increased. The Love Your Library tax check-off was approved, enabling taxpayers to donate to the Love Your Library Fund when completing their income tax returns.

Members were also heavily engaged in everyday advocacy in their library communities, resulting in bolstered public trust and confidence that libraries offer access to credible information, vital services to all members of the community, and inclusive and safe spaces for learning and discovery.

Through the efforts of our Sustainability Committee, NYLA has become a national leader in library sustainability efforts. A new Sustainable Libraries Certification Program has commenced with four public library organizations; benchmarks for academic and school libraries are under development.

Finally, I wanted to reflect briefly on two challenges that we must face as a strong and unified organization. First, school librarians need our support. We must stand up for school libraries and certified school librarians in every school. I hope that every NYLA member will join forces to fight for the right of every young person in New York to discover, inquire, read, and grow in an effective school library led by a certified school librarian. Second, we must meet the needs of our increasingly diverse communities. I hope that NYLA will enable us to come together as a library community to raise our level of excellence in inclusion and cultural responsiveness across the state.

Thank you for giving me the opportunity to serve as your president. I continue to be awed by the strength of our NYLA community and look forward to our continued growth and success.

# ANNUAL CONFERENCE & TRADE SHOW

NOVEMBER 2-5, 2016 | SARATOGA SPRINGS, NY

Keynote speaker Garry Golden kicked things off with his address, “Tapping Your Inner Futurist: Libraries and the Future of Sustainable Communities,” focusing on how libraries can help their local communities become more responsive and resilient, and how libraries can enable sustainable strategies.



The Strong. Strategic. Sustainable. message continued to be prominent throughout NYLA 2016 and was consistently highlighted in conference programs. Programs ranged from computer science and coding to having beer in your library, some helped library staff better their interactions with patrons while others discussed libraries behind the scenes.

NYLA 2016 was full of luncheons, banquets, receptions, and after-hours events that brought attendees together to listen and discuss all things library. Luncheons featured Ron Kirsop at the LAMS Leadership Luncheon, Kerry Egan at the RASS Noted Author Luncheon, Steve Sheinkin at the YSS Empire State Award Luncheon, and Ezekiel Boone & Steve Hamilton at the Empire State Center for the Book Luncheon. Attendees could also stay for our Saturday morning breakfast with Greg Lukianoff and discuss Intellectual Freedom. Battle Decks, a NYLA Annual favorite, prefaced the NYLA Inaugural Banquet and Awards Ceremony, where leaders and champions of the New York library community were recognized for their contributions.



# AN UPDATE ON NYLA MEMBERSHIP

NYLA ended the 2016-2017 Fiscal Year with **5,900 members, an 8% increase over the previous year**. Since July 1, membership has continued to expand and has now exceed 6,000 for the first time ever. This growth is due in large part to the participation of library systems in bulk purchasing agreements, bundling orders for multiple libraries in their service areas.

## 2016 NYLA AWARD WINNERS

### **Senator Hugh Farley Outstanding Advocate of Libraries Award**

Senator Thomas O'Mara

### **Outstanding Service to Libraries Award**

Ellen Rubin

### **Mary Bobinski Innovative Public Library Director Award**

Chris Finger

### **Intellectual Freedom Award**

The Library Freedom Project and Alison Macrina

### **NYLA Dewey Fellows**

Representing FLS - K P Bressington,

Representing LAMS - Elizabeth Hobson

Representing PLS - Barbara J. Madonna

Representing RASS- Heather Highfield

## EMPIRE STATE CENTER FOR THE BOOK

On June 7, 2016 the following individuals were inducted into the Writers Hall of Fame; Roger Angell, Maya Angelou, Rox Chast, Samuel R. Delaney, Jean Craighead George, Don Marquis, Grace Paley, and Stephen Sondheim.

## SUSTAINABILITY INITIATIVE

The NYLA Sustainability Initiative (NYLA-SI) has had a busy year; creating a monthly newsletter, beginning their Community Change Agent program, and getting the ball rolling on the new Sustainable Library Certification Program (SLCP).

# NYLA SECTIONS

## ACADEMIC & SPECIAL LIBRARIES SECTION (ASLS)



**President**  
Michelle Young



**Vice President**  
Jessica Clemons



### Key Accomplishments

At the 2016 NYLA Annual Conference in Saratoga Springs, NY, ASLS presented programs:

- E-Resource Licensing Made Easier
- Getting to Know Special Libraries
- Winning Support Using Logic Models
- Open Educational Resources Introduction & Analysis
- Walking the Open Access Talk
- Get Fancy with Your Library Data
- Membership & Awards Meeting

A core group worked with President Barbara Stripling on an Academic Library Summit held in Latham, NY on June 9, 2017. This event was an invitation only. Working groups were identified after the event to continue key issues in academic and special libraries:

- Perception of Administration & Students
- Collections vs. Content
- Digital Preservation
- Research Data Management & Curation
- Evolving Role of Librarians and Library Staff

### 2016 Scholarships Awarded

**The ASLS Excellence in Library Innovation Award:** Matthew Kopel, CLRC

**The ASLS/ESLN Special Project Grant:** Tinamarie Vella, CUNY Graduate School of Journalism

The ASLS Board seven meetings throughout the year. Major topics covered included:

- Defining and redefining roles on the ASLS Board
- NYLA annual conference program planning
- Regional academic & special library group collaborations and concerns
- ASLS value proposition & by-laws
- ASLS membership numbers and recruitment
- Outreach to academic & special librarians and libraries
- Future of communications, social media, web presence, etc.
- Legislative matters, particularly TAPFR
- Awards descriptions and intent
- Responded to various NYLA initiatives

	July 1, 2017	July 1, 2018
<b>Membership</b>	387	380
<b>Fund Balance</b>	\$20,078	\$15,760

## FRIENDS OF LIBRARIES SECTION (FLS)



**President**  
Janet Kreason



**Vice President**  
Rebecca Fuss



### Key Accomplishments

With generous underwriting from the Library Trustees Association of New York State, FLS sponsored four programs at the 2016 NYLA Annual Conference in Saratoga Springs. Friends Friday featured Book Sale Bonanza, Friends Grow Friends Online and the FLS annual membership meeting with a Friends showcase about a community reads project, a cross-cultural luncheon, and Friends support of an anti-bullying video created by teens. FLS broke ground with a Friends of Academic Libraries workshop on Saturday. This program spearheaded an FLS initiative to increase service to and Section involvement of academic librarians with Friends groups.

### 2016 Scholarships Awarded

Kitty Bressington, President of the Friends of Avon Free Library, was named FLS Dewey Fellow in 2016. She was the Section's first recipient of the Fellowship.

Anne Andrianos, President of Friends of Onondaga Free Library, won the 2016 Daniel W. Casey Library Advocacy Award

Board members Lisa Wemett and Terry Mulee presented the popular "Keep It Growing! Strengthening Your Friends of the Library Group" workshop at Victor Farmington Library on January 27, 2017 and at North Country Library System on May 10. The NCLS session was held in Watertown, with remote access in Oswego and Potsdam.

Participation in the annual FLS meet-up continues to grow. This event gives regional Friends groups, directors and trustees an opportunity to share ideas and questions with colleagues and FLS Board members. The Marcellus Free Library hosted the August 15, 2016 session (31 attendees) and the Clifton Park-Halfmoon Library hosted the May 15, 2017 session (42 attendees). Friends of both libraries provided outstanding hospitality.

	July 1, 2016	July 1, 2017
<b>Membership</b>	185	174
<b>Fund Balance</b>	\$4,719.44	\$6,746.46

LEADERSHIP & MANAGEMENT SECTION (LAMS)



**President**  
Barbara Madonna



**President Elect**  
AnnaLee R. Dragon

**Key Accomplishments**

- Long-time LAMS Officer Ed Falcone resigned from the LAMS Board. Ed's input will be greatly missed.
- LAMS Bylaws updated and amended
- \$1,000 to ULU (Urban Libraries Unite) Conference
- \$259.50 to Library Advocacy Day
- \$1000 to NYLA Sustainability Initiative

**2016 Scholarships Awarded**

**2016 Leadership & Management Academy Scholarship:**

Janet Dymond, Woodstock Public Library

**2016 Dewey Fellowship:**

Elizabeth Hobson, Nyack Library

	July 1, 2016	July 1, 2017
<b>Membership</b>	483	499
<b>Fund Balance</b>	\$17,522.18	\$20,070.39

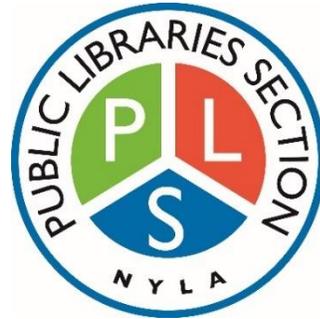
PUBLIC LIBRARIES SECTION (PLS)



**President**  
Dan Hubbs



**Vice President**  
Deanna DiCarlo



PLS membership, as of November 2017 is a very healthy 1,464. (Up 230 people from July of 2016.)The fund balance for the system, as of this writing, is \$63,781.

The PLS Board spent the day of June 9<sup>th</sup> at the Pioneer Library System headquarters in Canandaigua, N.Y. thinking about ways to increase support for public library efforts around the state. Board Members reviewed past PLS efforts and considered future activities. Issues raised and discussed included reaching out to library schools, offering support to roundtables, developing a paraprofessional scholarship, funding an author appearance at the spring conference and developing an annual award for programs in public libraries. This was a rewarding and thought-provoking day.

PLS programs at the 2016 conference proved very popular. Attendance passed 100 at three programs: Mapping a City, Good Policies Make Good Patrons, and How To Increase Circulation. PLS also presented programs on genealogy database, storytelling workshops and a personal favorite the publishing endeavor Library of America.

The *Author Author!* offering at Northshire Bookstore was another sold out event. Julia Claiborne Johnson, gave a heartfelt presentation (with humorous asides) about the writing of her novel *Be Frank With Me*.

**2016 Scholarships Awarded**

**Public Library Building Award:  
New Construction for Population  
Serving over 20,000**  
Longwood Public Library

**Public Library Building Award:  
New Construction for Population  
Serving under 20,000**  
Phoenicia Public Library

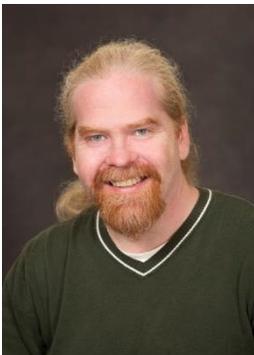
**Dewey Fellowship Award Winner**  
Barbara Madonna, Gloversville  
Public Library

**Conference Scholarship**

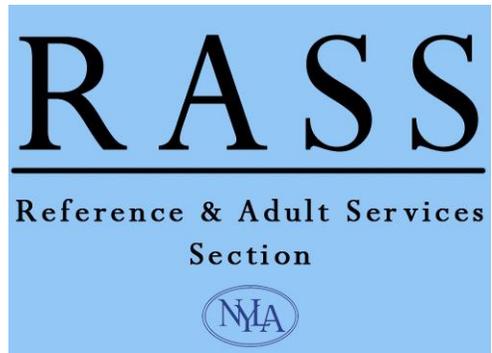
**Recipients:**  
Rima O'Connor  
Michelle Fernandez  
Natalia Umaña  
Betsy Halvorsen  
Amy Discenza

	July 1, 2016	July 1, 2017
<b>Membership</b>	1,340	1,443
<b>Fund Balance</b>	\$66,440.91	\$61,157.43

REFERENCE & ADULT SERVICES SECTIONS (RASS)



**President**  
Christian Zabriskie



**Vice President**  
Julia E. Schult

The purpose of the Reference and Adult Services Section is to represent and promote the interests of librarians and information providers from all types of libraries who are concerned with the development of general and specialized reference, information and resource sharing services, and with the improvement of library services, materials, and programs for adults. The Section provides opportunities for networking, continued professional development, and the addressing of issues of statewide concern to its members.

To learn more, visit [nyla.org/rass](http://nyla.org/rass)

	July 1, 2016	July 1, 2017
<b>Membership</b>	389	467
<b>Fund Balance</b>	\$20,370.07	\$22,915.15



**President**  
Laura Osterhout



**Vice President**  
Laura Osterhout



NYLA Elections were held in summer 2016 and the results for SMART were as follows:

- VP/Conference Programmer: Laura Osterhout (Rochester Regional Library Council)
- Treasurer: Mary Linder (The College of Saint Rose)
- Director-at-Large: Tessa Killian (Southeastern New York Library Resources Council)
- Director-at-Large: Jaclyn McKewan (Western New York Library Resources Council)

**2016 Scholarships Awarded**

**The Teresa Strozik Award For Innovation In Library Technology**  
Shannon Pritting  
Michael Mulligan

**SMART Fellowship Award**  
Lisa Hewel

The following programs were sponsored by SMART at the Annual Conference in Saratoga Springs, New York:

- Pre-conference Workshop: HTML & CSS Building Blocks of Web Design
- Writing an Effective Technology Plan
- Digital Media Lab for Historic Resources
- Rudi Weiss Memorial Lecture: Data Visualization
- SMART membership Meeting
- Curation of Open Digital Resources
- Transforming Tech Training Services

	July 1, 2016	July 1, 2017
<b>Membership</b>	260	243
<b>Fund Balance</b>	\$15,324.00	\$16,387.55

SECTION OF SCHOOL LIBRARIANS (SSL)



**President**  
Michelle Miller



**President-Elect**  
Penny Sweeney



**Key Accomplishments**

- Carol A. Kearney Leadership Institute, August 2016, Ithaca, New York
- NYLA 2016 Conference, November 2016
- NYC Affiliate Conference, November 2016 (Citi Field, NYC)
- NYSCATE, November 2016, Rochester, New York
- NY State Social Studies Conference (Presentations and Co-sponsor) March 2017
- SSL/NYLA Spring Conference, May 2017, Buffalo, New York

**2016 Scholarships Awarded**

- SSL Follett Conference Scholarship** – Susan Polos
- SSL Gale Conference Scholarship** – Heather Turner
- Laura Wedge Scholarships** – Ellen Frank & Stephanie Rosalia
- Secondary Administrator Award** – Richard Pogue
- Carol A. Kearney Scholarship** - Madelyn Haussner
- Marcia Eggleston Scholarship** - Laura Penn
- Mary Joan Egan Memorial Scholarship** - Mary Zdrojewski
- Auction Scholarships** - Katie LaFever, Corry Derschang, Deb McHugh, Teena Lauth, Ella Berenstein, & Catie Abonado

	July 1, 2017	July 1, 2018
<b>Membership</b>	752	874
<b>Fund Balance</b>	\$192,022.48	\$194,808.65



**President**  
Christina Ryan Linder



**1<sup>st</sup> Vice  
President/President-  
Elect**  
Laura Panter



2017 saw the introduction of the first YSS mascot. After 66 years of being a section of NYLA, YSS unveiled Yancey the Yak created by Illustrator Matt Meyers. Yancey the Yak made his first appearance at the YSS Spring Conference in Ithaca on April 28, 2017.

The 2017 YSS conference was a huge success. This was the first year online registration was offered. This conference was also unusual because of its set up and location. The workshops and speaker presentations were held in several venues over the entire area of downtown Ithaca. Over 200 attendees attended

The 3 Apples Book Awards Committee was relaunched in 2016-2017. This award, co-sponsored with SSL, encourages children and teens to read and vote for their favorite books.

YSS also made several changes modernizing outdated practices. The Publications Committee became the Marketing Committee and the YSS “Telling Tales” Event got a facelift to become Ann Gibson Scholarship Reception. The event still raises money for the Ann Gibson Scholarship Award.

**2016 Scholarships Awarded**

**Lisa C. Wemett Scholarship Award**

Heidi Jung; Gates Public Library

**New Member Spring Scholarship Award**

Kathleen Comber; John Jermain Memorial Library

**Ann Gibson Scholarship Award**

Jennifer Fratello; Finkelstein Memorial Library

**The Empire State Award**

Presented to Steve Sheinkin at the 2016 NYLA Conference  
Saratoga

**Pied Piper Award**

“Stress Reduction” Program;  
Garden City High School Library,  
LI

	July 1, 2017	July 1, 2018
<b>Membership</b>	687	819
<b>Fund Balance</b>	\$90,689.39	\$94,629.60

# 2016 LEGISLATIVE SESSION RECAP

## FY 2016-2017 NYS BUDGET

This year's budget includes a hard-won \$4 million increase in State Library Aid, for total funding of \$95.6M - the largest allocation of state aid since FY2008-09. Also included is a \$5M increase in the State Library Construction Aid Program, for total funding of \$19M. Once again, the budget also includes a \$1.3 million offset for public libraries and public library systems subject to the metropolitan commuter transportation mobility tax (MTA Payroll Tax), and \$1M in additional funding, for a total of \$7.3M, in adult literacy grants for which public libraries and other educational and community organizations may apply.

**State Library Aid.** State Library Aid for FY2016-17 will be \$95.6M, a \$4 million increase over what Governor Cuomo proposed in his Executive Budget. The \$4 million dollar appropriation places total State Library Aid at its highest level since FY2008-09. Though this still leaves state library aid \$6M less than what NYS Education Law mandates, this third consecutive year of increased aid is evidence that our messaging is being heard in Albany. Since Governor Cuomo's introduced his January 2014 Executive Budget proposal, we have worked with the state legislature to secure \$14M in additional aid - a nearly 20% increase. Over the last two years, it is clear that our partners in the state legislature are hearing our message that libraries are at the core of our state's educational infrastructure. This year's 4.3% increase in State Library Aid is in direct proportion to the increase in State School Foundation Aid, and is the second consecutive year library funding was put on par with increases in education funding. Though we certainly will not be satisfied with anything less than full funding under the law – at a minimum -- our ability to better tell the story of what libraries bring to each community has placed us on a clear path to full funding.

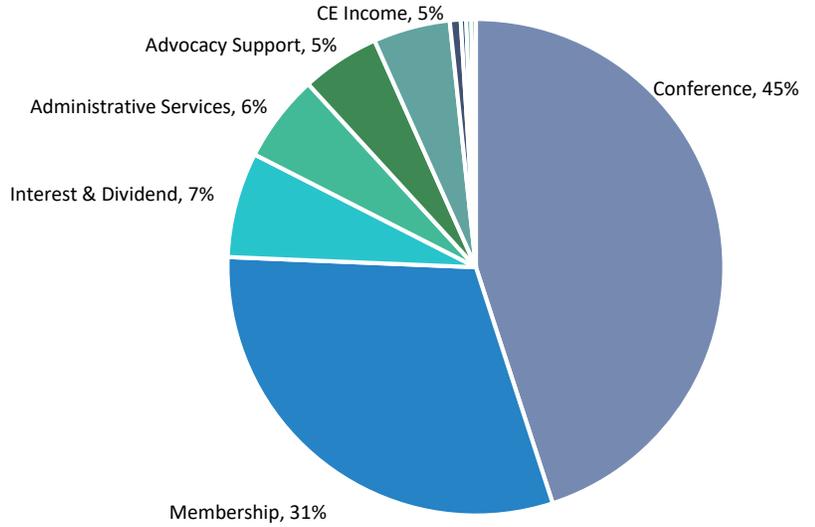
**State Library Construction Aid.** State Library Construction Aid for FY2016-17 will be \$19M, a \$5M increase over the Governor's budget proposal. This phenomenal victory reverses a decade of stagnant funding and places funding for the program at an historic high. Your advocacy efforts resulted in a truly rare feat in Albany – securing additional funding in the first year it was sought. We have placed this issue squarely on the radar of policymakers statewide, and we will continue to fight for funding increases next year.

**Metropolitan Transportation Authority Payroll Tax.** As you know, last year we were able to secure a permanent exemption for public libraries and public library systems from imposition of the MTA Payroll Tax, effective the First Quarter of 2016. However, because this tax was remitted to NYS in FY2015-16, these libraries required reimbursement for those payments. As such, beginning in FY2017-18, this reimbursement will no longer be included in the state budget.

# FINANCIAL STATEMENT

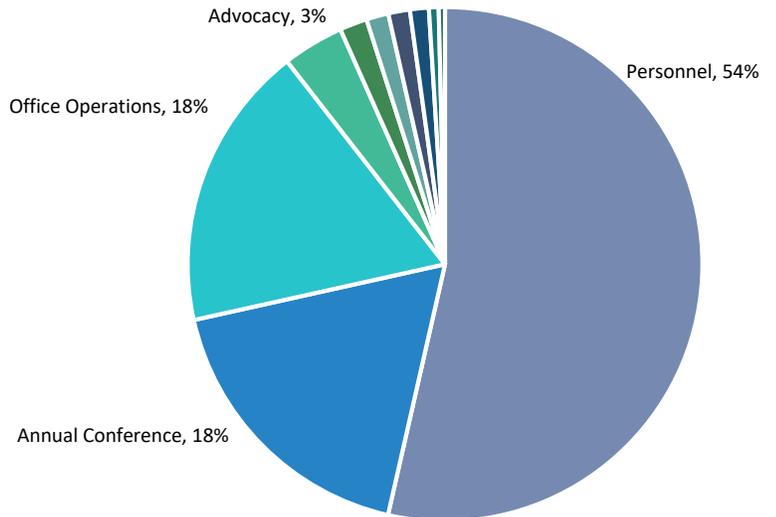
## REVENUE

NYLA Membership	\$210,062
Conference Revenue	\$308,296
CE Income	\$34,256
Advertising	\$2,431
Interest & Dividend Inc.	\$46,920
Advocacy Support	\$34,981
NYLA Promotional Items	\$4,874
Administrative Services	\$39,068
Miscellaneous/Rent	\$2,250
Marketing (Vendor Partners)	\$2,012
Sub Total	\$685,150
NYLA Funds	\$21,577
<b>TOTAL REVENUE</b>	<b>\$707,233</b>



## EXPENSES

Personnel Expenses	\$383,637
Professional Fees	\$9,710
Office Operations	\$128,670
Publications/Promotions	\$4,378
Council/Executive Board/President	\$9,978
American Library Association	\$8,461
Annual Conference	\$128,660
CE Workshops	\$12,398
Advocacy	\$27,622
Special Projects	\$2,807
Sub Total	\$716,321
NYLA Funds	\$30,775
<b>TOTAL EXPENSES</b>	<b>\$747,096</b>



<b>TOTAL REVENUE</b>	\$707,233
<b>TOTAL EXPENSES</b>	\$747,096
<b>NET PROCEEDS</b>	<b>-\$39,863</b>

