



VENDOR PARTNER PROGRAM

\$2,500 ANNUAL PACKAGE

Includes:

- One Year Corporate Membership
- One Company listing on NYLA web site with graphic link and product/service description*
- One e-mail blast to NYLA membership

Your choice of 3 of the following:

- One month NYLA.org home page sponsorship
- One month of advertising in the weekly e-mailed newsletter, *News You Can Use*
- One mailing using NYLA Member mailing list
- One 45 minute Vendor Spotlight Session during the Annual Trade Show
- One regular Booth at the Annual Trade Show
- One Quarter page ad in each NYLA Bulletin, Prelim & Final Conference programs (6 ads total) ‡
- One Back cover (half-page) ad in the Prelim & Final Conference programs (2 ads total) ‡

TOTAL VALUE \$4,500

\$5,000 ANNUAL PACKAGE

Includes:

- One Year Corporate Membership
- One Company listing on NYLA web site with graphic link and product/service description*
- One e-mail blast to NYLA membership

Your choice of 6 of the following:

- One month NYLA.org home page sponsorship
- One month of advertising in the weekly e-mailed newsletter, *News You Can Use*
- One mailing using NYLA Member mailing list
- One 45 minute Vendor Spotlight Session during the Annual Trade Show
- One Booth-Plus at the Annual Trade Show ‡
- One Quarter page ad in each NYLA Bulletin, Prelim & Conference programs (6 ads total) ‡
- One Back cover (half-page) ad in the Prelim & Final Conference programs (2 ads total) ‡
- One Half Page ad in each NYLA Bulletin, Prelim & Final Conference programs (6 ads total) ‡
- One Full Page ad in each NYLA Bulletin, Prelim & Final conference programs (6 ads total) ‡
- Inside Back Cover Prelim & Final Conference programs. ‡

TOTAL VALUE \$13,000

**Please provide a logo and one-paragraph describing a discount, special service, or other valuable incentive to NYLA membership not otherwise available.*

‡ - Some restrictions may apply.

New York Library Association

6021 State Farm Road
Guilderland, NY 12084

Ph: 800-252-6852 x 105
F: 518-427-1697
marketing@nyla.org

*Join our Vendor Partner
Program today for
immediate trade show
upgrades and savings*

Yes, we would like to become a NYLA Vendor Partner!

Company Name _____

\$2,500 Level

Contact Name _____

\$5,000 Level

Address _____

City _____

State _____

Phone _____

Fax _____

E-mail _____