

# *Boosting Early Literacy Through Brilliant Partnerships*

New York Library Association Conference  
November 8, 2018, Rochester



# Welcome!

- We'll start today with a brief introduction/updates
  - Sharon B. Phillips, New York State Library
  - Amanda R. Latreille, AmaLat Consulting LLC
- Then hear from our three panelists
  - Janet Park, Onondaga County Public Libraries
  - Megan Gillander, Oneida Public Library
  - Patricia Uttaro, Rochester Public Library & Monroe County Library System



# *Ready to Read at New York Libraries*

- A New York State Library initiative started in 2013
- Provides professional development/resources to public library staff
- Covers many aspects of effective early literacy services



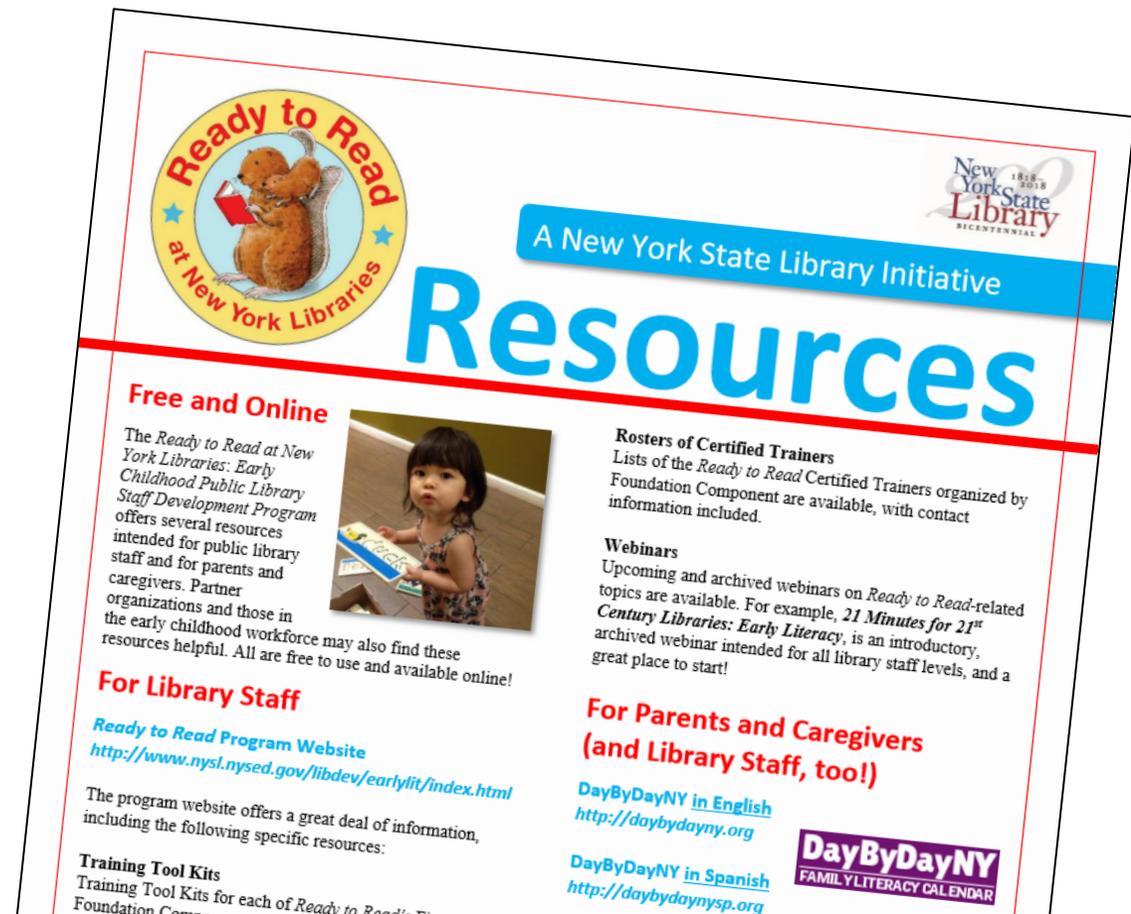
# *Ready to Read* training components

- Everyone Serves Families with Young Children
- Strengthening Young Families through Early Literacy Practices
- Early Literacy Community Asset Analysis
- **Strategies for Successful Partnerships and Outreach to Families with Young Children**
- Early Learning Spaces



# Many resources available!

- See “Resources” handout
- All free and online!
- Interested in training?  
Contact your library system



**Ready to Read**  
at New York Libraries

New York State Library  
1819-2019  
BICENTENNIAL

A New York State Library Initiative

## Resources

**Free and Online**

The *Ready to Read at New York Libraries: Early Childhood Public Library Staff Development Program* offers several resources intended for public library staff and for parents and caregivers. Partner organizations and those in the early childhood workforce may also find these resources helpful. All are free to use and available online!



**Rosters of Certified Trainers**  
Lists of the *Ready to Read* Certified Trainers organized by Foundation Component are available, with contact information included.

**Webinars**  
Upcoming and archived webinars on *Ready to Read*-related topics are available. For example, *21 Minutes for 21<sup>st</sup> Century Libraries: Early Literacy*, is an introductory, archived webinar intended for all library staff levels, and a great place to start!

**For Library Staff**

**Ready to Read Program Website**  
<http://www.nysl.nysed.gov/libdev/earlylit/index.html>

The program website offers a great deal of information, including the following specific resources:

**Training Tool Kits**  
Training Tool Kits for each *Ready to Read* Foundation Component

**For Parents and Caregivers (and Library Staff, too!)**

**DayByDayNY in English**  
<http://daybydayny.org>

**DayByDayNY in Spanish**  
<http://daybydaynysp.org>

**DayByDayNY**  
FAMILY LITERACY CALENDAR

# Supercharged Storytimes for All (SSA)

- New professional development opportunity from OCLC/WebJunction
- Focused on storytime development and engaging families



# How is SSA different?

- *Ready to Read* training covers many aspects of early literacy services
- SSA digs more deeply into developing/conducting storytimes
- *Ready to Read* training is primarily in-person
- SSA is offered in convenient online or blended formats



# Register today!

- See “Supercharged Storytimes” handout for more info
- Training offered this winter/spring
- Free to participate!

9/24/18

- ✦ Are you new to delivering storytimes?
- ✦ Do you have experience but want to take your storytimes to the next level?



**Then we have a terrific professional development opportunity just for you...**

The New York State Library, through its *Ready to Read at New York Libraries* initiative, has partnered with OCLC's [WebJunction](#) to bring the successful Supercharged Storytimes for All (SSA) program to youth services public library staff across the state! Whether you are new to developing and offering storytimes or a seasoned provider with years of experience, this free program will help you to deepen and enhance your services to young children and their families. Trainings will be offered late 2018 through early 2019.

#### SSA Curriculum

The program is based on the powerful VIEWS2 findings (<http://views2.ischool.uw.edu>) which confirmed the effectiveness of key storytime strategies. WebJunction teamed up with early literacy

# Boosting Early Literacy Through Brilliant Partnerships

Janet Park, Onondaga County Public Library

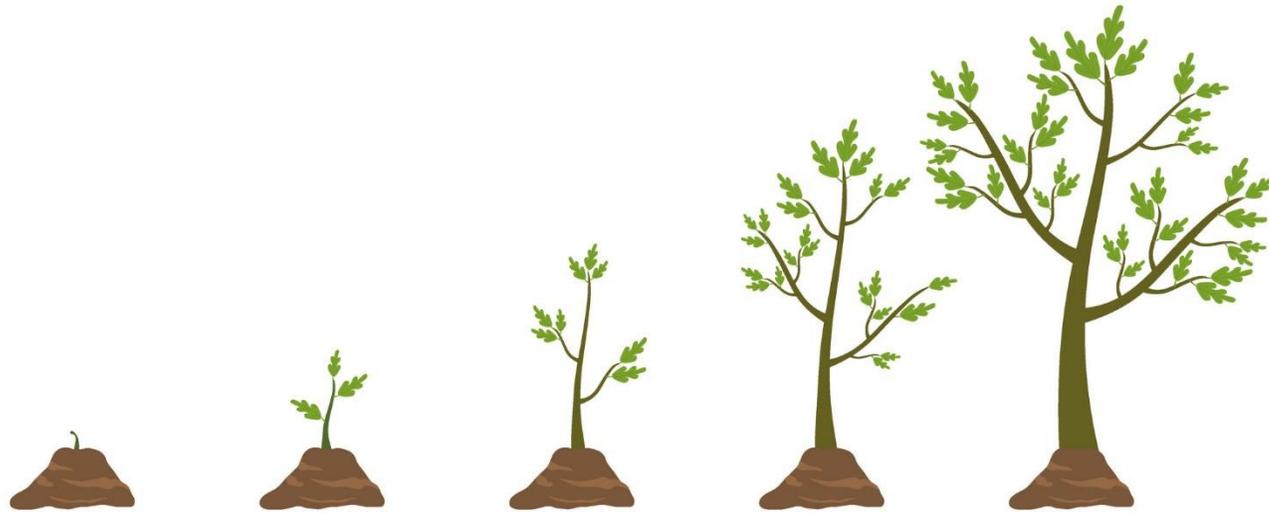


# Community Connections: Essential to a Sustainable Library

- ▶ Resources
- ▶ Impact
- ▶ Value
- ▶ Effectiveness



# START SMALL AND LET IT GROW



Early Childhood and x

onondagacitizensleague.org/blog/studies/study-archive/early-childhood-education/

Home Studies News & Events Join Community About OCL

# Onondaga Citizens League

We've Got Issues!

## Study Report

### Early Childhood and School Readiness: Creating a Community Where All Children Thrive by Five

2013 Study

The "Thrive by Five" study explored the early childhood landscape in Onondaga County to assess the concerns and challenges, and consider how we might more effectively deploy our existing resources toward the goal that all children enter school ready to learn. The Study Committee concluded that we must shift our focus to the earliest years as the optimal time to invest in young children and their families to improve health, well-being and academic outcomes throughout the lifespan.

**View The Study**

Early Childhood and School Readiness: Creating a Community Where All Children Thrive by Five

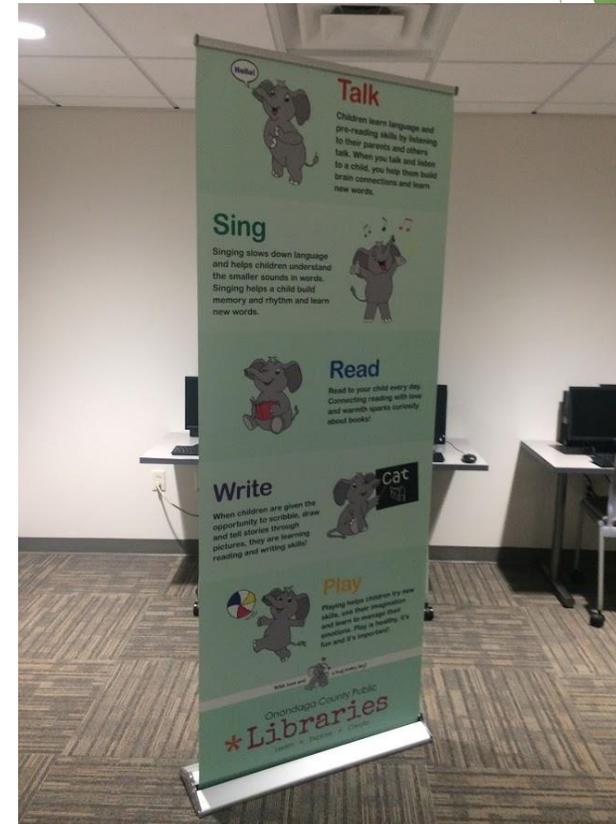
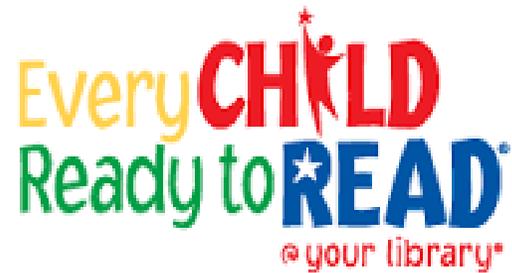
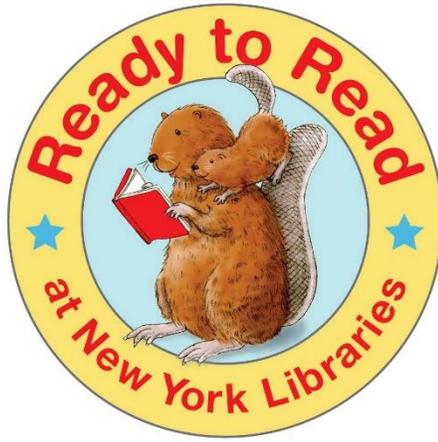
### Study Details

Board President: Heidi Holtz



12:19 PM 11/19/2014

Already on the same Page with similar messages

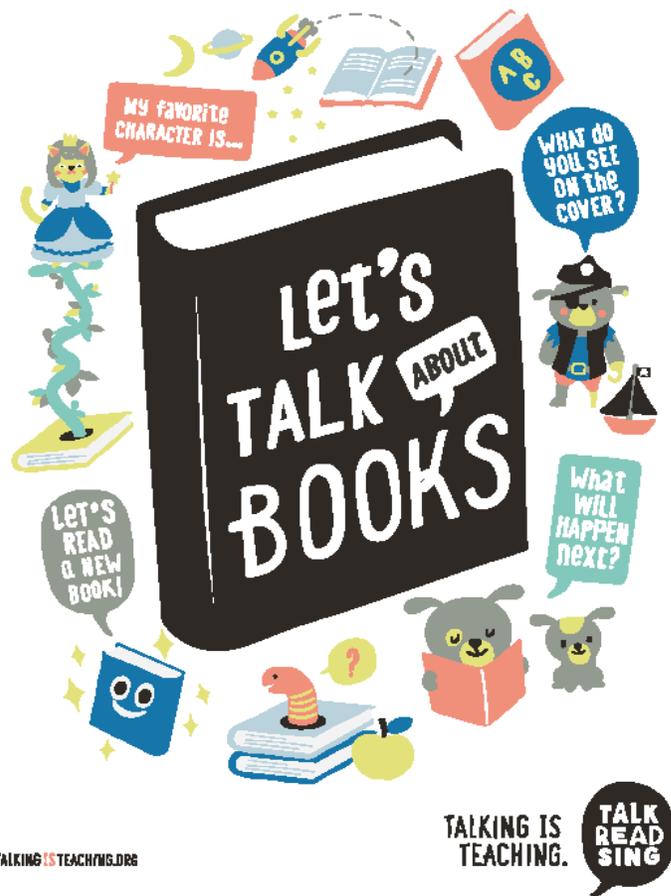


Delivering a similar message repetitively is the way we will increase parent knowledge and help change behavior

# How libraries can partner with community



**LIBRARIANS ARE TRUSTED  
MESSENGERS**



TALKING IS TEACHING.ORG

TALKING IS TEACHING.

TALK READ SING

LET'S TALK ABOUT BOOKS!



My favorite character is...



WHAT DO YOU SEE ON THE COVER?



TALKING IS TEACHING.

TALK READ SING  
TALKING IS TEACHING.ORG

¡HABLEMOS DE LOS LIBROS!



MI PERSONAJE FAVORITO ES...



¿QUÉ VES EN LA PORTADA?



HABLAR ES ENSEÑAR.

HABLA LEE CANTA  
HABLAR ES ENSEÑAR.ORG

- ▶ Librarians have a history of promoting early literacy, offering many resources and events for parents of young children.
- ▶ Similarly, libraries have a longstanding track record of encouraging parent-child interactions to promote early literacy.
- ▶ Talking is Teaching tools for librarians include tip sheets, creative resources, such as stickers and posters, and a training presentation.
  - ▶ displaying Talking is Teaching creative posters around the library;
  - ▶ distributing Talking is Teaching resources (bookmarks, handouts, books) during story times;
  - ▶ bringing Talking is Teaching resources to community fairs, food banks, and playgrounds through bookmobile programs.

## WORKER CHECKLIST:

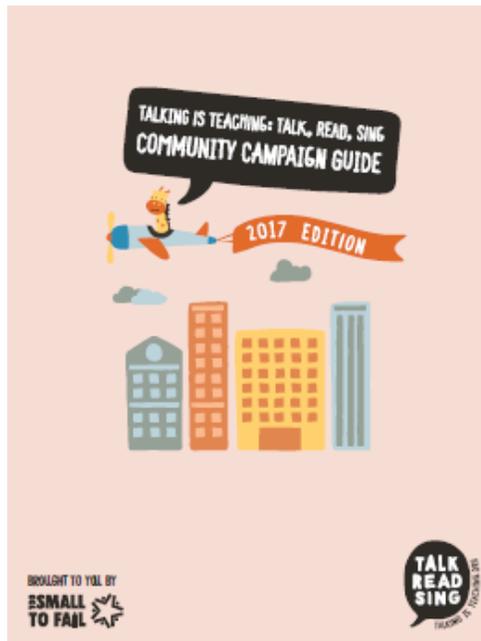


- Help family to complete the brief Tote Bag pre-survey
- Give and review Tote Bag materials (minimum of 30 minutes)
  - Discuss the Talking is Teaching materials (mini-poster, magnet, water bottle, one-page tips sheet, logo flip cards for stroller)
  - Introduce Toy
    - 0-2 years old – learning stuff toy
    - 2-5 years old – Alphabet Blocks
    - 2<sup>nd</sup> or more child – Laugh & Learn Ball
  - Co-read Book – Love You, Hug You, Read to You
  - Hang mini-poster (e.g. in the bedroom) and magnet on fridge
- Like Talk Read Sing Onondaga on Facebook
- Discuss Imagination Library and how reading the books supports brain development – sign the family up if they are not already.
- Discuss local library as an important resource for parents – books, story hour and early learning opportunities
- Ask parent: What are your thoughts about this campaign? Do you feel ready to talk, read, sing every day? What additional support would you like?
- Help family to complete the brief Tote Bag post-survey

# How to ACCESS Talking is Teaching Materials

Log into the Talking is Teaching website  
at: [www.talkingisteaching.org](http://www.talkingisteaching.org)

Start a campaign - Login



### TALK, READ AND SING TOGETHER EVERY DAY! TIPS FOR FAMILIES

#### TIPS FOR INFANTS

**TALK**

- Your touch and voice help your baby learn. Listen to the fun sounds your baby makes and repeat them. When they coo, coo back. Hold their hand gently and when they smile, smile back. Your loving touch combined with the back-and-forth "baby language" are the first steps in talking.
- Everywhere you go, talk about what you see and what your baby is looking at. "Wow, I see the four dogs, too!" "I love that red truck you're playing with. It goes beep beep!"
- Play "Peek-a-boo" while getting your baby dressed. Ask, "Where's baby's nose?" when you pull a shirt over your baby's head. Then say "There you are!"
- As you feed your baby, use words to describe what food tastes like, and look like. "This yogurt is smooth." "They yellow bananas is sweet!"
- Looking into your baby's eyes, holding your baby's hand, and talking to your baby in a high voice are all ways that you can help your child grow up to be a confident, loving adult.

**READ**

- Read a book or tell a story to your baby every day - in whatever language you feel most comfortable - beginning at birth.
- Cuddle with your baby; lay you where a book. It doesn't matter how young your child is, when newborn babies are learning when their parents read with them.
- Point to the book's pictures. "Look, the train goes choo-choo!" Using words to describe what you see builds language.

**SING**

- Hold your baby close during bedtime and sing a favorite song again and again. Singing the same song can help your baby feel calm and safe.
- Sing silly songs about your day to help get your baby's attention during diaper changing.
- Your baby likes to hear your voice even if you think you can't sing! The sound of your voice is comforting to your baby.

When you talk, read and sing with your child - even before she can use words - you're helping them learn. And making them happier too! Research shows that talking, reading and singing with your child every day from birth helps build their brains as well as important language, math, reading and social skills for use in school and beyond. Talk, read and sing with your child in the language you are most comfortable using.

You probably naturally talk to your baby about the events of the day. Keep doing it, and do it more! The more words and conversations you share together, the better prepared they will be to learn. You are your baby's first teacher!

For children with disabilities or delays, communicate with your service providers and keep each other informed about the strategies you are using to enhance their language environment.

# Many Ways to Partner to Spread the Word About Early Literacy









## Ready to Read at New York Libraries -- Partner Organizations



Click on any logo below to learn more about these resources.

Some of these resources align directly with a foundation training component in the Early Childhood Public Library Staff Development

Program. These are indicated below with a number that aligns with its foundation training component.

Resources that enhance the foundation training are indicated with an [E] (see key).

Key: [1] Early Literacy Community Asset Analysis; [2] Using 'Every Child Ready to Read®' (2nd Edition); [3] Strategies for Successful Partnerships and Outreach; [4] Early Learning Spaces; [5] Everyone Serves Families with Young Children. [E] Enhanced Training.

### Partner Organizations

[Early Literacy Organizations](#)

[Early Literacy Resources](#)

[Early Literacy Initiatives](#)





# Rainbow Reading & Rainbow Eating

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Megan Gillander  
Oneida Public Library  
Mid York Library System



# Rainbow Reading & Rainbow Eating

## Cornell Cooperative Extension

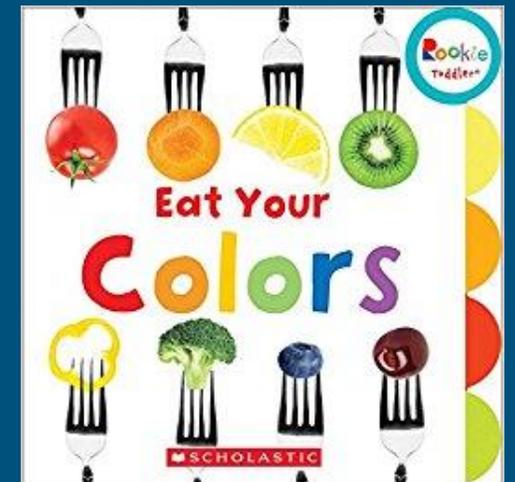
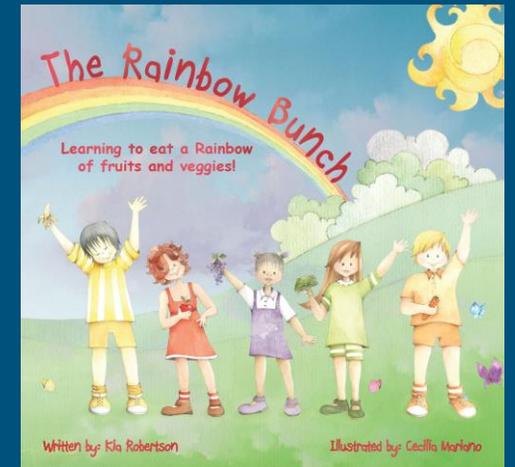
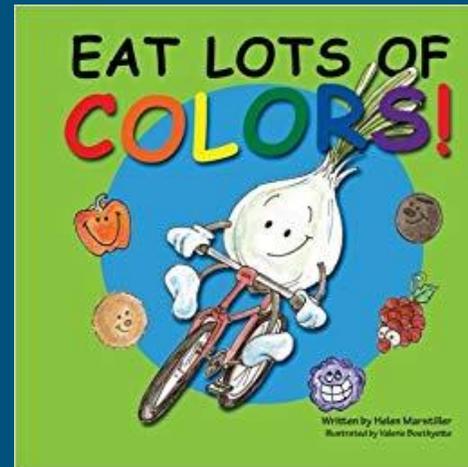
Ages 3-5 with parent/caretaker

Stories about healthy eating

Learn by doing (cut, measure, mix)

Math, Science, Reading, Following directions,

Sequences, Kitchen Safety



# Rainbow Reading & Rainbow Eating

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Partner: **Cornell Cooperative Extension Nutritionist-Liz Coffey**

Nutrition information given each week based on our recipes

Liz talked with the kids at their level about nutrition

# Rainbow Reading & Rainbow Eating

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**Fiesta Salad**- Spinach, lettuce, black beans, carrots, tomatoes, corn, tortilla strips

**Butternut Squash Mac and Cheese**- Squash, milk, cheddar cheese, butter, pasta

**Minestrone Soup**- red pepper, carrots, celery, onion, garlic, veg. broth, tomato sauce, cannellini beans, pasta, seasonings

**Multi-Grain Energy Bites**- quinoa, rolled oats, peanut butter, mini choc chips, honey

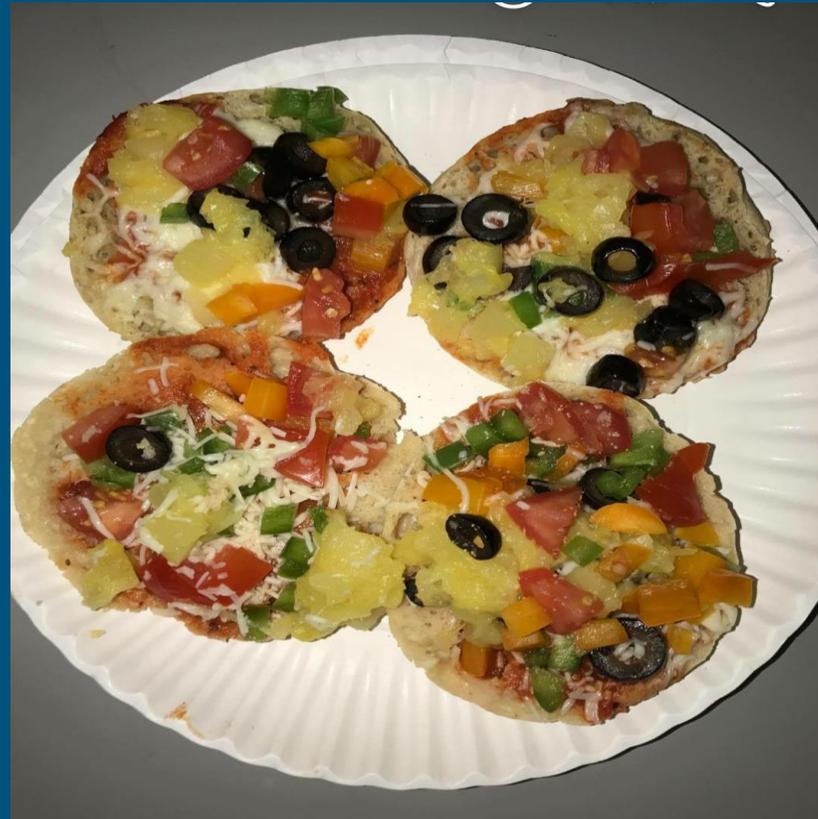
# Rainbow Reading & Rainbow Eating

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Great feedback

Kids tried new foods

So much fun!



Oneida Daily Dispatch

# LIFESTYLE

## Reading and nutrition go hand-in-hand at library



Children, parents and grandparents enjoy the food prepared in the Rainbow Reading and Rainbow Eating program at the Oneida Public Library on Thursday, Sept. 28, 2017. Charles Pritchard - Oneida Daily Dispatch

# Rochester Public Library Partnerships



WXXI Exploration Stations

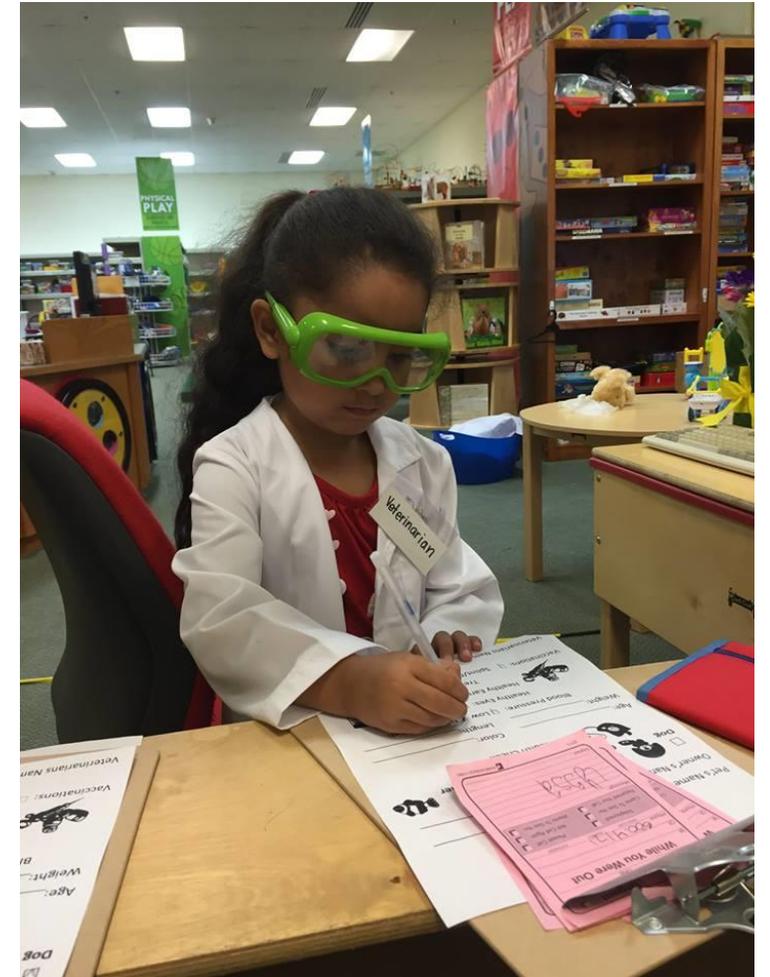


Local Artists



Parent Leadership Training Institute

# RPL Early Learning Spaces



# RPL Raising a Reader



# Early literacy initiatives across New York

- Share your programs with us!

- [The Child's Place](#) at the Brooklyn Public Library is an inclusive environment that provides unique programs for children with and without disabilities from birth to age five.
- [City's First Readers](#) – initiative by the New York City Council, partnering with the Brooklyn Public Library, Queens Library, and New York Public Library, to provide resources that support early reading development for children birth through age 5
- [Ready to Read](#) at the Finger Lakes Library System.
- Mohawk Valley Library System – [Start With Science kits](#) are programs designed for use by librarians, preschool, daycare, and school personnel to promote science and reading literacy skills among children ages four and five.
- Monroe County Library System – The National League of Cities Educational Alignment for Young Children in Rochester was part of a national initiative aiming to ensure that

# Thank You!

- Thank you for attending our presentation
- Any questions?
- Please feel free to email:
  - Sharon B. Phillips: [Sharon.Phillips@nysed.gov](mailto:Sharon.Phillips@nysed.gov)
  - Amanda R. Latreille: [amalatconsulting@gmail.com](mailto:amalatconsulting@gmail.com)

