

2017 NYLA Conference - Program Addendum

Choose Your Own Adventure: Everyday Advocacy

Group Exhibits

The following groups have exhibit displays in the Saratoga Hilton:

Information Literacy

Round Table

Glass Hallway
nyla.org/ILRT

Urban Librarians Unite - ULU

Glass Hallway
urbanlibrariansunite.org

Meetings

ESLN Meeting*

Thursday, November 9
8:30 AM – 11:00 AM
Whitney Meeting Room
* Invitation Only

Charting Our Course



The golden ships wheel pins on some attendee badges denote those who have done the yeoman's work of serving as curators who made the conference possible.

Our thanks to them!

CONFERENCE BINGO!

Visit any NYLA Section Booth to pick up your own Conference Bingo Card! Mark off the squares to complete BINGO and return your card to Booth #11 to be entered into a drawing for some sweet NYLA swag! Bingo cards must be turned in to Booth #11 by 11:00 AM on Friday, November 10. Have fun!

Grab-n-Go Lunches

You can purchase boxed lunches at NYLA 2017 from **Seasons Catering** in the City Center Lobby! Thursday and Friday from 12:00 PM – 1:00 PM



#NYLA2017

RECEPTIONS

LAMS Membership Reception

Wednesday, November 8
5:30PM – 7:00PM
Druthers Brewery, 381 Broadway
LAMS will provide some food. Buy your own drinks.

University at Buffalo Alumni & Friends

Thursday, November 9
5:30 PM – 7:30 PM
Gaffney's Restaurant, 16 Caroline Street

Syracuse University Alumni & Friends

Friday, November 10
5:00 PM – 7:00 PM
Sperry's Restaurant, 30 ½ Caroline Street

Special Thanks to:



The Digital Extension of your Library™

for the NYLA 2017 Conference Mobile App!
Making navigating the conference quick & easy & green!

2017 NYLA Exhibitor Update

NYLA would like to welcome the following Trade Show Exhibitors:

CoolNerd Media

Booth #63
648 East 11th St
D3
New York, NY 10009
646-498-1157
www.coolnerdmedia.com
Digital content vendor aggregation

EnvisionWare

Booth #121
2855 Premiere Parkway
Suite A
Duluth, GA 30097
678-382-6500
www.envisionware.com
EnvisionWare provides self service and library efficiency solutions to over 10,000 libraries around the globe.

Holmes King Kallquist & Associates, Architects LLP

Booth #53
575 North Salina St
Syracuse, NY 13208
315-476-8371
www.hkkarchitects.com
Holmes*King*Kallquist has over 20 years experience designing Public and Academic Libraries.

Library Mini Golf

Booth #75 & 76
2825 Via Paloma Drive
Punta Gorda, FL 33950
203-375-3432
www.libraryminigolf.com
Turning libraries into amazing miniature golf courses as a fundraiser and community event since 2006.

Long Island University

Booth #134
720 Northern Blvd.
Brookville, NY 11548
516-299-2334
www.liu.edu/palmer
University

Mango Tree Imports

Booth #97
454 Broadway
Suite 5
Saratoga Springs, NY 12866
518-884-4352
www.mangotreeimports.com
Fairly-traded, handmade goods from 60+ countries. Retail store just 2 blocks from City Center/Conference.

Nassau County Library Association-Pop Culture

Booth #139
www.ncla.info/committees/pop-culture/
North Country Books
Booth #101
220 Lafayette St.
Utica, NY 13502
315-735-4877
www.northcountrybooks.com
Regional Books

Spectrum Enterprise

Booth #30
401 Park Ave S
New York, NY 10016
212-379-5826
www.enterprise.spectrum.com
Tomorrow's education network today.
Advanced connectivity solutions for next generation

USCIS

Booth #120
20 Massachusetts Ave NW
Suite 5200
Washington, DC 20529
202-272-1310
www.uscis.gov
Lawful immigration to the U.S.

The Glass Room

Wednesday, November 8 – Friday, November 10
Gallery, Saratoga Hilton

The Glass Room is a pop-up tech store with a twist. At first glance, it offers the latest in shiny digital consumer products, such as the newest tablet, fitness tracker or facial recognition software. But as you go inside, you'll find there is nothing for sale.

Instead, as you look closer at the 'products' on display, you'll see that they are playfully and provocatively selected to turn the technologies we all use on their head. The artworks, design pieces, and 'Ingenius' staff welcome you to take a look behind the screens into the hidden world of what happens to your data. Dig deeper into how much we reveal about ourselves by trying out free, alternative apps, taking away the 8-day Data Detox Kit, or interacting with our thematic programme of workshops and events.

The Glass Room is an intervention that prompts reflection, experimentation and play. A place that invites you to discuss how data and technology are changing the personal, professional and social fabric of all our lives and a way of making informed choices in the future.

The Glass Room is curated by Tactical Tech and produced by Mozilla.

ABOUT MOZILLA

Mozilla is the non-profit behind the Firefox web browser and uses technology, products and advocacy to make the internet healthier so it's easy to access, safe to use, and empowers everyone, everywhere. mozilla.org

ABOUT TACTICAL TECH

Tactical Tech is a Berlin-based organization working at the intersection of technology, human rights and civil liberties. They provide trainings, conduct research, and create cultural interventions that contribute to the wider socio-political debate around digital security, privacy and the ethics of data. tacticaltech.org