2016 NYLA Conference

Wednesday, November 2 through Saturday, November 5, 2016
Saratoga Springs, NY

Strong. Strategic. Sustainable.

Please join us in Saratoga Springs, November 2-5, for the annual New York Library Association conference. It is a treat to visit Saratoga at any time of the year, and this conference promises to be the best ever! Our conference theme is a good description of New York’s libraries. We are Strong because we align with the needs of our communities, and we are there, open for business and providing whatever is needed. We are Strategic—we’re good at planning, and we anticipate the needs of our users. It goes without saying that libraries are certainly Sustainable. Sharing information and resources is the core of our existence. As our libraries are Strong, Strategic, and Sustainable, so is our association. The annual conference offers a great lineup of programs and preconference sessions that will help you learn and expand your horizons. Network with your colleagues; find out what’s happening in other areas of the state, share, and exchange ideas. Keynote speaker Garry Golden will get us thinking as he discusses aspects of sustainability in relation to long term planning. Conference sessions will appeal to academic, public, school, and special libraries, friends of libraries, and library trustees. And if that’s not enough to entice you, make sure you attend this year’s scholarship bash featuring Double Axel!

If you’d really like to attend the conference but need some financial help, please check out the NYLA section scholarships and the Dewey Fellowship awards. These are great opportunities to get financial assistance for attending the conference.

We look forward to seeing you in November!

2016 NYLA Conference

2016 Conference Chair - Ellen Rubin
Continuing Education Committee Chair - Matthew Kopel

Section Programmers
ASLS Academic & Special Libraries Section - Michelle Young
FLS Friends of Libraries Section - Janet Kreason
LAMS Leadership & Management Section - Barbara Madonna
PLS Public Libraries Section - Dan Hubb
RASS Reference & Adult Services Section - Sarah Clark
SMART Section on Management of Information Resources and Technology - Nancy Howe
SSL Section of School Librarians - Stacy Rattner
YSS Youth Services Section - Rebecca Darling
SCLA Suffolk County Library Association - Julie DeLaney

Roundtable Programmers
CORT Correctional Outreach Resource Team - Judith Doyle
ESRT Ethnic Services - Wilma Glover Koomson
FILM Finding Inspiration in Literature & Movies - Austin Onley
GIRT Government Information - Rosemary Lasala
IFRT Intellectual Freedom - Frank McKenna
LAR Library Access - Elena Falcone
NAMES New Members - Sarah Akers
PCRT Pop Culture - Josh Carlson
PLRT Para Librarians - Heidi Jensen
RLRT Rural Libraries - Leona M. Chereshnoski

Affiliate Programmers
NY3Rs New York 3Rs Association - Mary Carol Lindbloom
LIA Library Trustees Association - Tim Gavin
PULISDO New York State Public Library System Directors - Susan Mitchell
SED / NYSL State Education Department/NYS Library - Mary Beth Farr
SLSHA School Library Association - Susanne Ford-Croghan
ULU Urban Librarians Unite - Lauren Comito
Center for the Book - Rocco Staino
New York City Black Librarians Caucus - Shaunttee Simpson

Future NYLA Conferences
2017: Saratoga Springs, November 8 – 11
2018: Rochester, November 7 – 10
2019: Saratoga Springs, November 13 – 16
2020: Saratoga Springs, November 4 – 7

Visit nyla.org/conference for expanded conference information and registration

The NYLA Annual Conference Brochure is published annually for attendee information for the New York Library Association Annual Conference. All programs, speakers, dates and times are subject to change without notice.
**Garry Golden**  
**Thursday, November 3, 9:00 – 10:15 AM**

**Tapping Your Inner Futurist: Libraries and the Future of Sustainable Communities**

The future of sustainability for our local communities will be shaped by a combination of trends, events, and choices. We will explore how libraries might advocate for future focused policies, facilitate stronger social connections, and provide access to new digital platforms that help local communities become more responsive and resilient to our ever-changing world. We will start by looking at capacity needs for local communities to navigate key demographic transitions from aging populations to Millennial-led families. Then we will imagine how libraries might help enable sustainability strategies from locally distributed energy generation and efficiency improvements from Internet connected devices. We will end by looking at the hype vs hope associated with blockchain technology that could empower more peer-to-peer social and economic interactions that benefit individuals and communities seeking a more sustainable path into the future.


Garry is co-author of *Designing Your Future* (2008). He holds a Masters Degree from the University of Houston Futures Studies program (M.S.). He is a past member of the Board of Directors of the Association of Professional Futurists (APF). Garry, his wife Ann, and young sons, Noah and Lucas, live in an old, tilted wood-framed row house in the South Slope area of Brooklyn, NY.

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**2016 NYLA Conference Schedule**

<table>
<thead>
<tr>
<th>Wednesday 11/2</th>
<th>Thursday 11/3</th>
<th>Friday 11/4</th>
<th>Saturday 11/5</th>
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| Pre-Con CE Programs  
10:00 – 1:00 Half Day AM  
2:00 – 5:00 Half Day PM  
10:00 – 5:00 Full Day | NLYA Annual Membership Meeting  
8:00 – 9:00 | Breakfast with the Vendors  
8:00 – 8:30 | Intellectual Freedom for Breakfast  
8:00 – 9:30 |
| NLYA Council Meeting  
11:00 AM – 3:00 PM | Keynote Address  
9:00 – 10:15 | Program Slot #3  
8:30 – 9:45 | Program Slot #7  
9:30 – 10:45 |
| Local Tours  
2:00 – 4:30 | Trade Show Grand Opening  
10:30 – 12:00 | Exclusive Trade Show Time  
9:45 – 10:45 | Program Slot #8  
11:00 – 12:15 |
| Section Board Meetings  
7:00 – 10:00 | CFTB Luncheon &  
Pecha Kucha Presentations  
12:00 – 1:30 | Program Slot #4  
11:00 – 12:15 | |
| | Program Slot #1  
1:30 – 2:45 | Section Luncheons  
12:30 – 2:00 | |
| | Exclusive Trade Show Time &  
Trade Show Reception  
3:00 – 4:00 | Program Slot #5  
2:15 – 3:30 | |
| | Program Slot #2  
4:00 – 5:15 | Program Slot # 6  
3:45 – 5:00 | |
| | Author! Author! / YSS Telling Tales  
New Members Meet & Greet  
5:30 – 7:30 | Battle Decks  
5:30 – 7:00 | |
| | Scholarship Fund Benefit Event  
8:00 – 10:00 | Inaugural Banquet  
7:00 – 9:00 | |

*Visit nyla.org/conference for expanded conference information and registration*
Local Tours

**Wednesday, November 2**
**2:00 PM – 4:30 PM**
Both tours depart from and return to the Saratoga Hilton, and include transportation and admission in the ticket price.

**National Museum of Dance**
Take this opportunity to visit the National Museum of Dance, the only museum in the nation dedicated solely to dance. The National Museum of Dance is located in one of Saratoga's historic buildings and houses videos, photographs, costumes and much more! Our visit will include a docent led tour of the museum's exhibits.

Tickets are $30 per person and includes transportation and admission. Registration deadline is 9/30.

**NYLA Annual Membership Meeting**

**Thursday, November 3**

**5:30 PM – 7:30 PM**
Northshire Bookstore, 424 Broadway
PLS is thrilled to host author Julia Claiborne Johnson at the beautiful Northshire Bookstore. She will be speaking about her “poignant, funny, wholly original” (Library Journal) debut novel, Be Frank with Me. Tickets are $35 for NYLA members and $45 for non-members, and include appetizers and an hour of open bar.

**NYLA Annual Membership Meeting**

**Thursday, November 3**

**8:00 AM – 9:00 AM**
Open to all NYLA members.

**Navigating NYLA**

**Thursday, November 3**

**11:00 AM – 12:00 PM**
Sponsored by: NMES
Wondering about how to get the most out of your NYLA membership and your attendance at the conference? This session will provide you with what you need to know to leverage your involvement.

This is a free event.

**Empire State Center for the Book Luncheon**

**Thursday, November 3**

**12:00 PM – 1:30 PM**
Join the Empire State Center for the Book for their Literary Luncheon featuring Ezekiel Boone and Steve Hamilton.

Ezekiel Boone was born in Canada but lives in Baxa, New York, with his wife and children. The Hatching is Zeke’s first thriller and the first book in a series, with Skitter coming in 2017. The Hatching series has sold in twelve countries and nine languages, and has been optioned for the screen. When not writing thrillers, Zeke writes acclaimed literary fiction under a different name. Along with a healthy respect for spiders, Zeke has two poorly behaved dogs and enjoys the outdoors.

Steve Hamilton is one of the most acclaimed mystery writers in the world, and one of only two authors (along with Ross Thomas) to win Edgars for both Best First Novel and Best Novel. His Alex McKnight series includes two New York Times notable books, and he’s put two recent titles on the New York Times bestseller list. He’s either won or received multiple nominations for virtually every other crime fiction award in the business, from the Private Eye Writers of America Shamus Award to the Anthony to the Barry to the Gumshoe. Hamilton lives in Cottekel, New York, with his wife Julia and their two children Nicholas G. and Antonia.

Tickets are $45 per person.

**PLS Author! Author!**

**Thursday, November 3**

**5:30 PM – 7:30 PM**
Northshire Bookstore, 424 Broadway
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**YSS Telling Tales**

**Thursday, November 3**

**5:30 PM – 7:30 PM**
Annual storytelling event and fundraiser for the Ann Gibson Scholarship Fund. Marni Gillard and Kate Dudding local storytellers, storyteachers, and published authors will entertain and share their love of storytelling. Donations to the Ann Gibson Scholarship Fund will be gratefully accepted at the event.

**New Members Meet & Greet**

**Thursday, November 3**

**5:30 PM – 7:00 PM**
Join with fellow new members of NYLA to explore ways to engage. Open to all. Sponsored by the New Members Engagement Sub-committee (NMES). This is a free event.

**NYLA-Dewey Scholarship Fund Benefit Event**

**Thursday, November 3**

**8:00 PM – 10:00 PM**
Our annual Scholarship Fund Benefit Event will be held at Vapor Night Club at Saratoga Raceway. Join us for an evening of rock & roll with northern New York’s favorite party band Double Axel. Heavy hors d’oeuvres will be served and shuttle transportation provided.

Proceeds from the event will support the NYLA-Dewey Scholarship Fund, which provides financial support toEnable interested and deserving students to pursue a Masters Degree in Library Science at an ALA-accredited library school in New York State. Each year, a recipient from each of New York’s seven library schools is eligible for an award of $1,000 to cover tuition costs and related expenses.

Tickets are $50 per person.

**Spring Trail Fun-Run**

**Friday, November 4**

**6:30 AM – 8:00 AM**
Approximately 3.5 miles
On this out and back run, you will take a relatively flat paved course on and off road ending in the High Rock Park. Most of the run will follow the Spring Run Trail, an off road Victorian-era railroad bed along the fault line of historic natural springs. This is a pre-dawn event, headlamp and reflective gear suggested.

This is a free event, registration is appreciated.

**LAMS Leadership Luncheon: Productivity: How to Make Everyday Awesome**

**Friday, November 4**

**12:30 PM – 2:00 PM**
Ron Kirsop, Assistant Director of the Pioneer Library System, a cooperative system in western New York serving 42 small and rural libraries, will talk about how shifting the way we think about our day-to-day priorities and focusing on methods, tools, and habits can lead to the most productive versions of ourselves. As a result of participating in this program, attendees will become familiar with existing productivity methods, learn habits to increase productivity, and learn about productivity tools that can be used to help with organization and task management.

Tickets are $35 per person.

**NYLA After Dark – Fall Night**

**Thursday, November 3**

**10:00 PM**
Sponsored by: Urban Librarians Unite
Join us for tales of failure, from the miniscule to the monumental. Celebrate how we learn more from the things that go wrong, and take a turn telling the story of your biggest disaster.

**NYLA is proud to have Northshire Bookstore as our onsite book seller.**
Northshire Bookstore, located at 424 Broadway in Saratoga Springs is a family-owned, independent bookstore, which began in Manchester Center, VT. Be sure to visit this unique book store while in town!

The onsite book store will be open on:  
**Wednesday 11/2 1:00pm-5:00pm**  
**Thursday 11/3 8:00am-5:00pm**  
**Friday 11/4 8:00am-5:00pm**
Conference Registration.

Tickets are $50 per person. One ticket is included with Full Stripling.

Join us for the farewell address of the 2016 NYLA President, Barbara Debby Emerson, the presentation of NYLA’s major awards, and the inauguration of the 2017 NYLA President, Barbara Stripling.

NYLA Inaugural Banquet

This is a free event.

NYLA presents Battle Decks!

 Improv meets public speaking: courageous volunteers tackle a live presentation based on PowerPoints slides that they have NEVER seen before. Hilarity will ensue. This is a free event.

NYLA Inaugural Banquet

Join us for the farewell address of the 2016 NYLA President Debby Emerson, the presentation of NYLA’s major awards, and the inauguration of the 2017 NYLA President, Barbara Stripling.

Tickets are $50 per person. One ticket is included with Full Conference Registration.

Intellectual Freedom for Breakfast: The Freedom to Think: Defending the Marketplace of Ideas at American Colleges and Universities

How did the American college campus become a hotbed of free speech violations and censorship? Why do students want to rid their universities of subjects and ideas that cause offense and discomfort? Come and learn from the authority on campus intellectual freedom issues. Greg Lukianoff is an attorney who has been campaigning for free speech on campuses for a decade. He is the president and CEO of the Foundation for Individual Rights in Education (FIRE) which defends students and faculty who have been silenced and sanctioned for speaking. His most recent book, Unlearning Liberty: Campus Censorship and the End of American Debate, analyzes how the culture of censorship breeds intolerance of dialogue and the dissenting opinion with grave consequences for our freedom. His cover story in the September 2015 issue of the Atlantic entitled “The Coddling of the American Mind”, co-authored with social psychologist Jonathan Haidt, about the mental health implications of a campus culture fervently trying to protect students from ideas, was an internet sensation that led to serious discussion. Greg has also written for The Wall Street Journal, the Washington Post, The New York Times, The Los Angeles Times, TIME, Congressional Quarterly, The Charleston Law Review, and numerous other publications. He has appeared on the CBS Evening News and CBS This Morning, NBC's Today Show, CNN's New Day, C-Span's Washington Journal, Fox's Special Report and The O'Reilly Factor, Fox Business's Stossel and the Independents, and MSNBC's Dr. Nancy.

Tickets are $25 per person.

Sustainability Initiative

Purpose Statement

To create leadership and provide tools to mobilize libraries to think and act sustainably. In a way that builds awareness and consensus while inspiring action by members of the library community to own their role as sustainability leaders in their communities, so that communities thrive, bounce back from disruption and are infused with new and better life for everyone.

For more information visit: nyla.org/sustainability

In support of the sustainability initiative, the program is printed on 100% post-consumer waste recycled paper, using eco-friendly soy-based inks.

GO GREEN!

When registering, you have the opportunity to select the “Green Registration” option. Under this option, you will not receive a printed conference program, tote bag or badge holder. Remember to tell us when you register that you want to “Go Green”!

Again in 2016

With thanks to Boopsie, NYLA will have a mobile app available to conference attendees to make navigating the conference offerings quick and easy via your mobile device.

Visit nyla.org/conference for expanded conference information and registration

Tell your followers you’re attending! Tweet about the NYLA Annual Conference #NYLA2016
ALL registrations MUST be submitted online. This will include those being paid by organizational check and purchase order. Be sure to register in advance to secure event tickets.

Registration is open online at: www.nyla.org

Please note that when signing up for meals, you must indicate if you require a vegetarian meal. We may not be able to accommodate your needs onsite without advanced request.

Conference Registration Fees and Plans

Package Plan Registration

The Package Plan saves you money by bundling tickets to all the special events into one discounted rate. The Package Plan includes:

- Conference Badge (entry to all non-ticketed programs and Trade Show), Center for the Book Luncheon (Thursday), Scholarship Fundraiser (Thursday), One Friday Section Luncheon (choose from LAMS Luncheon, RASS Luncheon, YSS ESA Luncheon), Inaugural Banquet, Saturday Breakfast.

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<th>Early Bird (8/19)</th>
<th>Advance (9/30)</th>
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Full Conference Registration

Register for everything the conference has to offer, including:

- Badge, entry to all non-ticketed programs, entry to the Trade Show, AND one ticket to the Inaugural Banquet.

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<td>Retired/Trustee/Student/Friend*</td>
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Single Day Registration

Includes: Badge, entry to all non-ticketed programs and the Trade Show (Thursday or Friday). Single day registration is for ONE DAY ONLY.

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<td>Any One Single Day</td>
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* These rates are available to NYLA members of these categories.

Special Events

Events listed in **BLUE** are included in the Package Plan Registration. You will also be entitled to one Section Luncheon. Please note that the Package Plan is not available when registering onsite. If you would like to purchase more than one ticket to an event, please indicate the number of tickets next to the event on the online form.

**Wednesday, November 2**

- NYLA Leadership & Management Academy (application required)
  - Building & Facility Management
  - 10:00 AM - 5:00 PM - $130
- ESLN Scholarly Communications Unconference
  - 10:00 AM - 5:00 PM - $40
- Tour of the National Museum of Dance
  - 2:00 - 4:30 PM - $30
- Tour of the National Museum of Racing & Hall of Fame
  - 2:00 - 4:30 PM - $30
- CORT Annual Dinner
  - 8:00 PM - $25

**Thursday, November 3**

- NYLA Networking Breakfast/Membership Meeting - FREE for NYLA Members / Non-members $14 (pre-registration required)
- Empire State Center for the Book Luncheon - $45
- PLS Author! Author! - $35 / $45 non-members
- NYLA Scholarship Fund Benefit - $50

**Friday, November 4**

One Luncheon is included in the Package Plan:

- LAMS Luncheon - $35
- RASS Noted Authors Luncheon - $35
- YSS Empire State Award Luncheon - $35

NYLA Inaugural Celebration and Awards Banquet - $50

**Saturday, November 5**

Intellectual Freedom for Breakfast - $25

Pre-Conference CE Workshops

**Wednesday, November 2**

- CE-A: Libraries: A Powerful Platform for Change (LAMS)
  - Full Day: 10:00 AM - 5:00 PM
- CE-B: Library Freedom Project (NYLA-CEC)
  - Full Day: 10:00 AM - 5:00 PM
- CE-C: Health Outreach @ Your Library (RASS)
  - Half-Day: AM 10:00 AM - 1:00 PM
- CE-D: HTML & CSS Building Blocks of Web Design (SMART)
  - Half-Day: AM 10:00 AM - 1:00 PM
- CE-E: Grant Writing (NYLA-CEC)
  - Half-Day: PM 2:00 PM - 5:00 PM
- CE-F: You Can Do It: Code Clubs (SSL)
  - Half-Day: PM 2:00 PM - 5:00 PM

Half-Day Workshops

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* Two half-day workshops will be billed at the same rate as one full day workshop.

Visit nyla.org/conference for expanded conference information and registration
NYLA has negotiated discount rates at the following hotels:

Saratoga Hilton (headquarter hotel)
$157/night
534 Broadway
Saratoga Springs, NY 12866
(518) 584-4000
Standard Room: Single $163 / Double $163 / Triple $178 / Quad $193
Junior Suite: Single $193 / Double $193 / Triple $208 / Quad $223
Luxury Suite: Single $307 / Double $307 / Triple $322 / Quad $337

Hampton Inn & Suites
$165/night
25 Lake Avenue
Saratoga Springs, NY 12866
518-584-2100
Reservations: Call 518-584-2100
request group rate for NY Library Association (Group Code NYL)

Courtyard by Marriott
$155/night
11 Excelsior Ave.
Saratoga Springs, NY 12866
(518) 226-0538
Reservations: Call 866-210-9325
request group rate for NY Library Association

By Air...
The Albany International Airport, approximately 30 minutes from downtown Saratoga Springs, provides convenient commercial air service between the Capital District and many major American cities. Taxi fare between the airport and Saratoga hotels is approximately $75.

By Train...
For schedule and fare information, contact Amtrak at 800-USA-RAIL or www.amtrak.com. The Saratoga Springs Amtrak station (SAR) is located near downtown Saratoga. The Albany/Rensselaer Amtrak station (ALB) is approximately 40 minutes from the downtown Saratoga Springs hotels. The Schenectady Amtrak station (SDY) is approximately 35 minutes from downtown Saratoga.
Taxi fare is approximately $15 to downtown Saratoga from the Saratoga station. Service to and from Saratoga Springs is somewhat limited, though the station is very convenient to our conference hotels. Service into Albany (best for travelers coming from points south) and Schenectady (best for travelers coming from points west) is more frequent, but the stations are much farther away and taxi fares can run as high as $85-$100 each way. Amtrak offers a 10% discount off the best available rail fare to (Saratoga Springs, NY) between (October 30, 2016 - November 08, 2016). To book your reservation call Amtrak at 1 (800) 872-7245 or contact your local travel agent.

By Car...
If you are traveling to Saratoga Springs by car, the address of the hotel & convention center is 534 Broadway, Saratoga Springs, NY 12866.

Please note that this is not an endorsement of any travel provider, and all travel is at your own risk.

Special Needs Requests
NYLA is happy to accommodate the special needs of our attendees in order to make the conference fully accessible. Should you require special accommodations, please contact the NYLA office no later than October 7. Please be sure to note all special dietary needs in the ‘notes’ field of the registration form.

REGISTRATION POLICIES
Early-bird rates apply to all registrations submitted online by August 19, 2016. Payment must be received within 30 days of receipt of the registration submission, if not the registrant will be charged the prevailing rate (i.e. Advanced or Late). Please note that the registration fees increase after August 19, 2016 and September 30, 2016. Registrations submitted after September 30, 2016, will be charged the late registration rate.

NYLA members (including Individual, Organizational-Associate, and Support Staff members) are eligible for discounted member rates. Organizational members are permitted to send all associate members at the discounted NYLA member rate. Special discounted rates are available to NYLA members of the Retired, Trustee, Student, and Friend member types.

GROUP REGISTRATIONS
Individual organizations that register four or more individuals to attend the conference will receive a REBATE on their total overall amount due of ten percent (10%). The rebate applies to registration fees only, and is not applicable to special events (package plan registration and pre-conference CE workshops are eligible). In order to qualify for the group registration discount, the organization must be an organizational member of NYLA, and all registrations must be paid by a single organizational payment (check or credit card). Please denote in the notes field on the online registration form that the registration is part of a group. Following the 2016 Conference, rebates will be distributed in the form of a credit voucher that can be applied toward 2017 conference registrations. The deadline for submitting a Group registration is August 31, 2016. Group registration payments are due within 30 days of receipt of the submission, if not the registrants will be charged the prevailing rate (i.e. Advanced or Late).

REFUNDS
Written requests with signature for Conference or Continuing Education workshop refunds must be postmarked or faxed by September 30, 2016. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. Refunds will not be offered for discounted registrations: Student, Friend, Trustee, Retiree, or any Single Day Registrations.

After the September 30, 2016 deadline has passed, no refunds will be issued.

Instead, the registration amount, less a $50 administrative-processing fee, will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit voucher is transferable. Refunds will be processed as promptly as possible after the close of the Conference. Credit vouchers will not be offered for discounted registrations - Student, Friend, Trustee, Retiree, or any Single Day Registrations.

In fairness to all attendees, registrants who do not attend the Conference, and do not submit notification of cancellation prior to 6:00 PM of the day prior to their scheduled attendance, will be liable for their entire Conference fee. Full refunds will be made if a Continuing Education Workshop and/or special event is canceled or closed out.

Visit nyla.org/conference for expanded conference information and registration
NYLA’s Continuing Education Committee (CEC) coordinates the presentation of these in-depth programs. Immerse yourself in a half or full day program that provides an opportunity to explore a topic in a way that is not possible in the standard conference program format.

**CE-A: Libraries: A Powerful Platform for Change**

**Sponsor:** LAMS  
**Full Day 10:00 AM – 5:00 PM**  
Libraries are a powerful platform for positive change in the lives of those we serve. We can change the world, one library at a time! The NYLA Sustainability Initiative is working to create leadership and provide tools to mobilize libraries to think and act sustainably. Raise your awareness and be inspired to own your role as a sustainability leader in your community! Our goal: ensure that New York’s communities thrive, bounce back from disruption, and are infused with a new and better life for everyone. Libraries can lead the way!

This workshop will combine the conceptual with the practical. Participants will leave with a deeper understanding of “sustainable thinking” and how it can help library leaders find a path forward that will position the library as a community leader, create mutually beneficial partnerships, and inspire future investment in the library. Practical, real world tools developed by NYLA Sustainability Initiative Committee members will be shared to ensure you will have the resources to:  
- Make the Case for Sustainability  
- Plot Your Road Map for Real Change  
- Benchmark Your Library’s Actions  
- Become an Agent of Change in Your Community

**Presenters:**  
Rebekkah Smith Aldrich, Mid-Hudson Library System  
Matthew Bollemann, Hauppauge Public Library  
Erica Freundemberger, Red Hook Public Library  
Rebecca Miller, Library Journal and School Library Journal  
Richard Naylor, William K. Sanford Public Library (retired)

**CE-B: Library Freedom Project**

**Sponsor:** NYLA-CEC  
**Full Day 10:00 AM – 5:00 PM**  
Librarians, learn the best ways to protect your patrons from online threats to privacy! Join us for this special all-day event with a focus on the learning of the Library Freedom Project. Alison will begin the day by talking about new and emerging surveillance threats, from corporations, government agencies, and criminal hackers. She'll then review some resources from the ACLU on understanding our privacy rights and responsibilities, and will close with an in-depth discussion and demonstration of technical tools to help patrons take back their digital privacy in the information age. Alison will cover ways to bring these tools into the library - whether installing them on library PCs or teaching them in computer classes - and how to stay up-to-date on privacy matters.

**Presenter:**  
Alison Macrina is a librarian, privacy activist, and the founder and director of the Library Freedom Project, an initiative which aims to make real the promise of intellectual freedom in libraries by teaching librarians and their local communities about surveillance threats, privacy rights and law, and privacy-protecting technology tools to help safeguard digital freedoms. Alison is passionate about connecting surveillance issues to larger global struggles for justice, demystifying privacy and security technologies for ordinary users, and resisting an internet controlled by a handful of intelligence agencies and giant multinational corporations. When she’s not doing any of that, she’s reading.

**CE-C: Activate, Collaborate, and Engage: Transforming Your Community Through Health Outreach @ Your Library**

**Sponsor:** RASS  
**Half-Day AM: 10:00 AM – 1:00 PM**  
Description: The American Library Association’s (ALA) Libraries Transforming Communities (LTC) initiative focuses on helping libraries strengthen their roles within the communities they serve. This CE will begin with an introduction and discussion of health outreach in libraries. Participants will:  
- gain awareness of free and reliable health information resources from the National Library of Medicine  
- be provided health outreach and program ideas and receive ready-to-use materials from the National Network of Libraries of Medicine, Middle Atlantic Region  
- learn how they can be proactive about creating a culture of health for their users, within the ALA LTC framework  
- leave with resources to begin health outreach implementation at their library

**Presenter:**  
Lydia N. Collins is the Consumer Health Coordinator for the National Network of Libraries of Medicine, Middle Atlantic Region (NN/LM MAR) serving DE, NJ, NY, & PA. In her role, she has primary responsibility for designing and evaluating outreach and education programs. She focuses on NLM resources and increasing access to consumer health information, directed toward staff in public libraries, school libraries, and community-and faith-based organizations, as well as K-12 health and science educators and the general public.

**CE-D: HTML & CSS Building Blocks of Web Design**

**Sponsor:** SMART  
**Half-Day AM: 10:00 AM – 1:00 PM**  
Thanks to platforms such as Drupal, Wordpress and LibGuides, it’s easy to create websites today without knowing any HTML. But it’s still a valuable skill to have for customization or just creating a simple page. In this beginner class you’ll learn Hyper-Text Markup Language (HTML) and Cascading Style Sheets (CSS), the basic languages that almost all web pages use. The instructor will guide the class through hands-on exercises in creating HTML files and seeing how the code you type results in a webpage that the user will see. We’ll learn about the various HTML/CSS tags, proper format and syntax, and the different uses for the two languages. In addition, we’ll learn how HTML files are stored on a webserver and delivered to the user. No prior experience with HTML or CSS is necessary, if possible, participants should bring a laptop or tablet to this workshop.

**Presenter:**  
Jaclyn McKewan is the Digital Services Coordinator at the Western New York Library Council, where she manages the Ask Us 24/7 chat reference service and oversees digitization projects. She created her first website just for fun, in 1998, and has been using HTML ever since, both at work and home.

**CE-E: Grant Writing**

**Sponsor:** NYLA-CEC  
**Half-Day PM: 1:00 PM – 5:00 PM**  
Whether you are writing grants yourself or working with your library’s grant writers, the ability to understand grant writing and communicate the efficacy of your programs are important skills for any librarian to have. In this course, you will learn about the basics, including vocabulary, of grant writing and how to effectively write about the needs, activities, goals, and outcomes of your programs.

**Presenter:**  
Lorraine Squires, Head of Teen Services, Mastics-Moriches-Shirley Community Library. Lorraine has been a Teen Services librarian for 17 years, and the head of Teen Services at MMSCCL for seven. She has served on several ALA YALSA committees, most recently the taskforce to update Young Adults Deserve the Best: Competencies for Library Staff Working with Teens, and been a substitute adjunct professor for the graduate LIS program at Queens College. She lives on the north shore of Long Island with her husband and kids and has been known to cheat at cards.

**Visit nyla.org/conference for expanded conference information and registration**

**Presenter:**  
Tara Lannen-Stanton, Queens Borough Public Library  
When Tara Lannen-Stanton isn’t trying to keep her precocious cats from wreaking havoc in her home, she herds metaphorical cats as the Assistant Director of the Job & Business Academy at Queens Library. Tara integrates library values with a deep investment in the community. She is always looking for new ways to leverage library resources and grant funding to improve the lives of her patrons.
**Scholarly Communications Unconference**

Sponsor: ESLN  
Full Day 10:00 AM – 5:00 PM  
Sponsored by Empire State Library Network (ESLN)  
Cost: $40 (Underwritten by ESLN)

If you are an up-and-coming expert at your library in areas such as institutional repositories, open access, library publishing, and intellectual property or if you want to learn about these topics, please join us for this unconference on topics related to scholarly communications. The program is designed to be an informal exchange of ideas between participants where you have opportunities to discuss best practices as well as emerging initiatives and tools related to this burgeoning field. A team of facilitators will work with participants to plan topics to be examined throughout the day, which will feature lightning presentations and three blocks for topical discussions. Possible themes could include: open access publishing, tools, and initiatives (for example, LEVER), intellectual property (copyright), institutional repositories and digital commons, management of research data, library publishing, and service providers.

Lightning Presentations: Proposals will be solicited from registrants for 10-20 minute lightning talks on topics pertaining to scholarly communications, including, but not limited to, the following: open access, library publishing, data management, or institutional repositories/commons.

**NYLA Leadership & Management Academy**

This program is offered as a part of the NYLA L&M. A separate program application and registration fee apply.

See nyla.org for details.

**Facility & Building Management, Space Usage & Design**

Sponsor: NYLA-L&MA  
Full Day 10:00 AM – 5:00 PM

The maintenance and management of your physical space can be a daunting task. The program focuses on providing a working knowledge of the systems that make your library building work and how best to implement an ongoing maintenance program. The course also addresses approaches for both large and small scale renovation projects.

Visit nyla.org for expanded conference information and registration.

Visit nyla.org/conference for expanded conference information and registration.
Thursday Programs

Program Slot #1 1:30 PM - 2:45 PM

E-Resource Licensing Made Easier
Sponsors: ASLS / ESLN
Join us for a hands-on licensing session that will use real world tools and best practices techniques for licensing electronic resources.
Track: Technology & Digital Information
Speakers: Richard Kearney, William Paterson University
Tracy Thompson, NELLCO Law Library Consortium

Locked In: Libraries for Incarcerated Teens
Sponsors: CORT / SSL, NYBLC
Co-leaders of the Passages Academy Libraries will discuss the challenges and successes they’ve had providing library services to incarcerated and detained youth, ages 11-18, in this Brooklyn city school.
Track: Diverse & Special Populations
Speakers: Jessica Fenster-Sparber, Passages Academy - Belmont
Claudio Leon, Passages Academy - Belmont

Good Libraries: Insights from OCLC Research
Sponsor: ESLN
Libraries provide valuable reference services, tune their collections, and adapt their spaces. The users are well-served, right? Explore trends and patterns in libraries as revealed by OCLC Research and others.
Track: Current Issues & Research
Speaker: Eric Childress, OCLC

Naked Librarianship
Sponsors: LAMS / PLRT
To serve patrons effectively they have to be comfortable with staff. Learn how to be more personal and approachable to your patrons without compromising personal information and safety.
Track: User Services
Speakers: Lauren Comito, Queens Public Library
Kacper Jarecki, Queens Public Library - South Hollis

Support Coding and Computer Science Education Now!
Sponsors: MSRT / SMART, PCRT
With coding and computer science education high on the national agenda, learn how your library can do its part to support this critical 21st century skill area with resources you already have in place.
Track: Administration & Leadership
Speakers: Sue Considine, Fayetteville Free Library
Brandy McNeil, New York Public Library
Stephanie Prato, Fayetteville Free Library

Library of America at 35
Sponsors: PLS / RASS
An overview of the past, present, and future of the nonprofit series that has been called “the most important book publishing project in the nation’s history.”
Track: Technology & Digital Information
Speaker: Brian McCarthy, Library of America

Developing Staff for Immigrant Reference Services
Sponsors: RASS / PLS, LAMS
In partnership with the IMLS, Queens Library, in the most diverse US county, provides its 62 community libraries in-depth training on immigration, citizenship, organization referrals, and other immigrant-related information and services.
Track: Core Knowledge & Career Development
Speakers: Diosdado Gica, Queens Borough Public Library
Mark Jamison, Queens Borough Public Library

Building Relationships and Connecting with Parents
Sponsors: SCLA / YSS
Youth services librarians are often very comfortable working with children of all ages, but often find it difficult forming relationships and designing services for parents. This workshop will cover ideas for programs, how to partner with outside agencies, tips for building relationships with parents, and so much more.
Track: School & Youth Programs, Services, and Literacy
Speaker: Kristen Todd-Wurm, Middle Country Public Library

Success with Free Comic Book Day
Sponsors: SSL / SLSA, PCRT, YSS
The Albany High School Library has participated annually in Free Comic Book Day for the past five years. Our participation and schedule of offerings has grown exponentially as has student interest. The initial outlay of expense for comic books annually has been approximately $200. As this program has grown, collaboration with community partners including our public library, our nearby comic book store, local experts, and fans has increased.
Track: School & Youth Programs, Services, and Literacy
Speakers: Alicia Abdul, Albany High School
Kristen Majikut, Albany High School

Program Slot #2 4:00 PM - 5:15 PM

Getting to Know Special Libraries
Sponsors: ASLS / ESLN
Three special librarians will discuss the unique and not-so-unique challenges and joys of managing special libraries.
Track: Core Knowledge & Career Development
Speakers: Jim Gandy, New York State Military Museum
Jim Galbraith, Coming Museum of Glass
Jai Blackburn, New York State Academy of Fire Sciences

Break into Your County Jail!
Sponsors: CORT / LAR, GIRT, PLRS
Learn best practices on developing relationships with and providing services to county jails from three successful library services staff members.
Track: Diverse & Special Populations
Speakers: Andrea Snyder, Nassau Library System
Heidi Jensen, Pioneer Library System
Valerie Lewis, Suffolk Cooperative Library System

Unpleasant Everyday Language—Microaggression
Sponsors: ESRT / LAR, ULU, LAMS, PLRT, RASS, ESLN
Not meant to offend, we experience microaggressive language on a regular basis at the library. It often results in unintended, uncomfortable, misunderstood, and grudging but offended reaction by the recipient. How does it impact service?
Track: Diverse & Special Populations
Speaker: Wilma Kaye Glover-Koomson, Haverstraw King’s Daughters Public Library

NYCRR Digital Archives
Sponsors: GIRT / ASLS, SMART
This new free online resource helps users locate previous versions of NYS codes, rules, and regulations from 1945 through 2001 without the difficult and time-consuming print searches previously required.
Track: User Services
Speakers: Beth Adelman, Director, SUNY Buffalo Law School Library
Jeaninne Lee, Director (Retired), New York State Supreme Court Library
Betsy Vipperman, Director, Appellate Division 4th Dept. Law Library
Andrew Kloc, Senior Law Librarian, Appellate Division 4th Dept. Law Library

Privacy, Anonymity, and More with Tor
Sponsor: IFRT
Help protect internet freedom by introducing Tor into your library! Tor is software and an open network that gives the user anonymity while searching the Internet. It also prevents tracking and censorship and is an easy way to demonstrate your commitment to a free internet.
Track: Technology & Digital Information
Speakers: Alison Macrina, Library Freedom Project
Nina Fatemi, The Tor Project

Training Guerilla Advocates
Sponsors: LAMS / ULU
Urban Librarians Unite and EveryLibrary have been busy training Library Advocates for over four years, how can you learn to enable front line library staff to be effective advocates?
Track: Current Issues & Research
Speakers: Christian Zabriskie, Urban Librarians Unite
Lauren Comito, Urban Librarians Unite

Adult Literacy Through Libraries Action Agenda
Sponsors: LAR / ESRT, CORT
Learn about and inform a library-fueled national movement to support and expand adult literacy. Join a dialog about Action Agenda recommendations and their relevance to your community.
Track: Diverse & Special Populations
Speakers: Alicia Suskin, ProLiteracy
Sarah Howell, ProLiteracy

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Mapping a City: a Collaborative Project
Sponsors: PLS / RASS
See how a collaboration between the Saratoga Springs City Historian, Public Library, Historical Society, and Skidmore College identified and cataloged area maps to create a museum and virtual exhibit.
Track: Diverse & Special Populations

Speakers:
Teri Blasko, Saratoga Springs Public Library
Jordana Dym, Skidmore College
Mary Ann Fitzgerald, Saratoga Springs City Historian

Beer at Your Library!
Sponsors: RASS / PCRT, SLCA, PLS, ESLN, RRT
Yes! You can have a beer program at your library, and it will be fun, educational, and safe. Your patrons will love it — and your board will, too!
Track: User Services

Speakers:
Ann Wemple, Guilderland Public Library
Kristina Ronald, Guilderland Public Library

Bridging the Gap in Information Literacy
Sponsors: SLSA / SSL
Discover how school library systems and regional partners are working together to foster collaboration between school librarians and their academic counterparts in support of information fluency.
Track: School & Youth Programs, Services, and Literacy

Speakers:
Doreen Bergman, OCM School Library System
Matthew Kopel, Central New York Library Resources Council

Writing an Effective Technology Plan
Sponsors: SMART / LAMS, PCRT
Learn best practices for writing a multi-year technology plan that will guide librarians and administrators as decisions are made in these fast-paced yet economically challenging times.
Track: Technology & Digital Information

Speaker:
Robert Drake, Mid-Hudson Library System

Kid Sized Software Development Teams
Sponsors: SSL / SLSA, SMART
It’s Scratch programming with collaboration, creativity, and real life application. This session discusses curriculum, technology, and logistics required to offer a hands-on kid sized software development team experience for your young patrons and students.
Track: School & Youth Programs, Services, and Literacy

Speakers:
Mary Carrier, Clifton Park-Haalfmoon Public Library
Angela Strong, Clifton Park-Haalfmoon Public Library

YSS Membership Meeting featuring Eric Luper
Sponsor: YSS
Join us for a brief membership meeting followed by a presentation from author Eric Luper. Mr. Luper is the author of two new series for younger readers as well as several young adult novels, including Bug Boy a racing novel set in Depression Era Saratoga Springs.
Track: School & Youth Programs, Services, and Literacy

Speaker:
Eric Luper

Friday Programs

Program Slot #3 8:30 AM - 9:45 AM
Winning Support Using Logic Models
Sponsors: ASLS / LTA, LAMS
Understanding how grant managers, agencies, and stakeholders evaluate proposals is essential to winning support. This program will provide information on outlining, planning, and developing winning strategies using logic models.
Track: Current Issues & Research

Speaker:
Paul Mastrodonato, Nonprofit Works

Can You Learn to be a Visionary?
Sponsor: LTA
What will your library look like 10-20 years from now? This workshop will help trustees create a meaningful vision statement and incorporate current and future trends into their mindset. The future is now!
Track: Current Issues & Research

Speaker:
Dr. Terry Kehler, Westchester Library System

Getting a Library Job
Sponsor: NMES
This popular program is back! Learn how to clean up your resume, sharpen your interviewing skills, and polish your cover letter. Hear from professionals in the field and get advice on what they look for before and during the interview process.
Track: User Services

Speakers:
Arianna Grassia, Hastings-On-Hudson UFSD
Elaine Provenzano, Manhattanville College
Sara Dallas, Southern Adirondack Library System

Connecting Community Through Human Library Events
Sponsors: NLYA / ESRT, RLRT, LAR, RRT
Participants will gain information about the Human Library initiative, including practical recommendations for organizing an event from conception to implementation. In doing so, participants will also recognize how intercultural programs such as this one provide positive opportunities to encourage deeper connections within their communities.
Track: Diverse & Special Populations

Speakers:
Abby Kasowitz-Scheer, Syracuse University Libraries
Tarida Anantachai, Syracuse University Libraries
Pauline Lynch Shostack, Couler Library, Onondaga Community College
Jake Hare, Liverpool Public Library

Update on 2020 Vision Plan: Creating the Future
Sponsors: NYSED - NYSL / LTA, SLCA, ESLN, ASLS
An update on “Creating the Future: a 2020 Vision Plan for Library Service in NYS.” Find out what progress has been made and share success stories and challenges with colleagues.
Track: Administration & Leadership

Speakers:
Claudia Depkin, Regents Advisory Council on Libraries
Bernard Margolis, State Librarian and Assistant Commissioner for Libraries

Building Effective Teams
Sponsors: PLRT / RLR, LAR, SLCA
Teamwork accomplishes more goals than any other activity in your library. This discussion will assist you in inspiring and motivating your team by talking about ways to encourage teamwork.
Track: Administration & Leadership

Speaker:
Ron Kirps, Pioneer Library System

Introduction to Genealogy Databases
Sponsors: PLS / RASS, RRT
Learn about the similarities and differences between four major genealogy databases—Ancestry, Fold3, HeritageQuest, and FamilySearch.org—that can aid your patrons in adding leaves on their family trees.
Track: Technology & Digital Information

Speaker:
Jean King, West Hempstead Public Library

Empowering Your Community with Financial Literacy
Sponsors: RASS / LAR
Engaging with the right community partners attracts new library users and advocates. Work together to cultivate smart savers, spenders, and yes voters.
Track: User Services

Speakers:
Chris Sagas, Albany Public Library
Meg Maurer, Albany Public Library
Susan Cotner, Affordable Housing Partnership

Digital Media Lab for Historic Resources
Sponsors: SMART / RASS
Learn to use current technologies to create and maintain your community’s cultural heritage. How to transform content into multimedia presentations will also be addressed. Experiences in community collaboration will be shared.
Track: Technology & Digital Information

Speakers:
Angela Strong, Clifton Park-Haalfmoon Public Library
Tenaya Bannon, Clifton Park-Haalfmoon Public Library

Recruit, Retain, Repeat
Sponsors: SSL / SLCA
School librarians are creative, innovative, and brilliant trailblazers. They are also in danger of extinction. Join your peers to brainstorm how we can recruit and retain the next generation.
Track: Current Issues & Research

Speakers:
Jill Hurst-Walt, Syracuse University iSchool
Melissa Jacobs, New York City School Library System
Barbara Stripling, Syracuse University iSchool

Library Spaces and Pop Culture Fandoms
Sponsors: YSS / PCRT
Fandoms (communities of fans) can be awesome! We’re going to talk about fandom spaces—whether in library teen spaces, pop culture events, online, in school clubs, or anywhere—and how to make them enjoyable and inclusive for everybody.
Track: School & Youth Programs, Services, and Literacy

Speakers:
Trevor Oakley, Saratoga Springs Public Library
Caitlin Sheldon, Saratoga Springs Public Library

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Friday Programs cont.

Program Slot #4 11:00 AM - 12:15 PM

Mobile Applications in Academic Libraries
Sponsors: BIRT / ASLS, SMART
How are mobile applications used in research? Panelists will explore research usages of mobile applications—subscription applications, applications provided by vendors, and free technologies—in order to propose outreach initiatives to enhance their use.
Track: Technology & Digital Information
Speakers:
Kathleen Kasten, Stony Brook University Libraries
Laura Costello, Stony Brook University Libraries
Jamie Saragossi, Stony Brook University Libraries

How Do I Say That?
Sponsors: ESRT / NYBL, ULU, PLRT, LAMS
As libraries are evolving into community places, library staff are being increasingly challenged to assist patrons who are struggling emotionally. Learn how to equip front-line staff with helpful solutions for serving patrons with mental illness appropriately and sensitively.
Track: Diverse & Special Populations
Speakers:
Sonia Wagner, LCSW, Mental Health Association of Rockland County, Inc.
Christy Blanchette, Valley Cottage Library

Friends Grow Friends Online
Sponsors: FLS / LTA, RRT
Boost your marketing value! Inspire Friends membership, library advocacy, and program involvement through your library's website and social media.
Track: Administration & Leadership
Speaker:
Polly-Alida Farrington, PA Farrington Associates

Hooray for Freedom!
Sponsor: IPRT
Privacy, confidentiality, and intellectual freedom are core values of librarianship that are easy to agree with but difficult to implement. In this interactive workshop, participants will learn the legal and ethical context in which to support democracy, learn how to assess library policies and procedures, and how to identify real world ways to implement improvements.
Track: Core Knowledge & Career Development
Speakers:
Eli Guineen, Chautauqua Cattaraugus Library System
Margo Gustina, Southern Tier Library System

While Everyone Else is Fundraising
Sponsor: LAMS
This is NOT a program about how to raise funds but how to balance it with the rest of your duties. The panel will discuss duties and boundaries to help keep you sane.
Track: Administration & Leadership
Speakers:
Paul Mays, Butler Rowland Mays Architects
Matthew Blumenfeld, Financial Development Agency
Barbara Madonna, Groversville Public Library

STEAMing Up Summer Learning
Sponsor: MSRT
Summer 2016 marked New York State's launch of “Summer LEARNING at the Library.” Many libraries integrated hands-on STEAM learning into their summer programs. Recap and assess—what worked well? Where do opportunities lie? Track: User Services
Speakers:
Stephanie Prato, Fayetteville Free Library
Sharon Cox, Queens Library
Kate DeVoe, Tompkins County Public Library

Q & A with Commissioner Elia
Sponsors: NYSED / NYSL, SSL, LTA, SLSA
Question and answer session with New York State Commissioner of Education MaryEllen Elia.
Track: Administration & Leadership
Speakers:
MaryEllen Elia, NYSED
Bernard Margolis, State Librarian and Assistant Commissioner for Libraries

Sustainability Initiative: Where Are We Going?
Sponsors: SCLA / ESLN, LAMS
The NYLA Sustainability Initiative is a year old and has released its first set of tools to mobilize libraries to think and act sustainably. What is on the horizon for the Initiative? Come hear about its plans for the future. A review of the past year will be part of the program. Your input will be critical for the presenters to understand what you hope the Initiative can and should be doing to help your library thrive, bounce back from disruption, and stay infused with new and better life for your community.
Track: Current Issues & Research
Speakers:
Rebekkah Smith Aldrich, Mid-Hudson Library System
Matthew Boilerman, Hauppauge Public Library

Advocating for Video Games in Libraries
Sponsors: YSS / PORT, SMART, LAMS
This program will discuss the challenges that video games and gaming programs can present, and how librarians can emphasize the benefits of offering such programs and materials to patrons.
Track: School & Youth Programs, Services, and Literacy
Speakers:
James Hutter, Weston Memorial Public Library
Barbara Grace, Garden City Public Library
Chloe Wasserman, Brooklyn Public Library
Josh Fifer, Bellmore Memorial Library

Program Slot #5 2:15 PM - 3:30 PM

Open Educational Resources Introduction and Analysis
Sponsors: ASLS / ESLN, BIRT
This session will explore Open Education Resources (OER), explaining what they are and why they are important as well as what roles are expected for educators, librarians, and students.
Track: Current Issues & Research
Speaker:
Steven Ovadia, City University of New York, LaGuardia Community College

Book Sale Bonanza
Sponsors: FLS / LTA
What motivates customers to camp out overnight to be among the first to get into your book sale? Learn the secrets of Tompkins County's legendary success.
Track: Administration & Leadership
Speakers:
Jai Blackburn, Tompkins County Friends of the Library
Nina Scholtz, Tompkins County Friends of the Library
Beryl Barr, Tompkins County Friends of the Library

Managing Generations
Sponsors: LAMS / ESLN, LAR, PLRT, ASLS
As Millennials start to move into management positions they are faced with staff who have extremely different work ethics and communication methods. How do you supervise such diverse groups AND get them to work together?
Track: Administration & Leadership
Speakers:
Lauren Comito, Queens Public Library
Jenda Murphy, Albany Public Library
Kate Ingham, Columbia High School

In the Library of the Future
Sponsor: PULISDO
What is the future of search, online content, and reference questions? How can today's information searchers help us envision the library of the future? Dr. Daniel Russell, library advocate, user, and Senior Research Scientist for Search Quality & User Happiness at Google, will share his thoughts on the future of libraries.
Track: Technology & Digital Information
Speaker:
Dr. Daniel Russell, Google

Transgender Competency
Sponsors: RASS / PLS, LAR, ESLN, CORT, ULU, SLSA, LAMS
Affirming Transgender Rights presents information about transgendersim, the issues and obstacles faced by transgender individuals, and best practices for interacting with transgender patrons and coworkers.
Track: Diverse & Special Populations
Speakers:
Bygren Finkelman, Affirming Transgender Rights
Renate Hartman, Affirming Transgender Rights
Alex Haag, Albany Public Library

Rudi Weiss Memorial Lecture
Data Visualization
Sponsors: SMART / PLS
Alison Langmead will discuss information visualization as a form of knowledge curation: an activity that libraries have traditionally performed exceptionally well in the public sphere.
Track: Technology & Digital Information
Speaker:
Alison Langmead, University of Pittsburgh

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Resilience and Postulation in the Librarian’s Laboratory
Sponsors: SSL / SLSA
As MakerSpaces become more common in libraries, come hear why the presenters believe this is more than a trend. Whether you are a public, school, or academic librarian, leave this workshop inspired and equipped to make an impact.
Track: School & Youth Programs, Services, and Literacy

Speakers:
Rick Weinberg, CA BOCES
Cece Fucco, CA BOCES

Teen Led Libraries Beyond Advisory Groups
Sponsors: YSS / SCLA
So you’ve got a Teen Advisory Group, now what? Explore opportunities to expand youth involvement in your library. A teen-led library is a teen-friendly library; learn how little changes can create better buy-in from youth.
Track: School & Youth Programs, Services, and Literacy

Speaker:
Regina DeMauro, Tompkins County Public Library

Program Slots 5 & 6 2:15 PM - 5:00 PM

Unpopular Culture: Conformity, Censorship, and Controversy
Sponsors: PCRT / YSS, PL5, IFRT, SLSA, SSL, PLRL, RRRT
Explore divisive issues facing libraries promoting pop culture. Librarians and an attorney will discuss curating collections and developing programming that satisfy both the law and the needs of diverse populations.
Track: Current Issues & Research

Speakers:
Valerie Acklin, Bellmore Memorial Library
Martha DiVittorio, Bellmore Memorial Library
Laura Giunta, Garden City Public Library
Lisa Giunta, Reisman Peirez Reisman & Capobianco LLP
Nora Thayer, Westhampton Free Library

Program Slot #6 3:45 PM - 5:00 PM

Walking the Open Access Talk
Sponsors: ASLS / SMART, IFRT
Now that most librarians and academics understand the basics of open access, conversations and initiatives are becoming more sophisticated. Join us to learn how to move from understanding to action.
Track: Current Issues & Research

Speakers:
Jill Cirasella, The Graduate Center, CUNY
Amy Buckland, University of Chicago

Bengali, Japanese, Spanish, Oh My!
Sponsors: ESRT / LAR, RLRRT
This session will focus on strategies to market services to speakers of other languages. Many immigrants don’t know what our libraries can do for them: in some countries libraries are not free, nor are they open to all members of the community. Each immigrant group requires different kinds of outreach. Whether it is marketing to a religious group, or to undocumented immigrants—how do you get the library message to them? How can you tailor library services to appeal to a specific audience?
Track: Diverse & Special Populations

Speakers:
Tracy Allen, Finkelstein Memorial Library
Irina Kuharets, Finkelstein Memorial Library
Selina Shamim, Queens Library
Galina Chernykh, Harrison Public Library

Friends of Libraries Showcase and Membership Meeting
Sponsors: FLS / LITA
Shopping for successful Friends programs? Get some great finds at the showcase, plus take bonus opportunities to chat with the presenters. Preceded by a brief FLS membership meeting.
Track: Administration & Leadership

Libraries as Social Service Centers
Sponsors: LAR / ESRT, CORT, LTA, SRRT
Heard in the stacks: “I'm not a social worker; this isn’t my job.” Get and share perspectives on our role with experienced colleagues that have an MLS and MSW.
Track: Diverse & Special Populations

Speakers:
Tom Vitale, Chahtaqua-Cattaraugus Library System
Annie Green, James Prendergast Library

STEAM and Making Programs for Adults
Sponsors: MSRT / SMART, RASS
Case studies and examples of successful STEAM and Making program ideas for adults from libraries across NYS will be featured during this panel presentation. Get inspired and leave with many easy-to-implement ideas!
Track: Technology & Digital Information

Speakers:
Sue Considine, Fayetteville Free Library
Matt Corey, North Country Library System
Jeffrey Reynolds, Watervliet Public Library

Show It Off!
Sponsors: PLRT / YSS, SLSA, SSL
Looking for ways to refresh and revitalize your collection without spending lots of money? Join us to explore the power of merchandising.
Track: Core Knowledge & Career Development

Speaker:
Rebecca Budinger-Mulhearn, Auon Free Library

Good Policies Make Good Patrons
Sponsors: PLS / RASS, LAMS
Learn how to draft flexible policies and apply them in everyday situations via a program co-presented by the Chief Librarian and top lawyer from one of the country's largest urban library systems.
Track: School & Youth Programs, Services, and Literacy

Speakers:
Chloe Wasserman, Brooklyn Public Library
Lisa Rosenblum, Brooklyn Public Library

Exploring Fiction for Emerging Adults
Sponsors: SCLA / RASS
First apartment, first job, first steamy romance...that’s what fiction for emerging adults is all about. We’ll cover the best ways to find materials for emerging adults and fill you in on the genre’s biggest publishers and authors. We will also talk about trends in the genre and book talk some of the hottest books.
Track: User Services

Speakers:
Jessica Oelcher, Patchogue-Medford Library
Danielle Minard, Longwood Public Library
Becca Goldstein, Longwood Public Library

SMART Membership Meeting and Flash Talks
Sponsors: SMART
SMART annual membership meeting, followed by SMART-hosted flash talks (Pecha Kucha).
Track: Technology & Digital Information

Speaker:
Nancy Howe, Baldwinvillse Public Library

Saturday Programs

Program Slot #7 9:30 AM - 10:45 AM

Get Fancy with Your Library Data
Sponsor: ASLS
A run-through of open source analytics and infographics tools which can be used by librarians to gain new and sophisticated insights for understanding patrons and improving service design.
Track: Core Knowledge & Career Development

Speaker:
Elaine Lasda Bergman, SUNY Albany

Programming with Little (or No) Staff
Sponsors: LAMS / PLS, YSS, CORT, LTA, ASLS, RRRT
Programs are a huge portion of library services. But unlike other tasks, organizing and holding them is not something easily done in between direct serve to patrons. How do small libraries do it?
Track: User Services

Speakers:
Erica Freudenberger, Red Hook Library
Shakira Smalls, Queens Public Library - Rockaways
Gillian Robertson, Julia L. Butterfield Memorial Library

3rd Annual MSRT
Making & STEAM Showcase
Taking place on Thursday and Friday
Visit nyla.org/msrt for details.

Visit nyla.org/conference for expanded conference information and registration
Saturday Programs cont.

Ready-to-Read at New York Libraries
Sponsors: NYSED- NYSL / LTA, SSLA, PLS, YSS
An update on the statewide early literacy library program. What’s coming next in 2017? Track: School & Youth Programs, Services, and Literacy
Speakers:
Karen Balsen, NYSED- NYSL
Amanda LaTrelle, Amalat Consulting

RASS Table Talks – Solving Public Service Problems
Sponsors: RASS / PLRT
Do you get impossible questions from improbable, dangerous, or angry people? Bring your public service conundrums to solve using the unconference model.
Track: User Services
Speaker: Julia Schult, Baldwinsville Public Library

Curation of Open Digital Resources
Sponsors: SMART / SLSA, ESLN
Presenting a framework for identifying the types of information users in your library and selecting Open Access Digital Resources to suit their needs.
Track: Technology & Digital Information
Speaker: Robert Loftus, Baldwinsville Public Library

Dollar Store MakerSpaces
Sponsors: SSL / YSS, SSLA, SCLA
With a dollar and a dream, scrap paper, discarded books and boxes, you can create a winter wonderland, have a 360 degree *(or add the degree symbol) view of a roller coaster ride, or boxes, you can create a winter wonderland, have a 360 degree *(or add the degree symbol) view of a roller coaster ride, or
Track: School & Youth Programs, Services, and Literacy
Speakers:
Kimberly Bramfield, Capital Region BOCES, School Library System
Tia Felock, Capital Region BOCES, School Library System

15 Minutes of Development
Sponsor: ULU
Your projects are awesome! How to express it in 15 minutes or less?
Track: Core Knowledge & Career Development
Speakers:
Marissa Richardson, Queens Library
Lauren Comito, Queens Library
Brian Hastbrook, Brooklyn Public Library

Family Literacy in a Food Pantry
Sponsors: YSS / LAR, RQRT, SSL, FLS, LAMS
The Cazenovia Public Library is connecting the dots between early literacy, the local food pantry, and family well-being, and they’re doing it all on a small budget.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Betsy Kennedy, Cazenovia Public Library

Program Slots 7 & 8 9:30 AM - 12:15 PM

Screening by Rooftop Films
Sponsors: FILM / PCRT
A screening of a film will be shown and hosted by Dan Nuxoll, Program Director of Rooftop Films. Rooftop Films has grown to become known internationally as one of the most dynamic film festivals in the world.
Track: Technology & Digital Information
Speaker:
Daniel Nuxoll, Rooftop Films

Program Slot #8 11:00 AM - 12:15 PM

Friends of Academic Libraries
Sponsors: FLS / ASLS, ESLN, LTA, RRT
Interested in beginning or sustaining an academic library Friends group? Learn how to get members involved to the benefit of your library and campus.
Track: Administration & Leadership
Speakers:
Charles Cowling, Drake Memorial Library,
SUNY Brockport
Amy Pass, James Wheelock Clark Library,
Sage Colleges

I STILL Don’t Want to Talk About It!
Sponsors: LAMS / PLRT
Learning from real life is always more valuable than just studying theoretical situations. This panel will talk through solutions to difficult, real life encounters that have taken place with patrons and staff.
Track: Administration & Leadership
Speakers:
Gerald Nichols, Palmer Institute for Public Library Organization and Management
Lisa Rosenblum, Brooklyn Public Library
Donene Woods, Buffalo and Erie County Library

Make Your Library Accessible
Sponsors: LAR / ESRT, SRRT, COR
Review the accessibility of your own libraries and share outreach experiences. Learn about tools, equipment, and design guidelines for accessible service and facilities. Discuss and discover partnerships.
Track: Diverse & Special Populations
Speakers:
Valerie Lewis, Suffolk Cooperative Library System
Casey Conlin, Pawling Library

Libraries, Literacy, and Community-based Organizations
Sponsors: NYBLC / PLS, SSL, YSS
Collaborations between libraries and other community-based organizations are essential for the 21st century library to remain relevant and competitive in today’s Digital Age. Our workshop will provide attendees with examples and ideas on how to successfully partner with other entities to create a win-win collaboration with the constituents in mind.
Track: Administration & Leadership
Speakers:
Shaunette Burns-Simpson, New York Public Library
Sandra Michele Echols, College of New Rochelle
Tiffany Alston, New York Public Library
Richard Ashby, Yeardon Public Library

Increasing Circulation @ Your Library
Sponsor: PLS
Track: Administration & Leadership
Speaker:
Rebekkah Smith Aldrich, MidHudson Library System

Offering Storytelling Workshops in Public Libraries
Sponsors: PLS / SLSA, SSL
Jeannine Laverty has offered storytelling workshops at libraries for over 25 years. Many participants - librarians, teachers, parents, social workers - now use storytelling in their work. Learn how and why!
Track: User Services
Speaker:
Jeannine Laverty

The Small Crew Library
Sponsor: RQRT
This program will examine how a library director with two or fewer staff can manage time and resources effectively and efficiently to provide high-value services to the community.
Track: Administration & Leadership
Speaker:
Rebecca Donnelly, Norwood Public Library

Transforming Tech Training Services
Sponsors: SMART / RASS
Rejuvenate all aspects of your training program including hiring & training staff, curriculum design, and building community partnerships. Learn how NYPL’s program attendance grew 150% in three years.
Track: Technology & Digital Information
Speakers:
Brandy McNeil, New York Public Library
Steven Deolus, New York Public Library

SSS Membership Meeting with Val Falco
Sponsor: SSL
A brief membership meeting with be followed by a presentation by veteran classroom teacher, Val Falco. Val will share favorite picture books for assessing and engaging students.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Susan Polos, Bedford Central School District
Val Falco, Glennmont Elementary School

YSS Table Talks
Sponsors: YSS / SSL
Roundtable discussions and hands-on activities about programming and services for children and young adults. Participants will be able to choose three different Table Talks during the course of the workshop.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Nicole Curcio, Pawling Free Library
Angela Strong, Clifton Park-Halfmoon Public Library
Mary Carrier, Clifton Park-Halfmoon Public Library
Christina Ryan-Linder, Finkelstein Memorial Library
Jessica Gordon, Finkelstein Memorial Library

Visit nyla.org/conference for expanded conference information and registration
NYLA Annual Library Products and Services Trade Show

Preliminary List of Exhibitors
Each year the NYLA Trade Show features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how best to meet your needs and the needs of your library.

Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by visiting them.

Trade Show Hours:
Thursday, November 3, 2016
10:00 AM – 5:00 PM

Exclusive Trade Show Time
10:30 AM – 12:00 PM
3:00 PM – 4:00 PM

Friday, November 4, 2016
9:00 AM – 12:00 PM

Exclusive Trade Show Time
9:45 AM – 10:45 AM

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place, to allow you time to explore and experience the Trade Show.

Trade Show Reception
Thursday, November 3
3:00 PM - 4:00 PM
Join us for samplings from the Saratoga Tea & Honey Company on the Trade Show Floor. Meet and Greet with exhibitors while enjoying light refreshments.

Breakfast with the Exhibitors
Friday, November 4, 8:00 AM – 8:30 AM
Start your day off right with a continental breakfast on the Trade Show Floor.

Visit nyla.org/conference for expanded conference information and registration
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