President’s Message
Kathryn Frederick

Access & Electronic Services Librarian, Gannett-Tripp Library, Elmira College

The SMART board has been busy this winter! At our February 12th meeting in Syracuse, SMART Officers voted to restructure standing committees to more accurately reflect the section’s activities. We now have eight standing committees: Archives, Awards, Bylaws Review, Communications, Conference, Membership, Mentoring, and Workshop. The improved committee structure will create new opportunities to reach out to SMART members and streamline the work of the section. Minutes from the February meeting are available on the SMART website.

NYLA Conference planning began immediately after we left Buffalo last October and we now have a full slate of exciting programs. The annual Rudi Weiss Lecture will feature Jim Hendler, Tetherless World Senior Constellation Chair at Rensselaer Polytechnic Institute and one of the inventors of the Semantic Web. We will also be learning about the University of Rochester’s eXtensible Catalog project, Search Engine Optimization for your library’s website, and other exciting projects and technologies. See inside for a complete list of program titles, descriptions, and speakers.

SMART’s Spring Workshop promises to be a smashing success again this year. Seasoned catalogers Maggie Horn and John Myers will do an encore presentation of “Cataloging 411” at the Capital District Library Council on Wednesday, May 21st. “Cataloging 411” combines presentation, hands-on exercises, and fun in a day you won’t forget. Seats are filling fast, register soon! (Registration details attached.)

I’d like to thank you for your continued SMART membership and encourage you to get more involved. Feel free to contact me if you are interested in:

- Serving on a committee;
- Running for office;
- Helping to plan SMART’s conference programs or booth;
- Presenting a workshop or conference program.

After all, SPRING is a great time to be SMART!

KATHRYN FREDERICK
KFREDERICK@ELMIRA.EDU
NYLA SMART Spring Workshop

Cataloging 411
OR “HOW I LEARNED THAT CATALOGERS ARE NOT TRYING TO MAKE MY LIFE DIFFICULT!”

This basic introduction to cataloging covers four elements: content (AACR2), communication (MARC), classification (DDC/LCC), and presentation (the catalog). The workshop will be a mix of presentation and hands-on exercises, with a focus on monographic cataloging. Participants will learn to be more comfortable in the cataloging environment. Those who are not catalogers will learn how their catalogs work and why the catalog works the way it does. This program is appropriate for anyone looking to refresh or acquire basic cataloging skills.

May 21, 2008
9:00 AM - 4:00 PM
Capital District Library Council (CDLC)
28 Essex Street
Albany, NY 12206

Presented by:
Marguerite “Maggie” Horn
Library Data and Systems Analyst, Office of Library and Information Services, SUNY

John F. Myers
Catalog Librarian, Schaffer Library, Union College

“I never expected to laugh so much while learning about cataloging!”

Cataloging 411 Registration Form
Registration includes lunch!

Please fill out the information below

Name: ____________________________________________
Institution: _______________________________________
Address: _________________________________________
E-mail: __________________________________________

___ $80.00 NYLA SMART Member
___ $90.00 NYLA member (NON-SMART member)
___ $110.00 Non-NYLA Member
___ Make me SMART and save money too!
HERE IS MY $5.00 for SMART

Make check out to NYLA SMART and send check and registration form to:
CNY Library Resources Council
ATTN.: Nancy Howe
6493 Ridings Road
Syracuse, NY 13206
We all realize the value of libraries, but it takes a surprising amount of work to get the rest of the world to realize it as well, especially to realize it sufficiently to support us financially. NYLA does that work. When many of us are too busy doing the day to day work of our jobs, our Executive Director is a respected presence in the Capitol, pounding the pavement in the halls of power to see that our voice is heard. It is NYLA that organizes a collective presence for libraries on Lobby Day. This year we had a record breaking 1008 advocates and 88 legislators in attendance, and we were noticed, even amidst the tumult of the future of the governor!

This was my first Lobby Day too. I went in expecting to have to keep my mouth shut while more politically astute minds engaged in a battle of wills to drive our point home that libraries need the support of legislators to meet and serve the needs of our communities. That may have been necessary in some quarters or at some time, but in all the meetings I attended, it was not necessary. Time after time I heard, “you know we are supporters,” “you provide value to our communities.” Legislators and their staff were onboard with restoring the $5 million to the Library Aid portion of the budget. They just wanted to hear what kind of positive affects that money has, has had, and will have on our communities. The Assembly version of the budget has restored that $5 million. The Senate version isn’t finished, but we were repeatedly reassured that this funding is in their version too. It’s important however that we remind them, each year, of our vital place in our communities.

While public and school libraries are prominent in the funding scenario, there is also a significant component in the money to support the 3R’s councils across the state. Through their effort every library – public, school, academic, and special – both benefits from the state budget’s allocations and is better positioned to satisfy their specific clients and communities as a whole.

Now chances are you are a member of SMART and NYLA already. Maybe you knew all the work NYLA does or maybe, like me, you didn’t, but I’ll bet your colleague who isn’t a member doesn’t realize what NYLA does for us all. So share this newsletter and imagine what we can do if each of us sees one more colleague join up!

“This is my first term as a representative to the NYLA Legislative Committee. Let me tell you it has been an eye-opener! I will confess to having been a longtime cynic regarding membership in library associations. I am a complete convert now.”

- John F. Myers
Call for Advocacy!

John F. Myers
Catalog Librarian, Schaffer Library, Union College

I’ve been a member of NYLA, if a somewhat cynical one, for several years now. I just took the position of Legislative Committee Representative for SMART and have had a complete change of heart. What follows are my thoughts after my first committee meeting.

• If you want to make New York State great, advocate for libraries by joining NYLA!

• If you are a parent or a school media specialist and want better access to online resources and never materials for your children or students, NYLA is working for you, you belong in NYLA.

• If you use a public library or are a public librarian and want better funding for the public library services and for building public libraries, NYLA is working for you, you belong in NYLA.

• If you use an academic library or are an academic librarian and want sustained support for local exchange of materials and access to online databases, NYLA is working for you, you belong in NYLA.

In short, if you care about the state of libraries in New York, then NYLA is fighting your fight. Regardless of what kind of library you work in and what kind of work you do in a library, NYLA is working for you. If NYLA’s lobbying efforts restore just the $5M that was lost from the Governor’s budget proposal alone, that’s somewhere around a 50k or more return on your membership fee for New York libraries. What other effort can take $1 of yours and convert it into $50,000 of benefit?

Most importantly, if you are reading this, you are probably already a member, so share with your colleagues who aren’t members the importance of our organization. I know all the arguments against joining NYLA, because I’ve used them myself: it’s too expensive, what does it do for me, conference doesn’t satisfy my needs or interests, it’s all about some other type of library, etc. The truth is, NYLA supports the work we all do. Better libraries are something we all need, and NYLA is there to help make that happen. Encourage one colleague to join NYLA and imagine what we will do!

Ask Us 24/7
Laura Osterhout
Regional Services Librarian, Western New York Library Resources Council

Ask Us 24/7 is a multi-regional virtual reference service in New York State. Libraries from western and central New York are currently participating, and other regions in the state have expressed interest as well. Ask Us 24/7 provides online access to reference librarians 24 hours, seven days per week. Librarians from participating libraries work at the virtual reference desk for at least an hour each week answering online questions from local and national users. This program, started in 2001 by the Western New York Library Resources Council (WNYLRC), enjoys participation from many different institutions, including 13 academic libraries, three public library systems, four subject specialty institutions, and two 3Rs library councils.

Visit www.askus247.org to chat with a librarian today! For more information about the program, visit the WNYLRC web site at: http://www.wnylrc.org/index.asp?sid=&orgID=149

SMART Conference Program Preview
Patti C. McCall
Corporate Librarian, Albany Molecular Research, Inc.

RUDI WEISS LECTURE
The Semantic Web is an extension of the World Wide Web based on philosophies, design principles, and enabling technologies that make content users to find, share and integrate information more easily. Jim Hendler, one of the inventors of the Semantic Web, is the Tetherless World Senior Constellation Chair at Rensselaer Polytechnic Institute where he directs the “Future of Information” Project. He also serves as the Associate Director of the Web Science Research Initiative headquartered at MIT. Hendler has authored about 200 technical papers in the areas of artificial intelligence, Semantic Web, agent-based computing and high performance processing.

Jim Hendler
Rensselaer Polytechnic Institute

GET NOTICED! SEARCH ENGINE OPTIMIZATION

It seems nearly all students begin their research using search engines instead of their library’s website. Instead of viewing search engines as competition, savvy librarians are employing search engine optimization strategies to bring their websites to the top of the results pages and remind students why the best resources are right at the library! Librarians from SUNY Binghamton will discuss their experience and share useful tips for optimization.

Erin Rushton
Binghamton University Libraries

Marcy Strong
Binghamton University Libraries

EXTENSIBLE CATALOG: PUTTING THE X IN FEDERATED SEARCHING

Learn about the University of Rochester's eXtensible Catalog (XC) project, an innovative collaboration between the library and the Information Technology and Anthropology departments to create an open source interface, enabling users to search and navigate with ease. Discover XC's potential to help users get more out of their library's collections.

Judi Briden
University of Rochester

Jeff Suszczynski
University of Rochester

KEEP IT ALIVE AND DIGITIZE!

Learn about the challenges and collaborative efforts of two grant-funded digitization projects—the digitization of
SMART MEMBERSHIP MEETING

Mingle with fellow SMARTies and share ideas for future programs. Think you’d like to "get SMART?" Come to the membership meeting and find out what we’re all about!

Kathryn Frederick
Elmira College

Susan Dague
East Greenbush Community Library

KNOW YOUR P’S & Q’S

Have you ever wondered "What is RSS?" or "How do I podcast?" Join Page Jaeger for an entertaining and informative program on how to use RSS, podcasting and other technologies in your library program. Discover new technology coming down the pike, especially from Google, MSN, and Yahoo.

Paige Jaeger
Glens Falls School District

INTERACTIVE WEBSITES ON A BUDGET

Web designers are creating websites that are more interactive, following Web 2.0 trends of web design. How do we as librarians take advantage of an incorporate these Web 2.0 features into our library websites when we barely have the time and the funds to learn about this new technology? Come join an open discussion and learn about some simple free tools or share your own time saving budget techniques to make your website more interactive.

Ken Fujichi
Buffalo State College

SMART Fellow Award: Apply now and receive funds to attend the NYLA Conference October 18-20 in Buffalo!

Sara Greenleaf
Associate Librarian, Warren Hunting Smith Library, Hobart & William Smith Colleges

This award recognizes a Technical or Computer Services Librarian who is looking gain professional benefits from the continuing education and professional contacts with librarians and vendors provided by attendance at the NYLA Annual Conference. The award is given based on the applicant’s professional activities in her/his place of employment, on her/his contributions to SMART, and future potential in both of these areas.

To apply, send a letter of application with:
- Name, home address, telephone number, e-mail address;
- Employer, work address, telephone number;
- Brief employment history;
- Statement on how you will benefit from attendance at the Conference;
- Statement that you are a current SMART member; and
- Letter of support from your supervisor or administrator

The award includes full conference registration, lodging, meals, and transportation up to a maximum of $250.

The application DEADLINE is August 1, 2008. Send applications to:

Sara Greenleaf
Associate Librarian
Warren Hunting Smith Library
Hobart & William Smith Colleges
Geneva, NY 14456

Nominations for SMART Officers

Sara Greenleaf
Associate Librarian, Warren Hunting Smith Library, Hobart & William Smith Colleges

The SMART Board is an excellent way to become professionally involved at the state level. There presently is an excellent mix of new and old hands, all of whom are energized by the section’s work. There are four-five Board meetings a year, assisting with program planning, and the responsibilities of the respective positions involved.

There are 3 positions up for election this year: Vice President/President Elect, Treasurer, and one Director-at-Large position.

The Vice-president/President-elect position is a three-year commitment. The first year s/he coordinates plans for conference programs, the second year serves as President and a member of the NYLA Council, and in the third year coordinates nominations for officers and awards.

The Secretary shall record the minutes of all board and membership meetings, and transcribe and distribute them as required. The Secretary shall also maintain all the routine correspondence of the Section and shall distribute materials to the membership as required.

The Director-at-Large position offers a good opportunity to get experience and learn how NYLA Sections work. This is a three year term running until 2010.

The membership will vote to fill the positions this fall. Results will be announced at the Annual Conference. Contact SMART President Kathryn Frederick if you are interested in other service opportunities for the section.

The nomination DEADLINE is August 1, 2008. Send nominations to:

Sara Greenleaf
Associate Librarian
Warren Hunting Smith Library
Hobart & William Smith Colleges
Geneva, NY 14456
Mentoring:
Share what you know!
Maggie Horn
Library Data and Systems Analyst, Office of Library and Information Services, SUNY

The SMART Mentoring Program is meant to help members just beginning their careers in librarianship as well as more experienced members who are faced with a change in work assignment. The mentors are SMART members who are experienced librarians willing to share their knowledge and expertise.

If you wish to participate as a mentor or a protégé in need of mentoring, contact: Maggie Horn, SUNY Office of Library & Information Services, State University Plaza Albany, NY 12246, email: maggie.horn@suny.edu

Call for Articles!
Ken Fujiuchi
Emerging Technology Librarian, E. H. Butler Library, Buffalo State College

Interested in submitting articles to the SMART News & Notes? SMART News & Notes is devoted to bringing you the latest news about our section and to let you know what our members are up to. We accept articles for our biannual newsletter, as well as for our frequently updated SMART blog at nylasmart.wordpress.com. We look forward to hearing from our members!

Submission guidelines are as follows:

- 750 words or less. Longer articles will not be accepted.
- Relevant to acquisitions, cataloging, serials control, circulation, conservation, collection management, technology, and online services.
- Submit article in a Rich Text Format (RTF).
- Current SMART member.

Please send submissions electronically to:
Ken Fujiuchi
fujuck@buffalostate.edu
Emerging Technology Librarian
E. H. Butler Library
Buffalo State College
Buffalo, NY 14222

SMART Officers 2007-2008

President 2007-08
Kathryn Frederick, frederick@elmira.edu
Access & Electronic Services Librarian, Gannett-Tripp Library
Elmira College
Elmira, NY 14901
607-735-1867

Vice President/President Elect 2007-08
Patti C. McCall,
Patti McCall@albmolecular.com
Corporate Librarian
Albany Molecular Research, Inc.
26 Corporate Circle
Albany, NY 12212-5098
518-464-0279 ext. 2374

Past President 2007-08
Sara Greenleaf, greenleaf@hws.edu
Associate Librarian, Warren Hunting Smith Library
Hobart & William Smith Colleges
Geneva, NY 14456
315-781-3551

Secretary 2006-08
Lisa Pitkin, pitkinl@uhls.lib.nyus
Dept. Head, Technical Services
Guilderland Public Library
2228 Western Ave.
Guilderland, NY 12084
518-456-2400 ext. 18

Treasurer 2007-09
Bob Dowd, rdowd@mail.nysed.gov
State Documents Librarian, Documents Unit
New York State Library
6th floor CEC ESP
Albany, NY 12230
518-474-8846

Director-at-Large 2005-08
J. James Mancuso,
jimancuso@mabtsne.edu
Assistant Director of Library Services
Mid-America Baptist Theological Seminary
2810 Curry Rd.
Schenectady, NY 12303
518-355-4000

Director-at-Large 2006-09
Nora Fitzgerald Hardy,
nhardy@lakenet.org
Assistant Director
South Central Regional Library Council
215 N. Cayuga St.
Ithaca, NY 14850
607-273-9106

Director-at-Large 2007-10
Laura Osterhout, losterhout@wnylrc.org
Western New York Library Resources Council
445 Genesee St., PO Box 400,
Buffalo, NY 14225-0400
716-633-0705 X116

Section Rep. to NYLA Leg. Comm. 2007-08
John Myers, myersj@union.edu
Catalog Librarian, Schaffer Library
Union College
807 Union St.
Schenectady, NY 12308
518-388-6623

Committee Chairs 2007-2008

Archives
This committee will oversee the creation and management of an archive of SMART documents.
Chair
Nancy Howe, howe@clrc.org
Assistant Director
Central New York Library Resources Council
6493 Ridings Rd.
Syracuse, NY 13206
315-446-5446

Awards
This committee will work closely with SMART’s Past-President to help identify candidates for awards and nominees for elections, as well as advise on the physical/monetary awards to be given.
Chair
Mary Edgerton, edgertonm@nylink.org
Sr. Network Liaison Officer, Collections & Technical Services
Nylink, State University of New York
State University Plaza
Albany, NY 12246
518-443-5446

Bylaws Review
This committee will conduct a periodic review of SMART’s bylaws, recommend changes, and oversee approval by the membership.
The committee will handle all of SMART's official communications and publicity materials, including oversight of the SMART website, and represent SMART on NYLA's Web Committee.

Chair
Ken Fujiuchi, fujuck@buffalostate.edu
Emerging Technology Librarian, E.H. Butler Library
Buffalo State College
1300 Elmwood Ave.
Buffalo, NY 14222-1095
716-878-6312

Conference
This committee will work closely with SMART's President-elect to develop program ideas, contract with speakers, and oversee setup of SMART's programs at the annual NYLA Conference.

Chair
Zahra M. Baird, zjanmo@hotmail.com
Youth Services Librarian
Chappaqua Central School District Public Library
195 South Greeley Ave.
Chappaqua, NY 10514
914-238-4779 ext. 3

Membership
This committee will oversee engagement with SMART members, including the membership booth at the annual conference, and represent SMART on NYLA's Membership Committee.

Chair
Sue Dague, dagues@uhls.lib.ny.us
Head of Technical Services
East Greenbush Community Library
10 Community Way
East Greenbush, NY 12061
518-477-7476 ext. 124

Mentoring
This committee will work closely with SMART's Membership Committee and NYLA's New Members Round Table to identify and work with new SMART members looking for a mentor in their field.

Chair
Maggie Horn, maggie.horn@suny.edu
SUNY Office of Library & Information Services
State University Plaza
Albany, NY 12246
518-443-5564

Workshop
This committee will oversee all aspects of the annual SMART Spring Workshop.

Chair
Marcy Strong, mstrong@binghamton.edu
Catalog Librarian, University Libraries
Binghamton University
PO Box 6012
Binghamton, NY 13902-6012
607-777-6867
APPLICATION FOR
THE SMART PROFESSIONAL DEVELOPMENT AWARD
FOR TECHNICAL SERVICES

The purpose of this award program is to help support groups of technical services staff that meet for professional development or continuing education. Awards of $25-$50 will be made to be used for meeting expenses, materials, or preparation.

REQUIREMENTS:

• The application must be from a primary SMART member, who is also a member of the group that is applying. A primary member is a NYLA member who chooses SMART as the first section on their application or renewal.

• The meeting must be free to members of the group and have a professional developments or continuing education purpose.

• The awardees will be required to acknowledge the support of SMART to members of their group and to provide a short report on their meeting to SMART.

The SMART board will make decisions on what will be awarded at the first board meeting of the year. Awards will be announced in the spring newsletter.

GROUP NAME: ____________________________________________

Contact Information
Name: ____________________________________________________
Institution: _______________________________________________
Address: _________________________________________________
E-mail: __________________________________________________

Primary SMART Member? Yes □ No □
Amount Requested: $25 □ $50 □

Make Check Payable to: ______________________________________

Meeting plans and/or purpose (attach additional sheets if necessary):

_________________________________________________________

_________________________________________________________

Send this form to:
Sara Greenleaf
Associate Librarian
Warren Hunting Smith Library
Hobart & William Smith Colleges
Geneva NY 14456
NOMINATION FOR THE
SMART PROFESSIONAL ACHIEVEMENT AWARD

The purpose of this award is to recognize the outstanding professional achievements of a current or former member of the Section on Management of Information Resources and Technology. A recipient shall have been a member of the Section for a minimum of three years and shall have made outstanding contributions in one or more of the following areas: acquisitions, cataloging, circulation, collection management, conservation/preservation, serial control, or automation. The recipient selected by the Section’s award committee will receive a plaque and award of $100 to be presented at the NYLA Awards Ceremony at the annual conference.

Please enter below the name, title, and address of a librarian who meets the criteria stated above. Briefly describe, in an accompanying letter, the candidate’s contributions.

NOMINEE
Name: ____________________________________________
Title: ____________________________________________
Address: _________________________________________
E-mail: __________________________________________

NOMINATOR
Name: ____________________________________________
Institution: _______________________________________
Address: _________________________________________
E-mail: __________________________________________

Send this form, your letter of nomination, and any supporting documentation by August 1, 2007 to:

Sara Greenleaf
Associate Librarian
Warren Hunting Smith Library
Hobart & William Smith Colleges
Geneva NY 14456