PLS 2010 Spring Conference
Grow Your Library, Grow Yourself

Thursday, April 29, 7-8:30 p.m.
Evening Wine & Wellness Reception (Hot hors d’oeuvres will be served.)

Friday, April 30, Registration and breakfast 8:30-9:45 a.m.
Morning Workshops 10:15-11:45 a.m.

· Community Collaborations – Kathleen Deerr
Family Place Libraries (tm) serves as a national model for how to provide family-centered library services, including how public libraries can collaborate with service agencies and community organizations to provide library environments, services and programs that support the healthy social, emotional and early literacy and learning development of young children and their families. Learn examples of MCPL’s community collaborations and hear strategies on how other public libraries can pursue similar partnerships.
Kathleen Deerr, assistant director of outreach services at Middle County Public Library, is the national coordinator of Family Place Libraries (tm), a national initiative of the Middle Country Public Library, currently in 260 libraries in 24 states.

· Best Practices for Helping Job Seekers in Your Library: Partnerships, Resources and Support – Kimberly Iraci, Elly Dawson, Beth Horn, Larry Taylor and Brian Young
Learn about materials, web resources and partnerships that your library can explore to assist job seekers. From grant funding to partnerships with Department of Labor, to skill building there are several ways libraries can assist those that are unemployed or underemployed. Join us to hear from libraries that have implemented programs on lessons learned and suggestions for outreach to this demographic.
Kim Iraci is the communications, advocacy and outreach librarian for the Pioneer Library System; Elly Dawson is director of Newark Public Library; Beth Horn is central library services librarian at Geneva Public Library; Larry Taylor is outreach coordinator for the Monroe County Library System, and Brian Young is director of Finger Lakes Works.

· Taking Your Library’s Pulse: Using EDMS to Evaluate the Health and Wellness of Your Organization – Beverly Choltco-Devlin
Evaluating the health of your library and services is something we know is important, but often don’t do for a number of reasons. EDMS (Evaluation Decision Making System), a project of the Institute of Museum and Library Services and Florida State University, with input from librarians all over the country, is a freely available, centralized public access portal that will help you through the evaluation process for any number of reasons, including management and marketing of your library. The Web site includes an interactive component and a number of instructional modules to teach you about the evaluation process.
Beverly Choltco-Devlin is the reference and electronic resources consultant for the Mid-York Library System in Utica, where she has worked for the past 13 years. She served as a partner on the Evaluation Decision Making System Project Team and is the author of the Service Quality Module. In addition, she is the co-author of the book Statistics Measures and Quality Standards for Assessing Digital Reference Library Services: Guidelines and Procedures (‘02).
Lunch and Keynote Speaker 12:15-1:45 p.m.

Stimulated! Expand Your Horizons and Jump Start Your Life – Andrew Pek
Andrew energetically explores the five habits that will help you learn how to draw inspiration and fresh insights from the world around you, make the most of those surroundings and develop an environment that will get your creative juices flowing, turn work into play, and how to take the leap of faith and pursue your creative impulses.

Andrew Pek is an internationally known author and speaker, inspiring thousands to achieve more growth, prosperity and positive change. He has co-authored the best-selling book Stimulated! Habits to Spark Your Creative Genius at Work.

Afternoon Workshops 2:00-3:30 p.m.

· Dealing with Difficult People in the Workplace – Dr. Judith Rosner and Donna Bell
Do you know any of these people: bullies, complainers, know-it-alls, nay-sayers? Stop wishing they were different and learn how to deal with them in this lively, interactive workshop. Practice the skills and strategies needed to deal with difficult people by: identifying seven major types of difficult behavior, mastering a step-by-step guide for coping, and regaining control and reducing the stress in your life so that you are able to work more effectively and constructively with others in the workplace.

Judith Rosner and Donna Bell are partners in The Rosner Group, Inc., an organizational development and training firm in Warwick, N.Y. Judith holds a doctorate in sociology and organizational development from the State University of New York at Buffalo. Before consulting, she taught at Texas Christian University and chaired the Division of Social Sciences at Mount Saint Mary College in Newburgh, N.Y. Donna holds an MBA specializing in organizational development from St. Mary's College of California and a masters in education from Lehigh University. Before consulting, she held management positions at Del Monte Foods Corporation and Core-Mark International Corporation, both in San Francisco.

· Digitization and New York Heritage – Tessa Killian
Digital collections that are part of regional collaborative Web sites like Hudson River Valley Heritage (www.hrvh.org) and the research portal NewYorkHeritage.org start at the local level. Many libraries and historical societies are digitizing their collections of photographs, maps, letters, postcards, manuscripts, scrapbooks, programs from events, memorabilia and ephemera and contributing these digital objects to a shared digital repository sponsored by their NY 3Rs council. In this session you will learn the fundamental steps to starting a digitization project at your public library.

Tessa Killian is a librarian and manager of technology and administrative services at the Southeastern New York Library Resources Council. She manages the Hudson River Valley Heritage service, coordinates the group purchasing of electronic resources, and organizes professional development programs related to digitization.

· Mindfulness-Based Stress Reduction – Dr. Eric Widerstrom
MBSR instructs participants in mindfulness meditation and stress reduction practices. By cultivating mindfulness, through regular practice, we experience relaxation and become more aware of creative ways of working with and responding to the stress and challenges of our lives.

Eric Widerstrom, Ph.D., completed the two-year teacher training program at the Center for Mindfulness at the University of Massachusetts Medical Center, and has taught MBSR privately and in groups for seven years. A longtime meditation practitioner, he is a psychotherapist in private practice.

REGISTRATION BY APRIL 15. SEE PAGE 4 FOR ITHACA INFO AND PAGE 5 FOR FORM
**Best Practices Award**
NYLA/PLS is pleased to accept nominations for the 2010 Best Practices Award. This year's applications must focus on the best use of Web technology to promote your library and its services. The deadline for nomination submission is June 29. Send materials listed above via e-mail to plsawards@gmail.com. Please put "BEST PRACTICES AWARD" in the subject line.

**Conference Scholarship Awards**
NYLA/PLS is pleased to offer two (2) Conference Scholarship Awards to encourage public librarians now in the field, or students in library school, to participate in NYLA or PLS activities. The winners are expected to attend the annual conference including the awards ceremony. You may only receive one award in your lifetime. To apply for a PLS Conference Scholarship, please e-mail a letter meeting the criteria outlined above, no later than June 29, to plsawards@gmail.com. Please put “PLS CONFERENCE SCHOLARSHIP AWARD” in the subject line.

**Award for Outstanding Public Library Building: Renovation**
Two Building Awards are given in the amount of $1,000 each. One will go to a project in a community serving less than 20,000 in population; the other to a community of more than 20,000 in population. The 2010 awards will be for renovation projects; eligibility dates are: January 1, 2008 to December 31, 2009. To apply for a PLS Building Award, please e-mail a letter meeting the criteria outlined above, no later than June 29 to: plsawards@gmail.com. Please put “PLS BUILDING AWARD” in the subject line.

**Continuing Education/Post-MLS Grants**
NYLA/PLS is pleased to offer the Continuing Education/Post-MLS Grants to members attending workshops, courses, or continuing education programs. Applications for grants are accepted continuously, with review and approval quarterly at a PLS Board meeting. The schedule of deadlines is: June 1, October 1 and December 1. To apply for a NYLA/PLS Post-MLS Continuing Education Grant, please send a completed application form to: Lisa Hewel, Moffat Library of Washingtonville, 6 West Main St., Washingtonville, NY 10992 or e-mail a completed application form as an attachment to plsawards@gmail.com. Please put “PLS CONTINUING EDUCATION/POST-MLS GRANT” in the subject line.

Applications and detailed information can be found at [www.nyla.org/index.php?page_id=1700](http://www.nyla.org/index.php?page_id=1700). or contact Lisa Hewel at Moffat Library of Washingtonville, 845-496-5483 or lhewel@rcls.org.

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**2010 NYLA Annual Conference**
**Thurs, November 4, 2010**
National Museum of Racing and Hall of Fame

**Put Your Nominating Skills to Work!**
Open seats on the PLS Board:
- Vice President/President-Elect (3 year term, 2nd year as President, 3rd year as Past Pres.)
- 1st Year Director (first of a 3 year term)
- Treasurer (2 year term)
For list of responsibilities go to [www.nyla.org/pls](http://www.nyla.org/pls) Still game? Contact Karen LaRocca-Fels kfels@rcls.org
2010 PLS Board

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Westhampton Free Library
mbollerm@suffolk.lib.ny.us

Vice President/President Elect:
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Director:
Lisa Hewel
Moffat Library of Washingtonville
lhewel@rcls.org

Director:
Susan L. Considine
Fayetteville Free Library
sconsidine@fayettevillefreelibrary.org

What makes Ithaca so unique?
Is it the towering waterfalls, lush ice-age gorges, or endless panoramic views?
Is it the hiking, the biking, the boating?
Is it the beauty of Cayuga Lake, nestled in the heart of New York’s Finger Lakes wine country?
Perhaps.

But perhaps it’s something more. Maybe it’s the buzz from Cornell University and Ithaca College. You feel it everywhere in our museums, our galleries, and our many restaurants. You hear it in our theatres, our nightclubs, and our festivals. You see it downtown on our pedestrian mall, the Ithaca Commons, where PhD’s cross paths with street musicians, and families stroll the solar system on an interactive “planet walk. You can’t put your finger on it, but there’s something special going on here. The bumper stickers say “Ithaca is Gorges,” but it’s more than that. Ithaca is beautiful and smart and always unexpected. It’s intense and laid back and full of surprises. Ithaca is Ithaca. There’s a vibe here unlike anywhere else in America. We look forward to sharing a small piece of our unique community with you during your conference, and invite you to visit www.ithaca.com to learn more about Ithaca.

La Tourelle Resort and Spa is located on 70 acres of rolling countryside just three miles up the hill from downtown Ithaca. Adjoining Buttermilk Falls State Park, La Tourelle has several hiking trails, outdoor games and manicured lawns and quaint ponds. Our 55 unique rooms and suites emulate a French country chateau, and all feature pillow top mattresses, mini-refrigerators, complimentary Internet access, and views of the resort’s lawns and ponds.

August Moon Spa, located at La Tourelle Resort, offers a variety of massage, skin care and salon services in 7 treatments rooms, with two tranquility rooms, saunas and steam rooms. Conference attendees receive a 10% discount on spa services, and we encourage you to make your spa appointments prior to your arrival. Just call our friendly spa receptionists at 607-256-2772 or visit www.augustmoonspa.com.

Dining at La Tourelle Resort and Spa includes Simply Red Bistro, serving breakfast and lunch daily and brunch on Sundays. Guests may enjoy dinner at John Thomas Steakhouse, which is located on the resort’s grounds and features prime dry-aged beef, fresh Maine lobster and an extensive wine list.

La Tourelle is a family owned and operated business, with three generations of the Wiggins’ family working at the resort. We are committed to providing a truly memorable Finger Lakes experience for each of our guests. We invite you to contact our Adventure Concierge to arrange any special activities for you during your stay.

You can reach us at 607-273-2734 or 1-800-765-1492 or info@latourelle.com or visit us online at www.latourelle.com for ROOM RATES. Mention PLS Spring Conference for special rate. We’re looking forward to having you as our guests.

Scott Wiggins
Managing Director
scott@latourelle.com

Leslie Leonard
General Manager
leslie@latourelle.com

CONTACT US: (Click below)
Select the workshops you wish to attend.
Please select only one program in each session.

**Morning Session**
10:15-11:45 a.m.
- Community Collaborations
- Libraries to the Rescue: Assisting Patrons With Job Searching
- Taking Your Library’s Pulse: Using EDMS to Evaluate the Health and Wellness of Your Organization

**Afternoon Session**
2:00-3:30 p.m.
- Dealing with Difficult People
- Digitization: New York Heritage
- Mindfulness-Based Stress Reduction

**Luncheon**
- Please make one selection.
- London Broil
- Barbequed Chicken
- Sizzling Greek Salad (vegetarian)

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**Registration Information**
Advance registration must be received before March 15.
Regular registration must be received no later than April 15.
Registrations will not be accepted the day of the conference.
We regret refunds are not possible.

**Advance registration**
January 11 - April 22
- NYLA members $95
- Nonmembers $125

To become a NYLA member, visit www.nyla.org/index.php?page_id=89

**Name:**

**Library affiliation:**

**Home address:**

**Phone:**

**E-mail address:**

**Total enclosed:**

Please send entire completed registration form and check made payable to New York Library Association to:
Lisa Hewel, c/o Moffat Library of Washingtonville
6 West Main Street,
Washingtonville, NY 10092.

Confirmation will be sent to your e-mail address.
This conference has been made possible in part through the generosity of Gaylord.

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(Hot hors d’oeuvres will be served.)

Friday, April 30, 8:30-3:30 p.m.
Conference Speakers:
Kathleen Deerr—Community Collaborations
Kimberly Iraci, Elly Dawson, Beth Horn, Larry Taylor and
Brian Young—Best Practices for Job Seekers in Your Library
Beverly Choltco-Devlin—Taking Your Library's Pulse
Dr. Judith Rosner & Donna Bell—Dealing with Difficult People in the Workplace
Tessa Killian—Digitization and NY Heritage
Dr. Eric Winderstrom—Mindfulness-Based Stress Reduction

Luncheon Keynote Speaker:
Andrew Pek—Stimulated!: Expand Your Horizons and Jump Start Your Life

Conference Cost:

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<td>Jan. 11–March 15</td>
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*Call 1-800-765-1492 for accommodation information by March 30. Mention PLS Spring Conference for special rate.

Contact: Lisa Hewel, lhewel@rcls.org