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2011 NYLA Conference Catalog

Introduction

New York Library Association
6021 State Farm Road / Guilderland, NY 12084
518-432-NYLA (6952) / 800-252-NYLA (6952)
www.nyla.org / info@nyla.org

Executive Director
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Deputy Director
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Accounting Director
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Marketing and Communications Manager
Cara Longobardi
Membership Coordinator
Lois Powell
Special Projects Coordinator
Mary Anne Waltz

The NYLA Annual Conference Final Program is published annually for attendee information for the New York Library Association Annual Conference.

NYLA Council 2011

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Jennifer Morris
Tom Bindeman
Mary Donohue
ALA Councilor-at-Large
Rocco Staino

2011 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, committees, and affiliates that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

NYLA 2011 Conference Chair – Ellen Rubin

Section Programmers

ASLS Academic and Special Libraries Section – Elaine Bergman
LAMS Library Administration and Management Section – Tim Burke
PLS Public Library Section – Sue Considine
RASS Reference and Adult Services Section – Kelly Yim
SSL Section of School Librarians – Karen Sperrazza
SMART Section on Management of Information Resources and Technology – Barbara Nichols Randall
YSS Youth Services Section – Chrissie Morrison

Roundtable Programmers

BIRT Bibliographic Instruction – David Titus
CORT Correctional Outreach Resource Team – Merribeth Advocate
EFRT Empire Friends – Bernie Tomasso
ESRT Ethnic Services – Kacper Jarecki
GIRT Government Information – Rosemary Lasala
IFRT Intellectual Freedom – Bob Devino
NMRT New Members – Mary Lindner
RLRT Rural Libraries – Joan Pellikka
RLSP Library Services to Special Populations – Brigid Cahalan
RRT Retiree Roundtable – Bernie Tomasso

Committee Programmers

CE Continuing Education – Deborah Emerson
Exhibits Exhibits/Trade Show – Rocco Staino
LC Legislative – Jean Sheviak

Affiliate Programmers

LTA Library Trustees Association of New York – George L. Stamatiades
NY3Rs New York 3Rs Association – Nora Hardy
NYSLaA New York State Library Assistants’ Association – Donna Kuhner
PULISDO New York State Public Library System Directors – Tim Burke and Carol Clingan
REFORMA Manuel Figueroa
SED/NYSL State Education Department/NYS Library – Mary Beth Farr
SLSA School Library System Association – Rebecca Gerald

Special Thanks to Our 2011 NYLA Annual Conference Sponsors:

- Communication Services
- Evanced Solutions
- EBSCO
- Mango Languages
- Habittera Architecture & Landscaping Architecture, PC
- JanWay
- A.L.D. Services, Inc.
- Library Interiors, Inc.
Whether you work for the large New York Public Library, which is celebrating its 100th birthday this year, or the small Hepburn Library in Norfolk, which turns 90 this year, New York Libraries ROCK! Each library in our state is run by dedicated library staff members who do their very best to provide access to a wide range of resources in both the physical and digital worlds. From pre-school story hours to senior citizens’ Internet workshops, patrons of all ages are assisted by professional librarians and library staff to find whatever they need.

At this conference, you will find CE workshops to help you effectively present information, use performance metrics for greater success, study baby brain development and school readiness, learn sign language, and understand the latest rules regarding copyrights in the digital age.

During the conference, you can choose from workshops on high school to college collaboration, reading in correctional facilities, film programs, census data, small business information, supporting veterans and military families, hear about the latest e-readers, iPads, and apps, and meet with NYS Education Commissioner John King, among many other offerings. All of these workshops provide insight into the library world in all different types of libraries and for all kinds of library patrons.

There are many special programs for you to take advantage of, such as the YSS annual storytelling event, the LAMS, RASS, and YSS luncheons, as well as the PLS Author! Author! event. Don’t forget to attend the NYLA Inaugural Dinner and the Scholarship Bash. Our two special events, the keynote luncheon with Sonia Manzano and the conference farewell luncheon with Joe Raiola are also not to be missed.

Please take the time to visit the 2011 conference trade show to see the latest and greatest products our vendors have to offer and to thank them for coming to Saratoga this year.

Join us in networking with librarians from all over the state at our annual conference to show how New York Libraries ROCK!

Marcia Eggleston, Ellen Rubin, and the 2011 NYLA Conference Programmers invite you to join the library community of New York State at the

2011 NYLA ANNUAL CONFERENCE

Wednesday, November 3 – Saturday, November 6, 2011 Saratoga Springs, NY

Marcia Eggleston  NYLA President
Ellen Rubin  Conference Chair
NYLA Keynote Luncheon
Thursday, 12:00pm – 1:30pm

Keynote Speaker: Sonia Manzano — Television actress “Maria” on Sesame Street, fifteen time Emmy Award winning television writer, and author of two children’s books

Sonia Manzano has been a presence on Public Television since the 1970’s. She is best known for her role as “Maria” on “Sesame Street.” After ten years as an actress, Sonia began writing scripts for the series and has fifteen Emmy Awards as part of the “Sesame Street” writing staff. Sonia also wrote for the Peabody Award winning children’s series, “Little Bill”, for Nickelodeon. She has worked on the New York stage starring in The Vagina Monologues and The Exonerated and is a children’s author of the books No Dogs Allowed! and A Box Full Of Kittens.

As our Keynote Speaker, Sonia will discuss a variety of current and relevant topics in today’s society. In 1970, “Sesame Street” was groundbreaking for attempting to teach literacy through television. Can it continue to teach using e-books, computers, and iPads? Join Sonia as she takes you through a humorous, heartfelt, and poignant journey encompassing how literature is taught on the show, her own reading experiences, her foray into publishing, her take on YA literature, and behind the scenes anecdotes about Muppets accrued in her thirty-five years on the show. Manzano expounds with humor that doesn’t belie poignancy underneath.

This is a ticketed event. Please see Registration Desk for details.

Conference Farewell Luncheon
Saturday, 12:30pm – 2:30pm

Speaker: Joe Raiola — Senior Editor, Mad Magazine

A favorite on the lecture circuit for nearly two decades, Joe Raiola has appeared in “The Joy of Censorship” at countless colleges, theaters, public libraries, and professional conferences, including the Henry Miller Library, Penn State, Yale and Nassau Community College in New York, where the show was captured live and broadcast nationally on C-Span’s American Perspectives.

“The Joy of Censorship” sheds light on the endless arguments over banned books, movie ratings, the FCC, the Patriot Act and the true meaning of obscenity. It also traces the unlikely and colorful history of MAD Magazine, from renegade publisher William Gaines historic showdown with the United States Senate over comic book censorship to MAD’s emergence as a revolutionary satiric force. The program concludes with a unique slide presentation spotlighting many of MAD’s most controversial and outrageous covers and articles, followed by a lively Q&A session.

This is a ticketed event. Please see Registration Desk for details.
Author! Author!

SPEAKER:
Chris Bohjalian
Author of Before You Know Kindness and Midwives.
His new book, The Night Strangers was released on October 4, 2011.

SPONSORED BY
PUBLIC LIBRARIES SECTION
and COMMUNICATION SERVICES

Thursday, November 3, 2011
5:30 - 8:00 pm*

National Museum of Dance & Hall of Fame
99 South Broadway,
Saratoga Springs, NY
Cost: $35.00 per person.

There will be opportunities to tour the museum. Books will be available for sale and signing.
Gourmet finger foods and cash bar catered by Panza’s Restaurant, Saratoga Lake.

*Continuous shuttle service to the event is available from the City Center, pick up at the corner of Broadway and Grove Streets directly outside the Saratoga City Center. Return shuttle to the City Center and Inaugural Ball.
Local Saratoga Springs Information & Tours

A mix of culture, past and present, makes Saratoga Springs a popular destination. Stop by the Local Arrangements table to get the insiders’ scoop on the best places to play, dine, and shop. We’ve planned some high-quality tours to round out your stay. Won’t you join us?

Stores in Saratoga Springs

Celebrate your inner shopper... with enticing boutiques... cozy bookstores... cool outdoor outfitters... antiques... and your favorite national retailers... You can spend days shopping in Saratoga.

Dine Like Kings

So many wonderful restaurants in Saratoga Springs, New York – so little time! Choose from charming sidewalk cafés, fireside inns, intimate bistros, gourmet restaurants, and informal fun spots.

Saratoga is Queen of the Spas

Relax with a mineral bath, soothing massage, loofah scrub, or seaweed wrap... Visitors and guests just love Saratoga’s famous spas!

Horses, of course

Discover the horses that make Saratoga Springs, New York, famous at the National Museum of Racing and Hall of Fame... then take in the live action at the Saratoga Raceway!

Learn Something New

So many amazing museums to visit in Saratoga – including the National Museum of Dance, the National Bottle Museum, the Military Museum, the Tang Museum at Skidmore, the Saratoga Harness Hall of Fame, and many more! Plus, don’t miss Grant’s Cottage... the General Phillip Schuyler House... and Saratoga National Historic Park – the site of the turning point of the American Revolution.

Victorian Sidewalks

Admire flying buttresses, gothic gables, stained glass windows, gingerbread porches and charming gazebos – Saratoga Springs, New York has more than 1,000 beautiful buildings on the National Historic Register.

Local Arrangement Tours

Trolley Tavern Tour

Wednesday 5:00pm – 8:00pm
A pub crawl on a trolley! Hop aboard the Horsin’ Around Trolley Car and let someone else do the driving as you get oriented to Saratoga Springs and some of its favorite watering holes. Drink and food specials will be available at each stop, and each guest will receive a “goodie” bag as you board the trolley. This is a ticketed event. Please see the Registration Desk for details.

Batcheller Mansion - Tour, Tea and a Book

Wednesday 2:00pm – 4:30pm
Guests are treated to a first person tour of the Batcheller Mansion by ’Mr. Batcheller’ and concludes with a Victorian tea with ‘Mrs. Batcheller.’ Those who participate receive a copy of the book The Batcheller Mansion. Guests will appreciate what it was like to live in this beautiful Victorian house, referred to as “Saratoga’s Crowning Glory” by the New York Times. This is a ticketed event. Please see the Registration Desk for details.

Saratoga Attractions

As found on www.discoverSaratoga.org

Saratoga National Historical Park

Rt. 4 & 32 | Stillwater
(518) 664-9821
http://www.nps.gov/sara/
Site of the first significant American military victory during the Revolution, the Battles of Saratoga rank among the fifteen most decisive battles in world history. The Battlefield Visitor Center is open daily from 9am to 5pm. No fee required in November.

National Museum of Dance

99 South Broadway | Saratoga Springs
(518) 584-2225
www.dancemuseum.org
Located in the former Washington Bath House, a spacious, airy 1918 Arts and Crafts-style building, in the Saratoga State Park, it is the only museum in the country dedicated to American professional dance. Open to the public Tue-Sun, 10-4:30; beginning Nov. 5, Fri-Sun 10-4.

Tang Teaching Museum and Art Gallery

Skidmore College
815 Broadway | Saratoga Springs
(518) 580-8080
tang.skidmore.edu
One of the first interdisciplinary museums of its kind in the country, the Tang develops exhibitions and programs that present art together with science, history and other subjects. Tue-Sun 12-5, Thu til 9.

The Crystal Spa

120 South Broadway | Saratoga Springs
(518) 584-2556
www.thecrystalspa.net
Experience a luxurious, relaxed atmosphere at affordable prices in one of the world’s finest mineral bathhouses. The Rosemary Spring was discovered in 1964 and is housed under a beautiful restored Victorian Gazebo. Each mineral bath is fed from the spring and you can drink directly from the gazebo fountain. Open 7 days a week, 8:30-4:30. Please call during our business hours to book a reservation and for prices.

Saratoga Springs Restaurants

A small sampling, as found on www.discoverSaratoga.org

Brindisi’s Restaurant & Bar

390 Broadway | (518) 587-6262
Italian and Continental cuisine, steaks, seafood, pasta, chicken and veal. Serving dinner Mon-Sat 3-10; Sun 1-9.

Cantina

430 Broadway | (518) 587-5577
Fresh, delicious Mexican cuisine and festive drinks in a relaxing atmosphere. Stop by for our famous margaritas or bring the whole family for dinner.

Chianti Il Ristorante

The Lofts @ 18 Division St. | (518) 580-0025
Chianti Il Ristorante is an authentic Italian restaurant where charging atmosphere, excellent food, and impeccable service blend together to give you a wonderful dining experience.

Compton’s Restaurant

457 Broadway | (518) 584-9632
Family operated with breakfast and lunch served all day. Friendly, quick service at reasonable prices.

Country Corner Café @ 165 High Rock Ave.
165 High Rock Avenue | (518) 584-8300
Serving breakfast & lunch 7 days. In-house bakery making muffins, scones, and desserts. Gift shop featuring our homemade preserves, fresh butter cream fudge and other specialty items.

Forno Bistro

541 Broadway | (518) 581-2401
Located at the edge of Broadway, Forno Bistro offers a variety of rustic Italian food, Tuscan style. From the thin crust, wood fired pizza to the homemade pastas in an elegant but casual atmosphere.

Four Seasons Natural Foods Store And Café

33 Phila Street | (518) 584-4670
Fine vegetarian ethnic cuisine and natural foods shopping. Serving lunch and dinner 7 days. Daily specials, soups, salads, sandwiches, organic produce, vitamins and more!

Hattie’s Restaurant

45 Phila Street | (518) 584-4790
Authentic Southern & Louisiana cuisine. Serving dinner Wed-Sun, Sep-Jul. Open 7 days during track season. Winner of the Fried Chicken Throwdown with Bobby Flay as seen on the Food Network!

Jacob & Anthony’s American Grille

38 High Rock | (518) 871-1600
With a look that is a slice of pure Americana and dishes featuring classic recipes with a modern presentation, Jacob & Anthony’s is a true American Classic. Jacob & Anthony’s is next door to the Hampton Inn.

Karavalli Regional Cuisine of India

47 Caroline Street | (518) 580-1144
Karavalli Regional Cuisine of India offers creative dishes from various regions of India. Open daily for lunch buffet 11:30-2:30; Weekend brunch buffet 12-3. Dinner Sun-Thu 5-10, Fri-Sat 5-11.

Mouzon House

1 York Street | (518) 226-0014
Fine dining in a restored 1800s home overlooking High Rock Park. Highlighting true French Quarter cuisine, fresh from local organic farms, featuring an extensive wine list. Open Thu-Sun off-season.

Olde Bryan Inn

123 Maple Avenue | (518) 587-2990
Serving a variety of salads, sandwiches, choice center-cut sirloin, fresh Atlantic seafood, pasta, and homemade desserts. Open Sun-Thu 11-10, Fri-Sat 11-11.

One Caroline Street Bistro

One Caroline Street | (518) 587-2026
An intimate little bistro with fabulous food and a great wine list. Live music nightly and soft piano music during dinner. Fresh, organic ingredients from local farms.
Putnam Market
435 Broadway | (518) 587-3663
Putnam Market is located in the heart of downtown Saratoga. They are known for their spectacular selection of great food. Stop by for a deli sandwich, picnic, delicious dinner, gift basket or catering for your party!

Ravenous
21 Phila Street | (518) 581-0560
Ravenous features a wide selection of savory and sweet crêpes for lunch, dinner, or weekend brunch. Locals also rave about the Belgian pommes frites: fresh-cut, twice-cooked French fries served in paper cones, with your choice of dipping sauce.

Sushi Thai Garden Restaurant
44-46 Phila Street | (518) 580-0900
Just a few steps away from Broadway, step into the Far East! We serve the finest Thai Cuisine along with the taste of Japanese Cuisine. Lunch 11:30-3; dinner Sun-Thu 5-10, Fri-Sat 5-10:30.

Union Grille
534 Broadway | (518) 682-2600
Union Grille is located inside the Saratoga Hilton. Steaks, chops, chicken, seafood, pub food. Breakfast, lunch, and dinner seven days a week.

Wheatfields Restaurant & Bar
440 Broadway | (518) 587-0534
Wheatfields Restaurant and Bar serves lunch, dinner, and late night daily. Wheatfield's menu is a collection of homemade pastas, chicken, beef, seafood, and daily specials.

Spring into Action… and YOU could WIN a FREE 2012 NYLA Conference Registration!

Congratulations to our 2011 Spring into Action winners
Julie T. Moore was recruited into NYLA by Ike Pulver. Both work at the Saratoga Springs Public Library in Saratoga Springs, NY. As the winners of this promotion, both received a FREE registration to the 2011 NYLA Conference.

Great news! We’re doing it again!
Encourage a new person to join NYLA and you and your new recruit have the chance to win a free 2012 NYLA Annual Conference registration. Anytime a current NYLA member recruits a new first-time NYLA member between now and August 31, 2012, you both will have a chance to attend the 2012 NYLA Conference in Saratoga Springs, NY for FREE! This contest is part of NYLA’s Membership Committee membership drive.

We need your support!
For full details, rules and dates, please visit:
www.nyla.org

NYLA Membership forms available at the Registration Desk.

Inner Space Systems — Storage Solved.
Please visit us at Booth #54

With Inner Space Systems your local Spacesaver dealer, the world’s leading manufacturer of high density mobile storage systems, steel shelving, rotary storage, accessories and total storage solutions, you get cutting edge design, and endless array of options—plus a team of knowledgeable professionals who provide the best service and the finest products in the industry. Let Inner Space and Spacesaver partner with you to bring your unique design to life.

800.871.4774
Call us for a free, no obligation professional assessment of your storage needs.

www.innerspacesystems.com
Thursday 11/3/2011

Program Slot #1  9:15 AM - 10:30 AM

Census Data: the Good, the Bad, the Ugly
Everything “E” – Ebooks Selection and Acquisition
High School to College Collaboration
Inside Far from Home
NYS Education Commissioner
Rocking NY Teens with Social Media
Small Business Information: Resources that Won’t Break the Bank

Program Slot #2  1:45 PM - 3:00 PM

American Memory: Time Travel Made EZ
Devices: E-readers, iPads, Apps
Mystery Slam
Read2day Summer Reading Program
Serving Deaf Customers in the Library
Supporting Veterans and Military Families
Talk Amongst Yourselves

Program Slot #3  4:00 PM - 5:15 PM

E-Government Services
Emerging Trends in Technology for Librarians
Immigration Services, At-Risk Youth, and Re-entry Programs
Innovations Between Libraries and Publishers
Job Seeking After Prison
Publisher of the Community
Sensible and Effective Intervention Techniques
Sex in YA Fiction: How Far is Too Far?
Transferable Skills Keep You Rolling!

Friday 11/4/2011

Program Slot #4  8:00 AM - 9:15 AM

Bond Basics for Financing Public Library Capital Projects
Intellectual Freedom Committee Meeting
Kids Can Rock YOUR Library!
Library in Your Pocket – Mobile Trends for Libraries
Networking for Career Success
Public-School Library Cooperation ROCKS!
RASS-berries, Bagels, and Roundtables
Tools for Digital Preservation and Asset Management
Untold Story of Blacks and Latinos Who Came Through Ellis Island
Video Game Design: No Programming Needed

8:00 AM – 10:45 AM
I STILL Don’t Want to Talk About It

Program Slot #5  9:30 AM - 10:45 AM

Advocating Acceptance: Confronting Racism and Promoting Tolerance in Your Library
Building a Dynamic Website ROCKS!
Legal Issues for Association Libraries
SMART Membership Meeting & FLASH Talks
Stories of Our Past: Oral History Projects
Successful Programming and Friends Groups
Sustainability, High Performance Buildings, and Integrative Design
Telling Tales Performance
### Program Slot #6  2:15 PM - 3:30 PM

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<tr>
<th>Program</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>ESOL 101: English @ Your Library</td>
<td>2:15 PM - 3:30 PM</td>
<td>Hampton Inn / Henry</td>
<td>ESRT/PLS</td>
<td>Hampton Inn / Lake</td>
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<tr>
<td>Futureproof Your Library</td>
<td>EFRT/PLS</td>
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<tr>
<td>Malcolm Hill Lecture: Lewis Lapham on the Art of Reading</td>
<td>ESRT/REFORMA</td>
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<tr>
<td>QR Codes Rock the Library on Your Phone</td>
<td>NY 3Rs</td>
<td>Saratoga Hilton / Alabama</td>
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<tr>
<td>Teen Spaces Reimagined</td>
<td>PULS/DO</td>
<td>Saratoga Hilton / Broadway 3-4</td>
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<tr>
<td>Transliteracy: New Library Lingo</td>
<td>SED/YLS/SMART/PLS</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>SLSA/SSL</td>
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<td>Saratoga Hilton / Saratoga A/B</td>
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### 2:15 PM - 5:00 PM

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<tr>
<td>All on the Same Page: Board-Friends-Director Relationships</td>
<td>EFRT/PLS</td>
<td>Hampton Inn / Henry</td>
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<tr>
<td>ESOL 101: English @ Your Library</td>
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<td>Saratoga Hilton / Broadway 3-4</td>
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<tr>
<td>QR Codes Rock the Library on Your Phone</td>
<td>BIRT/SMART/SLSA</td>
<td>Saratoga Hilton / Broadway 1-2</td>
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<tr>
<td>Teen Spaces Reimagined</td>
<td>SED/YLS/SMART/PLS</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>Teleconferencing: Delivering Library Service in the 21st Century</td>
<td>SLSA/SSL</td>
<td>Saratoga Hilton / Saratoga A/B</td>
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<tr>
<td>Transliteracy: New Library Lingo</td>
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### Program Slot #7  3:45 PM - 5:00 PM

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<th>Program</th>
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<tr>
<td>2020 Vision for Library Services in NYS: the Discussion Continues</td>
<td>IFRT/PLS</td>
<td>Saratoga Hilton / Travers</td>
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<tr>
<td>ESRT ROCKS!</td>
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<tr>
<td>How May I Help You? Implementing the Single Service Desk in Libraries</td>
<td>SED/NYS/N/T/ALA</td>
<td>Saratoga Hilton / Saratoga Ballroom 2</td>
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<td>Making Music at Your Library</td>
<td>ESRT</td>
<td>Hampton Inn / Lake</td>
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<tr>
<td>PLS Annual Meeting, Awards and What’s Next in Public Libraries Table Talks</td>
<td>ASLS</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>Profiles in Library Leadership</td>
<td>RASS</td>
<td>Saratoga Hilton / Broadway 3-4</td>
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<td>Safety and Security in Public Libraries</td>
<td>PLS</td>
<td>Saratoga Hilton / Ballroom 3</td>
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<tr>
<td>Storytimes that Sizzle</td>
<td>LAMS</td>
<td>Saratoga Hilton / High Rock</td>
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<tr>
<td>T[w]eens ROCK the Library!</td>
<td>LTA</td>
<td>Hampton Inn / Henry</td>
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<tr>
<td>Take it to the Cloud</td>
<td>YSS</td>
<td>Saratoga Hilton / Saratoga Ballroom 1</td>
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### Saturday 11/5/2011

#### Program Slot #8  8:00 AM - 9:15 AM

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<th>Program</th>
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<tbody>
<tr>
<td>ABC's of Fundraising</td>
<td>NYLA</td>
<td>Saratoga Hilton / Broadway 3-4</td>
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<tr>
<td>Coffee Klatch with ALA</td>
<td>NYLA</td>
<td>Saratoga Hilton / Broadway 1-2</td>
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<tr>
<td>Declare Financial Independence: Become a Library District!</td>
<td>NYLA</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>Mastering Conflict in the Workplace</td>
<td>NMRT</td>
<td>Saratoga Hilton / High Rock</td>
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<tr>
<td>Re-imagining Existing Library Space</td>
<td>LAMS</td>
<td>Saratoga Hilton / Alabama</td>
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<tr>
<td>SSL Membership Meeting and Hot Topics</td>
<td>SSL</td>
<td>Saratoga Hilton / Saratoga Ballroom 3</td>
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<tr>
<td>The Fight for Freedom: the True Story of the Breadfruit</td>
<td>ESRT</td>
<td>Saratoga Hilton / Travers</td>
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#### Program Slot #9  9:30 AM - 10:45 AM

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<tr>
<th>Program</th>
<th>Time</th>
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<tbody>
<tr>
<td>Rudi Weiss Memorial Lecture</td>
<td>SMART</td>
<td>Saratoga Hilton / Broadway 1-2</td>
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<tr>
<td>Tax Cap Impact on Libraries</td>
<td>NYLA</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>Technology Policy and Planning from USNY</td>
<td>SSL/SLSA</td>
<td>Saratoga Hilton / High Rock</td>
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<td>The First in the 21st</td>
<td>NYLA/IFRT</td>
<td>Saratoga Hilton / Broadway 3-4</td>
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<tr>
<td>What Do Our Users Want? Patron-driven Acquisitions Projects</td>
<td>ASLS</td>
<td>Saratoga Hilton / Alabama</td>
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<tr>
<td>YSS Table Talks</td>
<td>YSS</td>
<td>Saratoga Hilton / Saratoga Ballroom 1</td>
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#### Program Slot #10  11:00 AM - 12:15 PM

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<tbody>
<tr>
<td>Bullying and Cyberbullying</td>
<td>SLSA</td>
<td>Saratoga Hilton / High Rock</td>
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<tr>
<td>Empire State Center for the Book is for Everyone</td>
<td>NYLA/NY Council for the Humanities</td>
<td>Saratoga Hilton / Whitney</td>
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<tr>
<td>One ILS to Rule Them All, One ILS to Find Them - Norwich University's WorldCat Local Experience</td>
<td>SMART</td>
<td>Saratoga Hilton / Broadway 3-4</td>
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<tr>
<td>School Library Initiatives from NYSED</td>
<td>SSL/SED/NYS/SLSA</td>
<td>Saratoga Hilton / Broadway 1-2</td>
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<tr>
<td>Throw the Burn Out: a Weeding Workshop</td>
<td>NYLA</td>
<td>Saratoga Hilton / Travers</td>
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Wednesday Programs
Pre-conference Continuing Education Workshops
NYLA’s Continuing Education Committee coordinates the presentation of these in-depth programs. The topics require more time and attention than is possible in the standard conference program format. We believe you will find the programs offered to be enticing and exciting. Immerse yourself in a full day presentation or enjoy a half day program in the morning and/or afternoon.

**CE-A Workshop: Beyond the Bullet Point**
10:00 AM – 1:00 PM / ASLS / 3 Contact Hours
Saratoga Hilton / Saratoga Ballroom 1
In this workshop, you will learn how to present information that does not rely only on bullet points and the usual presentation formats. You will learn ways to effectively engage your audience, discover low-cost and free resources for graphics to help you deliver your message, examine alternative presentation tools, learn basic principles of data visualization, gain an overview of tools to create powerful data visualizations, and select appropriate tools to make your next presentation more effective.

**Speaker:**
Polly-Alida Farrington, PA Farrington Associates

**CE-B Workshop: Using Performance Metrics for Greater Success**
10:00 AM – 1:00 PM / PLS / 3 Contact Hours
Saratoga Hilton / Saratoga Ballroom 3
“Using Performance Metrics for Greater Success” will provide participants with a variety of quantitative tools to analyze the performance of their libraries or systems on key metrics: operational and material expenditures, circulation program sessions and attendance, visitor count, card registrations, and other key performance measures. The workshop will show attendees how they compare with similar libraries in their population groups. The PLSDS Statistical Report will be used as a primary resource tool.

**Speaker:**
James Keller, Queens Library

**CE-C Workshop: The Library as an Employer: Legal Issues in Hiring and Employment**
10:00 AM – 1:00 PM / CE Comm. / 3 Contact Hours
Saratoga Hilton / Broadway 2
The quality of a library’s staff largely determines the quality of a library’s services. Learn how to identify and respond to legal issues concerning the hiring and employment of library staff. This workshop will address key developments in employment laws applicable to libraries; critical issues in hiring; how and why to develop personnel policies; best practices regarding performance evaluations and discipline; application of the Civil Service Law; issues in collective bargaining; and the role of the board of trustees in personnel issues.

**Speakers:**
Ellen Bach, Whiteman Osterman & Hanna
Robert Schofield, Whiteman Osterman & Hanna

**CE-D Workshop: Mother Goose on the Loose**
10:00 AM – 5:00 PM / YSS / 6 Contact Hours
Saratoga Hilton / Broadway 1
An all-day workshop with information about baby brain development and school readiness, as well as a hands-on “Mother Goose on the Loose” session. By the end of this workshop, participants should feel comfortable planning and running programs of their own. This workshop will be presented by Betsy Diamant-Cohen, creator of “Mother Goose on the Loose.”

**Speaker:**
Betsy Diamant-Cohen, creator of “Mother Goose on the Loose”

**CE-E Workshop: Sign Language for Librarians**
2:00 PM – 5:00 PM / CE Comm. / 3 Contact Hours
Saratoga Hilton / Saratoga Ballroom 1
This workshop will introduce library faculty and staff to Deaf culture and basic library related sign language. Participants will learn a variety of things including: basic tips in communicating with Deaf patrons, simple signs related to the library, strategies to make your library more Deaf friendly and resources to help participants continue their sign language and Deaf culture education.

**Speaker:**
Miranda Johnson Stefano

**CE-F Workshop: Copyright Boot Camp for Librarians**
2:00 PM – 5:00 PM / CE Comm. / 3 Contact Hours
Saratoga Hilton / Broadway 2
A primer session on copyright basics with an emphasis on digital media, current issues, and topics of particular relevance to librarians. You will gain a fundamental grasp of copyright principle, understand current copyright issues, appreciate the tensions between the needs / missions of libraries and the demands of copyright-based industries, and develop a realistic and pragmatic approach to copyright law in a library setting.

**Speaker:**
Paul Rapp, The Law Office of Paul C. Rapp

**NYLA Leadership & Management Academy Programs**
These courses are offered as part of the NYLA Leadership & Management Academy. There is a separate registration fee required to participate in these programs. All participants must complete the application form found on the web at www.nyla.org.

**Legal Issues**
Wednesday 8:00 AM – 5:00 PM
Saratoga Hilton / Broadway 3
This course focuses on the laws, rules and regulations at the local, state and federal level that govern the operations of libraries.

**Speaker:**
Jim Farrell, Ossining Public Library
NYLA Networking Breakfast/Membership Meeting
8:00 AM - 9:00 AM
Saratoga Hilton / Saratoga Ballroom 1-2-3
Sponsor: NYLA / NMRT
Learn about NYLA’s sections, activities, and opportunities for professional involvement while enjoying a continental breakfast. We will also conduct the annual NYLA Membership Meeting as well. The NYLA Membership Meeting shall be conducted in accordance with Robert’s Rules of Order. Arthur Friedman, Ed.D, will serve as the NYLA Parliamentarian.

Trade Show Grand Opening
10:30 AM - 12:00 PM
Be sure to join NYLA President Marcia Eggleston as she cuts the ribbon and officially opens the trade show. This exciting annual showcase features the latest and greatest products and services available to the library community. This is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and those of your library. Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by spending lots of time exploring the show floor! Trade Show hours for Thursday 10:30 AM - 6:00 PM

Diversity Fair
10:30 AM - 12:00 PM
Saratoga City Center / Trade Show Floor
The NYLA 2011 Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries that are in search of “diversity in action” ideas. See page 13 for details.

Ice Cream Social
Sponsored by Mango
3:00 PM - 4:00 PM
Saratoga City Center / Trade Show Floor
Take a break and join our friends from Mango for some Ben & Jerry’s ice cream!

NYLA Keynote Luncheon
12:00 PM - 1:30 PM
Saratoga Hilton / Saratoga Ballroom 1-2-3
Sponsor: NYLA
Keynote Speaker: Sonia Manzano – television actress “Maria” on Sesame Street, fifteen time Emmy Award winning television writer, and author of two children’s books. See page 4 for details. This is a ticketed event, please see the Registration Desk for details.

Meet & Greet Reception with NMRT
5:30 PM - 7:00 PM
Saratoga Hilton / Hospitality Suite
Sponsor: NMRT
 Been a member of NYLA for less than ten years? Have some refreshments and learn about NMRT.

PLS Author! Author!
5:30 PM - 8:00 PM
National Museum of Dance & Hall of Fame, 99 South Broadway, Saratoga Springs, NY
Sponsors: PLS, Communication Services
PLS’s annual special event, sponsored by Communication Services, will feature Chris Bohjalian, the author of thirteen books, including his most recent novel, Secrets of Eden, which debuted at #6 on both the New York Times and Publishers Weekly bestseller lists. His other novels include the New York Times bestsellers, Skeletons at the Feast, The Double Bind, Before You Know Kindness, The Law of Similars, and Midwifes. This event will take place at The National Museum of Dance & Hall of Fame, the only museum in the nation dedicated entirely to dance. The museum houses a growing collection of photographs, videos, artifacts, costumes, biographies and more. Attendees will have the opportunity to tour the museum, hear from the author, and get autographed copies of his books. Gourmet foods and cash bar will be catered by Panz’s Restaurant, Saratoga Lake. Continuous shuttle service to the event is available from the Hilton/City Center, and a return shuttle is available back to the Hilton/City Center in time for the Inaugural Celebration. This is a ticketed event, please see the Registration Desk for details.

Speaker:
Chris Bohjalian, Author

NYLA Inaugural Celebration/Awards Banquet
7:00 PM - 9:00 PM
Saratoga Hilton / Saratoga Ballroom 1-2-3
Sponsor: NYLA / Communication Services
Join us for the farewell address of the 2011 NYLA President, Marcia Eggleston, the presentation of NYLA’s major awards, and the induction of the 2012 NYLA President, Matthew Bollerman. This is always a fun evening and this year, we are celebrating our theme “New York Libraries ROCK!” This is a ticketed event, please see the Registration Desk for details.

NEW TITLES IN HISTORY, CULTURE, SOCIETY, AND THE ENVIRONMENT

Dancing with the Queen, Marching with King
The Memoirs of Alexander “Sam” Aldrich
Sam Aldrich

The Landmarks of New York, Fifth Edition
An Illustrated Record of the City’s Historic Buildings
Barbaralee Diamonstein-Spielvogel

Drifting
Two Weeks on the Hudson
Mike Freeman

A Beautiful and Fruitful Place
Selected Rensselaerwyck Papers, Volume 2
Elisabeth Paling Fink and Martha Dickinson Shattuck, editors

The Anarchist Bastard
Growing Up Italian in America
Joanna Clopper Herman

The Sadness of Antonioni
A Novel
Frank Lentricchia

Corbino
From Rubens to Ringling
Jonas Landsdale and Richard Landraville
Forward by Karal Ann Marling

The Journal of Ann McMath
An Orphan in a New York Parsonage in the 1850s
Edited and with an Introduction by C. Stewari Doty

Six Weeks in Saratoga
How Three-Year-Old Filly Rachel Alexandra Beat the Boys and Became Horse of the Year
Brendan O’Meara

Endtimes?
Crises and Turmoil at the New York Times, 1999-2009
Daniel R. Schwarz
Available December 2011

Truant Pastures
The Complete Poems of Harry C. Staley
Harry C. Staley

Hudson River Towns
Highlights from the Capital Region to Sleepy Hollow Country
Photographs by Hardie Truesdale
Text by Joanne Michaels
Program Slot #1
9:15 AM - 10:30 AM

Census Data: the Good, the Bad, the Ugly
Hampton Inn / Henry
Sponsor: GIRT
How are changes in Census Bureau data collection affecting users? Get the inside scoop on questions being raised as well as tips and tricks for accessing and using the American Community Survey and the 2010 Census.
Speakers: Rocco Ferraro, Capital District Regional Planning Commission
Joanna King, Capital District Regional Planning Commission

Everywhere “E” – E-books Selection and Acquisition
Saratoga Hilton / Broadway 3-4
Sponsor: SMART / PLS / SLSA
Experienced librarians will give best practices and current trends for e-book vendors, collection management and budgeting.
Speakers: Monica Kuryla, Fayetteville Free Library
Leah Kraus, Fayetteville Free Library

High School to College Collaboration: Creating and Preserving Information Literacy Skills in Students
Saratoga Hilton / High Rock
Sponsor: ASLS / SSL / SLSA
Learn how the High School to College Program in WNY brings together secondary education and undergrad faculty and librarians to help students retain information literacy competencies as they move through the educational system.
Speakers: Andrew Yeager, Medaille College
Ann Marie Wilk, Lancaster Central SD

Inside Far from Home
Hampton Inn / Lake
Sponsor: CORF / ESRT
Readers served by correctional facilities are a microcosm of library users everywhere; providing services to inmates from many language backgrounds and cultures.
Speakers: Brian Martin, NYS Dept. of Corrections and Community Supervision
Corinne Leone, NYS Dept. of Corrections and Community Supervision

NYS Education Commissioner
Saratoga Hilton / Broadway 1-2
Sponsor: SED / NYSL / NYLA Leg. Committee / LT A
The NYS Education Commissioner will discuss the critical role that libraries play within education reform.
Speaker: Dr. John King, Jr., NYS Education Commissioner

Rocking NY Teens with Social Media
Saratoga Hilton / Travers
Sponsor: YSS / SSL
Join us for a short YSS General Membership meeting followed by a presentation from YA author Michelle Zink, who will discuss strategies for using social media to connect with teens.
Speaker: Michelle Zink, Author of the Prophecy of the Sisters trilogy

Program Slot #2
1:45 PM - 3:00 PM

Small Business Information: Resources that Won’t Break the Bank
Saratoga Hilton / Alabama
Sponsor: RASS
Free and low-cost information is available on the web that can help libraries assist local small business start-ups and existing small businesses. This session will take you through several major websites that are rocking with valuable tools.
Speakers: Kristen McDonough, Science, Industry and Business Library
Alexis Mokler, NYS Small Business Development Center

Saratoga Hilton / Broadway 1-2
Sponsor: LAMS / SLSA
This popular program returns with twenty-one new examples of library innovations including customer service, facilities, technology and more.
Speakers: Kimberly Bolan Cullin, Kimberly Bolan and Associates
Rob Cullin, Evansolved Solutions

American Memory: Time Travel Made EZ
Hampton Inn / Henry
Sponsor: GIRT / SSL
Read from Walt Whitman’s notebooks, watch a Krazy Kat cartoon, or listen to some Civil War Band Music! With American Memory, you can learn about this priceless and free resource from the Library of Congress and soon you’ll be going back in time with your customers and enjoying it.
Speaker: Kasper Jarecki, Queens Library @ Long Island City

Devices: E-Readers, iPads, Apps - Successful Applications in Public Libraries
Saratoga Hilton / Broadway 3-4
Sponsor: PL S / SMART
This session will include a forum and panel discussion of successful applications of devices in public libraries including circulation, security, management tips and discussion of current issues related to devices and content.
Speakers: Leah Kraus, Fayetteville Free Library
Monica Kuryla, Fayetteville Free Library
Colleen Bland, Barnes and Noble
Mike Schontz, Overdrive
Tom Mercer, 3M

Mystery Slam
Saratoga Hilton / Alabama
Sponsor: RASS
Learn about the latest titles and trends from mystery publishing insiders.
Speakers: Talia Sherer, Macmillan
Kayleigh George, Library Marketing Associate
Cheryl Herman, Random House

Program Slot #3
4:00 PM - 5:15 PM

E-Government Services: From Wall Street to Main Street and the Backstreets
Hampton Inn / Henry
Sponsor: GIRT
Learn about e-government services and how it is reshaping today’s reference services. Gain knowledge and understanding of the E-Government Act of 2002 and how e-government affects the constituents we service from workforce development to healthcare.
Speaker: S. Michele Echols, Queens Library @ Long Island City

Supporting Veterans and Military Families
Hampton Inn / Lake
Sponsor: CORT
Hear from a panel of practitioners about successful ways they have provided materials and opportunities for veterans and military families, and developed community support.
Speakers: Linda Deubert, Heermance Memorial Library
Rob Hoffman, Groveland Correctional Facility
Andrew Davis, Saratoga County Veterans Service Agency

Talk Amongst Yourselves: Making Reading and Discussion Programs Work
Saratoga Hilton / Whitney
Sponsor: NYLA / NY Council for the Humanities
Want to get your patrons talking? Join librarians and representatives from the New York Council for the Humanities in a conversation about hosting great conversations. Learn how to bring reading and discussion programs to your library—for free!
Speakers: Debra Shaw, New York Council for the Humanities
Regina Cariati, NYLA / NY Council for the Humanities

Tools to Manage Your Website: Open Source vs. Proprietary
Saratoga Hilton / Lake
Sponsor: ASLS
Thinking of adopting a web content management system (CMS)? Learn the ins and outs of open source and proprietary options in a discussion of Drupal vs. Entre.
Speakers: Blake Carver, New York Power Authority
Jacin M. McEwan, WNYLRC

Serving Deaf Customers in the Library
Hampton Inn / Saratoga A/B
Sponsor: RLSP
Learn about deafness and deaf culture; tips for sensitivity; and assistive technology libraries can use to provide outstanding service to the deaf community. ASL/English interpretation will be provided for this program.
Speakers: Matthew Moore, Editor, Deaf Life and author of For Hearing People Only
Alc C. McFarlane, Libraries for Deaf Action

Read2day Summer Reading Program
Saratoga Hilton / High Rock
Sponsor: SSL / YSS / SLSA
Engage high school students in summer reading through a wiki, Skype, Candor, and a blog. Working with an English teacher, the librarian implemented the Read2day program.
Speaker: Tina Laramie, Vernon-Verona-Sherrill CSD


Denotes President’s Program
Emerging Trends in Technology for Librarians
Saratoga Hilton / Broadway 3-4
Sponsor: SMART / ASLS / SLA
A panel discussion and overview of current new trends in library technologies.
Speakers:
Ken Fujischi, Buffalo State College
Edward Corrado, Binghamton University
Blake Carver, NY Power Authority

Immigration Services, At-Risk Youth, and Re-entry Programs
Hampton Inn / Saratoga A/B
Sponsor: RLSP / ESRT
Overview of two social service agencies in New York City and how their numerous programs can be modeled throughout the state.
Speakers:
Pooja Anani, The Door
Debbie Boar, The Harlem Community Justice Center

Innovations Between Libraries and Publishers
Saratoga Hilton / Whitney
Sponsor: ASLS
Learn how Columbia Libraries’ Center for Digital Research and Scholarship is creating research repositories and data support and forging partnerships with publishers to enhance scholarly communication.
Speaker: Rebecca Kennison, Columbia University Center for Digital Research and Scholarship

Job Seeking after Prison
Hampton Inn / Lake
Sponsor: CORT
Learn how to guide previously incarcerated patrons to successful employment opportunities, and about targeted support that works in libraries and other organizations.
Speakers:
Elaine Kost, New York State Department of Labor
Doug Petric, Groveland Correctional Facility

Publisher of the Community: New Librarianship Unencumbered by our Stacks
Saratoga Hilton / Broadway 1-2
Sponsor: PLS
Imagine libraries are places to learn and create, not consume and check out. Imagine the day when every book published is not only available digitally, but at very low cost... imagine. Dave Lankes is the Director of Library Science at Syracuse University and is a passionate advocate for librarians and their essential role in today’s society.
Speaker: R. David Lankes, Syracuse University (School)

Sensitive and Effective Intervention Techniques
Saratoga Hilton / Alabama
Sponsor: LAMS
A clinical psychiatrist and a clinical psychologist share tools and techniques for library staff to employ to produce successful interactions with emotionally charged and mentally ill library users.

Transferable Skills Keep You Rolling!
Saratoga Hilton / Travers
Sponsor: NMRT
Panelists will share how skills developed in one job have benefited them in another, including examples from non-librarian to librarian positions (and the reverse!) and from one type of library to another.
Speakers:
Maria Kessler McShane, The College of Saint Rose
Margaret lanoue, Guilderland Public Library
Jill M. Tarabula, Clinton Community College
Jill Wilson, Cornell University

2011 NYLA Diversity Fair
Thursday, November 3, 2011
10:30 AM – 12:00 PM
The NYLA Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries that are in search of “diversity in action” ideas. Similar to the NYLA Poster Sessions, the NYLA Diversity Fair offers a more focused venue for presenters to highlight the work of librarians, library staff and library supporters in the realm of diversity. Presenters will share their success stories, experiences, and resources through poster presentations and informal conversations.

Diverse Statewide Programs in Literacy
Presenters:
Elizabeth Carrature, NYS Education Department (NYSED)
Karen Balsen, NYS Library (NYSL)

Financial Literacy in the Community
Presenter:
Selina Sharmin, Queens Library

Helping the Newest New Yorkers Find Their Voice-English Language Learning at New York Public Library
Presenter:
Lynda Kennedy, New York Public Library

Job Readiness Services for Immigrant Populations at Queens Library
Presenter:
Tara Lannen-Stanton, Queens Library

MLK Community Build: Building Community in Tompkins County
Presenters:
Sarah Glogowski, Tompkins County Public Library (Ithaca)
Eric Kof Akree, Africana Library of Cornell University

One World, Many Cultures
Presenters:
Tracy Allen, Finkenstein Memorial Library
Susan Donohue, Finkenstein Memorial Library

Socrates to Makerbots: Building Blocks for Diversity at Gottesman Libraries
Presenter:
Jennifer Govan, Teachers College, Columbia University

NYLA Award Winners
Join us at the NYLA Inaugural Celebration and Awards Ceremony on Thursday, November 3 at 7:00 pm as we congratulate the following award winners:

2011 Shubert Award
The New York Public Library’s Homework NYC Project

2011 Shubert Award Runner-up
Genesee Valley Educational Partnership

2011 Outstanding Advocate of Libraries Award
Libby Post
Jimmy Van Bramer
Christine C. Quinn
Domenic J. Recchia

2011 Outstanding Service to Libraries Award
Andrew P. Jackson
Mary Bobinski Innovative Public Library Director Award
Thomas W. Galante

NYLA / Sirsi / Dynix
Intellectual Freedom Award
American Booksellers Foundation for Free Expression (ABFE)

NYLA Dewey Fellows
Tracy Priest, Phoenicia Library Association representing LAMS
Lauren Lampasone, New York Public Library representing RASS
Starr LaTronica, Four County Library System representing YSS

Sex in YA Fiction: How Far is Too Far?
Saratoga Hilton / High Rock
Sponsor: YSS / SSL
With publishers becoming so permissive, librarians face tough purchasing decisions. Join YA author, Eric Luper, as he shares the experiences authors, editors and agents face with this tough issue.
Speaker: Eric Luper, Author of Seth Baumgartner’s Love Manifesto, Bug Boy, & Big Stick

2011 NYLA Conference Catalog
EBSCO Breakfast
7:00 AM - 8:00 AM
Saratoga Hilton / Saratoga Ballroom 1-2
Sponsor: EBSCO
Join EBSCO for breakfast and information on products and services.

Trade Show
9:00 AM - 2:30 PM
Take in another opportunity to stroll around the Trade Show. Visit the vendors you may have missed on Thursday, and take in the Poster Sessions. Trade Show Exploration Time
11:00 AM - 12:30 PM

Poster Sessions
11:00 AM - 12:30 PM
Visit the NYLA 2011 Poster Sessions to view displays offered by your peers on specific programs, policies, and services. These displays offer an opportunity to gather vast amounts of information on diverse topics in a short period of time. The presenters will be on hand to discuss their projects and answer your questions. Posters will cover many subjects appealing to public, school, academic, and special libraries. See page 16 for complete details.

Section Luncheons
12:30 PM - 2:00 PM

LAMS Luncheon: Library Leadership vs. Library Management
Saratoga Hilton / Saratoga Ballroom 2
Sponsor: LAMS / Evanced Solutions
Peter Bromberg, Assistant Director of Princeton Public Library in Princeton, New Jersey and Facilitator for the ALA Emerging Leaders Program will share his thoughts on the importance of leadership in all levels of the library profession and the fundamental differences between library leadership and library management. This is a ticketed event, please see Registration Desk for details.
Speaker:
Peter Bromberg, Princeton Public Library

RASS Luncheon
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: RASS
Larry Kirwan is the lead vocalist and stratocaster for Black 47, an Irish rock band. Larry has produced two solo recordings, “Kirby Was Here” and “Keltic Kids.” He also has published two books, Liverpool Fantasy and Green Suede Shoes: An Irish-American Odyssey. He has written eleven plays and musicals. His latest novel, Rockin’ the Bronx, came out in February 2011. Kirwan hosts and produces “Celtic Crush” for SiriusXM Satellite Radio and writes a weekly column for the “Irish Echo.” This is a ticketed event, see Registration Desk for details.
Speaker:
Larry Kirwan, Independent Musician and Author

YSS Empire State Award Luncheon
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: YSS
Join YSS as we present the 2011 Empire State Award for Excellence in Literature to Young People to Laura Vaccaro Seeger. This is a ticketed event, see Registration Desk for details.
Speaker:
Laura Vaccaro Seeger, New York Times Best-selling Author and Illustrator

NYLA Scholarship Bash
Friday 6:00 PM - 10:00 PM
A NIGHT AT THE RACES
NYLA would like to invite you to join us for our annual scholarship fund event at the Saratoga Casino and Raceway! Saratoga Casino and Raceway is the place for over 1,700 exciting slots! Now featuring incredible new electronic table games, this New York Casino brings gaming excitement close to home. Together with live harness racing, simulcast wagering, delicious dining, and live entertainment all under one roof, it is one of the finest attractions in Saratoga Springs!

We begin the evening with a full hot buffet dinner in Fortunes restaurant where you will be dining trackside, overlooking live harness racing, with wagering available right at your table. After dinner, you are free to explore the Casino to test out some of the slot machines, video poker, or even Electronic Roulette. And if slot machines aren’t really your ‘thing’, you can also “get your dance on” at Vapor Night Club, boasting the area’s hottest nightclub and premier live music venue. This is definitely the most fun you can have in one evening! Come out and support NYLA while enjoying a fun-filled evening with colleagues and friends! This is a ticketed event, please see Registration Desk for details.

A complimentary shuttle departs from the Saratoga Hilton beginning at 5:30 PM, with a return shuttle from the Casino & Raceway beginning at 9:00 PM.
Program Slot #4
8:00 AM - 9:15 AM

Bond Basics for Financing Public Library Capital Projects
Saratoga Hilton / Whitney
Sponsor: EFRT / YSS
An overview for public library districts and not-for-profit libraries on the legal steps required to authorize the financing of new library facilities as well as improvements to existing libraries and various financing techniques available.
Speaker: Douglass E. Goodfriend, Esq. Orick Herrington & Sutcliffe LLP

Intellectual Freedom Committee Meeting
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: IFC
The NYLA Intellectual Freedom Committee (IFC) meeting is intended for committee members and is open to anyone interested in finding out about the IFC and/or serving on the committee. We will review the revised Intellectual Freedom Manual and discuss ways for the committee to become more a vital part of NYLA.

Kids Can Rock YOUR Library!
Hampton Inn / Henry
Sponsor: EFRT / YSS
Listen to officers of the Jr. Friends of the Weedsport Library talk about their activities, trips and fundraisers. Find out how you can encourage student participation in your library!
Speakers: Anne Mlod, Genesee Elementary School Holly Dietsche, Jr. Friends of the Weedsport Library Cheryl Austin, Weedsport Free Library

Library in Your Pocket – Mobile Trends for Libraries
Saratoga Hilton / Broadway 1-2
Sponsor: SMART / BIRT / PLS
An overview of mobile applications, how they can help library patrons as well as bring the library to community members who are not regular library users.
Speaker: Meredith Farkas, Portland State University

Networking for Career Success
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: NMRT
Discover the tactics it takes to build your network, including how to work a room, the three circles of influence, and how to integrate social media into a comprehensive networking strategy.
Speaker: Dr. Thomas J. Denham, Careers In Transition LLC

Public School Library Cooperation ROCKS!
Saratoga Hilton / Travers
Sponsor: SSL / PLS / SLSA
How to make your public or school library program even better? Cooperation is the answer! Learn how these school and public librarians are working together to build stronger library programs.

RASS-berries, Bagels, and Roundtables
Saratoga Hilton / High Rock
Sponsor: RASS
Join RASS leaders for a discussion on a variety of hot “table talks.” Membership meeting to follow.
Speaker: Sharon Cox, Queens Library

Tools for Digital Preservation and Asset Management
Hampton Inn / Saratoga A/B
Sponsor: ASLS
Learn how two university libraries are preserving digital materials using Ex Libris’ Rosetta and Luna Imaging’s Luna.
Speakers: Mark Wolfe, SUNY Albany Edward Corrado, SUNY Binghamton Rachel Jaffe, SUNY Binghamton Molly O’Brien, SUNY Binghamton

Untold Story of Blacks and Latinos Who Came Through Ellis Island
Hampton Inn / Lake
Sponsor: ESRT / REFORMA
Although Blacks and Latinos immigrated through Ellis Island, there is limited or no published information related to them coming through Ellis Island. Learn about this “unwritten” history of America and how you can improve your collection and offer unique library programming to empower your customers.
Speakers: Margaret Gibson, Queens Library @ Elmhurst Sarah Aponte, CUNY Dominican Studies Institute

Video Game Design: No Programming Needed
Saratoga Hilton / Alabama
Sponsor: YSS
“I’m going to make video games when I grow up!” With free applications, you can teach yourself & your library teens to design video games, without programming knowledge!
Speaker: Trevor Oakley, Saratoga Springs Public Library

I STILL Don’t Want to Talk About It
Double Session 8:00 AM - 10:45 AM
Saratoga Hilton / Broadway 3-4
Sponsor: LAMS
This popular program returns with more thought provoking discussion on sensitive administrative/personnel issues such as discipline, evaluations, and policies that all librarians face at some point.
Speakers: Jerry Nichols, Palmer Institute for Public Library Organization and Management Doreen Woods, Buffalo & Erie County Public Library

Program Slot #5
9:30 AM - 10:45 AM

Advocating Acceptance: Confronting Racism and Promoting Tolerance in Your Library
Hampton Inn / Lake
Sponsor: REFORMA / ESRT
Language and cultural differences and a lack of understanding among people of various ethnic groups can create considerable tension. This panel will share experiences of successful programs at different libraries that have helped to change attitudes and promote understanding and acceptance.

Building a Dynamic Website ROCKS!
Saratoga Hilton / Alabama
Sponsor: SSL / SLSA
Learn about free, user-friendly online tools for building websites and how to use these websites to support student research, online library access, book promotion and more!
Speaker: Joanna Zant, Kattryn & Shelby Cullom Davis Library, St. John’s University

Legal Issues for Association Libraries
Saratoga Hilton / High Rock
Sponsor: NYLA / EFRT
Open forum discussion of legal issues specific to association libraries.
Speakers: Robert Schofield, Whiteman Osterman & Hanna Sue Considine, Fayetteville Free Library Wendy Scott, Dewitt Community Library

SMART Membership Meeting & FLASH Talks
Saratoga Hilton / Travers
Sponsor: SMART
Annual meeting and presentations of new initiatives in NYS libraries in a shortened “flash talk” format.
Speaker: Sarah Maximiak, Binghamton University

Stories of Our Past: Oral History Projects
Hampton Inn / Saratoga A/B
Sponsor: ASLS
Collecting oral histories helps us capture the collective memories of a community. Come hear about the implementation of several oral history projects in NYS.
Speakers: Reagan Brumagen, Radkow Library, Coming Museum of Glass Jim Gandy, NYS Military Museum Ellen McHale, NYS Folklore Society

Successful Programming and Friends Groups
Hampton Inn / Henry
Sponsor: EFRT / PLS
Friends Groups can be a wealth of ideas when it comes to bringing patrons into the library again and again. You will gain ideas to increase traffic in your library.
Speaker: Kathy Adam, Clifton Park-Halfmoon Public Library

Sustainability, High Performance Buildings, and Integrative Design
Saratoga Hilton / Whitney
Sponsor: NYLA
As sustainability becomes an increasing focus in our society, libraries, in their roles as educators, need to lead the way by focusing on indoor environmental quality, energy consumption, water and environmental impacts. Learn the principles of collaborative and integrative design and how they can be addressed in the operation, maintenance, and construction of your facility.
Friday Programs

2011 NYLA Poster Sessions
Friday, November 4, 2011
11:00 AM – 12:30 PM

A poster session is an opportunity for several presenters to share information about a research problem, project, or study with many colleagues by developing a table-top display on a set of poster boards. Several posters are available at one time with the presenters standing by their tables to talk informally about the project with interested participants. The poster may include printed materials, graphics, and additional handouts. Presenters will be available for questions and discussion during this time.

Case Study: Launching a Circulating Device Collection at the Fayetteville Free Library

**Presenters:**
Leah Kraus, Fayetteville Free Library
Monica Kuryla, Fayetteville Free Library

Commemorating the 1911 Capitol Fire: Cultural Partnerships Bring History Alive

**Presenter:**
Paul Mercer, New York State Library

Fab Lab

**Presenter:**
Lauren Smedley, Fayetteville Free Library

Libraries Change Lives: CLRC’s Regional Patron-Created Video Contest

**Presenters:**
Dééride Joyce, Central New York Library Resources Council
Katie O’Connell, Central New York Library Resources Council

LibraryPalooza in Six Minutes, Forty Seconds

**Presenter:**
Carol Lee Anderson, University at Albany, State University of New York

Lost in the Crowd – How Alphabetical Listings in Yearbooks are Eroding History

**Presenters:**
Alison Herrero, Howland Public Library (Beacon)
Ann Wemple, Guildelerd Public Library
Dale LaGue, Troy Public Library

New York Libraries Salary Survey 2011 or What’s a Librarian Worth?

**Presenter:**
Mary Anne Waltz, NYLA

Recognizing and Preventing Burnout in Library Staff: a Guide for Public Library Directors

**Presenter:**
Susan A. Carver, Recent UAlbany MSIS Graduate

Rocking Success with Littles

**Presenter:**
Carol Anne Germain, University at Albany, State University of New York

Understanding Average Use of OPACs and How They Compare with Online Consumer Sites

**Presenters:**
Meghan Dowell, Long Island University
Kelly Blanchat, Long Island University

**Program Slot #6**
2:15 PM - 3:30 PM

All on the Same Page: Board-Friends-Director Relationships

**Sponsor:**
ERIT / PLS
**Presenter:**
The Library Board, Director and Friends Group all work together - or should. Listen to stories where this has been successful and where it has been unsuccessful and became a success story.

**Speaker:**
Judith Jerome, Dunham Public Library

ESOL 101: English @ Your Library

**Sponsor:**
ESRT / REFORMA
**Presenter:**
Hampton Inn / Lake

Is your library providing this vital service to the community? Learn about having a successful ESOL Program at your library by working with volunteers, applying for grants, and watching out for common pitfalls! With a Q&A session at the end.

**Speakers:**
Shein Hamad, Queens Library
Peggy Kykostas O'Hanlon, Port Washington Public Library

Futureproofing Your Library

**Sponsor:**
NY 3Rs
**Presenter:**
Saratoga Hilton / Alabama

In this lively, interactive session, George Needham will offer strategies for “futureproofing” your library - building on a continuum that links the valuable library services we've built and loved to the possibilities offered by a changing environment.

**Speaker:**
George Needham, OCLC Online Computer Library Center

Malcolm Hill Lecture: Lewis Lapham on the Art of Reading

**Sponsor:**
PULISDO
**Presenter:**
Saratoga Hilton / Broadway 3-4

Internationally recognized speaker Lewis H. Lapham is the editor of Lapham’s Quarterly, A Magazine of History and Ideas. He also serves as editor emeritus and national correspondent for Harper’s Magazine, and is the author of numerous books, including Money and Class in America, Theatre War, Gag Rule and, most recently, Pretensions to Empire. Mr. Lapham will share his thoughts and ideas on the art and future of reading.

**Speaker:**
Lewis H. Lapham, Lapham’s Quarterly

Telling Tales Performance

**Sponsor:**
YSS
**Presenter:**
Saratoga Hilton / Broadway 1-2

YSS’s annual storytelling event and fundraiser for the Ann Gibson Scholarship Fund. Tickets are $15 and can be purchased at the Registration Desk.

**Speakers:**
Carol Connolly, Tales ’n Tunes Storytelling Duo
Don Darmer, Tales ’n Tunes Storytelling Duo
Marni Gilland, Independent Storyteller
Margaret French, Independent Storyteller

QR Codes Rock the Library on Your Phone

**Sponsor:**
YSS / SMART / SLSA
**Presenter:**
Saratoga Hilton / Broadway 1-2

QR (Quick Response) codes can provide seamless access to tutorial and informational material. As more and more patrons have camera-enabled mobile phones, these 2D barcodes become more important for libraries.

**Speakers:**
Meredith Farkas, Portland State University

Teen Spaces Reimagined

**Sponsor:**
YSS / High Rock
**Presenter:**
Saratoga Hilton / Whitney

Forum / panel discussion of public and school libraries innovative and creative use of teen spaces to meet the need of today’s users.

**Speakers:**
Pete Cioppa, Fayetteville Free Library
Shaunette Burns, New York Public Library
Sue Kowalski, Pine Grove Middle School
Mary Klucznik, Chittenango High School

Teleconferencing: Delivering Library Service in the 21st Century

**Sponsor:**
NYSL / SMART / PLS
**Presenter:**
Saratoga Hilton / Whitney

A panel consisting of public library staff using teleconferencing services as part of their participation in the New York State’s Library Broadbandexpress@yourlibrary project will discuss the uses and issues involved with this type of technology in a public library.

**Speakers:**
Mary Linda Todd, New York State Library, Division of Library Development
Mary Ann Stiefvater, New York State Library, Division of Library Development
Jerry Schell, North Country Library System
Ken Behn, Southern Tier Library System

Transliteracy: New Library Lingo

**Sponsor:**
SLSA / SSL
**Presenter:**
Hampton Inn / Lake

This session will focus on the changing world of literacy. Librarians are in the literacy business, but literacy has a new face. Come learn what the new face of reading resembles and what skills are necessary for success in our digital world.

**Speaker:**
Paige Jaeger, WSWHE BOCES SLS Saratoga

Confidentiality, the Patriot Act and Your Library

**Sponsor:**
IFRT / PLS
**Presenter:**
Saratoga Hilton / Travers

Double Session 2:15 PM - 5:00 PM

This two-part session is a follow-up to the “Why Confidentiality Matters to your Library” from the 2010 Conference. It will feature Peter Chase, one of the “Connecticut John Does” who helped expose the Justice Department demanding library user records under false pretenses.

**Speakers:**
Deborah Caldwell-Stone, Office for Intellectual Freedom, American Library Association
Peter Chase, Plainville (CT) Public Library
2020 Vision for Library Services in NYS: The Discussion Continues
Saratoga Hilton / Saratoga Ballroom 2
Sponsor: SED / NYSL / LTA / NYLA
Discuss New York State’s new draft statewide policy plan for library services with members of the Regents Advisory Council on Libraries and other library and education leaders.

Speakers:
John Hammond, RAC Taskforce on 2020 Vision Planning
Marsha Eggleston, President, NYLA
Mary Ellen O’Connor, President, LTA of NYS
Jeffrey Cannell, Deputy Commissioner for Cultural Education

ESRT ROCKS!
Hampton Inn / Lake
Sponsor: ESRT
Everyone’s invited! Come listen, have fun, and learn how you can get involved!

How May I Help You? Implementing the Single Service Desk in Libraries
Saratoga Hilton / Whitney
Sponsor: ASLS
The need to create efficiencies combined with lower in-person demand for reference has caused some libraries to consolidate reference and circ tasks at a single desk. Learn how this model is working for one academic library.

Speaker:
Jill Dixon, Binghamton University

Making Music at Your Library
Saratoga Hilton / Broadway 3-4
Sponsor: RASS
Libraries are not just about books. Find out why music programs and collections are important to have in your community, plus ways you can hold music programs that won’t break the bank.

Speakers:
Carol Pijacki, Buffalo & Erie County Public Library
Aaron Friedman, Make Music NY
Lambert Shell, Queens Public Library

PLS Annual Meeting, Awards and What’s Next in Public Libraries Table Talks
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: PLS
Annual meeting, awards, program.

Speakers:
Monica Kuryla, Fayetteville Free Library
Leah Kraus, Fayetteville Free Library
Pete Coppa, Fayetteville Free Library
Kathleen Naftaly, Candall Public Library
Susan Currie, Tompkins County Public Library

Profiles in Library Leadership
Saratoga Hilton / High Rock
Sponsor: LAMS
Illustrated with two examples from the front lines of library leadership, this program will demonstrate how to become a library leader and how to identify opportunities for leadership in your own department, library, or community.

Speakers:
Peter Bromberg, Princeton Public Library
Bridget Quinn-Carey, Queens Public Library
Gillian Thorpe, Julia L. Butterfield Memorial Library

Safety and Security in Public Libraries
Hampton Inn / Henry
Sponsor: LTA
Learn ways to address patrons who violate library policy; patrons who demonstrate behavioral problems; criminal activity; and how to proactively deal with tweens and teens.

Speaker:
Michael Daly, Queens Library

Storytimes that Sizzle
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: YSS
Stuck in a storytime rut? Join us for an interactive program where we’ll explore all kinds of storytime enhancers, from shakers, scarves, and silly songs to participatory props and pom-poms!

Speakers:
Molly Chatt, East Greenbush Community Library
Rose Stuart, East Greenbush Community Library

T(w)eens ROCK the Library!
Saratoga Hilton / Alabama
Sponsor: SSL / YSS / SLSA
Libraries must create a culture of connectedness for teens and tweens. Encouraging patron leadership in planning and participating in library programming increases a sense of ownership and active involvement.

Speakers:
Sue Kowalski, Pine Grove Middle School
Rebecca Buerkett, Franklin Academy High School

Take it to the Cloud
Saratoga Hilton / Broadway 1-2
Sponsor: SMART
Cloud Computing, Web-Scale, and similar terminology has become common in libraries. This session will discuss what it is and will provide examples of how cloud based solutions are being implemented.

Speaker:
Edward Conrado, Binghamton University

Internet Café & Lounge
Saratoga Hilton / Phila
Wednesday, 7:30 AM – 5:00 PM
Thursday, 7:30 AM – 6:00 PM
Friday, 7:30 AM – 5:00 PM
Saturday, 7:30 AM – 12:00 PM

Alumni Receptions
Take the opportunity to reconnect with your classmates!

Long Island University
Thursday 5:00 PM - 6:45 PM
Lillian’s Restaurant, 408 Broadway

Syracuse University Alumni Reception
Friday 5:00 PM - 6:00 PM
Mouzon House, 1 York Street

SPOTLIGHT SESSIONS
11:30 AM - 12:15 PM
Spotlight Sessions are presented by exhibitors at the NYLA Trade Show, in order to provide more in-depth information about their products or services.

Adaptive Re-Use for Library Buildings
Saratoga Hilton / Alabama
Sponsor: BBS Architects & Engineers, PC.
Discussion of the history of the Smithtown Library Bond Referendum, with a focus on LEED and library planning for adaptive re-use of an existing armony for the Nesconset Branch Library.

Speaker:
Roger P. Smith, AIA, LEED AP, Principal Architect with BBS Architects & Engineers, PC.

Brainfuse and the NY State Library: Learn How to Utilize JobNow (and HelpNow) in Your Community
Saratoga Hilton / Broadway 1-2
Sponsor: Brainfuse
Brainfuse is America’s leading provider of live online tutoring and job-search services. JobNow and HelpNow provide comprehensive assistance in job-search, academics, and testing. Join our Spotlight session to learn more.

Speaker:
Jack Rothsstein, Brainfuse

Financial Ratings Series Online
Saratoga Hilton / Whitney
Sponsor: Grey House Publishing
Offers the library community a single source for accurate, unbiased ratings of banks, credit unions, mutual funds, stocks, and how-to guidance for financial planning and investing advice.

Speakers:
Brian Ahern & Cliff Johnson, Grey House Publishing

If I was Ready for Tomorrow’s Challenges Today: Everything You Need to Know About Long-Term Care
Saratoga Hilton / Highrock
Sponsor: New York Long Term Care Brokers
Everything you need to know about Long-Term Care Insurance, Medicare and Medicaid in 2012. This session provides a great open forum to learn and have your questions answered. All attendees will also learn about the discounted Long-Term Care Insurance plan for NYLA members and their families.

Speaker:
Brian M. Johnson, CLTC, MBA, New York Long-Term Care

Need Help Answering the Phone?
Saratoga Hilton / Travers
Sponsor: Unique Management Services, Inc.
Unique’s got you covered! Our on-demand service for patron account questions can help you redefine how you deliver customer service at your library.

Speaker:
Rob Klaus, Unique Management Services, Inc.

Unbound: Media and Literacy
Saratoga Hilton / Boradway 3-4
Sponsor: Playaway
Let’s explore how technology has changed the way students learn today. See how media is used to improve literacy and how Playaway and Playaway View emerge as technology tools that teach.

Speaker:
Andrea Eishelman, Playaway

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Speaker:
Andrea Eishelman, Playaway
How do you treat difficult people - the ones you don’t understand
Sponsor: NMRT
Saratoga Hilton / High Rock
Mastering Conflict in the Workplace
Sponsor: NYLA
Saratoga Hilton / Whitney

Declare Financial Independence: Become a Library District!
Saratoga Hilton / Whitney
Sponsor: NYLA
An overview of the procedures to become a library district and how to sell it to your voters.
Speaker: Libby Post, Communication Services

Coffee Klatch with ALA
Saratoga Hilton / Broadway 1-2
Sponsor: NYLA
Come hear an update on ALA initiatives and activities, and opportunities for you and your library.
Speaker: Deborah Caldwell-Stone, Office for Intellectual Freedom, American Library Association

ABC’s of Fundraising
Saratoga Hilton / Broadway 3-4
Sponsor: NYLA
Learn how to encourage funding sources to support the mission of your Library. Explore the “Exchange Relationship” and analyze why people, corporations and foundations give. In this session, we will review various fundraising techniques and how to determine which tactics will be most effective in achieving your goals.
Speaker: Ron Barrows, The Barrows Group

Re-imagining Existing Library Space
Saratoga Hilton / Alabama
Sponsor: LAMS
Learn how to re-imagine, re-configure, and re-purpose spaces in your library without a major renovation. An experienced library architect and a librarian who has transformed her own library will help you see the possibilities of what your library could be with a little creativity and imagination.
Speakers: Paul Mays, Butler Rowland Mays Architects, LLP Rosemary Cooper, Albert Wisner Public Library

Coffee Klatch with ALA
Saratoga Hilton / Broadway 1-2
Sponsor: NYLA
Come hear an update on ALA initiatives and activities, and opportunities for you and your library.
Speaker: Deborah Caldwell-Stone, Office for Intellectual Freedom, American Library Association

Program Slot #9
9:30 AM - 10:45 AM
Rudi Weiss Memorial Lecture
Saratoga Hilton / Broadway 1-2
Sponsor: SMART
A presentation about open access through the lenses of Cornell’s three initiatives: eCommons, arXiv, and Euclid.
Speaker: Oya Yildirim Rieger, Cornell University

The First in the 21st Century
Saratoga Hilton / Broadway 3-4
Sponsor: SSL / SLSA
Hear our panelists discuss the state of the first amendment in the 21st Century/post 9/11 age as it relates to libraries, books, eBooks, etc.
Speakers: Dr. Lawrence Paska, Office of Educational Design and Technology, New York SED
John P. Brock, Office of Educational Design and Technology, New York SED

Tax Cap Impact on Libraries
Saratoga Hilton / Whitney
Sponsor: NYLA
An analysis of the tax cap legislation and its impact on library budgets.
Speakers: Ellen Sach, Whitman Osterman & Hanna
Robert Schofield, Whitman Osterman & Hanna

Re-imagining Existing Library Space
Saratoga Hilton / Alabama
Sponsor: LAMS
Learn how to re-imagine, re-configure, and re-purpose spaces in your library without a major renovation. An experienced library architect and a librarian who has transformed her own library will help you see the possibilities of what your library could be with a little creativity and imagination.
Speakers: Paul Mays, Butler Rowland Mays Architects, LLP Rosemary Cooper, Albert Wisner Public Library

SSL Membership Meeting and Hot Topics
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: SSL
Following a brief meeting at which the new SSL president will accept the gavel from Fran Roscello, Core Curriculum, APPR and other hot topics will be discussed in small groups.
Speaker: Fran Roscello, SLS President

The Fight for Freedom: The True Story of the Breadfruit
Saratoga Hilton / Travers
Sponsor: ESR
What does the Boston Tea Party, the American Revolution and the Breadfruit have in common? Come and hear the true story behind the book and movie, “Mutiny on the Bounty” and see how we are all connected in the stream of history.
Speaker: Michael Brice, South Hollis @ Queens Library

Technology Policy and Planning from USNY
Saratoga Hilton / High Rock
Sponsor: SSL / SLSA
The role of librarians in establishing online learning programs and Internet safety/instruction in schools and communities will be discussed. An updated Internet Safety Resource Toolkit will be shared.
Speakers: Dr. Lawrence Paska, Office of Educational Design and Technology, New York SED

What do Our Users Want? Patron-driven Acquisition Projects
Saratoga Hilton / Alabama
Sponsor: ASLS
Learn how to enhance your library’s collection in a cost effective, practical way through purchase on demand and other patron driven acquisition models.
Speakers: Kate Pitcher, SUNY Geneseo
Marcy Strong, University of Rochester
Sheila Smokey, Rochester Institute of Technology

The Joy of Censorship
Saratoga Hilton / Saratoga Ballroom 1-2-3
Sponsored by A.L.D. Services, Inc.
12:30 PM - 2:30 PM
Join us for the closing event of the 2011 NYLA Annual Conference. “The Joy of Censorship” sheds light on the endless arguments over banned books, movie ratings, the FCC, the Patriot Act and the true meaning of obscenity. It also traces the unlikely and colorful history of MAD Magazine, from renegade publisher William Gaines historic showdown with the United States Senate over comic book censorship to MAD’s emergence as a revolutionary satiric force. The program concludes with a unique slide presentation spotlighting many of MAD’s most controversial and outrageous covers and articles, followed by a lively Q&A session. This is a ticketed event, see Registration Desk for details.
Speaker: Joe Raiola, Senior Editor, MAD Magazine

CLA's of Fundraising
Saratoga Hilton / Broadway 3-4
Sponsor: NYLA
Learn how to encourage funding sources to support the mission of your Library. Explore the “Exchange Relationship” and analyze why people, corporations and foundations give. In this session, we will review various fundraising techniques and how to determine which tactics will be most effective in achieving your goals.
Speaker: Ron Barrows, The Barrows Group

Saturday Events
NYLA Conference Farewell Luncheon
Saratoga Hilton / Saratoga Ballroom 1-2-3
Join us for the closing event of the 2011 NYLA Annual Conference. “The Joy of Censorship” sheds light on the endless arguments over banned books, movie ratings, the FCC, the Patriot Act and the true meaning of obscenity. It also traces the unlikely and colorful history of MAD Magazine, from renegade publisher William Gaines historic showdown with the United States Senate over comic book censorship to MAD’s emergence as a revolutionary satiric force. The program concludes with a unique slide presentation spotlighting many of MAD’s most controversial and outrageous covers and articles, followed by a lively Q&A session. This is a ticketed event, see Registration Desk for details.
Speaker: Joe Raiola, Senior Editor, MAD Magazine
**YSS Table Talks**
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: YSS
Roundtable discussions and hands-on activities for children’s and young adult programming and services. Topics: Anime/Manga Clubs; As Seen on TV (programming); Audiobooks (Kids, Tweens and Teens); Baby Storytimes; The Morgue, The Merrier: Teen Horror Writing Workshop; PAWS for reading; SRP Crafts for Kids; SRP Crafts for Teens; Together for the Humanities; What To Do When It’s Due Tomorrow.

**Speakers:**
- Beth Barning, Huntington Public Library
- Gail Brown, Voorheesville Public Library
- Jenny Burke, DeWitt Community Library
- Shaunee Burns, NY Public Library
- Serena Burns, NY Public Library
- Serena Butch, Schenectady County Public Library
- Kelly Chambala, Maxwell Memorial Library
- Erika Halstead, NC Council for the Humanities

**Program Slot #10**
11:00 AM - 12:15 PM

**Bullying and Cyberbullying**
Saratoga Hilton / High Rock
Sponsor: SLSA
This session will address current trends in bullying, cyberbullying and cyberthreats.

**Speaker:**
Trooper George H. Murphy Jr., School & Community Outreach Coordinator

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**Empire State Center for the Book is for Everyone**
Saratoga Hilton / Whitney
Sponsor: NYLA / Empire State Center for the Book / New York Council for the Humanities
Learn about the Empire State Center for the Book, New York’s affiliate of the Library of Congress’ national Center for the Book. Letters About Literature, the New York State Writers Hall of Fame and the Empire State Book Festival are some of the center’s current activities. Learn how you, your library and your community can become involved with the center.

**Speaker:**
Rocco Staino, Empire State Center for the Book Chair

**One ILS to Rule Them All, One ILS to Find Them - Norwich University’s WorldCat Local Experience**
Saratoga Hilton / Broadway 3-4
Sponsor: SMART
Elliot Polak, Head of Technology from Norwich University will explain how the WorldCat Local catalog program was started and how it is working from a staff viewpoint.

**Speaker:**
Elliot Polak, Norwich University

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**School Library Initiatives from NYSED**
Saratoga Hilton / Broadway 1-2
Sponsor: SSL / SED/NYS / SLSA
Interactive discussion and presentation addressing Board of Regents Reform Agenda, Race To The Top, AASL Standards and Information Fluency Continuums, APPR, SLMP, Commissioner’s Regulations 100.2, BEDS, and the P-16 data system.

**Speakers:**
- John P. Brock, Office of Educational Design and Technology
- Cassie Artale, New York State Library, Division of Library Development

**Throw the Bums Out: a Weeding Workshop**
Saratoga Hilton / Travers
Sponsor: NYLA
Overcome your reluctance to weed, establish practices for continual weeding, make informed decisions about each item, and get your staff, trustees, and public on board. For public and school librarians.

**Speakers:**
- Mary J. Fellows, Upper Hudson Library System
- Jo-Ann M. Benedetti, Upper Hudson Library System

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**Saturday, November 5, 2011**
Name: ____________________________ Organization: ____________________________

(First) (Middle) (Last)

Home Address: ____________________________

City: ____________________________

State: ____________________________ Zip+4: __________

Phone: ( ) ____________________________

Phone: ( ) ____________________________

E-mail: ____________________________

E-mail: ____________________________

Please send my mail to:

☐ Home Address ☐ Work Address

I prefer to be called at my:

☐ Home Phone ☐ Work Phone

**Basic Membership** (enter your basic membership dues in the column to the right)

**Select Type** (check one):

☐ First Time $25 (Includes membership in NMRT)

☐ Friend $30

☐ Trustee $30

☐ Regular (see next page)

☐ Retired (see next page)

☐ Student $15 (with proper ID)

☐ Library Assistant / Support Staff $25

**Select Section** (check one):

☐ ASLS (Academic and Special Libraries)

☐ LAMS (Library Administration & Management)

☐ PLS (Public Libraries)

☐ RASS (Reference and Adult Services)

☐ SSL (Section of School Librarians)

☐ SMART (Management of Info Resources & Technology)

☐ YSS (Youth Services)

☐ ASLS ☐ LAMS ☐ PLS ☐ RASS ☐ SSL ☐ SMART ☐ YSS

☐ Sign me up for additional sections (check as many as you like—$7 each—enter total)

☐ ASLS ☐ LAMS ☐ PLS ☐ RASS ☐ SSL ☐ SMART ☐ YSS

☐ Sign me up for NYLA roundtables (check as many as you like—$5 each—enter total)

☐ BIRT (Bibliographic Instruction Roundtable)

☐ CORT (Correctional Outreach Resource Team)

☐ EFR (Empire Friends Roundtable)

☐ ESRT (Ethnic Services Roundtable)

☐ FILM (Finding Inspiration in Literature & Movies)

☐ GIRT (Government Information Roundtable)

☐ IFRT (Intellectual Freedom Roundtable)

☐ NMRT (New Members Roundtable)

☐ RRT (Retiree Roundtable)

☐ RLRT (Rural Libraries Roundtable)

☐ RLSP (Roundtable on Library Service to Special Populations)

☐ SRRT (Social Responsibilities Roundtable)

☐ BIRT ☐ CORT ☐ EFR ☐ ESRT ☐ FILM ☐ GIRT ☐ IFRT ☐ NMRT ☐ RRT ☐ RLRT ☐ RLSP ☐ SRRT

☐ Yes! I would like to purchase member items (check as many as you like—$5 each)

☐ Membership Certificate $7

☐ NYLA Pin $6

☐ Yes! I would like to contribute to NYLA funds (enter amount(s) at right) Thank you!

☐ Endowment Fund - Insuring NYLA’s Future

☐ Intellectual Freedom Defense Fund

Endowment Fund - Insuring NYLA’s Future

Intellectual Freedom Defense Fund

☐ Payment Information: Check or money order payable to NYLA ($20 charge for returned checks) or charge to:

☐ Visa ☐ Mastercard ☐ Discover

Card# ____________________________ Exp. Date __________

Authorized Signature ____________________________

Name on card ____________________________ CVV # __________
The various types of NYLA membership are briefly described below. Your basic membership entitles you to free membership in one section. You may join as many additional sections and roundtables you like for an additional charge. NYLA memberships are for a period of one year beginning the first of the month in which your membership payment is received. Dues allocation: the basic section receives 25% of NYLA membership dues for its programs. When no section is selected, all dues to go NYLA programs.

QUESTIONS? Please look at our website at www.nyla.org or contact the NYLA office at 1-800-252-6952 or info@nyla.org. We'll be happy to respond.

Personal Membership Types

First Time: ($25.00) First time NYLA members are offered an introductory rate for the first year. Regular member dues will apply at the start of the member’s second year (see dues table below).

Associate, Trustee, or Friend: ($30.00) This membership includes those interested in the mission of NYLA, but not classified as regular members-such as library trustees, “friends” of libraries and other library supporters, unsalaried or unemployed librarians, and others not directly employed in library and information services.

Regular: (see chart)—This membership includes librarians and others holding positions in library and information delivery organizations. Dues are based on annual income. See chart to the right for your annual dues amount.

Retired: Includes members of NYLA at the time of their retirement: $15.00 if retired before 1/1/88; $30.00 if retired on or after 1/1/88.

Student: ($15.00) Includes individuals enrolled in graduate library school. This class of membership shall not exceed five consecutive years. Please fill in the name of your faculty advisor and school on the front of this form.

Organizational Memberships

Schools, libraries, for-profit organizations, not-for-profit organizations, friends groups, and affiliate organizations all receive special rates. Please call the NYLA office at 1-800-252-6952 or 518-432-6952 for further details.

Curriculum

Graduates of the Leadership and Management Academy will emerge with knowledge and skills in the following topics:

- Leadership and Management Practices
- Communication and Presentation Skills
- Budgeting
- Conflict Resolution and Team Building
- Time Management and Organizational Skills
- Strategic Planning
- Fundraising and Board Relations
- Facility/Building Management
- Legal Issues
- Human Resources

Application Process

Visit www.NYLA.org for details. Submit application form along with resume and appropriate payment.

Tuition

The Leadership and Management Academy is only open to NYLA members. Applicants have a choice of paying a per course fee of $130 or $800 for the entire program.
Badges
To ensure admittance to programs and exhibits, NYLA requires you to wear your badge while attending conference events. If you lose your badge, a replacement will be provided for $1.00.

Child Care
Information on local child care options (i.e. a listing of local bonded babysitters or other “outside contractors”) may be obtained by contacting your hotel.

Conference Catalog
This guide provides information on everything you need to know to participate in this year’s conference. Replacement copies are available at the Registration Desk for $1.00.

Exhibit Fast Passes
People who want to see the exhibits without registering for the conference must purchase an exhibit fast pass at the conference Registration Desk. Daily exhibit fast passes cost $10. Passes may be used to enter the exhibit hall only during exhibit hours.

Future NYLA Annual Conferences
2012 - November 7 - 10, Saratoga Springs, NY
2013 - September 25 - 28, Niagara Falls, NY

Houses of Worship
Information on area churches and temples may be obtained at the front desk of the hotel.

Internet Café and Lounge
An Internet Café and Lounge is provided to allow conference attendees to access e-mail, as well as to provide a place for small private discussion. The Internet Café and Lounge is located in the Phila Room of the Saratoga Hilton.

Local Information
The Saratoga Convention and Visitors Bureau has provided information on local restaurants and attractions, available near the Registration Desk in the lobby of the Saratoga Hilton. Additionally a listing of local restaurants can be found on page 6.

Message Board
A message board will be located near the NYLA conference Registration Desk and used by NYLA staff to notify conference participants of schedule and meeting room changes. Conference participants may also post messages.

NYLA Fundraising Store
Plan to shop at the NYLA Gift Shop for books, publications, note cards and much more! Proceeds from the sale of gift shop items help support NYLA’s general programs.

NYLA Membership Application
Are you a NYLA member? If you are not, join today to take advantage of NYLA membership benefits throughout the year. NYLA membership applications are available at the Registration Desk.

Observers at Meetings
NYLA welcomes observers at committee and board meetings. Please: (1) notify the committee or board chair in advance that you plan to attend, (2) keep in mind the obligations of the committee or board to transact NYLA business, and (3) be aware that space restrictions may limit the accommodations of observers. Conference registration is required.

Parking
Parking is available at The Saratoga Hilton, the Hampton Inn, and the Courtyard by Marriott. If these lots are filled, there are free public parking lots in Saratoga Springs. However, many of these lots have two-hour parking limits. Please note signs posted in parking lots. There may be a charge for parking.
Safety Tips

Do:
- Keep a list at home of the credit cards and identification you plan to take with you. It will be hard to count on your memory if these items are lost.
- Carry with you the name, address, and telephone number of an individual to contact in case of an emergency.
- Be sure to carry a card describing any medical difficulties.
- Take as little cash as possible. Carry traveler’s checks and credit cards to cover your expenses.

Do Not:
- Display large amounts of cash when paying for taxis, tips, etc.
- Leave luggage unattended. Keep it in full view at all times. If your hotel room is not available when you check in, see the front desk of the hotel.
- Wear your name badge on the street.

Smoking
The NYLA Council has established a policy prohibiting smoking in meeting rooms where NYLA conference programs and events are being held.

Tax Deductible Expenditures
“Tax deductions for educational expenses,” Treasury regulation #1.162-5, permits an income tax deduction for educational expenses (registration fees and cost of travel, meals and lodging undertaken to (1) maintain or improve skills required in one’s employment or other trade or business or (2) meet express requirements of employment, job status or rate of compensation.

If you are employed by a not-for-profit organization and wish to have your room tax waived, payment must be made by the institution’s check or credit card claiming tax-exempt status and a copy of the organization’s tax exempt form must be presented to your hotel prior to or upon check-in.

Unused Tickets Onsite / Ticket Exchange
Registrants having event tickets they will not be using are asked to donate them back to NYLA at the registration desk in The Saratoga Hilton. The New Members Roundtable is coordinating re-distribution of unused event tickets. If you are in need of an event ticket, you may check at the NMRT booth to inquire about availability of unused tickets.

Ticket Sale Policy
Following an agreement of the NYLA Conference Advisory Committee in December 1990, a limited number of tickets may be purchased by conference registrants for conference events.

For events occurring between 8:00 am and 6:00 pm, a registrant may only purchase two tickets (one in addition to registrant’s own). Additional tickets are unlimited for the following:
- NYLA’s Inaugural Celebration and Awards Ceremony and the Scholarship Bash Event.
- Scholarship Bash (formerly Vitality Fund)
- The annual Scholarship (formerly Vitality Fund Event) is held to raise money for the NYLA Future Librarians’ Scholarship Program. Scholarship Program contributions will be accepted at the NYLA conference registration desk.

Conference Bookstore
Blackwood & Brouwer Booksellers, Ltd.
Saratoga Hilton / Pavilion
Wednesday, 12:00 PM – 5:30 PM
Thursday, 8:00 AM – 6:30 PM
Friday, 8:00 AM – 6:30 PM
Saturday, 8:00 AM – 3:00 PM

A portion of proceeds to support NYLA.

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Please contact us for more information:
1-800-653-2726 or email discovery@ebscohost.com
www.ebscohost.com/discovery
Academic and Special Libraries
Section (ASLS)
High School to College Collaboration
Thursday 9:15 AM - 10:30 AM  
Saratoga Hilton / High Rock

Innovations Between Libraries and Publishers
Thursday 4:00 PM - 5:15 PM  
Saratoga Hilton / Whitney

Tools for Digital Preservation and Asset Management
Friday 8:00 AM - 9:15 AM  
Hampton Inn / Saratoga A/B

Stories of Our Past: Oral History Projects
Friday 9:30 AM - 10:45 AM  
Hampton Inn / Saratoga A/B

How May I Help You? Implementing the Single Service Desk in Libraries
Friday 3:45 PM - 5:00 PM  
Saratoga Hilton / Whitney

What do Our Users Want? Patron-driven Acquisitions Projects
Saturday 9:30 AM - 10:45 AM  
Saratoga Hilton / Alabama

Intellectual Freedom
Committee (IFC)
Intellectual Freedom Committee Meeting
Friday 8:00 AM - 9:15 AM  
Saratoga Hilton / Saratoga Ballroom 1

Intellectual Freedom Roundtable (IFRT)
Confidentiality, the Patriot Act and Your Library
Friday 2:15 PM - 5:00 PM  
Saratoga Hilton / Travers

Library Administration and Management Section (LAMS)
Thursday 1:45 PM - 3:00 PM  
Saratoga Hilton / Broadway 1-2

Sensitive and Effective Intervention Techniques
Thursday 4:00 PM - 5:15 PM  
Saratoga Hilton / Alabama

I STILL Don't Want to Talk About It
Friday 8:00 AM - 10:45 AM  
Saratoga Hilton / Broadway 3-4

Profiles in Library Leadership
Friday 3:45 PM - 5:00 PM  
Saratoga Hilton / High Rock

Re-imagining Existing Library Space
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / Alabama

Library Trustees Association of New York (LTA)
Safety and Security in Public Libraries
Friday 3:45 PM - 5:00 PM  
Hampton Inn / Henry

New Members Roundtable (NMRT)
Transferable Skills Keep You Rolling!
Thursday 4:00 PM - 5:15 PM  
Saratoga Hilton / Travers

Networking for Career Success
Friday 8:00 AM - 9:15 AM  
Saratoga Hilton / Saratoga Ballroom 3

Mastering Conflict in the Workplace
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / High Rock

NY 3Rs
Futureproofing Your Library
Friday 2:15 PM - 3:30 PM  
Saratoga Hilton / Alabama

Government Information Roundtable (GIRT)
Census Data: the Good, the Bad, the Ugly
Thursday 9:15 AM - 10:30 AM  
Hampton Inn / Henry

American Memory: Time Travel Made EZ
Thursday 1:45 PM - 3:00 PM  
Hampton Inn / Henry

E-Government Services
Thursday 4:00 PM - 5:15 PM  
Hampton Inn / Henry

Bibliographic Instruction Roundtable (BIRT)
QR Codes Rock the Library on Your Phone
Friday 2:15 PM - 3:30 PM  
Saratoga Hilton / Broadway 1-2

Correctional Outreach Resource Team (CORT)
Inside Far From Home
Thursday 9:15 AM - 10:30 AM  
Hampton Inn / Lake

Supporting Veterans and Military Families
Thursday 1:45 PM - 3:00 PM  
Hampton Inn / Lake

Job Seeking After Prison
Thursday 4:00 PM - 5:15 PM  
Hampton Inn / Lake

Empire Friends Roundtable (EFRT)
Kids Can Rock YOUR Library!
Friday 8:00 AM - 9:15 AM  
Hampton Inn / Henry

Successful Programming and Friends Groups
Friday 9:30 AM - 10:45 AM  
Hampton Inn / Henry

All on the Same Page: Board-Friends-Director Relationships
Friday 2:15 PM - 3:30 PM  
Hampton Inn / Henry

Ethnic Services Roundtable (ESRT)
Untold Story of Blacks and Latinos Who Came Through Ellis Island
Friday 8:00 AM - 9:15 AM  
Hampton Inn / Lake

ESOL 101: English @ Your Library
Friday 2:15 PM - 3:30 PM  
Hampton Inn / Lake

ESRT ROCKS!
Friday 3:45 PM - 5:00 PM  
Hampton Inn / Lake

The Fight for Freedom: the True Story of the Breadfruit
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / Travers

The Fight for Freedom: the True Story of the Breadfruit
Tuesday 8:00 AM - 9:15 AM  
Saratoga Hilton / Travers

Empire State Center for the Book is for Everyone
Saturday 11:00 AM - 12:15 PM  
Saratoga Hilton / Whitney

Library Trustees Association of New York (LTA)
Safety and Security in Public Libraries
Friday 3:45 PM - 5:00 PM  
Hampton Inn / Henry

New Members Roundtable (NMRT)
Transferable Skills Keep You Rolling!
Thursday 4:00 PM - 5:15 PM  
Saratoga Hilton / Travers

Networking for Career Success
Friday 8:00 AM - 9:15 AM  
Saratoga Hilton / Saratoga Ballroom 3

Mastering Conflict in the Workplace
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / High Rock

NY 3Rs
Futureproofing Your Library
Friday 2:15 PM - 3:30 PM  
Saratoga Hilton / Alabama

NYLA
Talk Amongst Yourselves: Making Reading and Discussion Programs Work
Thursday 1:45 PM - 3:00 PM  
Saratoga Hilton / Travers

Bond Basics for Financing Public Library Capital Projects
Friday 8:00 AM - 9:15 AM  
Saratoga Hilton / Whitney

Legal Issues for Association Libraries
Friday 9:30 AM - 10:45 AM  
Saratoga Hilton / High Rock

Sustainability, High Performance Buildings and Integrative Design
Friday 9:30 AM - 10:45 AM  
Saratoga Hilton / Whitney

ABC's of Fundraising
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / Broadway 3-4

Coffee Klatch with ALA
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / Broadway 1-2

Declare Financial Independence: Become A Library District!
Saturday 8:00 AM - 9:15 AM  
Saratoga Hilton / Whitney

Tax Cap Impact on Libraries
Saturday 9:30 AM - 10:45 AM  
Saratoga Hilton / Whitney

The First in the 21st
Saturday 9:30 AM - 10:45 AM  
Saratoga Hilton / Broadway 3-4

Empire State Center for the Book is for Everyone
Saturday 11:00 AM - 12:15 PM  
Saratoga Hilton / Whitney

Throw the Bums Out: A Weeding Workshop
Saturday 11:00 AM - 12:15 PM  
Saratoga Hilton / Travers

Public Libraries Section (PLS)
Devices: E-Readers, iPads, Apps—Successful Applications in Public Libraries
Thursday 1:45 PM - 3:00 PM  
Saratoga Hilton / Broadway 3-4

Publisher of the Community: New Librarianship Unencumbered by our Stacks
Thursday 4:00 PM - 5:15 PM  
Saratoga Hilton / Broadway 1-2

Teen Spaces Reimagined
Friday 2:15 PM - 3:30 PM  
Saratoga Hilton / High Rock

PLS Annual Meeting, Awards and What's Next in Public Libraries Table Talks
Friday 3:45 PM - 5:00 PM  
Saratoga Hilton / Saratoga Ballroom 3

Public Library System Directors Organization (PULISDO)
Malcolm Hill Lecture:
Lewis Lapham on the Art of Reading
Friday 2:15 PM - 3:30 PM  
Saratoga Hilton / Broadway 3-4

Reference & Adult Services Section
Small Business Information:
Resources that Won't Break the Bank
Thursday 9:15 AM - 10:30 AM  
Saratoga Hilton / Alabama

Mystery Slam
Thursday 1:45 PM - 3:00 PM  
Saratoga Hilton / Alabama
Making Music at Your Library
Friday 3:45 PM - 5:00 PM Saratoga Hilton / Broadway 3-4

RASS-berries, Bagels and Roundtables
Friday 8:00 AM - 9:15 AM Saratoga Hilton / High Rock

REFORMA
Advocating Acceptance: Confronting Racism and Promoting Tolerance in Your Library
Friday 9:30 AM - 10:45 AM Hampton Inn / Lake

Roundtable on Library Service to Special Populations (RLSP)
Serving Deaf Customers in the Library
Thursday 1:45 PM - 3:00 PM Hampton Inn / Saratoga A/B

Immigration Services, At-Risk Youth, and Re-entry Programs
Thursday 4:00 PM - 5:15 PM Hampton Inn / Saratoga A/B

State Education Department/
New York State Library (SED/NYSL)
NYS Education Commissioner
Thursday 9:15 AM - 10:30 AM Saratoga Hilton / Broadway 1-2

Teleconferencing:
Delivering Library Service in the 21st Century
Friday 2:15 PM - 3:30 PM Saratoga Hilton / Whitney

2020 Vision for Library Services in NYS:
The Discussion Continues
Friday 3:45 PM - 5:00 PM Saratoga Hilton / Saratoga Ballroom 2

School Library System
Association (SLSA)
Bullying and Cyberbullying
Saturday 11:00 AM - 12:15 PM Saratoga Hilton / High Rock

Transliteracy: New Library Lingo
Friday 2:15 PM - 3:30 PM Hampton Inn / Saratoga A/B

Section on Management of Information Resources & Technology (SMART)
Everything “E” – Ebooks Selection and Acquisition
Thursday 9:15 AM - 10:30 AM Saratoga Hilton / Broadway 3-4

Emerging Trends in Technology for Librarians
Thursday 4:00 PM - 5:15 PM Saratoga Hilton / Broadway 3-4

Library in Your Pocket – Mobile Trends for Libraries
Friday 8:00 AM - 9:15 AM Saratoga Hilton / Broadway 1-2

SMART Membership Meeting & FLASH Talks
Friday 9:30 AM - 10:45 AM Saratoga Hilton / Travers

Take it to the Cloud
Friday 3:45 PM - 5:00 PM Saratoga Hilton / Broadway 1-2

Rudi Weiss Memorial Lecture
Saturday 9:30 AM - 10:45 AM Saratoga Hilton / Broadway 1-2

One ILS to Rule Them All, One ILS to Find Them—Norwich University’s WorldCat Local Experience
Saturday 11:00 AM - 12:15 PM Saratoga Hilton / Broadway 3-4

Section of School Librarians (SSL)
Read2day Summer Reading Program
Thursday 1:45 PM - 3:00 PM Saratoga Hilton / High Rock

Public-School Library Cooperation ROCKS!
Friday 8:00 AM - 9:15 AM Saratoga Hilton / Travers

T(w)eens ROCK the Library!
Friday 3:45 PM - 5:00 PM Saratoga Hilton / Alabama

SSL Membership Meeting and Hot Topics
Saturday 8:00 AM - 9:15 AM Saratoga Hilton / Saratoga Ballroom 3

Building a Dynamic Website ROCKS!
Friday 9:30 AM - 10:45 AM Saratoga Hilton / Alabama

Technology Policy and Planning from USNY
Saturday 9:30 AM - 10:45 AM Saratoga Hilton / High Rock

School Library Initiatives from NYSED
Saturday 11:00 AM - 12:15 PM Saratoga Hilton / Broadway 1-2

Youth Service Section (YSS)
Rocking NY Teens with Social Media
Thursday 9:15 AM - 10:30 AM Saratoga Hilton / Travers

Sex in YA Fiction: How Far is Too Far?
Thursday 4:00 PM - 5:15 PM Saratoga Hilton / High Rock

Video Game Design: No Programming Needed
Friday 8:00 AM - 9:15 AM Saratoga Hilton / Alabama

Telling Tales Performance
Friday 9:30 AM - 10:45 AM Saratoga Hilton / Broadway 1-2

Storytimes That Sizzle
Friday 3:45 PM - 5:00 PM Saratoga Hilton / Saratoga Ballroom 1

YSS Table Talks
Saturday 9:30 AM - 10:45 AM Saratoga Hilton / Saratoga Ballroom 1

NYLA Disaster Relief Fund
The following libraries have been identified as having incurred damage due to the recent flooding:
Altamont Free Library
Desmond-Fish Library
Goshen Public Library
MacArthur Elementary School
Middleburgh Public Library
Moffat Library
Owego Elementary School
Phonecia Library
Rye Free Reading Room
Sarah Hull Hallock Free Library
Schoharie Free Assoc. Library
Wallkill Public Library
Wells Memorial Library
Windham Public Library

NYLA is accepting donations to the Disaster Relief Fund to benefit those libraries that have applied for assistance. Please see Registration Desk for details.

The NYLA Gift Shop
The NYLA Gift Shop offers a wide array of unique and hard to find gifts for the librarian on your shopping list. With numerous new offerings this year the Gift Shop is sure to have something for everyone.

Gift Stop Hours / Location
Booths 97 & 98 of the Trade Show
Thursday, 10:30 AM – 6:00 PM
Friday, 9:00 AM – 2:30 PM
Saratoga Ballroom
Saturday, 10:00 AM – 1:00 PM
Supporting NYLA

The New York Library Association was launched in the late 19th century in response to the need for a service organization that would assist librarians and advance libraries.

Today, NYLA works to promote the services that libraries offer, while providing a home for the broad specialties of librarianship, facilitating communication among libraries and library professionals, offering scholarships to help prepare the librarians of tomorrow, and much more.

NYLA’s successful work in the areas of state and national-level advocacy, public relations, media relations, and public awareness all depends on the generous support of its contributors. With your support, we can continue to build prestige for libraries by enhancing their public visibility, and help local libraries remain strong and vital. In addition, we support the education of librarians and offer them ways to enhance their professional lives.

Here are some of the ways you can help support NYLA:

**Endowment Fund**
The purpose of this fund is to provide NYLA with long-term financial stability and ensure NYLA’s future ability to serve its members. Interest from the endowment would be used to provide another revenue stream for the Association to carry out its mission.

Donation Amount: $ __________________________

**Intellectual Freedom Fund**
The purpose of this fund is to advance the cause of intellectual freedom and help NYLA members in their efforts to defend the rights of intellectual freedom.

Donation Amount: $ __________________________

**Advocacy Fund**
The purpose of this fund is to help underwrite the costs of NYLA’s advocacy efforts at both the state and local levels. Funds would be used to promote libraries and their need for more public funding at the state and local level.

Donation Amount: $ __________________________

**Disaster Relief Fund**
The purpose of this fund is to provide funding to libraries in New York damaged or destroyed by natural or manmade disasters like flooding, hurricanes, fire, etc.

Donation Amount: $ __________________________

**Scholarship Fund**
The purpose of this fund is to provide a scholarship to one student at each of the seven library and information science schools in New York State.

Donation Amount: $ __________________________

Mr. / Mrs. / Ms. / Mr. & Mrs. / Dr. __________________________

Address __________________________

City / State / Zip __________________________

Telephone (include area code) __________________________

Email __________________________

Make check payable to New York Library Association

Charge my: ☐ Visa ☐ Mastercard ☐ Discover

Card number __________________________

Exp Date __________________________

Name on Card __________________________

Signature __________________________

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NYLA Annual Membership Meeting & Parliamentary Procedure

**Thursday, November 3, 2011**

**8:00 AM – 9:00 AM**

Saratoga Hilton / Saratoga Ballroom

When addressing the Chair, the person desiring recognition will go to the microphone and, when recognized, state name and library first.

**Motions:**
All main motions and amendments shall be signed by the mover and seconder and presented to the Chair in writing.

**Resolutions:**
All resolutions must be submitted to the conference registration desk by 4:30 PM on Wednesday, November 2, 2011, so that they can be ready for distribution at the meeting.

**Debate:**
Debate shall be limited to three minutes for each speaker; no speaker may have the floor on the same question until all who wish to speak have spoken.

**Rules:**
By general consent, if there are no objections, these rules shall govern. Any rule may be suspended by a two-thirds vote.

**Agenda:**
After adoption of the rules, the meeting will adopt the agenda as presented by the Chair at the beginning of the meeting. If new topics are later proposed, they will be considered if time permits, by consent of a two-thirds vote after the agreed-upon agenda has been completed.

**Quorum:**
One hundred personal members shall constitute a quorum.

**Parliamentary Procedure**

**Definitions**
- Main Motion: Proposal for action or expression of certain views.
- Subsidiary Motion: Motion to modify or delay action on the main motion.
- Amend or modify by striking, inserting or adding language at the end of line; or substituting.
- Refer to committee for information, appropriate recommendations and/or implementation of recommendations.
- Postpone to a certain time.
- Deferr further consideration of the main question until a definitely stated time.
- Lay on the table is to set aside temporarily by majority of vote without discussion. If definite time is desired, postpone should be employed.
- Move the previous question to close debate on current question.
- Affirmative vote (two-thirds without discussion closes debate and orders immediate debate on pending question.
- Incidental Motions (These arise from the pending question and must be decided before the question. No recognition required): Request for Information; Appeal; Point of Order; Division of Assembly.
- A standing vote need not be counted unless the outcome is uncertain or a record of the vote is required.
- Adjourn: Closing of the meeting by general consent or motion.

**When to Use Motions**
- To introduce business: move to main motion
- To approve action: move to accept, adopt or ratify
- To modify or change: move to amend or refer to a committee
- To defer action: move to postpone to a definite time, refer to a committee or lay on table
- To limit discussion: move to limit debate
- To stop discussion: move the previous question.
- To determine correctness of an announced vote: move for division of assembly
- To suppress a question: object to consideration, move to postpone indefinitely or lay on table
- To object to decision of Chair: move an appeal from the decision
- To make a request: call for point of information, rise to parliamentary inquiry or raise question of privileges
- To consider a second time: make move to take from the table, reconsider or rescind
- To repeal action move to rescind

**REFERENCE:**


NYLA Parliamentarian: Arthur Friedman, Ed. D.
THE PERFECT PARTNERSHIP
WHEN WINNING MATTERS

CAMPAIGNS, LIBRARIES &
MESSAGE > STRATEGY > RESULTS
COMMUNICATION SERVICES
SINCE 1984
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and WEB DESIGN

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A.L.D. Service offers innovative delivery solutions for small to mid sized companies and library systems. Founded in 1996 A.L.D. was among the first companies to offer real time driver tracking to it's customers and it's commitment to quality service has led to growth by offering real savings in efficiency and overall cost to it's clients. We offer both delivery service and consultation to self operated organizations who require real answers to keep service up and costs down. With large customers such as United, U.S. Air and Delta Airlines, and small, A.L.D. is at your service.

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American Interfile and Library Relocations
Table #: 110
55 Sweeneydale Ave.
Bay Shore, NY 11706
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www.americaninterfile.com
A national library relocation company providing transition consulting, planning, and moving services as well as interior facelifts to libraries including, painting, carpeting, shelving system changes and renovations.

Artistic Ambitions Jewelry
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www.artisticambitionsjewelry.com
Art you wear. Unique jewelry for unique people!

AudioGo
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Publisher of unabridged audiobooks and dramatizations with flexible standing order plans and 3000+ titles under $50!

AWE, Inc.
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www.awe-net.com
AWE’s Early Literature Station™ and ELS Bilingual Spanish™ are the world’s premier digital learning centers for children ages 2-10.

Baker & Taylor, Inc.
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www.btol.com
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Use this chart to create your own personal itinerary of events for the 2011 NYLA Conference.
Fill in the program you wish to attend during each of the program slots.

### Wednesday, November 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM – 5:00 PM</td>
<td>Full Day Continuing Education Programs</td>
</tr>
<tr>
<td>10:00 AM – 1:00 PM</td>
<td>Morning Session</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Afternoon Session</td>
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### Thursday, November 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Slot</th>
</tr>
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<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>NYLA Network Breakfast/Membership Meeting (registration required)</td>
</tr>
<tr>
<td>9:15 AM – 10:30 AM</td>
<td>Program Slot #1</td>
</tr>
<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Trade Show Grand Opening</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>NYLA Keynote Luncheon (registration required)</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Program Slot #2</td>
</tr>
<tr>
<td>3:00 PM – 4:00 PM</td>
<td>Exclusive Trade Show Time</td>
</tr>
<tr>
<td>4:00 PM – 5:15 PM</td>
<td>Program Slot #3</td>
</tr>
<tr>
<td>5:30 PM – 7:00 PM</td>
<td>Section &amp; Alumni Receptions</td>
</tr>
<tr>
<td>5:30 PM – 8:00 PM</td>
<td>PLS Author! Author! (registration required)</td>
</tr>
<tr>
<td>7:00 PM – 9:00 PM</td>
<td>NYLA Inaugural Celebration and Awards Banquet (registration required)</td>
</tr>
</tbody>
</table>

### Friday, November 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program slot #4</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program slot #5</td>
</tr>
<tr>
<td>11:00 AM – 12:30 PM</td>
<td>Exclusive Trade Show Time</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>LAMS/RASS/YSS Luncheons (registration required)</td>
</tr>
<tr>
<td>2:15 PM – 3:30 PM</td>
<td>Program Slot #6</td>
</tr>
<tr>
<td>3:45 PM – 5:00 PM</td>
<td>Program Slot #7</td>
</tr>
<tr>
<td>6:00 PM – 10:00 PM</td>
<td>NYLA Scholarship Bash (registration required)</td>
</tr>
</tbody>
</table>

### Saturday, November 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #8</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program Slot #9</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #10</td>
</tr>
<tr>
<td>12:30 PM – 2:30 PM</td>
<td>Conference Farewell Luncheon (registration required)</td>
</tr>
</tbody>
</table>

Please note this schedule is provided for your own personal use only.
You do not need to submit this as part of your registration.
Completing this form in no way implies registration for or guarantees entrance to any particular program.
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