The 2011 Legislative Session was one of the most productive sessions for both libraries and the state in recent times as the Governor and Legislature agreed on a 2011-12 State Budget that closed a $10 billion deficit without raising taxes and included the restoration of $3 million in Library Aid.

In addition to the restoration, budget language also made permanent supplemental system aid and the ability of the SED Commissioner to grant waivers from local maintenance of effort requirements for public libraries. The adopted budget also allows computer and software aid to be used by school libraries to purchase books and other library materials.

Both houses of the Legislature passed three of our top eight Legislative Priorities, which is the best passage rate NYLA has had in over a decade. The bills that passed the Legislature included legislation (S.4101 Farley/A.113 Paulin) that would modify the public library construction grant program to enable grants to be used to purchase vacant land as well as lower the match to 25% of project costs for libraries in high need areas, legislation (S.4053 Farley/A.6468 Reilly) that expands eligibility to apply for local government efficiency grants to include public library systems, and a bill (S.5244 McDonald/A.6839 Nolan) requested by the State Library that allows the library to be open at least five days a week but gives them flexibility on which days to be open.

Two of our other priority bills also passed the Senate. One bill (S.4100 Farley/A.6385) would expand eligibility to receive Employment Preparation Education (EPE) funds to include libraries. These funds can be used to support pre-GED and other adult literacy and workforce prepar-
For this issue, I interviewed Mary Donohue, Director of the Fulton Montgomery Community College Library, NYLA Council Member and Chair of SUNY Council of Library Directors. Mary also serves as an instructor for NYLA’s Library Assistant Training Program at various community colleges in the Capital Region.

Of course I asked her about why she became a librarian and how her career got started and she replied, “I hate to resort to the cliché, however I can’t remember a time that I didn’t want to be a librarian; I couldn’t think of a more perfect job than being surrounded by books all day! Little did I suspect how the field would change in such a short amount of time in such a fundamental way, while still remaining intrinsically the same. What I originally loved most about the field is still very much intact – working with people to connect them with the information they need.”

Mary continued, “I obtained my B.A. at SUNY Geneseo where I was lucky enough to be able to enroll in several graduate classes at the still-open School of Library and Information Science (it subsequently closed in 1983). I majored in English with a minor in computers – an odd combination at the time, but one that was serendipitous in retrospect. After obtaining my Bachelor’s degree, I attended the University of North Carolina @ Chapel Hill, earning a Masters of Science in Library Science. I have also completed a number of graduate classes at the still-open School of Information at SUNY Albany’s school of Informatics.”

I asked about her first jobs as a librarian and how that impacted her. “My first professional job was as a cataloger for the Westchester Library System. I remember being excited about the opportunity to work in such a well-respected public library system and happy that I could use my internship experience from graduate school, where I had worked on the Health Sciences library Retrospective Conversion project. I so enjoyed the details of cataloging and remember learning that technical services was really about more than just the data – it was really all about connecting our users to the information they needed, when they needed it. While I stayed in the position for only a year, I believe I can say that it was an experience that helped shape me into the professional I am today,” stated Mary.

After her initial librarian experience, I asked about her subsequent career and her favorite parts so far. Mary responded, “I have had the privilege of working in a variety of library settings, including a large public library system, small public library, two elementary schools, a middle school a high school and currently a small community college. Really enjoy my current position in an academic institution and my role as instructor in NYLA’s Library Assistant Training Program. There’s so much that I learned from each of these positions. However, I learned that there is much value in librarians’ role as educators. We can have such a profound impact on our users, not because we know everything, but because we have a fundamental belief in our ability to share and distribute knowledge as well as empower our users in the use of information. It is always important to remember that information, in the hands of those who need it, becomes knowledge.”

I inquired about what’s new in her career and what activities she is involved in and she replied, “I have a few things going on at work now; one major item is that we’re planning on renovating the FMCC Evans Library in a few years. While the Library has evolved over the years — a Learning
Communication Services and NYLA have partnered to create The Stronger Libraries Partnership in order to provide winning campaign/advocacy services to NYLA organizational members. The Partnership provides:

- Campaign Strategies, Message Development and Management for libraries on budget, bond and district votes including the use of the web and social media
- Online Advocacy to Local Elected Officials
- Phone Banking for Library Votes
- Assistance with introduction and passage of library district legislation

By creating The Stronger Libraries Partnership, Communication Services and NYLA together can help libraries strengthen their position in their communities to stabilize their funding. Communication Services has a proven track record (winning 84% of the time) of helping libraries throughout New York pass voter initiatives. NYLA has become a respected advocate from libraries throughout the state with the right relationships in the right places.

In addition, The Stronger Libraries Partnership can help libraries strengthen their fund raising potential through direct mail, annual campaigns, capital campaigns and other development efforts.

To find out more, contact Libby Post, President/CEO of Communication Services
The recently concluded 2011 Legislative Session was an extremely productive one for libraries (see Legislative Session Recap) and I am hoping that we can keep the momentum going into next year.

Although NYLA had a very productive first half of the year, in terms of state budgetary and legislative successes, the launch of our new website, the hosting of the 2nd Annual Empire State Book Festival and Gala, the renovations of our lower floor into classroom training space, and the approval of new civil service exams and scoring for public librarians, an ominous black cloud hangs over the association, in terms of declining membership.

Now this decline is not unique to NYLA, as other state library associations and even ALA, have experienced similar declines in both membership and attendance at their annual conferences. The reasons for the declines both nationally and at NYLA are partially attributable to the economic climate and cutbacks in funding for libraries, baby-boomer retirements and the lack of involvement by a younger generation of library workers.

Although we have a comfortable financial cushion for the short-term, thanks to our endowment, the long-term financial future of the association is quite cloudy unless there is a turnaround in membership and conference attendance. Over the next several months, we will be reaching out to current, past and non-members in an effort to reverse this decline and identify what services and programs the association should be offering that will better serves the needs of the library community (and ultimately what they are willing to pay for).

NYLA is also offering a host of new member benefits ranging from discounts to Library and School Library Journal, the New York Times and online fundraising from Causevox. In addition, we have established a new initiative called “The Stronger Libraries Partnership” with Libby Post of Communication Services to assist libraries with their budget/bond votes and efforts to become library districts.

Michael J. Borges
With public funding for libraries under duress and the tax cap looming over everyone’s heads, libraries will be struggling to find the revenues to keep their current operations going. Bake sales and book sales can only generate so much. One viable option is an online fundraising campaign; in fact, studies show a 10% growth in online fundraising last year. However, starting an online fundraising campaign can seem like a daunting task. You have to worry about the website, donation processing, fundraising ideas, and branding.

NYLA can help

We’re excited to announce our newest Member Benefit for libraries—CauseVox [http://www.causevox.com/]. We’ve partnered with CauseVox to help you get online fundraising up and running in as little as 15 minutes. They take care of all the technical details while giving you a full-featured donation site with a professional look.

CauseVox is an online fundraising service that makes donating to libraries simple and affordable. CauseVox has an easy-to-use, customizable interface that can mimic your own web site. Surveys, such as AOL’s Online Giving Study, have shown that charity-branded giving pages can help nonprofits get 38% more in donations compared to generic giving pages. In addition, CauseVox utilizes photos, videos and social networking sites like Facebook and Twitter to extend your fundraising outreach. Donors can also create personal fundraising pages to solicit their friends and family members to donate to their special cause—your library! Put the success of the crowdsourcing phenomenon to work for you.

Organizational members of NYLA can get this powerful online fundraising service at special discounted rates for one year. Costs are listed below and startup is easy enough to be handled by library staff or friends groups (NYLA can also provide set up assistance for a nominal charge of $125).

Monthly Fee for CauseVox

The monthly fee is only $15 per month or $150 a year (Regularly $399) for those that sign up by December 31, 2011. The special rate is good for one year from the start of their registration with CauseVox.

Transaction Fees for CauseVox

The cost per credit card transaction is 7.5% (inclusive of credit card fees) for donations via CauseVox or 7.9% plus 60 cents per transaction for donations made via PayPal.

Donations are processed on monthly basis and sent to your library via check for the first month and can be done through electronic bank transfer after this initial period at the request of the library.

Don’t miss out in having an online fundraising option up in running in time for the giving season this Fall! It doesn’t get any easier, cheaper, or more effective than this to get into online fundraising, the fastest growing segment of philanthropy.

Visit http://www.causevox.com/ to see the company’s site—or our example here http://empirestatebook.causevox.com/, where NYLA has created a website for donations to our Center for the Book.

Contact Mary Ann Waltz at projects@nyla.org to take advantage of this special offer.
While everyone is “beating the heat” and vacationing, the Palmer School faculty and staff are diligently “innovating”. Under the leadership of Linda Ryan, the new Director of the Palmer School and Associate Dean of the College of Education and Information, plans are underway for new concentrations to take up the slack from the traditional library services that are in low demand. The Palmer School is one of the two schools that make up the newest “College” at Long Island University. The College of Education and Information (CEIS) was implemented this past academic year with the School of Education and the Palmer School of Library and Information Science as its two main components. This coming academic year CEIS will have a new Dean, Dr. Robert Hannafin, who is excited about the possibilities of coordinating activities for both units. This has allowed the Palmer School to explore possibilities for synergizing programs and forming partnerships, especially the school library program with education programs in educational leadership (on the education side) and technology (on Palmer’s side). Preliminary discussions have already started on the possibility of a dual certification program for education majors to include school library certification with a general education degree, as well as a five year B.S in Education with M.S. in Library and Information Science.

The School Library Program of the Palmer School received designation as a distance learning program from NYSED in January 2011. Although this program’s commitment to Long Island University is to continue instruction in blended learning format, this gives Palmer the potential to develop a totally online environment. The Certificate in Archives and Records Management program is being developed as a fully online program. Courses this year for all Palmer School students are offered in face to face, blended, and online modes, which allow students a wide range of choices based on their particular learning style.

This past year Palmer (and the school library program in particular) was fortunate to have Dr. Jody Howard on its faculty, so that there are now two full time staff members devoted to the school library program. Dr. Howard, who came to Palmer from the University of Denver, is the 2011 AASL Educators of School Librarians Section (ESLS) Chair. Dr. Howard, Dr. Bea Baaden, the Director of the School Library Program, and Dr. Greg Hunter, who is the Director of the Doctor of Philosophy in Information Studies program, are writing a grant for IMLS specifically targeting school librarians. The purpose of the grant is to offer full tuition fellowships to school librarians who wish to pursue the Doctor of Philosophy degree. Palmer’s PhD program is geared to working professionals, where students do not have to take time from their current positions in order to work towards the degree. This grant is to satisfy the need to develop school librarians to teach as faculty in universities, where a PhD is a requirement. The grant will be submitted to IMLS this coming academic year for a cohort beginning September, 2012.

In addition, Palmer School faculty are developing new programs and courses. These include concentrations in young adult librarianship (Dr. Bea Baaden), managing e-services (Dr. John Regazzi) and managing technical services (Dr. David Jank). Dr. Jank also is currently doing a series of field studies on the psychological aspects of information use in libraries and museums, in particular living history museums.

Dr. Greg Hunter has been appointed Editor of The American Archivist and will serve a three year term beginning January 2012. This is the premier professional journal for archivists. This summer also brings the new appointment of J.Fernando Pena as the Director of the Rare Books and Special Collections Program for the Palmer School. He will be based at Palmer’s Manhattan campus at NYU. Mr. Pena comes to the Palmer School...
from The Grolier Club in New York, the country’s oldest and largest society for bibliophiles and graphic arts enthusiasts where he served as Librarian. Mr. Pena worked in archives and special collections at Rutgers University and Harvard University; he is also currently the Treasurer and a Board member of the Center for Book Arts, in New York. The Rare Book and Special Collections concentration of the Palmer School is the largest such program in the nation.

Palmer School faculty are also publishing important works for the field of librarianship this summer. Dr. Jody Howard is under contract with Libraries Unlimited for a book that discusses the school librarian as a curriculum leader; the book is anticipated to be finished in December for publication in Spring 2012. Also watch for an article in this September’s issue of School Library Monthly about selection tools that school librarians should be cognizant of by Dr. Howard. Two new editions of books in the field of records management have been finished by Dr. William Saffedy and recently published by ARMA International (the Association of Records Managers and Administrators): the second edition of Records and Information Management: Fundamentals of Professional Practice, which is the most widely used textbook of the subject, and the second edition of Costs Analysis Concepts and Methods for Records Management Projects, the only book on its subject. Dr. Saffedy is currently working on a book about email management.

Palmer School students and alumni are an active group of professionals, as well. Our school library graduates have been hired by most of the schools who have advertised in the Long Island, Westchester and New York area. Dual degree students (students who are receiving an M.A. from NYU with the M.S. LIS from the Palmer School at NYU) are receiving positions (at Princeton University, Megan Malta was appointed Rare Books Assistant working in the Rare Books Reading Room at Firestone Library) and receiving awards (Jeremy Bold tied for first place at the NYU GSAS Threasis Challenge; Madlyn Moskowitz (accepted into the Jedi Academy at Lucasfilm Ltd. to intern in the Lucasfilm film archives).

HAVA Law Impact on Library Elections

The Help America Vote Act (HAVA) which was signed into law in 2002 requires the states to transition to more accessible balloting like optical voting machines for elections by 2006. The state missed the original deadline and put into place the new requirements for state and local elections in 2010. School districts and then more recently villages were given an extension to comply with the HAVA requirement to switch to optical voting machines until December 2012.

In discussions with the NYS Board of Elections, they first reiterated that in general, library elections fall under the purview of the NYS Education Department because libraries are considered educational institutions.

The NYS Board of Elections also clarified that for those libraries that either have their school districts or villages hold their elections, they have until December 2012 to switch to optical voting machines. For special district libraries or libraries that have their towns/cities hold their elections, they must comply with the law this year.

However, according to the NYS Board of Elections libraries can continue to use paper ballots or opt to use paper ballots instead of optical voting machines if they hold their own elections.

In a subsequent meeting with the State Education Department Counsel’s Office, they confirmed that libraries can continue to use paper ballots. They also concurred with the NYS Board of Elections, in that libraries that use the school district to hold their elections can continue to use the lever machines until December 2012 and that SED is contemplating whether another extension of the exemption is necessary.

There is still some ambiguity for those libraries that hold their own elections, whether election law or education law applies, and that perhaps this should be clarified in new legislation.
Members on the Move

Christine Banuls, Library Media Specialist at C.J. Hooker Middle School (Goshen Central School District), is the recipient of a Bound to Stay Bound grant to attend the 2011 AASL Conference in October.

Erin Barnard, a former Clerk at SUNY New Paltz Sojourner Truth Library, is the new Assistant Director at Grinnell Library Association.

Andrew Bosworth, a recent Syracuse University iSchool MLIS graduate, was hired as the Supervisor of Technology and Information Management at Massachusetts’s Watertown Free Public Library.

Regan Brumagen has accepted the position of Reference & Emerging Technology Services Librarian at the Rakow Research Library of The Corning Museum of Glass.

Brigid Cahalan, Outreach Coordinator, at the New York Public Library is profiled in the new ALA publication, Working in the Virtual Emerging Technology Services Librarian at the Rakow Research Library in Manhattan.

Kathleen Chase has been appointed the new Director of Bethlehem Public Library.

Communication Services has had a pretty successful year so far in 2011. Here’s what we’ve helped our clients do:

- On May 17th, the Jervis Public Library in Rome added an additional $525,000 is taxpayer support to their budget with a school district ballot. They won with 54% of the vote.
- On the same night, the Long Lake Library up in the Adirondacks, after a number of unsuccessful school ballot propositions, became a school district public library with an initial budget of $130,000- a huge win for a small library with part-time staff.
- On June 6th, the Mahopac Public Library won their budget vote which was a culmination of a branding and vote yes campaign that we began earlier in the year.
- On June 7th, the Finkelstein Public Library in Spring Valley won their over $7M budget for the third year in a row.
- And, then, on July 19th, after a heartbreakingly close defeat in May, the Albany Public Library passed with 54% of the vote.

Communication Services has been named one of the five 2011 Special Libraries Association (SLA) Rising Stars.

Diane Courtney, former NYLA President, is retiring as the Director of Larchmont Public Library.

Christine Crawford-Oppenheimer has retired from the position of Information Services Librarian at The Culinary Institute of America.

Alison Dundy is the full-time librarian at the Prometheus Research Library in Manhattan.

Marcia Eggleston, Norwood-Norfolk Central School, is now the St. Lawrence-Lewis School Library System Director and Learning Resources Center Supervisor.

Carolyn Giambra is the newest board member of the Williamsville Education Foundation, supporting the Williamsville Central School District programs and projects.

Jeanne Herbst joined the Children’s Department of the Half Hollow Hills Community Library full time.

Geoffrey Kirkpatrick, former Assistant Director and Interim Director, has been appointed the new Director of Bethlehem Public Library.

Jessica Koenig has been appointed the new director of the Island Trees Public Library.

Katie Lambert is the new Library Specialist at Twelve Corners Middle School in the Brighton Central School District.

The Mamakating Library announces that after nearly 100 years of library service in Mamakating, it has acquired a parcel of land for a permanent home and is looking forward to building in the future and providing a spacious, modern facility for its community.

John P. Monahan, School Library System Director at Putnam Northern Westchester BOCES for the past 15 years, retired in July.

The Monroe County Library System took fourth place in the contest “The Top 20 Places to Take Kids in Greater Rochester” held by KidsOutAndAbout.com

Lonna Pierce, Binghamton City School District school librarian, attended the Syracuse University innovative workshop, Project ENABLE, “to learn how to better meet the library and information needs of students with disabilities. Pierce will conduct workshops for BCS school librarians, Broome-Tioga BOCES area librarians, and participate in a project wiki with librarians across New York State to further communicate and expand ideas.”

Julia Pinto-Martín, former part-time Youth Services librarian at the Pine Hills Branch of the Albany Public Library, is now a Branch Librarian at the Arbor Hill/West Hill Branch of the Albany Public Library.

Kathy Plate, Director of the Prattensburg Free Library, participated, along with her assistant and several other library supporters, in the August 6th “Run for Reading 5K” to benefit the Library.

Paul Schaffer, Massena Public Library Director, retired May 31, 2011. He served the library for over 27 years.

A team of St. John Fisher College librarians and faculty was recently named a winner in the 2011 Association of College Research and Libraries President’s Program Innovation Contest. Winners were announced at the 2011 American Library Association (ALA) Annual Conference in New Orleans. A total of 28 proposals were submitted, and the Fisher team led by Lavery Librarian Kathi Sigler, won the “implemented” category for their project, “3-Hour Library Field Experience for Pre-Service K-12 Teachers.”

Barbara Stripling has accepted a Professor of Practice position at Syracuse University beginning in January 2012.

Byron Whitney, Clarkson University Acquisitions and Government Documents Librarian, retired August 2011, after being with the university for 37 years.

Stephanie Young, formerly of Galway Public Library, is now an Adult Services Librarian of the Ogdensburg Public Library.
SUMMER IS HERE and the temperatures are rising. To help offset the cost of increased energy usage, NYLA has partnered with Energy Plus®, one of the fastest growing energy supply companies. Members can choose a customized electricity or natural gas program which includes Cash Back on your bills! By enrolling with Energy Plus®, you will be part of an exclusive program that works with your local utility company so you can receive these added benefits while receiving the same reliable service.

When you choose Energy Plus as your electricity supplier, you will receive a $25 Activation Bonus AND an automatic 3% Cash Back rebate on your electricity supply charges every six months! Earn even more Cash Back when you enroll your natural gas account. Receive an additional $25 Activation Bonus and 3% Cash Back rebate on your natural gas supply charges every six months!

Best of all there are no fees or long-term commitments. Your local utility will continue to read your meter, send your bill, and handle any emergencies. To be eligible you just need an address within the Energy Plus service area, which covers all of New York State, except areas covered by the Long Island Power Authority (LIPA).

Looking for even more ways to beat the heat? Check out these tips:

- Ceiling and other fans provide additional cooling and better circulation so you can raise the thermostat and cut down on air conditioning costs
- Have a barbeque. Why cook in the kitchen when you can fire up the grill?
- Get an outdoor fresh scent. Line drying your clothes can save up to 5 percent of your energy!
- Turn off home or office electronics when not in use. Appliances and electronics are responsible for approximately 20 percent of an average household’s electric bill.
- Use the dishwasher. The dishwasher uses less water than washing dishes by hand! Less water and less work! Air-dry to save even more.
- Stay cool in the kitchen. Defrost foods completely before cooking and cover your pans. Try eating and drinking cold foods such as salads, fruits, sandwiches and refreshing smoothies.

Start Earning Cash Back Today!

If enrolling an electric account, a $25 Activation Bonus for business accounts or a $25 Activation Bonus for residential accounts will be awarded after completing 2 billing cycles of active electric service with Energy Plus. If enrolling a natural gas account, a $25 Activation Bonus check for business accounts or a $25 Activation Bonus check for residential accounts will be awarded after completing 2 billing cycles of active gas service with Energy Plus. Active accounts are defined as those (i) that are billing more than $0 and (ii) for which Energy Plus has not received a request on behalf of the customer to discontinue (drop) their service.

Please note, if you enroll both electric and gas accounts, it is possible your services will start on different dates - so your bonuses may be awarded on different dates. Members will receive a Cash Back rebate check after every 6 billing cycles of service for active accounts. The Cash Back rebate will be 3% of the annual supply charges per business account and 3% per residential account. Account eligibility for a natural gas Activation Bonus requires a minimum of 500 annual therms or ccfs, based on historic usage as estimated by your utility at the time of enrollment.

Electricity service is provided through Energy Plus Holdings LLC and natural gas service is through its affiliate Energy Plus Natural Gas LP. The Energy Plus rate is variable and therefore subject to change each billing cycle. Current and historical rates should not be taken as a guarantee of future rates and Energy Plus makes no warranty, express or implied, regarding specific savings. Other terms and conditions apply.
NYLA Welcomes First-Time Members 1/1/11 - 6/1/11

ASLS
Adriana Arguelles
Alison Dundy
Alissa DiRubbo
Camille Chesley
Caroline Harzewski
Christopher Schnupp
David Beinetti
Deborah de Bruin
Donna Follett
Hannah Behrens
Janet Duff
Katharine Giari
Meghan Dowell
Molly O’Brien
Rachel Jaffe
Reginald Harris
Sarah Cohn
Simone Yearwood

LAMS
Timur Davis
Deirdre Joyce
Brittany Turner

PLS
Roseann Acosta
Fran Adelson
Jack Adkins
Robert Ambrosino
Elizabeth Angelastro
Elizabeth Billiter
Asia Bonacci
Karrie Bordeaux
Millie Burns
David DeGeorgia
Janice Dekoff
Matthew DeLaney
Theresa DiGregorio
Joseph Domhan
Kathleen Dwyer
Charles Fallon
Cheryl Ferris
Giovannine Finn
Jay Goldman
Jessica Gonzalez
Bruce Gordon
Dianna Kelly
Katie Lawton
Tracey McShane
Pennie Mercado
David Minnich
Kristen Moeller
Julie Moore
Kevin O’Grady
Margaret Paige
Joy Rankin
John Raymond
Richard Riis
Michelle Rosenman
Nancy Rothstein
Alison Schwartz
Darlene Sherwood
Parminder Singh
Kenneth Swenson
Julia Tan
Cathleen Towey
Amanda Travis
Jill Twist
Warren Vegh
Nicole Verno
Emily Wormuth
Aimee Hardy
Elia Harpinger
Renee Harris
Jennifer Henry
Noreen Howland
Sharon Huffman
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Erin Shoudy
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Marie Vahue
Joanne Wallace
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Katharine Chung
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Zoe Davis
Beth Gates
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Deven Black
Jessica Casamassa
Christine Cassidy
Bridget Crossman
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Suzanne Faugno
Sita Fey
Anthony Fiore
Kerry Freel
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Benjamin Hockenberry
Gretchen Nadasky
Alice Wilson

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Jeanie Anderson
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Deborah Cooper
Susan Dugaw
Casey Fehn
Susan Greico
Darla Gutierrez
Janet Makouy
Jacqueline Narkiewicz
Amy Shields

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Abdulaziz Alkandari
Elizabeth Anastasi
Mira Anderson
Joy Ardizzone
Marialsa Arnold
Yoly Avella
Alicia Behan
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Katherine Bertel
Meredith Bleveans
James Britell
Jamie Brown
Susy Cantwell
Verna Carey
Kristin Charles-Scaringi
Tariyka Chaulk
Mary Chu
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Cheryl Fulgoni
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James Griffin
Tess Hartman
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Thomas Mullusky
Regina Murrell
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Meghan Wakeman
Michael Walsh
Sonia Ward
Amanda Ward-Almonte
Denise Weiss
Hilary Wong
Rachel Woods
Haruko Yamauchi
Commons was recently created on the first floor, an Information Literacy Classroom and Academic Computer Lab are now situated on the second floor - the Library building as a whole hasn’t been significantly renovated since it was built in 1968. And so I’m currently in the initial stages of research and discussion. I’m also the current Chair of the SUNY Council of Library Directors, a group of 64 Library Directors who work together to advocate for SUNY libraries. We’ve just adopted our new 3-year Strategic Plan and we’ll be working in the upcoming academic year on identified action items. And, of course, I’m in my last year on NYLA Council, and so it promises to be an exciting, busy, and hopefully productive year!

The discussion moved on to the future and challenges libraries are facing on many fronts. “Several years ago, an administrator at my College told me that I kept moving the goalpost in our discussions about library services on my campus. I tried to explain that it was the nature of the profession now – everything changes but still remains the same. I can truly say that it is an extraordinary and, I believe, unprecedented time of both challenge and opportunity for libraries. When thinking of the changing face of libraries, I first think of the YouTube® video “Information R/evolution”, www.youtube.com/watch?v=-4CV05HyAbM, which “explores the changes in the way we find, store, create, critique, and share information.” While a bit dated now, this video is a dynamic (and often frenetic) look at how the availability and particularly the creation of information changed dramatically in the late 20th and early 21st century. I consider it one of the best examples of the impact technology has had on the library profession and of libraries’ evolutionary transformations. I believe the video reveals one of our biggest challenges—to maintain awareness of the changing nature of the information environment while being fluid enough to adapt to those changes,” stated Mary.

“The opportunities can be seen just by looking at the nature of our fundamental mission. Our reason for existence remains the same and provides it own opportunities, whether it’s educating users as they find information and turn it into knowledge or functioning as centers where we provide space, resources, and services that contribute to our communities. I’ve heard it said and I couldn’t agree more – it is an exhilarating time for libraries and I feel fortunate to be part of such a vibrant and fascinating community,” continued Mary.

I asked about what role she saw NYLA playing in meeting these challenges and opportunities. “As it has for over a century, NYLA is here to support librarians and library staff as they work to provide resources and services to the people of New York State. I truly believe that an informed and educated populace is the key to a thriving economy and a productive and satisfied citizenry. Our role as information providers and educators is supported by NYLA in a variety of ways and, as it must, the organization is constantly re-inventing itself to meet all the challenges this world offers. It is an exciting time for the profession, and it is only fitting that NYLA play a vital and pivotal role through collaboration, advocacy, and information,” responded Mary.

Mary is currently reading “Blink” by Malcolm Gladwell and “The Shallows” by Nicholas Carr.
NYLA 2011: REGISTER NOW!

Join us for NYLA's 2011 Annual Conference
Saratoga Springs, NY / November 2 – 5, 2011
Get more information or register for the conference now at: www.nyla.org/2011

NYLA Scholarship Bash: A Night at the Races - NYLA would like to invite you to join us for our annual scholarship fund event at the Saratoga Casino and Raceway!

Inaugural Celebration - Join us for the farewell address of the 2011 NYLA President, Marcia Eggleston, the presentation of NYLA's major awards, and the induction of the 2012 NYLA President, Matthew Bollerman.

Authors Galore! – Here are some of the authors appearing at our ticketed events:

PLS Author! Author!
Chris Bohjalian - the author of thirteen books, including his most recent novel, Secrets of Eden, which debuted at #6 on both the New York Times and Publishers Weekly bestseller lists.

RASS Noted Author Luncheon
Larry Kirwan - publisher and lead vocalist/stratocaster for Black 47, an Irish rock band.

YSS Empire State Award Luncheon
Laura Vaccaro Seeger - 2011 Empire State Award for Excellence in Literature to Young People

Presidents’ Programs
• Everything “E” – Ebooks Selection and Acquisition
• Mystery Slam
• Publisher of the Community:
  New Librarianship Unencumbered by our Stacks
  Stories of our Past: Oral History Projects
  Public School Library Cooperation ROCKS!
• QR Codes Rock the Library on your Phone
• Profiles in Library Leadership
• The Fight for Freedom: the True Story of the Breadfruit
• The First in the 21st
• Empire State Center for the Book is for Everyone

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NYLA Council and Section/Roundtable Election Results

CONGRATULATIONS TO EVERYONE!

NYLA Council
President Elect 2012/President 2013 .............................................. Carol Anne Germain
Councilors-at-Large 2012-2014........................................ Rebekkah Smith Aldrich & Paige Jaeger

Congratulations to our newest NYLA Council members. Thanks to all those who served as candidates, and to all those who participated in the voting process.

Section Elections 2011
Congratulations to the 2012 Section Board members listed below.

ASLS Board
Vice President/President-Elect .................................................. Patti McCall
Secretary/Web Liaison................................................................. Justin Kani
Director .................................................................................. Michael Daly

LAMS Board
Vice President/President Elect ................................................ Claudia Depkin
Treasurer ................................................................................ Mary Trev Thomas

PLS Board
Vice President/President-Elect ................................................ Kathy Naftaly
Second Vice-President 2011-2013 ........................................ Brian M. Hildreth
Secretary 2011-2013 ................................................................. Shawn McConnell
First Year Director ................................................................. Alissa Jones

SMART Board
Vice President/President Elect ................................................ Rachel Jaffe
Treasurer ................................................................................ Lauren Cardinal
Director-at-Large ................................................................. April Younglove

YSS Board
Vice President/President Elect 2011 .................................... Jennifer Ogrodowski
2nd Vice President/Membership ........................................... Christina Ryan-Linder
Treasurer ................................................................................ Dorothy Morehouse
First-Year Director ................................................................. Terry Rabideau

New NYLA Benefit:
Discounted Subscription Rates for Library Journal and School Library Journal

NYLA members can now get a discount on both new and renewal subscriptions to Library Journal, School Library Journal, Library Hotline and The Horn Book Magazine. NYLA offers two ways to save money on this new member benefit.

For those who have their employer pay for subscriptions, we offer two options:

**Subscriber Basic** (includes NYLA Membership and either Library Journal or School Library Journal)
- FirstTime Subscriber .............................................. $160
- Renewing Subscriber .............................................. $200

**Subscriber Plus** (includes NYLA Membership and either Library Journal or School Library Journal plus either Library Hotline or The Horn Book Magazine)
- FirstTime Subscriber .............................................. $220
- Renewing Subscriber .............................................. $290

For those who pay individually, we offer the following rates:

**School Library Journal**
- First Time Subscriber: .............................................. $75
- Renewal: ................................................................. $115

**Library Journal**
- First Time Subscriber: .............................................. $85
- Renewal: ................................................................. $130

**Library Hotline**
- First Time Subscriber: .............................................. $62
- Renewal: ................................................................. $96

**The Horn Book Magazine**
- First Time Subscriber: .............................................. $50
- Renewal: ................................................................. $58

Visit www.nyla.org and click on Membership to download form to send in or contact Lois Powell at membership@nyla.org for more information.

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Legislation Wrap-Up continued from page 1

tion classes provided by libraries. Another bill (S.3297 DeFrancisco/A.4997 Russell) would authorize the state library to coordinate the purchase of electronic resources like databases for state agencies and libraries.

Another of our priority bills (S.4174 Oppenheimer/A.6239 Bing) passed the Assembly and would require school districts to disseminate informational materials and applications for public library cards to their students if they are provided by their local library.

This legislative success is a result of years of hard work by library advocates and building a compelling case for supporting libraries to the State Legislature. Special thanks to our library champions in the Legislature like Senator Hugh Farley, Assembly members Bob Reilly, Jonathan Bing and Amy Paulin as well as the members of our Legislative Committee chaired by Kevin Verbesey, Director of the Suffolk Cooperative Library System.

I also want to thank John Hammond, Chair of the New Yorkers for Better Libraries PAC and all PAC contributors for supporting our advocacy efforts and those legislators who champion our cause.

From the President... continued from page 16

time and I’ve received weekly chemo for 16 weeks. I am happy to report that the chemo worked and the cancer is in remission. While fighting cancer I also was fighting the loss of my job. My school district originally wanted to eliminate my job completely. They decided to keep the job at half time, which was a win for the district. While I felt good about keeping half the position, I did not feel I could stay. I was lucky enough to be selected as the Director of the St. Lawrence-Lewis BOCES School Library System, which I started on July 1. Keep in mind the old adage, when one door closes, another one opens. It definitely happened in both my personal and professional life. All three times the cancer appeared, it was a wake-up call for me to put my priorities in line and remember what is important. If you have your health, you have everything. Even though we get caught up in the day to day drama of work and colleagues, take the time this summer to spend with your family and friends, those that are important in your life.
ONE MILLION DOLLARS
117 SCHOOL LIBRARIES AND COUNTING...

BEYOND WORDS SCHOOL LIBRARY RELIEF FUND

Since 2006, the American Association of School Librarians, with funding from the Dollar General Literacy Foundation, has given more than one million dollars in grants to over 117 school libraries across the country affected by natural disasters.

Beyond Words
the Dollar General school library relief fund

A collaboration among

An ALA, AASL, NEA program funded by Dollar General Foundation

AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS

Summer 2011 The NYLA Bulletin
From the President...

I hope all NYLA members are taking the time this summer to enjoy family, friends and the warm weather. Depending on your job and what type of library you work for, you may have the summer off or be working. No matter where you work, this summer we should take stock of our situation, and be thankful for our gains.

Two of NYLA’s legislative priorities passed both houses of the Legislature and are awaiting the Governor’s signature. The first bill lowers the matching grant requirement for the public library construction grant program to 25% for libraries in economically disadvantaged areas and allows the grants to be used to purchase vacant land. The second bill allows public library systems to apply for local government efficiency grants to study and implement shared services, collaborative arrangements and cost-sharing agreements. The library construction bill known as S1401-A was sponsored by Senator Farley. This bill is known as A113-A and was sponsored by Assemblywoman Paulin. The second bill is known as S4053-A in the Senate and was sponsored by Senator Farley. It is known as A6468-B and was sponsored by Assemblyman Reilly, chair of the Library Committee. School libraries received good news when the attempt to combine all categorical aid was denied, while also allowing software and textbook categorical aid to be used for library materials. In this era of shrinking budgets and staff, this is a major coup. I commend each member of NYLA’s Legislative Committee, the New York State Library PAC, and all NYLA members who wrote letters and emails, called legislators and came to the Capital for NYLA’s Advocacy Day to get the word out about library issues. We are making progress.

The next few years will be very tough for the library community. Advocacy will be very important. Keep in mind that in this time of financial stress for libraries and for our patrons, our job becomes even more important. Libraries are for everyone, everywhere. And yes, New York Libraries Rock! I want to thank all the conference programmers, Erika Dudden, Amanda Wing and Ellen Rubin for all their hard work in putting the 2011 NYLA conference together. It takes a huge amount of coordination and collaboration and we will all see the fruits of their labors this November. Please go to the NYLA webpage and register for the conference.

I apologize for being in absentia for most of the spring. Some of you know that my cancer came back for the third...