Attendees: Rebekkah Smith-Aldrich, Josh Cohen, Ed Falcone, Julie Johnson, Pat Kaufman, Phyllis Keaton, Rebecca Lubin, Richard Naylor

Minutes—Richard Naylor moved we approve November 13, 2007 minutes. So moved.

Treasurer’s Report—Phyllis reported that as of this morning, she had not received a report from Bob Jaquay. She will contact him about his future plans.

President’s Report—Phyllis congratulated Bekka on her election as President-Elect of LAMS.

Committee Reports
Legislative (Bekka)
- School library material aid strategy.
- Central Libraries—increase funding so that all can afford to be open Sundays. Josh spoke of a retreat Central Libraries held where the future of Central Libraries was discussed. LAMS asked Bekka to question this at the next Leg Committee meeting and to encourage the development of a new model that will include more training.
- State aid to libraries—it is unclear exactly how much money will be available.

Membership (Julie)
We have 436 members, up from 418. Basic vs. secondary memberships.
Retention rate vs. conversion rate.
Fewer lapsed members based upon last list Julie received.
Recruitment problems.
Bekka suggested that we write to all system directors to encourage their new directors to join LAMS.

Public Awareness and Continuing Education (Pat)—no contact with former and latter presented the post certification requirements.

Web liaison—Richard asked where to we want to go with our site. What would go on the site and what would go on the blog? One possibility is to keep static information on the website and use the blog as the active portion.
LAMS blog
Bekka suggested that we rethink the blog, tweak it, make it more holistic. She asked all of us to brainstorm offline and then post regularly. Perhaps we should tie it in with emerging leaders. We will try this approach with a topic that Phyllis will e-mail to LAMS members and invite them to post to the blog. Another idea was to create a persona who will generate controversy and open up a dialog. This would be a great way to share content, information, and opinions more globally.

JLAMS
JLAMS need a few more articles. Michael Borges wants to offer office support for JLAMS as an enticement to academics to submit papers. He will help with promotion including targeted mailing lists to the academics. Bekka will contact Carol Ann Germaine.

Rebecca described the online community project that she worked on as part of the ALA emerging leader model and suggested that we replicate it for LAMS. Other ideas from the emerging leaders model that might be useful for us:
- Management vs. leadership—management as hands on vs. leadership as visionary.
- More cross programming with NMRT.
• NYLA Leadership Institute is more management for people already in the field vs. the emerging leader model for people who are new to the profession.

Conference update
CE—Jerry Nichols and Jim Riley are working together on this. Jerry will discuss policies. Jim will discuss the legal aspects.

Luncheon
We need to verify if the luncheon speaker needs a W-9.
Food and beverage selections for luncheon, afternoon break, and breakfast programs were made.

Booth
• Accu-cut lambs for people to write affirmations, questions, etc. that we will post on the booth site and share on the blog.
• We will ask people to submit best program ideas as a LAMS member. The person submitting the best idea will receive $600 toward the 2009 Conference.
• Raffle the kindle. (Phyllis will review the instructions.) For $7, a person will get a LAMS membership and raffle ticket. Members will pay $3 for one ticket, $5 for 2 tickets.
• We have a banner. We will be in the hallway.
• Booth needs:
  ➢ Large sign for raffle prices (Richard).
  ➢ Member lists (Phyllis).
  ➢ Markers (Phyllis, Rebecca).
  ➢ Easels, pushpins, foam board (Phyllis, Rebecca).
  ➢ Ribbons (Richard).
  ➢ Tattoos (Phyllis).
  ➢ Box for scholarship raffle (Rebecca).
  ➢ Box for kindle raffle (Rebecca).
  ➢ Raffle tickets (Richard).
  ➢ Cash envelop (Rebecca)
  ➢ Treasure chest (Pat).
  ➢ Lamb cutouts (Pat).
  ➢ Large sign of what’s available at booth (Bekka)
  ➢ Best program idea forms (Bekka).

Evaluation forms for the programs (Rebecca).

Next year we need to have a LAMS conference manual.

Discussion of ALA’s Emerging Leader model.
People apply; 120 are chosen.
• If selected, a participant is required to attend ALA’s midwinter and annual conferences and to work with a group online to implement a project.
• There is a one-day training.
• The project is presented as a poster session. Projects are developed by ALA sections.

The expected outcomes:
• Build membership.
• Engage people in meaningful discussions.
• Learn about the structure of ALA.
• Provide answers to the following questions:
  Why did you become a librarian?
What did you expect?
Is it living up to your expectations?
Why have you stayed with it?

Respectfully submitted,

Pat Kaufman

Pat Kaufman, Secretary