

**Draft Minutes  
NYLA Council Meeting  
September 24, 2010  
6021 State Farm Road  
Guilderland, NY**

**Present:** Kathy Miller, Penelope Klein, Marcy Strong, Matthew Bollerman, Fran Roscello, Rebekkah Smith Aldrich, Marcia Eggleston, Sarah Sachs, Mary Donohue, Deborah Emerson, Jennifer Morris, Michael Borges, Ellen Rubin, Tom Bindeman, Christine McDonald, Geoffrey Kirkpatrick, Gail Barraco, Lois Powell

*President-Elect* Marcia Eggleston called the meeting to order at 11:00 a.m.

**1. Welcome & Introductions**

**2. Approval of Agenda**

**Motion:** M. Bollerman moved to accept the Agenda  
T. Bindeman seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

**3. Approval of Minutes**

**A. Council Meeting – May 20, 2010**

**Motion:** M. Bollerman moved to accept the minutes  
P. Klein seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

**4. Finance Report**

**A. Monthly Financial Report**

P. Klein reviewed the monthly financial statements and noted that revenues are lagging slightly behind the budget numbers, due in large part to \$40,000 outstanding from the Empire State Book Festival. Overall, NYLA is generally on track and in a satisfactory condition. P. Klein advised she is reviewing and reconciling credit card accounts each month as advised by BST auditors.

**B. Change in Fiscal Year Report**

M. Borges reviewed the proposed change of NYLA's fiscal year from January – December to a fiscal year of July - June, which would better reflect the impact of the annual conference on budgets and cash flows. M. Borges to provide 6-month budget at Nov. council meeting.

**Motion:** D. Emerson moved that NYLA's fiscal year change to July - June.  
P. Klein seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

## **5. President's Report**

K. Miller reported that the first leg of her Library Tour of NYS, accompanied by Jennifer Morris, would include visits to Long Island, NYC and Hudson Valley with the following itinerary:

September 27-28<sup>th</sup> - Lindenhurst Public Library and CW Post/LIU

September 29<sup>th</sup> - NYPL and Metro

September 30<sup>th</sup> - Westchester librarians

October 1<sup>st</sup> - Mid-Hudson Library System Annual Meeting

K. Miller provided NYLA/NYSHEI update.

K. Miller thanked E. Rubin, NYLA Conference Chair for her hard work on the upcoming conference.

## **6. President-Elect's and Past-President's Report**

### **A. President-Elect's Report**

M Eggleston reported attending the SLMS Conference in Albany April 29- May 1.

She also is participating in the Library Leaders monthly conference calls organized by John Brock at the State Education Department. She is preparing for NYLA/NYSHEI legislative meeting in November.

## **7. Executive Director's Report**

### **A. Website Revisions**

M. Borges reviewed the status of NYLA's new website. M. Borges reported that a student intern has been hired to build the site pages. He is targeting introduction of the new site by January 2011.

M. Bollerman reported that he has been receiving large numbers of bounce messages when he sends out emails through NYLA's Online Membership Center. J. Friedman will work on a solution for this and determine whether this may be a systemwide problem.

### **B. Legislative Update**

M. Borges reported that Governor Patterson signed the Cooperative Bidding for Public Libraries and Library Systems bill and vetoed "Love Your Library" donations on NYS tax forms. NYLA opposes the proposed tax cap as it would have a negative impact on schools, public libraries and community colleges. He indicated that the passing of the amended Article 7 education bill may not occur until after the November election. M. Borges passed out a copy of the PAC's 2010 Voter's Guide which ranks NYS legislators on their voting records. PAC is helping to elect legislators that have aided libraries, such as Oppenheimer, Paulin, Galef, Farley and Saland. He reported on successful phone banking effort on behalf of Assemblyman Jonathan Bing in September.. M. Borges acknowledged libraries are facing a critical stage in funding at this time due to a tax cap and further state aid cuts. Also, he

reported that two programs are scheduled at the NYLA Conference that will cover library legislative issues.

### **C. Continuing Education Update**

M. Borges reported that the 2010 Leadership & Management Academy will be having two classes at the 2010 NYLA Conference. One will also take place Oct. 4 at the East Greenbush Public Library. By the end of the NYLA conference there will be 14 NYLA members who will have graduated from the Leadership and Management Academy this year.

M. Borges reported that registration for NYLA Institutes has been lagging in recent months due to the current budget squeeze for libraries that is limiting expenditures on travel expenses and educational enrollments.

M. Borges reported that NYLA's Library Assistant Training Program, a non-credit certificate program, the only one in the country, continues to be successful and that additional ones are planned for the Spring 2011 in Nassau and Tompkins counties.

Emerson reported that NYLA and the Rochester Regional Library Council are co-sponsoring a library marketing institute that will start Oct. 13, 2010. It will consist of 6 full days, one per month.

M. Borges also reported that NYLA was part of NYS grant application that was awarded \$6.3 million in NTIA/Broadband funds. NYLA would receive \$1 million over 4 years to provide digital literacy training to librarians on state digital literacy standards.

### **D. Membership Update**

Membership revenue is down by \$10,000 compared to last year at same time. Efforts need to be made to get back over 4,000 members and reach out to library schools to entice student members to become regular members. Dues restructuring may be possible to move forward on after change in fiscal year in July 2011.

Fran Roscello commented that SLMS membership is down due to layoffs in school districts.

M. Borges suggested offering subscription memberships that employers could pay for in lieu of regular memberships. Subscription memberships would be based on receiving the NYLA Bulletin, section newsletters, News You Can Use and JLAMS. It would be a like an institutional membership where one person at the library is the contact person for membership. Another option is offering a group rate discount to libraries for all their staff to join.

A Regional Social Networking event is planned for October 22<sup>nd</sup> with the Hudson Mohawk Library Association at Professor Java's on Wolf Road in Colonie.

### **E. Writers Hall of Fame/Book Festival/Center for the Book**

M. Borges gave update on planning for next year's Book Festival, which is scheduled for April 2<sup>nd</sup>. NYLA is the only state library association that has been designated Center for the Book and hosts book festival. NYLA partnered with the NYS Library to staff booth at National Book Festival in Washington DC in September. Rocco Staino represented NYLA at the National Book Festival and serves as chair of the Empire State Book Festival/Center for the Book. The first meeting of the Center for the Book Advisory Board is scheduled for Oct. 1<sup>st</sup> at the NY Council for the Humanities office in NYC.

Ellen Rubin reported that Roseann Cash will be the closing keynote speaker at the Empire State Book Festival and planning committee is working on getting Jeff Kinney and William Shortz. E. Rubin is coordinating another initiative of the Empire State Center for the Book – Letters About Literature, which a writing competition for 4-12 year olds who write a letter to an author about how their work impacted their life. State winners will be announced at the Hall of Fame Gala on April 1<sup>st</sup>.

## **F. Awards**

Dewey Fellow Nominations:

Lauren Cardinal – SMART

Sue Kowalski – SLMS

Patti McCall – ASLS

**Motion:** Kathy Miller moved to accept the nominations.  
Tom Bindeman seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

Jennifer Morris reviewed the new process for nominating recipients of NYLA Awards and requested Council approve recommendations of Awards Committee:

NYLA Outstanding Advocate of Libraries Award

Ellen Bach and Robert Schofield of Whiteman Osterman & Hanna LLP

NYLA Outstanding Service to Libraries Award

Norman Sinclair

Trustee of the Lockport Public Library

Mary Bobinski Innovative Public Library Director Award

Brian Hildreth

Director

David A. Howe Library

NYLA/Sirsi/Dynix Intellectual Freedom Award

National Coalition Against Censorship

**Motion:** Ellen Rubin made motion to accept nominations.

Tom Bindeman seconded the motion.

All in favor, none opposed, no abstentions. Motion passed.

## **8. Conference Report**

Erika Dudden reviewed conference planning to date. Conference attendance is above Niagara Falls, but below Saratoga in 2008 at this point in time. Revenue is also \$10,000 less compared to last year. 125 out of potential 145 exhibitors have signed up for the Trade Show.

Brick Road Productions will be conducting a Murder Mystery Dinner during the Inaugural Celebration to make it more fun. Prof. John Palfrey is the Opening Session Keynote speaker and is author of "Born Digital". Marilyn Johnson is Farwell Luncheon Speaker and is author of "This Book is Overdue".

The Scholarship Bash (formerly the Vitality Event) is being held at the Saratoga City Tavern. The event will raise funds for NYLA's Scholarship Fund which provides \$1,000 scholarships to a student at each of the seven library schools. All Council members are strongly encouraged to donate and attend the event.

## **9. Committee Reports**

### **A. CE Committee**

Deborah Emerson reported on the eight CE's planned for the Pre-Conference Day on Wednesday, November 3<sup>rd</sup>. Only one has marginal attendance and may need to canceled.

D. Emerson also reported on the Library Instruction Academy (LILAC) geared toward academic librarians that occurred in the Rochester area that may have potential as NYLA Regional Institute in the future.

## **10. Section & Roundtable Reports**

**A.** LAMS – Conference planning is proceeding and working on next edition of JLAMS electronic journal.

**B.** PLS – Reviewed speakers at Conference – Michael Stevens, Lee Childs and Libby Post. Also offering raffle prize – iPad.

**C.** SLMS – Restructuring how they conduct meetings and carry out assigned tasks. Had a successful SLMS conference in Albany, about 400 people attended. There as a SLMS Board Retreat in August and bylaws changes will be forthcoming related to name change to Section of School Librarians

- D.** SMART – Will be reconfiguring membership meeting at conference and held board meeting in June. Working with NMRT on coordinating mentoring roles.
- E.** YSS – Conference chair resigned and new one is Lisa Wemet. Their next conference will be in Rochester next spring.

**11. New Business**

Kathy Miller brought up the need to have a volunteer form on NYLA website so new members can sign up for committees and be forwarded to the appropriate sections or NYLA leaders.

**12. Unfinished Business**

No unfinished business.

**13. Next Council Meeting – November 3<sup>rd</sup>.**