

Draft Minutes
NYLA Joint Council Meeting
November 4, 2010
Saratoga Hilton
Saratoga Springs, NY

Present: Kathy Miller, Penelope Klein, Marcy Strong, Matthew Bollerman, Fran Roscello, Rebekkah Smith Aldrich, Marcia Eggleston, Sarah Sachs, Mary Donohue, Deborah Emerson, Jennifer Morris, Michael Borges, Ellen Rubin, Tom Bindeman, Christine McDonald, Geoffrey Kirkpatrick, Gail Barraco, Hong Yao, Blake Carver, Julie Hamrah Johnson, Sharon Cox, Sarah Maximiek, Rosanne Cerny.

President Kathy Miller called the meeting to order at 12:22 p.m.

1. Welcome & Introductions

2. Approval of Agenda

Motion: M. Bollerman moved to accept the Agenda
E. Rubin seconded the motion.
All in favor, none opposed, no abstentions. Motion carried.

3. Approval of Minutes

A. Council Meeting – September 24, 2010

Motion: M. Bollerman moved to accept the minutes
P. Klein seconded the motion.
All in favor, none opposed, no abstentions. Motion carried.

4. Finance Report

A. Monthly Financial Report

P. Klein reviewed the monthly financial statements and noted that revenues stood at \$510,062 compared to last year's \$470,000. NYLA is up \$40,000 over last year at same time, but down \$77,000 from 2008. Currently have \$22,000 deficit for the year, which may be overcome upon the receipt of \$65,000 Member Item from Senator Breslin. A year to year comparison on investment returns will be done.

B. Six-Month 2011 Budget

M. Borges reviewed the proposed Six Month 2011 Budget that resulted from change of NYLA's fiscal year from January – December to a fiscal year of July – June. The budget reflects actual revenue/expenses of first six months of 2010.

Motion: M. Bollerman moved to accept Six-Month 2011 Budget.
P. Klein seconded the motion.
All in favor, none opposed, no abstentions. Motion carried.

5. President's Report

K. Miller reported on her library tour of Long Island, NYC, Westchester and Mid-Hudson Valley. Submitted written report –see attached with recommendations.

6. President-Elect's and Past-President's Report

A. President-Elect's Report

7. Executive Director's Report

A. Legislative

2010 Voters Guide was released and received some media coverage, sent to all state legislators, and placed on New Yorkers for Better Libraries and NYLA websites. This was a warning shot to legislators alerting them that they need to put words into actions. The PAC gave substantial funds and took our ads in local newspapers in support of five key legislators, Assemblymembers Amy Paulin, Jonathan Bing and Sandra Galef as well as Senators Farley and Oppenheimer. All of whom have won re-election. The Governor has called a Special Session for November 15th at which time we hope the ELFA Article VII bill will be passed that will authorize the distribution of supplemental system aid. NYLA is also reaching out to Mayor Robert Duffy of Rochester who is Lt. Governor-Elect, who has been very supportive of the Monroe County Library System.

B. Continuing Education

There are eight pre-conference CE sessions all of which have enough participants to move forward. NYLA had only 5 Regional Institutes this year and had to cancel some due to low enrollment. NYLA will be looking to do more next year now that staffing issues have been addressed and to offer webinars. Erika Dudden has been hired to be Director of Professional Development responsible for conference and CE's. NYLA has also been in discussion with NYPL about providing in-house CE to their staff. The Library Assistant Training Program has expanded to include 4 community colleges.

C. Membership

Membership numbers have stabilized around 3,900 and will be offering some new initiatives next year to boost membership to goal of 5,000. NYLA office has developed a ex-membership survey, volunteer participation form and will be conducting focus group at conference. Conversion rate from first-time members to regular members is only 31% and should be much higher.

D. Empire State Book Festival/Hall of Fame

The Hall of Fame Gala is scheduled for April 1s and Empire State Book Festival for April 2nd. Roseanne Cash is one of the keynote speakers. Paula Fox and John Ashbury will be inducted into the Hall of Fame. Also Rocco Staino reported that Starry Story-Art will be giving a percentage of their sales through December 31st to NYLA/Center for the Book..

E. Digital Literacy

NYLA was awarded in September a \$1 million grant over four years by the National Telecommunications Information Administration (NTIA) to provide digital literacy training to 1,440 librarians across the state using Digital Literacy Standards developed by NYS Broadband Development and Deployment Council.

F. Summer Reading

As part of NYLA's role as Empire State Center for the Book, contemplating doing a Big Read at some point as well as offering the statewide summer reading program. Illinois currently operates its own program and generates over \$1 million in revenue. NYLA will reach out to Jeff Cannell to see if any interest in delegating responsibility to NYLA. A NYLA Task Force will be created to look more closely into this initiative.

8. Conference Report

Ellen Rubin, Conference Chair reviewed conference planning and registration to date- currently 884 signed up and are hoping for 50-100 walk-ins. Registration is ahead of 2009, but behind 2008 numbers. All but one booth on the trade show floor have been sold. Roberta Stevens, ALA President will be attending the conference and speaking at various venues. There are 200 people signed up for Scholarship Bash, 207 for the banquet and 270 for keynote luncheon. There a total of 68 contributors to the 120th Scholarship Fund, with \$6,658 collected and \$15,936 pledged. Galina has pins for everyone who donated \$120 or more. All NYLA Council members are strongly urged to donate.

9. Committee Reports

10. Section & Roundtable Reports

- A.** LAMS – Libby Post is doing a branding workshop for NYLA at the conference and
- B.** PLS - Lee Childs is their Author Author speaker. Chris Bohjalian will be their 2011 speaker. Their booth is selling raffle tickets for an iPad.
- C.** RASS – Scott Spencer is their luncheon speaker. They have membership meeting and Best of Reference, and booth will be raffling Kindle.
- D.** SLMS – Has membership meeting with hot topic discussions, board meeting scheduled for Saturday, and Spring Conference is in Buffalo, May 2011.
- E.** SMART – Also holding membership meeting, raffle for MP3 player, and are taping library stories at their booth.
- F.** YSS – Cynthia DeFelice is their luncheon speaker, selling water bottles at their booth and their spring conference is April 29th in Rochester.

11. ALA Councilor

There is a new ALA award- the Stonewall Award for Children's Books, for gay and lesbian literature for children. Anne Hofmann thanked everyone for allowing her to be ALA Councilor for the past six years.

12. New Business

No new business

13. Unfinished Business

No unfinished business.

14. Next Council Meeting – February 17th – Virtual Meeting

Motion: Motion to adjourn Meeting at 2:23 p.m.

Motion made by Matt Bollerman.

Seconded by Debby Emerson.

Motion carried.