

**Draft Minutes**  
**NYLA Council Meeting**  
**September 28, 2006**  
**Linwood Spiritual Retreat, Rhinebeck, NY**

**Present:** Jennifer Morris, NYLA President; Rachel Baum, NYLA President-Elect; Rocco Staino, NYLA Immediate Past President; Christine McDonald, NYLA Treasurer; Ed Falcone, NYLA Treasurer-Elect; Zahra M. Baird, Councilor-at-Large and Membership Committee Chair; Mildred Rivers, Councilor-at-Large; Dr. Bernie Tomasso, Councilor-at-Large; Linda Fox, Councilor-at-Large; Margaret Lanoue, Councilor-at-Large; Kathy Gundrum, ASLS President; Marcia Eggleston, SLMS President; Nancy Howe, SMART President; Lucia Chen, RASS President; Janet Kreason, YSS President; Robert Jacquay, LAMS President, Gail Sacco, PLS President, Anne Hofmann, ALA Councilor; Michael Borges, NYLA Executive Director; Jeremy Johannesen, NYLA Deputy Director

**Guests:** Tim Baird, Incoming Councilor-at-Large and Web Committee Chair; Ken Fujiuchi, Incoming Councilor-at-Large; Sally Daniels, SLMS President-Elect; Sara Greenleaf, SMART President-Elect; Patti McCall, RASS President-Elect; Mary Fellows, YSS President-Elect, Phyllis Keaton, LAMS President-Elect; Debby Emerson, ASLS President-Elect, Carol Clingan, PLS President-Elect.

**Absent:** Lori Wies, NYLA Councilor-at-Large

*President Jennifer Morris called the meeting to order at 11:12 am.*

**1. Welcome & Introductions**

Jennifer thanked everyone for making the time to attend this two-day retreat. She reminded incoming and outgoing leaders that the NYLA Leadership Manual is an essential tool, full of important and useful information. It is on the NYLA website and should be bookmarked and referred to regularly. Michael added that he is working on proposing changes to the Manual that a future ByLaws Task Force would review and recommend to the Council.

**2. Approval of Agenda**

**Motion:** Rocco Staino moved to accept the agenda.  
Marcia Eggleston seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

**3. Approval of Minutes**

**A. Council Meeting – May 11, 2006**

**Motion:** Dr. Bernie Tomasso moved to accept the May 11, 2006 Council Meeting minutes with a few typographical corrections.  
Marcia Eggleston seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

**B. Electronic Voting**

Materials enclosed.

**Motion:** Rocco Staino moved to accept the results of the electronic Council vote.  
Bob Jacquay seconded the motion. Electronic vote included:  
• Organizational Membership Dues Increase  
All in favor, none opposed, no abstentions. Motion carried.

## 4. Finance Report

### A. Monthly Financial Report

Michael Borges, NYLA Executive Director, presented the August 2006 Monthly Financial Report. Report attached. Michael offered clarifications to the written report.

Rocco Staino suggested that the Development committee further develop options for planned giving and offering options for making donations to NYLA upon the passing of a NYLA leader.

Gail Sacco inquired as to the low activity in many of the NYLA committee budgets. Perhaps this is a sign that the committees are not functioning as conceived. "Rachel said that it was likely that the Committees were unaware that they had a budget.

**Motion:** Margaret Lanoue made a motion to accept the Financial Report as submitted.  
Linda Fox seconded the motion.  
All in favor, none opposed. Motion carried.

### B. 2007 Budget Proposal

Michael Borges review the 2007 Budget Proposal as approved and submitted by the Finance Committee.

The proposal represents a 4.5% increase. A surplus is projected for the close of fiscal year 2006.

Rachel Baum commended Michael Borges for his work in finding additional revenue streams for NYLA.

**Motion:** Bob Jaquay made a motion to accept the 2007 Budget Proposal as submitted.  
Marcia Eggleston seconded the motion.  
All in favor, none opposed. Motion carried.

A lunch break was taken from 12:30 pm – 1:17 pm

## 5. President's Report

Jennifer Morris stated that she had attended a board meeting with every Section with the exception of LAMS. Attended the Finance Committee and Unified Conference Task Force Meeting August 24<sup>th</sup>, Disaster Relief Check Presentation Ceremony September 13<sup>th</sup>, Legislative Committee Meeting September 19<sup>th</sup>.

### A. Awards Approval

- Dewey Fellows – SMART: Thomas Cohn; SLMS: Lisa Scudera; YSS: Joyce Laiosa

**Motion:** Rocco Staino made a motion to accept the recommendations for the Dewey Fellow Awards as submitted.

Linda Fox seconded the motion.

All in favor, none opposed. Motion carried.

- NYLA Outstanding Advocate Award – Ross Kitt & Phyllis Pittman Kitt
- NYLA Outstanding Service to Libraries Award – Dolores Marino

**Motion:** Christine McDonald made a motion to accept the recommendations for the NYLA Outstanding Advocate and NYLA Outstanding Service to Libraries Awards as submitted.

Millie Rivers seconded the motion.

All in favor, none opposed. Motion carried.

- Intellectual Freedom Award – Finklestein Memorial Library

**Motion:** Bob Jaquay made a motion to accept the recommendation for the NYLA Intellectual Freedom Award as submitted.

Rocco Staino seconded the motion.

All in favor, Millie Rivers abstained, none opposed. Motion carried.

- ALA Emerging Leaders Program

Initiative begun by ALA President Leslie Burger, bringing together new members of the library community. Participants are expected to attend ALA Mid-Winter and Summer Conventions.

**Motion:** Anne Hofmann made a motion to sponsor Zahra M. Baird to participate in the program with a \$250 stipend.

Margaret Lanoue seconded the motion.

All in favor, Zahra M. Baird abstained, none opposed. Motion carried.

#### **B. Online Elections**

- The new MemberMax system will allow for secure and verifiable online elections.
- The printed ballot costs NYLA \$1000 plus

**Motion:** Gail Sacco made a motion to alter the existing NYLA by-laws as follow:  
Section 1, Article X...

“The ballot shall be issued by the most efficient and comprehensive means to all members of the association by August 15. The ballot must be submitted to the Executive Director of the association by September 15. Any ballots received later than September 15<sup>th</sup> are void.” This change will allow for electronic online voting.

Nancy Howe seconded the motion.

All in favor, none opposed. Motion carried.

Notification of this proposed change will be sent out to the entire membership, ratification of this change will be made by vote of the membership at the Annual Membership Meeting.

#### **C. Civil Service Taskforce**

- No update at this point.

#### **D. Roundtables**

- FILM – Finding Inspiration in Literature and Movies Round Table – proposed new roundtable. NYLA’s F.I.L.M. Round Table will provide a forum for the exchange of ideas and information to individuals who are interested in exploring and sharing the power and passion of movies. The statement of purpose was submitted with the required signatures of 25 NYLA members.

**Motion:** Rachel Baum made a motion that the establishment of the new NYLA FILM Roundtable be approved.

Kathy Gundrum seconded the motion.

All in favor, none opposed. Motion carried.

- Retirees Roundtable – Bernie Tomasso addressed the developments on the concept. There is some opposition from the Empire Friends Round Table that this new round table will have a negative effect on their group. These concerns are being addressed.
- Support Staff Roundtable – Zahra M. Baird is working with interested individuals on the development and creation of a Support Staff Roundtable.

#### **F. Presidential Award**

Jennifer Morris plans to present NYS Senator Hugh Farley a NYLA Presidential Award for his service to the library community.

## 6. President-Elect's Report

### A. President-Elect's Activities / Plans

- Library Learning tour still planned, visiting all 9 areas of the state, visiting three libraries in each area. Response to the call of invitations has been overwhelming. The tour will be documented as part of a Presidential webpage, and blog. ([www.rachelontheroad.wordpress.com](http://www.rachelontheroad.wordpress.com))
- Rachel distributed a NYLA Leaders Conference Itinerary which outlines the specific events NYLA Council members should attend.

### B. Committee Appointments (to be approved at next Council Meeting)

- 2007 Conference Chair – Bob Jaquay
- 2007 Exhibits Chair – Gail Sacco
- Continuing Education Committee Chair – (continuing) – Meg VanPatten
- Intellectual Freedom Committee Chair – (continuing) – Robert Hubsher
- Legislative Committee Chair – (continuing) – Kathy Miller
- Public Awareness Committee Chair – Zahra M. Baird
- Membership Committee Co-chairs – Patti McCall (co-chair for recruitment) Carole Kupelian (co-chair for retention)

### C. Reinvigoration of the Empire Friends Round Table

Rachel announced plans to work with the leaders of the Empire Friends Round Table.

### D. Work continues on the establishment of an ALA/NYLA student chapter at each of the seven NYS Library Schools. Responses have been received from Albany, Buffalo, Queens, St.John's and Palmer.

### E. Attended at fundraiser for Assemblymember Ron Canestrari with Michael Borges courtesy of the New Yorkers for Better Libraries PAC

### F. Unified Conference Taskforce

At the last meeting of the UCTF August 24, the following priorities were identified:

- Section sponsored regional NYLA institutes
- Section specific days at the NYLA Conference
- All programs at the NYLA Conference peer review to ensure quality
- In-service credits awarded for conference attendance.

At this time the taskforce is not recommending a Unified NYLA Conference for 2009 or 2010, but the taskforce will continue to examine ways to improve the NYLA Conference under the new title of NYLA Conference Improvement Task Force.

## 7. Executive Director's Report

### A. Office Operation

- Lois A. Powell has replaced April Fernandez as Membership Coordinator.

### B. Legislative Activities

- Lobby Day 2007 is March 13, 2007
- Pre-Lobby Day Events Planned for March 12, 2007
  - A fundraising event for the PAC – NY'ers for Better Libraries
  - NYLA Institute on Advocacy
  - Preferred rate rooms at The Clarion hotel in Albany
- Lobby Day activities are again scheduled for the well of the Legislative office building as well as Meeting Room 6 of the Empire State Convention Center.
- READ posters will again be produced, this year as bookmarks.
- The 2007 NYLA Legislative priorities have been adopted by the NYLA Legislative Committee.
- Division of Budget sources report that the continued inclusion of the 2000 Census funding is likely.

- On October 3rd, NYLA and Scholastic will be holding roundtable discussion on school libraries at Scholastic's HQ in NYC.

#### **C. NYLA Disaster Relief Fund**

- NYLA collected \$6000 in donations and distributed \$1000 each to six different libraries affected by the June 2006 flooding.

#### **D. Professional Development**

- Leadership & Management Academy will offer three courses at the NYLA Conference.
- NYLA is working to develop an Online Career Center with job postings, information on the library profession, library schools, and mentors.
- NYLA is working to develop a speakers bureau with presenters on a variety of topics.

#### **E. Additional Items**

- An online policy and procedure library is planned for next year available only to NYLA members.
- NYLA would like to consider ways to help local libraries promote the passage of their budgets/referendums.

### **8. Conference Report**

#### **A. 2006 Plans**

- 2006 Conference will take place in Saratoga Springs – Saratoga Hotel & Conference Center will be the Headquarter Hotel (formerly the Prime) which has been completely renovated.
- SLMS, RASS, SMART and LAMS will be holding Pre-Conference CE programs this year.
- The Vendor Spotlight Sessions will take place during Trade Show time this year.
- Vitality Fund Event will be held at the Saratoga Gaming & Raceway, and will include a hot buffet dinner.
- There will be a president's reception following the Inaugural Banquet, including a DJ and dancing.
- NYLA Poster Session will take place on Saturday morning.
- General Opening Session Speaker will be Diane Ravitch; *The Language Police*, Farewell Luncheon speaker will be Bill Barnes & Gene Ambaum; *Unshelved*.
- Current conference registration is at 720.
- Hotel room reservations have been very high, selling out the initial block of rooms, the additional rooms that we added, and two additional hotels have been added. (The Inn at Saratoga and the Hilton Garden Inn.)
- The Final Conference Program is nearly complete thanks to the hard work of the conference programmers.
- Section / Roundtable / Committee displays will be in the hallway and atrium area. (Trade Show is completely sold out.)
- Local Arrangement Tours are set – Tang Museum @ Skidmore, a bus tour of Saratoga, and a shopping tour of the outlets in Lake George.

#### **C. Future Conference Plans**

- Proposals for conference sites for the 2009 and 2010 NYLA Conference have been solicited and returned. The following cities have submitted viable proposals: Saratoga Springs, Rochester, Niagara Falls, and Buffalo. New York City was also actively pursued but did not return any proposals.
- Given the preliminary review of these proposals, the NYLA staff recommends that Niagara Falls be the conference host city in 2009 and Saratoga Springs be the host city in 2010. Niagara Falls boasts a new conference center and freshly renovated hotel, as well as being a city that NYLA has not visited in some time. Saratoga Springs is our most profitable conference venue, and with ALA in NYC in 2010, Saratoga Springs is the best choice to compete with ALA for attendees.

#### **D. Membermax Demo**

- A demonstration was provided of the new database software, Membermax. Demo included a review of current registration numbers of all NYLA Conference events, search capabilities, email blast options available to NYLA Council members, and new listserv options.
- Some conversation arose about the use of the new system for registration for NYLA Institutes, as well as section workshops and events, as well as the need for an all inclusive statewide calendar. The development of a statewide calendar is something that NYLA has in progress. Input is needed regularly from other continuing education providers such as the 3R's Councils.
- A suggestion was made to add talking points for National Library Week to the website.

### **9. Committee Reports**

#### **A. Membership Committee**

Zahra M. Baird reported on recent committee action. There will be a multi-part membership recruitment effort this fall and in early 2007 with the theme "Take a look at the NEW NYLA."

The Spring Into Action Campaign, rewarding those who recruit new members with a chance at a free conference registration continues in 2007.

The new members welcome packet is in the process of being redesigned and will be put into use early in 2007.

A Holiday Incentive program will take place, new members joining between November 15<sup>th</sup> and December 15<sup>th</sup> will be entered into a drawing for an iPod nano.

Any member who donates \$10 or more to the NYLA Endowment Fund between 1-1-06 and 12-15-06 will be entered into a raffle for an iPod shuffle.

Prizes for both iPod programs are being funded by the NYLA Membership Committee.

Council commended Zahra and her committee on their creativity, enthusiasm, and hard work.

#### **B. Legislative Committee**

A written report was submitted by Kathy Miller. A Task Force has worked to formulate NYLA's Legislative Agenda/Strategy for 2007.

**Motion:** Rocco Staino made a motion that the 2007 NYLA Legislative Priorities be approved as submitted.

Bob Jaquay seconded the motion.

All in favor, none opposed. Motion carried. (see attached)

#### **C. Web Committee**

Tim Baird reported that the web committee will be holding its annual breakfast at the NYLA Conference. Additionally web liaisons will be given training on NYLA's new calendar software.

#### **D. Ethnic Services Round Table**

Zahra M. Baird reported that ESRT will be celebrating its 25<sup>th</sup> year in 2007. They are looking into planning a 'Diversity Fair' as part of their anniversary year.

#### **E. New Members Round Table**

Zahra M. Baird reported that nearly 100 people are enrolled in the 3M NYLA network at the Annual Conference.

## 10. Section Reports

**ASLS** – Kathy Gundrum, ASLS President, reported on ASLS activities. ASLS is completing their newsletter and ballot. A raffle of a quilt is planned as part of the ASLS conference booth. ASLS is considering repeating one of their conference programs as part of their fall special libraries conference to be held in Saratoga in 2008. ASLS is also seeking a volunteer to take over the editing and creation of their newsletter.

**LAMS** – Bob Jaquay, LAMS President, reported on LAMS activities. The JLAMS journal continues to do well. Gathering submissions is an ongoing hurdle, and the next issue is planned for Fall / Winter. Conference planning for LAMS continues. LAMS will be providing their officers election ballot electronically.

**PLS** – Gail Sacco, PLS Past President, reported on PLS activities. Scott Hughes 2006 PLS president resigned his post, as he has accepted a position as director of the Trenton Public Library in New Jersey. PLS is planning a Spring conference for 2007. Also, the results of the PLS Systems Services Survey will be presented and discussed at the NYLA Conference.

**RASS** – Lucia Chen, RASS President, reported on RASS activities. RASS has produced a promotional brochure which was mailed out to all NYLA members with no section. Plans are underway for the RASS booth at the NYLA conference. RASS is also considering using online voting for future officer elections. On a personal note Lucia Chen was recently promoted to Director of the Mid-Manhattan Library.

**SLMS** – Marcia Eggleston, SLMS President, reported on SLMS activities, and provided a written report. The 2007 SLMS Conference will be held in Syracuse on May 3-5. The 3Apples Book Award continues to thrive. The 2006 SLMS Leadership Retreat was very successful with over 95 participants, at Cornell University August 7-8. Ruth Small with Syracuse University is conducting a study on the effect of library services on student achievement. SLMS is working to help provide data to Ruth.

**SMART** - Nancy Howe, SMART President, reported on SMART activities. SMART is planning a social gathering as part of the NYLA conference, to take place on Thursday between 6:00 – 7:00 PM. SMART is also planning a spring CE program (a repeat of their conference CE program on cataloging.) SMART plans to move to electronic distribution of their newsletter.

**YSS** – Janet Kreason, YSS President, discussed the development of a new set of state standards for libraries. Regan DeFranza will serve as the VP for YSS in 2007. Liz O’Toole will serve as first year director. The YSS Spring Conference will be held in White Plains April 20-21. YSS is working on the development of a long range strategic plan. YSS has also moved to electronic distribution of their newsletter.

## 11. ALA Councilor Report

Anne Hofmann, ALA Councilor, reported that this year’s mid-winter ALA conference will be held in Seattle, Washington. The 2007 ALA Conference will be held in Washington, DC. Anne reported that her experience at the ALA conference in New Orleans was very positive.

## 12. Old Business

## 13. New Business

**Motion:** Nancy Howe moved to adjourn the meeting at 4:22 pm.  
Gail Sacco seconded the motion.  
All in favor, none opposed, no abstentions. Motion carried.

The meeting was adjourned at 4:22 pm.