A Message from the ASLS President

Blake Carver, ASLS President

I think you'll agree, our section programmer, Elaine Lasda Bergman has rounded up a great group for the conference this fall! The preliminary schedule is up already at nyla.org. We hope you are planning on being there November 2 - 5, 2011 in Saratoga. The ASLS board meeting was last month in Syracuse at the CLRC offices. We finalized some details for the "Rockin'" conference, and worked on some exciting board business. Speaking of the board... We can always use help! Please contact any ASLS board member if you'd like to become more involved in our section. The Academic and Special Libraries board, committee, and section members all make a difference through their work at individual libraries and collectively for ASLS and NYLA. If you've been thinking that you would like to become more active in the library profession, you may want to consider becoming more involved with ASLS. You could join an ASLS committee or even put your name forward for next year's slate to become a board member. I think you'll find ASLS is a dynamic and fun section to be a part of.

Legislative Committee Report

On June 1, 2011, I joined several other members of the NYLA Legislative Committee in Albany for a “mini advocacy day.” This now-annual visit to key legislators and legislative committees provides an opportunity to discuss non-budgetary legislative initiatives in more depth than can be done during the larger spring advocacy day. Among those we met with were staff of the Assembly Ways and Means Committee. We were able to ask them questions about the impact of tax cap legislation on libraries and talk with them about the importance of the library bills which had not yet been dealt with by the Assembly.

NYLA had eight priority bills this year that were not dependent on increased library funding. Several of them focused on ways to encourage further collaboration in libraries, and two would make libraries eligible for employment preparation education and local government efficiency grant funding. Three bills passed both the Assembly and the Senate (State Library hours, public library construction grant matches, and public library system eligibility for local government efficiency grants). Two others, including a bill to authorize the State Library to coordinate the purchase of electronic resources like databases for state agencies, libraries, and other governmental entities, passed in the Senate. A sixth bill passed the Assembly. You can find more information about these bills and their status on the NYLA website at http://www.nyla.org/uploads/Legislative%20Priorities/1310393563_2011legislativeprioritiespostbudget_71111.pdf.

Three of eight may not sound like great achievement, but according to NYLA Executive Director Michael Borges this was the best year for library legislation in more than a decade. Why? Library advocates made clear their support for library programs; the New Yorkers for Better Libraries Political Action Committee gave contributions to library champions in the Assembly and Senate; and the PAC published a legislative report card. In the report card most legislators got D’s or F’s for not signing on to and supporting library legislation during last year’s legislative session. Maybe they noticed their grades?

Other good news: The ARIA legislation, which sets up a structure to support high end research resources, was passed by both houses of the legislature, as was a bill to establish a clinical information resource access program to provide information to medical institutions and facilities.

Thank you to all of you who supported library legislative efforts this year! As we look forward to next year’s legislative session, we plan to build on our achievements for the betterment of all New York libraries.

Jean Sheviak
ASLS Representative to NYLA Legislative Committee
ASLS Conference Programs Rock!

ASLS is ready to rock the party! Well, if you consider the 2011 NYLA Conference and Trade Show to be a party, that is! If you haven’t heard already, the theme of this year’s conference is Libraries ROCK! ASLS is ready to kick out the jams with a terrific program lineup for the event. Our speakers will rock harder than Eddie Van Halen in the 1980s – even without the guitars! Don’t forget about our special ASLS Membership Meeting at the U.S. Military Museum, which is just around the corner from the conference center, to be held on Thursday November 3 at 6pm. This event is NOT listed in the conference program, but you can check the program for these great sessions:


مهند High School to College Collaboration: What happens to infolit skills of students between high school and college? Partnerships are being formed between high school SLMS and college librarians to ensure these skills are not lost as students move from secondary to higher education. Come hear about one such partnership that is underway in Western New York.

مهند Tools for Digital Preservation and Asset Management: Many libraries are creating digital libraries and repositories to make archival and other materials available online. Learn how Mark Wolfe of the University at Albany uses Luna and Edward Corrado, Molly O’Brien and Rachel Jaffe are using Rosetta to preserve and manage digital content.

مهند What do our Users Want? Patron Driven Acquisitions Projects: How do we make sure we spend our collection development dollars wisely and in a way that meets patron needs? Purchase on demand and other patron driven acquisitions models are one way to address this challenge. Marcy Strong of the University of Rochester, Kate Pitcher of SUNY Geneseo, and Sheila Smokey of RIT will each discuss their patron-driven acquisitions models.

مهند How May I Help You? Implementing the Single Service Desk in Libraries: Find how the use of a single service desk combining reference and circulation services is helping improve services and create efficiency at the University at Binghamton. Jill Dixon, ASLS Treasurer is our featured speaker for this program.

مهند Tools to Manage Your Website: Open Source vs. Proprietary: Jaclyn McKewan of WNYLRC and Blake Carver of listhost.com and the New York Power Authority will discuss the pros and cons of web content management systems (CMS) and explain the issues to consider when choosing a proprietary versus open source CMS.

مهند Innovations between Libraries and Publishers: Rebecca Kennison of Columbia University Library's Center for Digital Research and Scholarship will discuss the Center’s efforts to create research repositories and data support and forge partnerships with publishers to enhance scholarly communication.

When it comes to academic and special librarians, it’s not just the geology subject specialists that know how to rock! We hope to see you at the membership meeting and our other sessions! Also don’t forget to stop by the ASLS booth and pick up a ribbon and a T-shirt!

Elaine M. Lasda Bergman
ASLS Vice President/Conference Programmer
Treasurer's Report 1st Quarter, 2011

Academic and Special Libraries Section
New York Library Association

$15,414.98

Dues Allocation January  $372.25
Dues Allocation February $262.24
Dues Allocation March    $330.34

REVENUES  $964.83

NYLA-ASLS website     $61.60
ASLS Conference Call  $59.27
Lobby Day Sponsorship $250.00

TOTAL EXPENSES  $370.87

EXPENSES  $16,008.94

ASLS is looking for Libraries that have Rocking Archives!

For NYLA’s Annual Conference in Saratoga Springs, the ASLS section is looking for photos from rock concerts that took place on your campus. They can be from the 1950s to the present. Please send high quality images in a zipped JPEG file to justinkani@gmail.com and sknab@wnylrc.org or send a CD with the images to WNYLRC 4455 Genesee Street, P.O. Box 400, Buffalo, NY 14225. Please provide any details you have of the pictures including the band’s name, campus, date, and any stories that go along with the photos. ASLS asks that you send images no later than October 1st, 2011.

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Spotlight on
THE KRISTINE MANN LIBRARY

Hidden away on the top floor of a 5 story brownstone on Manhattan’s East 39th Street is a small research library that specializes in all things Jungian.

Founded and managed by the Analytical Psychology Club of New York since 1941, the Kristine Mann Library is considered one of the most important and accessible resources focusing on the work and interests of Carl Gustav Jung. The oldest Jungian library in North America, the KML serves the members of the APC, the analysts in training at the C.G. Jung Institute of New York and other members of the local, national and international Jungian community. The KML is dedicated to Dr. Carl Gustav Jung, the Swiss Psychiatrist–Psychologist. One of the most influential figures in the history of depth psychology, his contributions continue to have an important impact today.

The KML collects and catalogs books, papers, journals, theses, audio recordings, and films by and about C G Jung and others in the field of Jungian Psychology. The collection also includes materials in related areas of study such as Eastern and Western religions, Alchemy, Mythology, Mystical Traditions, Anthropology, the Occult, the Arts, Symbolism, Folktales, Fairy Tales and Dreams.

Initially housed in a small cupboard in a basement room of the Architectural League of New York, the APC’s “library” became a growing depository for Jungiana, including Club publications, Seminar notes, books and other materials donated by members. Papers and books were sent from Zurich to ensure their safety and accessibility during the uncertain war years (WWII).

The Library was named in honor of Dr. Kristine Mann, one of the first psychoanalysts in the United States and also a founder of the APC of New York, when she died in 1945. The Library, which included her bequest of over 400 books and papers, eventually moved to a pleasant suite in the Peter Cooper Hotel at 39th Street and Lexington Avenue, where it remained until 1975 when they relocated to a brownstone on East 39th Street which houses the C.G. Jung Center of New York along with the C. G. Jung Foundation, their Bookstore, The C.G. Jung Institute, the Analytical Psychology Club, ARAS (The Archive for Research in Archetypal Symbolism) and The New York Association for Analytical Psychology.

Open to the general public, the KML is also a research library for students, teachers and professors from High Schools, Colleges and Universities, professionals in the fields of Psychology, Religion, Media, Business, and Art, and to anyone interested in our collection.

Most of our visitors are pleasantly surprised by the welcoming environment of the KML. Vintage furnishings (sofa, tables, chairs, carpets, and lamps), works of art, flowers and plants create an old fashioned "Club" atmosphere providing an oasis of comfort in the midst of chaotic Midtown. The library houses approximately 10,000 books, the full run of a dozen major Jungian Journals, over a thousand rare audio recordings, thousands of unpublished papers and a couple hundred films.

In addition to our Collection, the KML also hosts NY Meet-Up groups and a film series: Jung at the Cinema. Check our Facebook page for updates.

The Library is open Monday through Thursdays [see our webpage for details http://www.junglibrary.org/] Members of the Library can also enjoy borrowing privileges.

The KML is a member of METRO New York Library Council, New York Library Association and Special Library Association.

-Lorna Peachin

Lorna Peachin has been Library Director at the KML since 2008. In addition she is Reference Librarian for the John C Hart Memorial Library in Shrub Oak N.Y.
Mid-Career Strategies: Professional Development on the Cheap

In these economic times, most librarians need to be extra frugal when it comes to professional development expenses. Here are a few ideas on ways you can save money, while still growing professionally:

1. **Go to the 2011 NYLA conference for free or reduced cost.**
   - **Apply for a scholarship to attend.** ASLS and several other sections offer awards with money the recipient can use for conference expenses. Go to the NYLA website (www.nyla.org), look under each section relevant to you, and see what is offered. As long as you meet the qualifications, what not apply?
   - **Volunteer 4 hours to receive a free day.** In past years, NYLA has provided volunteers willing to give 4 hours of their time prior to the conference or during the conference a voucher for a free day at the conference (or an upcoming NYLA workshop!). Look for an email from Lois Powell, NYLA’s Director of Membership Services, with more details 6-8 weeks prior to the conference.

2. **Look to the 3R’s for low cost programming.**
   - **Reacquaint yourself with your local 3R council.** Chances are, you know your regional 3R council can be a great source of reasonably priced (and free!) professional development. However, when was the last time you really investigated their website and looked into all the opportunities there for you? Regional 3R councils sponsor workshops, interest groups, access to virtual conferences, webinars, un-conferences, and more.

   TIP: Other 3R councils may offer workshops, etc. of interest and are also worth a look. Links to all regional 3R councils can be found at www.ny3rs.org.

3. **Choose online options for savings and convenience.**
   - **Attend a virtual conference.** Not exactly the same as being there, attending virtually can be an excellent bargain for those who are unable to go in person. The 2011 ALA virtual conference ($69 for 11 sessions) was held a few weeks after the ALA annual conference ($190 + plus travel, etc.). Start with conferences/professional organizations you know about to see if virtual conferences are offered. Also check out LISEvents (http://lisevents.com/).
   - **Sign up for a webinar.** Like virtual conferences, webinars are often a good, cost effective alternative to in-person training. Webinars can be found on topics from management to the future of libraries, from issues in cataloging (RDA) to technology trends (QR codes, e-books, etc.). A great source for webinars is WebJunction (www.webjunction.org). From their webinar page, you can see upcoming WebJunction offerings, but also click on the link to the List of Library Webinar Programming to find much more. Tip: Webinars are sometimes archived and made available for free viewing after the live session. WebJunction archives its webinars, complete with a chat transcript and a list of resources referred to during the live session.
   - **Commit to completing “23 Things.”** 23 Things programs are self-paced tutorials that guide the participant to explore web 2.0 technologies/tools, usually one per week. Finding a program that is just starting may be tricky. However, if you Google “23 things” you will find several archived blogs that you can follow to complete the 23 things. CDLC (Capital District Library Council) also just finished a Learn with CDLC program featuring 10 “things” (http://learnedlc.wordpress.com/).

4. **Find ways to connect informally with your colleagues.**
   - **Seek out discussion groups you can join.** Discussion groups are roundtables, interest groups, online forums, un-conferences, etc. that provide you with the opportunity to network, learn from, and collaborate with colleagues with similar interests. Sources of informal discussion groups are professional organizations, the local 3R councils, and the Internet. For example, NYLA offers special interest roundtables, ENY/ACRL sponsors topical roundtable discussions in three regional locations each fall, and the 3R’s have special interest groups who meet regularly.

(Mid-Career Strategies, Continued on Page 6)
Mid-Career Strategies

Mid-Career Strategies, Continued from Page 5)

b. **Don't see a discussion group that meets your needs? Start one.** Begin with colleagues locally who share your interest or area of responsibility at work, and form a group to meet for lunch (or in the morning or after work). Set a loose agenda and let the discussion happen. Then set a time to meet again. Meetings don’t have to occur frequently – once a semester may be fine, with the option of emailing each other between meetings.

_TIP:_ If you don’t know colleagues in your region who share your interest (but you know they must exist), contact your local 3R council to ask for assistance. Another source to try is the NYLA NMRT mentor list ([http://www.nyla.org/page/nmrt-mentor-resource-list-427.html](http://www.nyla.org/page/nmrt-mentor-resource-list-427.html)). Mentors not in your local area may know of colleagues who are.

5. **Research, research, research!**

   a. **Conduct your own study and send it in for publication.** Research in librarianship can often be done on the cheap, taking more time than money. Many reading this will have already published a research article. For those new to research and unsure where to get started:

      • Review articles in recent journals where you might like to publish.
      • Think about initiatives you are involved with that other librarians may be interested in learning about, or initiatives you would like to try and how you will quantify the results.
      • Consider what data you have collected on use, user satisfaction, increase in work flow efficiency, etc. and what kind of data you could collect.
      • Talk with colleagues (perhaps during a discussion group meeting) about ideas and possibilities for collaboration.