Introduction

New York Library Association
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The NYLA Annual Conference Final Program is published annually for attendee information for the New York Library Association Annual Conference.

2010 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, committees, and affiliates that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

NYLA 2010 Conference Chair – Ellen Rubin

Section Programmers

ASLS  Academic and Special Libraries Section – Blake Carver
LAMS  Library Administration and Management Section – Julie Hamrah Johnson
PLS  Public Library Section – Geoffrey Kirkpatrick
RASS  Reference and Adult Services Section – Tracy Crawford
SLMS  School Library Media Section – Karen Sperrazza
SMART  Section on Management of Information Resources & Technology – Sarah Maximiek
YSS  Youth Services Section – Renee McGrath

Roundtable Programmers

BIRT  Bibliographic Instruction – David Titus
CORT  Correctional Outreach – Merrabeth Advocate
EFRT  Empire Friends – Bill Crumlish
ESRT  Ethnic Services – Brigid Cahalan
FILM  Finding Inspiration in Literature & Movies – Zahra M. Baird
GRT  Government Information – Kacper Jarecki
IFRT  Intellectual Freedom – Bob Devino
NMRT  New Members – Angela Sorensen
RLRT  Rural Libraries – Joan Pellikka
RLSP  Library Services to Special Populations – Mark Donnelly
RRT  Retiree – Bernie Tomasso

Committee Programmers

CE  Continuing Education – Deborah Emerson
Exhibits  Exhibits / Trade Show – Rocco Staino
LAC  Local Arrangements – Rebecca Lubin, Issac Pulver
LC  Legislative – Jean Sheviak
Web  Web – Tim Baird

Affiliate Programmers

LITANY  Libraries Interested in Theology Across New York – Barry Wade Hamilton
LTA  Library Trustees Association of New York – Francis Picart
NYSRs  New York 3Rs Association – Tessa Killian
Nylink  Deidre Dowling
NYSLAA  NYS Library Assistants Association – Donna Kuhner
PULISDO  NYS Public Library System Directors – Tom Bindeman
REFORMA  Manuel Figueroa
SED / NYSL  State Education Department / NYS Library – Mary Beth Farr
SLSA  School Library System Association – Rebecca Gerald

NYLA Council 2010

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Special Thanks to Our 2010 NYLA Annual Conference Sponsors:

- American Interfile and Library Automation
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- Communication Services
- Davidson Titles
- Emerald Group Publishing, Inc.
- Evanced Solutions
- Habiterra Architecture & Landscape Architecture, PC
- Innovative Interfaces
- JanWay
- Liberty Mutual
- Mandarin Library Automation
- National Business Equipment & Supply
- PrinterOn
- The Palombo Group
The Library: YOUR Story Starts Here

Maybe you heard the NPR Story Corps episode about the tough young kid in Arkansas in the ‘50s who hung out in the library so he could skip classes. While there, he noticed a book on the shelf that interested him. He wanted to read it, but he couldn’t check it out. Take it to the counter and have the girls there know he was a reader? And blow his cover? No way. So he stole the book and read it. And when he snuck it back two weeks later, there was another by the same author. So he stole that. This happened four times that semester and he only learned years later that the librarians saw him stealing the books. They figured it out right away. They not only let him steal the book, they were the ones who kept restocking the shelf with this author’s books, even though they had to travel to Memphis to find them. This man, who later went to law school, and eventually became an Appellate Judge for Arkansas, was aided and abetted by two savvy librarians who cared enough to make him a reader. He said: “I credit Mrs. Grady for getting me in the habit of enjoying reading, so that I was able to go to law school and survive.”

That’s really what libraries are all about. We don’t just help people find books. We show them the possibilities that help them survive. It’s why we really shouldn’t worry about the demise of libraries. Sure you can get books and DVDs in bookstores; you can hang out in cafés; you can find plenty of information on the Internet. But in a library, you find possibilities.

When you walk into a library—as a student doing a paper, a mother looking for books for a young child, a homeowner needing to repair a faucet, a laid off worker looking for a job, a doctor treating her patient, a businessman starting a new business—we want you to succeed and we can help you do it. You don’t just “find books” in a library. You find people who care, you find people who want you to succeed.

That’s why our theme this year is The Library: YOUR story starts here.

We, as librarians, help people start the story of their lives. We give them possibilities. We open up the world for them. Walk in our doors: all are welcome; doesn’t matter who you are. The library is about possibilities. We transform people’s lives. We give people hope. We give them a future. We create possibilities. We help you succeed.

NYLA’s sections, roundtables, committees, affiliates, and staff worked diligently to organize and present a wide range of experiences. From table talks and small workshops to large keynote sessions, there is no shortage of quality information. There is also a President’s Program designation for programs that exemplify the conference theme.

Keynote Speaker

John Palfrey, Henry N. Ess Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School and a faculty director of the Berkman Center for Internet & Society at Harvard University

Library Product & Services Trade Show

Don’t forget to visit the exhibitors at the NYLA Trade Show. This exciting annual showcase features the latest and greatest products and services available to the library community. Take this opportunity to research new products and services and provide feedback to vendors to let them know how to meet the needs of your library. Also remember that the vendors’ participation makes the conference affordable for attendees, so be sure to show your thanks and help us give them their money’s worth by giving them a bit of your time.

Fun in Saratoga

Saratoga has many fascinating historic sites and cultural institutions to explore. Try the Saratoga National Historical Park, the National Museum of Dance, the Saratoga Automobile Museum, the Tang Museum at beautiful Skidmore College, or the National Museum of Racing and Hall of Fame, where Saratoga’s famed thoroughbred racing history is celebrated and documented. Or visit the spas, the great local restaurants and quaint boutiques beginning just steps from the conference doorways. Saratoga Springs will remain in your hearts forever.

Welcome to Saratoga Springs!

Conference Facts

<table>
<thead>
<tr>
<th>Registration Desk Hours</th>
<th>Internet Café Hours</th>
<th>NYLA Trade Show Hours</th>
<th>Trade Show Special Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 7:30 AM – 5:00 PM</td>
<td>Wednesday, 7:30 AM – 5:00 PM</td>
<td>Thursday, 10:30 AM – 6:00 PM</td>
<td>Trade Show Grand Opening</td>
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<tr>
<td>Thursday, 7:30 AM – 6:00 PM</td>
<td>Thursday, 7:30 AM – 6:00 PM</td>
<td>Exclusive Trade Show Time</td>
<td>Thursday, 10:30 AM</td>
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<tr>
<td>Friday, 7:30 AM – 5:00 PM</td>
<td>Friday, 7:30 AM – 5:00 PM</td>
<td>10:30 AM – 12:00 PM</td>
<td>Reception</td>
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<td>Saturday, 7:30 AM – 12:00 PM</td>
<td>Saturday, 7:30 AM – 12:00 PM</td>
<td>4:30 PM – 6:00 PM</td>
<td>Thursday, 4:30 PM – 6:30 PM</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Fundraising Store Hours</th>
<th>Conference Bookstore Hours</th>
<th>NYLA Trade Show Hours</th>
<th>Trade Show Special Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 7:30 AM – 5:00 PM</td>
<td>Wednesday, 12:00 PM – 5:30 PM</td>
<td>Exclusive Trade Show Time</td>
<td>Trade Show Grand Opening</td>
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<td>Thursday, 7:30 AM – 6:00 PM</td>
<td>Thursday, 8:00 AM – 6:30 PM</td>
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<td>Saturday, 7:30 AM – 12:00 PM</td>
<td>Saturday, 8:00 AM – 3:00 PM</td>
<td>Exclusive Trade Show Time</td>
<td>Poster Sessions</td>
</tr>
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<thead>
<tr>
<th>Poster Sessions</th>
<th>Welcome to Saratoga Springs!</th>
<th>Conference Chair</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, 1:00 PM – 2:30 PM</td>
<td>9:15 AM – 10:30 AM</td>
<td>Ellen Rubin</td>
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<tr>
<td>Thursday, 4:30 PM – 6:30 PM</td>
<td>10:30 AM – 12:00 PM</td>
<td>Kathy Miller</td>
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<td>Friday, 9:00 AM – 10:30 AM</td>
<td>4:30 PM – 6:00 PM</td>
<td>NYLA President</td>
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<tr>
<td>Saturday, 8:00 AM – 9:00 AM</td>
<td>1:30 PM – 2:30 PM</td>
<td>Conference Chair</td>
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</tbody>
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| Monday, 7:30 AM – 9:00 AM | Exclusive Trade Show Time | Kathy Miller, Ellen Rubin, and the 2010 NYLA Conference Programmers invite you to join the Library Community of New York State at the 2010 NYLA ANNUAL CONFERENCE Wednesday, November 3 – Saturday, November 6, 2010 Saratoga Springs, NY

Welcome to Saratoga Springs!
John Palfrey is Henry N. Ess III Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School. In these roles at HLS, he is director of the school’s library and co-chair of the IT committee. He is also a faculty co-director of the Berkman Center for Internet & Society. Professor Palfrey’s research and teaching focus on Internet law, intellectual property, and the potential of new technologies to strengthen democracies locally and around the world. He is the co-author of *Born Digital: Understanding the First Generation of Digital Natives* (Basic Books, 2008) and *Access Denied: The Practice and Politics of Global Internet Filtering* (MIT Press, 2008).

Outside of his Berkman Center work, he is a venture executive at Highland Capital Partners. He is an adviser to StyleFeeder, Global Voices Online and Scoop08. He is a fellow of the British-American Project and serves on the Board of Directors of the Mass2020 Foundation, the Ames Foundation, and Open Knowledge Commons.

Professor Palfrey came back to the Harvard Law School from the law firm Ropes & Gray, where he worked on intellectual property, Internet law, and private equity transactions.

He also served as a Special Assistant at the U.S. Environmental Protection Agency during the Clinton administration. While attending Harvard Law School, he worked at the Berkman Center, was a Teaching Fellow in Internet Law, and served as an editor of the Harvard Environmental Law Review. From 2002 to 2008, he served as Executive Director of the Berkman Center.

John Palfrey graduated from Harvard College, the University of Cambridge, and Harvard Law School. He was a Visiting Professor of Information Law and Policy at the University of St. Gallen in Switzerland for the 2007-2008 academic year. He was a Rotary Foundation Ambassadorial Scholar to the University of Cambridge and the U.S. EPA Gold Medal (highest national award). Professor Palfrey is admitted to the New York and Massachusetts bars.

Tickets are $30 per person and can be purchased at the registration desk.

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Marilyn Johnson is the author of two books, *This Book Is Overdue!* and *The Dead Beat: Lost Souls, Lucky Stiffs, and the Perverse Pleasures of Obituaries*, which was a finalist for the Barnes & Noble Discover Prize. Both books were published by HarperCollins, and *The Dead Beat* will soon be available as a digital download. The audio version of *This Book Is Overdue!* narrated by the award-winning Hillary Huber, is available from Tantor Audio.

Tickets are $30 per person and can be purchased at the registration desk.
After a natural disaster strikes, getting back to normal may seem impossible.

BEYOND WORDS SCHOOL LIBRARY RELIEF FUND
Since 2006, the American Association of School Librarians, with funding from the Dollar General Foundation, has given more than $800,000 in grants to over 90 school libraries across the country affected by natural disasters. We’ve also created a website with tools to help with other areas of the recovery process.

Apply for a Beyond Words Grant:
www.ala.org/aasl/disasterrelief
NYLA Network Breakfast
Thursday 8:00 AM – 9:15 AM
Saratoga Hilton / Saratoga Ballroom
Learn about NYLA’s sections, activities, and opportunities for professional involvement while enjoying a continental breakfast. Pre-registration for this free event is required. See registration desk for details.

Trade Show Grand Opening
Thursday 10:30 AM – 12:00 PM
Saratoga City Center / Trade Show Floor
Be sure to join NYLA President Kathy Miller as she cuts the ribbon and officially opens the Trade Show. This exciting annual showcase features the latest and greatest products and services available to the library community. This is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and the needs of your library. Exhibitor participation makes the conference affordable for attendees, so be sure you show your thanks by spending lots of time exploring the show floor!

NYLA General Opening Session Luncheon
Thursday 12:00 PM – 1:30 PM
Saratoga Hilton / Saratoga Ballroom
Keynote Speaker: John Palfrey, Faculty Director, Berkman Center for Internet & Society, Harvard University, pictured
Join us for our exciting opening session, featuring keynote speaker John Palfrey, Henry N. Ess Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School and a faculty director of the Berkman Center for Internet & Society at Harvard University. John, a graduate of Harvard College, the University of Cambridge, and Harvard Law School, is co-author of Born Digital: Understanding the First Generation of Digital Natives. Born Digital explores a broad range of issues, from the highly philosophical to the purely practical: What is the Internet’s impact on creativity and learning? What does identity mean for young people who have dozens of online profiles and avatars? What lies ahead — socially, professionally, and psychologically — for this generation? Tickets for the luncheon are $30 per person and may be purchased at the registration desk.

PLS Author! Author!
Thursday 4:30 PM – 8:00 PM
National Museum of Racing and Hall of Fame
Sponsors: PLS, Communication Services
PLS’s annual NYLA special event, sponsored by Communication Services, will feature Lee Child, author and creator of the Jack Reacher series of thriller novels. The fourteenth novel in the series, 61 Hours, was released in May 2010. This year the PLS Author! Author! event will take place at Saratoga’s beautiful National Museum of Racing and Hall of Fame, which is dedicated to portraying the history and excitement of thoroughbred racing. Attendees will have ample opportunity to tour the museum as well as to hear from the author and get autographed copies of his books. Gourmet finger foods and cash bar catered by Panza’s Restaurant, Saratoga Lake. Continuous transportation will be provided to bring attendees from the City Center and Hilton as well as to take them to the NYLA Scholarship Bash directly after the event. Tickets are $35 per person and may be purchased at the registration desk.
Speaker: Lee Child, author

Meet & Greet Reception with NMRT
Thursday 5:30 PM – 7:00 PM
Saratoga Hilton / Ballroom 1
Sponsor: NMRT
NMRT is the New Members Roundtable. Mingle over refreshments and network with fellow conference attendees. Learn about the NMRT mentoring program, meet other new librarians and find out what NMRT is all about!

NYLA Scholarship Bash
Thursday 7:00 PM – 10:00 PM
Saratoga City Tavern
The New York Library Association invites you to join your colleagues and friends at the annual Scholarship Bash (formerly known as the Vitality Event). Tickets are $50 per person and can be purchased at the registration desk.

NYLA Membership Meeting
Friday 8:00 AM – 9:15 AM
Saratoga Hilton / Saratoga Ballroom
All NYLA members are encouraged to attend the annual NYLA Membership Meeting to participate in the one time of the year NYLA members come together in one room. Attend this great networking opportunity and help shape the direction of your association. All resolutions for discussion at the membership meeting must be submitted to the conference registration desk no later than 4:30 PM on Thursday, November 4, 2010, so that they can be distributed at the meeting. Dr. Camila Aline, Immediate Past President of the American Library Association, will also be giving an update on ALA activities.

The NYLA Membership Meeting shall be conducted in accordance with Robert’s Rules of Order. Arthur Friedman, Ed.D., will serve as the NYLA Parliamentarian. Continental breakfast will be available.

Diversity Fair
Friday 9:00 AM – 10:30 AM
Saratoga City Center / Trade Show Floor
The NYLA Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries that are in search of “diversity in action” ideas.

LAMS Luncheon
A Passion for Work: Engaging Your Team Sponsored by Evanced Solutions, Inc.
Friday 12:00 PM – 1:30 PM
Saratoga Hilton / Saratoga Ballroom 2
Sponsor: LAMS
This engaging presentation by world-renowned speaker Lawler Kang will provide an overview of Kang’s philosophies on how the best organizations align the missions and passions of their leaders for successful team building. Learn about the tools that lay the groundwork for sustainable and efficient organizational growth. Tickets are $31 per person and can be purchased at the registration desk.
Speaker: Lawler Kang, founder, Ingage, Inc.

RASS Noted Author Luncheon
Friday 12:00 PM – 1:30 PM
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: RASS
Scott Spencer is the author of nine novels, two of which—Endless Love and A Ship Made of Paper—were nominated for the National Book Award. His fourth novel, Waking the Dead (1986), was made into a movie produced by Jodie Foster and starring Jennifer Connelly and Billy Crudup. Spencer’s latest book, Man in the Woods, was released on September to starred reviews in Kirkus, Booklist, and Publishers Weekly. He has written for The New York Times, Rolling Stone, The New Yorker, Harper’s, and Q & Q, and has taught fiction writing at Columbia University, the University of Iowa, and Williams College. He lives in Rhinebeck, NY. Tickets are $35 per person and can be purchased at the registration desk.
Speaker: Scott Spencer

YSS Empire State Award Luncheon
Friday 12:00 PM – 1:30 PM
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: YSS
Join YSS as we present the 2010 Empire State Award for Excellence in Literature to Young People to Cynthia DeFelice, the award-winning author of seventeen novels and twelve picture books for young readers. Tickets are $35 per person and can be purchased at the registration desk.
Speaker: Cynthia DeFelice

Poster Sessions
Friday 1:00 PM – 2:30 PM
Saratoga City Center / Trade Show Floor
Visit the NYLA Poster Sessions to view displays offered by your peers on specific programs, policies, and services. These displays offer an opportunity to gather vast amounts of information on diverse topics in a short period of time. The presenters will be on hand to discuss their projects and answer your questions. Posters will cover many subjects appealing to public, school, academic, and special libraries.

NYLA Inaugural Celebration
Friday 6:30 PM – 9:30 PM
Saratoga Hilton / Saratoga Ballroom
Sponsor: Communication Services
Join us for the farewell address of the 2010 NYLA President, Kathy Miller, the presentation of NYLA’s major awards, and the introduction of the 2011 NYLA President, Marcia Eggleston. The Inaugural Celebration will also include a “Murder Mystery Theatre” performance entitled “The Brass Monkey” by BrickRoad Productions, involving actors and attendees in a whimsical whodunit that will complement an enjoyable evening of awards and speeches. This is one of our most popular events! Tickets are $50 per person and can be purchased at the registration desk.

Conference Farewell Luncheon
Saturday 12:30 PM – 2:30 PM
Saratoga Hilton / Saratoga Ballroom
Sponsor: The Palombo Group
Join us for the closing event of the 2010 NYLA Annual Conference. Marilyn Johnson’s This Book Is Overdue! How Librarians and Cybrarians Can Save Us has created a sensation in the library world, and she has been extolling the value of librarians in the digital age to patrons and information professionals since it was published earlier this year. With humor and an ability to understand and convey the work of wired librarians who are helping to redefine the field, Johnson entertains, informs, and advocates on our behalf. Don’t miss her luncheon talk! Tickets for this event cost $30 per person and can be purchased at the registration desk.
Speaker: Marilyn Johnson, author
Automating libraries since 1986.
Budget-friendly, efficient & customizable.
Web-Based Software with Unicode Compliance
• Catalog records in any language & access library resources
• Lower costs with 1-point installation, maintenance, and updates
• Built-in Z39.50 client to easily add records to your catalog
• Includes OPAC, circulation, cataloging, inventory, & reports
• Oasis Hosting available
The Award-Winning Mandarin M3 is Now Free
• Includes OPAC, circulation, cataloging, & group editor
• Annual service agreement includes M3 report generator, inventory and inventory reports, Unlimited 24-hour tech support, Product updates, and Access to customer-only sections of the website and membership listserv.
• Web OPAC also available
Onsite and Online Professional training available!

New Titles in history, culture, society, and the environment

Castles of New York
Scott Ian Barry

Feathers of Hope
Pete Dubacher,
the Berkshire Bird Paradise,
and the Human Connection
with Birds
Barbara Chepaitis

Roman Candle
The Life of Bobby Darin
David Evanier

Tales from the
Sausage Factory
Making Laws in
New York State
Daniel L. Feldman and
Gerald Benjamin

The Smalbanac
An Opinionated Guide to
New York’s Capital District
Christine Garretson-Persans

The Man Who
Saved New York
Hugh Carey and the Great
Fiscal Crisis of 1975
Seymour P. Lachman and
Robert Polner

SUNY at Sixty
The Promise of the State
University of New York
W. Bruce Leslie, John B. Clark,
and Kenneth P. O’Brien, editors
Foreword by Nancy L. Zimpher

Arsenic and
Clam Chowder
Murder in Gilded Age
New York
James D. Livingston

In the Hamptons Too
Further Encounters with
Farmers, Fishermen, Artists,
Billionaires, and Celebrities
Dan Rattiner
Foreword by Alec Baldwin

Bungalow Kid
A Catskill Mountain Summer
Philip Ratzer

A Place in History
Albany in the Age of Revolution,
1775-1825
Warren Roberts

Down from Troy
A Doctor Comes of Age
Richard Selzer
Afterword by Peter Josyph

River of Words
Portraits of Hudson
Valley Writers
Nina Shengold, editor
Photos by Jennifer May
Foreword by Dennis Stock

New York in Bloom, 2011 Calendar
Public Gardens and Parks
of New York State
Photos by Ted Spiegel
2010 NYLA Conference Catalog
Programs by Track

**Academic and Special Libraries**

How to be the Bad Guy without Being Bad
Thursday 9:15 AM-10:30 AM
Hilton / Broadway 1

Going Where the Patrons Are: Embedded Librarians
Thursday 1:45 PM-3:00 PM
Courtyard / Yaddo

Exploring the Single Service Desk Model
Thursday 3:15 PM-4:30 PM
Hampton Inn / Lake

E-Readers: What Libraries Need to Know
Thursday 3:15 PM-4:30 PM
Hilton / Alabama

Library School Deans’ Meeting
Thursday 4:30 PM-6:00 PM
Hilton / Philadelphia

Creative Programming for the Frugal Librarian
Friday 10:30 AM-11:45 AM
Hilton / Travers

New York Heritage: Our Collective History
Friday 10:30 AM-11:45 AM
NY3Rs

Providing Support for Electronic Resources
Friday 2:30 PM-3:45 PM
Hilton / Whitney

Implementing New Technologies for Reference Services
Saturday 8:00 AM-9:15 AM
Hilton / Broadway 1

Women's History Resources at the Library Of Congress
Saturday 9:30 AM-10:45 AM
Hilton / Philadelphia

**Administration/Management/Career Development**

CE-C: Cover Your Library’s Ass(ets), Part 1: Legal Advice for Library Leaders
Wednesday 10:00 AM-1:00 PM
Hilton / Saratoga Ballroom 3

CE-H: Black Belt Librarians: Real World Library Security
Wednesday 10:00 AM-5:00 PM
Hilton / Saratoga Ballroom 2

CE-E: Increasing the Relevancy and Value of Your Library through Marketing and Branding
Wednesday 2:00 PM-5:00 PM
Hilton / Broadway 1

CE-F: Cover Your Library’s Ass(ets), Part 2: Insurance and Audits for Library Leaders
Wednesday 2:00 PM-5:00 PM
Hilton / Saratoga Ballroom 3

I STILL Don’t Want to Talk About It
Thursday 9:15 AM-10:30 AM
Hilton / Broadway 4

NYSLAA Certificate of Achievement Program
Thursday 9:15 AM-10:30 AM
NYSLAA

NYLA General Opening Session Luncheon
Thursday 12:00 PM-1:30 PM
NYLA

Construction Project Communications
Thursday 1:45 PM-3:00 PM
Hilton / Broadway 4

Survive a State Financial Audit
Thursday 1:45 PM-3:00 PM
PLS

Your Library as Religious Meeting Place
Thursday 1:45 PM-3:00 PM
IFRT

E-rate Myth Busters!
Thursday 1:45 PM-3:00 PM
SED/NYSL

21 Century Libraries: The Challenges and Opportunities
Thursday 1:45 PM-3:00 PM
NYLA

Exploring the Single Service Desk Model
Thursday 1:45 PM-4:30 PM
GIRT

Better Management through Performance Metrics
Thursday 3:15 PM-4:30 PM
PLS

Why Confidentiality Law Applies to Your Library
Thursday 3:15 PM-4:30 PM
IFRT

2020: What’s Your Vision for Library Services in New York State?
Thursday 3:15 PM-4:30 PM
SED/NYSL

21 Ideas for 21st Century Libraries
Friday 10:30 AM-11:45 AM
Hilton / Broadway 4

Sensitive and Effective Intervention Techniques
Friday 10:30 AM-11:45 AM
LAMS

Dewey Not?
Friday 10:30 AM-11:45 AM
Hilton / Broadway 1

Encouraging Diversity: Recruiting Librarians for a Multi-Cultural Community
Friday 10:30 AM-11:45 AM
Hampton Inn / Lake

The Role of Libraries in Educational Reform
Friday 10:30 AM-11:45 AM
Hilton / Alabama

A Passion for Work: Engaging Your Team, Sponsored by Evanced Solutions, Inc.
Friday 12:00 PM-1:30 PM
LAMS

Team Building: Your Story Starts Here
Friday 2:30 PM-5:15 PM
Courtyard / Canfield-Carousel

The Hyperlinked Library
Friday 2:30 PM-5:15 PM
PLS

Effective Public Library Board of Trustee Meetings
Friday 2:30 PM-3:45 PM
Hampton Inn / Lake

NYSLERDA: Energy Efficiency Opportunities and Incentives
Friday 4:00 PM-5:15 PM
Hampton Inn / Saratoga A-B

Creating a Disaster Plan
Friday 4:00 PM-5:15 PM
Hilton / Philadelphia

Managing Up and Down
Saturday 8:00 AM-9:15 AM
LAMS

Assalaam Alaykum: Muslims in Your Community and Your Library
Saturday 8:00 AM-9:15 AM
Hilton / Travers

Your Piece of the Funding Pie
Saturday 9:30 AM-10:45 AM
Hilton / Broadway 2

Marketing Your Library or Library System
Saturday 9:30 AM-12:15 PM
SLSA

Greening Your Library
Saturday 11:00 AM-12:15 PM
PLS

Non-Profit Status for Friends Groups and Libraries
Saturday 11:00 AM-12:15 PM
NYLA

**Adult/Reference Services**

CE-D: It’s Not about the Technology: Providing Technology Training for 50+ Adults
Wednesday 2:00 PM-5:00 PM
Hilton / Saratoga Ballroom 1

PLS Author! Author!
Thursday 4:30 PM-8:00 PM
National Museum of Racing and Hall of Fame

RASS-berries, Bagels and Roundtables
Thursday 9:15 AM-10:30 AM
RASS

The Ask Us 24/7 and QuestionPoint User Forum
Thursday 1:45 PM-3:00 PM
Hilton / Travers

U.S. Patent & Trademark Depository Library
Thursday 1:45 PM-3:00 PM
Hampton Inn / Lake

True Stories of New York’s Adult Learners
Thursday 3:15 PM-4:30 PM
Hilton / Travers

Dewey Not?
Friday 10:30 AM-11:45 AM
Hilton / Broadway 1

Poetry Changes Libraries and Lives
Friday 10:30 AM-11:45 AM
RASS

New York Heritage: Our Collective History
Friday 10:30 AM-11:45 AM
NY3Rs

The Role of Libraries in Educational Reform
Friday 10:30 AM-11:45 AM
Hilton / Saratoga Ballroom 2

Best of Reference
Friday 2:30 PM-3:45 PM
Hilton / Broadway 3-4

Census 2010 and Beyond!
Friday 4:00 PM-5:15 PM
Hampton Inn / Lake

Work Pays NY/myBenefits Outreach Campaign
Friday 4:00 PM-5:15 PM
NYLA

Serving Customers in Need
Saturday 8:00 AM-9:15 AM
Hilton / Broadway 4
Implementing New Technologies for Reference Services  ASLS  Saturday 8:00 AM–9:15 AM  Hilton / Broadway 1
Seeking Tales in Other Tongues  RASS  Saturday 9:30 AM–10:45 AM  Hilton / Broadway 4

Advocacy/Legislation/Intellectual Freedom
CE-B: Advancing Your Library’s Agenda: The Power of Personal Persuasion  SLMS  Wednesday 10:00 AM-1:00 PM  Hilton / Broadway 1
Campaign Planning and Advocacy Part 1  NLYA  Thursday 9:15 AM–10:30 AM  Hilton / Phila
Your Library as Religious Meeting Place  IFRT  Thursday 1:45 PM–3:00 PM  Hilton / Broadway 1
Campaign Planning and Advocacy Part 2  NLYA  Thursday 1:45 PM–3:00 PM  Hilton / Phila
21st Century Libraries: The Challenges and Opportunities  NLYA  Thursday 1:45 PM–3:00 PM  Hampton Inn / Saratoga A-B
Why Confidentiality Law Applies to Your Library  IFRT  Thursday 3:15 PM–4:30 PM  Hilton / Broadway 1
Textbook Censorship  IFRT  Friday 10:30 AM–11:45 AM  Hilton / Phila
The Role of Libraries in Educational Reform  SED/NYSLL  Friday 10:30 AM–11:45 AM  Hilton / Alabama
Where's the Money? Celebrating National Friends of Library Week  EFRT  Friday 10:30 AM–11:45 AM  Hampton Inn / Henry
Frontline Advocacy: Every Voice Makes a Difference  NLYA  Friday 10:30 AM–11:45 AM  Hilton / Whitney
Sundown Towns: A Hidden Dimension of American Racism  IFRT  Friday 4:00 PM–5:15 PM  Hilton / Alabama
I Love My Library and I Vote: Moving Beyond Bumper Stickers  EFRT  Friday 4:00 PM–5:15 PM  Hampton Inn / Henry
Marketing Your Library or Library System  SLSA  Saturday 9:30 AM–12:15 PM  Hilton / Broadway 3
Conference Farewell Luncheon  NLYA  Saturday 12:30 PM-2:30 PM  Hilton / Saratoga Ballroom 1-2-3

Diverse & Special Populations
CE-G: Diversity Maximized, Miscommunication Minimized:
Exploring Communication Habits and Traits That Can Be Misunderstood  CE Committee  Wednesday 10:00 AM-5:00 PM  Hilton / Broadway 2
Building Library Support @ Your Facility  CORT  Thursday 9:15 AM-10:30 AM  Hampton Inn / Henry
Promoting the Library to Non-Readers  CORT  Thursday 1:45 PM-3:00 PM  Hampton Inn / Henry
True Stories of New York’s Adult Learners  RASS  Thursday 3:15 PM–4:30 PM  Hilton / Travers
Free or Low Cost Programs for Facilities  CORT  Thursday 3:15 PM–4:30 PM  Hampton Inn / Henry
Welcoming the Children of the World  ESRT  Thursday 3:15 PM–4:30 PM  Hampton Inn / Saratoga A-B
Encouraging Diversity: Recruiting Librarians for a Multi-Cultural Community  REFEROMA  Friday 10:30 AM–11:45 AM  Hampton Inn / Lake
Boosting Facility Collections and Services  CORT  Friday 2:30 PM–3:45 PM  Courtyard / Yaddo
How Libraries Are Helping Job Searchers  RLSP  Friday 2:30 PM–3:45 PM  Hampton Inn / Saratoga A-B
Assalaam Alyakum: Muslims in Your Community and Your Library  ESRT  Saturday 8:00 AM-9:15 AM  Hilton / Broadway 3
Serving People with Disabilities  RLSP  Saturday 9:30 AM–10:45 AM  Hilton / Whitney

Europe at Your Doorstep  ESRT  Saturday 11:00 AM–12:15 PM  Hilton / Broadway 4

General/Career & Personal Development
CE-G: Diversity Maximized, Miscommunication Minimized:
Communication Habits and Traits That Can Be Misunderstood  CE Committee  Wednesday 10:00 AM-5:00 PM  Hilton / Broadway 2
How to be the Bad Guy without Being Bad  ASLS  Thursday 9:15 AM–10:30 AM  Hilton / Broadwa
NYSLLA Certificate of Achievement Program  NYSLLA  Thursday 9:15 AM–10:30 AM  Courtyard / Yaddo
Malcolm Hill Lecture: Bringing Out Your Best When You are at Your Worst!  PULISDO  Thursday 9:15 AM–10:30 AM  Hilton / Alabama

NYLA General Opening Session Luncheon  NYLA  Thursday 12:00 PM–1:30 PM  Hilton / Saratoga Ballroom 1-2-3
Adapting to Library Politics  NMRRT  Thursday 3:15 PM–4:30 PM  Hilton / Phila
NYLA Network Breakfast  NLYA  Thursday 8:00 AM–9:15 AM  Hilton / Saratoga Ballroom 1-2-3
UlalC Innovative Program for Instruction Librarians  BIRT  Friday 10:30 AM–11:45 AM  Hampton Inn / Saratoga A-B

Like Many Books, Is Organizing Overdue?  NMRRT  Friday 2:30 PM–3:45 PM  Hilton / Travers
School Library Initiatives from NYSED  SLMS  Saturday 8:00 AM–9:15 AM  Hilton / Alabama
Who Am I on the Internet?  NMRRT  Saturday 8:00 AM–9:15 AM  Hilton / Broadway 2
Greening Your Library  PLS  Saturday 11:00 AM–12:15 PM  Hilton / Travers
School Library Media Program Evaluation Rubric  SLMS  Saturday 11:00 AM–12:15 PM  Hilton / Whitney
Mentoring Through Transitional Change  NMRRT  Saturday 11:00 AM–12:15 PM  Hilton / Broadway 1
Conference Farewell Luncheon  NYLA  Saturday 12:30 PM–2:30 PM  Hilton / Saratoga Ballroom 1-2-3

Media & Technology
CE-A: Secrets of the Web Masters: Web Design from A to Zen  SMART  Wednesday 10:00 AM-1:00 PM  Hilton / Saratoga Ballroom 1
Digital Images: Moving and Shaking  SMART  Thursday 9:15 AM–10:30 AM  Hilton / Travers
Affordable Broadband for All: Making it Happen in New York  SED/NYSLL  Thursday 9:15 AM–10:30 AM  Courtyard / Canfield-Carousel
The Ask Us 24/7 and QuestionPoint User Forum  RASS  Thursday 1:45 PM–3:00 PM  Hilton / Travers
How Fast Do They Want It?  SMART  Thursday 1:45 PM–3:00 PM  Hilton / Broadway 3
E-rate Myth Busters!  SED/NYSLL  Thursday 1:45 PM–3:00 PM  Courtyard / Canfield-Carousel
Better Management through Performance Metrics  PLS  Thursday 3:15 PM–4:30 PM  Hilton / Broadway 2
SMART Flash Talks  SMART  Thursday 3:15 PM–4:30 PM  Hilton / Saratoga Ballroom 3
Welcoming the Children of the World  ESRT  Thursday 3:15 PM–4:30 PM  Hampton Inn / Saratoga A-B
E-Readers: What Libraries Need to Know  ASLS  Thursday 3:15 PM–4:30 PM  Hilton / Alabama
Providing Support for Electronic Resources  ASLS  Friday 2:30 PM–3:45 PM  Hilton / Whitney
The Hyperlinked Library
Friday 2:30 PM–5:15 PM

Public Television and Libraries: Natural Partners!
Friday 2:30 PM–3:45 PM

2010 Rudi Weiss Lecture
Friday 2:30 PM–5:15 PM

FILM Membership Meeting
Friday 4:00 PM–5:15 PM

Implementing New Technologies for Reference Services
Saturday 8:00 AM–9:15 AM

USNY Statewide Learning Technology Plan
Saturday 9:30 AM–10:45 AM

LibraryThing
Saturday 9:30 AM–10:45 AM

Student Film Festival Story
Saturday 9:30 AM–10:45 AM

Emerging Tech Trends for Librarians
Saturday 11:00 AM–12:15 PM

Meetings
Joint Council Meeting
Wednesday 12:00 PM–4:00 PM

Conference Programmers’ Meeting 2010-2011
Wednesday 4:30 PM–5:45 PM

YSS Board Meeting
Wednesday 5:00 PM–10:00 PM

NYLA Treasurer’s Meeting
Wednesday 6:00 PM–7:00 PM

Programs by Track

- The Hyperlinked Library
  - PLS
  - Hilton / Broadway 1-2
  - SLMS
  - Hilton / Phila
  - SMART
  - Hilton / Ballroom 3

- Public Television and Libraries: Natural Partners!
  - LAMS
  - Hilton / Broadway 1
  - SMART
  - PLS
  - Hilton / Whitney

- 2010 Rudi Weiss Lecture
  - SMART
  - Hilton / Broadway 1

- FILM Membership Meeting
  - FILM
  - Hilton / Whitney

- Implementing New Technologies for Reference Services
  - ASLS
  - Hilton / Broadway 1

- USNY Statewide Learning Technology Plan
  - SLMS
  - Hilton / Travers

- LibraryThing
  - SMART
  - Hilton / Alabama

- Student Film Festival Story
  - FILM
  - Hilton / Broadway 1

- Emerging Tech Trends for Librarians
  - SMART
  - Hilton / Alabama

- Joint Council Meeting
  - NYLA
  - Hilton / Travers

- Conference Programmers’ Meeting 2010-2011
  - NYLA
  - Hilton / Whitney

- YSS Board Meeting
  - YSS
  - Lillian’s Restaurant

- NYLA Treasurer’s Meeting
  - NYLA
  - Hilton / Whitney

- ASLS Board Meeting
  - ASLS
  - Hilton / Saratoga Ballroom 1

- LAMS Board Meeting
  - LAMS
  - Hilton / Saratoga Ballroom 2

- SMART Board Meeting
  - SMART
  - Hilton / Broadway 2

- PLS Board Meeting
  - PLS
  - Olde Bryan Inn

- RASS Board Meeting
  - RASS
  - Hilton / Broadway 1

- SMART Flash Talks
  - SMART
  - Hilton / Saratoga Ballroom 3

- I STILL Don’t Want to Talk About It
  - RASS
  - Hilton / Broadway 4

- Journey of a Story: From Real Life to a Picture Book
  - YSS
  - Hilton / Broadway 2

- GIRT: Your Favorite Membership Meeting
  - GIRT
  - Hampton Inn / Lake

- RLRT Table Talks
  - RLRT
  - Hilton / Whitney

- Intellectual Freedom Committee Meeting
  - IFC
  - Hampton Inn / Saratoga A/B

- SMART Flash Talks
  - SMART
  - Hilton / Saratoga Ballroom 3

- Library School Deans’ Meeting
  - NYLA
  - Hilton / Phila

- NMRT Meet and Greet
  - NMRT
  - Hilton / Saratoga Ballroom 1

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ischool.syr.edu

U.S. News #1 in Information Systems

NYLA 2010 Conference Catalog
2010 NYLA Conference Catalog

Programs by Track

BIRT Membership Meeting
Thursday 6:00 PM–7:00 PM
Hilton/Philadephia

ESRT Membership Meeting
Thursday 6:00 PM–7:00 PM
Hilton / Broadway 1

NYLA Network Breakfast
Thursday 8:00 AM–9:15 AM
NYLA

NYLA Membership Meeting
Friday 8:00 AM–9:15 AM
Hilton / Saratoga Ballroom 1-2-3

SLMS Membership Meeting
Friday 4:00 PM–5:15 PM
Hilton / Travers

FILM Membership Meeting
Friday 4:00 PM–5:15 PM
Hilton / Whitney

PLS Table Talks
Saturday 8:00 AM–9:15 AM
Hilton / Saratoga Ballroom 1

SLMS Board Meeting
Saturday 3:00 PM–6:00 PM
Hilton / Broadway 1-2

School Library Media
Journey of a Story: From Real Life to a Picture Book
Thursday 9:15 AM–10:30 AM
YSS

Keeping Up with Comics Beyond Core Collections
Thursday 1:45 PM–3:00 PM
SLMS

Online Summer Reader: Telling Our Stories
Thursday 1:45 PM–3:00 PM
Hilton / Whitney

Storytelling with Pizzazz in the Library!
Thursday 3:15 PM–4:30 PM
SLMS

Teen Programming Success Stories
Friday 10:30 AM–11:45 AM
YSS

Empire State Award Luncheon
Friday 12:00 PM–1:30 PM
Hilton / Broadway 2

Public Television and Libraries: Natural Partners!
Friday 2:30 PM–3:45 PM
SLMS

Telling Tales Performance
Friday 4:00 PM–5:15 PM
Hilton / Saratoga Ballroom 1

Mixing in Math: Cheap, Fun and Simple
Saturday 11:00 AM–12:15 PM
YSS

Trustees & Friends
Where’s the Money? Celebrating National Friends of Library Week
Friday 10:30 AM–11:45 AM
EFRT

Effective Public Library Board of Trustee Meetings
Friday 2:30 PM–3:45 PM
LTA

We’re In This Together: Friends Sharing Solutions to Common Problems
Friday 2:30 PM–3:45 PM
EFRT

I Love My Library and I Vote: Moving Beyond Bumper Stickers
Friday 4:00 PM–5:15 PM
EFRT

Non-Profit Status for Friends Groups and Libraries
Saturday 11:00 AM–12:15 PM
NYLA
A mix of culture, past and present, makes Saratoga Springs a popular destination. Stop by the Local Arrangements table to get the insiders’ scoop on the best places to play, dine, and shop. We’ve planned some high-quality tours to round out your stay. Won’t you join us?

**Stores in Saratoga Springs**

Celebrate your inner shopper...with enticing boutiques...cozy bookstores...cool outdoor outfitters...antiques...and your favorite national retailers...You can spend days shopping in Saratoga.

**Dine Like Kings**

So many wonderful restaurants in Saratoga Springs, New York – so little time! Choose from charming sidewalk cafes, fireside inns, intimate bistros, gourmet restaurants, and informal fun spots.

**Saratoga is Queen of the Spas**

Relax with a mineral bath, soothing massage, loofah scrub, or seaweed wrap...Visitors and guests just love Saratoga’s famous spas!

**Horses, of course**

Discover the horses that make Saratoga Springs, New York, famous at the National Museum of Racing and Hall of Fame...then take in the live action at the Saratoga Raceway!

**Learn Something New**

So many amazing museums to visit in Saratoga – including the National Museum of Dance, the National Bottle Museum, the Military Museum, the Tang Museum at Skidmore, the Saratoga Harness Hall of Fame, and many more! Plus, don’t miss Grant’s Cottage...the General Philip Schuyler House...and Saratoga National Historic Park – the site of the turning point of the American Revolution.

**Victorian Sidewalks**

Admire flying buttresses, gothic gables, stained glass windows, gingerbread porches and charming gazebos – Saratoga Springs, New York has more than 1,000 beautiful buildings on the National Historic Register.

**Local Arrangement Tours**

**Trolley Tavern Tour**

Wednesday 4:00 PM – 7:30 PM

A pub crawl on a trolley! Hop aboard the Horsin’ Around Trolley Car and let someone else do the driving as you get oriented to Saratoga Springs and five of its favorite watering holes—and each will offer drink specials and appetizers! As a special treat we’ll start with a wine tasting at the new Saratoga Winery. Tickets for this event cost $28 per person. Please see registration desk for details and to inquire about availability.

**The Modern and the Masterful: Library and Museum Tour to Glens Falls**

Thursday 8:30 AM – 12:00 PM

In 2009, the Crandall Public Library in Glens Falls, about 20 minutes north of Saratoga Springs, opened a multimillion-dollar renovation and expansion that combines historic preservation with state of the art technologies such as RFID and LEED green-building certification. A tour of this gem will be paired with a tour of the Hyde Collection, an historic home and extraordinary art collection that contains works by old masters such as Botticelli, Rembrandt, and Rubens. Tickets for this event cost $25 per person. Please see registration desk for details and to inquire about availability.

**Saratoga Springs Restaurants**

A small sampling, as found on www.discoversaratoga.org

**Brindisi’s Restaurant & Bar**

390 Broadway | (518) 587-6262

Italian and Continental cuisine, steaks, seafood, pasta, chicken and veal. Serving dinner Mon-Sat 3-10; Sun 1-9.

**Cantina**

430 Broadway | (518) 587-5577

Fresh, delicious Mexican cuisine and festive drinks in a relaxing atmosphere. Stop by for our famous margaritas or bring the whole family for dinner.

**Chianti II Ristorante**

The Lofts @ 18 Division St. | (518) 580-0025

Chianti II Ristorante is an authentic Italian restaurant where charming atmosphere, excellent food, and impeccable service blend together to give you a wonderful dining experience.

**Compton’s Restaurant**

457 Broadway | (518) 584-9632

Family-operated with breakfast and lunch served all day. Friendly, quick service at reasonable prices.

**Country Corner Café @ 165 High Rock Ave.**

165 High Rock Avenue | (518) 584-8300

Serving breakfast & lunch 7 days. In-house bakery making muffins, scones, and desserts. Gift shop featuring our homemade preserves, fresh butter cream fudge and other specialty items.

**Forno Bistro**

541 Broadway | (518) 581-2401

Located at the edge of Broadway, Forno Bistro offers a variety of rustic Italian food, Tuscan style. From the thin crust, wood fired pizza to the homemade pastas in an elegant but casual atmosphere.

**Four Seasons Natural Foods Store And Cafe**

33 Phila Street | (518) 584-4670

Fine vegetarian ethnic cuisine and natural foods shopping. Serving lunch and dinner 7 days. Daily specials, soups, salads, sandwiches, organic produce, vitamins and more!

**Hattie’s Restaurant**

45 Phila Street | (518) 584-4790

Authentic Southern & Louisiana cuisine. Serving dinner Wed-Sun, Sep-Jul. Open 7 days during track season. Winner of the Fried Chicken Throwdown with Bobby Flay as seen on the Food Network!

**Jacob & Anthony’s American Grille**

38 High Rock | (518) 871-1600

With a look that is a slice of pure Americana and dishes featuring classic recipes with a modern presentation, Jacob & Anthony’s is a true American Classic. Jacob & Anthony’s is next door to the Hampton Inn.

**Karavalli Regional Cuisine of India**

47 Caroline Street | (518) 580-1144

Karavalli Regional Cuisine of India offers creative dishes from various regions of India. Open daily for lunch buffet 11:30-2:30; Weekend brunch buffet 12-3. Dinner Sun-Thu 5-10, Fri-Sat 5-11.

**Mouzon House**

1 York Street | (518) 226-0014

Fine dining in a restored 1800s home overlooking High Rock Park, Highlighting true French Quarter cuisine, fresh from local organic farms, featuring an extensive wine list. Open Thu-Sun off-season.
**Local Saratoga Springs Information & Tours**

**Olde Bryan Inn**  
123 Maple Avenue | (518) 587-2990  
Serving a variety of salads, sandwiches, choice center-cut sirloin, fresh Atlantic seafood, pasta, and homemade desserts. Open Sun-Thu 11-10, Fri-Sat 11-11.

**One Caroline Street Bistro**  
One Caroline Street | (518) 587-2026  
An intimate little bistro with fabulous food and a great wine list. Live music nightly and soft piano music during dinner. Fresh, organic ingredients from local farms.

**Putnam Market**  
435 Broadway | (518) 587-3663  
Putnam Market is located in the heart of downtown Saratoga. They are known for their spectacular selection of great food. Stop by for a deli sandwich, picnic, delicious dinner, gift basket or catering for your party!

**Ravenous**  
21 Phila Street | (518) 581-0560  
Ravenous features a wide selection of savory and sweet crêpes for lunch, dinner, or weekend brunch. Locals also rave about the Belgian pommes frites: fresh-cut, twice-cooked French fries served in paper cones, with your choice of dipping sauce.

**Sushi Thai Garden Restaurant**  
44-46 Phila Street | (518) 580-0900  
Just a few steps away from Broadway, step into the Far East! We serve the finest Thai Cuisine along with the taste of Japanese Cuisine. Lunch 11:30-3; dinner Sun-Thu 5-10, Fri-Sat 5-10:30.

**Union Grille**  
534 Broadway | (518) 682-2600  
Union Grille is located inside the Saratoga Hilton. Steaks, chops, chicken, seafood, pub food. Breakfast, lunch, and dinner seven days a week.

**Wheatfields Restaurant & Bar**  
440 Broadway | (518) 587-0534  
Wheatfields Restaurant and Bar serves lunch, dinner, and late night daily. Wheatfield’s menu is a collection of homemade pastas, chicken, beef, seafood, and daily specials.

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**Spring into Action…**

… and YOU could **WIN a FREE 2011 NYLA Conference Registration!**

**Congratulations to our 2010 Spring into Action winners**  
Martha Campbell was recruited into NYLA by Mary Donnery. Both work at the Croton Free Library in Croton-on-Hudson. As the winners of this promotion, both received a FREE registration to the 2010 NYLA Conference.

**Great news! We’re doing it again!**  
Encourage a new person to join NYLA and you and your new recruit have the chance to win a free 2010 NYLA Annual Conference registration. Anytime a current NYLA member recruits a new first-time NYLA member between now and August 31, 2011, you both will have a chance to attend the 2011 NYLA Conference in Saratoga Springs, NY for FREE! This contest is part of NYLA’s Membership Committee membership drive.

**We need your support!**  
For full details, rules and dates, please visit: www.nyla.org

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Show special with VenMill Industries only. Limited time offer.  
* Special based on VMI 3500 Buffer purchase. Additional show special is $700 off MSRP for VMI 3500. ** Free Skip-Away Pro is only valid with the VMI 3500 Buffer purchase.
### Wednesday, November 3

**8:30 AM - 12:30 PM**

Time Management and Organizational Skills  
**Hilton: Broadway 3**

#### 10:00 AM - 1:00 PM

- CE-A: Secrets of the Web Masters: Web Design from A to Zen  
  **SMART Saratoga Ballroom 1**

- CE-C: Cover Your Library's Ass(ets), Part 1: Legal Advice for Library Leaders  
  **LAMS Saratoga Ballroom 3**

- CE-B: Advancing Your Library's Agenda: The Power of Personal Persuasion  
  **SLMS Hilton: Broadway 1**

#### 10:00 AM - 5:00 PM

- CE-H: Black Belt Librarians: Real World Library Security  
  **CE Cmte Saratoga Ballroom 2**

- CE-G: Diversity Maximized, Miscommunication Minimized: Exploring Communication Habits and Traits That Can Be Misunderstood  
  **CE Cmte Hilton: Broadway 2**

#### 12:00 PM - 4:00 PM

Joint Council Meeting  
**NYLA Hilton: Travers**

#### 1:30 PM - 5:30 PM

- Conflict Resolution and Team Building  
  **L&MA Hilton: Broadway 3**

#### 2:00 PM - 5:00 PM

- CE-D: It's Not about the Technology: Providing Technology Training for 50+ Adults  
  **RASS Hilton: Saratoga Ballroom 1**

- CE-E: Increasing the Relevancy and Value of Your Library through Marketing and Branding  
  **CE Cmte Hilton: Broadway 1**

- CE-F: Cover Your Library's Ass(ets), Part 2: Insurance and Audits for Library Leaders  
  **LAMS Hilton: Saratoga Ballroom 3**

#### 4:30 PM - 5:45 PM

Conference Programmers' Meeting 2010-2011  
**NYLA Hilton: Whitney**

#### 5:00 PM - 10:00 PM

- YSS Board Meeting  
  **Lillian's Restaurant**

#### 6:00 PM - 7:00 PM

- NYLA Treasurer’s Meeting  
  **NYLA Hilton: Whitney**

#### 7:00 PM - 10:00 PM

- ASLS Board Meeting  
  **Hilton: Saratoga Ballroom 1**

- LAMS Board Meeting  
  **Hilton: Saratoga Ballroom 2**

- PLS Board Meeting  
  **Olde Bryan Inn**

- RASS Board Meeting  
  **Hilton: Broadway 1**

- SMART Board Meeting  
  **Hilton: Broadway 2**

### Thursday, November 4

**8:00 AM - 9:15 AM**

NYLA Network Breakfast  
**NYLA Hilton: Saratoga Ballroom 1-2-3**

#### 9:15 AM - 10:30 AM

- How to be the Bad Guy without Being Bad  
  **ASLS Hilton: Broadway 1**

- I STILL Don't Want to Talk About It  
  **LAMS Hilton: Broadway 4**

- RASS-berries, Bagels and Roundtables  
  **RASS Hilton: Broadway 3**

- Digital Images: Moving and Shaking  
  **SMART Hilton: Travers**

- Journey of a Story: From Real Life to a Picture Book  
  **YSS Hilton: Broadway 2**

- Building Library Support @ Your Facility  
  **CORT Hampton: Henry**

- GIRT: Your Favorite Membership Meeting  
  **GIRT Hampton: Lake**

- RLRT Table Talks  
  **RLRT Hilton: Whitney**

- NYSLAA Certificate of Achievement Program  
  **NYSLAA Courtyard: Yaddo**

- Malcolm Hill Lecture: Bringing Out Your Best When You are at Your Worst!  
  **PUUISDO Hilton: Alabama**

- Affordable Broadband for All: Making it Happen in New York  
  **SED/NYSL Courtyard: Canfield/Carousel**

- Campaign Planning and Advocacy Part 1  
  **NYLA Hilton: Phila**

- Intellectual Freedom Committee Meeting  
  **Hampton: Saratoga B**

#### 10:30 AM - 12:00 PM

Trade Show Grand Opening  
**NYLA Hilton: Saratoga Ballroom 1-2-3**

#### 12:00 PM - 1:30 PM

NYLA General Opening Session Luncheon  
**NYLA Hilton: Saratoga Ballroom 1-2-3**

#### 1:45 PM - 3:00 PM

- Going Where the Patrons Are—Embedded Librarians  
  **ASLS Courtyard: Yaddo**

- Construction Project Communications  
  **LAMS Hilton: Broadway 4**
## Programs by Time

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td><strong>3:15 PM - 4:30 PM</strong></td>
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<td>Exploring the Single Service Desk Model</td>
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<td>RASS, Hilton: Travers</td>
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<td>4:30 PM - 5:30 PM</td>
<td>NMRT Meet and Greet</td>
<td>NMRT, Hilton: Saratoga Ballroom 1</td>
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<th>Time</th>
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<td><strong>5:30 PM - 6:00 PM</strong></td>
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<tr>
<td>5:30 PM - 6:00 PM</td>
<td>BIIRT Membership Meeting</td>
<td>BIIRT, Hilton: Phila</td>
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<tr>
<td>5:30 PM - 6:00 PM</td>
<td>ESRT Membership Meeting</td>
<td>ESRT, Hilton: Broadway 3</td>
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<th>Time</th>
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<td><strong>7:00 PM - 8:30 PM</strong></td>
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<tr>
<td>7:00 PM - 8:30 PM</td>
<td>NYLA Scholarship Bash</td>
<td>NYLA, Saratoga City Tavern</td>
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**Friday, November 5**

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<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>8:00 AM - 9:15 AM</td>
<td>NYLA Membership Meeting</td>
<td>NYLA, Hilton: Saratoga Ballroom 1-2-3</td>
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<tr>
<td>9:00 AM - 10:30 AM</td>
<td>Diversity Fair</td>
<td>ESRT, Hilton: Trade Show Lounge</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>21 Ideas for 21st Century Libraries</td>
<td>LAMS, Hilton: Broadway 4</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Creative Programming for the Frugal Librarian</td>
<td>ASLS, Hilton: Travers</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Sensitive and Effective Intervention Techniques</td>
<td>LAMS, Courtyard: Canfield/Carousel</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Dewey Not?</td>
<td>PLS, Hilton: Broadway 1</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Poetry Changes Libraries and Lives</td>
<td>RASS, Hilton: Broadway 2</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Teen Programming Success Stories</td>
<td>YSS, Hilton: Broadway 2</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>LILAC Innovative Program for Instruction Librarians</td>
<td>BIRT, Hampton: Saratoga A/B</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Textbook Censorship</td>
<td>IFRT, Hilton: Phila</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>New York Heritage: Our Collective History</td>
<td>NY3rs, Courtyard: Yaddo</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Encouraging Diversity: Recruiting Librarians for a Multi-Cultural Community</td>
<td>REFORMA, Hampton: Lake</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>The Role of Libraries in Educational Reform</td>
<td>SED/NYSL, Hilton: Alabama</td>
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<tr>
<td>10:30 AM - 11:45 AM</td>
<td>Frontline Advocacy: Every Voice Makes a Difference</td>
<td>NYLA, Hilton: Whitney</td>
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<th>Time</th>
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<td><strong>12:00 PM - 1:30 PM</strong></td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>LAMS Luncheon: A Passion for Work: Engaging Your Team,</td>
<td>LAMS, Hilton: Saratoga Ballroom 2</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>Sponsored by Evanced Solutions, Inc.</td>
<td>YSS, Hilton: Saratoga Ballroom 1</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>Empire State Award Luncheon</td>
<td>RASS, Hilton: Saratoga Ballroom 3</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>RASS Noted Author Luncheon</td>
<td>RASS, Hilton: Saratoga Ballroom 3</td>
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### Programs by Time

#### 2:30 PM - 5:15 PM
- **Team Building: Your Story Starts Here**
  - LAMS
  - Courtyard: Canfield/Carousel
- **The Hyperlinked Library**
  - PLS
  - Hilton: Broadway 1-2

#### 2:30 PM - 3:45 PM
- **Providing Support for Electronic Resources**
  - ASLS
  - Hilton: Whitney
- **Best of Reference**
  - RASS
  - Hilton: Broadway 3-4
- **Public Television and Libraries: Natural Partners!**
  - SLMS
  - Hilton: Phila
- **2010 Rudi Weiss Lecture**
  - SMART
  - Hilton: Ballroom 3
- **Bring Your Library to Life with a Story**
  - YSS
  - Hilton: Saratoga Ballroom 1
- **Boosting Facility Collections and Services**
  - CORT
  - Courtyard: Yaddo
- **Like Many Books, Is Organizing Overdue?**
  - NMRT
  - Hilton: Travers
- **How Libraries Are Helping Job Searchers**
  - RLSP
  - Hampton: Saratoga A/B
- **Effective Public Library Board of Trustee Meetings**
  - LTA
  - Hampton: Lake
- **We’re in This Together: Friends Sharing Solutions to Common Problems**
  - EFRT
  - Hampton: Henry

#### 4:00 PM - 5:15 PM
- **Creating a Disaster Plan**
  - SMART
  - Hilton: Phila
- **SLMS Membership Meeting**
  - SLMS
  - Hilton: Travers
- **Telling Tales Performance**
  - YSS
  - Hilton: Broadway 3-4
- **FILM Membership Meeting**
  - FILM
  - Hilton: Whitney
- **Census 2010 and Beyond!**
  - GIRT
  - Hampton: Lake
- **Sundown Towns: A Hidden Dimension of American Racism**
  - IFRT
  - Hilton: Alabama
- **I Love My Library and I Vote: Moving Beyond Bumper Stickers**
  - EFRT
  - Hampton: Henry
- **WorkPays NY/myBenefits Outreach Campaign**
  - NYLA
  - Courtyard: Yaddo
- **NYSERDA: Energy Efficiency Opportunities and Incentives**
  - NYLA
  - Hampton: Saratoga A/B

#### 5:15 PM - 6:00 PM
- **ESRT Board Meeting**
  - ESRT
  - Hilton: Phila

#### 6:30 PM - 9:30 PM
- **NYLA Inaugural Celebration**
  - NYLA
  - Hilton: Saratoga Ballroom 1-2-3

### Saturday, November 6

#### 8:00 AM - 9:15 AM
- **Managing Up and Down**
  - LAMS
  - Hilton: Travers
- **PLS Table Talks**
  - PLS
  - Hilton: Saratoga Ballroom 1
- **School Library Initiatives from NYSED**
  - SLMS
  - Hilton: Alabama
- **Assalaam Alaykum: Muslims in Your Community and Your Library**
  - ESRT
  - Hilton: Broadway 3
- **Serving Customers in Need**
  - GIRT
  - Hilton: Broadway 4
- **Who Am I on the Internet?**
  - NMRT
  - Hilton: Broadway 2
- **Implementing New Technologies for Reference Services**
  - ASLS
  - Hilton: Broadway 1

#### 9:30 AM - 10:45 AM
- **Women’s History Resources At The Library Of Congress**
  - ASLS
  - Hilton: Phila
- **Seeking Tales in Other Tongues**
  - RASS
  - Hilton: Broadway 4
- **USNY Statewide Learning Technology Plan**
  - SLMS
  - Hilton: Travers
- **LibraryThing**
  - SMART
  - Hilton: Alabama
- **YSS Table Talks**
  - YSS
  - Hilton: Saratoga Ballroom 1
- **Student Film Festival Story**
  - FILM
  - Hilton: Broadway 1
- **Your Piece of the Funding Pie**
  - RLRT
  - Hilton: Broadway 2
- **Serving People with Disabilities**
  - RLSP
  - Hilton: Whitney

#### 9:30 AM - 12:15 PM
- **Marketing Your Library or Library System**
  - SLSA
  - Hilton: Broadway 3

#### 11:00 AM - 12:15 PM
- **Emerging Tech Trends for Librarians**
  - SMART
  - Hilton: Alabama
- **Greening Your Library**
  - PLS
  - Hilton: Travers
- **School Library Media Program Evaluation Rubric**
  - SLMS
  - Hilton: Whitney
- **Mixing in Math: Cheap, Fun and Simple**
  - YSS
  - Hilton: Broadway 2
- **Europe at Your Doorstep**
  - ESRT
  - Hilton: Broadway 4
- **Mentoring Through Transitional Change**
  - NMRT
  - Hilton: Broadway 1
- **Non-Profit Status for Friends Groups and Libraries**
  - NYLA
  - Hilton: Phila

#### 12:30 PM - 2:30 PM
- **Conference Farewell Luncheon**
  - NYLA
  - Hilton: Saratoga Ballroom 1-2-3

#### 3:00 PM - 6:00 PM
- **SLMS Board Meeting**
  - SLMS
  - Hilton: Broadway 1-2
CE-A: Secrets of the Web Masters: Web Design from A to Zen
Wednesday 10:00 AM - 1:00 PM / SMART / .3 CEU credits

Saratoga Hilton / Saratoga Ballroom 1

Have you ever wondered how to get an amazing Web site up and running in a day or two? It’s easier than you think and it won’t cost a thing! This fun, fast-paced class will demonstrate how to build an entire Web site, start to finish, using freely available tools and services. Learn the “secrets” of installing a content management system, customizing templates, collecting statistics, integrating tools like Meebo, RSS, and Flickr, and much more!

By the end of the program, participants will know how to:

- Launch a Web site two different ways (for free!) in 10 minutes
- Understand terms like MySQL, PHP, and CSS
- Install a content management system
- Incorporate live chat, book cover images, RSS and more
- Understand how Web site statistics can be collected and used
- Have a ton of ideas to take home with you

Instructor:
Kathryn Frederick, Systems Librarian, Skidmore College

CE-B: Advancing Your Library’s Agenda: The Power of Personal Persuasion
Wednesday 10:00 AM - 1:00 PM / SLMS / .3 CEU credits

Saratoga Hilton / Broadway 1

Increasingly libraries and librarians need to make the case for their value and contribution, especially in times of constrained resources. This program will help participants be more effective in using their personal power of influence and persuasion to make the case for their libraries.

Workshop participants will:

- Learn about personal power and influence
- Understand the principles and techniques for persuading others
- Map their own areas of power and influence
- Explore strategies and approaches that would be effective in their situations
- Outline a plan for advancing their library’s agenda

Instructor:
Maureen Sullivan, library consultant and Professor of Practice in the Simmons College Graduate School of Library and Information Science Ph.D. Program in Managerial Leadership

CE-C: Cover Your Library’s Ass(ets), Part 1: Legal Advice for Library Leaders
Wednesday 10:00 AM - 1:00 PM / LAMS / .3 CEU credits

Saratoga Hilton / Saratoga Ballroom 3

As a library leader, part of your job is to protect the community’s investment in your library and its assets. Here’s your chance to get a more comprehensive look at some of the less glamorous areas of administration.

Attendees will:

- Understand the legal issues that arise in day-to-day library business
- Become familiar with the organization of New York State’s library/education laws and regulations
- Know the key components of a contract
- Understand the legalities surrounding hiring, performance adjustments, and firing
- Have insights into negotiation strategies and techniques
- Understand how to comply with open meeting laws

Instructors:
Robert Schofield, pictured, and Ellen Bach, attorneys, Whiteman Osterman & Hanna LLP

CE-D: It’s Not about the Technology: Providing Technology Training for 50+ Adults
Wednesday 2:00 PM - 5:00 PM / RASS / .3 CEU credits

Saratoga Hilton / Saratoga Ballroom 1

The aging of American society is also reshaping library programs and services, including how librarians provide training in new information technologies. With older adults pouring into computer labs and taking classes, librarians must reconsider the purposes, content, techniques and environments for technology training. They must consider what their older adult learners bring to the training in terms of expectations, experience and skills with technology. They must take into account older learners’ special learning needs and capacities. And, above all, they must consider the diverse reasons for older adults’ use of new technologies.

It’s Not about the Technology will help participants assess older adult users’ capacities and interests. It will provide a variety of strategies for engaging older adults in substantive use of new technologies, including social networking. And it will help librarians to position technology training within the overall set of offerings for their growing 50+ populations.

Instructor:
Diantha Dow Schull, DDSchull Associates, pictured

Pauline Rothstein, New York University

CE-E: Cover Your Library’s Ass(ets), Part 2: Insurance and Audits for Library Leaders
Wednesday 2:00 PM - 5:00 PM / LAMS / .3 CEU credits

Saratoga Hilton / Saratoga Ballroom 3

Financial oversight and the protection of library assets are a core part of a library leader’s job. Checks and balances in financial procedures and appropriate insurance coverage protect the investments your community has made in your library and also serve as a protective barrier against litigation. Attendees will learn the ins and outs of a financial audit. An emphasis will be put on teaching attendees how an audit:

- Protects board members from liability
- Indicates areas for improvement
- Insures the library can face scrutiny by the public

Instructor:
Christopher Clark, Sprague and Kileen, Inc.
Ronald L. Guizior, BST Financial Management Consultants

CE-F: Cover Your Library’s Ass(ets), Part 3: Marketing and Branding
Wednesday 2:00 PM - 5:00 PM / CEC / .3 CEU credits

Saratoga Hilton / Saratoga Ballroom 3

It’s Not about the Technology will help participants assess older adult users’ capacities and interests. It will provide a variety of strategies for engaging older adults in substantive use of new technologies, including social networking. And it will help librarians to position technology training within the overall set of offerings for their growing 50+ populations.

Instructor:
James Keller, Chief Marketing Officer, Queens Library

CE-G: Diversity Maximized, Miscommunication Minimized: Exploring Communication Habits and Traits That Can Be Misunderstood
Wednesday 10:00 AM - 5:00 PM / CEC / .6 CEU credits

Saratoga Hilton / Broadway 2

Did you know that only 7 percent of communicated messages are transmitted by spoken words? How do we transmit the remaining 93 percent? This interactive session explores and examines the many types of communications, both verbal and nonverbal, that can vary based on culture. Beginning with a definition of culture, the workshop continues with an exploration of what constitutes communication and how differing methods can inadvertently lead to confusion.

Attendees will gain an awareness of:

- Diverse needs of patrons
- Communications that can be misconstrued
- Methods to limit miscommunications
- Misinterpretations that can occur

Instructor:
Sara Rofofsky Marcus, Electronic Resources Librarian, Queensborough Community College

CE-H: Black Belt Librarians: Real World Library Security
Wednesday 10:00 AM - 5:00 PM / CEC / .6 CEU credits

Saratoga Hilton / Saratoga Ballroom 2

Nationally renowned guru of library security Warren Graham helps front-line staff tackle the tough issues of today’s libraries. In his interactive workshop, you will learn:

- Essential elements of a truly effective security plan
- How to advise patrons of rules in a way that will most likely assure compliance
- How to recognize the levels of emotion that a patron may be in and how best to respond
- Ten maxims of security no matter the size of your library
- A strategy for documentation of security problems and incidents

Instructor:
Warren Graham, author, Black Belt Librarians: Every Librarian’s Real World Guide to a Safer Workplace.
NYLA Leadership & Management Academy Programs
Wednesday, November 3, 2010
These courses are offered as part of the NYLA Leadership & Management Academy. There is a separate registration fee required to participate in these programs.

Time Management and Organizational Skills
Wednesday 8:30 AM - 12:30 PM
Saratoga Hilton / Broadway 3
This course will instruct attendees on managing time effectively, developing strategies for allocating time wisely, prioritizing tasks, and creating a process for controlling time spent on tasks and responsibilities.
Speaker:
Wayne Piper, library management consultant

Conflict Resolution and Team Building
Wednesday 1:30 PM - 5:30 PM
Saratoga Hilton / Broadway 3
This course will develop skills toward understanding and managing conflict in the workplace and delve into how to motivate and create a collaborative work environment for employees.
Speaker:
Wayne Piper, library management consultant
Thursday Events

Trade Show Hours
10:30 AM – 6:00 PM

NYLA Network Breakfast
Thursday 8:00 AM – 9:15 AM
Saratoga Hilton / Saratoga Ballroom
Learn about NYLA's sections, activities, and opportunities for professional involvement while enjoying a continental breakfast. Pre-registration for this event is required. See registration desk for details.

Trade Show Grand Opening Ribbon Cutting Ceremony
Thursday 10:30 AM – 12:00 PM
Saratoga City Center / Trade Show Floor
Be sure to join NYLA President Kathy Miller as she cuts the ribbon and officially opens the Trade Show. This exciting annual showcase features the latest and greatest products and services available to the library community. This is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and the needs of your library. Exhibitor participation makes the conference affordable for attendees, so be sure you show your thanks by spending lots of time exploring the show floor!

NYLA General Opening Session Luncheon
Thursday 12:00 PM – 1:30 PM
Saratoga Hilton / Saratoga Ballroom
Keynote Speaker: John Palfrey, Faculty Director, Berkman Center for Internet & Society, Harvard University
Join us for our exciting opening session, featuring keynote speaker John Palfrey, Henry N. Ess Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School and a faculty director of the Berkman Center for Internet & Society at Harvard University. John, a graduate of Harvard College, the University of Cambridge, and Harvard Law School, is co-author of Born Digital: Understanding the First Generation of Digital Natives. Born Digital explores a broad range of issues, from the highly philosophical to the purely practical: What is the Internet's impact on creativity and learning? What does identity mean for young people who have dozens of online profiles and avatars? What lies ahead – socially, professionally, and psychologically – for this generation? Tickets for this luncheon are $30 per person and may be purchased at the registration desk.

Library School Deans Meeting
Thursday 4:30 PM – 6:00 PM
Saratoga Hilton / Phila

PLS Author! Author!
Thursday 4:30 PM – 8:00 PM
National Museum of Racing and Hall of Fame
Sponsor: Communication Services
PLS's annual NYLA special event, sponsored by Communication Services, will feature Lee Child, author and creator of The Jack Reacher series of thriller novels. The fourteenth novel in this series, 61 Hours, was released in May 2010. This year the PLS Author! Author! event will take place at Saratoga's beautiful National Museum of Racing and Hall of Fame, which is dedicated to portraying the history and excitement of thoroughbred racing. Attendees will have ample opportunity to tour the museum as well as to hear from the author and get autographed copies of his books. Gourmet finger foods and cash bar catered by Panza's Restaurant, Saratoga Lake. Continuous transportation will be provided to bring attendees from the City Center and Hilton as well as to take them to the NYLA Scholarship Bash directly after the event. Tickets are $35 per person and may be purchased at the registration desk.

Meet & Greet Reception with NMRT
Thursday 5:30 PM – 7:00 PM
Saratoga Hilton / Ballroom 1
Been a member a NYLA for less than 10 years? NMRT is the new members roundtable. Mingle over refreshments and network with fellow conference attendees. Learn about the NMRT mentoring program, meet other new librarians and find out what NMRT is all about!

Section Receptions/ Membership Meetings
6:00 PM – 7:00 PM
BIRT Membership Meeting
Saratoga Hilton / Phila
ESRT Membership Meeting
Saratoga Hilton / Broadway 1

NYLA Scholarship Bash
Thursday, 7:00 PM – 10:00 PM
Saratoga City Tavern
NYLA invites you to join your colleagues and friends at the annual Scholarship Bash (formally known as the Vitality Event). Tickets are $50 per person and can be purchased at the registration desk.
Thursday Programs

How to Be the Bad Guy without Being Bad
Saratoga Hilton / Broadway 1
Sponsor: ASLS, LAMS
Effective performance improvement discussions and building personal responsibility for performance, shifting it from the manager to the employee.
Speaker: Mary Chimato, Head of Access and Delivery Services, North Carolina State University Libraries

Building Library Support at Your Facility
Hampton Inn / Henri
Sponsor: GIRT
Hear from a panel of practitioners about easy techniques you can implement to help key people in your facility see the value of the library.
Speakers: Jack Kilrain, Greene Correctional Facility
Mernbeth Advocate, Mid-Hudson Library System

Intellectual Freedom Committee Meeting
Hampton Inn / Saratoga A-B
Sponsor: LAMS
This is the second half of a two-part workshop that will cover the basics of planning a Vote Yes campaign and go into detail on how you can mobilize and organize your supporters for success.
Speaker: Libby Post, Communication Services

ILY STILL Don’t Want to Talk About It
Saratoga Hilton / Broadway 4
Sponsor: LAMS
Presenters will discuss sensitive administrative issues such as disciplining employees, staff evaluations, sexual tension, and ways to make effective decisions.
Speakers: Jerry Nichols, Palmer Institute for Public Library and Organization and Management, pictured
Doreen Woods, Buffalo & Erie County Public Library

Campaign Planning and Advocacy, Part 1
Saratoga Hilton / Phila
Sponsor: NYLA
This two-part workshop will cover the basics of planning a Vote Yes campaign and go into detail on how you can mobilize and organize your supporters for success.
Speaker: Libby Post, Communication Services

NYSLAA Certificate of Achievement Program
Courtyard / Yaddo
Sponsor: NYSLAA
The NYSLAA Library Assistant Certificate Program recognizes library assistants’ contributions to libraries and the library profession.
Speaker: Donna Kuhner, Corresponding Secretary, NYSLAA

Malcolm Hill Lecture: Bringing Out Your Best When You Are at Your Worst!
Saratoga Hilton / Broadway 1
Sponsor: PULISDDO
Internationally recognized speaker Patricia O’Gorman will guide us through an interactive workshop to better use our resilience and inner resources to overcome obstacles in these challenging times.
Speaker: Patricia O’Gorman, Ph.D., psychologist and author, pictured

RASS-berries, Bagels and Roundtables
Saratoga Hilton / Broadway 3
Sponsor: RASS
Join RASS leaders for a discussion on a variety of hot ‘table talks.’ Membership meeting to follow.
Speaker: Hong Yao, Queens Library

RLRT Table Talks & Annual Meeting
Saratoga Hilton / Whitney
Sponsor: RLRT
Join the Rural Libraries Roundtable for a variety of table talks. Membership meeting will proceed discussion.

Affordable Broadband for All: Making it Happen in New York
Courtyard / Canfield-Carousel
Sponsor: SED/NYSL
BTOP, National Broadband Plan, Universal Service program changes, the Governor’s Broadband Council, funding...and you!
Speakers: Jeffrey/K.Cannell,DeputyCommissionerforCulturalEducation
Mary Alice Ball, A.M.L.S., Ph.D., Senior Program Officer, Office of Library Services, Institute of Museum and Library Services

Digital Images: Moving and Shaking
Saratoga Hilton / Travers
Sponsor: SMART
Learn how to migrate your digital collection to a new platform. Issues, & considerations discussed.
Speaker: Lynne Webb, New York State Library
Maria Kessler McShane, College of St. Rose

Journey of a Story: From Real Life to a Picture Book
Saratoga Hilton / Broadway 2
Sponsor: YSS
A short YSS General Membership Meeting combined with a presentation by author/illustrator Peter McCarty.
Speaker: Peter McCarty

Program Slot #2
1:45 PM – 3:00 PM
Going Where the Patrons Are: Embedded Librarians
Courtyard / Yaddo
Sponsor: ASLS
Find ways to offer comparable instruction to all students regardless of their physical location.
Speaker: Nicki Lerczak, Genesee Community College

Promoting the Library to Non-Readers
Hampton Inn / Henry
Sponsor: CORT
Speakers will share their success with innovative programs and materials that encourage library use by non-readers and reluctant readers.
Speaker: Scott Jarzombek, Poughkeepsie Public Library District

U.S. Patent & Trademark Depository Library
Hampton Inn / Lake
Sponsor: GIRT
Find out the who, what, and where, and how its services can empower your library!
Speaker: Bill Schilling, New York State Library

Your Library as Religious Meeting Place
Saratoga Hilton / Broadway 1
Sponsors: FRIT, LTA, PLS
Issues to consider as staff and boards develop policies for dealing with requests for use of space by religious groups.
Speaker: Thomas A. Tarantowicz, Brentwood Public Library, pictured
Randy L. Braun, Attorney-at-Law

Construction Project Communications
Saratoga Hilton / Broadway 4
Sponsors: LAMS, PLS
Hear advice from librarians and an architect about managing communication with stakeholders during a construction project.
Speakers: Paul Mays, Butler Rowland Mays Architects, LLP, pictured
Tom Lawrence, Poughkeepsie Public Library
Tim Burke, Upper Hudson Library System

21st Century Libraries: The Challenges and Opportunities
Hampton Inn / Saratoga A-B
Sponsor: NYLA
Profound changes in our work, educational, and social environments have transformed library buildings, how libraries function, the services they offer, and the library staff’s skills for meeting the needs of their customers. The shift from 20th century libraries to a model that incorporates new formats and technologies and the recognition of how users now acquire information presents challenges and an extraordinary opportunity for librarians to be 21st century leaders in the global economy. While libraries are needed now more than ever, to be effective they must be able to respond to the ever-evolving expectations of those who use them and those who provide their financial support. This presentation will examine how the 21st century library and library associations address the demands of users in a new information “marketplace.”
Speaker: Roberta Stevens, ALA President

Campbell Planning and Advocacy, Part 2
Saratoga Hilton / Phila
Sponsor: NYLA
This is the second half of a two-part workshop that will cover the basics of planning a Vote Yes campaign and go into detail on how you can mobilize and organize your supporters for success.
Speaker: Libby Post, Communication Services
Survive a State Financial Audit
Saratoga Hilton / Broadway 2
Sponsors: PLS, LAMS
Learn how to bring your library into compliance before an audit.
Speakers: Alex Gutelius, Clifton Park-Halfmoon Library, Director
Kevin Verbese, Suffolk Cooperative Library System, Director
Rob Usak, Smithtown Library, Director

The Ask Us 24/7 and QuestionPoint User Forum
Saratoga Hilton / Travers
Sponsor: RASS
Join the discussion and learn tips and tricks to maximize the cooperative reference experience.
Speaker: Jaclyn McKewen, Western New York Library Resources Council

E-rate Myth Busters!
Courtyard / Canfield-Carousel
Sponsor: SED/NYSL
Do you think you know E-rate? Come test your assumptions for loving or hating a program that can bring budget relief to your library. E-rate discounts can be a vital part of your plan for achieving affordable telecommunications, Internet access, and the internal connections needed to deliver the services your patrons expect. What holds you back?
Speaker: Linda Schatz, President, EdTech Strategies, LLC, consultant to ALA’s Office for Information Technology Policy

Keeping up with Comics beyond Core Collections
Saratoga Hilton / Whitney
Sponsors: SLMS, YSS, SLSA
Promote comics with kids. Learn how and where to acquire the best graphic novels.
Speakers: Jason Poole, Webster Public Library
George O’Connor, author, pictured

How Fast Do They Want It?
Saratoga Hilton / Broadway 3
Sponsors: SMART, NYLINK
When they want everything yesterday, how do you deliver? Learn about print/purchase on demand services.
Speakers: Sheryl L. Knab, Executive Director, WNYLRC
Cyril Oberlander, SUNY Geneseo

Online Summer Reader: Telling Our Stories
Saratoga Hilton / Alabama
Sponsors: YSS, SED/NYSL
Discuss and review the new online Summer Reader Program from Evanced Solutions.
Speakers: Rob Cullin, Evanced Solutions, pictured
Karen Balsen, New York State Library

Free or Low-Cost Programs for Facilities
Saratoga Hilton / Broadway 1
Sponsor: CORT
Join other correctional facility librarians to informally share budget friendly programs that work well in correctional facilities.
Speakers: Douglas Petric, Groveland Correctional Facility
Brian Martin, Wyoming Correctional Facility

Why Confidentiality Law Applies to Your Library
Saratoga Hilton / Broadway 1
Sponsors: IFRT, LTA, PLS, RLRT
A basic primer on confidentiality law for the smallest libraries, their staffs, and boards.
Speakers: Randy L. Braun, Attorney-at-Law, pictured
Gail Weymouth, Sherburne (VT) Memorial Library

Adapting to Library Politics
Saratoga Hilton / Phila
Sponsors: NMRT, LAMS
Where do you fit in the library political structure of boards, administrators, volunteers, and more?
Speaker: Barbara Nichols Randall, Director, Guildfordand Public Library

Free or Low-Cost Programs for Facilities
Saratoga Hilton / Broadway 1
Sponsor: CORT
Join other correctional facility librarians to informally share budget friendly programs that work well in correctional facilities.
Speakers: Douglas Petric, Groveland Correctional Facility
Brian Martin, Wyoming Correctional Facility

Better Management through Performance Metrics
Saratoga Hilton / Broadway 2
Sponsor: PLS
Explore how reports from your library’s ILS can lead to better analysis and decision making.
Speaker: James Keller, Queens Library

True Stories of New York’s Adult Learners
Saratoga Hilton / Travers
Sponsors: RASS, ESERT
Learn how libraries are teaching literacy and inspiring lifelong learning along the way.
Speakers: Susan Dalmas, Queens Library
Nancy Holzman, Literacy New York Greater Capital Region

New Yorkers expect from their academic, public, school, and special libraries? What actions will help that future come into being or will ensure that you (and your organization) are well-positioned for that future?
Speakers: Bridget Quinn-Carey, Chair, Regents Advisory Council on Libraries Jeffrey W. Cannell, Deputy Commissioner for Cultural Education
Kathy Miller, NYLA President; Executive Director, Rochester Regional Library Council

E-readers: What Libraries Need to Know
Saratoga Hilton / Alabama
Sponsor: ASLS
View a selection of e-readers and find out about the opportunities and challenges they present for libraries.
Speaker: Mike Shontz, Overdrive, Inc.

Welcomeing the Children of the World
Saratoga Hilton / Travers
Sponsor: ESRT
Learn how to use film and video effectively to bring children and their families from other countries into your library.
Speaker: Barbara Nikonorow, international film and TV producer

Online Summer Reader: Telling Our Stories
Saratoga Hilton / Broadway 3
Sponsors: SLMS, YSS, SLSA
Learn how libraries are teaching literacy and inspiring lifelong learning along the way.
Speakers: Ranna Pierce, MacArthur Elementary School, Binghamton CSD, pictured
MaryAnn Kane, Horace Mann Elementary School, Binghamton CSD

Storytelling with Pizzazz in the Library!
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: SMART
Storytelling is vibrant art! Engage and train young storytellers, improve language skills, organize storytelling programs.
Speakers: Lonna Pierce, MacArthur Elementary School, Binghamton CSD
Marcy Strack, University of Rochester

Adapting to Library Politics
Saratoga Hilton / Phila
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Where do you fit in the library political structure of boards, administrators, volunteers, and more?
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2020: What’s Your Vision for Library Services in New York State?
Saratoga Hilton / Canfield-Carousel
Sponsors: Regents Advisory Council on Libraries, NYLA, NYSL
Join your colleagues in developing a future vision for what library services should look like in 2020. What services will
Friday Events & Luncheons

**Friday Events**

**Trade Show Hours**

9:00 AM - 2:30 PM

**NYLA Membership Meeting**

Friday 8:00 AM - 9:15 AM

Saratoga Hilton / Saratoga Ballroom

All NYLA members are encouraged to attend the annual NYLA Membership Meeting to participate in the one time of the year NYLA members come together in one room. Attend this great networking opportunity and help shape the direction of your association. All resolutions for discussion at the membership meeting must be submitted to the conference registration desk no later than 4:30 PM on Thursday, November 4, 2010 so that they can be distributed at the meeting. Dr. Camila Aline, Immediate Past President of the American Library Association, will also be giving an update on ALA activities. The NYLA Membership Meeting shall be conducted in accordance with Robert’s Rules of Order. Arthur Friedman, Ed. D., will serve as the NYLA Parliamentarian. Continental breakfast will be available.

**Diversity Fair**

Friday 9:00 AM - 10:30 AM

Saratoga City Center / Trade Show Floor

The NYLA Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries that are in search of “diversity in action” ideas.

**Spotlight Sessions**

Friday 9:15 AM - 10:00 AM

Please see page 25 for details

**Section Luncheons**

Friday 12:00 PM – 1:30 PM

**Poster Sessions**

Friday 1:00 PM - 2:30 PM

Saratoga City Center / Trade Show Floor

Visit the NYLA Poster Sessions to view displays offered by your peers on specific programs, policies, and services. These displays offer an opportunity to gather vast amounts of information on diverse topics in a short period of time. The presenters will be on hand to discuss their projects and answer your questions. Posters will cover many subjects appealing to public, school, academic and special libraries.

**ESRT Board Meeting**

Friday 5:15 PM - 6:00 PM

Saratoga Hilton / Phila

**NYLA Inaugural Celebration**

Friday 6:30 PM - 9:30 PM

Saratoga Hilton / Saratoga Ballroom

Sponsor: Communication Services

Join us for the farewell address of the 2010 NYLA President, Kathy Miller, the presentation of NYLAS major awards, and the introduction of the 2011 NYLA President, Marcia Eggleston. The Inaugural Celebration will also include a “Murder Mystery Theatre” performance by BrickRoad Productions, involving actors and attendees in a whimsical whodunit that will complement an enjoyable evening of awards and speeches. This is one of our most popular events! Tickets are $50 per person and can be purchased at the registration desk.

**Friday Luncheons**

**12:00 PM - 1:30 PM**

**LAMS Luncheon**

**A Passion For Work: Engaging Your Team**

Saratoga Hilton / Saratoga Ballroom 2

Sponsored by: Evanced Solutions, Inc.

This engaging presentation by world-renowned speaker Lawler Kang will provide an overview of Kang’s philosophies on how the best organizations align the missions and passions of their leaders for successful team building. Learn about the tools that lay the groundwork for sustainable and efficient organizational growth.

Tickets to this event cost $31 per person and can be purchased at the registration desk.

**RASS Noted Author Luncheon**

Saratoga Hilton / Saratoga Ballroom 3

Scott Spencer is the author of nine novels, two of which – Endless Love and A Ship Made of Paper – were nominated for the National Book Award. His fourth novel, Waking the Dead (1986), was made into a movie produced by Jodie Foster and starring Jennifer Connelly and Billy Crudup. Spencer’s latest book, Man in the Woods, was released in September to starred reviews in Kirkus, Booklist, and Publishers Weekly. He has written for The New York Times, Rolling Stone, The New Yorker, Harper’s, and QG, and has taught fiction writing at Columbia University, the University of Iowa, and Williams College. He lives in Rhinebeck, NY. Tickets to this event cost $35 per person and can be purchased at the registration desk.

**NYLA Diversity Fair/ Poster Sessions**

Visit the NYLA Diversity Fair and Poster Sessions to view displays offered by your peers on specific programs, policies, and services. These displays offer an opportunity to gather vast amounts of information on diverse topics in a short period of time. The presenters may be on hand to discuss their projects and answer your questions. Posters will cover many subjects appealing to public, school, academic and special libraries.

**Diversity Fair**

Friday, November 5

9:00 AM – 10:30 AM

**Talking Books Go Digital!**

Sharon B. Phillips and Michael Whitney, NYS Talking Book and Braille Library

**Ellis Island and the Immigrants’ Experiences as Depicted in Children and Young Adult Literature**

Margaret Gibson, New York Black Librarians’ Caucus

**Welcome To Queens Library’s Literacy Zone**

S. Michele Echoles, Queens Library

**Making The Library Safe For Diversity**

Renate D. Dunsmore, Onondaga County Public Library – White Branch

**Come On In! Serving and Including People With Intellectual and Physical Challenges: A Training Initiative For Library Staff**

Lisa C. Wemett, MLS

**Tutor Friendly / Learner Friendly**

Amy Thoma, Onondaga County Public Library – Central Library

**Serving Diverse Muslim Populations In Queens**

Tara Lannen-Stanton, Queens Library, New Americans Program

**Café A Las Siete / Coffee At Seven**

Diana Lennon, Greenburgh Public Library

**Poster Sessions**

Friday, November 5

1:00 PM – 2:30 PM

**Providing the Clues: Helping International Students Solve the Mystery of Academic Writing**

Yu-Hui Chen and Mary Van Ullen, University at Albany, SUNY

**Evaluation of Library Role in Accreditation Process**

Regina Vertone, Northeast Health Sciences of Nursing - Albany Memorial and Samaritan Hospitals

**Start the Conversation: Reaching Out To Patrons Through the Social Networking Site Goodreads**

Abby Stambach and Lauren Puzier, The Sage Colleges

**Kindle-o On-the-Go Health News: The Librarians’ Experience**

Christina Rivera, Long Island Library Resource Council

**Using A Wireless Mesh Network To Provide Internet For Underserved Communities**

Deborah J. Lewis and Dr. Murali Venkatesh, Onondaga County Public Library / Syracuse University School of Information Studies (School)

**NYSLAA, Our Contribution to the Library Community**

Donna Kuhner, NYSLAA

**Stories Left Behind: Decoding Our Libraries’ White Boards – Reading Between The Lines: Cryptic Stories Left On Our Libraries Public Whiteboards**

Alena Kryukovskaya, Carol Anne Germain, and Greg Bobish, University at Albany, SUNY

**NYSL Collections That Are Not In The Library’s Online Catalog**

Cara Janowsky, NYS Library

**Using Systematic Reviews To Tell Our Story**

Irina I. Holden, University at Albany, SUNY

**Library Reading Clubs and Technology: A Marriage at Last or Byte-ing the Bullet**

Karen Cognato and Ellen Druda, Half Hollow Hills Community Library

**SCRLC’s Tools of History Marketing Strategies**

Diane Capalongo and Kathleen Jackson, South Central Regional Library Council

**My Info Quest: Collaborative SMS Text Messaging Reference Service: Opportunities For Participation**

Mary-Carol Lindbloom, South Central Regional Library Council

23
Friday Programs

Program Slot #4
10:30 AM – 11:45 AM

Creative Programming for the Frugal Librarian
Saratoga Hilton / Travers
Sponsor: ASLS
As state and local economies suffer, librarians can be too quick to dismiss innovative programming ideas in their libraries. Contrary to the assumptions of campus administration, many creative programs can be initiated and run with little or no expense. Learn how to transform your library from “the building with all the books” to a more lively space for engaged learners.
Speaker: Lisa Norelli, Ph.D., Capital District Psychiatric Center

LILAC Innovative Program for Instruction Librarians
Hampton Inn / Saratoga A-B
Sponsors: BIRT, ASLS
Discover the Library Instruction Leadership Academy, a Rochester-area K-16 project for new instruction librarians.
Speakers: Michelle Costello, SUNY Geneseo, LILAC Project Manager, Kim Davies Hoffman, SUNY Geneseo, LILAC Final Project Manager, Barbara Alvarez, University of Rochester, Logan Rath, SUNY Brockport, Jennifer Little, SUNY Brockport, Beth Kettel, University of Rochester

Where’s the Money? Celebrating National Friends of Library Week
Hampton Inn / Henry
Sponsor: EFRT
Learn about the experiences of Friends who celebrated National Friends of Library Week.
Speaker: Susan Swanton, Gates Public Library Friends, Rochester

Textbook Censorship
Saratoga Hilton / Phila
Sponsor: IFRT, SLMS
Professor Loewen, principal in an ALA landmark First Amendment court case, addresses the repression that inhibits free speech in textbooks.
Speaker: Professor James W. Loewen, University of Vermont, pictured

21 Ideas for 21st Century Libraries
Saratoga Hilton / Broadway 4
Sponsor: LAMS
Twenty-one examples related to Library 2.0, facilities, technology, customer service, and more will be presented.
Speakers: Kimberly Bolan Cullin, Kimberly Bolan and Associates, LLC, and Providence Associates, LLC, Rob Cullin, Evanced Solutions

Sensitive and Effective Intervention Techniques
Courtyard / Canfield-Carousel
Sponsor: LAMS
Learn from a clinical psychologist how to interact with mentally ill and emotionally charged patrons.
Speaker: Lisa Norelli, Ph.D., Capital District Psychiatric Center

New York Heritage: Our Collective History
Courtyard / Yaddo
Sponsor: NY3Rs
The digital collections that are part of regional collaborative websites like Hudson River Valley Heritage (www.hrvh.org) and the research portal NewYorkHeritage.org start at the local level. Many libraries and historical societies are digitizing their collections of photographs, maps, letters, postcards, manuscripts, scrapbooks, programs from events, memorabilia and ephemera and contributing these digital objects to a shared digital repository sponsored by their NY3Rs council. In this session you will learn the fundamental steps to starting a digitization project at your library.
Speaker: Tessa Killian, Manager of Technology & Administrative Services, Southeastern New York Library Resources Council

Frontline Advocacy: Every Voice Makes a Difference
Saratoga Hilton / Whitney
Sponsor: NYLA
As 2009–10 President of the American Library Association, Dr. Camila Aline championed the concept of “frontline advocacy”—a strategy and philosophy in which everyone who works for or with the library acts as a passionate advocate for libraries and library users. In this special session, Dr. Aline will focus on advocacy and outreach strategy to faculty and administrators on campus and in K-12 school buildings.
Speaker: Dr. Camila Aline, Immediate Past President, NYLA

Dewey Not?
Saratoga Hilton / Broadway 1
Sponsor: PLS
Albany Public Library went Dewey free at their branches. Come find out why and how.
Speakers: Carol Nesinger, Albany Public Library, Mary Coon, Albany Public Library

Poetry Changes Libraries and Lives
Saratoga Hilton / Broadway 3
Sponsor: RASS
The Poets House initiative, Poetry in The Branches, has a long, successful track record of training librarians to incorporate poetry into their work, to the benefit of staff and public. In this program you’ll learn the basics of the model and participate in a lively group poetry exercise.
Speaker: Marsha Howard, Poets House, Reginald Harris, Poets House

Encouraging Diversity: Recruiting Librarians for a Multi-Cultural Community
Hampton Inn / Lake
Sponsors: REFORMA, ESRT
A panel of professionals will share their experiences and recommend strategies for successful recruitment and mentoring of people of color.
Speakers: Sha Li Zhang, University of North Carolina at Greensboro, Tess Tobin, New York City College of Technology, Jennifer Thompson, Brooklyn Public Library

The Role of Libraries in Educational Reform
Saratoga Hilton / Alabama
Sponsors: SED/NYSL, NYLA, LTA
Commissioner Steiner will discuss the critical part that libraries play within his comprehensive agenda for education reform.
Speaker: David M. Steiner, Commissioner, New York State Education Department, and President of the University of the State of New York, pictured
Moderator: Jeffrey W. Cannell, Deputy Commissioner for Cultural Education

Teen Programming Success Stories
Saratoga Hilton / Broadway 2
Sponsor: YSS
Two YA librarians share their programming success stories.
Speakers: Syntychia Kendrick-Samuel, Uniondale Public Library, Rhonda Todtman, Peninsula Public Library

Program Slot #5
2:30 PM – 3:45 PM

Providing Support for Electronic Resources
Saratoga Hilton / Whitney
Sponsor: ASLS
Troubleshooting technical problems, plus additional information that covers how to provide access to electronic resources.
Speaker: Karin Wilkoff, Ithaca College Library

Boosting Facility Collections and Services
Courtyard / Yaddo
Sponsor: CORT
Correctional facility librarians discuss simple and effective ways to develop collections and services with limited resources.
Speaker: Tom Testo, Hudson Correctional Facility

We’re in this Together: Friends Sharing Solutions to Common Problems
Hampton Inn / Lake
Sponsor: EFRT
An audience-participation workshop to exchange problem-solving ideas among Friends.
Speaker: Rich Episcopo, Past President, Irondequoit Friends

Effective Public Library Board of Trustee Meetings
Hampton Inn / Lake
Sponsor: LTA
A primer and refresher on the purposes, authority, organization, content, and best practices for legal and effective library board meetings.
Speaker: Francis Picart, Trustee, Brentwood Public Library, Director and 1st Vice President, Library Trustee Association of New York
Like Many Books, Is Organizing Overdue?
Saratoga Hilton / Travers
Sponsor: NMRT
Avoid the fine for overdue organizing. Tips and tricks to maintain an effective, organized space.
Speaker: Debreen Oliva, d.o. organize

Best of Reference
Saratoga Hilton / Broadway 3-4
Sponsor: RASS
A presentation of the best print and online reference sources of the year.
Speakers:
Jennifer Gelmann, Brooklyn Public Library
Aliqae Geraci, Queens Library
Jennifer Zarr, New York Public Library

How Libraries Are Helping Job Searchers
Hampton Inn / Saratoga A-B
Sponsor: RLSF
This panel reviews some of the library services being offered to help the unemployed with their job searches.
Speakers:
Emilio DiO'nochio, New York Public Library
Kimberly Iraci, Pioneer Library System
Leslie Riley, Ramapo Catskill Library System

Public Television and Libraries:
Natural Partners!
Saratoga Hilton / Phila
Sponsor: SLMS
Public TV resources improve children’s school readiness with “Ready to Learn” including multi-leveled, web-based resources.
Speaker: Elizabeth M. Hood, Office of Educational Television & Public Broadcasting, NYSED

2010 Rudi Weiss Lecture
Saratoga Hilton / Saratoga Ballroom 3
Sponsor: SMART
Liz Liddy will discuss new and emerging areas of professional opportunities for librarians.
Speaker: Elizabeth D. Liddy, Dean of iSchool, Syracuse University

Bring Your Library to Life with a Story
Saratoga Hilton / Saratoga Ballroom 1
Sponsors: YSS, PLS
Simple and cost-effective ideas on marketing your library in new and original ways.
Speaker: Nancy Dowd, New Jersey State Library, co-author, Bite-Sized Marketing

Spotlight Sessions

“If I was ready for tomorrow’s challenges today” What you need to know about Estate Planning and Long-Term Care in 2011
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Broadway 1
Sponsor: New York Long Term Care Brokers
What you need to know about Estate Planning and long-term care in 2011. During this presentation NYLA members will hear from leading estate planning attorney, William D. Pfeiffer, Esq. and Long-Term Care Expert, Brian M. Johnson about changes in Medicaid and elder care while gaining insight about Long-Term Care Insurance and NYLA discounted plan.
Speaker:
Brian M. Johnson, CLTC, MBA - New York Long-Term Care
William D. Pfeiffer, Esq. - Girvin & Ferlazzo, PC.

Alexandra- Check It Out!
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Broadway 2
Sponsor: Alexandra
All library automation systems can circulate books. Come and see how Alexandria brings your resources to life. Integrating e-books, pictures, websites, databases, and more to stimulate literacy.
Speaker: Stephen Kuzner, Alexandria

Fundraising: Turn Cardholders into Supporters
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Broadway 3
Sponsor: CBA
CBA’s National Public Library Direct Marketing Consortium has dramatically increased funding for many libraries by tapping into the charitable potential of the communities they serve. Learn how to build a fundraising program that yields a steady stream of revenue.
Speaker: Luke Vander Linden, Carl Blooom Associates

Innovative IT Support Solutions and E-Rate Funding to Achieve Results
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Broadway 4
Sponsor: CBA
Find out how your library can implement technology support solutions to achieve cost savings and improved results. We’ll demonstrate how other libraries have used technology audits, E-Rate funding, and IT operations solutions to realize results.
Speaker: Bob Hamel, Custom Computer Specialists, Inc.

Encore Synergy and Encore Reporter
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Travers
Sponsor: Innovative Interfaces, Inc.
Find out how you can get the most out of your library’s collection (from print to digital to databases and beyond) with Encore Synergy and Encore Reporter.
Speaker: Ericka McDonald, Innovative Interfaces

Save Wisely... Spend Wisely
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Alabama
Sponsor: Bibliotheca-RFID Library Systems
Learn how RFID self-service will help your library spend wisely, operate efficiently and maintain excellent customer service.
Speaker: Lamar Jackson, Bibliotheca-RFID Library Systems

MPS Strategy: Saving $ on HP Printers
Friday 9:15 AM - 10:00 AM
Saratoga Hilton, Whitney
Sponsor: National Business Equipment & Supply
Organizations of all sizes are looking for ways to trim costs and increase productivity. MPS can help you save money and leverage your existing office printers.
Speaker: Bryan Mueller, National Business Equipment & Supply
Friday Programs

The Hyperlinked Library
Saratoga Hilton / Broadway 1-2
Sponsors: PLS, LAMS
What emerging trends are changing libraries? This presentation provides a roadmap toward becoming the Hyperlinked Library.

Speaker:
Michael Stephens, Ph.D., Dominican University

Census 2010 and Beyond!
Hampton Inn / Lake
Sponsors: GIRT, ASLS, SED/NYS
Hot news about the Census Bureau: including American Community Survey, the new monthly nationwide survey!

Speakers:
Bob Scardamalia, Director, Center for Research and Information Analysis, NYS Empire State Development
Rocco Ferraro, Executive Director, Capital District Regional Planning Commission

I Love My Library and I Vote: Moving Beyond Bumper Stickers
Hampton Inn / Henry
Sponsor: EFRT
Experienced library advocates from across the state share ideas on helping Friends be more effective advocates for libraries.

Speaker:
Libby Post, Communication Services

FILM Membership Meeting
Saratoga Hilton / Whitney
Sponsor: FILM
Annual membership meeting of the FILM roundtable.

NYSERDA: Energy Efficiency Opportunities and Initiatives
Hampton Inn/ Saratoga A-B
Sponsor: NYLA

Sundown Towns: A Hidden Dimension of American Racism
Saratoga Hilton / Alabama
Sponsor: IFRT
A look at the phenomenon of communities banning blacks (and other minorities) after dark.

Speaker:
Professor James W. Loewen, University of Vermont

WorkPays NY/myBenefits Outreach Campaign
Courtyard / Yaddo
Sponsor: NYLA
An overview of the WorkPays NY Initiative’s myBenefits Web site, a self-screening tool by which individuals can confidentially screen themselves for benefits. Library staff will learn how they can help patrons use this service.

Speaker:
Mark Schaffer, NYS Office of Temporary and Disability Assistance

Creating a Disaster Plan
Saratoga Hilton / Phila
Sponsor: SMART
The basics of disaster planning for libraries to help develop an effective tool for response.

Speaker:
Karen Brown, Preservation Librarian, University at Albany

SLMS Membership Meeting
Saratoga Hilton / Travers
Sponsor: SLMS
Hot topics and issues discussed with colleagues and SLMS Board members; includes a short business meeting.

Speaker:
Fran Roscello, President, SLMS

Telling Tales Performance
Saratoga Hilton / Broadway 3-4
Sponsor: YSS
YSS’s Annual Storytelling and fund-raiser for their Scholarship Fund. Tickets are $15 and can be purchased at the registration desk.

Speakers:
Lonna Pierce, MacArthur Elementary School, Binghamton CSD
MaryAnn Karre, Horace Mann Elementary School, Binghamton CSD
Lorraine Hartin-Gelardi

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NYSL Conference Catalog 2010
Mobile Printing for Libraries...The Solution is PrinterOn.

Proud to support libraries and librarians.

Representing more than 600,000 professionals in education and health care
Implementing New Technologies for Reference Services
Saragota Hilton / Broadway 1
Sponsor: ASLS
Strategies for the planning, marketing, and assessment of new technologies for reference services.
Speakers: Margaret Smith, Physical Sciences Librarian, New York University
Alexa Pearce, Research Associate, New York University

Assalaam Alaykum: Muslims in Your Community and Your Library
Saragota Hilton / Broadway 3
Sponsor: ESRT
Ms. Mansoor will demystify Islam and shed light on how we can serve Muslims in the library more adequately and sensitively.
Speaker: Aida Mansoor, Muslim Coalition of Connecticut

Serving Customers in Need
Saragota Hilton / Broadway 4
Sponsors: GIRI, BIRT, RASS
E-gov sites are vital for obtaining benefits for your customers: from childcare to healthcare.
Speaker: S. Michele Echols, Queens Library

Managing Up and Down
Saragota Hilton / Travers
Sponsor: LAMS
How to recognize professional advancement opportunities and mentor employees with management potential.
Speakers: Rebecca Lubin, Albany Public Library
Matthew Sheehy, New York Public Library

Who Am I on the Internet?
Saragota Hilton / Broadway 2
Sponsor: NMRT
President’s Program
Learn the etiquette of “professional” vs. “personal” when interacting with online applications like Facebook and Twitter.
Speakers: Ken Fujiochi, Buffalo State College
William E.J. Doane, University at Albany
Denise Garofalo, Mount Saint Mary’s College

School Library Initiatives from NYSED
Saragota Hilton / Broadway 1
Sponsors: SLMS, SLSA
Updates on Standards, curriculum, program evaluation, Library Materials Aid, and SED initiatives affecting school libraries.
Speaker: John Brock, NYS Education Department, Office of Educational Design and Technology, pictured
Cassie Artale, NYS Education Department, Division of Library Development
Karen Balsen, NYS Education Department, Division of Library Development
Mary Beth Farr, NYS Education Department, Division of Library Development

Program Slot #8
9:30 AM – 10:45 AM
Women’s History Resources at the Library of Congress
Saragota Hilton / Phila
Sponsor: ASLS
Learn about the extensive women’s history collect at the LOC with lots of fun examples.
Speaker: Sheridan Harvey, Women’s Studies, Humanities & Social Sciences Division, Library of Congress

Student Film Festival Story
Saragota Hilton / Broadway 1
Sponsors: FILM, SLMS, YSS
President’s Program
Harness the local talent via the power of film! Students have great stories. Here’s how your library can help showcase untold stories.
Speaker: Susan Conlon, Princeton Public Library

Seeking Tales in Other Tongues
Saragota Hilton / Broadway 4
Sponsors: RASS, ESRT
In any given year, less than 3% of all books published in America are in translation. Chad W. Post will discuss some of the reasons for this publishing blindspot and ways in which the audience for international literature is growing.
Speaker: Chad W. Post, University of Rochester

Your Piece of the Funding Pie
Saragota Hilton / Broadway 2
Sponsors: RLRT, PLS
Learn how to increase funding through school/municipal ballot referendums and by forming library districts.
Speaker: Stephen B. Bolton, North Country Library System

Serving People with Disabilities
Saragota Hilton / Whitney
Sponsors: RLSP, COR
Library services to those with physical and mental disabilities.
Speaker: Kathryn Cappella, Executive Director, NYS Disabilities Advocacy Association and Network
Namita Modasra, Education and Training Director, Down Syndrome Aim High Resource Center

USNY Statewide Learning Technology Plan
Saragota Hilton / Travers
Sponsors: SLMS, SLSA, PLS
Learn what impact the new Statewide Learning Technology Plan will have on all types of libraries.
Speakers: Lawrence Paska, Coordinator, Division of Library Development, NYS Education Department
John Brock, Office of Educational Design and Technology, NYS Education Department

LibraryThing
Saragota Hilton / Alabama
Sponsor: SMART
Discussion of LibraryThing and how it can be used to create catalogs by people with little or no cataloging skills.
Speaker: Barb Clambror, Rochester Regional Library Council

YSS Table Talks
Saragota Hilton / Saratoga Ballroom 1
Sponsor: YSS
Roundtable discussions and hands-on activities for children’s and young adult programming and services.
Speakers: Erika Halstead, New York Council for the Humanities
Starr LaRonica, Four County Library System
Carolyn Travers, Valley Cottage Elementary School
Christa Lucarelli, Farmingdale Public Library
Vikki C. Torell, Queens Library
Shaunte Burns, New York Public Library

Marketing Your Library or Library System
Saragota Hilton / Broadway 3
Sponsors: SLMS, SLASA
This workshop provides practical tools that can be used by any library or library system to raise awareness of its relevancy to its stakeholders and target audiences.
Speaker: James Keller, Queens Library

Europe at Your Doorstep
Saragota Hilton / Broadway 4
Sponsor: ESRT
Come to hear all about the wildly successful European Book Club which has gotten New York City reading translations like never before!
Speaker: Brigitte Doelligast, Goethe-Institut

Mentoring through Transitional Change
Saragota Hilton / Broadway 1
Sponsor: NMRT
Librarians retire and newer librarians move into positions of responsibility. How can mentoring help transition?
Speakers: Kevin Gallagher, Middletown Thrall Library
Carol Anne German, University at Albany
Patricia M. Skelly, Oneida/Herkimer School Library System
Non-Profit Status for Friends Groups and Libraries
Saratoga Hilton / Phila
Sponsor: NYLA
Learn about how to incorporate, obtain non-profit and charitable status for your Friends group or library.
Speaker: Anne R. Copps, Attorney-at-Law

Greening Your Library
Saratoga Hilton / Travers
Sponsor: PLS
President’s Program
What makes a library green? Come find out how to make your library greener.
Speaker: Rebekkah Smith Aldrich, Mid-Hudson Library System

School Library Media Program Evaluation Rubric
Saratoga Hilton / Whitney
Sponsors: SLMS, SLSA
Discuss uses of the new SLMPE Rubric to strengthen and build your library program.
Speakers:
Marcia Eggleston, Norwood-Norfolk Central School
Sally Daniels, Cicero-North Syracuse High School

Emerging Tech Trends for Librarians
Saratoga Hilton / Alabama
Sponsors: SMART, ASLS
A panel discusses what technologies are hot now and what to expect in the future.
Speakers:
Blake Carver, New York Power Authority
Edward Corrado, Binghamton University Libraries
Ken Fujiuchi, Buffalo State College

Mixing in Math: Cheap, Fun and Simple
Saratoga Hilton / Broadway 2
Sponsors: YSS, SLMS
Engage school-age kids with mathematical games and activities at the library.
Speaker:
Debra Gaffey, White Plains Public Library
Rosemary Rasmussen, White Plains Public Library

Saturday Events
NYLA Farewell Luncheon
Saturday 12:30 PM – 2:30 PM
Saratoga Hilton / Saratoga Ballroom
Sponsor: The Palombo Group
Join us for the closing event of the 2010 NYLA Annual Conference. Marilyn Johnson’s This Book Is Overdue! How Librarians and Cybrarians Can Save Us All has created a sensation in the library world, and she has been extolling the value of librarians in the digital age to patrons and information professionals since it was published earlier this year. With humor and an ability to understand and convey the work of wired librarians who are helping to redefine the field, Johnson entertains, informs, and advocates on our behalf. Don’t miss her luncheon talk! Tickets are $30 per person and can be purchased at the registration desk.

SLMS Board Meeting
Saturday 3:00 PM – 6:00 PM
Saratoga Hilton / Broadway 1-2
Saturday Programs
Name: _____________________________  Organization: _____________________________
(First)  (Middle)  (Last)

Home Address: _____________________________  Work Address: _____________________________

City: _____________________________  City: _____________________________
State: _____________________________  State: _____________________________
Zip+4: _____________________________  Zip+4: _____________________________
Phone: ( ___ ) _____________________________  Phone: ( ___ ) _____________________________
E-mail: _____________________________  E-mail: _____________________________

Please send my mail to:  
☐ Home Address  ☐ Work Address
I prefer to be called at my:  
☐ Home Phone  ☐ Work Phone

Basic Membership (enter your basic membership dues in the column to the right)

Select Type (check one):
☐ First Time $25 (Includes membership in NMRT)
☐ Friend $30  ☐ Retired (see next page)
☐ Trustee $30  ☐ Student $15 (with proper ID)
☐ Regular (see next page)  ☐ Library Assistant / Support Staff $25

Select Section (check one):  
(membership in one section is included in your basic dues)
☐ ASLS (Academic and Special Libraries)
☐ LAMS (Library Administration & Management)
☐ PLS (Public Libraries)
☐ RASS (Reference and Adult Services)
☐ SLMS (School Library Media)
☐ SMART (Management of Info Resources & Technology)
☐ YSS (Youth Services)

Sign me up for additional sections (check as many as you like—$7 each—enter total)
☐ ASLS  ☐ LAMS  ☐ PLS  ☐ RASS  ☐ SLMS  ☐ SMART  ☐ YSS

Sign me up for NYLA roundtables (check as many as you like—$5 each—enter total)
☐ BIRT (Bibliographic Instruction Roundtable)  ☐ IFRT (Intellectual Freedom Roundtable)
☐ CORT (Correctional Outreach Resource Team)  ☐ NMRT (New Members Roundtable)
☐ EFR (Empire Friends Roundtable)  ☐ RRT (Retiree Roundtable)
☐ ESRT (Ethnic Services Roundtable)  ☐ RLRT (Rural Libraries Roundtable)
☐ FILM (Finding Inspiration in Literature & Movies)  ☐ RLSP (Roundtable on Library Service to Special Populations)
☐ GIRT (Government Information Roundtable)  ☐ SRRT (Social Responsibilities Roundtable)

Yes! I would like to purchase member items (check as many as you like—$5 each)
☐ Membership Certificate $5  ☐ NYLA Pin $5

Yes! I would like to contribute to NYLA funds (enter amount(s) at right) Thank you!

Endowment Fund - Insuring NYLA’s Future
Intellectual Freedom Defense Fund

Payment Information: Check or money order payable to NYLA ($20 charge for returned checks) or charge to:
☐ Visa  ☐ Mastercard  ☐ Discover
Card# _____________________________  Exp. Date ____________  TOTAL ENCLOSED

Authorized Signature __________________________________________

Name on card _____________________________  CVV # ____________
The various types of NYLA membership are briefly described below. Your basic membership entitles you to free membership in one section. You may join as many additional sections and roundtables you like for an additional charge. NYLA memberships are for a period of one year beginning the first of the month in which your membership payment is received. Dues allocation: the basic section receives 25% of NYLA membership dues for its programs. When no section is selected, all dues go to NYLA programs.

QUESTIONS? Please look at our website at www.nyla.org or contact the NYLA office at 1-800-252-6952 or info@nyla.org. We’ll be happy to respond.

Personal Membership Types
First Time: ($25.00) First time NYLA members are offered an introductory rate for the first year. Regular member dues will apply at the start of the member’s second year (see dues table below).

Associate, Trustee, or Friend: ($30.00) This membership includes those interested in the mission of NYLA, but not classified as regular members—such as library trustees, “friends” of libraries and other library supporters, unsalaried or unemployed librarians, and others not directly employed in library and information services.

Regular: (see chart)—This membership includes librarians and others holding positions in library and information delivery organizations. Dues are based on annual income. See chart to the right for your annual dues amount.

Retired: Includes members of NYLA at the time of their retirement: $15.00 if retired before 1/1/88; $30.00 if retired on or after 1/1/88.

Student: ($15.00) Includes individuals enrolled in graduate library school. This class of membership shall not exceed five consecutive years. Please fill in the name of your faculty advisor and school on the front of this form.

Organizational Memberships
Schools, libraries, for-profit organizations, not-for-profit organizations, friends groups, and affiliate organizations all receive special rates. Please call the NYLA office at 1-800-252-6952 or 518-432-6952 for further details.

Contribution Explanations
Intellectual Freedom Defense Fund: Contributions to this resource fund will be used to advance the issues of intellectual freedom. It may be used for supporting NYLA members who find themselves in need of financial help if they are involved in defending the rights of intellectual freedom. Any NYLA member may make an application to the fund. Decisions about the use of the fund are made by the Intellectual Freedom Committee with the endorsement of the Council of the New York Library Association.

The Endowment Fund: Established to provide NYLA a stable source of income that would allow the Association to respond to the changing needs of the library community of New York. Donations to the Endowment Fund are tax-deductible and help ensure NYLA’s future ability to support New York’s library community through advocacy, professional development opportunities and promoting public awareness of the value of libraries and the library profession.

**NYLA dues and gift contributions are tax deductible to the full extent allowed by law; $6.00 of dues applied to NYLA Bulletin subscriptions is NOT deductible.

I would like to be contacted about:
- Naming NYLA as a beneficiary in my Will and/or Bequests
- Giving gifts of Stock to NYLA
- Giving income-generating gifts to NYLA

<table>
<thead>
<tr>
<th>Income</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $19,999</td>
<td>$35.00</td>
</tr>
<tr>
<td>$20,000-$29,999</td>
<td>$60.00</td>
</tr>
<tr>
<td>$30,000-$39,999</td>
<td>$80.00</td>
</tr>
<tr>
<td>$40,000-$49,999</td>
<td>$100.00</td>
</tr>
<tr>
<td>$50,000 and over</td>
<td>$125.00</td>
</tr>
</tbody>
</table>
Badges
To ensure admittance to programs and exhibits, NYLA requires you to wear your badge while attending conference events. If you lose your badge, a replacement will be provided for $1.00.

Child Care
Information on local child-care options (i.e. a listing of local bonded babysitters or other “outside contractors”) may be obtained by contacting your hotel.

Exhibit Fast Passes
People who want to see the exhibits without registering for the conference must purchase an exhibit fast pass at the conference registration desk. Daily exhibit fast passes cost $10. Passes may be used to enter the exhibit hall only during exhibit hours.

Future NYLA Annual Conferences
2011 - November 2 - 5, Saratoga Springs, NY
2012 - November 7 - 10, Saratoga Springs, NY
2013 - October 16 - 19, Niagara Falls, NY

Houses of Worship
Information on area churches and temples may be obtained at the front desk of the hotel.

Internet Café
An Internet Café will be available to allow conference participants to access and send email. The Internet Café is located in the Saratoga Hilton / High Rock.

Local Information
Members of NYLA’s Local Arrangements Committee will be available during NYLA registration hours to provide information on local restaurants, sites and services. Please see tour and local information included in this program.

Message Board
A message board will be located near the NYLA conference registration desk and used by NYLA staff to notify conference participants of schedule and meeting room changes. Conference participants may also post messages.

NYLA Fundraising Store
Plan to shop at the NYLA Fundraising Store for books, publications, note cards and much more! Profits from the sale of gift shop items help support the New York Library Association’s general programs.

The store will be open during the following hours:
- Wednesday, November 3 7:30 am – 5:00 pm
- Thursday, November 4 7:30 am – 6:00 pm
- Friday, November 5 7:30 am – 5:00 pm
- Saturday, November 6 7:30 am – 12:00 pm

NYLA Membership Application
Are you a NYLA member? A personal NYLA membership application is included in this program. If you are not a member, join now to take advantage of substantially reduced member conference registration rates.

Observers at Meetings
NYLA welcomes observers at committee and board meetings. Please: (1) notify the committee or board chair in advance that you plan to attend, (2) keep in mind the obligations of the committee or board to transact NYLA business, and (3) be aware that space restrictions may limit the accommodations of observers. Conference registration is required.

Parking
Parking is available at The Saratoga Hilton, the Hampton Inn, and the Courtyard by Marriott. If these lots are filled, there are free public parking lots in Saratoga Springs. However, many of these lots have two-hour parking limits. Please note signs posted in parking lots. There may be a charge for parking.

Refunds
Requests for refunds must be submitted in writing. Written requests with signature for Conference, Continuing Education workshops or NYLA Leadership & Management Academy refunds must be postmarked or faxed by October 15, 2010. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for
refunds which are received by the stated deadline, and will retain only an administrative fee from them. After the deadline has passed, no refunds will be issued. Instead, the registration amount, less a $50 administrative-processing fee will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit is non-transferable. Refunds will be processed as promptly as possible after the close of the Conference. Refunds will not be offered for Full Program Unemployed Librarian, Full Program Library Student and Single Day Library Friend registrations.

In fairness to all attendees, registrants who do not attend the conference will be liable for the entire conference fee. Full refunds (no service charge) will be made for the workshop or special event if a CE Workshop and/or special event is cancelled or closed out.

NYLA develops professional Continuing Education Workshops; in the event a speaker is unable to present the workshop, every effort will be made to obtain a qualified substitute. In the case of a substitute speaker, refunds will not be given; however, registrants may opt to switch to another Continuing Education Workshop as space allows. Notification of speaker changes will be posted on the NYLA Web site.

**Safety Tips**

*Do:*  
- Keep a list at home of the credit cards and identification you plan to take with you. It will be hard to count on your memory if these items are lost.  
- Carry with you the name, address, and telephone number of an individual to contact in case of an emergency.  
- Be sure to carry a card describing any medical difficulties.  
- Take as little cash as possible. Carry traveler’s checks and credit cards to cover your expenses.

*Do Not:*  
- Display large amounts of cash when paying for taxis, tips, etc.  
- Leave luggage unattended. Keep it in full view at all times. If your hotel room is not available when you check in, see the front desk of the hotel.  
- Wear your name badge on the street.

**Smoking**

The NYLA Council has established a policy prohibiting smoking in meeting rooms where NYLA conference programs and events are being held.

**Tax Deductible Expenditures**

“Tax deductions for educational expenses,” Treasury regulation #1.162.5, permits an income tax deduction for educational expenses (registration fees and cost of travel, meals and lodging undertaken to (1) maintain or improve skills required in one’s employment or other trade or business or (2) meet express requirements of employment, job status or rate of compensation.

If you are employed by a not-for-profit organization and wish to have your room tax waived, payment must be made by the institution’s check or credit card claiming tax-exempt status and a copy of the organization’s tax exempt form must be presented to your hotel prior to or upon check-in.

**Unused Tickets Onsite**

Registrants having event tickets they will not be using are asked to donate them back to NYLA at the registration desk in The Saratoga Hilton.

**Ticket Sale Policy**

Following an agreement of the NYLA Conference Advisory Committee in December 1990, a limited number of tickets may be purchased by conference registrants for conference events.

For events occurring between 8:00 am and 6:00 pm, a registrant may only purchase two tickets (one in addition to registrant’s own). Additional tickets are unlimited for the following: NYLA’s Inaugural Celebration and Awards Ceremony and the Scholarship Bash Event.

**Scholarship Bash (formerly Vitality Fund)**

The annual Scholarship (formerly Vitality Fund Event) is held to raise money for the NYLA Future Librarians’ Scholarship Fund. Scholarship Fund contributions will be accepted at the NYLA conference registration desk.
Supporting NYLA

The New York Library Association was launched in the late 19th century in response to the need for a service organization that would assist librarians and advance libraries.

Today, NYLA works to promote the services that libraries offer, while providing a home for the broad specialties of librarianship, facilitating communication among libraries and library professionals, offering scholarships to help prepare the librarians of tomorrow, and much more.

NYLA’s successful work in the areas of state and national-level advocacy, public relations, media relations, and public awareness all depends on the generous support of its contributors. With your support, we can continue to build prestige for libraries by enhancing their public visibility, and help local libraries remain strong and vital. In addition, we support the education of librarians and offer them ways to enhance their professional lives.

Here are some of the ways you can help support NYLA:

**Endowment Fund**
The purpose of this fund is to provide NYLA with long-term financial stability and ensure NYLA’s future ability to serve its members. Interest from the endowment would be used to provide another revenue stream for the Association to carry out its mission.

Donation Amount: $ ______________________

**Intellectual Freedom Fund**
The purpose of this fund is to advance the cause of intellectual freedom and help NYLA members in their efforts to defend the rights of intellectual freedom.

Donation Amount: $ ______________________

**Advocacy Fund**
The purpose of this fund is to help underwrite the costs of NYLA’s advocacy efforts at both the state and local levels. Funds would be used to promote libraries and their need for more public funding at the state and local level.

Donation Amount: $ ______________________

**Disaster Relief Fund**
The purpose of this fund is to provide funding to libraries in New York damaged or destroyed by natural or manmade disasters like flooding, hurricanes, fire, etc.

Donation Amount: $ ______________________

**Scholarship Fund**
The purpose of this fund is to provide a scholarship to one student at each of the seven library and information science schools in New York State.

Donation Amount: $ ______________________

Mr. / Mrs. / Ms. / Mr. & Mrs. / Dr. ______________________

Address ______________________

City / State / Zip ______________________

Telephone (include area code) ______________________

Email ______________________

Make check payable to New York Library Association

Charge my: ☐ Visa ☐ Mastercard ☐ Discover

Card number ______________________

Exp Date ______________________

Name on Card ______________________

Signature ______________________

NYLA Annual Membership Meeting & Parliamentary Procedure

Friday, November 5, 2010
8:00 AM – 9:15 AM
Saratoga Hilton / Saratoga Ballroom

When addressing the Chair, the person desiring recognition will go to the microphone and, when recognized, state name and library first.

**Motions:**

All main motions and amendments shall be signed by the mover and seconder and presented to the Chair in writing.

**Resolutions:**

All resolutions must be submitted to the conference registration desk by 4:30 PM on Thursday, November 4, 2010, so that they can be ready for distribution at the meeting.

**Debate:**

Debate shall be limited to three minutes for each speaker; no speaker may have the floor on the same question until all who wish to speak have spoken.

**Rules:**

By general consent, if there are no objections, these rules shall govern. Any rule may be suspended by a two-thirds vote.

**Agenda:**

After adoption of the rules, the meeting will adopt the agenda as presented by the Chair at the beginning of the meeting. If new topics are later proposed, they will be considered if time permits, by consent of a two-thirds vote after the agreed-upon agenda has been completed.

**Quorum:**

One hundred personal members shall constitute a quorum.

**Parliamentary Procedure**

**Definitions**

- Main Motion: Proposal for action or expression of certain views.
- Subsidiary Motion: Motion to modify or delay action on the main motion.
- Amend or modify by striking, inserting or adding language at the end of line; or substituting.
- Refer to committee for information, appropriate recommendations and/or implementation of recommendations.
- Postpone to a certain time.
- Postpone indefinitely or lay on table.
- Refer to committee for information, appropriate recommendations and/or implementation of recommendations.
- Affirmative vote: Vote of approval; motion to adopt or pass.
- Negative vote: Vote of disapproval; motion to reject.
- Defer: To delay action on the main motion.
- To stop discussion: move to postpone indefinitely or lay on table.
- To request: call for point of information, rise to parliamentary inquiry or raise question of privileges.
- To reconsider: motion to review previous decision or action.
- To rescind: motion to reverse or annul past actions or decisions.
- To adjourn: Closing of the meeting by general consent or motion.

When to Use Motions

- To introduce business: move to main motion.
- To approve action: move to accept, adopt or ratify.
- To modify or change: move to amend or refer to a committee.
- To defer action: move to postpone to a definite time, refer to a committee or lay on table.
- To refer: move to refer to a committee or lay on table.
- To limit discussion: move to limit debate.
- To stop discussion: move the previous question.
- To determine correctness of an announced vote: move for division of assembly.
- To suppress a question: object to consideration, move to postpone indefinitely or lay on table.
- To object to decision: move to reconsider, move to rescind or rescind.
- To make a request: call for point of information, rise to parliamentary inquiry or raise question of privileges.
- To consider a second time: make move to take from the table, reconsider or rescind.
- To repeal action: move to rescind.

**REFERENCE:**

Robert’s Rule of Order, Revised, Current Edition
NYLA Parliamentarian: Arthur Friedman, Ed. D.
Use this chart to create your own personal itinerary of events for the 2010 NYLA Conference. Fill in the program you wish to attend during each of the program slots.

### Wednesday, November 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM – 5:00 PM</td>
<td>Full Day Continuing Education Programs</td>
</tr>
<tr>
<td>10:00 AM – 1:00 PM</td>
<td>Morning Session</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Afternoon Session</td>
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</tbody>
</table>

### Thursday, November 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>NYLA Network Breakfast (ticket required)</td>
</tr>
<tr>
<td>9:15 AM – 10:30 AM</td>
<td>Program Slot #1</td>
</tr>
<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Trade Show Grand Opening</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>General Opening Session Luncheon with John Paifrey (ticket required)</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Program Slot #2</td>
</tr>
<tr>
<td>3:15 PM – 4:30 PM</td>
<td>Program Slot #3</td>
</tr>
<tr>
<td>4:30 PM – 6:00 PM</td>
<td>Exclusive Trade Show Time / Trade Show Reception</td>
</tr>
<tr>
<td>6:00 PM – 7:00 PM</td>
<td>Section &amp; Alumni Receptions</td>
</tr>
<tr>
<td>7:00 PM – 10:00 PM</td>
<td>Scholarship Bash (ticket required)</td>
</tr>
</tbody>
</table>

### Friday, November 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>NYLA Annual Membership Meeting</td>
</tr>
<tr>
<td>9:15 AM – 10:30 AM</td>
<td>Exclusive Trade Show Time / Spotlight Sessions</td>
</tr>
<tr>
<td>10:30 AM – 11:45 AM</td>
<td>Program slot #4</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>LAMS / RASS / YSS Luncheons (ticket required)</td>
</tr>
<tr>
<td>1:30 PM – 2:30 PM</td>
<td>Exclusive Trade Show Time / Spotlight Sessions</td>
</tr>
<tr>
<td>2:30 PM – 3:45 PM</td>
<td>Program Slot #5</td>
</tr>
<tr>
<td>4:00 PM – 5:15 PM</td>
<td>Program Slot #6</td>
</tr>
<tr>
<td>6:30 PM – 9:30 PM</td>
<td>Inaugural Celebration (ticket required)</td>
</tr>
</tbody>
</table>

### Saturday, November 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #7</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program Slot #8</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #9</td>
</tr>
<tr>
<td>12:30 PM – 2:30 PM</td>
<td>Conference Farewell Luncheon with Marilyn Johnson (ticket required)</td>
</tr>
</tbody>
</table>

Please note this schedule is provided for your own personal use only. You do not need to submit this as part of your registration. Completing this form in no way implies registration for or guarantees entrance to any particular program.
Combined Book Exhibit
Booth#: 132 - 137
277 White Street
Buchanan, NY 10511
914-739-7500
www.combinedbook.com
A collective of books from larger and smaller presses.

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518-438-2826
www.commerservices.net
Communication Services has helped numerous libraries across the state position themselves as essential services in their communities and then win budget votes, funding propositions and building referendums.

Creative Library Concepts
Booth#: 94 & 95
525 Boulevard
Kenilworth, NJ 07033
800-656-5401
www.creativelibraryconcepts.com
Shelving and Furniture for 21st century libraries – we work with you from design through installation.

Credo Reference
Booth#: 69
316 Stuart Street, Suite 301
Boston, MA 02116
617-426-5202
www.credoreference.com
A customizable online reference service offering over 700 full-text titles from the world’s best publishers.

Custom Computer Specialists, Inc.
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Davidson Titles, Inc.
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Jackson, TN 38305
800-433-3903
www.davidsontitles.com
DTI will display library books for all ages. Books and other media will have cataloging and processing available.

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4810 Forest Run Road
Madison, WI 53704
800-747-7561
www.demcointeriors.com
Our services include everything from design and layout to project management and full installation.

Dr. Oliver Akamnonu
Table#: 113
21-37 33rd Street Apt. 2E
Astonia, NY 11105
323-829-0508
Books on African Culture and African American Relations and general fiction and poetry.

Drumsey Rosane Anderson, Inc., (DRA)
Booth#: 33
225 Oakland Road, Studio 205
South Windsor, CT 06074
860-644-8300
www.DRArchitects.com
Innovative architecture, planning and interior design services for community buildings with emphasis on green design.

E-ImageData Corp.
Booth#: 91
340 Grant Street
Hartford, WI 53027
262-673-3476
www.e-imagedata.com
Manufacturer of the Scan Pro 2000 Microfilm Scanner which provides scanning, printing, and digitization of all microforms.

Earthwalk Communications, Inc.
Booth#: 108
10511 Battleview Parkway
Manassas, VA 20010
703-393-1940
www.earthwalk.com
EarthWalk’s eco-friendly mobile computer labs focus on power efficiency with integration.

EBSCO Publishing
Booth#: 55
10 Estes Street
Ipswich, MA 01938
800-653-2726
www.ebscohost.com/integrate
www.ebscohost.com
EBSCO Publishing (EBSCOhost®) is the leading database provider for libraries, offering nearly 300 research databases.

Educational Furnishings Company
Booth#: 49
301 Island Blvd.
Sunbury, PA 17801
570-988-1170
Library furniture

Emerald Group Publishing, Inc.
Booth#: 36
One Mifflin Place
Cambridge, MA 02138
888-785-2511
www.emeraldinsight.com
Emerald is a leading independent publisher of global research in business, society, public policy and education.

Encyclopaedia Britannica
Table#: 120
331 N LaSalle Street
Chicago, IL 60610
800-621-3900
www.info.eb.com
Stop by booth #120 and enter for your chance to WIN a free 1-year subscription Britannica Digital Learning!

Energy Plus
NYLA Vendor Partner
Table#: 111
3711 Market Street, 10th Floor
Philadelphia, PA 19104
267-295-0600
www.energyplusrewards.com/nyla214
Unique NYLA member benefit for electric supply that includes cash back and activation bonuses.

EnvisionWare
NYLA Vendor Partner
Table#: 96
7311 Market Street, 10th Floor
Philadelphia, PA 19104
267-295-0600
www.envisionware.com
Library self service technology. PC Reservation, copy/print control, RFID, self-check out, AMH.

Evanced Solutions, Inc.
NYLA Vendor Partner
Table#: 96
7830 Rockville Road Suite C
Indianapolis, IN 46214
317-352-2188
www.evancedsolutions.com
Cost-effective tools specifically for libraries related to program management, meeting room booking, summer reading management, staff scheduling, and automated materials vending.

Fax 24 Public Fax Service
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877-329-8363
www.fax24.com
Public fax kiosks. No library cost. No staffing required. Affordable and simple to use.

Fusion Digital, LLC
Booth#: 65
1844 Penfield Road
Penfield, NY 14526
585-218-7390
www.fusiondigitalus.com

Gale, part of Cengage Learning
Booth#: 38
27600 Drake Road
Farmington Hills, MI 48331
800-877-GALE
www.gale.cengage.com
Gaylord Bros.
Booth#: 138
7282 William Barry Blvd
Syracuse, NY 13212
315-457-5070
www.gaylord.com

Guildcraft Arts & Crafts
Booth#: 38
100 Fire Tower Drive
Tonawanda, NY 14150
800-345-5563
http://www.guildcraftinc.com/
Guildcraft offers crafts of quality and value for your summer reading programs.

H.W. Wilson
Booth#: 86
950 University Avenue
Bronx, NY 10452
718-588-8400
www.hwwilson.com

Habiterra Architecture & Landscape Architecture, PC
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