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2009 NYLA Conference Catalog

Introduction

New York Library Association
6021 State Farm Road
Guilderland, NY 12084
800-252-NYLA (6952)
www.nyla.org / info@nyla.org

Executive Director
Michael J. Borges
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2009 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, and committees that make up NYLA. It is their hard work that results in the conference as you know it.

Many thanks to each and every conference programmer.

NYLA 2009 Conference Chair
Ellen Rubin

Section Programmers

ASLS
Academic and Special Libraries – Regan Brumagen
ASLS CE
Elizabeth Putnam
LAMS
Library Administration and Management – Rebekkah Smith-Aldrich
PLS / CE
Public Library – Matt Boileman
RASS
Reference and Adult Services – Miriam Tuliao
SLMS
School Library Media – Pat Shanley
SMART
Section on Management of Information Resources and Technology – Marcy Strong
YSS / CE
Youth Service Section – Leslie Millrod & Annette Birdsall

Roundtable Programmers

EFRT
Empire Friends – Bill Crumlish
ESRT
Ethnic Services – Izabela Bozek
FILM
Finding Inspiration in Literature & Movies – Zahra M. Baird
GIRT
Government Information – Bob Dowd
IFRT
Intellectual Freedom – Diane Berry
NMRT
New Members – Jill Tarabula
RLRT
Rural Libraries – Bernie Tomasso
RLSP
Library Services to Special Populations – Mark Donnelly
RRT
Retiree Roundtable - Bernie Tomasso

Committee Programmers

CE
Continuing Education – Meg VanPatten
Exhibits
Exhibits / Trade Show – Rocco Staino
LAC
Local Arrangements – Tom Bindeman
LC
Legislative – Jean Sheviak
WC
Web – Tim Baird

Affiliate Programmers

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Nylink
Deidre Dowling
NYSALB
NYS Association of Library Boards – Mary Ellen O’Connor
PULISDO
NYS Public Library System Directors – Tom Bindeman
SED / NYSL
State Education Department / NYS Library - Mary Beth Farr
SLSA
School Library System Association – April Bliss

Special Thanks to our 2009 NYLA Annual Conference Sponsors:

• 3M Library Systems
• Alexandria by Companion Corp.
• American Interfile & Library Relocations
• America Reads Spanish
• Bowker
• Brodart Company
• Capstone Publishers
• Communication Services
• Davidson Titles, Inc.
• Energy Plus
• Evanced Solutions, Inc.
• Follett Library Resources, Inc.
• Habiterra Architecture & Landscape Architecture, PC
• Ingram Library Services Inc.
• Kidney Architects, PC
• Mandarin Library Automation
• New York State Public Entities Safety Group 497
• NYLINK
• SUNY Press
Libraries: Peace, Love & Freedom

Peace
Libraries are one of the last remaining quiet places in our white noise society. They are a place in the community where people can go and think, study and contemplate. Libraries are also the place to resolve conflict. They are neutral places where people can come together and have community conversations. People of different viewpoints, ethnic groups, and sides of the fence can come and debate their issues.

Love
Librarians have a passion for literature, art, and music. They are the cultural conscience of the community. It is our role to continually reinforce and pass on the cultural heritage of this country and the world. The work we do to inform and support the community succeeds because we support each other. School libraries inspire students in reading and information literacy; academic libraries teach research and study; public libraries serve the community for the cradle to the grave; special libraries help our businesses compete; hospital libraries help our doctors and nurses have the most up to date information; correctional facility libraries help rehabilitate. Every librarian, regardless of type of library is an important link in this chain and needs to valued and supported by every librarian in the state.

Freedom
Libraries protect freedom by insuring that people can read, view or listen to any viewpoint. We provide a complete range of opinions on any issue. In these days of media conglomereration, how do we insure alternative viewpoints are included in the dialogue? People also need to feel that they can access items without fear of retribution. How have libraries protected privacy and confidentiality? Libraries are one of the last places where the true historical record can be found and only librarians can be fully trusted to protect that record. How do librarians insure a complete record of the past?

From highly specialized presentations, to programs that will appeal to everyone, there is no shortage of quality information. There is also a President’s Program designation for programs that exemplify the conference theme.

Keynote Speaker
David W. Lewis, Dean of the Indiana University-Purdue University Indianapolis University Library

Farewell Luncheon Speaker
Joyce Carol Oates

Library Products & Services Trade Show
Don’t forget to visit the exhibitors at the NYLA Trade Show. This exciting annual showcase features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how the best meet the needs of your library. Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by giving them a bit of your time.

Niagara Falls: A Great American Getaway
Niagara Falls, NY offers tremendous diversity of scenery ranging from the Lake Ontario shoreline to the mighty cataracts of the falls and activities that will entertain the adventurer as well as the laid-back vacationer. From the breathtaking sights and sounds of majestic Niagara Falls, to world-class casino gambling and dining, to intriguing museum collections and fantastic outlet shopping, Niagara Falls is a Great American Getaway.

Welcome to Niagara Falls!

Josh Cohen
NYLA President
Ellen Rubin
Conference Chair

Conference Facts

Registration Desk Hours
Wednesday, 7:30 AM – 5:00 PM
Thursday, 7:30 AM – 6:00 PM
Friday, 7:30 AM – 5:00 PM
Saturday, 7:30 AM – 12:00 PM

Internet Café Hours
Wednesday, 7:30 AM – 5:00 PM
Thursday, 7:30 AM – 6:00 PM
Friday, 7:30 AM – 5:00 PM
Saturday, 7:30 AM – 12:00 PM

Fundraising Store Hours
Wednesday, 7:30 AM – 5:00 PM
Thursday, 7:30 AM – 6:00 PM
Friday, 7:30 AM – 5:00 PM
Saturday, 7:30 AM – 12:00 PM

Barnes & Noble Conference Bookstore Hours
Wednesday, 12:00 PM – 5:00 PM
Thursday, 8:00 AM – 6:00 PM
Friday, 8:00 AM – 3:00 PM
Saturday, 8:00 AM – 3:00 PM

2009 Library Products & Services Trade Show Hours
Thursday, 12:00 PM – 6:00 PM
Exclusive Trade Show Time
12:00 PM – 1:30 PM
4:30 PM – 6:00 PM
Friday, 9:00 AM – 1:30 PM
Exclusive Trade Show Time
11:00 AM – 12:30 PM

Trade Show Special Events
Trade Show Grand Opening
Thursday, 12:00 PM
Meet & Greet Luncheon
Thursday, 12:00 PM – 1:30 PM
Author Garden
Thursday, 12:00 PM – 6:00 PM
Wine Tasting Reception
Thursday, 4:30 PM – 6:00 PM

Diversity Fair
Thursday, 4:30 PM – 6:00 PM
Poster Sessions
Friday, 11:00 AM – 12:30 PM
General Opening Session

Keynote Speaker
David W. Lewis, Dean of the Indiana University-Purdue University Indianapolis University Library
Thursday, October 15
9:30 AM – 10:30 AM

Mr. Lewis has a BA in History from Carleton College (1973) and an MLS from Columbia University (1975). He has two certificates of advanced study in librarianship, one from the University of Chicago, which he received as part of a Council on Library Resources fellowship (1983), and one from Columbia University (1991).

Mr. Lewis began his library career as a reference librarian and became a library administrator. He worked as a reference librarian at SUNY Farmingdale (1975-76) and Hamilton College (1976-78). He became head of reference and then acting director at Franklin and Marshall College (1978-83). At Columbia University Mr. Lewis was the head of the Lehman Library, the international affairs and social science collection (1983-88). He was the head of the Research and Information Services Department at the University of Connecticut (1988-93). He came to Indiana University Purdue University Indianapolis (IUPUI) in 1993 as the Head of Public Services and has been the Dean of the University Library since 2000.

Mr. Lewis has written over 30 articles and book chapters on topics ranging from reference services to the management of libraries to scholarly communication. (Many works can be found at: http://idea.iupui.edu/dspace/handle/1805/) He has been professionally active on the state and national levels. In recent years, he played a leadership role in the development of the Marion County Internet Library and in the creation of the Academic Libraries of Indiana.

He is a master swimmer and enjoys cooking, scuba diving, and traveling to parts of the world where red wine is made.
Joyce Carol Oates is one of America’s most versatile, serious writers, the author of a number of distinguished books in several genres, all published within the past twenty-five years. In addition to numerous novels and short story collections, she has published several volumes of poetry, several books of plays, five books of literary criticism, and the book-length essay On Boxing. John Gardner has called her “one of the greatest writers of our time.”

Her writing has earned her much praise and many awards, including the 2005 Prix Femina, France’s literary prize for the best novel published in their country, 2004 Fairfax Prize for Lifetime Achievement in the Literary Arts, PEN/Malamud Award for Excellence in short fiction, the Rosenthal Award from the American Academy - Institute of Arts and Letters, a Guggenheim Fellowship, the O’Henry Prize for Continued Achievement in the Short Story, the National Book Award for her novel Them, and in 1978, membership in the American Academy-Institute. What I Lived For was nominated for the 1995 PEN/Faulkner Award. In 1999 she was nominated for the Nobel Prize for the third time.

Often Oates’s “vision” is that of a highly complex America populated with presumably ordinary families who experience common yet intense emotions and relationships and who frequently encounter violence. Her ambition is to create a fictional world that mirrors the ambiguity and felt experience of the real world of her time.

On the occasion of the publication of You Must Remember This, critic James Atlas called it “an American Masterpiece.” Also said of Oates’s writing in general: “The engine of Oates’s immense talent is powered by a fecund imagination and an immense knowledge of literature, as all her writing – both fiction and nonfiction -- made plain.”


Wild Nights! Stories about the Last Days of Poe, Dickinson, Twain, James and Hemingway (Ecco Press) is a “hilarious and harrowing new collection….these stories ingeniously imagine the last documented days (or nights) of Emily Dickenson, Edgar Allan Poe, Mark Twain, Henry James and Ernest Hemingway.” (The New York Times Book Review) and was released in early 2008.


Black Water was nominated for a National Book Critics Circle Award and the Pulitzer Prize.

In January 2001 We Were The Mulvaneys was selected as an Oprah Book of the Month.

Tickets are $30 per person and can be purchased at the registration desk.
NYLA Network Breakfast
Thursday 8:00 AM - 9:15 AM
Conference Center, Cataract Room
Learn about NYLA’s sections, activities and opportunities for professional involvement, while enjoying breakfast. Pre-registration for this free event is required. See registration desk for details. Sponsored by New York State Public Entities Safety Group 497

NYLA General Opening Session
Thursday 9:30 AM - 10:30 AM
Conference Center, Cascades Ballroom (I & II)
Keynote Speaker: David W. Lewis, Dean of the Indiana University-Purdue University Indianapolis University Library. Please see page 4 for details.

Trade Show Grand Opening - Meet & Greet Luncheon
Thursday 12:00 PM - 1:30 PM
Conference Center, Exhibit Hall
Be sure to join NYLA President Josh Cohen as he cuts the ribbon and officially opens the Trade Show Meet & Greet Luncheon will take place on the exhibit hall. Tickets for the luncheon are $22 per person and can be purchased at the registration desk.

Author Garden
Thursday 12:00 PM - 6:00 PM
Conference Center, Exhibit Hall
Join an assortment of authors on the Trade Show floor. Authors will be discussing their work and signing copies of their books. Please see page 22 for details.

PLS Author! Author!
Thursday 4:15 PM - 7:00 PM
Niagara Falls State Park, Top of the Falls Restaurant
Sponsor: PLS, Communication Services
PLS’s annual author event will feature award-winning author Carol Goodman and guest author, Paul Gromosiak. Please see page 17 for details. Tickets are $35 per person and can be purchased at the registration desk.

Diversity Fair
Thursday 4:30 PM - 6:00 PM
Conference Center, Exhibit Hall
The NYLA Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries who are in search of “diversity in action” ideas.

Trade Show Reception & Wine Tasting
Thursday 4:30 PM - 6:00 PM
Conference Center, Exhibit Hall
Enjoy a chance to sample some of the finest wines that NYS has to offer. Refreshments generously sponsored by Habterra Architecture & Landscape Architecture, PC. Please see page 22 for complete details.

Meet & Greet Reception with NMRT
Thursday 6:00 PM - 7:00 PM
Crown Plaza, President’s Suite
Sponsor: NMRT
Mingle over pizza and network with fellow conference attendees. Learn about the NMRT mentoring program, meet other new librarians and find out what NMRT is all about!

NYLA Vitality Fund Event
Thursday 7:30 PM - 10:30 PM
Crown Plaza, Ruby / Diamond / Sapphire
Sponsor: Energy Plus
The New York Library Association invites you to join your colleagues and friends at the annual Vitality Fund Event featuring the guys from Unshelved. Please see below for details. Tickets are $50 per person and can be purchased at the registration desk.

NYLA Membership Meeting
Friday 8:30 AM - 9:30 AM
Conference Center, Cascades I
All NYLA members are encouraged to attend the annual NYLA Membership Meeting to participate in the one time of the year NYLA members come together in one room. Refreshments will be served. Please see page 30 for details.

Poster Sessions
Friday 11:00 AM - 12:30 PM
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Visit the NYLA Poster Sessions to view displays offered by your peers on specific programs, policies, and services.

LAMS Luncheon: Creating We: The DNA of Teamwork
Friday 12:30 PM - 2:00 PM
Conference Center, Cascades I
Sponsor: LAMS / Evanced Solutions, Inc.
Join LAMS and Lisa Giruzzi of Transformational Conversations to understand how Appreciative Inquiry can be used to turn I-thinking into We-thinking to create a healthy and thriving organization. Tickets are $29 per person and can be purchased at the registration desk.

RASS Noted Author Luncheon
Friday 12:30 PM - 2:00 PM
Conference Center, Cascades II
Sponsor: RASS
Join RASS as we welcome acclaimed writer Lawrence Hill to the Noted Author Luncheon. Hill is the author of the bestselling novel Someone Knows My Name which is CBC Radio’s Canada Reads winner for 2009. Tickets are $30 per person and can be purchased at the registration desk.

NYLA Inaugural Celebration
Friday 6:30 PM - 9:30 PM
Conference Center, Cascades Ballroom (I & II)
Sponsor: Brodart Company
Join us for the farewell address of the 2009 NYLA President, Josh Cohen, the presentation of NYLA’s major awards, and the introduction of the 2010 NYLA President, Kathy Miller. This is one of our most popular events! Tickets are $42 per person and can be purchased at the registration desk.

Conference Farewell Luncheon
Saturday 12:30 PM - 2:30 PM
Conference Center, Cascades Ballroom (I & II)
Join us for the closing event of the 2009 NYLA Annual Conference featuring acclaimed author, Joyce Carol Oates. Please see page 5 for more information. Tickets are $30 per person and can be purchased at the registration desk.

NYLA Network Breakfast
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Award Winners
Join us at the NYLA Inaugural Celebration and Awards Ceremony on Friday, October 15 at 6:30 PM as we congratulate the following award winners:

Joseph Shubert Award
New York City School Library System

Outstanding Advocate of Libraries Award
Vincent Gentile, Council Member, NYC Council

Outstanding Service to Libraries Award
DJ Stern, Library Director of the Woodstock Public Library District

Outstanding Advocate of Libraries Award
Prakash Upadhyaya, Head Librarian at the Otisville Correctional Facility
100% SUCCESS IN 2009
(so far!)

FINKELSTEIN
Memorial Library
Communication Services’ aggressive vote yes campaign was pivotal to Finkelstein’s multi-million dollar 2009-10 budget passing on April 22nd after it was defeated last year. With 70% of the vote, Finkelstein quadrupled its Yes votes while the organized opposition could only muster 50 more no votes.

Jervis
Public Library
Communication Services’ community-values based branding model combined with an aggressive vote yes campaign launched Jervis to success in passing its first School District ballot in over a decade. With a 74% victory on May 19th, Jervis was able to raise support from school district residents from an average of $4 per household to $19 per household.

Woodstock
Public Library
Communication Services’ community-values based branding model combined with an aggressive vote yes campaign helped turn around Woodstock’s budget vote. After losing in 2008 and 2009, Woodstock won on September 3rd with 72% of the vote and will now be able to restore its materials budget, children’s program staff person and add extra hours.

With a 90% success rate since 2005, Communication Services is ready to put its winning combination of re-branding and vote yes campaigns to work for your library.

message • strategy • results
COMMUNICATION SERVICES
www.commservices.net
Libby Post, President/CEO | 50 Colvin Avenue, Albany, NY 12206 | 518.438.2826
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Letters of a Ticonderoga Farmer
Selections from the Correspondence of
William H. Cook and His Wife with Their Son,
Joseph Cook, 1831–1885
Edited by Frederick G. Bascom
FALL CREEK BOOKS

New in Paperback
The Politics of Race in New York
The Struggle for Black Suffrage in the
Civil War Era
Phyllis E. Field

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Peter Del Tredici
Foreword by Steward T. A. Pickett

Climate Change in the
Adirondacks
Jerry Jenkins

Enlightening the World
The Creation of the Statue of Liberty
Yasmin Sabina Kahn

The New York Amish
Life in the Plain Communities
of the Empire State
Karen M. Johnson-Weiner

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**Programs by Track**

**Saturday 11:00 AM - 12:15 PM**

- **Urban Fiction for Adults and Teens**
  - Conference Center / C-Tubman

**Best of Reference**

- **RASS**
  - Conference Center / IlI&III-Porter&Deveaux

**Sunday 9:30 AM - 10:45 AM**

- **Make Peace with the Microphone**
  - Conference Center / C-Tubman

**Web 2.0: a Boon for Immigrant Services?**

- **Saturday 8:00 AM - 9:15 AM**

**Advocacy/Legislation/Intellectual Freedom**

- **CE-E: Campaign Training**
  - Conference Center / II&III-Porter&Deveaux

- **Sell Love of Intellectual Freedom**
  - Conference Center / A-Adams

- **Intellectual Freedom Inside the Wire**
  - Crowne Plaza / Ruby

- **Legislators and Library Leaders Speak Out for Libraries**
  - Conference Center / IlI&III-Porter&Deveaux

- **Talk to the New State Librarian**
  - Conference Center / VI-Whitney

- **When Times are Tough, Libraries Need Friends More than Ever**
  - Crowne Plaza / Ruby

- **Advocacy: Shaping the Message for your Stakeholders and Library 2.0 too!**
  - Crowne Plaza / Diamond

- **Sourcing the River of Dreams**
  - Conference Center / C-Tubman

- **I am a Book: 2008 Intellectual Freedom Award Winner**
  - Conference Center / IlI&III-Porter&Deveaux

**Diverse & Special Populations**

- **“Come On In!” Welcoming Exceptional Patrons**
  - Conference Center / IV-Olilstead

- **Serving Diverse Library Users: Two Approaches**
  - Conference Center / A-Adams

- **Boosting Men’s Health**
  - Conference Center / A-Adams

- **Better Prepared when Leaving Prison**
  - Conference Center / A-Adams

- **Transcending Cultural Barriers to Effective Customer Service**
  - Conference Center / IV-Olilstead

**General/Career & Personal Development**

- **NYLA Network Breakfast**
  - Conference Center / Cataract Room

- **Job Center**
  - Conference Center / Cataract Room

**Media & Technology**

- **The Vanishing Record**
  - Conference Center / A-Adams

- **Digital Repositories: Memories Shared**
  - Conference Center / VI-Whitney

- **Federated Searching and Beyond**
  - Conference Center / IlI&III-Porter&Deveaux

- **Library 2.0 from Dewey to Digital**
  - Conference Center / IV-Olilstead

- **Teaching the Big 6 through your Library Web Site**
  - Conference Center / I-Red Jacket

**Advocacy/Intellectual Freedom**

- **RASS Noted Author Luncheon**
  - Conference Center / Cascades II

- **Remembering Stonewall**
  - Conference Center / VII-Schoelkopf

- **Polishing your Portfolio**
  - Conference Center / I-Red Jacket

- **Navigating the Library of Congress Labyrinth**
  - Conference Center / VII-Schoelkopf

- **Best of Reference**
  - Conference Center / IlI&III-Porter&Deveaux

- **Web 2.0: a Boon for Immigrant Services?**
  - Conference Center / A-Adams

- **Foreign-American Writers: Uneasy in Two Worlds**
  - Conference Center / A-Adams

- **Make Peace with the Microphone**
  - Conference Center / C-Tubman

- **Urban Fiction for Adults and Teens**
  - Conference Center / VII-Schoelkopf

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Meeting (Section Membership / Board / Leadership)

NYLA Joint Council Meeting
Wednesday 12:00 PM - 4:00 PM

PULISDO Meeting
Wednesday 4:00 PM - 6:00 PM

NYLA 2009/10 Conference Programmers’ Meeting
Wednesday 4:30 PM - 5:45 PM

YSS Board Meeting
Wednesday 5:00 PM - 10:00 PM

NYLA Treasurers’ Meeting
Wednesday 6:00 PM - 7:00 PM

ASLS Board Meeting
Wednesday 7:00 PM - 10:00 PM

LAMS Board Meeting
Wednesday 7:00 PM - 10:00 PM

PLS Board Meeting
Wednesday 7:00 PM - 10:00 PM

SMART Board Meeting
Wednesday 7:00 PM - 10:00 PM

RASS Board Meeting
Wednesday 7:00 PM - 10:00 PM

SLMS Board Meeting
Wednesday 7:00 PM - 10:00 PM

SMART Board Meeting
Wednesday 7:00 PM - 10:00 PM

GIRT Membership Meeting
Thursday 3:15 PM - 4:30 PM

SMART Membership Meeting
Thursday 3:15 PM - 4:30 PM

Library School Deans’ Meeting
Thursday 4:30 PM - 6:00 PM

ESRT Membership Meeting & Awards Presentations
Thursday 6:00 PM - 7:00 PM

NYLA Membership Meeting
Friday 8:30 AM - 9:30 AM

RLRT Table Talks & Annual Meeting
Friday 3:45 PM - 5:00 PM

Peace, Love & Baby Ducks – with Lauren Myracle
Friday 3:45 PM - 5:00 PM

ESRT Board Meeting
Friday 5:15 PM - 6:00 PM

NYLA Web Liaisons’ Breakfast
Saturday 8:00 AM - 9:15 AM

Table Talks and Annual Meeting
Saturday 8:00 AM - 9:15 AM

SLMS Membership Meeting
Saturday 9:30 AM - 10:45 AM

IFC & IFRT Peace Membership Meeting
Saturday 8:00 AM - 9:15 AM

2009 Conference Programmers’ Review Meeting
Saturday 11:00 AM - 12:15 PM

School Library Media

Helping Teens, Helping Libraries
Thursday 10:45 AM - 12:00 PM

Teaching the Big 6 through your Library Web Site
Thursday 1:45 PM - 3:00 PM

Second Life: How School Librarians Can Use It
Thursday 3:15 PM - 4:30 PM

Telling Tales Performance
Thursday 3:15 PM - 4:30 PM

Living History through Social Networking
Friday 9:45 AM - 11:00 AM

YSS Table Talks
Friday 9:45 AM - 11:00 AM

Family Matters: Cooperation to Promote Neighborhood Literacy
Friday 2:15 PM - 3:30 PM

Board with the Curriculum!
Friday 3:45 PM - 5:00 PM

I am a Book: 2008 Intellectual Freedom Award Winner
Saturday 8:00 AM - 9:15 AM

Empowering Students through Primary Sources
Saturday 9:30 AM - 10:45 AM

Get Graphic!
Saturday 9:30 AM - 12:15 PM

Securing Major Gifts through the Cultivation of Relationships
Thursday 1:45 PM - 3:00 PM

Teaching the Big 6 through your Library Web Site
Thursday 1:45 PM - 3:00 PM

Injecting New Blood into Your Friends Group
Friday 9:45 AM - 11:00 AM

100 Friends Ideas in 50 Minutes
Friday 2:15 PM - 3:30 PM

When Times are Tough, Libraries Need Friends More than Ever
Friday 3:45 PM - 5:00 PM

Advocacy: Shaping the Message for your Stakeholders and Library 2.0 too!
Friday 3:45 PM - 5:00 PM

Library Thing for Libraries, Bip 2.0 & RCL with BBAS
Friday 11:15 AM - 12:15 PM

Vendor Session

Census 2010: It’s in our hands!
Friday 11:15 AM - 12:00 PM

The Practical Benefits of a LEED Project
Friday 11:15 AM - 12:00 PM

Library Thing for Libraries, Bip 2.0 & RCL with BBAS
Friday 11:15 AM - 12:00 PM

2009 NYLA Conference Catalog
Alexandria - Check IT Out
Friday 11:15 AM - 12:00 PM

Protecting Your Family and Retirement with Long-Term Care Insurance
Friday 11:15 AM - 12:00 PM

**Youth Services**

- **CE-F: Feeling Like a Kid through Children's Books**
  Wednesday 10:00 AM - 5:00 PM
- **Battles: Books, Games and Bands**
  Thursday 10:45 AM - 12:00 PM
- **Helping Teens, Helping Libraries**
  Thursday 10:45 AM - 12:00 PM
- **Telling Tales Performance**
  Thursday 3:15 PM - 4:30 PM
- **Coming of Age Around the World**
  Friday 9:45 AM - 11:00 AM
- **YSS Table Talks**
  Friday 9:45 AM - 11:00 AM
- **Family Matters: Cooperation to Promote Neighborhood Literacy**
  Friday 2:15 PM - 3:30 PM
- **Peace, Love & Baby Ducks - with Lauren Myracle**
  Friday 3:45 PM - 5:00 PM

- **New York Long Term Care Brokers, Ltd.**
  Conference Center / IV-Olmstead
- **Protecting Your Family and Retirement with Long-Term Care Insurance**
  Conference Center / VII-Schoelkopf

- **Sourcing the River of Dreams**
  Saturday 9:30 AM - 10:45 AM
- **3 Apples: More than Fruit; NYS Children’s Choice Award.**
  Saturday 8:00 AM - 9:15 AM
- **Get Graphic!**
  Saturday 9:30 AM - 12:15 PM
- **What’s Hot in Youth Spaces**
  Saturday 11:00 AM - 12:15 PM
- **Urban Fiction for Adults and Teens**
  Saturday 11:00 AM - 12:15 PM

- **Helping Teens, Helping Libraries**
  Conference Center / I-Red Jacket
- **Telling Tales Performance**
  Conference Center / I-Red Jacket
- **FILM**
  Conference Center / Governor’s Amphitheatre
- **SLMS**
  Conference Center / II&III-Porter&Deveaux
- **YSS**
  Conference Center / I-Red Jacket
- **YSS**
  Conference Center / II&III-Porter&Deveaux
- **YSS**
  Conference Center / I-Red Jacket
- **YSS**
  Conference Center / Cascades II
- **SLMS**
  Conference Center / I-Red Jacket
- **SLMS**
  Conference Center / V-Hennepin
- **RASS**
  Conference Center / VII-Schoelkopf
- **IFRT**
  Conference Center / C-Tubman
- **SLMS**
  Conference Center / II&III-Porter&Deveaux
- **YSS**
  Conference Center / I-Red Jacket
- **LAMS**
  Conference Center / V-Hennepin
- **RASS**
  Conference Center / VII-Schoelkopf
Niagara Falls: A Great American Getaway
Niagara Falls, NY offers tremendous diversity of scenery ranging from the Lake Ontario shoreline to the mighty cataracts of the falls and activities that will entertain the adventurer as well as the laid-back vacationer.

From the breathtaking sights and sounds of majestic Niagara Falls, to world-class casino gambling and dining, to intriguing museum collections and fantastic outlet shopping, Niagara Falls is a Great American Getaway.

Niagara Falls Facts
American Falls
Height 180 ft (56 m)
Width 1060 ft (320 m)
Volume of flow 10% of total

Horseshoe Falls
Height 170 ft (54m) Width 2200 ft (675m)
Volume of flow 90% of total

Total Flow Over Niagara Falls
April 1 - Sept 15:
100,000 cu ft/sec (2830 cu m/sec) (8am-10pm)
Sept. 16 - Oct: 31:
100,000 cu ft/sec (2830 cu m/sec) (8am-8pm)
All other times:
50,000 cu ft/sec (1415 cu m/sec)

Total Average Flow of Niagara River:
202,000 cu ft/sec (5720 cu m/sec)
(before diversion for electricity)

Local Arrangement Tours
Experience Niagara Falls Close Up! Maid of the Mist Boat Trip and Cave of the Winds Walking Tour
Thursday, October 15, 2009
10:30 AM - 12:30 PM
For over 150 years, Niagara Falls visitors have been able to experience first hand the power and intensity of Niagara Falls. The journey begins on the legendary Maid of the Mist, tour boat that will take you through the crashing waters and massive rock formations to the base of the Falls and then to the basin of the Horseshoe Falls.

Your next adventure will begin with a 175 feet elevator ride into the Niagara Gorge. Clad in rain gear, you’ll follow a tour guide over wooden walkways that will bring you less than 20 feet from the torrents of the Falls. Here you’ll get doused with the spray from the rushing waters and experience the Falls in a way you will never forget. Tickets for this event cost $30 per person and can be purchased at the registration desk.

Journey Into the Past...When Crime Paid! THE MOB Crime History Bus Tour
Friday, October 16, 2009
3:45 PM - 5:30 PM
Take a wild ride through the life and times of Buffalo and Niagara Falls mafia bosses and the history of their 50-year organized crime empire. From the early days of Sicilian criminals, to Prohibition, to the Appalachian Raid in the 1950s, to the start of the Witness Protection Program... during this bus tour you will learn the history of an infamous area crime family, while you see their hideouts, hangouts and homes. Tickets for this event cost $40 per person and can be purchased at the registration desk. Price includes dinner.

Step Back in Time on a Visit to Old Fort Niagara: A Walking Tour of Historic Fort Niagara
Saturday, October 17, 2009
8:00 AM - 11:45 AM
Standing on a bluff above Lake Ontario not far from Niagara Falls, Old Fort Niagara has dominated the entrance to the Niagara River since 1726. The colorful history of the site began even earlier, and continues to the present day.

The fort played an important role in the struggles of France, Great Britain, and the United States to control the Great Lakes region of North America, and also helped shape the destinies of the Iroquois (Six Nations) peoples and the nation of Canada.

Today Old Fort Niagara is a National Historic Landmark and New York State Historic Site that welcomes more than 100,000 visitors every year. It offers a unique collection of original military architecture and fortifications from the 18th Century and the 19th Century, as well as living history events and programs, historical exhibits and collections, archaeology, and education.

The fort is one of the most popular tourist attractions in the Niagara area, featuring the oldest buildings in the Great Lakes against a backdrop of spectacular scenery. Tickets for this event cost $30 per person and can be purchased at the registration desk.

Niagara Falls Attractions
As found on www.niagara-usa.com

Niagara Falls State Park
Niagara Falls State Park, Niagara Falls, NY
Phone (716) 278-1796
www.niagarafallsstatepark.com
Niagara Falls State Park is America’s oldest state park, established in 1885 and designed by great landscape architect, Frederick Law Olmsted. It is only at Niagara Falls State Park where you can get up close and personal with the Falls.

Aquarium of Niagara
701 Whirlpool Street, Niagara Falls, NY
Phone (716) 285-3575 / (800) 500-4609
www.aquariumofniagara.org
Dive into a world of discovery with over 1,500 aquatic animals, including sharks, pinnipeds, California Sea Lions, Moray Eels and a colony of endangered Peruvian Penguins! Open year-round from 9 am daily. Parking is free! Admission: $9.50

Daredevil Museum
303 Rainbow Boulevard, Niagara Falls, NY
Phone (716) 282-1765
www.niagaradaredevil.com
Explore daredevil memorabilia, including Steve Trotter and Lori Martin’s two-person barrel, the jet ski used in Robert Overacker’s attempt over the Falls and a complete pictorial history of the daredevils. Free.

Niagara Science Museum
3625 Highland Ave., Niagara Falls, NY
Phone (716) 282-2975
www.niagarasciencemuseum.org
The Niagara Science Museum (NSM) is a sanctuary for the preservation and appreciation of old science instruments and philosophical apparatus. We aspire to raise continuously the importance of the collections and to achieve professional standards characteristic only to the best science museums of the world. At that time, NSM will be an important center for education and learning for the understanding of the role of science for the development of human race. Open all year.

Niagara Falls Restaurants
As found on www.niagara-usa.com

Blues
310 Fourth Street, Niagara Falls, NY
Phone (877) 873-6322
www.senecaniagaracasino.com
Dinner

Caffe Lola
507 3rd Street, Niagara Falls, NY
Phone (716) 282-LOLA
www.caferialola.com
Breakfast, Lunch & light Dinner
Panini and gelato bar serving breakfast, lunch & light dinner.

Hard Rock Cafe
333 Prospect Street, Niagara Falls, NY
Phone (716) 282-0007
www.hardrockcafe.com
Lunch & Dinner
Casual dining featuring international menu items surrounded by rock and roll memorabilia.

Koi
310 Fourth Street, Niagara Falls, NY
Phone (877) 873-6322
www.senecaniagaracasino.com
Dinner
Pan-Asian cuisine meets timeless traditions. A high energy, high style environment. *Fine dining attire and reservations required. Located inside the Seneca Niagara Casino Hotel.

Red Coach Inn
Two Buffalo Avenue, Niagara Falls, NY
Phone (716) 282-1459
www.redcoach.com
Lunch & Dinner
Upscale dining serving steak and seafood specials. Overlooking a spectacular view of the upper rapids.

Wine on 3rd
501 3rd Street, Niagara Falls, NY
Phone (716) 285-9463
Open evenings. Serving wines from all over the world including some of the best from the Niagara Wine Trail. Heavy appetizers also available.

A Special Note on Border Crossing
The Western Hemisphere Travel Initiative (WHTI) is a U.S. law that requires all travelers, including U.S. and Canadian citizens, to present a valid passport or other approved secure document when entering the United States from within the western hemisphere. The U.S. WHTI is being implemented in stages by mode of transportation.

After June 1, 2009, all travelers, including citizens of the United States, Canada and Bermuda, entering or re-entering the United States will be required to have a passport, passport card or WHTI-compliant document. For more information about entry into the United States, visit the US Customs and Border Security website at www.cbp.gov or www.getyouhome.gov.
H2M, an Engineering, Architectural, Planning and Environmental Service firm is proud to announce the completion of the new Sayville Library. Sustainability and energy efficiency were high priorities to the Library. Many features were included such as; a geothermal heating/cooling system, photovoltaic solar panels to produce electric and close attention to indoor space and air quality and comfort was implemented as well.

architects | engineers | scientists | planners | surveyors

575 Broad Hollow Rd, Melville, NY 11747 • (631) 756-8000 • 119 Cherry Hill Rd, Ste 200, Parsippany, NJ 07054 • (862) 207-5900
## Wednesday, October 14

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<th>Time</th>
<th>Program</th>
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<td>8:30 AM - 12:30 PM</td>
<td>Strategic Planning</td>
<td>L&amp;M A Conference Center / Governor's Amphitheatre</td>
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<td>10:00 AM - 1:00 PM</td>
<td>CE-A: Selecting Not to Censor</td>
<td>CECA Conference Center / IV-Olmstead</td>
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<td>10:00 AM - 5:00 PM</td>
<td>CE-C: Quality Customer Service In The Library Business</td>
<td>CECC Conference Center / I-Red Jacket</td>
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<td>CE-D: An Introduction to Preservation for Libraries and Archives</td>
<td>CEDC-ASLS Conference Center / VII-Schoelkopf</td>
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<td>CE-E: Campaign Training</td>
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<td>CECF-YSS Conference Center / III-Deveaux</td>
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<td>12:00 PM - 4:00 PM</td>
<td>NYLA Joint Council Meeting</td>
<td>NYLA Crowne Plaza / Diamond / Sapphire</td>
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<td>1:30 PM - 5:30 PM</td>
<td>Leadership &amp; Management Practices</td>
<td>L&amp;M A Conference Center / Governor's Amphitheatre</td>
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<td>2:00 PM - 5:00 PM</td>
<td>CE-B: Open Source and People-centered: it's SOPAC 2.0</td>
<td>CECB Conference Center / IV-Olmstead</td>
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<td>4:00 PM - 6:00 PM</td>
<td>PULISDO Meeting</td>
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<td>YSS Board Meeting</td>
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<td>NMRT Conference Center / VI-Whitney</td>
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<td>Helping Teens, Helping Libraries</td>
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<td>Managing Serials - The New York Landscape</td>
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<td>12:00 PM - 1:30 PM</td>
<td>NYLA Network Breakfast</td>
<td>NYLA Conference Center / Cataract Room</td>
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<td>9:30 AM - 10:30 AM</td>
<td>NYLA General Opening Session</td>
<td>NYLA Conference Center / Cascades Ballroom (I &amp; II)</td>
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<td>10:45 AM - 12:00 PM</td>
<td>&quot;Come On In!* Welcoming Exceptional Patrons</td>
<td>NYLA Conference Center / IV-Olmstead</td>
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<td>Personnel Policy Development</td>
<td>YSS Conference Center / I-Red Jacket</td>
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<td>RASS-berries, Bagels and Roundtables</td>
<td>NYLNK Conference Center / C-Tubman</td>
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<td>Serving Diverse Library Users: Two Approaches</td>
<td>RASS Conference Center / Cataract Room</td>
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<td>The Vanishing Record</td>
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<td>12:00 PM - 1:30 PM</td>
<td>Trade Show Grand Opening - Meet &amp; Greet Luncheon</td>
<td>NYLA Conference Center / Exhibit Hall</td>
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<td>1:45 PM - 3:00 PM</td>
<td>Boosting Men’s Health</td>
<td>RLSP Crowne Plaza / Ruby</td>
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<td>Creating WE: The Nuts and Bolts</td>
<td>LAMS Conference Center / V-Hennepin</td>
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<td>Author Garden</td>
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<td>12:00 PM - 6:00 PM</td>
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Top of the Falls, Niagara State Park
Thursday, Oct. 15, 4:30 – 7 PM

Event Schedule
3:30 – 7:30 PM
Bus leaves convention center to Top of the Falls every 15 minutes.

4:20 PM
Restaurant opens for event. Registration begins.

4:30 – 7 PM
Cash bar available.

4:30 – 5 PM
Paul Gromosiak: history and lore of Niagara Falls.

5:15 – 6 PM
Book signings by authors. Finger foods served (skewers, assorted sandwiches).*

6 – 7 PM
Carol Goodman talk, Q&A period.

*Gluten-free options available

Offering one of the best views within the park, Top of the Falls restaurant is located on Goat Island overlooking Terrapin Point. Floor-to-ceiling windows and outdoor decks will provide this private gathering with breathtaking displays of nature.

FEATURED AUTHOR
Carol Goodman, who wrote The Lake of Dead Languages, The Seduction of Water, The Drowning Tree, The Ghost Orchid, The Sonnet Lover and The Night Villa, teaches at The New School. Her books have been nominated for the IMPAC award twice, the Simon & Schuster/Mary Higgins Clark award, and the Nero Wolfe Award; The Seduction of Water won the Hammett Prize in 2003.

GUEST AUTHOR
Since childhood, Paul Gromosiak has been researching Niagara’s natural and human past. That research led to a series of books focusing on different aspects of Niagara Falls. Titles include Niagara Falls Q & A: Answers to the 100 Most Common Questions About Niagara Falls, Water Over the Falls: 101 of the Most Memorable Events at Niagara Falls and Nature’s Niagara: A Walk on the Wild Side.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>3:15 PM - 4:30 PM</td>
<td>Book Buzz between the Sheets</td>
<td>Conference Center / VII-Schoelkopf</td>
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<td>GIRT Membership Meeting</td>
<td>Conference Center / A-Adams</td>
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<td>Intellectual Freedom Inside the Wire</td>
<td>Conference Center / VI-Whitney</td>
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<td>Issues &amp; Challenges: Views from Academe</td>
<td>Conference Center / V-Hennepin</td>
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<td>Meeting on the Lines: Teleconferencing &amp; Webinars</td>
<td>Conference Center / II&amp;III-Porter&amp;Deveaux</td>
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<td>Second Life: How School Librarians Can Use It</td>
<td>Conference Center / C-Tubman</td>
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<td>SMART Membership Meeting</td>
<td>Conference Center / C-Tubman</td>
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<td>Teaching the X - Z Generations</td>
<td>Conference Center / VII-Schoelkopf</td>
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<td>Telling Tales Performance</td>
<td>Conference Center / I-Red Jacket</td>
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<td>Will Ethnic Press in America Survive?</td>
<td>Crowne Plaza / Sapphire</td>
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<tr>
<td>4:15 PM - 7:00 PM</td>
<td>PLS Author! Author!</td>
<td>Niagara Falls State Park / Top of the Falls Restaurant</td>
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<td>4:30 PM - 6:00 PM</td>
<td>Diversity Fair</td>
<td>Conference Center / Exhibit Hall</td>
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<td>Library School Deans’ Meeting</td>
<td>Conference Center / VI-Whitney</td>
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<td>Trade Show Reception</td>
<td>Conference Center / Exhibit Hall</td>
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<td>6:00 PM - 7:00 PM</td>
<td>ASLS &amp; SMART Reception</td>
<td>Crowne Plaza / Pearl Room</td>
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<td>ESRT Membership Meeting &amp; Awards Presentations</td>
<td>Conference Center / A-Adams</td>
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<td>Long Island Reception</td>
<td>Conference Center / Cataract Room</td>
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<td>Meet &amp; Greet Reception with NMRT</td>
<td>Crowne Plaza / President’s Suite</td>
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<td>Syracuse University Alumni Reception</td>
<td>Wine on Third</td>
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<td>University of Buffalo Alumni Reception</td>
<td>Conference Center / II&amp;III-Porter&amp;Deveaux</td>
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<td>7:30 PM - 10:30 PM</td>
<td>NYLA Vitality Fund Event</td>
<td>Crowne Plaza / Ruby / Diamond / Sapphire</td>
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<td>Friday, October 16</td>
<td>NYLA Membership Meeting</td>
<td>Conference Center / Cascades I</td>
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<tr>
<td>9:45 AM - 11:00 AM</td>
<td>Better Prepared when Leaving Prison</td>
<td>Conference Center / A-Adams</td>
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<td>Coming of Age Around the World</td>
<td>Conference Center / Governor’s Ampitheatre</td>
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<td>Developing Records Management Policies and Procedures</td>
<td>Conference Center / VI-Whitney</td>
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<td>Greening your Library</td>
<td>Conference Center / IV-Olmstead</td>
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<td>I STILL Don’t Want to Talk about It</td>
<td>Crowne Plaza / Ruby</td>
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<td>Injecting New Blood into Your Friends Group</td>
<td>Conference Center / C-Tubman</td>
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<td>Legislators and Library Leaders Speak Out for Libraries</td>
<td>Conference Center / I-Red Jacket</td>
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<td>Living History through Social Networking</td>
<td>Conference Center / VII-Schoelkopf</td>
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<td>Mentoring Panel</td>
<td>Conference Center / I-Red Jacket</td>
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<td>Slavery and Freedom in New York</td>
<td>Conference Center / VII-Schoelkopf</td>
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<td>YSS Table Talks</td>
<td>Conference Center / Cascades II</td>
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<td>11:00 AM - 12:30 PM</td>
<td>Poster Sessions</td>
<td>Conference Center / Exhibit Hall</td>
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<td>11:15 AM - 12:00 PM</td>
<td>Alexandria - Check It Out</td>
<td>Conference Center / IV-Olmstead</td>
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<td>Census 2010: It’s in our hands!</td>
<td>Conference Center / C-Tubman</td>
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<td>Library Thing for Libraries, Bip 2.0 &amp; RCL with BBAS</td>
<td>Conference Center / Governor’s Ampitheatre</td>
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<td>Protecting Your Family and Retirement with Long-Term Care Insurance</td>
<td>Conference Center / VII-Schoelkopf</td>
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<td>The Practical Benefits of a LEED Project</td>
<td>Conference Center / VI-Whitney</td>
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<td>myBenefits.gov</td>
<td>Conference Center / I-Red Jacket</td>
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<td>12:30 PM - 2:00 PM</td>
<td>Empire State Award Luncheon</td>
<td>Conference Center / Cataract Room</td>
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<td>LAMS Luncheon: Creating We: The DNA of Teamwork</td>
<td>Conference Center / II&amp;III-Porter&amp;Deveaux</td>
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<td>RASS Noted Author Luncheon</td>
<td>Conference Center / II&amp;III-Porter&amp;Deveaux</td>
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2:15 PM - 3:30 PM
100 Friends Ideas in 50 Minutes  
Building your Base (& your Budget)  
Environmental Film Festival @Your Library  
Family Matters: Cooperation to Promote Neighborhood Literacy  
Malcolm Hill Lecture: Helping Libraries Develop Their Message  
Managing Up: Leader vs. Management  
Polishing your Portfolio  
Remembering Stonewall  
Talk to the New State Librarian

2:15 PM - 3:30 PM
Advocacy: Shaping the Message for your Stakeholders and Library 2.0 too!  
Best of Reference  
Board with the Curriculum!  
Hi Ho! Hi Ho! It’s off to C.E. We Go!  
Navigating the Library of Congress Labyrinth  
Peace, Love & Baby Ducks – with Lauren Myracle  
Securing Major Gifts through the Cultivation of Relationships  
When Times are Tough, Libraries Need Friends More than Ever

3:45 PM - 5:00 PM
ESRT Board Meeting  
Negotiating the Library of Congress Labyrinth  
Best of Reference  
Board with the Curriculum!  
Hi Ho! Hi Ho! It’s off to C.E. We Go!  
Navigating the Library of Congress Labyrinth  
Peace, Love & Baby Ducks – with Lauren Myracle  
Securing Major Gifts through the Cultivation of Relationships  
When Times are Tough, Libraries Need Friends More than Ever

5:00 PM - 6:00 PM
Alter Egos - Librarians who Write  
ESRT Board Meeting

6:30 PM - 9:30 PM
NYLA Inaugural Celebration

Saturday, October 17
8:00 AM - 12:15 PM
Job Center  
21 Ideas for 21st Century Libraries  
3 Apples: More than Fruit; NYS Children’s Choice Award.  
Coffee Klatch with ALA  
IFC & IRRT Peace Membership Meeting  
NYLA Web Liaisons’ Breakfast  
RU There? Mobile Technologies for Libraries  
Table Talks and Annual Meeting  
Web 2.0: a Boon for Immigrant Services?  
Web Sites on a Budget

8:00 AM - 9:15 AM
21 Ideas for 21st Century Libraries  
3 Apples: More than Fruit; NYS Children’s Choice Award.  
Coffee Klatch with ALA  
IFC & IRRT Peace Membership Meeting  
NYLA Web Liaisons’ Breakfast  
RU There? Mobile Technologies for Libraries  
Table Talks and Annual Meeting  
Web 2.0: a Boon for Immigrant Services?  
Web Sites on a Budget

9:30 AM - 12:15 PM
2009 Conference Programmers’ Review Meeting  
A Change is Gonna Come: Emerging Technology Trends for Librarians  
CCD Resources for your SLS  
I am a Book: 2008 Intellectual Freedom Award Winner  
Make Peace with the Microphone  
Show Me the “Get It” Button  
Transcending Cultural Barriers to Effective Customer Service  
What’s Hot in Youth Spaces

11:00 AM - 12:15 PM
2009 Conference Programmers’ Review Meeting  
A Change is Gonna Come: Emerging Technology Trends for Librarians  
CCD Resources for your SLS  
I am a Book: 2008 Intellectual Freedom Award Winner  
Make Peace with the Microphone  
Show Me the “Get It” Button  
Transcending Cultural Barriers to Effective Customer Service  
What’s Hot in Youth Spaces

12:30 PM - 2:30 PM
Conference Farewell Luncheon
NYLA’s Continuing Education Committee (CEC) coordinates the presentation of these in-depth programs. The topics require more time and attention than is possible in the standard conference program format. We believe you will find the programs to be enticing and exciting.

Immerse yourself in a full day presentation or enjoy a half day program in either the morning or afternoon sessions. Please see registration desk to register for any of the programs below.

**CE-A: Selecting Not to Censor**
**Wednesday 10:00 AM - 1:00 PM / CEC / .3 CEu credits**
Conference Center, IV-Olmstead
Dr. Nesset will address the issue of selection vs. censorship. The workshop will include hands-on activities such as case studies and small-group discussion to explore the many and sometimes difficult relationships between selection and censorship.

**Speaker:**
Valerie Nesset, PhD, State University of New York at Buffalo
Dr. Nesset’s teaching philosophy is predicated on the blending of library and information science theory and practice in an engaging and interactive learning environment. She is currently teaching a course on intellectual freedom in the Department of Library and Information Science at SUNY Buffalo. She uses real-life examples from her research and experience to teach key theories, concepts, and practices.

**CE-B: Open Source and People-centered: it’s SOPAC 2.0**
**Wednesday 2:00 PM - 5:00 PM / CEC / .3 CEU credits**
Conference Center, IV-Olmstead
Would you like a library catalog that looks exactly the way you want it? Would you like it to be user-centered, allowing comments, ratings, reviews, tagging, and complete integration with online patron account activity? Are you interested in open source software to make this happen? The answer is SOPAC 2.0, the new “social catalog” at Darien Library. Created by John Blumberg, Darien’s head of technology and digital initiatives, SOPAC 2.0 is a fully-developed community-based open source product. Learn the concept behind the SOPAC, its architecture, and development. Understand the management, staffing, resources, and organizational culture necessary for an open source project. Hear the plans for continued development of the SOPAC in collaboration with other libraries, and what the future holds for open source technology. This presentation is appropriate for public service staff, IT staff, and administrative staff interested in open source applications.

**Speaker:**
John Blumberg, Head of Technology & Digital Initiatives, Darien Library

**CE-C: Quality Customer Service In The Library Business: Strategies to Stay Effective During the Ups and Down of Customer Service**
**Wednesday 10:00 AM - 5:00 PM / CEC / .6 CEU credits**
Conference Center, I-Red Jacket
Communication and quality customer service go hand in hand. Individuals communicate in different ways, from their body language to what they say. People wonder why they are misunderstood... why verbal and non-verbal messages given are misinterpreted...why customers get upset. This program will give participants tools and strategies needed to improve communication skills, which in turn, improves customer service. You will discover how to relate and understand the difference between the upset vs. the difficult customer. This program is both educational and motivational and promises to be fun and informative!

**Speakers:**
Dr. Barbara A. Waller, COPE Consulting Services
Patricia Kelley, COPE Consulting Services

**CE-D: An Introduction to Preservation for Libraries and Archives**
**Wednesday 10:00 AM - 5:00 PM / ASLS / .6 CEU credits**
Conference Center, VII-Eischoelkopf
Join us for a full-day introduction to preservation for libraries and archives. Learn how to extend the life of your collections through proper storage and handling, as well as how to reduce the impact of common environmental hazards such as moisture and pests.

**Speaker:**
Jeremy Linden, Head of Archives and Special Collections, SUNY Fredonia

**CE-E: Campaign Training**
**Wednesday 10:00 AM - 5:00 PM / PLS / .6 CEU credits**
Conference Center, VI-Whitney
Experience the four-part Library Campaign Planning Institute in one day. 6-hour workshop will cover:
- The basics of campaign planning
- Developing a compelling message
- Figuring out who you’ll target
- Designing eye-catching direct mail
- Dealing with the media
- Phone banking and voter tracking
- Getting out the vote

This NYLA Pre-Convention workshop will give participants the tools they need to run a successful vote whether for a new building or passing a budget. We’ll also delve into the nuances of positioning your library as a political asset to local elected officials and community leaders and the tools you need to build an effective voter base in your community.

**Speaker:**
Libby Post, Communication Services

**CE-F: Feeling Like a Kid through Children’s Books**
**Wednesday 10:00 AM - 5:00 PM / YSS / .6 CEU credits**
Conference Center, I&III-Porter&Deveaux
Do you remember playing underneath tables when you were young? Why don’t you still do that? The very best children’s authors (Maurice Sendak, Beatrix Potter, Philip Pullman, Pamela Travas, and others) are able to recapture the emotional texture of childhood. This workshop will examine five childhood feelings (Snugness, Scareness, Littleness, Lightness, and Aliveness) and trace them in popular and enduring children’s books.

**Speaker:**
Dr. Jerry Griswold, National Center for the Study of Children’s Literature
The Director of the National Center for the Study of Children’s Literature and the author of several books, Jerry Griswold writes for the New York Times, the Los Angeles Times, and many other publications.

**Leadership & Management Academy Programs**

These courses are offered as part of the NYLA Leadership & Management Academy. There is a separate registration fee to participate in these programs.

**Strategic Planning**
**Wednesday, 8:30 AM – 12:30 PM**
Conference Center / Governor’s Amphitheatre
This course will introduce librarians to the Public Library Association’s planning process called “The New Planning for Results” and familiarize them with planning concepts such as community vision statements, library service responses, resource allocation formulas and evaluation strategies.

**Speaker:**
Wayne W. Piper, Library Consultant

**Leadership and Management Practices**
**Wednesday, 1:30 PM – 5:30 PM**
Conference Center / Governor’s Amphitheatre
This course will compare and contrast activities, skills and behaviors of good librarians with good managers. It will also provide librarians with the tools they need to identify their managerial styles and to learn to maximize the strengths of their styles and minimize their weaknesses.

**Speaker:**
Wayne W. Piper, Library Consultant

**Meeting Listing**
**Wednesday, October 14, 2009**

**NYLA Joint Council Meeting**
12:00 PM - 4:00 PM
Crowne Plaza, Diamond / Sapphire

**PULISDO Meeting**
4:00 PM - 6:00 PM
Conference Center, A-Adams

**NYLA 2009/10 Conference Programmers’ Meeting**
4:30 PM - 5:45 PM
Crowne Plaza, Ruby

**NYLA Treasurers’ Meeting**
6:00 PM - 7:00 PM
Crowne Plaza, Sapphire

**Section Board Meetings**
Wednesday, 7:00 PM – 10:00 PM

**ASLS Board Meeting**
Conference Center, V-Hennepin

**LAMS Board Meeting**
Conference Center, II-Porter

**PLS Board Meeting**
Conference Center, VI-Whitney

**RASS Board Meeting**
Conference Center, III-Deveaux

**SLMS Board Meeting**
Conference Center, IV-Olmstead

**SMART Board Meeting**
Conference Center, VII-Eischoelkopf

**YSS Board Meeting**
5:00 PM - 10:00 PM
Conference Center, C-Tubman
Overview
The New York Library Association’s Leadership and Management Academy is an educational program for emerging leaders in the library profession. Participants will gain the skills and knowledge they need to advance up the career ladder in library management.

Enrollment in the Leadership and Management Academy is limited initially to 40 students each year. Enrollees are required to complete ten courses over a three year period to receive a Leadership and Management Academy Certificate.

Qualifying courses will be held at the NYLA Annual Conference (Oct.-Nov.) and in June.

Who should attend the academy?
The Academy is designed for mid-career library professionals interested in obtaining the practical knowledge and basic skills critical to becoming a library leader or manager. Applicants must either have five years of library experience and a Bachelors Degree or two years of library experience and an MLS.

Curriculum
Graduates of the Leadership and Management Academy will emerge with knowledge and skills in the following topics:
- Leadership and Management Practices
- Communication and Presentation Skills
- Budgeting
- Conflict Resolution and Team Building
- Time Management and Organizational Skills
- Strategic Planning
- Fundraising and Board Relations
- Facility/Building Management
- Legal Issues
- Human Resources

Instructors
Courses in the Leadership and Management Academy will be taught by experienced library leaders, academic faculty members, specialized experts, and consultants in particular fields.

Application Process
Submit the attached application form along with resume and appropriate payment. Applications must be submitted prior to the annual conference.

Tuition
The Leadership and Management Academy is only open to NYLA members. Applicants have a choice of paying a per course fee of $125 or $750 for the entire program.

Application Form

Full Name ____________________________
Title ____________________________
Organization ____________________________
Address ____________________________
City, State, Zip ____________________________
Phone ____________________________
Fax ____________________________
E-mail Address ____________________________

Applicant Criteria
Please answer the following questions:
1. What do you hope to gain from your involvement in the Association’s Leadership and Management Academy?

2. Explain one professional goal you would like to achieve over the next five years:

Tuition:
Members can choose to enroll in one course at a time for $125 per class or pay $750 for all ten courses at once (for a cost savings of $375). Fees will be returned if applicant does not meet criteria or is not accepted into program.

Payment Method:
☐ Check payable to NYLA
☐ Charge your Credit Card:
☐ Visa ☐ Mastercard ☐ Discover

Credit Card# ____________________________ Exp. Date ____________________________

Signature ____________________________

Please return this form to:
New York Library Association
6021 State Farm Road, Guilderland, NY 12084
2009 NYLA Author Garden

Don’t miss this exciting event taking place on the Trade Show Floor!

NYLA is pleased to announce the third NYLA Author Garden. The Author Garden offers attendees the chance to join an assortment of authors on the trade show floor. Authors will be discussing their work, and signing copies of their books. (Copies will be available for purchase at the Barnes & Noble Conference Bookstore located in the Conference Center, Tesla Room).

Author Garden Hours
Thursday, October 15th
12:00 PM - 6:00 PM

Barbara A. Seals Nevergold & Peggy Brooks-Bertram
Go, Tell Michelle
Treasury of letters written by African American women to Michelle Obama.

Bruce Lord and Elisabeth Richards
Humpty Dumpty Was Pushed: And Other Cracked Tales
A bestselling collection of short stories used by parents, teachers, and librarians to add laughter and joy into the lives of 8-12 year olds.

Dwayne S. Henson
Mr. Sunny Sunshine Inspirational Smiles
Mr. Sunny Sunshine Inspirational Smiles is one of twelve featured books in the Mr. Sunny Sunshine children’s book series by author / illustrator Dwayne S. Henson. Other inspiring books include: preschool, comic, and story adventures.

Lily Bedell
The Adventures of Lily Racoon and Cowboy Stub: A Raccoon in the Woods
Lily Racoon and Cowboy Stub are imaginative children of the 1950’s who are busy exploring their world near the shores of Lake Ronkonkoma in New York.

Mac Nelson
Twenty West
Traces the route, history, and geography of US 20, America’s longest road.

Linda Leven
The Impassioned Escapes of Caroline W.
Linda Leven, retired IBMer, now actress and model, has published her first novel, The Impassioned Escapes of Caroline W., an internet blind-dating melodrama.

Maria Ciampi
The Question Presented and Kris Kringle
As a lawyer and literary author, the law has inspired my fiction writing and fiction has inspired my legal writing. The symphony between the two worlds creates powerful storytelling.

Phyllis Kitt
God's Country: Historic Churches and Chapels of the Genesse Valley
Explore the Genesse Valley with Phyllis Kit through her photographs and brief histories of churches in this picturesque area of New York State.

Ralph Raab
The Dewey Deception: The First Adventure from the Biblio Files
The Biblio twins break a Dewey Decimal code and solve puzzles from their local library to the Morgan Library to solve a mystery- the first of a trilogy.

Wine Tasting & Trade Show Reception
Where: Trade Show Floor
When: Join us for a beautiful evening of wine, cheese, hors d’oeuvers, and good company on the Trade Show Floor. Meet and Greet exhibitors while enjoying wine from New York State’s finest wineries. Attendees may purchase bottles to be enjoyed at home.

Mazza Chautauqua Cellars will be serving samples of their wine. Please come and enjoy! Mazza Chautauqua Cellars : Fine Lake Erie Wines of Distinction
4717 Chautauqua-Steadman Road / Mayville, NY 14757
814.725.8695 / www.mazzawines.com
This event is proudly sponsored by:
* Please Note: Bottles of wine may not be opened or consumed on the premises. Thank you for your cooperation.
Managing Serials — The New York Landscape
Conf. Center, C-Subman
Sponsors: NYLINK, SMART
Join a discussion on current strategies for managing serials and local holdings in NY.
Speakers:
Lauren Pimsley, NYLINK
Mary Edgerton, NYLINK
President’s Program

Battles: Books, Games and Bands
Conf. Center, II-Illl-Porter&Deveaux
Sponsors: PLS, SLMS, YSS
Bands, books and battles (video game tournaments) are popular and successful for users of all ages. Come hear success stories.
Speakers:
Andrew Bollerman, Sachem Public Library
James Cosgrove, Marlboro Free Library
Barbara Moon, Suffolk Cooperative Library System

Digital Repositories: Memories Shared
Conf. Center, VI-Whitney
Sponsors: NMRT, SMART
UB and WNYLRC will discuss the birth, growth, and sustenance of their digital library projects.
Speakers:
Stacy Person, University at Buffalo, pictured
Laura Osterhout, WNYLRC

“Come On In!” Welcoming Exceptional Patrons
Conf. Center, IV-Olmstead
Sponsors: NYLA, NYS Developmental Disabilities Planning Council (DDPC)
Beyond ramps, your community library can offer better access through inclusive services, programs, and collaboration, making it a place where people with intellectual and physical challenges are valued patrons.
Speaker:
Lisa C. Wemet, MSLS

Creating a Community of Libraries
Conf. Center, WI-Schoelkopf
President’s Program
Sponsor: ASLS
Be inspired by partnerships between libraries offering unique programming and services to patrons.
Speakers:
Barbara Billingsley, Central Library of Rochester and Monroe County
Carol Sandler, National Museum of Play
Andrea Tillinghast-Thompson, Red Jacket Community Library

The Vanishing Record
Conf. Center, A-Adams
Sponsors: GIRT, ASLS
Government documents librarians discuss threats to online information and how this impacts collections & services.
Speakers:
Tom Ottaviano, Milne Library, SUNY Geneseo
Bob Dowd, New York State Library

Personnel Policy Development
Conf. Center, V-Hennepin
Sponsor: LAMS
More than 80% of lawsuits against nonprofits are related to personnel. Protect your library by developing a solid policy.
Speaker:
Jerry Nichols, Palmer Institute for Public Library and Organization Management

Program Slot #1
10:45 AM - 12:00 PM

Federated Searching and Beyond
Conf. Center, WI-Schoelkopf
Sponsors: ASLS
Hear reviews of federated search products, plus the latest on the University of Rochester’s eXtensible Catalog.
Speakers:
Erin Rushton, Binghamton University, pictured
Bridget Schumacher, University at Buffalo, pictured
Jennifer Bowen, University of Rochester

Staff Wellness @ Your Library
Conf. Center, I-IIl-Porter&Deveaux
Sponsors: PLS, LAMS
Combating stress & staying well while providing great service has been achieved by strong wellness committees. Come hear how it can happen at your library.
Speakers:
Carol Brand, Sachem Public Library
Virginia Pleifer, Sachem Public Library

Surviving The Public
We all know the truth: the customer is seldom right. Unshelved creators Bill Barnes and Gene Ambaum explain how to stop worrying and learn to enjoy difficult people. Many customer service interactions can be downright enjoyable if you have the right frame of mind. Or, failing that, you can at least have the last laugh.
Your support is needed to maintain a thriving association. The Vitality Fund proceeds are intended to ensure the financial stability of our organization by providing resources to meet unanticipated expenses.
Tickets for this exciting event cost $50 per person and can be purchased at the registration desk.

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Managing Serials — The New York Landscape
Conf. Center, C-Subman
Sponsors: NYLINK, SMART
Join a discussion on current strategies for managing serials and local holdings in NY.
Speakers:
Lauren Pimsley, NYLINK
Mary Edgerton, NYLINK

Battles: Books, Games and Bands
Conf. Center, II-Illl-Porter&Deveaux
Sponsors: PLS, SLMS, YSS
Bands, books and battles (video game tournaments) are popular and successful for users of all ages. Come hear success stories.
Speakers:
Andrew Bollerman, Sachem Public Library
James Cosgrove, Marlboro Free Library
Barbara Moon, Suffolk Cooperative Library System

Digital Repositories: Memories Shared
Conf. Center, VI-Whitney
Sponsors: NMRT, SMART
UB and WNYLRC will discuss the birth, growth, and sustenance of their digital library projects.
Speakers:
Stacy Person, University at Buffalo, pictured
Laura Osterhout, WNYLRC

“Come On In!” Welcoming Exceptional Patrons
Conf. Center, IV-Olmstead
Sponsors: NYLA, NYS Developmental Disabilities Planning Council (DDPC)
Beyond ramps, your community library can offer better access through inclusive services, programs, and collaboration, making it a place where people with intellectual and physical challenges are valued patrons.
Speaker:
Lisa C. Wemet, MSLS

Creating a Community of Libraries
Conf. Center, WI-Schoelkopf
President’s Program
Sponsor: ASLS
Be inspired by partnerships between libraries offering unique programming and services to patrons.
Speakers:
Barbara Billingsley, Central Library of Rochester and Monroe County
Carol Sandler, National Museum of Play
Andrea Tillinghast-Thompson, Red Jacket Community Library

The Vanishing Record
Conf. Center, A-Adams
Sponsors: GIRT, ASLS
Government documents librarians discuss threats to online information and how this impacts collections & services.
Speakers:
Tom Ottaviano, Milne Library, SUNY Geneseo
Bob Dowd, New York State Library

Personnel Policy Development
Conf. Center, V-Hennepin
Sponsor: LAMS
More than 80% of lawsuits against nonprofits are related to personnel. Protect your library by developing a solid policy.
Speaker:
Jerry Nichols, Palmer Institute for Public Library and Organization Management

Program Slot #2
1:45 PM - 3:00 PM

Federated Searching and Beyond
Conf. Center, WI-Schoelkopf
Sponsors: ASLS
Hear reviews of federated search products, plus the latest on the University of Rochester’s eXtensible Catalog.
Speakers:
Erin Rushton, Binghamton University, pictured
Bridget Schumacher, University at Buffalo, pictured
Jennifer Bowen, University of Rochester

Staff Wellness @ Your Library
Conf. Center, I-IIl-Porter&Deveaux
Sponsors: PLS, LAMS
Combating stress & staying well while providing great service has been achieved by strong wellness committees. Come hear how it can happen at your library.
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Tickets for this exciting event cost $50 per person and can be purchased at the registration desk.
Library 2.0 from Dewey to Digital
Conference Center, IV-Olmitstead
Sponsor: RASS
Author Marilyn Johnson will trace the history of libraries and explore Library 2.0.
Speaker:
Marilyn Johnson, Author

Boosting Men’s Health
Crowne Plaza, Ruby
Sponsors: RLSP, RRT
Addressing medical, social, and psychological aspects of men’s health and how libraries can help.
Speakers:
Jeff Paterson, Health Association of Niagara County, Inc.
Dana Bagwell, Niagara University
Dr. Donald Sabo, D’Youville College

Teaching the Big 6 through your Library Web Site
Conference Center, I-Red Jacket
Sponsor: SLMS
Translate information literacy into visible research steps that model process for your students.
Speaker:
Karen Shull, Christian Brothers Academy Syracuse

The State of RDA
Conference Center, C-Tubman
Sponsors: SMART, NYLINK
What’s the Buzz with RDA? Discover the what, when, and hopefully how of RDA.
Speaker:
John F. Myers, Union College

Program Slot #3
3:15 PM - 4:30 PM

Teaching the X - Z Generations
Conference Center, VI-Schoelkopf
Sponsor: ASLS
Find out what library instruction teaching strategies work with each generation of learners.
Speaker:
Paul Lehmann, Utica College

Will Ethnic Press in America Survive?
Crowne Plaza, Sapphire
Sponsor: ESRT
How do newspapers help immigrants “adapt” to a new culture and what is their future?
Speakers:
Masood Khan, The Eastern News
Mulkinken Mudine, Hawarna Publications
Roger Pubbalksi, Am-Pol Eagle

GIRT Membership Meeting
Conference Center, A-Adams
Sponsor: GIRT
Annual membership meeting with a New York State Documents Depository Program update.
Speaker:
Bob Dowd, New York State Library

Intellectual Freedom Inside the Wire
Crowne Plaza, Ruby
Sponsor: IFRT, ASLS
Share the challenges of balancing the profession’s commitment to intellectual freedom and social responsibility ideals.
Speakers:
Chris Darby, Marcy Correctional Facility
Douglas Petroc, Groveland Correctional Facility

Meeting on the Lines: Teleconferencing & Webinars
Conference Center, V-Hennepin
Sponsor: LAMS
Time is precious. Learn best practices and “how-to” information for conducting meetings via teleconferences and webinars.
Speakers:
Kevin Verbeseby, Suffolk Cooperative Library System
Karen G. Schneider, Equinox Software, Inc.

Issues & Challenges: Views from Academe
Conference Center, VI-Whitney
Sponsor: NYLA
Panel discussion by faculty members from New York’s seven library and information science schools on issues impacting the library profession.

Book Buzz between the Sheets
Conference Center, IV-Olmitstead
Sponsor: RASS
Representatives from the nation’s top publishing houses will showcase the new crop of romance novels.
Speakers:
Talia Sherer, Macmillan
Virginia Stanley, Harper Collins

Second Life: How School Librarians Can Use It
Conference Center, II&III-Porter&Deveaux
Sponsor: SLMS
Learn how virtual worlds can enhance the learning experience.
Speaker:
Nancy Howe, Central New York Library Resources Council

SMART Membership Meeting
Conference Center, C-Tubman
Sponsor: SMART
Mingle with fellow SMARTies and share ideas for future programs. Think you’d like to get SMART? Come to the membership meeting and find out what we’re all about!
Speakers:
Patti McCaill, AMRI
Susan Dague, East Greenbush Community Library

Telling Tales Performance
Conference Center, I-Red Jacket
Sponsor: YSS
Listen to the wonderful storytelling talents of local storytellers from the Buffalo area.
Tickets are $15 per person and proceeds will benefit the YSS Ann Gibson Scholarship Fund. Please see registration desk for details.

NYLA Diversity Fair
Thursday, October 15
4:30 pm – 6:00 pm
Conference Center Niagara Falls – Exhibit Hall
The Diversity Fair celebrates examples of diversity in the libraries of New York State and showcases possibilities for libraries who are in search of “diversity in action” ideas. Presenters will be on hand to discuss their projects and answer your questions.

Accidental Assistive Techie: This could be you!
Rebeca Albrecht Oling, Purchase College Library

The African Librarian.Com
Cynthia Ndapewa Lully, Syracuse University

Diversity Ideas in Action in an Academic Library: Initial Steps
Mary Jo Orzech & Pam O’Sullivan, Drake Memorial Library

Easy Chair Reference Desk Services for International Adult Learners
Sharon L. Cosentino, Recent MLS Graduate from University at Buffalo

Enhancing Learning, Enriching Experience, and Empowering Organization: Lessons from the Association of Research Libraries’ Career Enhancement Program
Win Shih & Vivien E. Zazzau, University at Albany

The European Book Club
Brigitte Doellgast, Goethe-Institut New York

Faces of Diversity
Susan Jaworski, UB DLIS Student/Buffalo State College

Fifty Plus: Serving Those Midlife and Beyond at The New York Public Library
Brigid A. Cahalan, The New York Public Library

Intergenerational Oral History
Loida Garcia-Febo, Queens Library

Our Hope for Kenya: Adopt a Student
Kathleen Wahl, Avon High School

Pathway to Citizenship: the Library paving the way
Fred Gitner, Queens Library, New Americans Program/ Special Services

Rude or Right? Communication Blunders in the Intercultural Context
Sara Rofosky Marcus, Queensborough Community College
Use this chart to create your own personal itinerary of events for the 2009 NYLA Conference. Fill in the program you wish to attend during each of the program slots.

### Wednesday, October 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>10:00 AM – 5:00 PM</td>
<td>Pre-Conference Continuing Education Workshops</td>
</tr>
<tr>
<td>10:00 AM – 1:00 PM</td>
<td>Morning Session</td>
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<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Afternoon Session</td>
</tr>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>NYLA Network Breakfast (registration required)</td>
</tr>
<tr>
<td>9:30 AM – 10:30 AM</td>
<td>General Opening Session with David W. Lewis</td>
</tr>
<tr>
<td>10:45 AM – 12:00 PM</td>
<td>Program Slot #1</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Trade Show Grand Opening</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Program Slot #2</td>
</tr>
<tr>
<td>3:15 PM – 4:30 PM</td>
<td>Program Slot #3</td>
</tr>
<tr>
<td>4:30 PM – 6:00 PM</td>
<td>Exclusive Trade Show Time / Wine Tasting Reception</td>
</tr>
<tr>
<td>6:00 PM – 7:00 PM</td>
<td>Section &amp; Alumni Receptions</td>
</tr>
<tr>
<td>7:30 PM – 10:30 PM</td>
<td>Vitality Fund Event featuring Unshelved</td>
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### Friday, October 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td>NYLA Annual Membership Meeting</td>
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<tr>
<td>9:45 AM – 11:00 AM</td>
<td>Program slot #4</td>
</tr>
<tr>
<td>11:00 AM – 12:30 PM</td>
<td>Exclusive Trade Show Time / Spotlight Sessions</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>LAMS / RASS / YSS Luncheons</td>
</tr>
<tr>
<td>2:15 PM – 3:30 PM</td>
<td>Program Slot #5</td>
</tr>
<tr>
<td>3:45 PM – 5:00 PM</td>
<td>Program Slot #6</td>
</tr>
<tr>
<td>5:00 PM – 6:00 PM</td>
<td>Section / Alumni Receptions</td>
</tr>
<tr>
<td>6:30 PM – 9:30 PM</td>
<td>Inaugural Celebration</td>
</tr>
</tbody>
</table>

### Saturday, October 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #7</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program Slot #8</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #9</td>
</tr>
<tr>
<td>12:30 PM – 2:30 PM</td>
<td>Conference Farewell Luncheon with Joyce Carol Oates</td>
</tr>
</tbody>
</table>

Please note this schedule is provided for your own personal use only. You do not need to submit this as part of your registration. Completing this form in no way implies registration for or guarantees entrance to any particular program.
The various types of NYLA membership are briefly described below. Your basic membership entitles you to free membership in one section. You may join as many additional sections and roundtables you like for an additional charge. NYLA memberships are for a period of one year beginning the first of the month in which your membership payment is received. Dues allocation: the basic section receives 25% of NYLA membership dues for its programs. When no section is selected, all dues go to NYLA programs.

QUESTIONS? Please look at our website at www.nyla.org or contact the NYLA office at 1-800-252-6952 or info@nyla.org. We’ll be happy to respond.

Personal Membership Types
First Time: ($25.00) First time NYLA members are offered an introductory rate for the first year. Regular member dues will apply at the start of the member’s second year (see dues table below).

Associate, Trustee, or Friend: ($30.00) This membership includes those interested in the mission of NYLA, but not classified as regular members—such as library trustees, “friends” of libraries and other library supporters, unsalaried or unemployed librarians, and others not directly employed in library and information services.

Regular: (see chart)—This membership includes librarians and others holding positions in library and information delivery organizations. Dues are based on annual income. See chart to the right for your annual dues amount.

Retired: Includes members of NYLA at the time of their retirement: $15.00 if retired before 1/1/88; $30.00 if retired on or after 1/1/88.

Student: ($15.00) Includes individuals enrolled in graduate library school. This class of membership shall not exceed five consecutive years. Please fill in the name of your faculty advisor and school on the front of this form.

Organizational Memberships
Schools, libraries, for-profit organizations, not-for-profit organizations, friends groups, and affiliate organizations all receive special rates. Please call the NYLA office at 1-800-252-6952 or 518-432-6952 for further details.

Contribution Explanations
Intellectual Freedom Defense Fund: Contributions to this resource fund will be used to advance the issues of intellectual freedom. It may be used for supporting NYLA members who find themselves in need of financial help if they are involved in defending the rights of intellectual freedom. Any NYLA member may make an application to the fund. Decisions about the use of the fund are made by the Intellectual Freedom Committee with the endorsement of the Council of the New York Library Association.

The Endowment Fund: Established to provide NYLA a stable source of income that would allow the Association to respond to the changing needs of the library community of New York. Donations to the Endowment Fund are tax-deductible and help ensure NYLA’s future ability to support New York’s library community through advocacy, professional development opportunities and promoting public awareness of the value of libraries and the library profession.

**NYLA dues and gift contributions are tax deductible to the full extent allowed by law; $6.00 of dues applied to NYLA Bulletin subscriptions is NOT deductible.

I would like to be contacted about:
☐ Naming NYLA as a beneficiary in my Will and/or Bequests
☐ Giving gifts of Stock to NYLA
☐ Giving income-generating gifts to NYLA

<table>
<thead>
<tr>
<th>Income</th>
<th>Dues</th>
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<tbody>
<tr>
<td>Up to $19,999</td>
<td>$35.00</td>
</tr>
<tr>
<td>$20,000-$29,999</td>
<td>$60.00</td>
</tr>
<tr>
<td>$30,000-$39,999</td>
<td>$80.00</td>
</tr>
<tr>
<td>$40,000-$49,999</td>
<td>$100.00</td>
</tr>
<tr>
<td>$50,000 and over</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

Spring into Action…
…and YOU could WIN a FREE 2010 NYLA Conference Registration!

Congratulations to our 2009 Spring into Action winners
Tess Tobin was recruited into NYLA by Brigid Calahan. As the winners of this promotion, both received a FREE registration to the 2009 NYLA Conference.

Great news! We’re doing it again!
Encourage a new person to join NYLA and you and your new recruit have the chance to win a free 2010 NYLA Annual Conference registration. Anytime a current NYLA member recruits a new first-time NYLA member between now and August 31, 2010, you both will have a chance to attend the 2010 NYLA Conference in Saratoga Springs, NY for FREE! This contest is part of NYLA’s Membership Committee membership drive.

We need your support!
For full details, rules and dates, please visit: www.nyla.org
Name: ____________________________________________
(First)  (Middle)  (Last)
Organization: ______________________________________

Home Address: ______________________________________
City: ______________________________________
State: __________________ Zip+4: ________
Phone: (___) __________________
E-mail: ______________________________________

Please send my mail to:  
☐ Home Address  ☐ Work Address
I prefer to be called at my:  
☐ Home Phone  ☐ Work Phone

Basic Membership (enter your basic membership dues in the column to the right)
Select Type (check one):
☐ First Time $25 (Includes membership in NMRT)
☐ Frien $30
☐ Trustee $30
☐ Regular (see next page)
☐ Retired (see next page)
☐ Student $15 (with proper ID)
☐ Library Assistant / Support Staff $25

Select Section (check one):
☐ ASLS (Academic and Special Libraries)
☐ LAMS (Library Administration & Management)
☐ PLS (Public Libraries)
☐ RASS (Reference and Adult Services)
☐ SLMS (School Library Media)
☐ SMART (Management of Info Resources & Technology)
☐ YSS (Youth Services)

Sign me up for additional sections (check as many as you like—$7 each—enter total)
☐ ASLS  ☐ LAMS  ☐ PLS  ☐ RASS  ☐ SLMS  ☐ SMART  ☐ YSS

Sign me up for NYLA roundtables (check as many as you like—$5 each—enter total)
☐ BIRT (Bibliographic Instruction Roundtable)
☐ CORT (Correctional Outreach Resource Team)
☐ EFR (Empire Friends Roundtable)
☐ ESRT (Ethnic Services Roundtable)
☐ FILM (Finding Inspiration in Literature & Movies)
☐ GIRT (Government Information Roundtable)
☐ IFRT (Intellectual Freedom Roundtable)
☐ NMRT (New Members Roundtable)
☐ RRT (Retiree Roundtable)
☐ RLRT (Rural Libraries Roundtable)
☐ RLSP (Roundtable on Library Service to Special Populations)
☐ SRRT (Social Responsibilities Roundtable)

Yes! I would like to purchase member items (check as many as you like—$5 each)
☐ Membership Certificate $5  ☐ NYLA Pin $5

Yes! I would like to contribute to NYLA funds (enter amount(s) at right) Thank you!
Endowment Fund - Insuring NYLA’s Future
Intellectual Freedom Defense Fund

Payment Information: Check or money order payable to NYLA ($20 charge for returned checks) or charge to:
☐ Visa  ☐ Mastercard  ☐ Discover
Card# ___________________________ Exp. Date ____________ TOTAL ENCLOSED
Authorized Signature __________________________________________

Name on card ___________________________ CVW # ____________
Badges
To ensure admittance to programs and exhibits, NYLA requires you to wear your badge while attending conference events. If you lose your badge, a replacement will be provided for $1.00.

Child Care
Information on local child-care options (i.e., a listing of local bonded babysitters or other "outside contractors") may be obtained by contacting your hotel.

Exhibit Fast Passes
People who want to see the exhibits without registering for the conference must purchase an exhibit fast pass at the conference registration desk. Daily exhibit fast passes cost $10. Passes may be used to enter the exhibit hall only during exhibit hours.

Future NYLA Annual Conferences
2010 - November 3 - 6, Saratoga Springs, NY
2011 - November 2 - 5, Saratoga Springs, NY
2012 - November 7 - 10, Saratoga Springs, NY

Houses of Worship
Information on area churches and temples may be obtained at the front desk of the hotel.

Internet Café
An Internet Café will be available to allow conference participants to access and send email. The Internet Café is located in the Conference Center / Business Center. Please see front of program for times.

Local Information
Members of NYLA's Local Arrangements Committee will be available during NYLA registration hours to provide information on local restaurants, sites and services. Please see tour and local information located in this program.

Message Board
A message board will be located near the NYLA conference registration desk and used by NYLA staff to notify conference participants of schedule and meeting room changes. Conference participants may also post messages. Conference attendees may also opt to receive conference alerts via Twitter. Just visit http://twitter.com/NYLA_1890 and sign up to receive updates on your mobile device. After the conference, just change your preferences to stop receiving updates on your cell phone.

NYLA Gift Shop
Plan to shop at the NYLA Gift Shop for books, publications, note cards and much more! Profits from the sale of gift shop items help support the New York Library Association's general programs.

NYLA Membership Application
Are you a NYLA member? A personal NYLA membership application is included in this program. If you are not a member, join now to take advantage of substantially reduced member conference registration rates.

Observers at Meetings
NYLA welcomes observers at committee and board meetings. Please: (1) notify the committee or board chair in advance that you plan to attend, (2) keep in mind the obligations of the committee or board to transact NYLA business, and (3) be aware that space restrictions may limit the accommodations of observers. Conference registration is required.

Parking
Parking is available at the Crowne Plaza, the Comfort Inn, and the Holiday Inn. If these lots are filled, there are public parking lots in Niagara Falls. Please note signs for any time-specific regulations.

Refunds
Written requests with signature for Conference, Continuing Education workshops or NYLA Leadership & Management Academy refunds must be postmarked or faxed by September 21, 2009. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. After the deadline has passed, no refunds will be issued. Instead, the registration amount, less a $50 administrative-processing fee will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit is non-transferable. Refunds will be processed as promptly as possible after the close of the Conference. Refunds will not be offered for Full Program Unemployed Librarian, Full Program Library Student and Single Day Library Friend registrations.

In fairness to all attendees, registrants who do not attend the conference will be liable for the entire conference fee. Full refunds (no service charge) will be made if a CE Workshop and/or special event is cancelled or closed out.

NYLA develops professional Continuing Education Workshops, and in the event a speaker is unable to present the workshop, every effort will be made to obtain a qualified substitute.

In the case of a substitute speaker, refunds will not be given, however, registrants may opt to switch to another Continuing Education Workshop as space allows. Notification of speaker changes will be posted on the NYLA Web site and NYLINE.

Safety Tips
Do:
- Keep a list at home of the credit cards and identification you plan to take with you. If will be hard to count on your memory if these items are lost.
- Carry with you the name, address, and telephone number of an individual to contact in case of an emergency.
- Be sure to carry a card describing any medical difficulties.
- Take as little cash as possible. Carry traveler's checks and credit cards to cover your expenses.

Do Not:
- Display large amounts of case when paying for taxis, tips, etc.
- Leave luggage unattended. Keep it in full view at all times. If your hotel room is not available when you check in, see the front desk of the hotel.
- Wear your name badge on the street.

Smoking
The NYLA Council has established a policy prohibiting smoking in meeting rooms where NYLA conference programs and events are being held.

Tax Deductible Expenditures
"Tax deductions for educational expenses," Treasury regulation #1.162.5, permits an income tax deduction for educational expenses (registration fees and cost of travel, meals and lodging undertaken to (1) maintain or improve skills required in one's employment or other trade or business or (2) meet express requirements of employment, job status or rate of compensation. If you are employed by a not-for-profit organization and wish to have your room tax waived, payment must be made by the institution's check or credit card claiming tax-exempt status and a copy of the organization's tax exempt form must be presented to your hotel prior to or upon check-in.

Ticket Exchange Service
The New Members Roundtable offers a free ticket exchange service during the NYLA Conference. Registrants having tickets to events they will not be using may donate them at the NMRT booth in the Conference Center Niagara Falls. Donated tickets are available to conference participants who contact NMRT on a first-come, first-served basis.

Ticket Sale Policy
Following an agreement of the NYLA Conference Advisory Committee in December 1990, a limited number of tickets may be purchased by conference registrants for conference events.

For events occurring between 8:00 am and 6:00 pm, a registrant may only purchase two tickets (one in addition to registrant's own). Additional tickets are unlimited for the following: NYLAs Inaugural Celebration and Awards Ceremony and the Vitality Fund Event.

Vitality Fund
The annual Vitality Fund Event is held to raise money for the NYLA Vitality Fund, established by NYLA Council to ensure the economic stability of NYLA. Vitality Fund contributions will be accepted at the NYLA conference registration desk or at the Vitality Fund Event on Thursday, October 15, 2009.
The Palmer School of Library and Information Science

at C.W. Post prepares you for a successful career as an information professional.

Programs offered:
- Ph.D. in Information Studies – the only one of its kind in the Metropolitan area.
- M.S. in Library and Information Science
- Rare Books and Special Collections concentration
- School Library Media Specialist concentration
- Archives & Records Management certificate
- Public Library Administration advanced certificate
- Dual Master’s degree with New York University

- Distinctive Programs • Proven Value • Convenient Class Schedule

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Circulation / Reference Desks
NYLA Annual Membership Meeting
& Parliamentary Procedure
Friday, October 16, 2009
8:30 AM – 9:30 AM
The Conference Center Niagara Falls / Cascades Ballroom I

When addressing the Chair, the person desiring recognition will go to the microphone and, when recognized, state name and library first.

Motions:
All main motions and amendments shall be signed by the mover and seconder and presented to the Chair in writing.

Resolutions:
All resolutions must be submitted to the conference registration desk by 4:30 PM on Thursday, October 15, 2009, so that they can be ready for distribution at the meeting.

Debate:
Debate shall be limited to three minutes for each speaker; no speaker may have the floor on the same question until all who wish to speak have spoken.

Rules:
By general consent, if there are no objections, these rules shall govern. Any rule may be suspended by a two-thirds vote.

Agenda:
After adoption of the rules, the meeting will adopt the agenda as presented by the Chair at the beginning of the meeting. If new topics are later proposed, they will be considered if time permits, by consent of a two-thirds vote after the agreed-upon agenda has been completed.

Quorum:
One hundred personal members shall constitute a quorum.

Parliamentary Procedure
Definitions
- Main Motion: Proposal for action or expression of certain views.
- Subsidiary Motion: Motion to modify or delay action on the main motion.
- Amend or modify by striking, inserting or adding language at the end of line; or substituting.
- Refer to committee for information, appropriate recommendations and/or implementation of recommendations.
- Postpone to a certain time.
- Defer further consideration of the main question until a definitely stated time.
- Lay on the table is to set aside temporarily by majority of vote without discussion. If definite time is desired, postpone should be employed.
- Move the previous question to close debate on current question.
- Affirmative vote (two-thirds without discussion) closes debate and orders immediate debate on pending question.
- Incidental Motions (These arise from the pending question and must be decided before the question. No recognition required): Request for Information; Appeal; Point of Order; Division of Assembly.
- A standing vote need not be counted unless the outcome is uncertain or a record of the vote is required.
- Adjourn: Closing of the meeting by general consent or motion.

When to Use Motions
- To introduce business: move to main motion
- To approve action: move to accept, adopt or ratify
- To modify or change: move to amend or refer to a committee
- To defer action: move to postpone to a definite time, refer to a committee or lay on table
- To limit discussion: move to limit debate
- To stop discussion: move the previous question.
- To determine correctness of an announced vote: move for division of assembly
- To suppress a question: object to consideration, move to postpone indefinitely or lay on table
- To object to decision of Chair: move an appeal from the decision
- To make a request: call for point of information, rise to parliamentary inquiry or raise question of privileges
- To consider a second time: move to take from the table, reconsider or rescind
- To repeal action move to rescind

REFERENCE:
Robert’s Rule of Order, Revised, Current Edition
NYLA Parliamentarian: Arthur Friedman, Ed. D.
Injecting New Blood into Your Friends Group
Crowne Plaza, Ruby
Sponsor: EFRT
Tips and ideas on how to reactivate a Friends group and to develop the natural partnership of Library Retirees and Friends.

Speakers:
Bernie Tomasso, Retired school librarian
Marcia Elwitt, Friends of Brighton Memorial Library, Retired school librarian
Dan Killian, Retired library director, North Tonawanda Public Library
Randall Enos, Ramapo Catskill Library System

I STILL Don’t Want to Talk about It
LAMS Membership Meeting
Conference Center, IV-Olmstead
Sponsor: LAMS
Elected officials and library leaders discuss ways to keep library needs and issues in the funding forefront.

Speakers:
Bernard A. Margolis, State Librarian & Assistant Commissioner for Libraries, pictured
Kevin Verbesey, Chair, NYLA Legislative Committee

Mentoring Panel
Conference Center, I-Red Jacket
Sponsor: NMRT
Panel discussion on mentoring in librarianship.

Speakers:
Brenda Battleson, University at Buffalo Daisy Waters, University at Buffalo, pictured
Karen Rezcek, Bureau Vertias, pictured
Rosina Alaimo, Maple West Elementary School, pictured
Stephanie Squicciarini, Fairport Public Library
Ken Fujuchi, Buffalo State College
Jill Tarabula, University at Buffalo, Moderator

Living History through Social Networking
Conference Center, C-Tubman
Sponsors: NYLINK, SLMS
Track history, as it happens, through the web. Information hunting and engaging users.

Speakers:
Meredith Case, NYLINK
Stacia Snow, Tech Valley High School

Spotlight Sessions
Friday 11:15 AM – 12:00 PM

Protecting Your Family and Retirement with Long-Term Care Insurance
Conference Center, VII-Schoelkopf
Sponsor: New York Long Term Care Brokers, Ltd.
This session will explain the differences in Long-Term Health Care policies and then talk about how a voluntary benefit can be implemented at your library with little or no cost.

Speaker:
Brian M. Johnson, New York Long-Term Care Brokers, Ltd.

The Practical Benefits of a LEED Project
Conference Center, V-Whitney
Sponsor: The Pike Company
A review of the design features and construction methods used on the newly renovated and expanded Crandall Public Library to achieve LEED Certification and its benefits to library operations.

Speakers:
Gloria Ciminelli, The Pike Company
Christine McDonald, Crandall Public Library

LibraryThing for Libraries, BIP 2.0 & RCL with BBAS
Conference Center, Governor’s Ampitheatre
Sponsor: Bowker
Add patron reviews, tags, etc. to your OPAC. Discover a more efficient way to build collections and help patrons find books. Seek the core titles needed to support any career-oriented curriculum.

Speaker:
Jade Green, Bowker

Alexandria - Check IT Out
Conference Center, IV-Olmstead
Sponsor: Alexandria
Library Automation systems can all circulate books. Come and see how Alexandria brings your resources to life. Integrating e-books, pictures, websites, databases, and more.

Speaker:
Stephen Kunzer, Alexandria

Census 2010: It’s in our hands!
Conference Center, C-Tubman
Sponsor: US Census Bureau
Census 2010 is fast approaching and an accurate count will mean more federal funds for states and community. Learn how libraries can help ensure that all residents are counted.

Speaker:
Arthur Bakis, US Census Bureau

Key Advantages of the NYLA-Sponsored Health Care Plan
www.myassociationhealthplan.com/NYLA
Conference Center, V-Hennepin
Sponsor: USI Affinity
Access competitively priced, comprehensive medical and prescription drug coverage designed specifically to meet the unique needs of NYLA organizational members, their employees and their families. This session will outline several exciting options available through MVP Health Care, a leader in providing top quality health benefit plans throughout New York State.

Speaker:
Jim Pitts, Vice President, USI Affinity
Talk to the New State Librarian
Conference Center, VI-Whitney
Sponsor: NYS / SED
Bernard Margolis will be available to discuss topics and issues affecting libraries in New York State.
Speaker: Bernard Margolis, New York State Librarian

Malcolm Hill Lecture: Helping Libraries Develop Their Message
Crowne Plaza, Sapphire
Sponsor: RASS
Library communication strategies are explored through an upbeat discussion of recent library marketing success stories.
Speaker: Todd Butler, Advertising Council of Rochester

Remembering Stonewall
Conference Center, VII-Schoelkopf
Sponsor: RASS
A reflection on the historical legacy of lesbian, gay, bisexual and transgender (LGBT) activism.
Speaker: John Hammond, New York Public Library

Family Matters: Cooperation to Promote Neighborhood Literacy
Conference Center, V-Henepin
Sponsors: SLMS, PLS
Best practices of an IMLS-funded project partnering school library media centers, public libraries, and museums.
Speakers: Dr. Elizabeth B. Pollicino, St. John’s University
Kathleen Dregiansky, Queens Borough Public Library
Dr. Stacy Creel, St. John’s University

Navigating the Library of Congress Labyrinth
Conference Center, C-Tubman
Sponsor: ASLS
Hear about the many superb digital collections available online at The Library of Congress from an LOC librarian.
Speaker: Christine Pruzin, The Library of Congress

When Times are Tough, Libraries Need Friends More than Ever
Crowne Plaza, Ruby
Sponsor: ERFT
How Friends can help libraries in difficult financial times:
Friends as advocates and Friends as fund raisers
Speakers: Kathy Miller, NYLA President-Elect, pictured
Betsy Sywetz, ERFT President

Advocacy: Shaping the Message for your Stakeholders and Library 2.0 too!
Crowne Plaza, Diamond
Sponsor: NY3Rs
Advocacy is the active supporting, advancing, and influencing of an idea or outcome. Learn how to shape the message—to develop and communicate your key points effectively—for your stakeholders. The program will enable you to identify your stakeholders, and will also introduce the use of 2.0 technology as an aid to your advocacy efforts.
Speakers: Mary Carol Lindbloom, South Central Regional Library Council
Nora Hardy, South Central Regional Library Council

Securing Major Gifts through the Cultivation of Relationships
Conference Center, VII-Schoelkopf
Sponsor: NYLA
Learn strategies that will help your library build upon relationships you already have to secure much-needed fundraising support. This session will discuss the identification and solicitation of major gifts.
Speaker: Ronald L. Barrows, The Barrows Group

Hi Ho! Hi Ho! It’s off to C.E. We Go!
Conference Center, VI-Whitney
Sponsor: NYS / SED, PLS
The purpose of the program is to help library school students, library directors, and trustees understand the new regulations concerning public library certification in New York State.
Speakers: Bernard Margolis, New York State Librarian, pictured
Mary Linda Todd, New York State Library

A Half Century of Collaboration:
Systems in New York
Crowne Plaza, Sapphire
Sponsors: PLS, PULISDO
Join us for a look at their creation and follow its success through the last 50 years. Examination of what is at stake in the near and long-term future will also be discussed.
Speakers: John Hammond, Northern New York Library Network
Jerry Nichols, Palmer Institute for Public Library Organization and Management, pictured

Best of Reference
Conference Center, I/III-Porter&Deveaux
Sponsor: RASS
A presentation of the best print and online reference sources of the year.
Speakers: Rachel Bernstein, Brooklyn Public Library
Jennifer Gelman, Brooklyn Public Library
Charlene Gwizdala, Queens Library
Gina Halkias-Seugling, New York Public Library
Hycinth Persad, New York Public Library
Bibi R. Shakoor, Queens Library
Jennifer Zarr, New York Public Library
Lauren Lampasona, New York Public Library

RLRT Table Talks & Annual Meeting
Conference Center, Cataract Room
Sponsor: RLRT
Join the Rural Libraries Roundtable for a variety of table talks. Membership meeting to precede discussion.
Speaker: Angela Gonzalez, RLRT President
12:30 PM – 2:00 PM

**LAMS Luncheon: Creating WE: The DNA of Teamwork**
Conference Center, Cascades I
Sponsored: Evanced Solutions, Inc.
This energizing, informative and entertaining program will explore the limits of the traditional “I-centric” model and will introduce a “WE-centric” perspective that unleashes the natural creativity and enthusiasm of human beings resulting in thriving, healthier organizations. Lisa Giruzzi, owner of Transformational Conversations has over 20 years experience coaching and consulting others. She specializes in Appreciative Inquiry (AI), a powerful methodology for igniting and sustaining positive change. Lisa is a founding member of the Creating WE Institute and a co-author of the soon to be released book, 42 Rules for Creating WE.

Tickets to this event cost $29 per person and can be purchased at the registration desk.

**RASS Noted Author Luncheon**
Conference Center, Cascades II
Join RASS as we welcome award-winning author Lawrence Hill to the Noted Author Luncheon. Hill is the bestselling author of Someone Knows My Name (W.W. Norton & Co.), published as The Book of Negroes in Canada (HarperCollins). Winner of the 2008 Commonwealth Writers’ Prize for Best Book and the 2007 Rogers Writers’ Trust Fiction Prize and a Finalist for the Hurston/Wright LEGACY Award, Someone Knows My Name was a #1 Canadian Bestseller and named one of the top 100 books of 2007 by The Globe and Mail. In the United States it was listed as one of the top 100 books of the year by Amazon.com. Someone Knows My Name is CBC Radio’s Canada Reads winner for 2009.


Formerly a reporter with The Globe and Mail and parliamentary correspondent for The Winnipeg Free Press, Hill has lived and worked across Canada, in Baltimore, and in Spain and France. As a volunteer with Canadian Crossroads International, he has traveled to the West African countries Niger, Cameroon and Mali. He lives in Burlington, Ontario, Canada with his wife and five children.

Tickets to this event cost $30 per person and can be purchased at the registration desk.

**NYLA Poster Sessions**
Friday, October 16
11:00 am – 12:30 pm
Conference Center Niagara Falls – Exhibit Hall

Visit the NYLA Poster Sessions to view displays offered by your peers on specific programs, policies, and services. These displays offer an opportunity to gather vast amounts of information on diverse topics in a short period of time. The presenters may be on hand to discuss their projects and answer your questions. Posters will cover many subjects appealing to public, school, academic and special libraries.

**Apples to Zebra Mussels : New York State Government Publications**
Robert Dowd, New York State Library

**Best Practices for Leadership and Management Training**
Marzena Ermler, New York Public Library

**Circulating Pixels: Will E-book Readers Constrict or Expand Users’ Access to Information?**
Nancy Foasberg, Queens College

**Digital Rights & Responsibilities for Students in the 21st Century**
Barbara Kane, Southwestern High School

**From Awareness to Education: Building an Effective PR Program**
Jill Dixon & Caryl Ward, Binghamton University

**Interlibrary loan assessment: The chronicles of assessing services in a small private college library’s interlibrary loan department**
Debra Lucas, D’Youville College

**Linking the New NOVELNY Databases to the Standards**
Stephanie Barrett, New York State Library

**Moving or Rearranging a Library**
Meg Van Patten, Baldwinsville Public Library

**Multiple Learning Styles, Single Library: How to Match Technologies and Learning Styles to Patron Needs**
Sara Rofosky Marcus, Queensborough Community College

**Radical Relief: The Federal Writers’ Project and the Ten Thousand Stories They Told**
Susan DeMasi, Suffolk County Community College-Ammerman Campus

**“Smart Play” @ the FFL**
Karen Rutkowski, Fayetteville Free Library

**Storytime Anytime!**
Stephanie Hartwell-Mandella, St. Johns University Division of Library and Information Sciences Graduate Program

**Tools of History: Growing and Sustaining a Digital Repository Program**
Matthew Hogan, Kathleen Jackson & Diane Capaiongo, South Central Regional Council (SCRLC)

**Using Web 2.0 Tools to Enhance Research Services**
Timamie Vella, CUNY Graduate School of Journalism, Research Center
Board with the Curriculum!
Conference Center, V-Hennepin
Sponsor: SLMS
Learn how modern board games provide excellent opportunities to engage students and meet their curricular needs.
Speakers: Brian Mayer, Genesee Valley BOCES, pictured
Christopher Harris, Genesee Valley BOCES

Peace, Love & Baby Ducks with Lauren Myracle
Conference Center, I-Red Jacket
Sponsor: YSS
Enjoy our featured author, Lauren Myracle, author of Peace, Love & Baby Ducks, which couldn’t be a better fit for our conference theme of Libraries: Peace, Love & Freedom. Lauren’s work is in a narrative style all her own and all today with im, blogs, and an unparalleled understanding of girl friendships and the sisterhood that can last a lifetime. Even if you might know someone who has been guilty of wearing “Mom jeans,” you will still recognize the coolness that is Lauren Myracle. This is the must attend event of the conference. Lauren’s books include ttyl; ttfn; l8r, g8r; Bliss; Kissing Kate; Eleven; Twelve, Thirteen; Rhymes with Witches; How to be Bad; The Fashion Disaster that Changed My Life; and Let it Snow. A short YSS membership meeting will precede the event.
Speakers: Lauren Myracle, Author, pictured
Annette Birdsall, YSS President

Supporting NYLA
The New York Library Association was launched in the late 19th century in response to the need for a service organization that would assist librarians and advance libraries.

Today, NYLA works to promote the services that libraries offer, while providing a home for the broad specialties of librarianship, facilitating communication among libraries and library professionals, offering scholarships to help prepare the librarians of tomorrow, and much more.

NYLA’s successful work in the areas of state and national-level advocacy, public relations, media relations, and public awareness all depend on the generous support of its contributors. With your support, we can continue to build prestige for libraries by enhancing their public visibility, and help local libraries remain strong and vital. In addition, we support the education of librarians and offer them ways to enhance their professional lives.

Here are some of the ways you can help support NYLA:

Endowment Fund
The purpose of this fund is to provide NYLA with long-term financial stability and ensure NYLA’s future ability to serve its members. Interest from the endowment would be used to provide another revenue stream for the Association to carry out its mission.

Donation Amount: 

Intellectual Freedom Fund
The purpose of this fund is to advance the cause of intellectual freedom and help NYLA members in their efforts to defend the rights of intellectual freedom.

Donation Amount: 

Advocacy Fund
The purpose of this fund is to help underwrite the costs of NYLA’s advocacy efforts at both the state and local levels. Funds would be used to promote libraries and their need for more public funding at the state and local level.

Donation Amount: 

Disaster Relief Fund
The purpose of this fund is to provide funding to libraries in New York damaged or destroyed by natural or manmade disasters like flooding, hurricanes, fire, etc.

Donation Amount: 

Scholarship Fund
The purpose of this fund is to provide a scholarship to one student at each of the seven library and information science schools in New York State.

Donation Amount: 

Discovery Interest Groups (DIGs)
Join us for the third gathering of the DIGs! DIGs are Discovery Interest Groups – a chance for you to meet colleagues from across the state who share one or more of your passions (besides libraries, that is).

At the Meet & Greet luncheon on Thursday, October 15, head to one of these tables to talk about the other part of your world. Topics may include: Cats, Culinary, Fishing, Fitness, Gardening, Golf, Health, Kayaking, Pilots, Travel and more! Table leaders will be on hand with ideas, demos and fun! Don’t miss it!
Program Slot #7, #8, #9
8:00 AM – 12:15 PM

**Job Center**
Conference Center, Cataract Room
Sponsor: NYLA
Visit NYLA's Job Center for current job listings, resume assistance, and more!

Program Slot #7
8:00 AM – 9:15 AM

**RU There? Mobile Technologies for Libraries**
Conference Center, Governor's Amphitheatre
Sponsor: ASLS
How are libraries using mobile technologies in reference services, exhibitions, instruction, websites, and online services?

*Speakers:* Logan Rath, The College at Brockport, SUNY, pictured
Elaine Bergman, University at Albany
Ken Fujiuchi, Buffalo State College

**Web 2.0: a Boon for Immigrant Services?**
Conference Center, A-Adams
Sponsor: ESRT
Can librarians take advantage of it while organizing programs and activities for immigrants and newcomers?

*Speaker:* Kristen Lindtvedt, City University of New York

**IFC & IFRT Peace Membership Meeting**
Conference Center, C-Tubman
Sponsors: IFRT, IFC
Joint Intellectual Freedom Committee and Roundtable Meeting. For anyone interested in intellectual freedom issues.

*Speaker:* Robert Hubsher, Ramapo Catskill Library System

**21 Ideas for 21st Century Libraries**
Conference Center, V-Hennepin
Sponsors: LAMS, PLS
This practical, how-to presentation focuses on best practices. Examples related to Library 2.0, facilities, technology, customer service and more will be presented.

*Speakers:* Kimberly Bolan Cullin, Kimberly Bolan & Associates, LLC and Providence Associates, LLC, pictured
Rob Cullin, Evanced Solutions, Inc.

**Coffee Klatch with ALA**
Conference Center, IV-Olmstead
Sponsor: NYLA
Join the American Library Association for a cup of coffee and all the latest news from ALA.

*Speaker:* Representative from the American Library Association

**NYLA Web Liaison Breakfast**
Conference Center, Cascades I
Sponsor: NYLA Web Committee
Web liaison’s breakfast and meeting.

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**Table Talks and Annual Meeting**
Conference Center, Cascades II
Sponsor: PLS
PLS Annual Meeting, award presentations, breakfast, and table talks. Topics include: literacy programs, civil service, and rural libraries.

*Speakers:* Geoffrey Kirpatrick, Bethlehem Public Library
Angela Gonzalez, Warsaw Public Library
Carolyn Gerakopoulos, Oneida Public Library

**3 Apples: More than Fruit; NYS Children’s Choice Award**
Conference Center, II&III-Porter&Deveaux
Sponsors: SLMS, YSS
Join us for a crisp preview of the 2009-2010 nominees for each award.

*Speakers:* Ginger Tebo, Flower Memorial Library
Marie Barron, Churchville-Chili Middle School

**Web Sites on a Budget**
Conference Center, I-Red Jacket
Sponsor: SMART
President’s Program
Get an attractive, interactive website up and running without spending a lot of time and money!

*Speaker:* Kathryn Frederick, Skidmore College

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**Program Slot #8**
9:30 AM – 10:45 AM

**Foreign-American Writers: Uneasy in Two Worlds**
Conference Center, A-Adams
Sponsor: ESRT
President’s Program
Discussion of how writers manage to write in a different cultural world and what it means to leave his/her country and language.

*Speakers:* Andrei Gritsman, International Magazine for Poetry & Arts
Goran Simic, Luna Publications
Vasyl Machno, Shevchenko Schientic Society

**Play With Animation @Your Library! ©**
Conference Center, IV-Olmstead
Sponsor: FILM
Learn how you can use stop-motion software to animate clay, watercolor, paper, and other mixed media.

*Speaker:* Joe Summerhayes, Award-winning Media Designer

**Sourcing the River of Dreams**
Conference Center, C-Tubman
Sponsor: IFRT
Learn how to stimulate young imaginations through models in New York State history and the story of the Hudson River.

*Speaker:* Hudson Talbott, Author
SLMS Membership Meeting
Conference Center, II&III-Porter&Deveaux
Sponsor: SLMS
Bi-annual meeting of members of the School Library Media Section.
Speaker: Carole Kupelian, SLMS President

Empowering Students through
Primary Sources
Conference Center, VII-Schoelkopf
Sponsor: SLSA
Grant opportunities and implementation models discussed for Library of Congress Teaching with Primary Sources program.
Speakers: Charles O’Bryan, DCMO BOCES SLS
Sue Wise, Waynesburg University

Peace, Love, and the Web
Conference Center, VI-Whitney
Sponsor: SMART
The progress the grassroots Linked Data movement has made putting Semantic Web concepts to practical use, the role that libraries can play, and the efforts the Library of Congress is making, will be discussed.
Speaker: Ed Summers, Library of Congress

Program Slot #8 & #9
9:30 AM – 12:15 PM

Get Graphic!
Conference Center, I-Red Jacket
Sponsor: YSS
A professionally published graphic novel created by teens in Western New York, classroom kits centered on graphic novels, workshops on graphic novel collection development and creating a graphic novel, and visits by celebrated graphic novelists are just a few of the results of this program. This is your chance to increase your knowledge of the genre, learn programming ideas, discover the keys to strong partnerships and practical tips for strong school/public library cooperation and have some fun too.
Speakers:
Peggy Skotnicki, Buffalo & Erie County Public Library
Britt White, Buffalo & Erie County Public Library
Meg Cheman, Buffalo & Erie County Public Library
Carol Tauriello, Erie 1 BOCES School Library System
Judith Volpe-Adams, University at Buffalo
Maggie Stein, Nioga Library System

Show Me the “Get It” Button
Conference Center, Governor’s Amphitheatre
Sponsor: ASLS
Learn about new models of resource sharing being piloted by academic libraries in NYS.
Speakers:
Cyril Oberlander, SUNY Geneseo
Cynthia Bertuca, University at Buffalo, pictured

What’s Hot in Youth Spaces
Conference Center, V-Hennepin
Sponsors: LAMS, YSS
How to create inviting and age appropriate spaces for ages 0 through 18. Practical planning and design tips for new and existing spaces will be presented.
Speaker:
Kimberly Bolan Cullin, Kimberly Bolan & Associates, LLC and Providence Associates, LLC

Make Peace with the Microphone
Conference Center, C-Tubman
Sponsor: NMRT
Fear public speaking no more!
Speaker:
Kirk Wilson, Toastmasters International

2009 Conference Programmers’ Review Meeting
Conference Center, E-LaSalle
Sponsor: NYLA
Open door review session of the successes and opportunities for improvement of the NYLA annual conference.
Speakers:
Johanna M. Geiger, NYLA Deputy Director
Ellen Rubin, 2009 NYLA Conference Chair

Transcending Cultural Barriers to Effective Customer Service
Conference Center, IV-Dimnstead
Sponsors: PLS, ESRT
Among the major barriers to effective customer service are: anti-immigrant sentiment, miscommunication because of unrecognized cultural differences, and the traditional corporate culture dominant in many libraries. This presentation will examine how these obstacles, especially when acting in concert, can sabotage the best-intended plan of service. Practical case studies in transcending these barriers will be discussed.
Speaker:
Edana McCaffery Cichanowicz, Brentwood Public Library

Urban Fiction for Adults and Teens
Conference Center, VII-Schoelkopf
Sponsor: RASS
A panel of librarians will present the best "street lit" titles for adult and teen readers.
Speakers:
Jenera Burton, Queens Library
Sharon Cox, Queens Library
Ariel McNaney, Queens Library

I am a Book: 2008 Intellectual Freedom Award Winner
Conference Center, I-Red Jacket
Sponsor: SLSA
Scrambling for up-to-date curriculum project resources?
Let your School Library System help you.
Speaker:
Colette Tiktin, Nyack School District

CCD Resources for your SLS
Conference Center, A-Adams
Sponsor: SLSA
Scrambling for up-to-date curriculum project resources? Let your School Library System help you.
Speakers:
Stephanie Wilson, Greater Southern Tier BOCES
Allison Wheeler, St. Lawrence - Lewis BOCES
Susan Bartle, Erie 2 - Chautauqua - Cattaraugus BOCES
Judith Schaffner, New York City School Library System

A Change is Gonna Come: Emerging Technology Trends for Librarians
Conference Center, VI-Whitney
Sponsors: SMART, ASLS
Hear from a panel of technology experts about technologies you can implement in your library today as well as the top technologies to expect in the near future.
Speakers:
Ken Fujuchi, Buffalo State College
Jennifer Rogers-Urbanek, SUNY Potsdam, pictured
David Rothman, Community General Hospital Medical Library
Stairway to Empire
Lockport, the Erie Canal, and the Shaping of America
Patrick McGreevy
The story of the Erie Canal's completion and its place in the larger narrative of American modernity and progress.

We Used to Own the Bronx
Memoirs of a Former Debutante
Eve Pell
An inside story of privilege, inherited wealth, and the bizarre values and customs of the American upper crust.

“With cheeky wit and considerable bravery, Pell takes on her upper-crust upbringing of horseback riding and private schools … Readers fascinated by New York history and society will appreciate the entertaining stories of rich eccentrics and social movers and shakers.” — Library Journal

Summer Pleasures, Winter Pleasures
A Hudson Valley Cookbook
Peter G. Rose
A light-hearted cookbook that reflects the historical and culinary heritage of the Hudson Valley.

Knife Song Korea
A Novel
Richard Selzer
Peter Joseph, editor
A tumultuous year in the life of a young surgeon during the Korean War.

“...a lapidary work of exceptional artistry as well as a valuable addition to the body of notable works by physician-writers.” — California Literary Review

Letters to a Best Friend
Richard Selzer
Edited and with a preface by Peter Joseph
A lively and intimate selection of letters on life, literature, and art from one of America's finest prose stylists.

New York Sings
400 Years of the Empire State in Song
Jerry Silverman
New York's fascinating history as presented in song.

“... a top pick for those who want to embrace [New York]'s history through song.” — Wisconsin Bookwatch

Explorers, Fortunes and Love Letters
A Window on New Netherland
Drawing on the latest research, leading scholars shed new light on the culture, society, and legacy of the New Netherland colony.
Distributed for New Netherland Institute and Mount Ida Press

The Hudson River to Niagara Falls
Nineteenth-Century American Landscape Paintings from the New-York Historical Society
A stunning selection of paintings by Thomas Cole, Asher B. Durand, John W. Casilear, George Inness, and others, depicting landscapes, historic sites, natural wonders, and waterways of New York State.
Distributed for the Samuel Dorsky Museum of Art.
3M Library Systems
Booth#: 302
3M Center, Bldg 225-4N-14
Saint Paul, MN 55144
800-328-0067
www.3m.com/us/library
3M provides security, productivity and information management solutions. RFID Self Check, Tattle Tape and more.

Agati Library Furniture
Booth#: 427
36 Lakeshore Ave
Jamestown, NY 14701
716-661-3405
Furniture built to last a life time, defined by versatility with blend of aesthetics and engineering inspired to be both timeless and universal.

Alexandria by Companion Corp.
Booth#: 402
1831 Fort Union Blvd.
801-943-7277
www.goalexandria.com
See Alexandria Library Automation- a powerful, fully-integrated, cross-platform library automation system.

America Reads Spanish
Booth#: 206
Suite 1114, 2655Le Jeune Road
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