Rosina Alaimo, NYLA’s new President has another career beckoning after she retires from the Williamsville School District—meteorologist or weather prognosticator. If you recall, last year during the week that NYLA had its Conference (Oct. 17-20th), Buffalo was hit with a major snow storm. Rosina calmly predicted that for her inauguration as 2008 NYLA President the weather in Buffalo would be different. She was certainly right on target, for NYLA Conference attendees were greeted with balmy sunny weather in the 70’s for a majority of the week.

Conference attendees were also greeted with a great variety of over 90 quality workshops and programs, ranging from Helping Homeschoolers in the Library and Building a Green Library to Intergenerational Projects and Guys Read. New offerings from NYLA included the Association of American Publishers Book Talk, a panel discussion by publishers on their upcoming 2008 offerings and the Urban Library Directors Panel, which featured a discussions on issues impacting urban libraries by Dionne Mack-Harvin, Brooklyn Public Library, Michael Mahaney, Buffalo and Erie County Public Library, Tim Burke, Albany Public Library, Tom Galante, Queens Public Library, Joyce Latham, Onondaga County Public Library and Paula Smith, Rochester Public Library.

Patricia Schroeder, former congresswoman and current President of the Association of American Publishers was the Opening Session keynote speaker for a standing room only crowd. The Trade Show featured 142 vendors and a new sit-down buffet lunch that managed to please both vendors and attendees. Lunch tables were organized based on Discussion Interest Groups (DIGS) such as tattooing, fitness, knitting and kayaking to name a few (this was the brainchild of 2007 President Rachel Baum). Zahra Baird’s tattooing DIGS table offered rub-on NYLA tattoos for many brave and hip conference attendees (it even ended up on Loida Garcia-Febo’s blog site).

continued on page 4
INTERVIEW WITH NYLA MEMBER

Stephanie Squicciarini

by Michael Borges

THIS FALL I interviewed NYLA member, Stephanie Squicciarini, Youth Services Librarian at the Fairport Public Library. Stephanie got her start in libraries by working her way through college at the Middle Country Public Library as a clerk.

After graduation, Stephanie worked in retail management for a while before an injury put her back on the path to a career in libraries. She attended the University of Buffalo for her MLS and while there interned at both the campus library and the Webster Public Library. At the Webster Library, she met NYLA member Lisa Wemett, who served as her mentor and who was the catalyst behind Stephanie’s joining NYLA soon after getting her first librarian job at the Fairport Public Library in 2000.

“Serving as a Youth Services Librarian is the best job that I could have asked for, even on those less than perfect days, for no day is typical and everyday is rewarding in some way,” stated Stephanie. “My work day involves collection development duties to developing and implementing innovative programming that reaches kids from 6 to 12 grades,” continued Stephanie. Her previous work experience in retail helped her develop programs and displays that respond to customer/patron needs and are enticing to her fickle and trendy audience.

Her passion for her career led to the establishment of the Greater Rochester Teen Book Festival in 2005. “After visiting a similar book fair in Houston, Texas, I came back convinced we could do one in Rochester,” exclaimed Stephanie. The planning for the book festival took 16 months and proved such a success that Stephanie is working on their third annual festival planned for April 5, 2008 with 14 authors expected to present (including one of the editor’s favorite—Star Wars author Timothy Zahn). “We launched the Teen Book Festival to create another venue that would excite teenagers about reading and celebrate the great literary works available to that audience”, commented Stephanie.

In discussing challenges facing teen librarians, Stephanie responded that besides the usual funding issue for libraries and getting libraries to focus on teen reading issues, redefining what reading is for boys, whether its sports books, magazines or comic books needs more discussion and review. This is something she has been trying to address through the Teen Book Festival, and the authors that participate, to encourage more boys to attend.

Stephanie got started with the Youth Services Section of NYLA by volunteering to help with conference programming and recently served as YSS Treasurer. The NYLA Council in October nominated her to participate in ALA’s Emerging Leaders Program. Stephanie believes NYLA serves a valuable role in providing continuing education for librarians, keeping up to date with issues and technology facing libraries and providing networking opportunities with colleagues, that she finds the most beneficial part of attending conferences.

Unshelved

Unshelved was created by LSD Media, a division of PBS

© 2007 LSD Media LLC

The NYLA Bulletin (ISSN 0027-7134) is the official publication of NYLA and is published four times a year: Spring, Summer, Fall and Winter. A benefit of NYLA membership, the subscription price of $6 is included in the membership dues. Periodical postage paid at Albany, NY. Postmaster—Send address change to:

New York Library Association
252 Hudson Avenue
Albany, NY 12210-1802
STORIES FROM THE STACKS is a special feature of the Bulletin where we ask our members about the profession and library issues and print selected responses in the newsletter.

This issue’s question is “What’s the best librarian joke you have heard?”

If anyone needed proof that librarians truly are cat people, when’s the last time you heard about a librarian checking a dogalog?

– Steve Almasi, Coxsackie Correctional Library

How many library managers does it take to change a light bulb? At least one committee and a light bulb strategy focus meeting and plan.

– Logan Ragsdale, Social Sciences Division Manager, Queens Borough Public Library

Librarians don’t age. They just lose their circulation.

– Paige Jaeger, School Library Media Specialist, Glens Falls City School District

To be honest I haven’t heard any librarian jokes. But today I thought about it and came up with a few!

What do librarians read at breakfast?
Serials

What do you call a bunch of crazy librarians?
An OPAC of wolves

How does a librarian repair damaged or ripped pages?
With books on tape

What’s the best part about being a librarian?
The title

What’s a librarian’s favorite color?
Read (red)

What kind of librarian deals with loud and angry teens?
A Y-Me librarian

Why are some people afraid to approach a librarian?
Because librarians are sharp

Why did the customer wear a suit to the library?
He was going to a reference interview.

Why did the librarian go jogging?
She wanted to increase her circulation.

What’s the most popular library?
A prison library, you have to kill to get in.

– Kacper Jarecki, Queens Library

Campaigns, Libraries & Communication Services

The Perfect Partnership When Winning Matters!
Building Referendums | Budget Votes | Charter Change Votes
Public Information Campaigns

Currently working with:
Goshen Public Library | Saugerties Public Library | Brunswick Public Library
Penn Yan Public Library | Grinnell Library (Wappingers Falls)

And, when you need to raise money —
Capital Campaigns and Development Counsel
Don’t leave anything to chance.
Next year, NYLA will launch several new initiatives to increase our visibility and the value of a NYLA membership including negotiating discounts for Online Databases, establishing a Long Island regional office, creating an online speaker’s bureau list, conducting a statewide salary survey, and establishing two Task Forces dealing with Civil Service issues and Information Literacy Standards.

NYLA’s accomplishments, growth and financial stability are made possible through the efforts of the Association’s leadership and members who contribute their time, money and talents to making it happen. Special thanks to all of them and Happy Holidays to all!

Executive Director’s Report

2007 will be known as the breakthrough year for the New York Library Association. The year that saw NYLA’s advocacy efforts result in the first ever consecutive annual increase in library aid—$5 million (on top of the $20 million in 2006) plus the passage and signing into law of two bills that help public libraries with their budget votes and provides extra aid to school library systems that merge. In addition, we also achieved a small increase in Library Materials Aid from $6 to $6.25 per pupil (a total of $750,000).

NYLA also broke through the 4,000 membership level for the first time ever, reaching 4,161 members at the end of September. In response to member requests, NYLA has launched an association-based health care plan with CDPHP that is available to organizational members and their employees in several regions of the state.

NYLA’s 2007 Annual Conference continued from page 1

The State Library’s program on library funding issues brought out several local state legislators and Board of Regents Chancellor Robert Bennett and Regent Arnold Gardner. Authors Susan Cheever, Joseph Bruchac and Jeffery Deaver entertained and enlightened the audiences at their lunches and special events.

The Vitality Event offered the sold-out pre-release premiere of the movie “The Kite Runner” based on the book by Khaled Hosseini and an after-party with champagne and delicious desserts (kudos to Beverly Federspiel and her crew from the Buffalo and Erie County Public Library for putting this together and staffing the Local Arrangements table).

The Inaugural Celebration on Friday night saw outgoing President Rachel Baum provide a slideshow recap of her Library Learning Tour, where she visited 70 libraries of all types from Longs Island to Buffalo to the North Country, including all seven library and information science schools as well as Rosina Alaimo’s Inaugural Address that detailed her evolution as a librarian and outlined her theme of Cooperating, Connecting and Collaborating for her term as NYLA President. Among the many receiving awards that night were Carolyn Giambra, who received the NYLA Lifetime Achievement Award, Senator Vincent Leibell the recipient of the Outstanding Advocate for Libraries Award, Dr. Annette Johnson of the Prisoners Reading Encouragement Project which received the Outstanding Service to Libraries Award and Herbert Kurz who received the NYLA/ProQuest Intellectual Freedom Award.

Farewell Luncheon speaker David Goldsmith alternatively amused, enlightened and challenged librarians to think outside the box in providing and marketing their services to the public, especially those in the community with the means and clout to shape public opinion. All in all the 2007 Annual Conference and Trade Show was a tremendous success with attendance higher than the 2005 Buffalo Conference. Special thanks to Bob Jaquay, 2007 Conference Chair and all the Conference Programmers and our Conference Sponsors – Janway, Walden Media, EBSCO, 3M, Elsevier, Veicon, Barnes and Noble and Beatty Harvey & Associates.

Encouragement Project which received the Outstanding Service to Libraries Award and Herbert Kurz who received the NYLA/ProQuest Intellectual Freedom Award.

Farewell Luncheon speaker David Goldsmith alternatively amused, enlightened and challenged librarians to think outside the box in providing and marketing their services to the public, especially those in the community with the means and clout to shape public opinion. All in all the 2007 Annual Conference and Trade Show was a tremendous success with attendance higher than the 2005 Buffalo Conference. Special thanks to Bob Jaquay, 2007 Conference Chair and all the Conference Programmers and our Conference Sponsors – Janway, Walden Media, EBSCO, 3M, Elsevier, Veicon, Barnes and Noble and Beatty Harvey & Associates.

Passing the gavel of leadership: Rachel Baum receiving plaque in recognition for her service as 2007 NYLA President flanked in photo by Rosina Alaimo, 2008 NYLA President and Bob Jaquay, 2007 Conference Chair.
Golf Outing Honors

ASSEMBLYWOMAN EDDINGTON:
FOR HER SUPPORT OF LIBRARIES

Assemblywoman Patricia A. Eddington, former Chair of the NYS Assembly Libraries and Education Technology Committee, was recently honored at the First Annual Suffolk County Public Library Directors’ Association Golf Outing and Banquet Dinner for her continued dedication and support for libraries throughout Suffolk County. The outing raised over $10,000, which was donated to the New Yorkers for Better Libraries—Political Action Committee.

Special Thanks to our 2007 NYLA Annual Conference Sponsors:

Beatty Harvey & Associates
Janway
Walden Media
3M
EBSCO
Elsevier
Veicon
Barnes & Noble
Regent Book Company
Members on the Move

Anna Jane Abaray retired as Director of the Ballston Community Library.

Sheila B. Anderson, Seymour Public Library Director in Auburn, recently authored *Serving Young Teens and Tweens*, published by Libraries Unlimited.

Leslie Beale is the new Information Services Librarian at the St. Lawrence-Lewis BOCES, replacing Kelly Wilson who is now the new Media Specialist at Canton’s Hugh C. Williams High School Library.

Kenneth Bellafiore is the new Director of the Lakeview Public Library.

April L. R. Bliss is the new School Library System Coordinator at Jefferson-Lewis BOCES.

The Castleton Public Library received the Upper Hudson Library System 2006 Rural Libraries Library Program of the Year Award for the Royal Ball Program.

Susan J. Charley retired from the North Country Library System as Associate Director, Consultant and Outreach Coordinator. She had been with NCLS for over 30 years.

Michelle Costello, former Clerical Assistant at the Rochester Regional Library Council, has accepted a position as Reference Librarian at Miltine Library at SUNY Geneseo. Michelle will complete the MLS program at Syracuse University in December 2007.

Ellie Dawson, Director of the Newark Public Library, was awarded the Ray Murray Award at the June 2007 Conference of the New York State Library Assistants Association (NYSLAA), given to librarians, library directors, trustees, board members or others who have contributed to the recognition and/or professional growth of library assistants.

Mamie Eng was promoted to Director of the Henry Waldinger Memorial Library.

Laura Fisher has returned to the Mechanicville Public Library as its director after once working there as a clerk six years ago.

Dennis Gaffney, Albany Public Library, was honored by the Upper Hudson Library System with the 2006 William Meredith Advocate of the Year for his service on behalf of public libraries in Albany.

Amy Gargiulo, Children’s Librarian at the Suffern Free Library, has been awarded the 2007 Member Library Children’s Program of the Year award by the Ramapo Catskill Library System for her “Science Stories(R)” program.

Sari Grandstaff, a May 2007 graduate of SUNY Albany’s school library media program, accepted a position as a Saugerties Senior High School Library Media Specialist.

The Guilderland Public Library received the Upper Hudson Library System 2006 Urban/Suburban Libraries Library Program of the Year Award for the “World War II Program.”

Cassie Guthrie is the new director of Brockport’s Seymour Library.

Heidi Jensen, PLS Cataloging Assistant, was awarded the NYSLLA Level IV Certificate of Achievement at the June 2007 NYSLLA conference, recognizing Heidi’s contributions to libraries and library professions.

Sara L. Kipp has been named Director of the Stillwater Free Library.

S. Rebecca Lubin, Albany Public Library librarian—Delaware Branch, has been named an Emerging Leader by the American Library Association. The Emerging Leaders program enables newer librarians from across the country to network with peers and to participate in problem-solving workgroups, and have an opportunity to serve the profession in a leadership capacity.

Sonia Long retired as Director of the Plattsburg Public Library.

Michael C. Mahaney is retiring December 31, 2007 as the Director of the Buffalo and Erie County Public Library, concluding a 33-year career.

The McGrath Library, Hilbert College received the 2007 Western New York Library Resources Council Outstanding Library Award for re-engineering the concept of the academic library to the campus community.

Michael Nyerges has been appointed the Director of the New Geneva Public Library.

Alissa Oakley has accepted a position as Reference/Adult Services Librarian at the Troy Public Library. Previously, she was director of the Galway Public Library.

Jennifer Ogorowski is the new Youth Services Department Head at the Guilderland Public Library

Joan Pellikka, previously the Circuit Librarian at the Samaritan Medical Center, has joined the North Country Library System as a Consultant.

Stanley Ransom, former director of the Clinton-Essex-Franklin Library System, has left retirement and is the new Director of the Plattsburgh Public Library.

Ann Tenglund, Coordinator of Library Computer Services and Library Instruction at Friedsam Memorial Library, St. Bonaventure University received the 2007 Western New York Library Resources Council Outstanding Committee Member Award for her extensive work on WNYLRC committees and projects that further the goals and objectives of the organization.

Trina Reed has been appointed the new Director of the Uniondale Public Library. Previously she had served as Director of the Lakeview Public Library and the Elmont Public Library.

Christina Rivera has joined the Long Island Library Resources Council as the new Special Projects Librarian.

Stephanie Stanton is the new Director of the Malverne Public Library.

Melissa Wasilewski, an Albany Public Library Youth Services Librarian, has won an “Excellence in Library Service to Young Adults” award for her innovative Skate-boarding Discussion Group program.

Mary Elizabeth (Ma’lis) Wendt, Associate Director, Staten Island Libraries, has retired after a 35-year career with The New York Public Library.

Isabella Worthen, Director of the Old Forge Library, received a Women Making a Difference award by the Women’s Fund of Herkimer and Oneida Counties, Inc. for her contributions to the Old Forge community.

Karen DeAngelo was named Director of the Ballston Community Library.

Linda Nichols, Director of Instructional Support Services at Cayuga-Onondaga BOCES received the 2007-08 Distinguished Service Award from the NYS BOCES Media/Technology Association.

In Memoriam: Robert E. Barron, former Chief of the NYS Education Department’s Bureau of School Library Media Programs and past recipient of NYLA’s Outstanding Service to Libraries Award. Donations can be made to the Robert E. Barron Cultural Media Award, c/o of the New York Library Association.
New York State Library Year-End Update

- In collaboration with the Governor’s office, the Research Library exhibited a number of its treasures this year: the Preliminary Draft of the Emancipation Proclamation in March and the Washington Relics from the George Washington Collection in July. It marked the Governor’s inauguration with a special exhibit of a recently acquired collection of New York State gubernatorial campaign memorabilia.

- In October, the New York State Board of Regents approved the New York Library Initiative proposal for 2008 and reaffirmed the Regents policy for New York’s libraries set forth in the 10 recommendations of the Regents Commission on Library Services.

- The New York State Legislature approved $14 million for a Public Library Construction Grants program in 2007–08 to address the documented $2.1 billion need for construction and renovation of library buildings.

- Participation in the State Library’s successful Statewide Summer Reading Program reached an impressive 1.35 million young people in 2007 with the theme “Get a Clue @ Your Library.” The number of participants has soared since 2000, when it was 344,000.

- A Gates Foundation Opportunity Online Hardware Grant awarded to the State Library will bring $5.6 million to the state’s public libraries to support hardware and training for public-access computing. It will bring 2,100 workstations and peripherals to 440 public libraries and neighborhood branches during 2007 through 2009.

- An attractive new NOVELNY pilot project website, as well as new informational materials and promotional toolkits for the public, are available online. The NOVELNY pilot continues to grow, with more than 25 million searches in 2007!

- The Research Library joined LAND, a rapid-delivery system for resource sharing with New York’s academic libraries, including all the SUNY and CUNY institutions.

- The State Library, the New York Library Association, the New York State Association of Library Boards, and the Public Library System Directors Organization partnered to make the Gates/WebJunction Spanish-Language Outreach Program a huge success. The three-phase statewide training program helped 756 people in 47 workshops learn about and practice ways to connect with leaders in the Spanish-speaking community. The project concluded with participating systems and libraries sharing program highlights and successful outcomes at a program held during the 2007 NYLA Conference in Buffalo.

- The new website www.librarycareersny.org, funded as a part of the Making It Real! librarian recruitment grant, is available as the ultimate resource for information on library careers in New York State. Also, 41 graduate students of diverse backgrounds completed their MLS degrees as a result of this three-year federal grant awarded to the State Library by the Institute of Museum and Library Services through the Laura Bush 21st Century Librarian Program.

- A grant will enable the Research Library to conserve the Van Rensselaer Manor Papers. Friends of the New York State Library are now working to raise the matching funds required for the project.

- The acquisition of a Kirtas high-speed book scanner has dramatically increased the production of the Research Library’s digital collections. The first major project was the digitization of 14 volumes of the Sir William Johnson Papers. The files, duplicated on CD, were distributed as a legacy project of the 250th French and Indian War celebration and conference in Johnstown in October.
RASS
RASS welcomes new board member, Frank Rees, Assistant Director of the Howland Public Library in Beacon, as the section’s new Publication Chair. Frank was the recipient of the RASS 2007 Outstanding Public Service Award. As RASS’ Publication Chair, he is currently at work setting up a RASS Blog as a tool for sharing information among members of the section. Members will also get up to date information on RASS’ future programs, as well as items of interest on reference and information resources, information literacy and programming. Members will have the opportunity to network with other RASS members, stay in touch and share success stories, reference tools and ideas.

SLMS
This fall marked a major accomplishment in the history of SLMS, the inaugurations of two powerful SLMS members to the presidency of two professional librarians’ organizations – Rosina Alaimo as NYLA President and Sara Kelly Johns as President of the American Association of School Librarians.

The 2008 SLMS Leadership Retreat will feature Gail Dickinson and Barbara Stripling presenting the new AASL Standards for the 21st-Century Learner which were launched during the AASL National Conference in Reno. A past president of SLMS, Gail served as the AASL Standards for the 21st-Century Learner Task Force Co-Chair while Barbara served as a task force member. The SLMS Summer Leadership Retreat will be held at Cornell University, August 3 – 5, 2008. A new location for the 2009 retreat is being researched by the SLMS Educational Leadership Committee.

The SLMS 2008 Conference, “Literacy & School Libraries: It All Adds Up!” will be held in Tarrytown, May 1-3, 2008 and features keynote speaker Robert Lackie and Knickerbocker Award winner Richard Peck. ReadNex Poetry Squad will be presenting Thursday, May 1, at 8:00pm - 8:45 pm.

SMART
We hope that you enjoyed our SMART-sponsored programs and our “hip” booth at the 2007 NYLA Conference! Do you have a great idea for a future SMART program? Are you interested in learning about SMART, or are you a SMART member who would like to get more involved? Our Officers, http://www.nyla.org/index.php?page_id=367, would be happy to hear your suggestions and answer your questions.

SMART would like to welcome our new Director-at-Large, Laura Osterhout! Laura is the Regional Services Librarian for the Western New York Library Resources Council and will make a great addition to our Board. Congratulations to Patti McCall, Corporate Librarian at Albany Molecular Research Inc., SMART’s new Vice President/President Elect and Conference Programmer for the coming year. Congratulations and thanks to Bob Dowd, State Documents Librarian, New York State Library, who will continue to serve as SMART Treasurer.

YSS
YSS owes a great big thank-you to Carolyn Travers and her Conference Planning Committee, who brought many memorable events to the NYLA Annual Conference for youth services librarians. Also, Joyce Laiaosa and her Empire State Award Committee selected Joseph Bruchac as the 2007 Empire State Award Winner, and those who attended the Award Luncheon were moved by Mr. Bruchac’s passion for his craft. Well done!

Youth librarians are looking forward to Transformations: Embracing Change, the YSS Spring Conference, which will be held at the Melville Marriott on Friday, April 11. Authors Alex Flinn and Monica Wellington will be on hand to entertain and inform attendees, and many innovative workshops will inspire attendees to transform themselves! Keep an eye on the YSS website (www.nyla.org/yss) for details.

With Events software, you’ll no longer need to keep track of stacks of papers, calendars and notes. All your events, program scheduling, and attendance sheets are located in one convenient online program.

Benefits of converting to Events include:
• Streamlined work processes
• Boosted productivity
• Self-service options for patrons
• Free online training and support
• Software developed with librarians for librarians

For more information on Events please call 1.888.519.5770 or contact us at sales@evancedsolutions.com.

www.evancedsolutions.com
Building a Green Library

By Salvatore Coco, AIA, LEED-AP, Partner
Beatty, Harvey & Associates Architects

If your library is currently considering a renovation, expansion or new facility, you have probably encountered the terms “environmentally sensitive,” “sustainable,” “green,” and “LEED.” Over the past five years, green design has blossomed from an industry trend into a serious consideration for nearly any organization considering a new construction or renovation project.

Why Build Green?

No building is more perfectly suited to green design than a library. Because of the relatively stable occupancy of library buildings—as opposed to residential and office buildings that change hands every few years, for example—you are most likely to save a significant amount in operating costs, sometimes significantly outweighing the initial cost premium of constructing a green building. Other measures such as improving indoor air quality and incorporating natural daylight can increase staff performance and lower sick days, and ameliorate patron comfort and health.

Additionally, as public institutions, libraries set an aesthetic and philosophic example for their communities and take part in setting their reputation. A green building helps protect the surrounding ecosystems and minimizes the strain on local infrastructure. The process of constructing a green library is a great learning opportunity for students and illustrates to your community the advantages of incorporating green design into the places where they live and work.

If community approvals and fundraising are concerns for your library, the potential for LEED certification, or even incorporating green design elements, may serve as an additional incentive for voters and donors. While the design of the building may not be able to convert dissenters to supporters, it often does have the potential to call more supporters to action.

How to Go Green

You and your architect should begin to explore options for green design at the outset of the design process. The LEED (Leadership in Energy and Environmental Design) point rating system incorporates sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality. You may choose to incorporate elements from all five areas and pursue LEED certification from the United States Green Building Council, or forgo certification and choose from the menu of “green design” options to suit your library’s needs. An experienced architect or LEED Accredited Professional will be able to interpret—within the realm of your library’s program and budget—which of the LEED points will be inexpensive or easy to obtain, and which may be irrelevant or too costly to pursue.

School district libraries, which are reviewed by the New York State Education Department, should be aware of the newly established NY-CHPS (Collaborative for High Performance Schools) guidelines, a self-certifying method for public school buildings to incorporate green design elements into their facilities. CHPS, which may soon apply to libraries as well as public schools, emphasizes criteria that contributes to student learning, reduced maintenance, and long building life and offers a less expensive alternative to LEED certification.

Regardless of the size and budget of your planned library renovation, expansion or new facility, green design is an opportunity for your library to save money and resources, improve employee and patron health, and serve as a beacon of inspired and responsible design for the community you serve.

Beatty, Harvey & Associates Architects recently gave two seminars on architecture and green design at the 2007 NYLA Annual Conference. BH&A, one of the founding members of the United States Green Building Council, has designed countless successful sustainable projects. Their portfolio includes over seventy-five libraries, several projects for the Environmental Protection Agency, schools and universities, community facilities, residential and hospitality projects, and government and commercial office buildings. For more information, visit www.bha-architects.com.
The recipient of the 2007 Joseph F. Shubert Library Excellence Award is the Galway Public Library in Galway, New York for their project entitled “The Story Quilt.”

As explained in their application by Project Director Mary Cuffe-Perez, the Story Quilt is a “one-of-a-kind literary, social history project of the Galway Public Library to gather stories from the community and turn them into one page narrative poems that capture the images, people and times of the town of Galway, New York. Each poem represents a ‘patch’ of the Story Quilt.”

These poems incorporate personal experiences and/or interviews of the people of Galway, a town with a population of 3,589. As a result of the project, a book of the 216 poems was published in April 2007. The project received supportive grants in 2005 and 2006. The concept emanated from a writer’s community in Galway that was meeting at the public library. It was enthusiastically received by the people of Galway and “took off” from there.

Mary Cuffe-Perez, Project Director, Galway Public Library accepting the 2007 Joseph F. Shubert Library Excellence Award

---

MANDARIN LIBRARY AUTOMATION

has automated 1200 New York State school libraries in the past 22 years!!

Discover how Mandarin can help to automate your library. Choose from two affordable systems.

**MANDARIN OASIS™**

- Web-Based Software with Unicode Compliance
- Access library resources anywhere at anytime
- Lower costs with one-point installation, maintenance, and updates
- Catalog records in any language with Unicode
- Oasis includes OPAC, circulation, cataloging, inventory, group editor, and reports
- Built-in Z39.50 client allows you to add records to your catalog directly from Z39.50 sites

**MANDARIN M3®**

- The Award-Winning Mandarin M3 is Now Free
- Free M3 download includes OPAC, circulation, cataloging, and group editor
- Annual service agreement includes:
  - M3 report generator and over 800 reports
  - Inventory and inventory reports
  - Unlimited technical support
  - Product updates
  - Access to customer-only section of web site and membership to Mandarin listserv
- Add the Web OPAC for only $260 per site

24/7/365 Tech Support • Data Conversion Services • On-site and Online Training

For more information, call (800) 426-7477 ext. 700 or visit us at [http://www.mlasilutions.com](http://www.mlasilutions.com)
The New York Library Association has partnered with CDPHP to offer an Association-based health care plan to organizational members and their employees. The plan provides a low-cost health insurance option for NYLA members. Visit our Member Resources page to find out more about the plans, pricing and coverage area.

NYLA’s new association health insurance program—
frequently asked questions

Q. Is the association plan different from what I can obtain directly through my broker or directly from the carrier?
A. Yes, these plans were specifically designed for associations and the rates are generally less.

Q. Who is the health insurance carrier?
A. CDPHP, the highest rated health insurance plan in NY (U.S. News and World Report).

Q. Is this plan available throughout the state?
A. At this time these plans are only available in the CDPHP service territory which encompasses twenty four counties in eastern (Essex–Dutchess and Hamilton–Orange) and central (Herkimer–Delaware and Oneida–Tioga) New York. It is anticipated that plans will be available for the remaining counties during 2008.

Q. What choices of plans are available?
A. There are three plan options—a High Deductible HSA qualified plan, an EPO and a PPO. Each library can choose any two of the three plans as an offering for their employees.

Q. If there was only one eligible employee in our library, could that employee participate in this program?
A. Yes, the plan would be the same but the rate would be higher.

Q. We have an HMO plan now which is very expensive. Which of the plans offered would be closest to that program?
A. The EPO plan would be most like the HMO because you need to stay in network like the HMO, but you do not need a primary care physician and you do not need a referral to see a specialist.

Q. The EPO and PPO plans have an in network deductible. Does that mean I have to meet a deductible before I receive benefits?
A. No, that is a frequent misconception. For example, normal annual preventative services are paid in full and not subject to the deductible. Office visits including specialist office visits, diagnostic tests, outpatient mental health, chiropractic office visits, urgent care centers etc. are simply a copay and not subject to the deductible. The deductible and coinsurance apply to services not listed above. Please refer to the benefit descriptions for full details.

Q. Does NYLA administer the plan?
A. NYLA uses Apollo Partners N.Y. as the administrator for the program. Apollo receives the applications, does the billing (with no billing fees added), and provides service to our members for any questions related to the health plans.

Q. How do I find out more about the plans or how to enroll?
A. You can call Apollo at 1-800-300-0621 and tell them you are a NYLA member or write to them at Apollo Partners, P.O. Box 333, Chatham, N.Y. 12037 or e-mail them at info@apollobenefits.com. They will be happy to answer any questions, send you additional information or arrange a visit to your location.
Congratulations to the following...

2007 Leadership and Management Academy Graduates

Timothy Burke – Albany Public Library
Evelyn Butrico – NYLINK
Eugenie Contrata – Greenburgh Public Library
Jill Davis – Hendrick Hudson Free Library
Jennifer Ferriss – Southern Adirondack Library System
Sue Grayson – Hudson Valley Community College
Mary Ann Hunter – Saratoga Springs Public Library
Geoffrey Kirkpatrick – Bethlehem Public Library
Maria Lagonia – Rye Free Reading Room
Frank McKenna – Island Trees Public Library
Aprille Nace – Rakow Research Library
Deborah Shoup – East Greenbush Community Library
Kay Zaharis – Cortland Free Library

2007 Dewey Fellows

Patricia Haar – Patterson Library
Lois Gordon – Mohawk Valley Library System
Miriam Tuliao – New York Public Library

2007-08 Dewey Scholarship Recipients

Sarah Hodges – University at Buffalo
Emily Cornell – Syracuse University
Gabriel McKee – Long Island University
Rebecca Eller – Queens College
Nancy Goldblatt – University at Albany
Kimberley Anne Hack – St. John’s University
Tobi Fineberg – Pratt Institute

Inaugural Banquet Award Recipients

Carolyn Giambra was the recipient of the President’s Lifetime Achievement Award. Carolyn Giambra is a retired Buffalo City School’s librarian and former member of the Williamsville School Board. She was honored with the second President’s Lifetime Achievement Award for her many leadership roles in the New York Library Association, including serving as past Treasurer and President. She was the prime mover in the Association’s fundraising efforts that raised over $250,000 to pay off the mortgage on NYLA’s office in Albany.

Senator Vincent Leibell was the recipient of the Outstanding Advocate of Libraries Award. Senator Leibell has been a tireless advocate for libraries among his colleagues in the Senate and has been a key player in the Legislature’s successful efforts to increase funding for libraries over the past three years. “I am honored to be the recipient of this award. Libraries are such an integral part of our communities and provide a wonderful resource for all residents to use. I will continue to support not only the local libraries in my district, but all of those throughout the state,” stated Senator Leibell.

Annette Johnson, Ph.D was the recipient of the Outstanding Service to Libraries Award. Ms. Johnson is the co-founder and current administrator of the Prisoner’s Reading Encouragement Project, also known as PREP, which has provided prison libraries and their inmate patrons with reading materials for the past nine years. With co-founder Ada Meloy and a small group of dedicated professional women, the Prisoner’s Reading Encouragement Project has collected, sorted and contributed over 48,000 books to 23 correction facility libraries.

Herbert Kurz, Chairman of the Board of the Presidential Life Insurance Company was awarded the ProQuest Intellectual Freedom Award for his generosity and efforts to establish the Frederic Ewen Academic Freedom Center at New York University’s Tamiment Library. The Center sponsors scholarly research and public programs to

Westchester Counties. The Senator serves on the Senate’s Subcommittee on Libraries and has been a staunch supporter and friend of libraries both in his district and statewide. Senator Leibell has been a tireless advocate for libraries among his colleagues in the Senate and has been a key player in the Legislature’s successful efforts to increase funding for libraries over the past three years. “I am honored to be the recipient of this award. Libraries are such an integral part of our communities and provide a wonderful resource for all residents to use. I will continue to support not only the local libraries in my district, but all of those throughout the state,” stated Senator Leibell.

Annette Johnson, Ph.D was the recipient of the Outstanding Service to Libraries Award. Ms. Johnson is the co-founder and current administrator of the Prisoner’s Reading Encouragement Project, also known as PREP, which has provided prison libraries and their inmate patrons with reading materials for the past nine years. With co-founder Ada Meloy and a small group of dedicated professional women, the Prisoner’s Reading Encouragement Project has collected, sorted and contributed over 48,000 books to 23 correction facility libraries.

Herbert Kurz, Chairman of the Board of the Presidential Life Insurance Company was awarded the ProQuest Intellectual Freedom Award for his generosity and efforts to establish the Frederic Ewen Academic Freedom Center at New York University’s Tamiment Library. The Center sponsors scholarly research and public programs to

Westchester Counties. The Senator serves on the Senate’s Subcommittee on Libraries and has been a staunch supporter and friend of libraries both in his district and statewide. Senator Leibell has been a tireless advocate for libraries among his colleagues in the Senate and has been a key player in the Legislature’s successful efforts to increase funding for libraries over the past three years. “I am honored to be the recipient of this award. Libraries are such an integral part of our communities and provide a wonderful resource for all residents to use. I will continue to support not only the local libraries in my district, but all of those throughout the state,” stated Senator Leibell.

Annette Johnson, Ph.D was the recipient of the Outstanding Service to Libraries Award. Ms. Johnson is the co-founder and current administrator of the Prisoner’s Reading Encouragement Project, also known as PREP, which has provided prison libraries and their inmate patrons with reading materials for the past nine years. With co-founder Ada Meloy and a small group of dedicated professional women, the Prisoner’s Reading Encouragement Project has collected, sorted and contributed over 48,000 books to 23 correction facility libraries.

Herbert Kurz, Chairman of the Board of the Presidential Life Insurance Company was awarded the ProQuest Intellectual Freedom Award for his generosity and efforts to establish the Frederic Ewen Academic Freedom Center at New York University’s Tamiment Library. The Center sponsors scholarly research and public programs to

Westchester Counties. The Senator serves on the Senate’s Subcommittee on Libraries and has been a staunch supporter and friend of libraries both in his district and statewide. Senator Leibell has been a tireless advocate for libraries among his colleagues in the Senate and has been a key player in the Legislature’s successful efforts to increase funding for libraries over the past three years. “I am honored to be the recipient of this award. Libraries are such an integral part of our communities and provide a wonderful resource for all residents to use. I will continue to support not only the local libraries in my district, but all of those throughout the state,” stated Senator Leibell.

Annette Johnson, Ph.D was the recipient of the Outstanding Service to Libraries Award. Ms. Johnson is the co-founder and current administrator of the Prisoner’s Reading Encouragement Project, also known as PREP, which has provided prison libraries and their inmate patrons with reading materials for the past nine years. With co-founder Ada Meloy and a small group of dedicated professional women, the Prisoner’s Reading Encouragement Project has collected, sorted and contributed over 48,000 books to 23 correction facility libraries.

Herbert Kurz, Chairman of the Board of the Presidential Life Insurance Company was awarded the ProQuest Intellectual Freedom Award for his generosity and efforts to establish the Frederic Ewen Academic Freedom Center at New York University’s Tamiment Library. The Center sponsors scholarly research and public programs to
15. Extent and Nature of Circulation.

<table>
<thead>
<tr>
<th>Description</th>
<th>Average NO. Each Issue During Preceding 12 Months</th>
<th>No. Copies of Single Issue Published Nearest to Filling Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Total Number of Copies</td>
<td>3717</td>
<td>3900</td>
</tr>
<tr>
<td>b. Paid and Requested Circulation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b1. Paid/Requested Outside County Subscriptions</td>
<td>3386</td>
<td>3558</td>
</tr>
<tr>
<td>b2. Paid in County Subscriptions</td>
<td>170</td>
<td>216</td>
</tr>
<tr>
<td>b3. Sales Through Dealers and Carriers, Street</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vendors, and Other Non-USPS Paid Distribution</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>b4. Other Classes Mailed Through the USPS</td>
<td>108</td>
<td>90</td>
</tr>
<tr>
<td>d. Free Distribution by Mail</td>
<td></td>
<td></td>
</tr>
<tr>
<td>d1. Outside-County as Stated on Form 3541</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>d2. In-County as stated on Form 3541</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>d3. Other Classes mailed Through the USPS</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>d4. Free or Nominal Rate Distribution Outside the</td>
<td>22</td>
<td>20</td>
</tr>
<tr>
<td>Mail</td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. Total Free or Nominal Rate Distribution</td>
<td>22</td>
<td>20</td>
</tr>
<tr>
<td>f. Total Free Distribution</td>
<td>300</td>
<td>94</td>
</tr>
<tr>
<td>g. Total Distribution</td>
<td>3686</td>
<td>3884</td>
</tr>
<tr>
<td>h. Copies not Distribution</td>
<td>31</td>
<td>16</td>
</tr>
<tr>
<td>i. Total</td>
<td>3717</td>
<td>3890</td>
</tr>
<tr>
<td>j. Percent paid and /or Requested Circulation</td>
<td>99%</td>
<td>99%</td>
</tr>
</tbody>
</table>


17. Michael J. Borges, Managing Editor / 09-30-07

Make a Change      Make a Difference      Make it REAL

Considering a new career?
Thinking about pursuing your degree?
Getting ready to graduate?

Explore a career in libraries.

www.librarycareersny.org
The ultimate resource for information on a library career in New York State
Steve Van Zandt, Gloria Steinem, and Gabriel Byrne – and missed seeing celebrities – like Viggo Mortensen.

I invite you to travel the Library Learning Tour with me at http://rachelontheroad.wordpress.com – see the libraries, the people and the special places along the way. I promise you’ll recognize friends and colleagues. Please feel free to leave comments (and audio book suggestions!) on the blog.

I’ll be compiling what I’ve learned into a report along with a set of recommendations to give to Council. Thank you – for inviting me into your libraries – for giving me the opportunity to listen and learn - and thank you for letting me share the tour with you. •
Prepping for a Referendum Campaign

By Libby Post
President / CEO, Communication Services

Getting ready for a referendum campaign isn’t just about putting together a campaign team and knocking on doors or making phone calls.

For some libraries, work needs to start a full year in advance by gauging the community’s support and seeing whether the library has the public identity it needs to ask the taxpayers to embrace a bond payment for the next thirty years.

So how would a library find out what the community thinks of it? A poll would be nice but most libraries don’t have the resources. Instead, libraries can hold focus groups and one-on-one interviews. The focus groups can be with library users, non-users, staff, board, friends and community leaders. The one-on-one interviews can be used as a follow up to the focus groups to get more detailed information from certain individuals or to glean information from community stakeholders who couldn’t make the focus group or whose knowledge of the community is better ascertained through an intimate sit down.

The focus groups and interviews will ask about the strengths and weaknesses of the library’s people (users, staff, board, friends) and programs (as well as services) and the position of the library in the community. It’s also good to ask what values the library represents to the community, what makes the community unique and what is important to the community. Gathering this information will give libraries a sense of “where they’re at” with the community.

The Saugerties Public Library engaged is just such a process to get ready for its upcoming 2008 building referendum. It became clear that the identity of the library needed to be lifted before the board could ask the taxpayers to pass a bond. Working with Communication Services, Saugerties re-branded with a new logo and slogan—“Recreation for the Mind: discover, connect, grow.” The recreation theme was used because Saugerties, as a community, is big on sports and recreation. By using recreation in the slogan, the library is attaching itself to a very important community activity.

In addition, the library gave the go ahead for a marketing campaign that featured community members—from eight year olds to eighty year olds—who are active in various recreational/sporting activities expressing support for the library. (See graphics) Currently underway, the campaign consists of posters distributed throughout the community, bookmarks and large banners hanging from the library.

“The campaign has made all the difference,” said Sally Colclough, President of Saugerties’ board. “The community has a renewed sense of ownership and commitment to the library and people are asking when the improvements to our building are going to be completed—and that’s before we’ve even asked them to vote!”

Communication Services is a NYLA preferred vendor that specializes in ballot initiatives for libraries. In addition to the Saugerties Public Library, the firm is also working with the libraries in Brunswick, Goshen, Penn Yan and Wappingers Falls. Go to www.commservices.net and click on portfolio to see the entire Saugerties Campaign!

Available Now

Free Online training from WebJunction and Element K for public library staff throughout New York State!

The New York State Library and the New York Library Association have partnered together to provide online training covering a variety of library-related skills thanks to a grant from the Gates Foundation.

Go to www.nyla.org FOR FREE ONLINE TRAINING

Training provided through a partnership between the New York State Library and NYLA. Funded by a grant from Gates Library Foundation.
guess I could have attended every Section, Committee and Round Table meeting, read the resolutions, voted my conscience, and feel like I had done my job as President. What I would have accomplished is a lot of quality time in conference rooms, especially the one at 252 Hudson Avenue, Albany. I would have seen my colleagues, the other members of NYLA leadership, on a regular basis. And that’s not a bad thing, because I really LIKE my colleagues! They are the people who got me involved in NYLA in the first place.

However, I really wanted to know what the rest of the NYLA members – and non-members – were up to. I could have made a lot of phone calls, sent some email blasts, did a mass mailing, thereby irritating a few thousand people in one fell swoop. Or, I could travel to libraries that would love a visitor who wants to know all about them.

And libraries actually extended an invitation to me! I asked if anyone wanted me to stop in, and you did! I was thrilled, and excited, and challenged, by the invitations I received. I was and still am incredibly gratified at how proud librarians, trustees, and staff are of their libraries.

And the Systems! I worked for Upper Hudson Library System for several years, so it was wonderful to get invitations from Systems. They offered to coordinate my visits for me, suggested routes to drive and restaurants to try. Talk about local arrangements committees! The Systems are the chambers of commerce of the library world.

On my visits, I talked about NYLA of course – it’s a great organization, so how could I not? But mainly, I listened to you. Thanks for coming with me on this adventure, and for inviting me into the treasures that are your libraries. And now, sit back, relax, and take a ride with me.

On my Library Learning Tour, I planned to:

- Find out what librarians, staff, and trustees are concerned about
- See what libraries are doing to meet their communities’ needs
- Learn how NYLA can help.

I explored all nine regions of the state, traveling nearly 4,000 miles in my discrete, inconspicuous car. I encountered many obstacles, but persevered through all kinds of weather, construction zones, and wild children’s programs!

I toured 70 libraries of all sizes and types – big and small – including all seven library schools. And I’m delighted to say that 2 of the 7 now have joint ALA/NYLA student groups. I met 400+ librarians, trustees and staff – not all at the same time, although sometimes it felt like it! I saw celebrities – like