

NYLA Council Meeting Minutes
Linwood Spiritual Center
Rhinebeck, NY
September 15, 2011

In attendance:

Marcia Eggleston, Fran Roscello, Sue Considine, Barbara Nichols-Randall, Kelly Yim, Matt Bollerman, Rocco Staino, Ellen Rubin, Joyce Laiosa, Paige Jaeger, Mary Donohue, Tim Burke, Gail Barraco, Geoff Kirkpatrick, Tom Bindeman, Kathy Miller, Debby Emerson, Christine McDonald, Jennifer Morris, Gail Barraco, Elaine Lasada-Bergman, Roseanne Cerny, Rebecca Smith-Aldrich, and staff: Mike Borges, Jeremy Johannesen.

Absent: Sarah Maximiek,

1. Meeting Called to Order at 1PM
Introductions

2. Approval of Agenda

Moved by Matt Bollerman and Seconded by Ellen Rubin. Vote was unanimous.

3. Approval of May 2011 Minutes

Moved by Matt Bollerman and Seconded by Rose Cerny. Vote was unanimous.

4. Finance Report

Christine McDonald reviewed the six month interim budget numbers and August Financial Report. Matt B. asked about six month interim deficit, use of reserve funds and potential for ongoing deficits. Mike B. responded that six month interim deficit was planned due to shift in fiscal year and Conference revenue falling into new fiscal year. Deficits or surpluses are not rolled over next to Fiscal Year, but instead added to or subtracted from fund balance. Finance Committee/Treasurer needs to meet with Financial Advisor and credit card fees need to be separated out from investment fees. Budget amendments should be made to reflect changes in expenditures or revenue. All Sections need to follow NYLA's new fiscal year of July-June. Cash balance statement needs to be clearer on which funds are temporarily or permanently restricted. Mike B. discussed federal grant for Digital Literacy Project is pending which will alter the budget going forward once the contract is approved by the State Comptroller's Office. These federal funds should give association three years to reconfigure and reallocate its resources to meet needs of membership and balance budget. SLMS need to be changed to SSL in all documentation.

5. President's Report

Marcia Eggleston explained about the return of her cancer, treatment and new job cut into her time to be available. The Task Force on Summer Reading Program met and preliminarily recommended not to partner with Illinois Library Association, but instead explore creating own state brand. Marcia discussed the upcoming strategic planning session with Elissa Kane and the Membership Survey results.

6. President Elect Report – no report

Past President Report – no report

7. Executive Director's Report

Legislative

Governor appointed David Wakelyn as Deputy Secretary for Education and NYLA has sent letter asking for a meeting with him as well as Division of Budget to discuss library funding/legislative issues. 2011 Legislative Session was very successful with 3 of NYLA's Legislative Priorities signed into law. In addition, dealing with Tax Cap Issue with State Comptroller's Office and Division of Budget. Currently working on Voter's Guide with PAC on legislators voting records and drafting new legislation for 2012 Session. Legislative Committee meeting scheduled for Oct. 12th.

Membership

Membership is up by 100 people with PLS and institutional members making up bulk of increases. Rocco suggested creating sticker for members to put on their library websites. Many in library community do not realize the impact NYLA is having on their libraries and profession. Need to include information about accomplishments with renewal notices and membership info. Also reach out and establish ongoing presence at library schools to attract new younger members.

Reviewed new member benefits/vendor partners with NY Times, Library Journal subscriptions, online fundraising through CauseVox. Also Civil Service Task Force chaired by Geoff Kirkpatrick has reconvened and is meeting with NYS Dept. of Civil Service on Library Assistant/Clerk Exams.

Continuing Education Update

A Leadership and Management Academy class is scheduled for the newly renovated lower floor training area on Thursday, September 23rd. A Library Assistant Training Program is scheduled for Genesee Community College for Oct. 24-29th. Plan on holding more webinars and regional institutes next year. Reviewed potential conference sites, ruled out NYC metro area as too expensive and Syracuse due to lack of convention center hotel.

8. Conference Update

Jeremy discussed decline in exhibitor attendance, handed out Leadership Itinerary and info on ticket sales for special events like scholarship bash, author lunches, and Pre-Conference CE's. Proceeds from Inaugural Celebration and Farewell Luncheon will benefit relief fund.

9. Committee Reports

The Awards Committee provided its recommendations for nominations (see attached)
Moved by Matt Bollerman and Seconded by Ellen Rubin.

Motion to add Christine Quinn and James Van Bramer to recipients of Library Advocate Award.
Discussion ensued on creating new award for elected officials and tabled.
Moved by Tim Burke and Seconded by Christine McDonald. Vote was unanimous.

10. Section Reports

ASLS – working on awards

LAMS – Julie had death in family. Proposing name change – still LAMS – Leadership and Management Section. Logo change. Conference programming focused on leadership.

PLS – Chris Bohjalin for Author! Author! Continuous shuttle. Conference programming in good shape.

RASS – Larry Kirwan performing at luncheon. No Best of Reference this year. Could program be revived? Time to let it go for 2011. Recruiting for 2012.

SMART – Working on nominations for three awards. Still seeking flash talks for membership meeting. Two speakers from out of NYS.

SSL – name change from SLMS to SSL – Section of School Librarians – sizzle. Spring conference in Buffalo. August retreat on transformation at Cornell - 120. Communication focus – with members, newsletter, web – exploring going to electronic newsletter. Layoffs and retirements impacting memberships. Spent much time in the last year responding the SED requests for information / proposals.

YSS – Stayed on 'old' fiscal year for their Spring conference , but will switch to new fiscal year for next time. Offering CE program on Early Childhood. Libraries should be recognized as provider of early childhood learning – and training for providers (day care providers.) Universal Pre-K funding is potential source.

Roundtable Reports

Empire Friends

Jennifer Morris reported that the group was having difficulties and that Councilors at Large should be assigned as liaisons to various roundtables and affiliate organizations. Need staff assigned to Sections/Roundtables.

11. ALA Councilor Report

See written report provided by Rocco Staino. Barbara Stripling – is candidate for ALA president. NYLA has made contribution to support in past to members running for ALA President.

Rocco made motion for NYLA to donate \$250 to Barbara Stripling's campaign for ALA president, with funds coming from the NYLA President's project budget line. Seconded by Fran Roscello. Vote was unanimous.

12. Unfinished business

13. New business

Discussion at NYALS about moving Advocacy Day earlier to February. Mike Borges said too late for 2012, but January/February are problematic given snowstorms and cancellation of Advocacy Day, but will discuss at Legislative Committee Meeting. Center for the Book – may be having fundraising event in NYC hosted by Robert Forbes at end of November. NYs for Better Public Libraries PAC golf tournament this Thursday. PAC important to advocacy success. Encourage boards to pass the hat. Systems could hold fundraiser at annual dinners. Pioneer group holding wine tasting in spring.

14. Next meeting 11/2/11 – 12:00 – 4:00PM

Motion to adjourn at 4:00 pm made by Matt Bollerman and Seconded by Jennifer Morris. Vote was unanimous.